



Indian Institute of Management Amritsar



**PLACEMENT
BROCHURE**

2021-2022

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ABOUT IIM AMRITSAR

Indian Institute of Management (IIM) Amritsar is the 15th IIM set up by the Ministry of Education with support of the Government of Punjab. After the registration of IIM Amritsar Society on July 27, 2015, the first batch for the class of 2015-17 was enrolled in August 2015. Later, on October 14, 2015, the IIM Amritsar Board of Governance & Society was constituted. In June 2016, the finance minister, Shri Anup Israily laid down the foundation stone for IIM Amritsar Campus. Currently, IIM Amritsar is the 15th oldest IIM and one of the premier management institutes in the country.

Located in Amritsar, the land of the Golden Temple and Wagah Border, the institute benefits from the enriching experience offered by this holy city. The Institute currently runs in the Punjab Institute of Technology Building, 5 km away from the railway station and 10 km from the airport. Its permanent campus is being constructed about 7 km from ISBT and 2.5 km from the railway station, making it easily accessible.

IIM Amritsar, at present, offers a Master's Program in Management, MBA in Human Resources, MBA in Business Analytics and E-MBA. Since 2010, the institute has also initiated the Doctoral program. The MBA program has been designed to provide world-class

management education, so as to meet the requirements of enterprises across sectors by producing highly insightful management professionals. The Institute is committed to imparting strong educational foundations and values in the hearts, thoughts and actions of the future managers. Owing to its indefatigable allegiance to provide exemplary education, IIM Amritsar has established itself as the vanguard of quality education and learning in a short span of time. The Institute follows the same pedagogy as practiced by the other members of the prestigious IIM fraternity; it offers various facilities like state-of-the-art IT-enabled classrooms, a digital library giving access to the most relevant national and international business and management journals, an auditorium, a student activity room, indoor & outdoor sports facilities, a gymnasium, spacious hostel rooms, etc.

IIM Amritsar provides a nurturing environment for its students to learn and grow. IIM Amritsar also focuses on creating an entrepreneurial culture, where the students and faculty work together to create the best enterprising solutions. Besides getting to learn from qualified faculty and industry leaders, the students learn by involving themselves in various club and committee activities. The tireless efforts of our students result in their winning many corporate and B-school competitions and, ultimately, bagging promising career opportunities. In a true sense, IIM Amritsar is the playground for the dreams to nurture, personalities to flourish and careers to change the world.



DIRECTOR'S MESSAGE

Dear Recruiters,

Greetings! The past two years have taken a huge toll on us around the world due to the COVID-19 pandemic. I am hopeful that all of you have been able to successfully handle the period of uncertainty. I am proud to share with you that IIM Amritsar successfully completed the past academic year on time. As the uncertainty hasn't been completely eliminated, I hope that all of you are staying safe and successfully adjusting to the new normal.

The IIM Amritsar community express its sincere gratitude to all the recruiters for supporting us during the pandemic and helping the institute achieve 100% summer and final placement. For the upcoming placement season, it is my pleasure to introduce the sixth and seventh batches of MBA students of IIM Amritsar. The MBA06 batch consists of two-hundred-and-twelve (212) MBA students who will be graduating and ready to take up industry positions. The batch of MBA06 consists of 66% male and 34% female students from across the country.

In the current academic year, in addition to the MBA program focusing on the broad-based curriculum, the institute has also introduced three new programs: MBA (Business Analytics), MBA (Human Resource Management) and E-MBA to meet the industry demand. These programs are designed to equip the students with the tools and skills needed to succeed in their careers. The MBA07 batch consists of two-hundred-seventy (270) students from all over the nation, a reflection of the national character of the institute.

To complement the academic environment provided by expert faculty members, the industry interaction exposes the students to the real-world business issues through various conclaves (HR, Finance, Marketing, Strategy, Operations and Analytics) organized throughout the year. These interactions with industry experts enrich the student learning by relating the classroom instructions to the issues faced by the industry. Additionally, our students are very active in serving the community through their social responsibility initiatives to complete a holistic



education. Additionally, our students have also won many accolades by participating in national and international competitions.

As an evidence of our students' calibre, the number of first-time recruiters and returning companies has been on the rise. During the 2020-21 placement season, the companies waiting the campus for final placement increased to 88 compared to the pre-pandemic recruitment season, a growth rate of 100%. Similarly, the number of companies recruiting our students for the summer placement increased to 102 compared to 46 during the pre-pandemic placement season. The interest shown by the industry in the recruitment of our students bears evidence to the confidence shown by the industry in the students of IIM Amritsar.

I personally invite you to this year's campus recruitment event and look forward to welcoming you. Please do not hesitate to contact me or our placement coordinator in assisting you in any way we can to make this year's event an even better one.

With warm regards,

Prof. R. Nagarajan, Ph.D.
Director, IIM Amritsar

PLACEMENT CHAIRS' MESSAGE

Dear Business Leader,

We hope you are in good health and cheer. This past year, you have led your organization ably through a period of unprecedented turbulence. Our heartfelt admiration for the courage and foresight this has called for, from you and your teams, in very trying conditions.

At IIM Amritsar, working and interacting closely with leaders like yourself, we have had a ringside view of the battle being waged

by businesses against the pandemic. We have been pleasantly surprised to witness that, notwithstanding the crisis, leading organizations and corporate leaders have continued to invest in, or even accelerated their campus recruitment efforts to build a more robust and future-ready talent pipeline.

In this backdrop, I am happy to share that IIM Amritsar has emerged as a premier hub of budding managerial talent in the country. Established in 2015 by Government of India as the country's 15th IIM, in a short span of six years, IIM Amritsar has carved a distinct identity among corporate recruiters. Their consistently growing presence and participation in greater numbers, both in summer internship and final placements process, bears testimony to our progressive institutional capability in grooming future corporate leaders.

Enabled by the dynamic leadership of our Director and guided by an accomplished and experienced faculty team, we have created a vibrant learning environment. As you navigated successfully through the upheaval during the past year, we can share with pride that IIM Amritsar too adapted to the 'new normal' with agility. Be it in terms of pedagogy and courseware, or learning assessment and evaluation, or academic and extra-curricular rigor, we have continued raising the bar as an institution dedicated to pursuing excellence in management education.

A pointer to the increasing success of our endeavours is the fact that, in 2021, IIM Amritsar received the 6th



Prof. Gurbir Singh



Prof. Ranjan Kumar

highest number of applications from CAT aspirants among the twenty IIMs in the country. This is indeed a credible achievement for a young IIM and speaks of the growing preference CAT aspirants have for the Institute. For campus recruitment too, last year was historic as we continued to build strong partnerships with corporate partners, despite the pandemic-induced disruption. We initiated engagement with more than 100 companies, which came on top of our continuing engagement with existing campus recruiters. This is indeed a resounding vote of confidence, but also a humbling responsibility for us.

Academically as well, the institute has taken big strides. In the last year, our flagship MBA program has increased its intake to 270 students. We have also started three new programs – a specialized full-time MBA program in HR, another in Analytics, and an e-MBA program for working professionals.

So, it is with great pleasure and confidence that we present to you the students of our flagship MBA programme. The 2020-22 batch is truly diverse, hardworking, possessing sharp intellect and business acumen, eager-to-learn, and, most of all, rising-to-go. We urge you to experience for yourself the vibrancy and dynamism of an IIM Amritsar student-manager! Look forward to a long and fruitful association in accelerating your organizational growth.

With gratitude and best wishes.

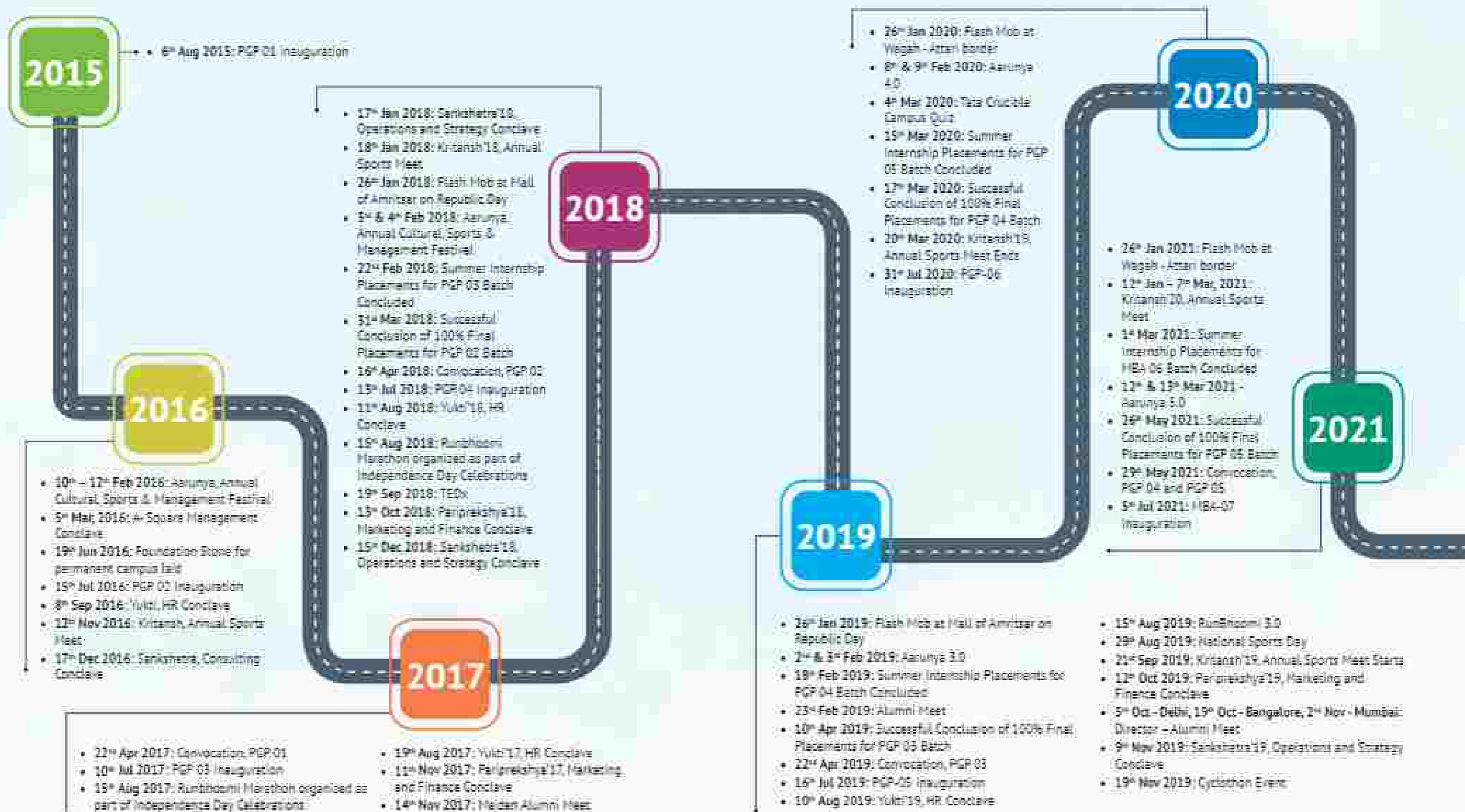
Permanent Faculty

- Prof. Amit Gupta
- Prof. Ankit Sharma
- Prof. Arun Kumar Kaushik
- Prof. Aswathy Asoken Ajitha
- Prof. Chetan Chitre
- Prof. Divya Tripathi
- Prof. Gurbir Singh
- Prof. Harpreet Kaur
- Prof. Kishal Saha
- Prof. Mahima Gupta
- Prof. Mukesh Kumar
- Prof. Nagarajan Ramamoorthy
- Prof. Pankaj Gupta
- Prof. Paymeet Singh
- Prof. Prashant Poddar
- Prof. Prashanth V. Anand
- Prof. Priyesh Vallya Purayil
- Prof. Ranjan Kumar
- Prof. Ravishanker Kommu
- Prof. Santosh Kumar Tiwari
- Prof. Shivabrata Chakraborty
- Prof. Siddharth Gaurav Majhi
- Prof. Sujit Raghunathrao Jagdale
- Prof. Sunil Reddy Kunduru
- Prof. Surender Rao Komera
- Prof. Sweta Singh
- Prof. Udayan Sharma
- Prof. Vertika Dutta

Visiting Faculty

- Prof. Ananddeep Dhir
- Prof. Anar Sazona
- Prof. Debi Saini
- Prof. Diptimani Banerji
- Prof. Gaurav Agarwal
- Capt. Gajanan Karanjikar
- Prof. Harsh Vardhan
- Prof. Lokesh Garg
- Prof. Madhumita Mohanty
- Prof. Padmalatha Suresh
- Prof. Piotr Olaf Zylisz
- Prof. Puneek Beri
- Prof. Prantosh J. Banerjee
- Prof. Rajat K. Sen
- Prof. Rahul Pandey
- Prof. Rajesh Mathivanan
- Prof. Rajiv Srivastava
- Prof. Rohit Kapoor
- Prof. Ruchit Chaturvedi
- Prof. Sanjeshan Basu
- Prof. Saurabh Chandra Pathak
- Prof. Sanjeev Tripathi
- Prof. Sanjwal Bhavani Shankar
- Prof. Sebastian Tharakan
- Prof. Shankar Venkatesh
- Prof. Shikha Verma
- Prof. Siva M Kumar
- Prof. Smriti Das
- Prof. Soumyajit Kunder
- Prof. Sunil Chaudhan
- Prof. Sunder Malakshira
- Prof. Sunter Venkatesh
- Prof. Surya Prakash Singh
- Prof. Suryamaraya Valluri
- Prof. Syed Abulha Al Mamun
- Prof. T.D. Chandrasekhar
- Prof. Umesh Vyas
- Prof. Utkarsh Mazumdar
- Prof. Venkatesh Bangarawarthy

THE JOURNEY SO FAR



COURSES OFFERED

Term-I, Term-II & Term-III



Finance

- Financial Accounting
- Foundations of Finance
- Management Accounting
- Corporate Finance



Quantitative Methods & Operations Management

- Business Statistics
- Fundamentals of Operations Management
- Operations Research
- Process Planning in Operations Management



Economics

- Managerial Economics
- Macro Economics and Policy



Strategy

- Strategic Management



Others

- Social Involvement Project



Marketing & Communication

- Fundamentals of Marketing
- Essentials of Business Communication
- Advanced Marketing Management
- Applications of Business Communication
- Business Research Methods



Organizational Behaviour & Human Resource

- HR Planning and Talent Acquisition
- Individual Behavior in Organizations
- Creating and Sustaining Effective Teams
- Talent Management and Development
- Organization Structure and Processes



Information Technology

- Business Computing
- Emerging IT Technologies
- Management Information System



Law

- Business Law/Legal Aspects of Business



Finance

- Investment Analysis and Portfolio Management
- Options, Futures and Derivatives
- Corporate Valuation
- Investment Banking
- Fixed Income Securities
- Financial Aspects of Mergers and Acquisitions
- Alternative Investments
- Financial Risk Management and Measurement
- Financial Modelling
- Behavioral Finance
- Project Finance



Marketing & Communication

- Retail Management Strategy
- Services Marketing
- Customer Relationship Management
- Consumer Behaviour
- Marketing Analytics
- Integrated Marketing Communications
- Digital Marketing
- Business to Business Marketing
- Strategic and Financial Communication
- Rural Marketing
- Product Policy and Brand Management
- Strategic Marketing



Quantitative Methods and Operations Management

- Service Operations Management
- Data Mining & Predictive Analytics with R
- Warehousing & Logistics Management
- Six Sigma and Lean Systems
- Managerial Applications of Advanced OR
- Operational Resilience and Risk Management
- Project Management



Organizational Behaviour & Human Resource

- Competency Mapping and Managing Talent
- HR Analytics
- Business Ethics
- Performance Appraisal and Management
- Leadership and Decision Making for Managers
- Negotiations and Conflict Resolutions
- The Science of Happiness
- Organisation Change and Development



Economics

- Game Theory
- Econometrics



Information Technology

- Fundamentals of Blockchain Technology
- Python for Managers
- Machine Learning Foundation
- Managing Digital Transformation
- Visual Analytics
- Big Data Analytics



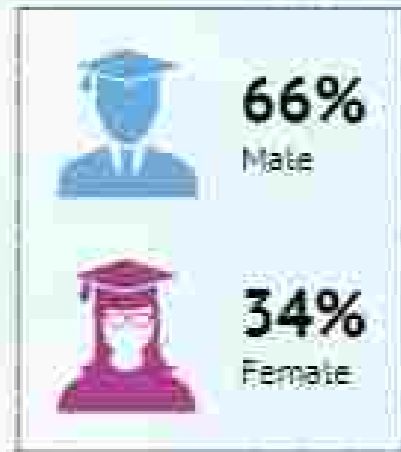
Strategy

- International Business
- Corporate Governance
- Strategic Consulting

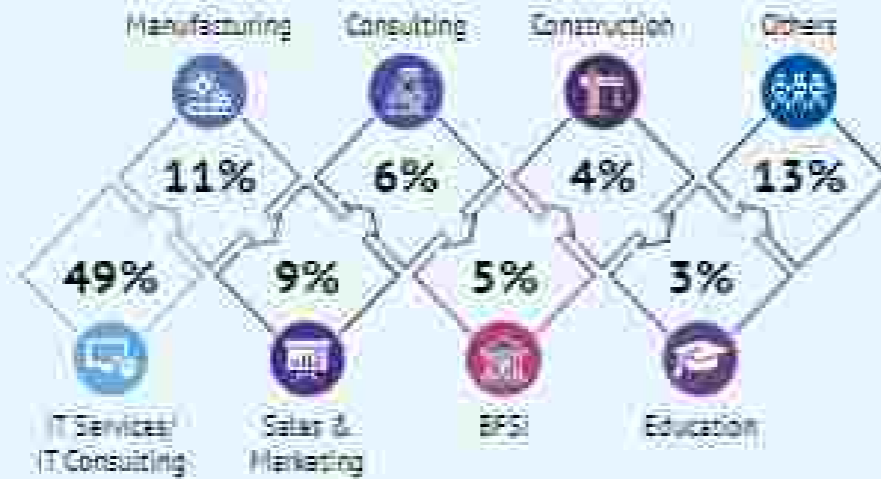


BATCH OF 2022

Gender Ratio



Work Experience Sector



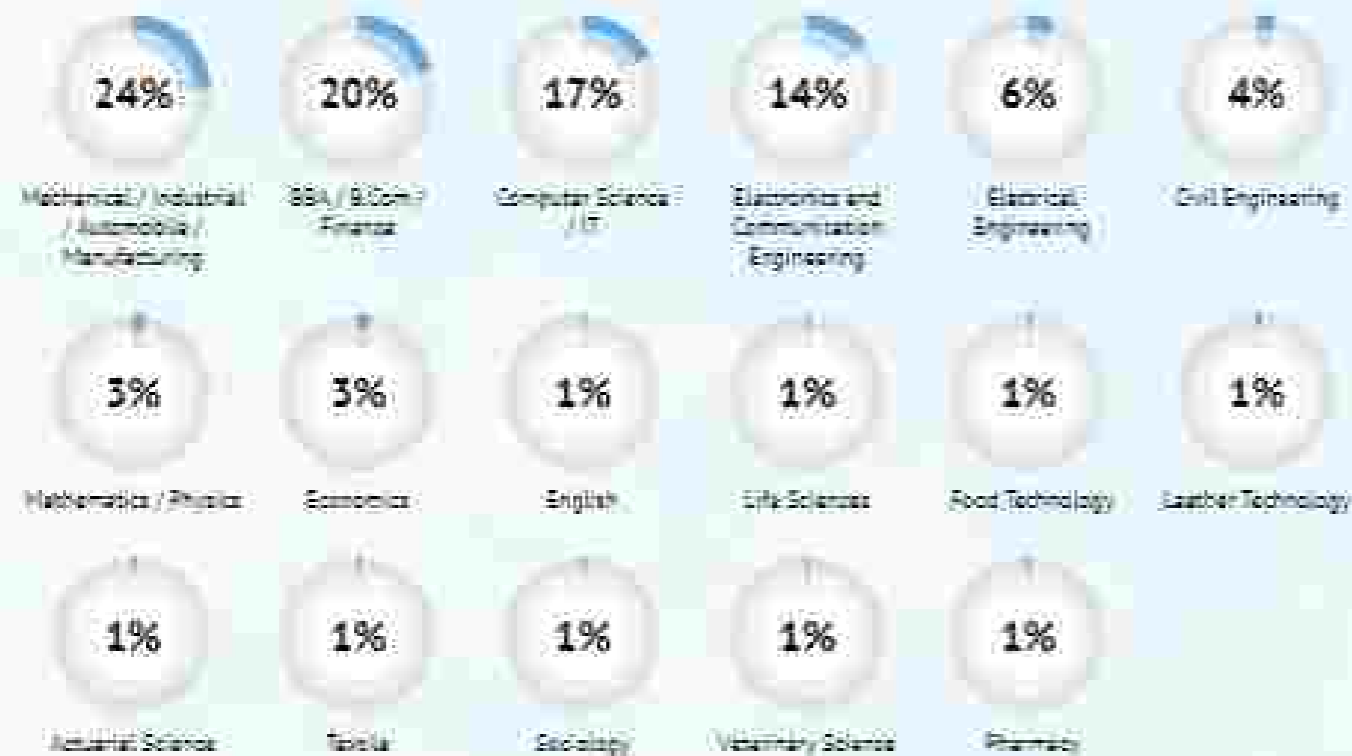
Previous Work Ex Companies

- Accenture
- Amazon
- Barclays
- Bank of India
- BIILU
- Cognemini
- Deloitte
- EY
- HSBC
- Indian Oil
- Indian Railway
- Infosys
- KPMG
- Mastercard
- OYO
- Reliance
- Reliance Retail
- Royal Enfield
- S&P Global
- Samsung
- Shapoorji & Pallonji
- Spicejet
- State Bank of India
- Swiggy
- TATA Motors
- TCS
- Tech Mahindra
- Torrent Group
- Uber
- Wipro
- ZS Associates

Prominent Alma Mater

- Indian Institute of Technology Delhi
- Indian Institute of Technology Roorkee
- National Institute of Technology Tiruchirappalli
- National Institute of Technology Srinagar
- National Institute of Technology Bhopal
- National Institute of Technology Surat
- National Institute of Technology Hamirpur
- National Institute of Technology Durgapur
- Malaviya National Institute of Technology Jaipur
- Delhi Technological University
- Delhi University
- Pandit Deendayal Petroleum University Gandhinagar
- VIT University
- St. Xavier's College Calcutta
- BIT Mesra Ranchi
- Punjab Engineering College

Education Background



Regional Diversity

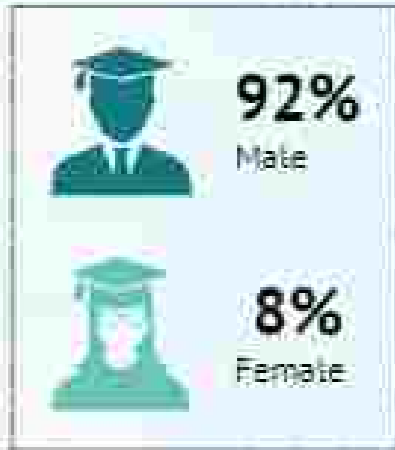


Work Experience in months

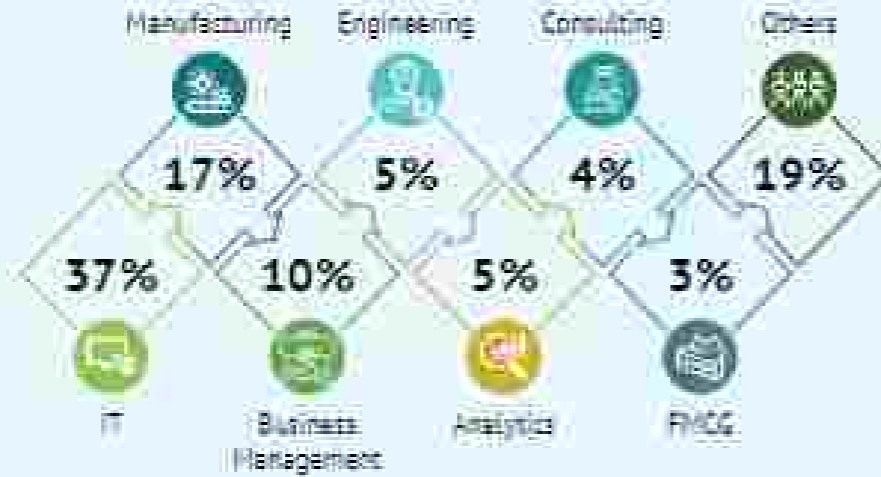


BATCH OF 2023

Gender Ratio



Work Experience Sector



Previous Work Ex Companies

- Amazon
- Bajaj
- Bosch
- Birlasoft
- Capgemini
- Cardelino Gaadi.com
- Cognizant
- CRIMEXT
- Deloitte
- DUNDO
- Ericsson
- Extramarks
- HCL Technologies
- Indian Oil
- JK Builders
- L&T
- Mahindra
- Oracle
- Reliance Industries
- Reliance Retail
- Royal Enfield
- Samsung
- Schaeffler
- Shapoorji Pallonji
- Siemens
- Smiggy
- TCS
- TATA Steel
- TATA-AIG
- Tech Mahindra
- Vedanta Resources
- Wipro
- Wonder Cement
- ZS Associates

Prominent Alma Mater

- Indian Institute of Technology Delhi
- Indian Institute of Technology Kharagpur
- Indian Institute of Technology Roorkee
- Indian Institute of Technology Dharwad
- National Institute of Technology Calicut
- National Institute of Technology Hamirpur
- National Institute of Technology Jamshetpur
- National Institute of Technology Agartala
- Malaysia National Institute of Technology Japur
- NIMSE Mukesh Patel School of Technology Management & Engineering
- Birla Institute of Technology and Sciences Pilani
- K.J. Somaiya college of science and commerce
- Aryabhata college, University of Delhi
- Hindu College, University of Delhi
- Delhi Technological University
- Indraprastha College For Women, University of Delhi
- Indira Gandhi Delhi Technical University for Women

Education Background



Regional Diversity



Work Experience in months



STUDENT ACHIEVEMENTS

During the year, our students earned several laurels and won awards in various competitions organized by the corporates and other B-schools.

 <p>National Winners Rohit Singh Solanki Rishabh Mishra IIM Summit 2.0</p>	 <p>National Finalist Rahul G Pratik Sankhe Jatin Sharma Global Management Challenge by SDG and espresso, Portugal</p>	 <p>National Winners Azul Kumar Jain Himanshu Jhaanani Kroco 20, IIFT</p>
 <p>National Finalist Mohit Soni Arvind Singh Sakshi IIM Summit 2.0</p>	 <p>2nd Runner Up, National Kamika Bratia Subhaz Dubey Linnet Philip Consultant Supreme - IIM Nagpur</p>	 <p>1st Runner Up, National Rishabh Jain Girish Sawant EMPREAS 20' Opus, IIM Jammu</p>
 <p>Top 25, National Finalist Swarit Singh One Plus ET Prime Intellect Challenge 2020</p>	 <p>2nd Runner Up, National Pratik Sankhe Shubham Goyal Yelisha Prabakar Haskovo - Marketing in the times of pandemic</p>	 <p>National Winner Jashwanth Naidu HCL Ultimate Marketer Challenge -HCL University</p>
 <p>National Winners Shubham Goyal Pratik Sankhe Suresh Kashyap SES/PEC case study competition</p>	 <p>2nd Runner Up, National Aniket Kulkarni Chakshu Chavala Abhinav Garg Invest-o-Finesta, Finance and economics Event, IIM NASPUR</p>	 <p>2nd Runner Up, National Girish Sawant Arushi Sillodkar HRMonies'18, IIT Roorkee</p>
 <p>2nd Runner Up, National Niharika Ghose Rishabh Mishra Rohit Singh Solanki Ultimate Start Up Challenge</p>	 <p>National Winner Aniket Kulkarni Chakshu Chavala Abhinav Garg Invest-o-Finesta, Finance and economics Event, IIM NASPUR</p>	 <p>National Finalist Waji Arshad Tata Crucible Campus Quiz 2021</p>

CONCLAVES

1. Yash'20- Annual HR Conclave (August 8 and 9, 2020)

Theme 1 - Navigating the Future Workplace: Competencies Needed for the Jobs of the Future
Theme 2 - Employee Well-being: A Necessity in Challenging Times

Mr. Abhinav Srivastava
CEAT Specialty Group
Head HR

Dr. Anand Singh
Gamer Democratic
Senior VP and global head HR

Mr. Anil Kumar
Vishwanath
Founder
Head - HR

Mr. Divyanshu Mehta
Fapico
Director HR

Mr. Deepak Verma
Tata Steel
Chief HR Knowledge

Mr. Kishore Subramanian
Mural Petrochemical Ltd.
Deputy HR Manager

Mr. Manojkumar Kumar
Sachdev
Global Head - Leadership Development

Mr. Hugs Siddarth
Sage Realty
Head - people and culture

Dr. Sangeeta Phadnis
Computer Graphics Power
Head TA, L&D

Mr. Sachinrao Bhatnagar
JTC Agritech
CEO

2. Paripokhalya'20-The Annual Finance & Marketing Conclave (October 3 and 4, 2020)

Marketing - Marketing in The New Normal
Finance - Future of Venture Capital Activities

Mr. Anand Singh
wealthmanagement.com
Co-Founder & CEO

Mr. Chirag Sankhwar
Equity Ventures Partners LLP
General Partner

Mr. Himanshu
COO/VC
Partner

Mr. Sangeet Chatterjee
Nelson Ventures, The
Fundamentum Partnership
CEO

Mr. Harry Jain
Sage International Limited
Head of Marketing

Mr. Lavdeep Wadhwa
New Retail Ltd
VP and COO

Mr. Anand Sankhwar
Multi-Geo Trade and
Investments Pvt Limited
Director

Mr. Aditya Prakash Singh
ITC Ltd (Shakti, Modisa and
Prestige)
Head of Marketing

Mr. Nilesh Shah
Buddhacharya
CFO, Co-Founder, Director
Prime Ventures

Mr. Harshavardhan
CFO, Co-Founder, Director
Prime Ventures

Mr. Harshavardhan
Payal India
Head of Marketing

Mr. Rajesh Mehta
HPL
Director - Marketing

3. Sakshikalya'20- The Annual Operations & Strategy Conclave (January 9 and 10, 2021)

Operations - Reinventing Supply Chains for the Post Pandemic World
Strategy - Evolving Strategy and Consulting Amidst Changing Socioeconomic Outlook

Mr. Suresh Lal
Aditya Group
Director Supply Chain, India &
South Asia

Mr. Harish Gupta
Sonal International
Director Supply Chain

Mr. Suresh Chugh
Raymond Apparel Limited
Head Warehouse & Logistics

Mr. Manoj Prasad
Johnson & Johnson
Capability, Harmonization and
Innovation Director (Global
Planning Execution)

Mr. Harish Datta
Indigo (from Global Aviation Ltd)
Director Airport Operations
and Customer Service

Mr. Ananya S Datta
Bellona AG
Lead Strategy & Operations

Mr. Anoop Khurshid
BFL India Private Ltd
Partner and Associate
Industry Leader

Mr. Anand Mahapatra
Frost & Sullivan
Founder and Strategy
Consulting Practice Leader

Mr. Sangeet Saha
Audi Bank
National Head Strategy and
New Initiatives

Mr. Aditya Mehta
PwC network
Global Strategy

4. E-Summit - The Entrepreneurial Summit 2021 (February 7, 2021)

Theme - A Day in the Life of an Entrepreneur- Transcending the Ordinary

Mr. V. Subramanian
AGM India
Co-Founder

Mr. Manoj Singh
ZS Lifecycle Limited
CEO & Executive Director

Mr. Anil Kumar
EduCorp Training
Founder

Mr. Gitanjali Kulkarni
Magnum Healthcare Solutions
CEO

Mr. Shant Virek Sagar
The Beauty Global Group
Founder & CEO

Mr. Rohit Goyal
The Global & Omniverse
Co-Founder & Creative Chief

GUEST LECTURES

Mr. Anil Kumar Agarwal
Executive
 McKinsey & Company

Mr. Anirudh Pal Singh
Head Talent Acquisition
 Informatica

Mr. Abhishek Sharma
Deputy General Manager - Finance
 (Head FP&A)
 Adani Airports

Dr. Anshu Singh
Senior VP and Global Head HR
 CIBEX Dataatics

Mr. Anil Apperwall
CEO
 Data2Compete

Mr. Anurag Mohr
VP - Human Resources, Global
Technology Services, Asia Pacific
 IBM

Prof. Brian Harney
Ph.D. (Cambridge)
Associate Professor in Strategic HRM
 DCU Business School

Mr. David Ezekiel
Vice President, Analytics
 Swiggy

Mr. Kishor Bhosle
Regional Head HR
 HDFC Bank

Mr. Nisha Gupta
Director, Mergers & Acquisitions
 Deloitte

Mr. Divyansh Malik
Demand Planner
 Flipkart

Mr. Prayank Ahuja
Product Manager
 Azeemure

Mr. Sudhan K. Bhattacharya
Head of Training and Development
 Johnson and Johnson Vision Care
 INC.

Mr. Sahab Sethi
Senior Associate, Strategy
 Tyroo

Mr. Sandeep Das
Director
 PwC

Mr. Siddhant Deshmukh
Head Modern Trade & General
Trade
 OnePlus

Mr. Srinivasan Kaveri
Head-South, Corporate Client
Banking and Specialised Industries
 JP Morgan

Mr. Vikas Patel
Manager, Strategy & Business
Design
 Deloitte

Mr. Vinodh Balasubramanian
Senior Director, Product, Analytics
and Operations
 Flipkart

Mr. Vishwanath Raju
Global Head Talent Acquisition
 AXSCADES

AVLOKAN

IIM Amritsar conducted the leadership webinar series 'Avlokam 2020-21'. We hosted more than 20 Industry stalwarts and Leaders who shared their experiences and guided the students of IIM Amritsar on what the future holds post COVID-19 during these sessions.

Mr. Aditya V. Bhat
Head
 Jio Creative Lab

Mr. Amit Kataria
CHRO
 Hanu Software

Mr. Anil Bhasin
President
 Havelly India Ltd.

Mr. Anish Raj
HR Business Partner
 Levi's

Mr. Anuj Tiwari
Head TA
 Landmark Group

Mr. Anurag Dixi
Partner
 PwC

Mr. Arijit Pal Choudhury
Head - Human Resource
 Nomura

Mr. Ashish Srivastava
Vice President HR
 Relaxo Footwears Limited

Mr. Ashutosh Sinha
Group Head, HR
 Landmark Group

Mr. Behram Sabwala
CHRO
 Tata Unistore

Mr. Debashish Ghosh
Vice President & India HR Head
 Berkshire

Mr. Frederick Correa
Senior Associate Vice President,
HR
 Darsheel

Mr. Ganesh Ramaniathan
Business head
 Hero Mobility

Mr. Kamaljeet Rastogi
Executive Director
 NetPass

Mr. Khadim Bhatti
Co-Founder & CEO
 Whatfix

Dr. K.S. Bhatia
Founder and CEO
 Pumpkart

Mr. Mohit Jain
Head of Growth Marketing
 Udaan

Mr. Nidheesh Partha
TA Head
 Inspirage

Mr. Nitin Jain
Co-Founder
 OBusiness

Mr. Prakash Bagla
Principal
 Hotel Dowl

Capt. Pranav Prasad
Head of Human Resource
 Renault India

Dr. Rima Ghosh Chowdhury
EVP and CHRO
 Decernatica

Mr. R.M. Sundaram
Senior Vice President
 Yes Bank
Head of University Relations
& Employer Branding
 Yes Bank

Mr. Sudhan Bhattacharya
Head of Training and
Development South Asia
 Johnson & Johnson Vision
 Care, Inc.

Mr. Sameer Mathur
MD
 ROINET Solution Pvt Ltd
 Former Country Director HP

Mr. Saumya Chopra
Customer Experience Head
 Care24

Mr. Shantanu Choudhary
VP, Head of India Business
 Prolific

Mr. Vertul Mittal
Operations & Technology
(O&T) Consulting and Digital
Transformation Leader
 Barclays

Mr. Vijay Sharam
CEO
 Quest Corp Limited

Mr. Vishal Bansal
Talent Acquisition Lead
 HP Inc.

MEDIA COVERAGE



CNBC TV -18, the Exclusive Media Partner for Yukti'20, telecasted the conclave.



COMMITTEES

Placements' Committee

The Placements' Committee at IIM Amritsar is a student body which is responsible for carrying out all placement-related activities. It is an elected body where the members are elected by the students of the institute. It consists of a Bi-Council framework consisting of senior and junior members. It is a team of highly dedicated and resilient students who work for a common goal of obtaining the desired placement offers for the students in terms of both profiles and organizations to work with. The primary role of the Placements' Committee is liaising with the recruiters to ensure that the students are presented with the best opportunities that the industry has to offer. The Placements' Committee also looks into tasks like student brochure development, resume vetting, pitching, students skills-job mapping, and placement-related event organizing. The Placements' Committee also plays an important role in developing and sustaining a long-term mutually beneficial relationship with the industry and conducts the "Divyan Leadership Webinar Series" to introduce the industry experts to some of the finest minds in the country, right here at IIM Amritsar.

Alumni Committee

"To keep the flame of the Alor between its Alumni & Alma mater always Glowing"

Driven by the above vision, the ALUMNI COMMITTEE honors the responsibility of being the essential bridge between the institute and the Alumni. It is an independent student-driven body guided by a faculty chairperson. It works towards establishing and maintaining a strong relationship between the Institute and the alumni, in the form of various activities & engagements throughout the year, like Organizing Alumni Chapter meets, Corporate Mentorship Program, Alumni Interact sessions – Udayat, publishing the quarterly newsletter – Halcyon, Social Media engagement posts like Know your Alumni and Summer Internship Diaries.



Industry Interaction Cell

First-hand experience is not the only way a person can accumulate knowledge about the world's know-how. The same can be gathered by interacting with people who already possess the knowledge they have gained over the years due to the time they have spent in the industry. It is what precisely the Industry Interaction Cell of IIM Amritsar tries to achieve by facilitating interaction between the student fraternity at IIM Amritsar and industry stalwarts, thus bridging the gap between industry and academia. IIC works as the mediator where its role is to connect the future managers with the current ones and provide a platform for active interaction and knowledge sharing to benefit all the parties involved. It is responsible for organizing various annual management conclaves related to different domains to disseminate knowledge and insights of the industry captains among the students.

Media & PR Cell

The Media and Public Relations Cell at IIM Amritsar is responsible for press coverage and all media-related activities. The primary objective of the cell is to embolden the brand of the institute on the industry canvas. The Media and PR Cell looks after all the communication and publications - internal & external and also serves as the official spokesperson of the institute. It is a student-run body responsible for facilitating the embolism of a rich Industry Connect Program by means of organizing Conclaves, Guest Lectures, Workshops and other such interactive events. Besides facilitating all Corporate Interactions, one of the major Media and PR Cell responsibilities is the onboarding of new batches by serving as the Admissions Committee. The intent is to provide necessary assistance to the prospective candidates in their admission-related queries, thereby facilitating a smooth admissions process at IIM Amritsar.

Sports Committee

The Sports Committee of IIM Amritsar organizes events throughout the year on campus including the annual sports fest of the institute - KRITANSU. The Sports Committee is responsible for the selection and constitution of various teams for different sports. The institute has a vibrant sports culture and the responsibility to expand the sporting horizons of all the people associated with the institute lies on the shoulders of the Sports Committee. Since sports is a lot like a business, there is training, competition, wins and losses, passion and hard work. Therefore, the Sports Committee promises to cater to the sporting needs of the student community.

Cultural Committee

The Cultural Committee of IIM Amritsar aims to provide rich cultural experiences so that the students appreciate the multi-cultural diversity of our society. It is one of the crucial committees responsible for helping students experience their creative and cultural perspectives during their MBA. It takes care of the social as well as the cultural aspects of life at the institute. Through its Cultural Activity Groups, the committee attempts to capture the vibrant persona of the students by offering them a platform to showcase their inner creativity and talents. The committee has four Cultural Activity Groups under its purview:

- Riyaz: The Music Group
- 3 AM: The Dance Group
- Kathan: The Drama Group
- Glossophis: The Language group



Hostel & Mess Committee

Being away from home is one of the biggest hurdles one will consider before enrolling themselves in a residential programme. For some it is yet another 2 years of hostel life, for others it is their first experience of being all alone by themselves without their family. Home away from home is how we describe our institution. One might miss mom's food but will never remain hungry as a decent mess fills one's tummies with food and one's hearts with warmth. The roles and responsibilities of the committee involves acting as liaisons between the administration and the students. Owing to a wide range of people, the menu is prepared such that the cuisine preference of all students are satisfied. The Hostel and Mess Committee holds the responsibility of keeping a check on the hostel infrastructure, housekeeping issues etc. In short, Hostel and Mess committee makes the hostel life of a student cherishable for a lifetime.



Students' Council

The Students' Council is a student-driven body whose primary purpose is to represent and promote the interests of the students of IIM Amritsar. It acts as the bridge between the faculty, students, and the administration serving as the platform of communication to advance academics in the institute. The Students' Council, with the help of the administration, performs its duties to manage and resolve the matters that arise within the students. The Students' Council also assists other clubs' committees in conducting and organizing various co-curricular and extra-curricular activities or events. The members bring ideas, requests, and feedback to the meetings, give students a voice using a democratic process, and make decisions that affect the institution. The members work under the supervision of a facilitator or administrator, which helps them also learn about leadership, problem-solving, and teamwork.

Merchandising and Sponsorship Committee

The Committee is responsible for interacting with the corporate firms to create meaningful associations and sponsorship opportunities out of them. By leveraging both our academic events like Finance, Marketing, Operations, HR, Strategy conclaves and non-academic events like AMRANG (the flagship event of the institute), the Committee works towards building the brand of the institute by forging mutually beneficial partnerships with the corporate. The responsibilities of the Committee include fundraising for events, designing mutually beneficial strategies for sponsors and the institute during events and maintaining long-term relationships with sponsors. The merchandising wing of the Committee tries to supplement the core objective of institute brand promotion by procuring merchandise customized to the needs of the students.

INTEREST GROUPS

Center of Entrepreneurship

Center of Entrepreneurship is responsible for entrepreneurship-related activities, igniting entrepreneurial spirits, and conducting workshops from time to time. We aim to create a think tank in the coming years. The center is responsible for creating and maintaining a support system to nurture and develop innovative ideas of people within and around the campus. It builds an entrepreneurial ecosystem to co-create and sustain its impact. Our objective is to excite, encourage and motivate students towards the spirit of entrepreneurship and assist them in crystallizing new and innovative ideas. To instill an entrepreneurial mindset among students to nurture the budding entrepreneurs and develop the entrepreneurship ecosystem with the assistance of strong faculty and research network in the field of entrepreneurship.

Operazeal

Operazeal is the Operations and Supply Chain Management Club of IIM Amritsar. It is committed to fostering enthusiasm among students in Operations Management and Supply Chain Management and acts as a platform for students to identify and evaluate their potential career opportunities in the domain and create a mark in the industry. Operazeal shall act as a medium for students to enrich their knowledge in the domain by collaborating with the corporate world and the academia in the domain, organizing educational games, seminars, workshops, quizzes, knowledge sharing sessions, case study competitions, newsletters, etc.

Stratagem

The objective of Stratagem - The strategy and Consulting Club of IIM Amritsar is to promote the interest in strategy and consulting for the students of IIM Amritsar. It provides a platform where the students can hone their skills by organizing case study & quiz competitions, seminars, and strategy simulation games which emulate the current issues faced by the industry. The club also organizes guest lectures on current trends of business strategies.

Markophilic

The club helps the marketing and sales enthusiasts to amplify and accumulate their skills by providing them with insightful knowledge sessions, appraisal events and hands on exposures. The club is committed towards the holistic development of the students in studies and placements. The various events hosted by the club, e.g. Pariprekshya (The Marketing Conclave), Mark Champ etc. help in keeping the participants conversant with the ongoing trends and developments in the marketing field. The major objectives of the club include providing a platform for students making them envisage their career requirements in marketing, helping them to connect the marketing concepts to industry applications, promote their creativity, thereby making IIM Amritsar a favourite destination for Recruiters as well as Marketing aspirants.

FEC (Finance and Economics)

FEC, The Finance and Economics Club, IIM Amritsar is a student-run independent club working towards promoting interest in finance and economics on the campus and augmenting that interest through various events throughout the year. We at FEC aim to provide students with an enriching learning experience in the world of Finance and economics by organizing numerous interactive events. At FEC, we are passionate about everything from Stock markets and Derivatives to Microfinance and Behavioural Economics. The club also endeavours to serve as a bridge between the industry and the student community. From providing advice about additional certifications and online courses, like Bloomberg Market Certification, to helping them with subject choices and interview experiences, FEC facilitates outside-classroom training to upskill the students leading to brighter career opportunities.

Hrithvi

Hrithvi, The HR Club of IIM Amritsar, provides a platform for the enhancement of knowledge on the current trends in HR through constant discussions and also providing the HR aspirants a channel through which they can clear their apprehensions by taking advice from experts in the industry. We conduct various activities relevant to HR domain including Case study discussions, Leadership development activities, Games, Quizzes etc. so as to enhance the relevant and essential skills required to make successful HR professionals in the corporate world. Our vision is to mould and foster the budding Human Resource professionals and to impart the knowledge of Human Resource concepts.

Sankalp

"It is not enough to be compassionate. You must act."
-Dalai Lama-
In the era of self-centered thinking when the sense of responsibility towards society and the country is dying out, SANKALP is a group that begs to differ. With the motto of "Service to those who serve others" Sankalp provides a platform wherein the budding managers offer their voluntary service in various social initiatives undertaken. By constructive group work, we aim to slowly break the barriers of fear to act differently and nurture individuals who live up to their inner feelings and commitment for the betterment of society.

Vaani

"Vaani," the public speaking and literary club of IIM Amritsar, provides students a platform to become effective communicators. Vaani actively engages with its audience through literary quizzes, speech analysis, and poetry to develop a literary culture. Some of its significant events include- Vagmika (Speech Competition), Aparajita (Debate Competition), Vakti (Case-based boardroom discussion), and Vaj of Words (Just a minute challenge). The club also has two flagship monthly series- Abhivyakti (Speaker of the Month) and Abhishathan (Speech analysis blog). We also organize a round table discussion event, "Samsat," which is a moderated discussion on issues of current interest by students from different institutes.

50mm (The Photography Club)

Photography is a way of feeling, touching and loving. What you have caught on film is captured forever. 50mm, The Photography Club of IIM Amritsar is a group of like-minded students who express their passion towards photography to seize the moments you want to cherish. Our aim is to capture the vibrancy of IIM life in the campus as well as in the hostel to relish these moments later. The club organizes its annual photography competition, "Perspective" where top B-schools participate to win exciting prizes. The club has been successful in covering various events of the Institute, Yukt, Pariprekshya, Sankshetra & our cultural fest "Aarunye". It organizes various photo-walks and workshops throughout the year to enhance learning and creativity.

Prep Club

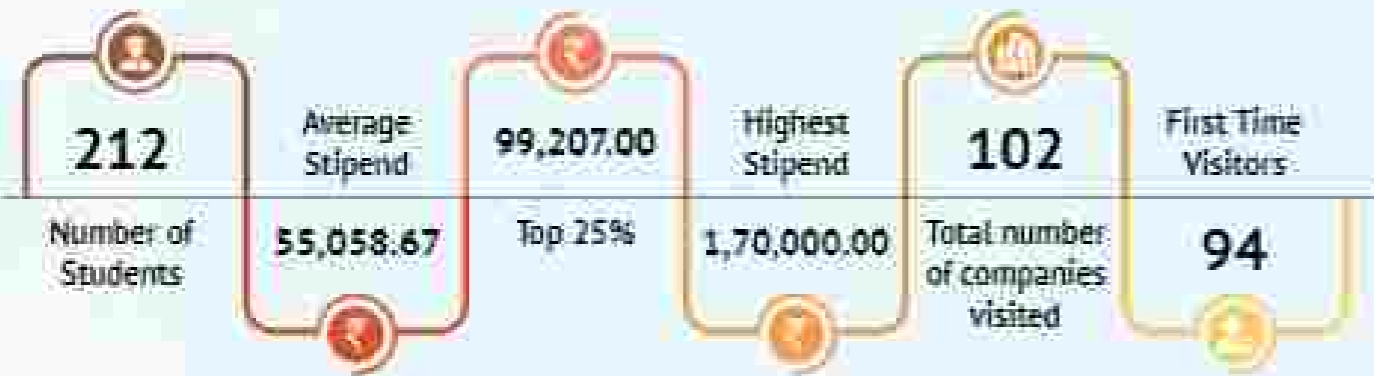
The Prep Club of IIM Amritsar is a student-driven initiative aimed at assisting the students to help them upskill and polish themselves for the better. The club focuses on enlightening the students with the real-time functioning of the industry, i.e. bringing them closer to reality and closely working with the individual students for personalized development. The club hosts myriad industry leaders and the brightest minds of leading institutions to share their experiences. As part of customized guidance, the club manages programs such as the Mentor program, fostering peer to peer learning, etc. Some other initiatives include - workshops on business competitions, how to pick the right certifications, etc. Organizing mock interviews, group discussion sessions, followed by personal feedback sessions and various follow up connects to track the overall progress.

ABC (The Analytics and Business Computing Club)

ABC, the Analytics and Business computing club of IIM Amritsar seek to facilitate knowledge and development, by building an active community of faculty and students that are passionate about data analytics. The club aims to promote students' learning and growth in a data-driven world by conducting knowledge-sharing sessions, seminars, quizzes, simulation-based events, case study contests, and other activities with a vision to improve student acumen and participativeness.

SUMMER PLACEMENTS 2021

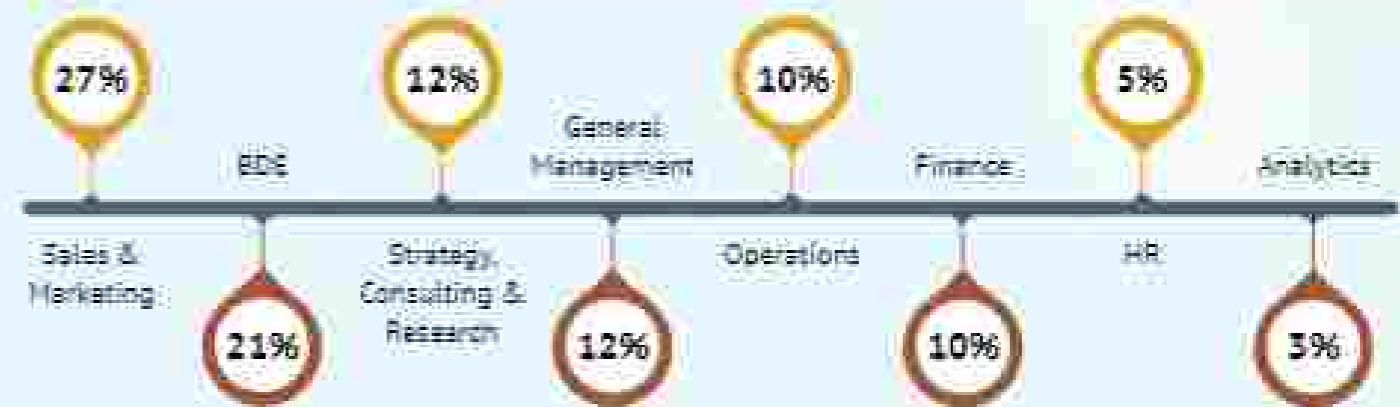
Summer Placement Statistics



Industry Wise Data



Domain Wise Data



Recruiters List



FINAL PLACEMENTS 2021

Final Placement Statistics



Industry Wise Data



Domain Wise Data



Recruiters List

Aakash	accenture	amazon	AMANDLATHI	AU
BYJU'S	CAPITAL	Cipla	City of Health	collapsio
Crompton Greaves	DELHIIVERY	Deloitte	EY	Gartner
Grant Thornton	happy	HCL	HEXWARE	
ICICI Lombard	indiamart	Infosys	inMorphis	IQUANTI
	kochartech	MSX	MS-Sigma	netcon
PHOTON	Pine Labs	POLYCAB	SCALER	Suprabha
SUZLON	TA digital	Tech Mahindra	technopak	TRE GROUP
Tresista	Urban Company			

PLACEMENT CALENDAR



ABOUT AMRITSAR

Amritsar, meaning 'a pool of nectar', derives its name from Anrit Sarovar, the holy tank that surrounds the fabulous Harmandir Sahib or Golden Temple. Founded in 1577 by the fourth Sikh guru, Guru Ram Das, Amritsar is a stunning exhibit of composite culture and secular heritage. The land of Amritsar has seen the furious attacks of the invading armies of Ahmad Shah Abdali, battle of Amritsar between Nuhkhis Khan and Guru Hargobind Singh, gruesome site of the massacre at the Jallianwala Bagh, partition in 1947 and Operation Blue Star in 1984. The Grand Trunk Road, a major medieval trade route, that connects Bangladesh with Afghanistan passes through Amritsar making it an important business and trading hub. Today, Amritsar is a hotspot for tourists.

The Golden Temple witnesses a daily footfall of over one lakh pilgrims. In 2016, Amritsar topped the second list of 27 smart cities due to its focus on developing self-sustainable civic and public infrastructure. Amritsar was also chosen as one of the heritage cities of India under Heritage City Development and Augmentation Yojana (HRIDAY) giving infrastructure a further boost that included construction of flyovers, BRTS, Heritage Street etc. The city houses an international airport with a capacity of 150 commercial flights per week, both international and domestic. The city is also connected to major cities like Chandigarh and New Delhi by an extensive rail and road network.



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