

LEADERS *of tomorrow*



Masters of Business Administration 2019 - 2021
INDIAN INSTITUTE OF MANAGEMENT CALCUTTA

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**Leaders must be close
enough to relate to others,
but far enough ahead to
motivate them.”**

John C. Maxwell



Director's Message

Dear Recipients:

Greetings from IIM Calcutta!

IIM Calcutta - the first IIM to be set up in the country - is also one of the shining beacons in the field of management education in India. The graduates of our flagship MBA programme have generated global renown for the Institute by exceeding the expectations of recruiters and peers for more than 50 years. Our alumni have created a strong legacy in their chosen areas of work — be it in the corporate, government, entrepreneurship, not-for-profit, or academic arena. The world today recognises the excellence of IIM Calcutta graduates. The 55th batch shall graduate in April 2020 and undoubtedly will continue this tradition.

The MBA at IIMC is all about innovative thinking, leadership, and transformative impact. Our students capitalise on the opportunity to pursue wide-ranging topics to prepare them for their future management careers through a blend of e-governance, internships, lectures by eminent visiting faculty/business leaders/IIMC alumnus and peer group interactions. On completing their MBA course of study, our students become part of a very prestigious network of the highly committed IIMC alumnus community.

IIM Calcutta is the first Indian institute with the "Triple Crown" accreditation from three reputed international agencies - EQUIS, AACSB, and AMBA; the three accreditations put IIM Calcutta in the elite company of 90 B-schools worldwide that hold such a distinction. Within Asia, there are only about ten such business schools which have reached the highly coveted triple accreditation. These accreditations not only validate our standards of excellence and the high quality of student learning outcomes, but also demonstrate our commitment to remain dynamic. It is to this effect that IIM Calcutta was chosen by the prestigious CEMS alliance as its only Indian partner to offer Masters in Management (MIM) degree to selected students.

However, we do not stand content on our laurels. Instead, we are poised to build on our strong foundations with the vision of becoming one of the top rated B-schools globally in the years ahead. I invite you to be a part of this exciting journey. We are cognizant that such success arises from the joint endeavours of our talented students, dedicated faculty, successful alumni, and the continued confidence of recognition in the knowledge and skills of IIM Calcutta graduates.

This brochure will help you to understand more about our flagship MBA programme. Please also consider this an invitation to interact with our diverse and talented student community. They look forward to surpassing your expectations of them.



Dr. Anju Seth
Director
IIM Calcutta

Chairperson's Message

Dear Recipient,

Welcome Greetings from IIM Calcutta!

It is my pleasure to invite you to the Final Placement session for the 55th batch of MBA (formerly called PGDM) at IIM Calcutta (IMC). The flagship MBA program of IIM Calcutta is known for its highly rigorous curriculum and is extremely difficult to get into. The program has been producing top quality MBAs, well placed influential alumni, and has rightly earned its reputation amongst a variety of accolades. Our Alumni have worked very hard over the years to make substantial success for their organizations. IIMC is very proud of the alumnus' achievement, over the years across various fields.

IIM Calcutta remains contemporary or even leading on various parameters to adjunct B-schools. IIM Calcutta faculty has been shaping the management thinking in its sphere of influence. The streamlined processes of the institute have evolved with time. Consequently, some of the best accrediting agencies have awarded and shown confidence in our operations. IIM Calcutta belongs to the elite group of "Triple Crown" B-schools in the world. Besides being a strategic partner to the CEMS alliance of European B-Schools, CEMS allows IIM Calcutta to offer MIM with international partners bring unique opportunities to our students to prepare for the highest order of competition.

The brilliant talent is also one of the better trained yet open to learning, owing to gq to join the list of highly successful alumni across professions. Recruiters' undying confidence in IMC graduates over the years is a significant enabler for such incredible results.

At the Career Development and Placement Office (CDPO) of IMC, we have been able to bring in several process changes across the board in the last 15 months, both internally and externally. Our regular bulletin have witnessed the significant steps that we have taken to ensure a highly efficient process that minimizes wasted time for the candidates and firms. Our changes have allowed the system to be accountable and transparent so that recruiters and students can make better informed decisions.

We are happy to report better performance and achieving a new normal for the system while keeping it running. The journey towards a better system continues. We remain committed to delivering a system that genuinely balances the three stakeholders - the students, the recruiters and the institute.

We welcome you to witness the changes for yourself. It is my pleasure to invite you to be a part of the Final Placement Session for the Class of 2020 (55th batch) of IIM Calcutta. You are a part of our journey towards excellence, and your contribution is indeed very helpful in making us feel proud of our Institute's achievements.

Sincerely,

Abhishek Goel
Chairperson - CDPO
IIM Calcutta



The Institute

The Indian Institute of Management Calcutta, or IIMC, was born out of a partnership between the industry and academia to pioneer management education and research in India. Established in 1961 by the Government of India, in collaboration with Ahmed J. Sayed School of Management (AJSS), the Government of West Bengal, the Ford Foundation and Indian industry, IIMC was the first of the now-known Indian Institutes of Management. IIMC's rich history of 50 years has seen it move from strength to strength, continuously striving to establish new routes of excellence, growing into an institution of global repute and a prominent member of the premier B-school community in the Asia Pacific region. It has won consistently high ratings in terms of academic reputation and its students have served as successful ambassadors in repeatable firms across the world.

The 2-year Post Graduate Diploma in Management (PGDM) is the flagships program at IIMC. In addition, the:

Post Graduate Diploma in Business Analytics (PGDBA) – jointly offered by IIM Calcutta, IIT Kharagpur, and ISB Kolkata – aims to help shape the emerging profession of business analytics by delivering a cutting edge inter disciplinary educational experience to graduate applicants with an aspiration of building a career in this field. IIMC also has an eminent doctoral level program - the Fellowship Program - which focuses on intensive and original research in the field of management.

Applicants to the PGDM and PGDBA Programs at IIMC are admitted through the Common Admission Test, arguably the toughest management entrance examination in the world in terms of success rate: less than 0.5% of the 1,65,000 students, who appeared for the test this year eventually secured admission. The admissions procedure, which involves a written test and an interview, ensures the selection of the finest brains in the country. Moreover, a vast majority of these successful candidates come from the finest undergraduate colleges in India, like the Indian Institutes of Technology (IITs). These institutes, in turn, have rigorous admission procedures of their own. Therefore, the students joining IIM Calcutta form the crème de la crème of India's young talent. The flagship 2-year post-graduate program has been ranked 2nd in Asia and 44th globally by Financial Times Global Masters in Management rankings. IIM Calcutta has been recognized 1st in Careers and 2nd in Economics worldwide, and is the highest ranked school in Asia for Finance.

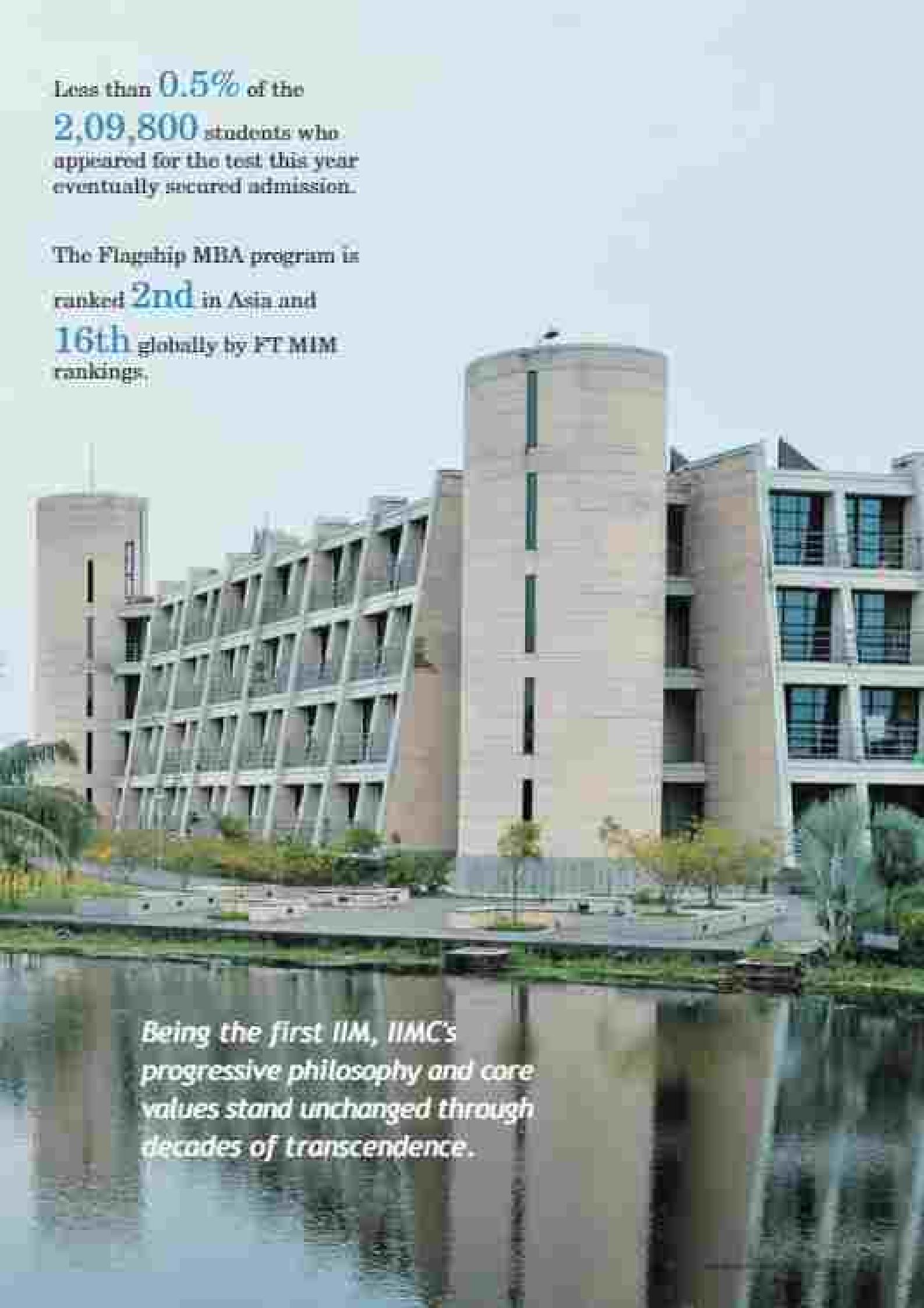


Management Programs offered at IIM Calcutta

PGMBA	Master of Business Administration
PGDBA	Post Graduate Diploma in Business Analytics
PG-Credit Program	Fellow Program in Management and Related Disciplines
PxMBA	Master of Business Administration for Executives
MDP	Management Development Program
PGXEMBA	Post Graduate Program for Executives: Executive Leadership in Manufacturing

Less than **0.5%** of the
2,09,800 students who
appeared for the test this year
eventually secured admission.

The Flagship MBA program is
ranked **2nd** in Asia and
16th globally by FT MIM
rankings.



Being the first IIM, IIMC's progressive philosophy and core values stand unchanged through decades of transcendence.

Matchless MENTORS

With over 1000+ experienced faculty members, IMC faculty is known for its research excellence in management, marketing, finance, accounting, operations, information systems, strategy, entrepreneurship, business ethics, and international business. Our faculty members have received numerous awards and recognition for their teaching, research, and professional contributions. They are well-known for their ability to inspire and motivate students, and for their commitment to academic excellence. They are also recognized for their extensive experience in industry, which adds to the practicality and relevance of their teaching.

Our faculty members are highly regarded and considered to be the best in their field. We also have prominent practitioners from the industry taking part in our programs. Our faculty members are highly qualified and experienced, with contemporary teaching methods and techniques.

Director

Dr. Anju Seth
Ph.D.

Behavioral Sciences

Prof. S. N. Schwartz
M.A., Ph.D., Ph.D. (MIT-Kapoor)
Prof. Leena Chatterjee
M.Sc., M.A., Ph.D., Ph.D., IIT-Kharagpur
Prof. Vishwanath Iyer
Ph.D. (IIM-B), Fellow (IMC Association)
Prof. Rajiv Kumar
Ph.D. (IIM-B), Fellow (IMC Association)

Prof. Abhishek Goel

MBA, Fellow (IMC Association)

Prof. Renujit Prasad J.

MBA, Ph.D. (Banar)

Prof. Chaitan Singh

MSc, Ph.D. (University of Illinois Urbana-Champaign)

Prof. David Wiley

St. Michael's & St. Bonaventure Engineering, Maine (USA)

Business Ethics and Communication

Prof. C. Pavulurangam Shastri
M.A., Ph.D. (University of Madras)

Prof. Aquilina Bhambhani
M.Phil., Ph.D. (Neogya University)

Prof. Shashank Day

M.A. (Communication)
(University of Massachusetts, USA)
M.A. (Communication), Delhi School of Economics,
Ph.D. (National Law School of India University)

Prof. Pragyati Path

M.Phil., M.A., M.Phil., IITR, Ph.D., IIT-Bombay

Prof. Bhagyalatha Bhuvan
M.Phil. (University of Hyderabad), Ph.D. IIT-Kharagpur

Centre for Entrepreneurship & Innovation

Prof. Ashutosh Banerjee
M.Com., CA, ICAI, Ph.D. (Banaras Hindu University)

Economics

Prof. Santosh Sen
M.A., Ph.D. (Matthew) California

Prof. Kaushik Saha
M.A. (Economics), Ph.D. (Oxford, England)

Prof. Anup Saini
M.A./Economics, Ph.D. (Princeton)

Prof. Shyamjiroo Malhotra

M.A., M.Com., LL.B., Ph.D., M.Phil., D.Sc.

Prof. Sudhir Chaturvedi

M.A., M.Com., Ph.D.

Prof. Parthasarathy Pal

M.A., M.Phil., Ph.D., Ph.D. (IITB)

Prof. Manisha Chakrabarty

M.Phil., M.Sc. (University of Calcutta), Ph.D. (IIT-Bombay)

Prof. Rama Surana

LL.B., M.Sc., M.Phil., Ph.D., Fellow (IMC), Fellow (IMC), Fellow (IMC)

Prof. Laxmi Pradeep Singh

M.A., Ph.D. (University of Calcutta), Ph.D., M.Phil., IIT-Bombay

Prof. Partha Ray

M.Sc. (Mathematical) (University of Calcutta), PGCEP
(IEGEC Mumbai), Ph.D. (University of Maryland)

Financial and Control

Prof. Ashish Naorje

M.Com., CA, ICAI, Ph.D. (Banaras Hindu University)

Prof. Dipankar Mitra

M.Sc., M.Phil., Ph.D. (University of Calcutta), M.Phil., IIT-Bombay

Prof. Sameer Seth

M.Phil., M.A., M.Phil., Ph.D. (Calcutta)

Prof. Parthasarathy Sam

Chartered Management Accountant (CMA), London,
MBA (Finance), Fellow (IMC), Fellow (IMC)

Prof. Sharjeel Iqbal

M.Phil., M.Com., M.Phil., Ph.D. (IIT-Bombay)

Prof. Arpitika Ghosh

M.Sc., M.Com., DBA, Fellow (IMC)

Prof. Vinod Rajwade

M.Sc. (Statistics), Fellow (IMC), Fellow (IMC)

Human Resource Management

Prof. Debasmita Bhattacharya

M.A., M.Phil., IIT-Bombay

Prof. Priti Kumar Das

M.Sc., Doctorate (Management), M.Sc., M.Phil., IIT-Bombay, I.I.T.

Postdoc., M.Phil., Ph.D., IIT-Bombay

Prof. Amit Dhama

B.E. (Electrical) (IIT-Bombay), Fellow (IMC), Fellow (IMC)

Prof. Renuka Haldigarn

B.Com., F.I.C.A., Ph.D. (C.R.D.U.)

Prof. Dharmendra Singh

B.Sc. (Mathematics), Fellow (IMC)

With national and
international stalwarts
of management
studies as its faculty,
IMC imparts education
with a definite
direction, depth and
strategy.



Management Information Systems

Prof. Anindit Mukherjee
M.Sc., M.A., M.TECH, M.C.A. (Computer Science)
University of Calcutta
Prof. Arup K. Sen
M.Tech., Ph.D. (University of Calcutta)
Prof. Ashok K. Pal
M.Sc., M.Tech., Ph.D. (Computer Science), University of Calcutta
Prof. Debashis Saha
M.Tech., Ph.D. (IIT, Kharagpur)
Prof. Nilotpal Ray
M.Sc., Ph.D. (IIT, Kharagpur)
Prof. Sanjeev D. Tadviya
M.Tech., Ph.D. (IIT, Mumbai), FICNIE, Fellow (IMI Calcutta)
Prof. Somappa N. Shettyacharyya
M.Sc., Ph.D. (Mysore University)
Prof. Sudha Bhattacharya
M.Tech., Ph.D. (University of Calcutta)
Prof. Utpal K. Sarkar
M.Sc., Ph.D. (IIT, Kharagpur)
Prof. Partha Sarathi Dasgupta
M.Tech. (Computer Science), Ph.D. (University of Calcutta)
Prof. Pritya Sengupta
B.Sc., M.Com., M.Phil. (IIT, Calcutta)

Prof. Ranjyit Karanam

M.Tech. (W.C.C.), Ph.D. (West Bengal)

Prof. Santanu Datta

MBA (IIM, Kozhikode), Fellow (IMI, Ahmedabad)

Prof. Satyendra Balakrishna

B.E. (Dietrich University), PGDM (IMR Bangalore), Fellow (IMI Bangalore)

Prof. Nitin Mehta

B.Tech (Chemical Engineering), M.Tech (Chemical Engineering), M.Phil (IIT, Kharagpur), Ph.D. from IIT Roorkee

Prof. Samir Shaha

B.Sc., Post Graduate Diploma in Communications, Fellow (IMI Bangalore)

Operations Management

Prof. Ashim K. Chatterjee

M.Tech. (IIT, Kharagpur), Fellow (IMI, Ahmedabad)

Prof. Satyendra Acharya

B.E. (IIT-BHU), Ph.D., Fellow (IMI, Bangalore)

Prof. Nilotpal Ray

M.Sc., M.Tech., Ph.D., University of Calcutta

Prof. Subashis Sarkar

M.Sc., M.Tech., Ph.D., IIT, Kharagpur

Prof. Sankar Chatterjee

M.Sc., M.Tech., Ph.D. (Communication)

Prof. Sudhibhushan Nag

M.Tech., M.Sc., Ph.D., Fellow (IMI Calcutta)

Prof. Sumantra Mitra

M.Sc., Ph.D. (University of Delhi)

Prof. Sanjukta Singh

M.Sc., Ph.D. (University of Delhi)

Prof. Partha Praya Banerjee

B.Tech. (IIT-BHU), M.Tech., M.Sc., MBA (Bangalore), Ph.D. (Clemson, USA)

Prof. Santanu Datta

M.Sc., M.Tech., M.Phil., Fellow (IMI, Bangalore), Fellow (IMI, Ahmedabad)

Prof. Pradeep Basu

M.Sc. (Vishwavidyalaya), M.Tech. (University of Minnesota, USA) & Ph.D. (Connecticut, USA)

Prof. Mayukh Sharma

M.Sc., Ed.D. (IIT-BHU); Fellow (IMI, Ahmedabad)

Prof. Preeyash Mehta

B.Tech. (Mechanical Engineering) from IIT Roorkee (India), M.Tech. (Manufacturing) from IIT Roorkee (India) and Fellow (IMI, Ahmedabad).

Prof. Debadatta Ghosh

B.Sc. (Mathematics), Fellow (IMI)

Public Policy and Management

Prof. Amritaparna Banerjee

M.Sc., Ph.D. (IIT, Bombay)

Prof. Shantanu Chakrabarti

M.Sc., M.Phil. (Cambridge), Ph.D. (Imperial College)

Prof. Dilip Pratul Bhattacharya

M.A., M.Phil. (IIT, Kharagpur), Ph.D. (Imperial College)

Prof. Kalpana Sekar Mandal

M.A., M.Phil. (IIT, Bombay)

Prof. Manish Kumar Thakur

M.Sc., M.Phil. (IIT, Bombay), Ph.D. (IIT, Kharagpur)

Prof. B. Rajeshwari Reddy

M.A., M.Phil., Ph.D. (IIT, Kharagpur)

Prof. V. K. Ghosh

I.I.T. Ph.D. (University of Warwick)

Prof. Arnab Ray Chatterjee

B.Sc. (IIT-BHU), M.Phil. (Technology), Ph.D. (Humanities), University of Liverpool

Strategic Management

Prof. Shakti Chatterjee

B.Sc. (Hon. in Mech. Engg.) (IIT, Kharagpur), Fellow (IMI, Ahmedabad)

Prof. Sangeeta Ray

B.Sc., Fellow (IMI, Ahmedabad)

Prof. Sumantra Mitra

B.Sc., M.Tech., Ph.D. (University of Delhi)

Prof. Sanjukta Singh

M.Sc., Ph.D. (University of Delhi)

Prof. Partha Praya Banerjee

B.Tech. (IIT-BHU), M.Tech., M.Sc., MBA (Bangalore), Ph.D. (Clemson, USA)

Prof. Sumantra Venkateswaran

B.Sc. (IIT, Calcutta), PGDM, FTW (IIM)

Prof. Soumik Ray

M.Sc., M.Phil., Ph.D. (IIT, Kharagpur), Fellow (IMI, Bangalore)

Prof. Saptarsi Purakayastha

M.Sc., Ph.D. (IIT, Kharagpur)

Literature

Soumitra Bhattacharya

M.A., M.Phil. (IISc), MCA, M.Phil. (Banaras Hindu University), Ph.D.

** Litt.





COMPULSORY COURSES		TERM - I
AC	FINANCE & CONTROL	- Corporate Financial Reporting & Analysis
BS	BEHAVIORAL SCIENCES	- Behavioral Sciences-I
MC	MANUFACTURING	- Marketing Management-I
EC	ECONOMICS	- Microeconomics
OM	OPERATIONS MANAGEMENT	- Mathematics - Statistics for Management
MS	MANAGEMENT INFORMATION SYSTEMS	
HRM	PERSONNEL MANAGEMENT	
HRM	HRM RESOURCE MANAGEMENT	
PWM	PUBLIC POLICY AND MANAGEMENT (PWM)	- Indian Economic and Political History - Environment and Development
MC	BUSINESS ETHICS AND CORPORATE GOVERNANCE	- Managerial Communication - I

A Comprehensive Curriculum

The curriculum is designed to provide you with the knowledge and skills required to become a successful manager. It covers a wide range of topics, including management theory, marketing, finance, operations, and information systems. The curriculum is designed to provide you with the knowledge and skills required to succeed in the business world. It includes a variety of courses, such as marketing, finance, operations, and information systems. The curriculum is designed to provide you with the knowledge and skills required to succeed in the business world. It includes a variety of courses, such as marketing, finance, operations, and information systems.

Marketing
Finance
Operations
Information Systems

TERM-I	TERM-II
AC • Cost Management	Corporate Finance
MS • Financial Mathematics	
MOM • Marketing Management I	
ODD • Human Resource	India and the World Economy
OMA • Operations Research • HRM Management	Production & Operations Management
OMS • Information Technology and Systems	
ADM • Strategic Management	
ADM • Human Resource Management	
FMA • Indian Legal Systems • Indian Social Structure	
ADM • Managerial Communication I	Business Ethics

ELECTIVE COURSES		TERM IV
FC	FINANCE & CONTROL	<ul style="list-style-type: none"> - Options, Futures & Derivatives - Fixed Income Markets - Business Valuation - Investment Analysis & Portfolio Management - Infrastructure Finance
RS	INFORMATION SERVICES	<ul style="list-style-type: none"> - Management of Change - Designing Corporate Citizenship Initiatives - Creating, Managing and Leading Social Enterprises
MKT	MARKETING	<ul style="list-style-type: none"> - Sales and Distribution Management - Strategic Brand Management - Sports, Entertainment and Media Marketing - Relationship Marketing - Consumer Behavior
ECON	ECONOMICS	<ul style="list-style-type: none"> - Selected Aspects of Macroeconomics - Econometric Methods - Fiscal Policy and Macroeconomic Institutions - Austria: History and Practice
OM	OPERATIONS MANAGEMENT	<ul style="list-style-type: none"> - Production and Inventory Control - Project Management - Logistics and Supply Chain Management - Quality Management - Operations Strategy
MSI	MANAGEMENT INFORMATION SYSTEM (MIS)	<ul style="list-style-type: none"> - Artificial Neural Networks: Application in Finance and Strategy - E-Commerce - Business Data Mining - Marketing Data Analytics - Management Information Systems: The Strategic Dimension - Business Dynamics - Social Network Analytics - Strategic Business Intelligence
SIR	STRATEGIC MANAGEMENT	<ul style="list-style-type: none"> - International Management - Strategic Leadership
HRM	HUMAN RESOURCE MANAGEMENT	<ul style="list-style-type: none"> - Strategic Human Resource Management in Services
POLM	PUBLIC POLICY AND MANAGEMENT (PPM)	<ul style="list-style-type: none"> - WHO Law and Policy - Managing the Legal & Regulatory Environment of Health Business
BL	BUSINESS ETHICS AND COMMUNICATION	<ul style="list-style-type: none"> - Advanced Analytical Skills in Communication - Corporate Social Responsibility: Perspective and Practices

	TERM V	TERM VI
HC	<ul style="list-style-type: none"> - International Finance - Risk Management - Fixed Income Markets - Corporate Risk Management - Financial Risk Management 	<ul style="list-style-type: none"> - Commodity Finance - Financial Modelling
HR	<ul style="list-style-type: none"> - Management of Self in Organisation - Management of Diversity 	<ul style="list-style-type: none"> - Conflict & Negotiations - Organisational Leadership, Inspiration, Influence and Action - Organising Work: Past, Present and Emerging Possibilities - Management Practices Across Cultural Contexts
MKT	<ul style="list-style-type: none"> - Integrated Marketing Communication - Industrial & Business Management - Product Management - Strategic Marketing - Marketing Theory and Contemporary Issues - Marketing to Bottom of Pyramid Consumers - Innovations in Marketing Theory and Practice - Managing Retailing - Marketing in Practice - Tourism Marketing 	<ul style="list-style-type: none"> - International Marketing - Marketing for High Tech & Innovation - Managing Luxury Business
ECO	<ul style="list-style-type: none"> - The Economics of Corporate Sustainability - Concepts and Cases - Economic Development, Social Choice and Inequality 	<ul style="list-style-type: none"> - Economics of Sustainable Development - Environmental Economics - Innovation and Technology Policy - India and China - Global Political Economy
OMA	<ul style="list-style-type: none"> - Logistics & Supply Chain Management 	<ul style="list-style-type: none"> - Revenue Management & Dynamic Pricing
ITC	<ul style="list-style-type: none"> - Networked World Networks: Applications to Finance and Strategy - E-commerce - Business Data Mining - Information Technology, Strategy and Economics - Information Risk: How do you like your? - Business Cybersecurity Issues - Business Transformation with Social Media 	<ul style="list-style-type: none"> - Business Applications of Intelligent Systems - Information & Network Industries - Creating and Managing Innovative IT Startups - Selected Problems in Information Security in Business
FBI	<ul style="list-style-type: none"> - Managing New Ventures - Industry and Competitive Analysis - Corporate Social Responsibility - Global Strategy: Managing - Strategic Decision Making in International Business - Regional, National, Global Environment - Managing Strategic Opportunities & Constraints of Power, Influence and Potential 	<ul style="list-style-type: none"> - Trading the Family Business - Corporate Entrepreneurship
HRM	<ul style="list-style-type: none"> - International Human Resource Management 	
PWA	<ul style="list-style-type: none"> - Urban Management: Issues and Uncertainties - Managing Public-Private Partnerships 	<ul style="list-style-type: none"> - Politics of Development - Indian Business History - Global Political Economy of the 21st Century - Country Risk Analysis
REC	<ul style="list-style-type: none"> - International Business Opportunities - Ethics and Values in International Business - Communication Management in the Digital Age - Cross Cultural Business Communication - Entrepreneurship in Africa 	



Academics at IIM Calcutta have always been supplemented by a host of student activities.

Cubs offer students the opportunity to explore a multitude of co-curricular and extra-curricular activities. We pride ourselves in the fact that student involvement in day-to-day activities of the college is maximal. This reinforces the ultimate goal of the institute, to produce well-rounded knowledgeable and unique individuals rather than efficient clones.

Intaglio

Initiated in 1989 as the India's 1st B-School summit, Intaglio has grown by leaps and bounds to emerge as the Asia's biggest business summit. During its glorious journey of 27 years, Intaglio earned the ISO 9001:2000 certification and became a carbon neutral event. Every edition of Intaglio witnesses sharp minds floating in from across geographies to battle it out for the ultimate glory and impressive prize money, which happens to be the highest in the nation. The summit hosts exhilarating competitions covering various domains of management - Finance, Marketing, Strategy and Operations, which in 2015 have received a participation of over 13,000 students from 223 institutes across 12 countries. Intaglio in the past has been graced by some leading luminaries including Mr. Montek Singh Ahluwalia, Dr. Nirmal Jalan, Mr. Seethi Tharoor, Mr. Ashim Prasad, Mr. Sourav Ganguly, Ms. T.V. Narayana, Mr. Biju Biju, Mr. D. Shivakumar, Mr. Prashant Kohli, Mr. Prakash Jha, and others. The theme of Intaglio 2016 is "Diversity: A road to innovation".

Carpe Diem

Spread over three days, Carpe Diem is one of the most eagerly awaited festivals on the B-school calendar. It provides a platform for participants from some of the most prestigious institutes of India to

come together and showcase their talent in music, drama, quizzing, adventure sports, creativity, theater and literary events. Carpe Diem also conducts social activities to give back to the society through their flagship program "Unmukt", where they partner with social organisations to deliver consulting, finance & management expertise as aspiring change leaders of tomorrow. This year, the festival is hinged around the theme of "Celebrating Kolkata", to celebrate the cultural capital of India and bring fun, creativity and life to the dreams of thousands of Kolkatans.

Finance and Investments Club

The Finance Club is an entirely student driven initiative that collaborates with the corporate from the financial sector to hone the qualitative and analytical abilities of the students. The institute's club holds the distinction of being a contributor to CNN-IBN's Budget Blog. It was also the first student run club in the country to organise an international conference. The club plays its own unique part in making IIM Calcutta the 'Finance Campus' of the nation.

IIMC Consulting

IIMC Consulting - the Consulting Club of IIM Calcutta - is a student run initiative that aims to provide students a platform for



Different STROKES

At IMC education goes beyond classroom lectures. Through workshops, conferences, events etc., the students achieve a holistic experience of various facets of management.

4
Special
Interest Group

19

Number of Clubs

exploring the world of consulting. It collaborates with the corporate to bring to the of the projects, thus enabling the students gain a first-hand experience at different facets of consulting. It organizes events, talks and workshops in order to assist the members and the student fraternity in evaluating career options in consulting and preparing for them. It boosts the interest of the student community in the domain of consulting via its publications, case competitions and other events conducted round the year. A recent initiative is to collaborate with the Consulting Clubs of other IMCs, thereby opening up a plethora of opportunities and a truly pan-India presence.

Operations Club

"Tell me and I forget, teach me and I may remember, involve me and I learn." - Benjamin Franklin Operations Club bridges the gap between classroom teaching and practical application in the field of operations. Events like Ops Concierge engage 60+ MBA institutes every month. Other campus events based on the various concepts of supply chain, constraint management, etc. witness high student involvement every year. Industry interaction teams bring the projects from reputed organizations and organize guest lectures from industry stalwarts from the

field of Operations to share their knowledge and expertise.

MarC

MarC is the Marketing Club of IMC Calcutta. Its aim is to provide first hand marketing experience to the students through various year round events, case study competition and industry tie projects in the domain of strategy, marketing consultancy, branding and market research. The club has been proactive in corporate relations and helping them connect to the students of IMC Calcutta through guest talk, workshops and event sponsorships.

Our belief is that MBA is all about "learning by doing" and that there is more to be learned by going out there and promoting and selling your product to real customers than by reading about how to do it from a book.

Toastmasters Club

IMC Toastmasters Club is chartered with Toastmasters International and provides a supportive & positive learning environment in which members are empowered to develop communication and leadership skills, resulting in greater self-confidence and personal growth.

With fortnightly club meetings, we provide a learning experience for members and ensure their growth over the leadership and communication tracks. Every meeting consists of prepared speech, table topic round and evaluation section and members get to hone their leadership and public speaking skills by playing roles like TMOD, Evaluator, Grammarian etc.

We take pride in our members who help each other prepare for placements, presentations, statutory and leadership

Entrepreneurship Cell

e-Cell is an initiative that endeavours to foster the entrepreneurial spirit among the students. The Cell offers a series of programs to inspire and train a new generation of entrepreneurs. Its annual business plan competition "ideas to implementation (ITI)" acts as a platform where venture capitalists and budding entrepreneurs can meet to promote successful business ventures.

Java Film Club

JFC is a relatively new addition to the club list. That means you can play a major role in shaping this club for the future. Anything that can be recorded, has an audience and is legal can be done at JFC. Our imagination, sheer will power and



emergency assignment submissions are our only limit. We have all the equipment you'll need to make a video, except LED spot lights because budget! Join us and let's make some cool videos!

Internet Solutions Group

ISG is the cradle of innovation for providing ICT enabled smart solutions to the BMC community. A concept that is unique across all IIMs, ISG provides solutions in Learning Management, Community Networking & Knowledge Sharing, and fulfilling student, faculty & administration related requirements. ISG is completely composed of the student body and manages an extremely large array of resources independently. In all, ISG provides its services via more than twenty different portals, all of which are highly integrated and cater to the entire BMC community including slums. Some of its initiatives like Juka radios (IIMC community radio), Shekhar (a chat platform open to all Juka Marketplace (IIMC's e-commerce platform) etc. have become integral to institute's culture. The result - extremely convenient interaction between all the stakeholders, quicker problem solving via smart use of technology and a myriad of new ideas.

IIS-BaroC

IIS-BaroC, IIMC's music club, has lived on for over two decades in the hearts of every graduate of this institute and is an integral

part of the IIMC experience. It is customary for parties in IIMC to end with a rousing performance by these talented musicians as they effortlessly hop genres playing everything from the latest Hindi numbers to timeless classic rock ballads.

Dramatics Cell

Founded in 1975, the Dramatics cell is dedicated to providing students an opportunity to experience theatre on campus. This pioneering club is involved in a host of activities such as staging plays, conducting interactive sessions for amateur and holding workshops on the technical aspects of theatre. The annual production of the Dramatics Cell has been widely acclaimed over the years and attracts theatre enthusiasts from in and around Calcutta. Moving ahead in its vision to bring theatre closer to the IIMC population the cell conceived "Phayarcha" in 2003, the only dramatics festival held on Schools. In another grand initiative, Dramatics Cell members also performed for the first time ever in public, at a local auditorium in February 2010, adding another feather in its cap.

Choreography Club

The Choreography club nicknamed "Chore" (by its members) is the official dance club of IIM Calcutta which brings together people with diverse backgrounds, varied preferences and

different temperaments through a common thread i.e. passion for dance, music and even partying!

If you just work on stuff that you like and you're passionate about, you don't have to have a master plan with how things will play out.

Hues

Hues is the creative capital of IIM Calcutta. The main purpose of this club is to bring in the art form to the busy life that we have on campus. We are a place for the people who have a creative being inside of them but due to the fast paced life on campus and various responsibilities from academic front do not get time enough to pursue this side.

We continuously strive for different opportunities to bring in colours in the life of students. Lately, we have also started to incline ourselves towards the business side of art and try and take the club beyond just exhibition of art. We want to achieve a balance between business and art while not getting restricted just by the form, which have already existed in the past to drive experimentation.

IIM Calcutta Quiz Club

It would be fair to say that quizzing has a rich history at IIMC. And this phenomenally talented set of people that have been part of the IIMC quiz club over the years bear



testimony to this fact. It goes back to the days of "Jeeling quizzes" during the early batches, some of which used to be conducted by the likes of Neer O'Brien. IIM Calcutta teams have been winners of popular quiz shows like Quizz Time, students of Mastermind India and several other high octane quizzes in open events across the country. Their latest triumph has been at "Whizbang", the inter IIM-BI quiz, where they floored the competition. No wonder then that their slogan reads, 'We are always right'.

Armageddon - Adventure Club

The club was started with the main objective of promoting the spirit of adventure among students and it also tries to provide a platform for the students to follow their passion for adventurous activities in and out of the campus. The club also tries to raise the turnout the turn-out level of participants through regularly held events inside the campus. A team of around 60 club members engage themselves in organising the events and outbound trips throughout the year, in association with Tata Sports and Adventure Foundation (TSAF) Jumbeypur, Wildcraft, Adventurium Quest and Western Himalayan Mountaineering Institute (WHMI). The club was founded by the famed Mr. Muhi Mostan Baloo, who won the world's fastest 7 summits and

has conquered the tallest summit in every continent in record time.

INCA - Initiative for Community Action

NGOs and other organisations involved in social work usually do not have the financial means to hire professional consultants to help them function better, even though it may be recognized that some management inputs may improve their performance. This is where Initiative for Community Action (INCA) comes in. INCA is an initiative of the students of IIMC in which faculty members guide students to provide "service to those who serve others". This social service, that is voluntarily offered, is in the form of project management consultancy service to voluntary organizations and others doing useful social work. INCA projects have covered a wide range of topics. Students get no credit for their projects, nor are INCA projects part of academic requirements. But all those who have participated in these projects have reported the satisfaction of a learning experience not available elsewhere.

Petpals (SPG)

Petpals is a student run volunteer group working towards the treatment, feeding and welfare of the animals on campus. Comprised of students from all programs of the institute, the group also conducts

neutering and adoption drives to prevent the proliferation of animals on campus. The group conducts vaccination drives to vaccinate cats and dogs and ensure a healthy and safe environment for all the residents. With the help of donations, Petpals helps treat and rehabilitate injured animals on campus. The overall goal is to ensure the peaceful co-existence of all animals and humans in the Institute.

Luminati

The official Photography Club of IIM Calcutta. We capture a whole different world through our lenses, generating artistic photo and video content that ingeniously captures the quintessential IIMC spirit, student life and spirit of Kolkata. As a club we encourage assisted and self-based learning through workshops, photo walks and competitions. We're a group of amateur photographers who constantly experiment and explore new horizons in photography.

Enthusiasm is the sparkle in your eyes, the smile in your face, the grip of your hand and the immediate surge of will and energy to execute your ideas.



ESADE Business School



A Global Exposure

CEMS: Masters in International Management (MIM)

Global Alliance of Management Education

CEMS is a global alliance of corporate and academic institutions dedicated to educate and prepare future generations of business leaders to enter into a multilingual, multicultural and interconnected business world through the CEMS Masters in International Management program.

The alliance boasts of 29 top business schools including – LSE UK, HEC Paris, Bocconi University, ESADE, Richard Ivey and HKUST among others and has 71 multinational corporate partners. With an alumni base of 5800 representing 85 nationalities, the program has consistently ranked in the top-5 of the FT Masters in Management Degree rankings. As a part of the program, the candidate spends one term at a foreign partner school.

The program instills an amalgamation of technical and conceptual learning coupled with a rich and diverse international exposure. For being awarded the CEMS MIM Dual Degree, in addition to complying with the stringent academic requirements of both – the home school and the foreign partner school, the candidate is required to successfully complete – a working block seminar at the foreign partner school, a corporate business project, a minimum 10-week long international internship, various skill sessions, and two foreign language exams. The highlight of the program is the CEMS Career Fair – a forum wherein all CEMsites and the various corporate partners converge at an international destination around November each year.

Program Highlights (IMC)

IM Calcutta is privileged to be the only Indian business school to be a part of the elite alliance. Come September 2015, and the third batch of 24 CEMsites from IM Calcutta shall head to 18 associate partner schools and simultaneously IM Calcutta shall be a host to 17 CEMsites from partner schools abroad.

The selection process for the program is extremely competitive and involves assessing the candidate's academic abilities, statement of purpose, interpersonal skills, and prior international exposure among other factors through a faculty panel interview. In addition to managing the program requirements, IM Calcutta has a dedicated and vibrant CEMS Club Calcutta, which organizes various activities, networking and socializing events, and guest lectures for the incoming students. The club recently celebrated the International Yoga Day, which witnessed immense participation from the various international chapters of the club. Further, the club is sensitive to and is actively engaged with the social sector- accentuating on the needs and requirements of the underprivileged children.

CEMS truly offers a unique platform for students from IIM-CALCUTTA, no experience that shapes and defines their outlook and ensures that they are able to excel in dynamic international business environments.

Student Exchange Program (STEP)

IIM Calcutta's Student Exchange Program (STEP) gives students the opportunity to gain a truly international learning experience. Every year, students from IIM Calcutta visit partner schools around the world during the 5th term. We have partnerships with 32 partner schools in Europe, Asia, North America, South America and Australia.

It is essential that managers adjust and adapt quickly to diverse situations, and be flexible to work with teams spread across the globe. Acquaintance to foreign cultures and etiquettes gain considerable importance in such scenarios. IIM Calcutta aims to make each one of its graduating students adept at dealing with an increasingly globalized world.

It is in this endeavour that our second year students are given the opportunity to go abroad for a trimester. This helps students learn how to work in teams composed of people from different nationalities, and also pick up the nuances of different cultures.

STEP gives our students a unique opportunity to practise their skills in a global environment. This further helps them gain valuable knowledge of their peer group at the partner institute. Not only does this exchange result in life-long bonds being formed between students, but also helps them sharpen their practical skills required to work in teams composed of individuals with highly diverse backgrounds.

Students are exposed to different pedagogies of management education and many of them reported to have been pleasantly surprised by experiencing high levels of interaction with the faculty abroad. The good mix of students from different academic backgrounds, present in most European and American universities, always encourages an informal flow of knowledge among the students. This is something that might be limited or even absent in an institute that only specialises in management education.

On a more personal level, students also get to visit a variety of exotic locations, which helps them get exposed to different cultures and customs. These experiences lead to breaking of some previously held stereotypes which were based on incomplete information. Students are thus encouraged to be more tolerant and open-minded, some of the traits desired deeply in today's managers.

The 5th trimester, out of a total of 6 that an IMC student needs to attend, is reserved for STEP. Our students can pick courses of their choice to attend at the partner institute and they get the required academic credits at IIM Calcutta for their effort. STEP helps a student get exposed to different perspectives regarding the practice of management in the present day, and even see them being applied under various situations.

"My advice to young entrepreneurs is not to accept defeat in the face of odds, and challenge negative forces with hope, self-confidence and conviction."

- Chiruchal Acharya





International Participation

Participation in global management education, awareness of cultures different from one's own and exposure to international organizations would help mould global managers of tomorrow, and prepare them for future responsibilities of a similar exigency. More than a third of each batch at IIM Calcutta gets international exposure through a range of foreign internship opportunities; the student exchange program and participation in international competitions and conferences.

The Student Exchange Program aims to provide our students with a platform to understand emerging global trends in business; to learn dealing with cultural diversities; to share their knowledge with peers in partnering schools and to extend their academic and business network.

Partner Universities

EUROPE

- Monash University, Faculty of Business & Economics
- Queensland University of Technology
- * The University of Sydney Business School
- University of Melbourne

ASIA

- IIG-Bahrain Total University of Applied Sciences
- * WU (Vienna University of Economics & Business)

AFRICA

- Katholieke Universiteit Leuven (K.U.L.)
- * LUMS School of Management
- Sokong Business School of Economics & Management

AMERICA

- * Embry-Riddle Aeronautical University School of Public and Business Administration

CANADA

- * Ivey Business School (McMaster University)
- Wilfrid Laurier University

CHINA

- * University of Alberta Shantou

INDIA

- * IIMB Business School
- * IISGhazi University School of Economics and Management
- University of International Business and Economics

MIDDLE EAST

- * University of Economics

AUSTRALIA

- Ashley School of Business

ASIA

- * Asia University School of Business
- University of Tokyo

AFRICA

- * Universidade Adolfo Lisboa

AMERICA

- IEDUC Business School

EUROPE

- EMLYON

ASIA

- ESSEC Business School

AFRICA

- HEC Paris

AMERICA

- INSEAD - School of Management

ASIA

- HEDCU Business School

AFRICA

- ALGOA Business School

ASIA

- SUSTech Lihi

ASIA

- Saint-Martin Sophia Antipolis

ASIA

- Toulouse Business School

ASIA

- Universitat Ramon Llull

ASIA

- WUW Otto Beisheim School of Management

ASIA

- Yunnan University



IRELAND

- * UCD Michael Smurfit Graduate Business School

ITALY

- * Bocconi University
- Polytechnic of Milan
- University of Milano - Bocconi

NETHERLANDS

- Graduate School of Management
- Kyoto University
- * Koc University
- The MNGB Graduate School

NETHERLANDS

- KUHN Graduate School of Management

NETHERLANDS

- * Rotterdam School of Management, Erasmus University
- University of Amsterdam

NETHERLANDS

- * Norwegian Business School
- * Norwegian School of Economics

NETHERLANDS

- Amba Institute of Management

INDIA

- * Wharton School of Economics

INDIA

- Católica Lisbon School of Business and Economics

- * INSEAD School of Business and Economics

SINGAPORE

- * National University of Singapore

SPAIN

- * IESE Business School
- Instituto de Empresa

SWEDEN

- Linkoping International Business School

- * Stockholm School of Economics

SWITZERLAND

- * University of St. Gallen

TAIWAN

- Hu Jiao Catholic University

TURKEY

- * Asya Institute of Technology
- Fenomen University

FRANCE

- * Ecole University Graduate School of Business

FRANCE

- ESCP Business School, Cardiff University
- Durham University Business School
- Leeds University Business School, The University of Leeds

- * London School of Economics and Political Science

FRANCE

- Robson Graduate School of Management
- Harvard College City University of New York, CUNY

- * SMU Business School

- Pepperdine University

- Southern Methodist University

- Simmons College, School of Management
- The University of Connecticut School of Business

- University of Colorado

- University of North Texas

- * UIWISBB

- * Partner School





Illustrious ALUMNI

Alumni have risen to
the top of their fields,
and have become examples of success.
The people who graduate
from these institutions are
equipped to handle positions
of great responsibility with
the best fitness around the world.

6000+
Strong Alumni base
from 40+ countries

Amitabh Pandey

Managing Director, Sitijoin Capital India

Ashish Sen

Chief Financial Officer & Chief Administration Officer of BSR Bank

Arijit Mukherjee

Founder Chairman and CEO Welspun

Arun Bhagat

Portfolio & Portfolio Manager - Global Investors Fund of Marshall Money

Arun Achuthan

Senior Vice President, Citibank

Arun Sethi

President and Non Executive Chairman, RFL India, RFL Group

Arvind Kanodia

President, Sunil & Company

Ashok Chawdhary

Economic Policy and Poverty Reduction

Ashwin Shah Jave

Chandrika K Bamkara

VP, Private Client Technology, Goldman Sachs

Deveshwar Mukherjee

Partner, A.T. Kearney India

D. Kumar

Chairman - Retail of Multi-Brand Retail

Deepak Virani

Additional Director and Chief Executive Officer of Indian Steel, Mumbai, Acorn Limited

Devendra Mittal

Chief Operating Officer, Tata Marketing and Distribution (TMD)

Devta K Mehta

President & CEO, Pepsico Inc.

Rajiv Pillai

Managing Director & CEO, Nestle India

Dr. Kishore Patel

Ross Andrew Mulher

Professor of Business Administration and Senior Associate Dean, Director of Strategy, Harvard Business School

Munir Hussain Zaidi

Bulls Head, Mumbai

Mukundan S. Nair

Professor of Technology, Wharton School of University

Nitin Thakur

CEO, L&T Infra

Purnachandra Sikka

Managing Director, Tata Capital

Pradeep Kochhar

MD, ONGC Ventures Corp., USA

P. M. Mehta

Chairman and CEO, Asian Paints

R. Ravinder

Senior Advisor, Singapore Capital Partners and former CEO, SAP

Rajesh Sehgal

Head, Coverage & Research Syndication, PIG Group

Rajiv Vir

Managing Director (India), Prudential Singapore Insurance

Ramachandran Rajanathan

Managing Director, Deutsche Bank, Thailand

Rangarao Tidwell

Managing Partner, PricewaterhouseCoopers

**Silvano Mijay**

Co-Founder, Semper

Shivendra Rajan

Partner, KPMG & Company

Thomas Saito

President & CEO, Nippon Paint

Thomas Shipp

President & Secretary Director, Alaska Innovation LLC

Scott Dugay

Chair Executive Office & Executive Director, Duba Mills Ltd

Paul Sharma

Managing Director, General Atlantic Partners

Dr. Sameer Sonawane

Chair, Maharashtra (RERA) Foundation, President of

Realty (RERA) Foundation, Columbia Business School,

California University

Thomas Tengje

CEO, Minnesota International Ltd.

Yuri WiegmanJoint Secretary (2016) Penn Museum, Penn Museum's
China Project**Yashar Shahidi**

Chair, Project Advisor, The Shanti Consulting Group

Yves Achu

Global Head of Structuring, Standard Chartered

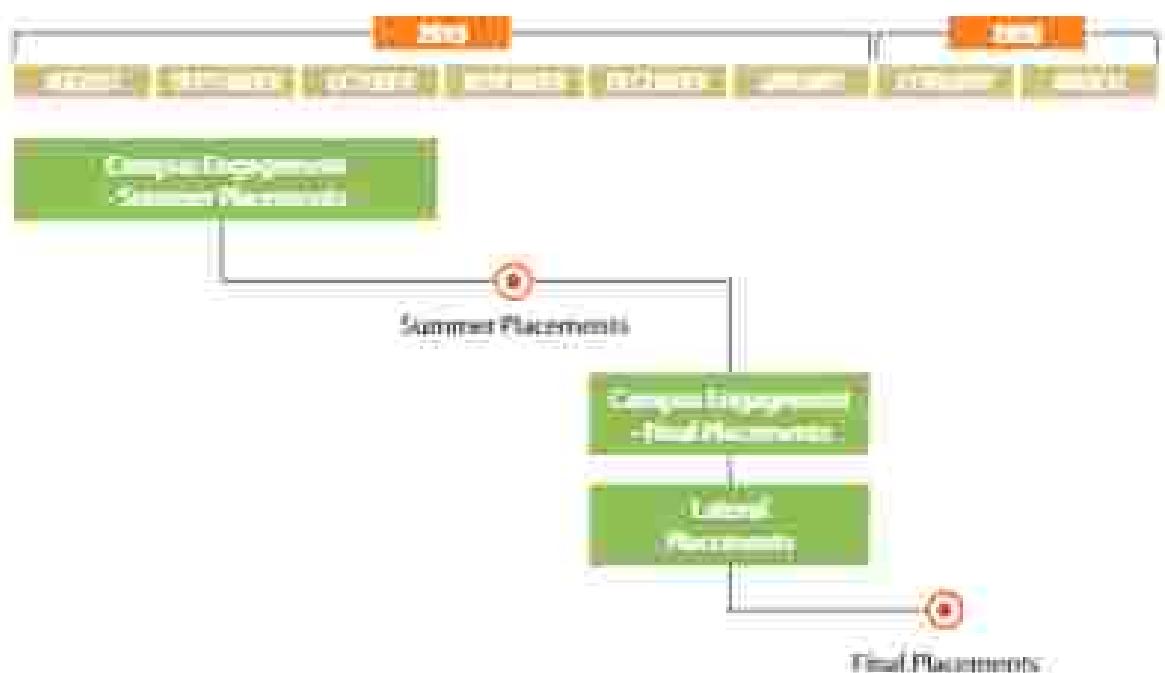
Yves Bois

Chairman, McKinsey & Company



"Leadership is hard to define and good leadership even harder. But if you can get people to follow you to the ends of the earth, you are a great leader."

—John C. Maxwell





Our RECRUITMENT

It often requires more courage to dare to do right than to fear to do wrong.

- Abraham Lincoln

Summer Internship

Summer Internships have grown to become an important criterion to judge a B-School's competitiveness. Exposure to a variety of work cultures forms a significant part of the wholesome-educational experience imparted in any eminent B-School. It is only logical that IIM Calcutta, as part of its Internship program, is a witness to the representation from leading firms, across the globe. The firms hire for international locations ranging from New York and London to Shanghai and Hong Kong and even the Middle East covering all areas of functionality. Our recruiters include leading Investment Banks, Corporate Banks, Investment Holding Companies, Private Equity Firms, Management Consulting Firms, Corporate Banks, Retail Majors, Trading Houses, and FMCGs. We have had a fruitful relationship with the best in the business.

Full Time Hiring

IIM Calcutta has two full time hiring processes to cater to the varying requirements of firms and students.

Lateral Hiring Program

IIM Calcutta is one of the few institutes in India that has a robust Lateral Recruitment Program. With an increasing number of students with prior work experience, the need to place them in positions with more responsibility as opposed to that of a fresher is continuously on the rise. Hence, such a program allows companies to select students based upon their experience, and mutually agree upon the compensation and role. It provides the companies with an opportunity to hire students with professional work experience in relevant sectors. The process takes place through the months of January and February.

Final Hiring Program

This is a more routine process of recruitment for permanent positions. The process will tentatively take place in February and is open to the entire batch.

In both the processes we take care of the infrastructure required for the interview process and will forward the application of all the interested candidates to the interested firm for short listing.

It often requires more courage to dare to do right than to fear to do wrong.

- Abraham Lincoln

The greatest discovery of my generation is that people can alter their lives by altering their attitudes.

—William James



Branding on Campus

Presentations

Presentations can serve as a particularly valuable tool for reaching out and communicating with the student body. An effective presentation provides students with adequate information about your firm's objectives, the available job opportunities and career paths within the firm. This will make appropriate candidates who feel they have the skills required for the job and who identify with the organizational culture to apply for positions with the firm.

Live Projects

You may select candidates and work with them on projects that would be considered for implementation. This can be done through the placement office, through one of the clubs or through an academic course. Live projects would give you an opportunity to work closely with a few students to evaluate them as well as gain unique insights from the student community.

Guest Talks

Your firm can also build presence on the campus by having senior representatives coming down and interacting with the students. This can be done through the placement office or through one of the clubs on the campus. The placement office can help your firm coordinate with the bodies on campus to facilitate such talks.

Campus Events

IM Calcutta also provides firms with many opportunities to participate in the student learning process. You can do this by organizing case contests, management quizzes, business plan competitions, etc., at the events associated with IMCal. Please get in touch with the Placement Office to avail of this opportunity.

Career Development and PLACEMENT COMMITTEE



Career Development & Placement Office
INDIAN INSTITUTE OF MANAGEMENT CALCUTTA
Diamond Harbour Road, Joka, Kolkata 700 104, India.
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Chairperson

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Faculty Committee

Prof. Rupa Takkar (Chair Academic) - Prof. Prashanta Mishra (Dean, MDP)
Prof. Manju Jainwall - Prof. Rajiv Kumar
Prof. Amit Chakraborty - Prof. Niduram Avittathur
Prof. Venk Rajamani

Office Personnel

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Rohan Singh | 9051613473 - Shaktanta Mohanty | 9051673169 - Souravjeet Sarkar | 9051613474



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Email : kolkata.hotel@hyatt.com

Clarion Grand, Kolkata
15, Chittaranjan Avenue, Chittaranjan
Tel : +91 33 2240 2250 / 2240 2257
Fax : +91 33 2269 0160
Email : www.clarionhotelsgroup.com

Taj Bengal, Kolkata
100, Middleton Avenue, Alipore, 700027
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Fax : +91 33 2231 1234 / 1888
Email : tajbengal.kolkata@tajhotels.com

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