



MBA (Business Analytics)

PROSPECTUS 2023-25



**INDIAN INSTITUTE OF FOREIGN TRADE
(DEEMED TO BE UNIVERSITY)**

Vision

To be an academic Centre of Excellence in international business research, training and education.

Mission

To create and foster a learning environment that enables participants to be leaders in international business with sensitivity towards society.



Message from the Vice-Chancellor



Indian Institute of Foreign Trade (IIFT) is celebrating its 'Platinum Jubilee' in the year 2022-23. It was founded in 1963 with the key objectives of transforming the ecosystem for research, training, and academic excellence for India's external engagements. Being into 60th year of existence, IIFT is globally viewed as a pioneer in the field of Foreign Trade. With the evolving national priorities, IIFT is growing not only with a wider range of courses but is also spreading its wings with new campuses. In 2022, IIFT has successfully launched its new campus at Kakinada (Andhra Pradesh) with another proposed campus in GIFT City, Gujarat in addition to an already established and fully functional campus at Kolkata. In its pursuit of excellence at policy fronts, IIFT has established Centre for WTO Studies, Centre for Regional Trade, Centre for International Trade Law, and Centre for Trade Facilitation & Logistics. IIFT offers long-term executive education and training programs with its Executive Management Program Division (EMPD), short-term professional training with Management Program Division (MDPs), MA Economics program with Economics Division and online programs with Centre for Distance and Online Education (CDOE). The Research Division of the Institute offers Ph.D. programs and pursue need-based research studies in the areas of International Business and beyond. The Graduate Studies Management (GSM) division of the Institute offers MBA (IB) both at Delhi and Kolkata campuses in addition to the new MBA (Business Analytics) at Delhi campus. Further, IIFT has started 5 years Integrated Programme in Management (BBA in Business Analytics and MBA in International Business) at Kakinada campus. As always, IIFT students get impressive placements in all its programme.

Analytics and Artificial Intelligence are now widely used in all areas of a business. Organizations today operate in a dynamic business environment, which means they must respond to changing client needs. Companies seek to delve into not only current information about their customers, goods, services, and business processes, but also historical data about their prior performances to gain insights and learn about previous trends and patterns. As a result, numerous sectors have adopted business analytics market software and solutions to analyse such trends, uncover new business possibilities, and design plans based on fresh insights. Furthermore, as the big data trend in enterprises grows, there is a growing demand for analytics. Without business analytics, it is no longer possible for enterprises to survive in a fiercely competitive climate and gaining knowledge of what has happened in the past is similarly difficult. India will be the optimal destination for outsourcing services that require data analytics expertise, based on the existing market. Hence, the introduction of MBA in Business analytics programme in IIFT is a great step to develop a right set of management and analytical skill in aspiring business leaders to work in the diverse set of data driven businesses like E-commerce, banking and financial services, operations, supply chain & logistics and healthcare etc. IIFT offers a conducive ecosystem of learning and is a right place to learn the nuances of all functional areas of business analytics through case studies, mathematical and statistical skills, software skills, programming languages, simulations, field visits and industry sessions, foreign language skills.

I, therefore, extend a warm invitation to young graduates to become a part of IIFT. Your quest for excelling in business is fulfilled at IIFT to equip you professionally and practically to become an industry leader.

Welcome, once again.

S. Bhatia
Prof. Satinder Bhatia

About the Institute



The Indian Institute of Foreign Trade (IIFT) was established in 1963 as an autonomous body under the Ministry of Commerce & Industry to contribute in the skill building for the external trade sector of India. It has come a long way to successfully develop into a unique institution involved in imparting knowledge through research and training in international business and trade. The Institute was granted “Deemed to be University” status in 2002. The Institute was granted the prestigious AACSB Accreditation on 17th November, 2021. With this the IIFT figures amongst 900+ Business School of the world which have earned this accreditation. The National Assessment and Accreditation Council (NAAC) has recognized IIFT as Grade ‘A’ Institution in 2005 as well as in 2015. Over the years, IIFT has emerged as a national university with focus on International Business Management and Strategy, and such focus is reflected in all three major activities of the Institute: Research, Training and Education.

Objectives & Activities

IIFT was set up with the following objectives:

- Impart professional education in modern management techniques relevant to international business.
- Enable the participants to appreciate the inter-relationship between the diverse and complex tasks of international business.
- Develop capacities among business executives for improved understanding of various trade and economic issues.
- Conduct high quality research that addresses domestic as well as world trade and business issues.

The Institute’s portfolio of long-term programmes is diverse, catering to the requirements of aspiring international business executives and mid-career professionals alike. These are:

- Ph.D. (Management) Programme at Delhi and Kolkata.
- Ph.D. (Economics) Programme at Delhi and Kolkata.
- Two-year MBA (International Business) at New Delhi and Kolkata.
- Two-year MBA (Business Analytics) at New Delhi.
- Two-year MA (Economics – Specialization in Trade and Finance) at New Delhi and Kolkata.
- Two years & six months MBA (International Business) Weekend at New Delhi and Kolkata.
- Integrated Programme in Management (Business Analytics and International Business) at Kakinada, Andhra Pradesh.
- Executive Post Graduate Diploma in International Business at New Delhi and Kolkata.
- Executive Post Graduate Diploma in International Business (Hybrid) at Delhi.
- Executive Post Graduate Diploma in International Business (On-campus) at Delhi.
- Two Years MBA in International Business in collaboration with the Institute of Finance Management, Dar-es-Salaam, Tanzania.
- Post Graduate Certificate Programme in International Business and Finance (Hybrid).
- Certificate Programme in Export Import Management.

MBA (Business Analytics)

MBA (Business Analytics) is a six-trimester general management programme with a focus on Business Analytics for developing a competent cadre of business executives to meet the country's growing requirements for trained personnel in the field of Data Analytics. The course structure of this programme is designed in such a manner that role of analytics is emphasized from the very beginning of the programme. Through this programme student will be exposed to core managerial concepts, business problems, data ecosystem including data management & its visualization, case studies, business data driven case studies and tools, platforms, and software to solve them. It is our endeavour that through this programme the student remains abreast with important developments and innovations in the industry.

Programme Objective

Familiarizing the students with the increasing role of data and insight it brings to decision making at different levels of organizations.

- Developing a right set of management and analytical skill to work in the diverse set of data driven businesses like E-Commerce, banking and financial services, operations, supply chain & logistics and healthcare, etc.
- Developing conceptual framework for analytical models, strategies, and their deployment in various industries.
- Developing hands on capabilities on the technological driven variety of integrated tools and analytic toolkits and platforms.
- Developing optimal data driven strategies for the organisations or business units in an automated fashion to help business processes improves and bring insight and innovation

Pedagogy

- The pedagogy varies for each course depending on the focus on theory or practical applications as well as needs of students.
- The course curriculum will be imparted through a combination of methodologies like case studies, projects, presentation, software skills, programming languages, simulation and games, role play, field visits and industry sessions, foreign language skills.

- At the end of third trimester and sixth trimester, students will do projects and comprehensive viva will be conducted to judge their learning.

Duration of Programme

- MBA in Business Analytics will be Two-year regular MBA programme spread across six trimesters with 120 learning credits.
- It will be a completely **non-residential programme**.

Course Structure

In addition to the Core Courses, the choice of Elective Courses offered to students has also been increased. This is in keeping with the objective of aligning Elective Courses with changing dynamics of the business world, as well as to make the courses more industry relevant. Induction Courses based on soft Skills and Mathematics are also offered in Trimester-I. The tentative course Structure of MBA(BA) is as follows:

CORE COURSES (to be offered in Six Trimesters)

1. Probability theory
2. Bayesian Techniques and Statistical Inference
3. Business Economics (Micro and Macro)
4. Marketing Management
5. Management Information systems
6. Business Communication
7. Introduction to Business Analytics
8. Regression and Time series Models
9. Qualitative Data Analytics
10. Financial Management
11. Operations Management
12. Database management system
13. Organization Behavior
14. Strategic Management
15. Foreign Language
16. Corporate and AI Ethics
17. Enterprise risk management
18. Data Visualization
19. Legal Aspects of Business (Corporate and IT Services)

20. Data Structures and Algorithms (Using R/Python)
21. Big Data Analytics
22. Operations Research
23. Natural Language Processing
24. Supply Chain Management
25. Predictive Analytics
26. Machine Learning

ELECTIVE COURSES

- **To be opted by the students from the List of electives from Analytics group and Management group.**

Other Components

- Industry Visits
- Summer Project (Internship)
- Research Project
- Comprehensive Viva at the end of trimester III and V
- SAP (Social Awareness Programme)

Notes: (1) Students are required to opt for 18 Electives. 12 from Analytics group and 6 from Management group.

(2) Course Structure is subject to revision.

Programme Faculty

The Institute has a qualified and experience Faculty with specialization in diverse areas such as International Marketing Management and Research, International Financial Management, Economics and Trade Policy, International Trade Procedures, Logistics & Documentation, Supply Chain Management, Decision Sciences, Management and Marketing of Services, International Brand Management, International Business Practices and Strategies, Cross Cultural Management and Business Negotiations, etc.

Visiting Faculty

The Institute also draws on expert guest faculty comprising specialists from business enterprises, research institutions, leading business schools and foreign universities.

Student Activities

The Institute provides a very healthy environment to the students to develop their overall personality through a number of co-curricular and extra-curricular activities. Some of the activities conducted by students of MBA(International Business) are:

Corporate Competitions

To get the opportunity to participate in the corporate competition in terms of Corporate Awards, which are considered as a benchmark for comparative performance *vis-à-vis* other institutions, IIFT students participated and won prominent competitions organized by leading organizations and premier B-Schools. Notable awards where IIFTians have done well are: Mahindra War Room National winners, CFA Research Challenge Asia Pacific Finalist organized by CFA Institute, Stratos National Finalist organized by ABG, Duff & Phelps University Challenge Second Runners Up, RB Global Challenge Finalist organized by Reckitt Benckiser, Carpe Diem Second Runners up organized by Hindustan Unilever, Steel-A-Thon National Finalist organized by Tata Steel, National Finalist Accuracy Business Cup, Transformation Series organized by YesBank, LOUD organized by Godrej, Game plan organized by GEP, etc.

Quo Vadis – The Annual Fest

Quo Vadis hosts the Annual cultural and management fest of IIFT Delhi, comprising of 13 management, 2 media events, 8 cultural events and performances by some of the biggest stars in the entertainment industry. Further, following 15 management events from different domains are conducted: Samahva, Markician, Vriddhan, Cognoscentia, Arbitrage, The Civic Switch, Ascend, PHInomena, Nirmaan, Stratethon, Vanijya, Ops-Hunt and Mantavya.

The events usually see a foot fall of more than 7000 people and participation from students of B-schools from across India.

Blood Donation Camp

Blood Donation camp and witnesses over 100 students of IIFT donating blood for the noble cause.

Annual IIFT Marathon

Marathon is the first Pre-Quo Vadis conducted in October. The marathon route starts and ends at IIFT. It witnesses participation from seasoned professional

runners, college students and children from NGO. The event is usually sponsored by the likes of Lion's Club Chaibasa, Revv, etc.

Big Fight

Melange & Sports Committee at IIFT conduct Big Fight, an inter-section sports cum cultural event where different sections compete for the title. Big Fight is a 5-day long event when sports & cultural activities takes center stage at IIFT.

Ultimate Warriors League

Ultimate Warriors League (UWL) explains the twist of IPL given to these sports cum marketing intra-IIFT extravaganza. It is a 6-day long event, with potential owners bidding for 4 teams and then the actual team owners getting to bid for players, with the auctioneer at the helm of it.

Apart from the sporting angle, UWL also encompasses roles for students in various functions such as Marketing and Finance, with teams pulling in sponsors and planning unique marketing activities. It was a mega lesson in management and a perfect mix of sports, learning and fun.

Adrenaline – Annual Sports Fest

Adrenaline is IIFT's Annual Sports Fest, wherein teams from various nationwide colleges participate.

Marking the end of the academic calendar across colleges, the event witnesses participation from 15+ top B-Schools across India with over 500 participants competing for the ultimate glory in 10 sports. We also see participation from our esteemed alumni who participate in various sports reminiscing their days at IIFT.

The outdoor events are held at Jawahar Lal Nehru Stadium, the same place which hosted the Commonwealth Games in 2010, adding some grandeur to the event and same will be continued in future.

Parichay- The Personality Development Program

Parichay is a week-long Personality Development Program that happens for the incoming batch. This is done to introduce them to the MBA rigor and make sure that they are ready for the upcoming journey. They are introduced to the different clubs, cells and

committees at the campus and they are also given various tasks to perform in groups for them to get introduced to each other.

Antarang, National Advertising Conclave

Antarang is the National Advertising Conclave conducted by Brand wagon, the Marketing Club of IIFT Delhi. There are various workshops on marketing and advertising held during a span of 2 days. There are various inter college competitions related to marketing and advertising that are also held as a part of the conclave.

CHAUSAR, The Annual National Consulting Conclave

Chausar, the Annual National Consulting Conclave organized by Socrates, the Consulting and Strategy Club of IIFT Delhi is held every year. There are domain specific workshops conducted during the 2-day period. At the same time, consulting case competitions are also conducted.

TEDxIIFT

The Media Committee at IIFT Delhi hosts its marquee event i.e. TEDxIIFT Delhi. Over the years, TEDx IIFT Delhi has been graced by eminent speakers like Javed Akhtar – Renowned Lyricist; General Bikram Singh– Former Chief of Army Staff; Manu Jain–Xiaomi India, Head; Somdev Devraman, Tennis Player; Ashwin Sanghi, Best Selling Author; Sonal Man Singh, Padma Vibhushan, Musician.

IIFT Speaks Series

IIFT Speaks is a cross domain interview series conducted by IIFT students to interview domain experts to gain an on-ground understanding of various topics.

'IIFT Insider' – IIFT's Official Blog Launched

The students from the Media Committee took it upon themselves to create a new age fresh blog on occasion of IIFT's 58th Foundation Day.

This blog is aimed to reflect the views of IIFTians on all to pics under the sun–ranging from finance, marketing, trade, consulting to arts, music, prose and poetry!

Other features of IIFT Insider are Campus news, Student created content, Student achievements, Internship/SEP diaries.

Pre-Induction Programme - Complete Onboarding Journey of Aspirants into IIFT

The Pre-Induction programme, conducted by the Media Committee, starts right from the result declaration of the final shortlist for the MBA(IB) IIFT admission. This activity involves branding IIFT for prospective shortlisted candidates, ensuring maximum conversion ratio through constant interaction via exclusive FB and Telegram groups, continuous support with queries, loan and scholarship process guidance.

Personal Branding Workshop for the Junior Batch

The student-driven Media Committee initiated the mentoring of the incoming batch into a new B- school life by conducting various useful sessions regarding Guidance about B-School life, Importance of networking, Certifications, Courses, Productive Action Points before course commencement.

"UpLIIFT" Prep Strategy series- IIFT Entrance exam articles

As part of the Media Committee's initiative to aid the preparation of thousands of aspirants writing the IIFT entrance examination, we collaborate with Inside IIM to launch the "Up LIIFT" Prep Strategy series. Cracking the IIFT exam, which contains 6 sections: General Knowledge; English Usage, Reading Comprehension, Logical Reasoning, Data Interpretation, Quantitative Reasoning in 2 hours requires thorough & meticulous preparation. Hence, students who score top percentiles are interviewed to provide their tips and tricks, which led them to success.

Trade Winds – The Annual Business Conclave

Trade Winds is IIFT's Annual Business Conclave which provides a platform for IIFT's students to interact with eminent professionals from the industry as well as various esteemed international organizations.

Through the medium of Trade Winds, students and industry experts engage in panel discussions ranging from market trends to managing complex Industry problems. These sessions provide our students with a chance to broaden their visit and be exposed to multi-faceted domains of international businesses and also, act as a door way for Top leaders to engage with the upcoming you than millennials of the country.

Trade Winds consists of National Digital Summit, National Operations Summit, National Finance Summit, National Trade Summit, National Marketing Summit and National Leadership Summit.

Chupa Rustam Series & Photographer of the Month

Pix Cell, the Photography cell at IIFT launches an all year- round talent hunt for Hidden Gems of photographers in IIFT, who want to showcase their stories through their pictures. They invite entries from the students who wish to share their top 10 original clicks and get an opportunity to get featured on the Pix Cell's Wall of Fame.

Open Mic

Fantasia, the Annual Open Mic event is conducted by Trading Thoughts, the Literature Cell at IIFT, to showcase students' various talents- be it singing, playing an Instrument, shayari, poetry or stand-up.

Titanomachy

The annual sports fest of IIFT Kolkata, where 4 teams compete against each other in multiple sporting events like badminton, chess, football, cricket, volleyball and many more.

SOCIAL AWARENESS PROGRAMME

The students at the institute are being provided a platform to sensitize the social causes of the society under Social Awareness Programme (SAP). The Social Awareness Programme is a 3-credit compulsory course for students of MBA(IB) programme at the Institute. Students are required to complete a project,

towards social causes, under the able guidance of the partner NGOs, serving for the under privileged sections of society, of the Institute.

The programme has been initiated to sensitize our students to the social cause and become a Socially Responsible Global Manager.

More than 3500 students have since been benefited from the programme. The students work on all important parameters of social work and do a project on the work assigned by the NGO. Some of the key parameters wherein our students have put in efforts for the social cause are:

- Disability.
- Women Empowerment & Preventing Female Foeticide.
- Environment & Community Development.
- HIV/AIDS Awareness.
- Education for Children-Street to School.
- Welfare of Disadvantaged Elderly People.
- Water Management, Waste Management & Recycling.
- Literacy, Sanitation & Livelihood.
- Child Education, Welfare & Health.
- Shelter for Homeless, Community Development.
- Child Adoption, etc.

This year the students have been deputed to approximately 49 NGOs/Corporate houses at Delhi and Kolkata centres with different focus are as for their NGO attachment. IIFT endorses the social commitment of the students towards the welfare of under privileged members of the society.

International Collaborations

The International Collaborations & Capacity

Development (ICCD) Division of IIFT plays an important role in the Institute through various activities:

- Establishing academic ties with domestic and international universities / institutions to enable student exchange, faculty exchange and/or joint training and research programmes.
- Conducting customized programmes for international students and executives.
- Hosting interactive information sessions for visiting delegations of students, academicians, and policy-makers from different countries.
- Obtaining and leveraging membership of renowned domestic and international

- Facilitating participation of faculty in National and International training programmes and Conferences.

International Collaborations

IIFT has collaborations with 37 Universities/B-Schools throughout the world. The key areas of collaboration with partner institutes include the following:

- Student Exchange.
- Faculty Development Programme.
- Training Programmes/Study Tours.
- Joint Research.

LIST OF INTERNATIONAL COLLABORATIONS

S. No	Location	Name of University
1.	Europe	IESEG–School of Management, Lille Catholic University, Lille and Paris, France.
2.	Europe	EM-Strasbourg Graduate School of Management, Université Robert Schuman, STRASBOURG CEDEX, France.
3.	Europe	Grenoble School of Management, Grenoble Cedex, France.
4.	Europe	HANKEN-Swedish School of Economics and Business Administration, Hanken University, Helsinki, Finland.
5.	Europe	Rennes School of Business, France.
6.	Europe	Università Bocconi, Milano, Italy.
7.	Europe	The International University in Geneva, Geneva, Switzerland.
8.	Europe	Allianza 4 Universidades, A4U, Spain.
9.	Europe	Universität des Saarlandes, Germany.
10.	Europe	University of Insubria, Italy.
11.	Europe	HS PF Pforzheim University, Pforzheim, Germany.
12.	Europe	Aberystwyth University, Aberystwyth, UK.
13.	Europe	International Institute of Business Networking, Russia.
14.	Europe	University of Leeds, United Kingdom.
15.	Europe	Universidad Autonoma De Madrid, Spain.
16.	Asia	University of International Business and Economics, Beijing, China.
17.	Asia	International Institute for Trade and Development, Bangkok, Thailand.
18.	Asia	Ajou University, Suwon, Korea.

19.	Asia	Foreign Trade University Hanoi, Vietnam.
20.	Asia	Vietnam Institute for Indian and Southwest Asian Studies (VIISAS).
21.	Asia	International School of Finance and Technology, Teshkent, Uzbekistan.
22.	Asia	Institute of Indian Studies, Hankuk University of Foreign Studies, South Korea.
23.	Asia	SolBridge International School of Business.
24.	Asia	Bangladesh Foreign Trade Institute, Dhaka.
25.	North America	Herbert H. Lehman College of the City University of New York, USA.
26.	North America	Bradley University, Peoria, Illinois, USA.
27.	North America	Kent State University, USA.
28.	North America	Brock University, St. Catharines, Ontario, Canada.
29.	South America	International Business School Americas, Brazil.
30.	Australia	Deakin University, Australia.
31.	Australia	The University of Newcastle, Newcastle, NSW, Australia.
32.	Africa	Foreign Trade Training Centre (FTCC), Nasr City, Cairo, Egypt.
33.	Asia	National Dong Hwa University, Taiwan
34.	Australia	The University of Western Australia, Perth, Australia
35.	Europe	British Teaching University in Georgia
36.	Europe	The Institute of Export & International Trade, UK
37.	Europe	The Educational Institution Belarus State Economic University, Belarus.

Student Exchange Programme

Student Exchange Programme at Indian Institute of Foreign Trade is an important part of the course curriculum. In the last decade, IIFT has been able to develop and establish the student exchange programme with several premiere institutions across Europe and Asia. Today, IIFT boasts of collaborations across the globe with several leading universities and academic institutions. Annually, a large number of students of MBA(IB) programme travel to various universities across Europe for spending a trimester in the host university. The total number of exchange students are 51 for 2022-23 academic session.

The selection process for the batch commences every year between August-September for the completion of the 3 trimester in the January-March session of the subsequent year. The process of selection is rigorous based on shortlisting of CV and personal interview.

The partnering institutions for Student Exchange Programme are as follows:

1. UAM-Universidad Autonomade Madrid
2. UAB-Universitat Autonomade Barcelona
3. Rennes School of Business, France
4. Grenoble School of Management, France
5. HANKEN- Swedish School of Economics & Business Administration, Finland
6. EM- Strasbourg Graduate School of Management, France
7. IESEG- School of Management, Lille Catholic University, Lille, France
8. HS PF Pforzheim University, Pforzheim, Germany
9. Università Commerciale L. Bocconi, Italy

10. Universität des Saarlandes, Germany
11. University of Insubria, Italy
12. The International University, Geneva, Switzerland
13. Institute of Indian Studies, Hankuk University of Foreign Studies, South Korea
14. Sol Bridge International School of Business, South Korea
15. International School of Finance and Technology, Teshkent, Uzbekistan

Membership

IIFT is a member of the following National/International organizations:

International Membership for Accreditation

- The Association to Advance Collegiate Schools of Business (AACSB).

- The European Foundation for Management Development (EFMD)
- Association of MBAs (AMBA)

Other Membership

- Academy of International Business (AIB).
- The Association of Indian Universities (AIU).
- All India Management Association (AIMA).
- Association of Indian Management Schools (AIMS).
- The Global Compact Network India (GCN).

Placement

Placement is a student's driven activity. Placement Assistance will be provided to students of MBA(BA) programme, though the Institute does not guarantee placements to them.

Campus and Facilities at IIFT

DELHI CAMPUS

Located in Qutub Institutional Area, overlooking green ridge and historical Qutub Minar, the IIFT Campus is considered to be one of the finest in the country. The campus spread over 6.5 acre so f land houses two academic blocks and two residential blocks for students and visiting faculty. One more residential facility for the students has been created a few steps away from the main campus. Be it the imposing structure of the “atrium”, the mystic beauty of the architectural design called “eye of the universe”, or the splendor of the campus in full bloom in winter, it never fails to impress the visitors.

The campus itself is a very picturesque with artistically designed buildings and well-maintained plush gardens. The facilities available on the campus include, fully air-conditioned lecture halls with modern audio-visual aids, conference halls for round-table conferences, an auditorium of 450 seating capacity, two computer labs, indoor games, sports ground, besides excellent residential facilities for the students. The campus is fully Wi-Fi enabled. Another campus of the Institute spread over 5.6 acres, located at Maidan Garhi, New Delhi is also under construction and will be operationalized very soon.

KOLKATA CAMPUS

IIFT’s Kolkata Campus is located at the picturesque East Kolkata off EM Bypass in a sprawling area of around 7 acres. The campus is developed as a green and fully integrated campus with independent blocks for academic, administration and student living areas with all modern amenities. The campus also houses three water bodies to maintain ecological diversity with enough greenery. There are centrally air-conditioned modern lecture halls, syndicate rooms, common area, auditorium, open air theatre, common courtyard in its academic and administration blocks on exemplary designs to create a great learning environment. The campus is fully Wi-Fi enabled.

KAKINADA CAMPUS

A land measuring 25 acres has been allotted to the Institute for setting up a full-fledged campus at Kakinada, a beautiful coastal town and a smart city in the State of Andhra Pradesh.

For the present batch of 5 years Integrated Programme in Management (BBA in Business Analytics + MBA in International Business) 2022-27,

Jawaharlal Nehru Technological University (JNTU), Kakinada has permitted IIFT to utilize its premises. The University has state of art Infrastructural facilities like Internet Connectivity, library, playgrounds, auditorium, canteen and medical services. The class rooms are fully air conditional with modern audio-visual aids.

Hostel Facilities

The MBA (Business Analytics) is non-residential programme. All the students have to make their own arrangements of Boarding & Lodging.

Library Facilities

The Institute’s has a well-equipped Library with updated knowledge. It has a collection of latest books by eminent author son Trade, Economy, Management and WTO related issues. It also has a collection of journals, research reports, company reports, CD-ROMs, video cassettes, International Trade Statistics and Data bases. Apart from books on traditional Management and Economics related areas, the Library has huge collection of books on upcoming areas like WTO, Intellectual Property Rights, Services Management, Mergers & Acquisitions, Trade Finance, e-Business, Global Business Strategies, International Business Law, and Information Technology, etc. The Library also subscribes to over 235 Journals and Periodicals and has enriched itself with publications of prestigious national and international organizations such as UN, ITC, UNCTAD, WTO, IMF, World Bank, Ministries and Departments of Government of India.

In order to facilitate online access to information, Library has also subscribed to trade related online and offline databases like Blackwell Synergy (28 e-Journals), Balance of Payment, CMIE data bases (Commodities, Prowess, India Trade, Industry Outlook and Economic Outlook), Commodity Price Bulletin, Direction of Trade Statistics, EIU Online, EBSCO, Emerald Management Extra, e-pharma, IFS, India stat.com, InsideTrade.com, JSTOR, OECDe-library,

Proquest, Science Direct, Suns Magazine, Trade Map, World Bank Online Database, World Trade Atlas and WITS, etc.

IIFT subscribes to Bloomberg, which offers a dynamic network of information for decision-makers. Bloomberg is of great value to B-School students seeking fast access to accurate business and financial information, news and insight around the world. Students are also offered training to familiarize them with this powerful resource.

Library facilities are open to participants. The participants are required to deposit of ₹5,000/- for Library membership which is refundable at the end of the Programme.

Facilities/ Services

- Reading room facility.
- Reference services.
- Documentation/Indexing services.
- Photocopy facility-chargeable.

WTO Resource Centre (Shifted to NAFED Building) to facilitate research on World Trade organization.

Books for Reference only.

No borrowing allowed. (Photo copying allowed)

USERS' ATTENTION

- Stealing, mutilating, marketing of books and tearing of pages are considered serious offence and can even result in rustication of the concerned student.
- Repeated delay in return of books may result in suspension from the membership of the Library.
- Personal belongings including books, notes, eatables, etc. are not allowed inside the Library.
- Participants to consult the Library Rules and Regulations from the Library Counter for details.
- Use of mobile phones inside the Library is strictly prohibited.

Computer Facilities

Recognizing the importance of technology in education, IIFT's Computer Centre has implemented the latest state of the art IT infrastructure to provide a competitive advantage in its core areas of education and research. The Computer Centre aims at providing 99 percent up time including ensuring server uptime, data recovery and backup, facilitating storage management, hardware, network operations, streamlining operations and simplifying end-user support.

Delhi Campus

For its internet requirements, the IIFT avails 500 mbps leased line from two different ISP on load balancing. The computer lab for the students is open 24X7 with adequate number of desktop computers. These are fully supported with application software such as SPSS, E Views, SAS, etc. India Trade & Prowess

databases from CMIE are also available on the Institute's network. Comprehending the recent advances in functional data analysis and high-dimensional statistics, IIFT, besides the Computer Lab, has an exclusive Data Analytics & Simulation Lab (DASL) with 40 computers with software such as SPSS, Hadoop, SAS, etc. for Data Analytics and Simulation Courses.

A part from this, IIFT also uses video conferencing facility for training, research activities besides connecting IIFT Delhi & Kolkata for internal meetings, etc.

IIFT's recent foray in the online education platform has been possible with the state-of-the-art IT infrastructure support being provided for the conduct of online programmes, which has enabled IIFT to conduct online sessions on a real time basis using broadband facility. The Institute has a multi-tiered network infrastructure in place. Buildings inside the campus are well connected with fiber network. The network infrastructure is at layer 3 switching level that helps to inter connect all components together on one platform. Institute's network is also supplemented with managed Wi-Fi supporting 802.11n and standards. Over 1000 users have access to this network. Apart from this, classrooms area adequately equipped with LCD projectors and PCs. IIFT also has a fully integrated in-house developed platform, named "Campus360" (<http://campus360.iift.ac.in>) that provides convergence facility to the faculty with the students and the programme office. The Campus 360 enables online attendance, sharing of courseware, result processing, online quiz, opinion polls, assignment submission, dissertation/research project submission, elective selection, port visit option, language selection and many more related activities.

Kolkata Campus

Kolkata Campus is having 350 mbps for its Internet requirements besides 35 mbps NLD between Delhi & Kolkata campuses. Wi-Fi services are also made available to the students in the campus. Lib sys, Prowess, India Trades services have been facilitated

locally from IIFT Kolkata Digital lab at IIFT Kolkata is well equipped with 30 latest model computers for student access. Kolkata campus also has an online classroom studio to conduct online certificate and executive programmes.

Publications

Journals Division brings out IIFT Journals, Newsletter, and Working Papers and Seminar Series. *Foreign Trade Review* (FTR) peer reviewed quarterly journal

published by SAGE Publications India. The Journal intends to serve as a comprehensive forum for theoretical and empirical research on International Trade and Business. ***FTR is now Scopus indexed.***

FOCUSWTO, another peer-reviewed quarterly Journal of WTO and International Business published by the Institute. Objective of this interdisciplinary *FOCUS WTO* is to encourage applications of conceptual ideas, research methods in international business and management. The papers are published on-line and uploaded on IIFT website (<http://focuswtoib.iift.ac.in>). ***FOCUS WTO as a Journal has been indexed with Indian Citation Index (ICI), Directory of Research Journals Indexing (DRJI), SJIF (Scientific Journal Impact Factor), and J Gate.***

In addition, Journals Division also publishes in-house quarterly IIFT Newsletter and hosts Working Papers and conducts Seminar/Webinar Series.

Scholarship Offered by IIFT

The Institute offers a Scholarship on the basis of **Merit-cum-Means**. Under this scheme 20% of the tuition fee of the programme will be disbursed to 10% admitted students after the successful completion of the programme. Any student whose family income is less than ₹8.00 lakh per year can apply under this scheme. The upper ceiling of Rs.8 lakhs is subject to revision. Complete details are available on IIFT website (http://iift.ac.in/iift/docs/LatestUpdates/scholarship_04012023.pdf).

Scholarships Offered by Government of India

Government of India offers various central and state level scholarships to students. Complete details about the available scholarships and process for applying for those scholarships are available on National Scholarship Portal (<https://scholarships.gov.in>). As of now, following central scholarships are available for Full-Time MBA(IB) students of IIFT through NSP portal:

- (1) **Central Sector Scholarship of Top Class Education:** Offered by the Ministry of Social Justice & Empowerment, Government of India, to the SC students based on their annual parental income.
- (2) **Central Sector Scholarship for Higher Education:** Offered by the Ministry of Tribal Affairs, Government of India, to the ST students based on their annual parental income.
- (3) **Merit-cum-Means based Scholarship:** Offered by the Ministry of Minority Affairs, Government of

India, to the students belonging to minority communities based on their annual parental income.

- (4) **Top Class Education scholarship for students with benchmark disabilities:** Offered by Department of Empowerment of Persons with Disabilities, Government of India to the students with benchmark disabilities.
- (5) **Central Sector Scholarship Scheme of Top Class Education in College:** Offered by the Ministry of Social Justice & Empowerment, Government of India, to the OBC and other students based on their annual parental income.

The Institute retains the right to add or delete any Scholarship Scheme or change the existing clause(s) as and when required.

Fee Structure

Total fee for MBA(Business Analytics) 2023-25 programme is ₹17,16,506/- (including tuition fee of ₹16.50 lakh and other charges of ₹66,506/- for Internet, Library, Medical Insurance and Alumni & student Activity). Refundable security deposit of ₹5000/- is extra.

The Students of SC/ST/PwD category are given 50% concession in tuition fee only.

On cancellation of the admission, fee will be refunded as per applicable UGC Guidelines

Admission Procedure

Eligibility

- The candidate must hold a Bachelor's degree with minimum 50% marks in aggregate or 5.0 CGPA out of 10. The student should have Mathematics/Statistics as one of the subjects at Graduation level.

OR

- Candidates must hold B. Tech / B.E degree in any discipline from a recognized university/institute with at least 50% marks in aggregate or 5.0 CGPA out of 10.

OR

- The candidate must hold a Bachelor's degree with minimum 50% marks in aggregate or 5.0 CGPA out of 10, with Mathematics as a subject at 10+2 level. Applied Mathematics in 10+2 will not be considered.
- Candidates appearing for a qualifying examination can also apply subject to submission of proof of requisite qualification by October 31, 2023. No request for extension of time for re-evaluation etc. will be entertained.
- All applicants should have score of IIFT Entrance Exam 2023-25 OR GMAT. GMAT Score should not be taken before January 01, 2021

Mode of Admission

- Short-listing based on valid score of IIFT Entrance Exam 2023-25 OR GMAT.
- Extempore and Personal Interview (PI) of shortlisted candidates.
- Final selection based on score of IIFT Entrance Exam 2023-25 / GMAT, performance in

Extempore, PI, academic performance in 10th & 12th and work experience.

Note: Some Weightage will be given to female candidates to bring in Gender Diversity in the Programme

- Candidates have the option to appear in Extempore/Personal Interview in hybrid mode. They can either choose Delhi/Kolkata Campus to appear physically for the Extempore and Personal Interview or can opt to appear online.

How to Apply

- Please visit IIFT website (www.iift.ac.in) and fill Online Application-cum-CV form as per details given.

Candidates have to upload the requisite documents/certificates and pay the requisite fee as given in Application-cum-CV Form.

Important Information

- In case of any problem in registration process, the candidates can contact on 011-39147213 and E-mail: admission@iift.edu. They must indicate their Application No. / Registration No. in their communications.
- There are 60 seats in Delhi Campus. Seats are reserved for prescribed categories as per Government of India's norms. The reservations are subject to candidates meeting the admission requirements of the Institute under this category.
- Application fee, once paid, will not be refunded.
- All disputes would be subject to the jurisdiction of Delhi Courts only.

INCOMPLETE APPLICATIONS IN ANY MANNER SHALL BE SUMMARILY REJECTED.

RAGGING IS PROHIBITED AS PER THE DECISION OF THE SUPREME COURT OF INDIA IN WRIT PETITION NO. © 656/1998.

As per the order of the honorable Supreme Court dated 4.5.2001, ragging is banned in the Institute and anyone found indulging in ragging of any form is likely to be punished appropriately, which may include expulsion from the Institute. The students selected through the Admission process and opting to join the Programme will be required to submit two affidavits as per the format given by UGC in their website www.ugc.nic.in to this effect.

Faculty & Administration

VICE-CHANCELLOR

Satinder Bhatia (Additional Charge)

FACULTY

Dean

Satinder Bhatia

Head, Kolkata Centre

K. Rangarajan

Head, Kakinada Centre

V. Raveendra Sarathi

Distinguished Professor

Sugata Marjit

Professors

Ashim Raj Singla

Biswajit Nag

Gautam Kumar Dutta

Jayanta Kumar Seal

Nitin Seth (on Deputation)

Niti Nandini Chatnani

Om Prakash Wali

Prabir K. Das

Pooja Lakhanpal

Rakesh Mohan Joshi (on Deputation)

Radhika Prasad Datta

Ram Singh

Ravi Shanker (on re-employment)

Ranajoy Bhattacharyya

Rajendra P. Sharma

Rohit Mehtani

Saikat Banerjee

Sanjay Rastogi

Sheeba Kapil

Saswati Tripathi

D. Sunitha Raju

M. Venkatesan

Deepankar Sinha

Vijaya Katti (on re-employment)

Asheesh Pandey

Jaydeep Mukherjee

Sweta Srivastava Malla

Asheesh Pandey

Debashis Chakraborty

Bibek Ray Chaudhuri

James J. Nedumpara

Murali Kallummal

Associate Professors

Jacqueline Symms

Himani Gupta

Sujata Kar

Triptendu Prakash Ghosh

Pralok Gupta

Sachin Kumar Sharma

Shailja Singh

Assistant Professors

Areej Aftab Siddiqui

A.K. Srustidhar Chand

Arunima Rana

Ashish Gupta

Anchal Arora

Anirban Biswas

Anju Goswami

Charu Grover

Divya Tuteja

Ginni Chawla

J.K Verma

Kavita Wadhwa

Neha Jain

Oindrilla Dey

Papiya Ghosh

Parul Singh

Pratik Maheshwari

Preeti Tak

Priyanka Jayaswal

Siddharth S. Rai

Sonu Verma

Sovanjeet Mishra

Sugandha Huria

Tuheena Mukherjee

Taufiq Ajaz

Oly Mishra

Naman Sharma

Javed Ahmad Bhat

Siddharth Shankar Rai

Satwik Shekhar

Shiny Pradeep

Miklesh P. Yadav

ADMINISTRATION

Registrar

P.K. Gupta

Deputy Registrar

Gaurav Gulati

Deputy Finance Officer

Pitambar Behera

Sr. Administrative Officer

P. Sakthivel (on contract)

Assistant Finance Officer

Deepa P.G.

Administrative Officer

Desh Raj (CWS)

Assistant Registrars

Meenakshi Saxena

Nalini Meshram

Section Officers

Anil Kumar Meena

Dwaipayan Ash

Hojahat Baite

Jitender Saxena

Karun Duggal

Kavita Sharma

Lalita Gupta

Leena Nagwani

Mohini Madaan

Sumita Marwaha

Rahul Kapoor

Tanushri Arora

Accounts Officer

Bishan Pal (on contract)

Shahid Anwar

M. Vadivelu

OSD (Kakinada Campus)

T. Babu Rao Naidu

Hindi Officer

Chanda Rani (on contract)

SUPPORTING STAFF

Systems Manager

Bimal Kumar Panda

Asstt. Systems Manager

S. Balasubramanian

Computer Programmer

Neha Vinayak

Institute Engineer

R.K. Gupta (on contract)

Assistant Librarian

Nirmala

Important Dates

Last date to fill Online Application-cum-CV Form	13 April 2023
Extempore and Personal Interview	April / May 2023

Application Fee

CATEGORY	AMOUNT
For General/Gen-EWS/OBC-NCL	₹2,000/-
For SC/ST/PWD	₹1,000/-



INDIAN INSTITUTE OF FOREIGN TRADE (DEEMED TO BE UNIVERSITY)

(Set up by Ministry of Commerce & Industry, Govt. of India)

DELHI CAMPUS

IIFT BHAWAN
B-21 Qutab Institutional Area
New Delhi-110016
Ph.: 011-39147200 – 205 (PBX)

KOLKATA CAMPUS

1583, Madurdaha, Chowbagha Road,
Ward No. 108,
Borough XII, Kolkata-700107
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KAKINADA CAMPUS

IETE Building
JNTU CampusKakinada
Andhra Pradesh - 533003.

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