

# PLACEMENT BROCHURE 2020-2021



Celebrating **10<sup>th</sup>**  
Year of Excellence



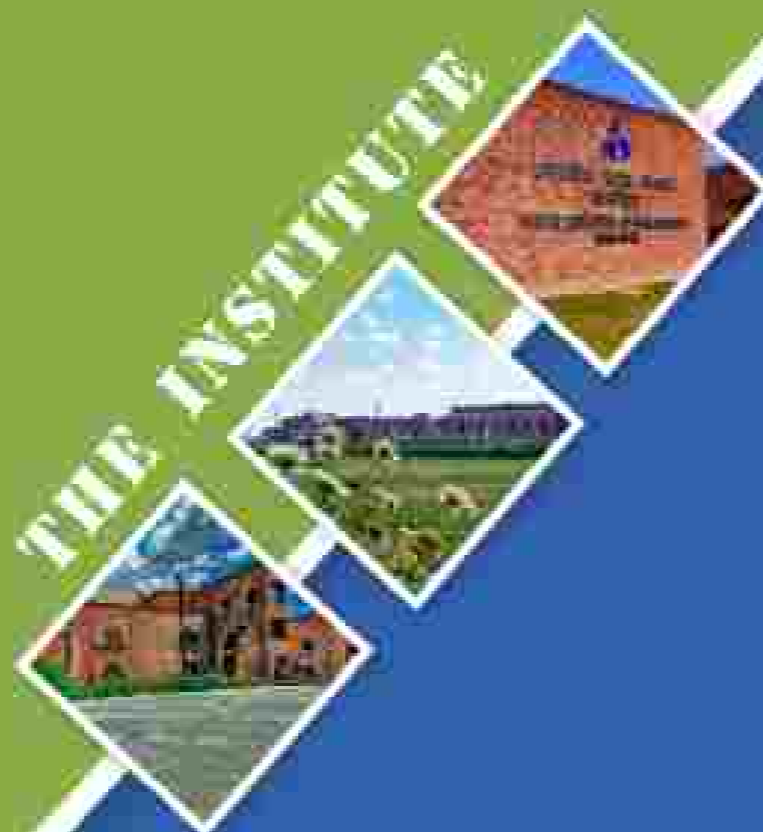
**INDIAN INSTITUTE OF MANAGEMENT KASHIPUR**

The IIM Kashipur Management Institute is set to set the goal of conferring quality administration instruction while addressing localities in social, cultural needs. IIM Kashipur commenced operations in July 2011. The flagship programme of the institute are Master of Business Administration (MBA) and Master of Business Administration Analytics which are full time, two year residential programs. The general educational curriculum aims to impart an education for learning and capacity to apply that information to real life situations. The programme has accelerated its internationalisation.

The Institute also offers a two year weekend Executive Master in Business Administration (MBA/WX) for working executives. Doctoral Programme - PhD and Executive Fellow Programme (EFPW) are the two doctoral programmes launched in 2015 and 2014 respectively. The Faculty at IIM Kashipur represent the best of academic and industrial capabilities.

The Institute is a leading IIT being situated in one of the oldest industrial zones in the country with more than 100 ventures having set up their plants in and around the region. This places the Institute at a strategic location that is oriented to Learning by Doing through regular industry interaction and live projects.

# THE INSTITUTE



## Mission

To drive academic excellence using innovative teaching methods, promoting research and practice of sustainable leadership.

## Vision

To become, over the next 10 years, one of the top business schools in India, developing leaders who can perform globally.

## Core Values

- Pursuit of Excellence
- Transparency
- Lifelong Learning
- Integrity
- Mutual Respect

# Contents

02	Board of Governors	41	Clubs
03	From the Directors Desk	47	EED & DFC
04	Placement Chairperson's Message	48	Agnitraya
06	Why IIM Kashipur?	50	SamarVayu 2020
08	Life @ IIM Kashipur		
10	Academic Programmes	52	Utsahita
12	Elective Offering for 2020-2022	54	Corporate Competition Achievements 2019-21
14	Master of Business Administration (Analytics)	56	Summer Placements in 2019-21
16	Master of Business Administration for Working Executives (MBA-WX)	57	Final Placements in 2019-20
17	Executive FELLOW Programme in Management (EFPW)		
17	Doctoral Programme - PhD		
18	Core Faculty	58	Our Recruits 2016-20
33	Visiting Faculty	59	Corporate Speaks
34	Student Exchange Programme	60	Alumni Speaks
36	Committee	62	About Kashipur
40	Calls	62	How to reach Kashipur

# Board of Governors



**Dr. Anand Singh**  
 Patron, Chairman, IIM Kashipur  
 Author and Independent Director

**Dr. Vijay Kumar Singh**  
 Chief Secretary, Uttarakhand Government  
 Uttarakhand Government Representative

**Prof. S. S. Bhatnagar**  
 Professor of Operations Management,  
 Indian Institute of Management Bangalore



**Dr. Anoop Kumar Singh**  
 J. Management & IAS, MHRD, IIT  
 & IIMB Representative



**Dr. Anand Singh**  
 Managing Director & CEO,  
 The Himalaya Bank Ltd.



**Dr. Anand Singh**  
 Former Deputy Chief,  
 Reserve Bank of India



**Dr. Anand Singh**  
 Founding member of IIMBCT  
 & Personnel Management Association

**Prof. Anil Kumar**  
 Faculty of Entrepreneurship Development,  
 IIM Ahmedabad



**Dr. Anand Singh**  
 Director,  
 Confederation of Indian Industry



**Dr. Anand Singh**  
 Ex-Deputy Director, Operations,  
 Uttarakhand Information Commission  
 & Ex-Deputy Secretary, Uttarakhand Government



**Prof. Anand Kumar**  
 Director, IIM Kashipur



**Dr. M. Anandaraman**  
 Chief Administrative Officer,  
 Secretary to IIMB



**Prof. K. S. Bhatnagar**  
 Dean (Administration)



**Prof. K. S. Bhatnagar**  
 Dean (Academic)

## From the Director's Desk



**Kalirajshankar Bhatnagar**

Professor & Director, IIM Kashipur

Dear Recruiters,

I extend my warm greetings to you.

I am extremely elated to invite you to IIM Kashipur, a scenic and serene attraction to those who believe in the settled majesty of the foothills and rise to the call of the mountains.

IIM Kashipur has become the cynosure of MBA aspirants and industries across the country and outside. Steadily, with its unweary energy, IIM Kashipur has created a rich cultural diversity that values knowledge, community, and inclusivity.

Since its inception, IIM Kashipur is on a thrilling journey of being and becoming the leader of tomorrow. The institute has successfully fostered a triad culture of learning, development, and execution. At the same time, we have drawn a tapestry of ethics and integrity in the psyche of every student, who carries the badge of IIM Kashipur.

Keeping up to its expectation, the institute has conceived a curriculum, incorporating valuable inputs taken from the industry experts. We have created FIED (Foundation for Innovation and Entrepreneurship Development) and DIC (Design and Innovation Centre), which embrace our students' learning towards entrepreneurial skills and design thinking. The centers create an environment for co-creation where we proactively engage with the vibrant civil society. Further, our well established 'Analytics Track' program with its advanced courses in data sciences and machine learning has eventually culminated in the launch of the MBA (Analytics) program this year.

Solving case studies, attending guest lectures and workshops, undertaking outbound programs, and participating in live projects make up a significant proportion of the students' managerial education. Their perseverance and curiosity, combined with our meticulous teaching methods, add many feathers to our cap. We take pride in our students as they triumph in various corporate and B-school competitions, thanks to the hands-on training on multiple aspects of management as they expose themselves to day-to-day functions of the campus. Our students bring in a global perspective with themselves by being part of the inter-institutional exchange programs with renowned academic institutions across the world.

I express my sincere gratitude to our past recruiters and partners in progress who have always recognized this institute to its true potential.

We, at IIM Kashipur, aim to contribute a quality workforce to the economy, which would be trusted for its impeccable style of working. It gives me immense pleasure to invite you to come and meet the enthusiastic students who are ready to manoeuvre the world.

## Placement Chairperson's Message



Dr. Venkatesh Babu X  
Chairperson, Placement Committee

### Greetings from IIM Kashipur!

We are happy to share that IIM Kashipur is entering its 10th year since its inception. Over the years, our students have followed their passion and have made successful careers in top companies in India and abroad. Our programs attract a diverse pool of talented students every year and shape them for the future. The two-year full-time Master of Business Administration (MBA) program has all the salient features of a world-class management education delivered using relevant pedagogy. With AI and ML becoming all-pervasive, we launched a two-year MBA (Analytics) program this year. Our faculty members help the students develop relevant managerial skills and leadership qualities, along with functional competencies. They are trained to develop decision making and problem-solving skills using appropriate course content and teaching and learning methods. Outside of the classroom, students sharpen their skills by organizing events and taking part in various competitions. We host year-round programs and activities that foster industry-academic collaboration.

We look forward to creating a mutually beneficial partnership with organizations like yours through multi-lateral ties such as guest lectures, industry seminars, and workshops that facilitate continuous learning and education. We will be happy to host you in our institute for the Summer and Final Placement seasons this year. I request you to go through the placement brochure containing the MBA batch profile of 2019-21 for the final placements, and 2020-22 batch profiles of MBA and MBA (Analytics) for summer internships.



Why

# IIM Kashipur



- State-of-the-art library resources
- Access to over a dozen premium databases and many journals
- To Bloomberg Terminal - get all the data on identities and companies - in real time
- Full-fledged library services even during COVID
- Culturally diverse
- Our students develop many perspectives - we have people from 26 different states



## Location

- In the vicinity of Rudrapur industrial belt
- Provides students multiple engagements with units of prominent companies like India Glycols Limited, Narni Papers, TATA Motors, Bajaj Auto and AL
- Nainital, Jim Corbett, and over a dozen favourable destinations are very approachable
- Our students get abundant exposure to the travel economy
- Our industry partners find a calm and serene atmosphere - mountains, waterfalls, Monsoons and occasionally snow - soothing to the city mind
- Ideal location for limitless learning

- First among peer IIMs to shift to the permanent campus
- Sprawling 150-acre campus
- Lush green surroundings
- Fully connected - classrooms, hotels, mess and everywhere
- Green campus - radiant cooling, solar lighting
- Eat healthy at the student run mess and stay healthy by going to the GYM

# Life @

# IIM Kashipur



## 08:15 am

I am still asleep (waking off my alarm) & then I get dressed. Check items in 15 mins and the timetable will get off in another 20 mins.

And before I leave, I need to make 20 goodbyes (one to each classmate, one to each friend, one to each teacher & support staff member). I put a question to each. Do you still love me because I'm a?

## 08:30 am

Check list of Great Case Study - Check Assignment submission - Check Post Office - Check Attendance - 1st Draft (Thinking to the best of the case)



## 12:30 pm



It's time for lunch... Oh wait I need to complete the pre-work for this next class!

## 05:30 pm

2 classes and a surprise quiz (and I don't know the syllabus for tomorrow's submission)

Having some books and journals, I dive into the world of management and try to figure out the ones who are now behind us etc. As I check my schedule for the night, I realize I'm going to be a long night ahead!



## 08:00 pm

Drink! And my phone rings again! That's my reminder for badminton practice for the upcoming tournament. Picking my bag, I sprint back to my hostel. After all, getting late never comes with an excuse.



## 09:30 pm

Having done with my practice and dinner, I pore over the agenda for the committee meeting in 5 mins. As I walk towards the meeting room, I glance at the 50-day list to make sure I am not missing anything.



## 11:00 pm

The meeting just wanted a dozen things to be completed but before I get started on them, I need to sit with my group mates for the upcoming case competition.

The bar has been raised and the expectations are high. Unlike last term, we need to win this year. It is not a bluff!



## 01:00 am

There are 3 hrs before I am to finish but there's still a lot more to do to be done and I don't have the energy coming out of me from the endless discussions. It is time for our routine. I pour hot coffee and proceed!



## 01:30 am

The caffeine is definitely going to keep me awake for the next couple of hours and for I sit down with my notes, copy, writing up things from my 50-day list.

## 03:00 am

Well, with most of the things done, I open my books to prepare for tomorrow's class. Before I hit my bed and sign off for the day, I wonder if it would have been better to have a 48-hour day but then I realize, nothing would be the same. It's the rain that shades us and burns us for the days coming ahead. After all, the world outside will be shifting but kind to us.

## 04:00 am

Swallowing my lips, I set my alarm. An inevitable race forward with the busy part of the tomorrow.



“Strength and growth come only through continuous effort and struggle.”

- Napoleon Hill

# ACADEMIC PROGRAMMES



## Master of Business Administration (MBA)

Indian Institute of Management Kozhikode provides two year fulltime residential Master of Business Administration (MBA) program which has all the latest features of a world class management education, delivered using relevant approaches. IIM Kozhikode follows the philosophy of Learning by Doing by providing a blend of lectures, case-based methodology and industry interaction. The curriculum encourages discussions amongst students, faculty with diverse backgrounds and experienced industry representatives from established organizations. This format brings in multidimensional solutions created for real world business situations.

Live projects, corporate competitions, industry seminars, guest lectures, presentations and other extracurricular activities stimulate students to take initiative, carry responsibilities, which prepare them to be the leaders of tomorrow.

The admission to the programme is through CAT, the toughest management entrance exam in the world across all systems with every year around 2-3 lakh students apply for this exam for admission to premier institutions of the country. This year the number of candidates who appeared was 2,44,179 (18th) and the number of candidates who appeared in the previous year was 2,09,926.



*“ Theory without practice is sterile. Practice without theory is blind ”*

## Course Structure 2020-22

### Term-I

Business Statistics  
Financial Accounting  
Financial Markets  
Microeconomics  
Marketing Management I  
Organizational Behaviour  
Workshop- Computational Tools for Business  
Workshop- Written and Oral Communication  
Workshop- Critical Thinking/ Interpersonal Skills

### Term-II

Decision Modelling  
Organizational Design  
Management Information Systems  
Corporate Finance  
Marketing Management II  
Operations and Supply Chain Management  
Microeconomics and Public Policy  
Entrepreneurial Organization and Society

Legal Aspects of Business  
Workshop- Critical Thinking/ Interpersonal Skills

### Term-III

Leadership  
Marketing Research  
Analytics for Business  
People Management in Organizations  
Management Accounting  
Strategic Management  
Leadership Communication  
Design Thinking and Innovation  
Business Ethics  
Experiential Learning I

### Term-IV

Management Simulation

### Term-VI

Experiential Learning II



#### Communications Area

- Corporate Communication and Crisis Management
- Doing Business in Africa
- Media and Entertainment Business Management
- Movies for Management
- Storytelling for Managers

#### Economics Area

- African Entrepreneurship
- Applied Economics for Managers (Cross listed with Analytics)
- Business of the Future: Management and Sustainability (Cross listed with Strategy)
- Economics of International Business
- Economic Growth, Development and Indian Economy
- Infrastructure Financing, Public-Private Partnership and Regulation (Cross listed with Finance)

#### Finance and Accounting Area

- Behavioral Finance
- Business Valuation
- Commercial Bank Management
- Digital Finance (Cross listed with IT)
- Financial Analytics (Cross listed with Analytics)
- Financial Derivatives
- Financial Statement Analysis
- Financial Risk Measurement and Management
- Fixed Income Market and Analysis
- Investment Management
- Infrastructure Financing, Public-Private Partnership and Regulation (Cross listed with Economics)
- Mergers & Acquisitions (Cross listed with Strategy)
- Trading Strategies and Introduction to Market Microstructure
- Venture Capital and Investment Banking

#### Information Technology and System Area

- Advanced Machine Learning
- Artificial Intelligence and Deep Learning (Cross listed with Analytics)
- Data Science & Machine Learning (Cross listed with Analytics)
- Data Visualization (Cross listed with Operations/Analytics)
- Digital Business and Frontier Technologies
- Digital Finance (Cross listed with Finance)

- Enterprise Resource Planning Systems (Cross listed with Operations)
- Informative Technology Project Management
- Informative Technology Project Management
- IoT and Business
- Social Media and Work Analytics (Cross listed with Analytics)

#### Marketing Area

- Advanced Marketing Research
- Advanced Media Marketing
- Business to Business Marketing
- Consumer Behavior
- Design, Thinking and Innovation
- Digital Marketing
- International Marketing I
- Marketing Analytics
- Marketing Strategy
- Pricing Management
- Product and Brand Management
- Retail Management
- Retail Marketing
- Sales & Distribution Management
- Service Management (Integrating Marketing and Operations Management Perspectives (Cross listed with Operations))

#### OB & HR Area

- Conflict and Negotiation
- HR Analytics (Cross listed with Analytics)
- Industrial Relations & Labour Law
- Technology, Culture and HRD/OB
- Training & Development

- Managing Disruptive Organization
- Managing Organizational Change
- Performance Appraisal
- Talent Management

#### Operations and Decision Sciences Area

- Advanced Data Analytics
- Advanced (Managerial) Decision Analysis
- Consulting Trends and Methodologies
- Data Visualization (Cross listed with IT/Analytics)
- Enterprise Resource Planning Systems (Cross listed with IT)
- Operations Strategy
- Project Management I
- Quality Management & Six Sigma
- Service Management – Integrating Marketing and Operations Management Perspectives (Cross listed with Marketing)
- Supply and Logistics Management

#### Strategy Area

- Applied Theories in Strategy and Collaboration
- Business of the Future: Management and Sustainability (Cross listed with Business)
- International Strategy
- Management Consulting
- Mergers & Acquisitions (Cross listed with Finance)
- Strategy (IT/HR/Operations)

# ELECTIVES OFFERING FOR 2020-2022





# Master of Business Administration (Analytics)

The Master of Business Administration (Analytics) program at IIM Bangalore is a two-year full-time residential program. The program is aimed to groom managers and future leaders who will shape the technology-enabled and industry level. The curriculum provides a comprehensive management education to cater to the increasing demand for complex data analysis, understand different forms of analytics and enhance their ability to evaluate, create and design business processes.

The tailored list of academics, industry exposure and co-curricular activities groom students to acquire knowledge, skills and attitude for leadership profile so that they can effectively compete for ever-changing business landscape.

The program is divided into six semesters across the first year and three terms in the second year. Each term is of around six-weeks of duration. The first-year coursework of MBA Analytics shall be spread across six semesters with the regular MBA program in Terms I, II and III. This shall provide a good foundation in Management foundation. MBA Analytics students shall be doing certain analytics courses in Terms I, II, III and on last part of regular MBA. During the summer holidays, the participants get an opportunity to build a practical portfolio on whatever they have learned in the classroom and to work up their portfolio for deeper insight through live case and industry based research work.

## Course Structure 2020-22

### Master of Business Administration (Analytics) Program Duration: Two Years

#### Term I

Organizational Behavior  
Business Math  
Financial Accounting  
Financial Markets  
Microeconomics

Marketing Management I  
Mathematical Foundations  
Workshop: Written and Oral Communication

#### Term II

Decision Modeling  
Management Information Systems  
Corporate Finance  
Marketing Management II

Operations and Supply Chain Management I  
Legal Aspects of Business  
Business Computing I  
Introduction to Business Analytics

#### Term III

Project Management III  
Organizational  
Supply Management  
Business Computing II  
Seminar on Research Methods  
Data Visualization  
Data Management & Big Data

#### Term IV

Applied Econometrics for Managers

Data Science and Machine Learning  
Social Media and Web Analytics  
Statistics I & II  
Dissertation Part A

#### Term V

Second Language Proficiency  
(A & Deep Learning)  
Advanced Data Analysis  
Statistics III  
Dissertation Part B

#### Term VI

Statistics IV & V  
Dissertation Final

## List of Electives

- AI and the MBA Course
- Algorithms & Complexity
- Algorithmic Trading
- Blockchain
- Behavioral Economics
- Computational Intelligence
- Cryptography
- Computational Social Science
- Cyber Security
- Digital Finance
- Privacy and Ethics in Digital World
- Digital Business
- Digital Marketing
- Digital Product and Design
- Digital Policy
- e-Commerce and Social Commerce
- Economics of Information
- Enterprise Machine Learning
- Financial Analytics
- Fintech
- Forecasting
- Game Theory in Digital Business
- Healthcare Analytics
- HR Analytics
- Industry 4.0 & Automation
- Innovation and Creativity in Digital Economy
- IT Product Management
- IT Project Management
- Network Analytics
- Network Security
- AI and ML in HR
- New Product Development
- Open Source Software Development
- Patent & Negotiation
- Pricing and Revenue Analytics
- Simulation
- Statistics and Analytics
- Spatial Data Analysis
- Supply Chain Analytics





## Master of Business Administration for Working Executives (MBA-WX)

### About MBA (WX)

The MBA (WX) is an intensive two-year Post Graduate Programme in Management, especially designed for mid/senior level professionals. MBA(WX) is a specialized programme that provides a scientific approach to business decision making today's dynamic and competitive international business environment. MBA(WX) provides an opportunity for middle and senior level executives to refresh and upgrade their managerial skills without interrupting their professional activities. The MBA(WX) programme is a rigorous fully classroom based programme to be held during the weekends. The participants bring in their wide experience into the classroom and work on regular individual and group projects. Throughout the programme, the participants practice the concepts learnt in classroom at their workplace. This parallel learning and implementation process is very fundamental to this programme.

The participants can use their practical business expertise and the new ways of management thinking taught at the institute to change their approach to decision making. This will help them make the transition to general management from a technical or functional role. The elective portfolio allows them to specialize in certain subject areas or gain breadth across a range of business and management disciplines. The programme is also designed to help participants gain entrepreneurial skills to help them develop their own venture, or to implement new and innovative ideas within their organization. The MBA(WX) candidates will be awarded their degrees in the annual convocation of IIM KASHIPIUR along with regular PGP participants.

### Objectives:

- To develop analytical, problem-solving and decision-making capabilities by exposing the students to the use of various management tools and techniques.
- Develop leadership capabilities to act as change agents and be a source of motivation in the organization.
- To stimulate understanding of real business world through emphasis on practical cases that simulates real life situations.
- To inculcate values and attitude which provide them social awareness and responsibility.

## Executive FELLOW Programme in Management (EFPM)

IIM Kashipur's Executive Fellow Programme in Management (EFPM) is a doctoral level programme designed to address the academic requirements of professionals with rich practical experience who want to pursue in-depth research in some of the managerial issues. The main objective of the programme is to develop a pool of professionals well trained in academics and research methodology who can contribute for better industry-academia interface through permanent or visiting assignments in management institutes and universities. The programme is committed to support the participants to excel in their area of research reflected in their publications of international standard. The Programme requires dedicated efforts of around four years – one year's Course Work followed by three years of Thesis Work. A fine balance is maintained between job pressure of participants and rigour of the programme through flexible mode of programme delivery. The programme is completed through multiple campus visits and leveraging on IT for continuous interaction between faculty and participants.



## DOCTORAL PROGRAMME - PHD

IIM Kashipur's Doctoral Programme - PhD is a full time residential doctoral programme. The main objective of the programme is to provide scholars with necessary skills to identify and research complex issues in the field of management. Doctoral Programme - PhD seeks candidates with outstanding academic backgrounds, intellectual curiosity and discipline needed to make scholarly contribution. The programme is committed to train individuals to excel in their area of research through publication of quality work of international standard. The Programme requires dedicated efforts of four to five years – two years Course Work followed by two to three years of Thesis Work. All Doctoral Programme - PhD Scholars are given fellowship and other financial support. Institute provides all kind of infrastructural support (library, on-line journals, database and other learning resources) required to conduct research work of international standard. Scholars are also sponsored to attend international conferences and symposiums.



# CORE FACULTY



**A.V. Ramiah** *Assistant Professor, O&M*



Prof. A.V. Ramiah obtained his PhD from the University of Warwick UK in 2012 (specializing in the sociology of work and organizations and industrial relations). Before his PhD, he had completed his MPhil specializing in the same domain with distinction, which was preceded by a First class MA in Sociology from the University of Hyderabad. His sociological ethnographic study of a commercial vehicle manufacturing plant of one of India's largest automobile firms unveiled the complex implications arising out of the imposition of lean manufacturing templates in a different geographical and cultural context such as India. He has taught doctoral and post-graduate students at IITR, Jamshedpur, India from 2012 to 2019. His current and future research interests center around: - the implementation, experience and development of lean manufacturing for both managers and workers; work union issues; leadership and motivation and understanding the management-labor dynamics in the manufacturing industry; India; HRM strategies and policies and their impact; Managerial sense making, codetermining the ITES industry and its labour process and employment dynamics.

**SELECTED PUBLICATIONS**

- "Evaluating Change Management in an Indian Commercial Vehicle Manufacturing Plant", *Management and Labour Studies*, Sage, 2015, 40(1-2), pp. 109-144
- Book Chapter: Workers' resistance to retooling of the Labour Process in a commercial vehicle plant Book Chapter: In *Globalisation and Labour: A Response to Professor Venkateshwar, Dornish Publishers, Subjaya without borders, New Delhi due to be released in June 2018*
- "Change Management: Is Management Part of an existing Transformation? Teaching and Research: Case Study: IITR Case Study Repository 2015
- Changing Workforce and Transforming Industrial Relations Systems: A Commentary on the 5th National Industrial Relations Conference of IITR, Xavier School of Management, Management and Labour Studies, Sage, May 2014 Vol. 20 Number 2, pp. 219-228
- Book Review of *Japanese Work Places in Transition: Work, Employment and Society*, Sage UK, Mayer-Otto Hartha, Volume 24, Number 4, p.622-2010.
- Presented peer-reviewed papers in numerous well-known academic conferences in the field of Industrial Relations & HRM in Europe and India.

**Abhadeep Maiti** *Assistant Professor, Economics*



Prof. Abhadeep Maiti is associated with the Economics area at IIM Kozhikur where he teaches courses on Microeconomics and Econometrics. His research interests include Applied Microeconomics and Applied Econometrics. Some of his research works involved estimation of labor demand, investigation of the effects of intervention on early childhood outcomes, estimating the effects of government policies on labor market outcomes, and figuring out the effects of technology on society. His works have been published in various peer-reviewed journals such as *Journal of Regional Science*, *International Review of Law and Economics*, *Journal of Business and Economic Perspectives*, and *World Culture*. Prof. Maiti obtained his Master's degree in Economics from the University of Oklahoma, USA and PhD in Economics from Middle Tennessee State University, USA. Prior to joining IIM Kozhikur, he briefly worked as a Senior Economist for an analytics firm. He is also involved in corporate training and consultancy work.

**SELECTED PUBLICATIONS**

- Regional Variation in Labor Demand Elasticities: Evidence from U.S. counties (with Debarati Indra), *Journal of Regional Science*, 2014.
- Effect of Joint Custody Law on Children's Future Labor Market Outcomes, *International Review of Law and Economics*, 2015.
- Purchasing Power Parity under Flexible Exchange Rate Regime in Bangladesh (with Abulhasan Maudud, and Uzayam Hossain), *Journal of Business and Economic Perspectives*, 2015.

**Abhishek Srivastava** *Assistant Professor, Operations Management & Decision Sciences*



Dr. Abhishek Srivastava is an esteemed faculty member in Operations Management & Decision Sciences. He has completed his Ph.D. in Operations Management from IIM Kozhikode. He has pursued his masters in Fiber Science & Technology from IIT Delhi. He has worked as an Assistant Professor at Department of Textile Engineering, National Institute of Technology (NIT) Jamshedpur, Jharkhand. He has also worked as a Senior Research Fellow at The Synthetic & Art Silk Mills Research Association Mumbai, United with Ministry of Textiles.

He was awarded POMD Emerging Committee Doctoral Student Award, Washington DC, USA in 2019 and Emerald Best Research Paper Award- 30th Annual International Conference of Society of Operations Management, IIM Kozhikode in 2018.

**SELECTED PUBLICATIONS**

- "Supply Chain Contracts in the Presence of Grey Markets" with Arjun Wason, *Decision Sciences Journal (ASOC journal ranking A)* accepted on October 28, 2019
- "DART: Solving Dora's Dilemma for Saving Lives" with Nandya Jennifer G, Rishi Sai Divya Jagath and Rajagopal, R., *Shriwan R. Ivey Publishing* (accepted on 2018)
- "Contrasting Ideologies Between Generations in One Suburban Ayurvedic Nursing Home - A 400 Year Old Family-Owned Organization" with Rishi Sai Divya, Jayanth and Nandya Jennifer G. *Emerald Emerging Markets Case Studies* accepted on 2018.
- "Balkar and Arjun Wason, Transportation Research Part E: Logistics and Transportation Review Journal, Received 1st Round Review and Resubmit decision on 09/14.

**Alia Arya** *Assistant Professor, Operations Management & Decision Sciences*



Dr. Alia Arya is a faculty member in Operations Management & Decision Sciences. She holds a Ph.D. in Mathematics/Operations Research from Indian Institute of Technology, Hyderabad. She worked as an assistant professor at Indraprastha College for Women, Delhi University, India. She also worked as a Research Assistant in Operations Management at IIM Calcutta. Her research interest lies in areas such as Data envelopment analysis (DEA), Operations Research, Quantitative Techniques, Operations Management, Fuzzy DEA and multi-criteria fuzzy DEA, Fuzzy Optimization, Linear and Non-linear Programming Problems with Ingressive Data, Decision Science, and Intractable Fuzzy Optimization. She is a reviewer at *International Journal of Fuzzy Systems* (Springer), *Computers & Industrial Engineering* (Elsevier), and *International Journal of Finance and Economics* (Wiley Online Library).

**SELECTED PUBLICATIONS**

- Alia Arya and Shri Prasad Yadav, "A New Approach for Handling DMUs in Presence of Infeasibility in Intervallic Fuzzy Environment", *International Journal of Fuzzy Systems*, Accepted (DOI: 10.1499/ijfs.2019-4104)
- Alia Arya and Shri Prasad Yadav, "Development of BDEA models for P input-oriented MA-Efficiency: Case of Hospitals in India", *International Journal of Operational Research*, Accepted (Inquis:ASOC) (ISSN: 1745-7682)

**Ashish Kumar** *Assistant Professor, Finance and Accounting*




Dr. Ashish Kumar Garg has obtained his PhD in Finance from Haryana Business School, India. His PhD dissertation examined the impact of Foreign Institutional Investment on Indian Stock Market. Prior to joining IIM Kozhikur, he had worked with IIM Raipur and IESM, Delhi. He has a number of national and international publications to his account. His research work has appeared in journals of international repute like Springer, Sage, EBSCO host database. He has also presented a number of research papers in international and national conferences. He has conducted MOPs for prestigious organization like IIL, IIMEL and IITPC.

He has taught various courses such as Financial Accounting, Management Accounting, Corporate Finance, Investment Management, Business Valuation, Fixed Income Securities, and Behavioural Finance. His research work is primarily focused on stock market, foreign investment and behavioural finance.

**SELECTED PUBLICATIONS**

- Garg, Ashish and Gaur, Rachita "Do Investors Hurt in Indian Market", *Decision*, Volume 42, Issue 2 (2014), Page 181-198 Publisher: IIM, Kolkata & Springer International available at <https://doi.org/10.1007/s40002-013-0015-z> (2013).
- Tripathy, Sakshay and Garg, Ashish, "Forecasting Stock Market Volatility: Evidence from Five Emerging Markets", *Journal of International Business and Economy (JIBE)*, Vol. 14 Issue 2, pp. 69-82, (2015) Publisher: College of Business, San Francisco State University & The Institute for Industrial Policy Studies, United States.
- Garg, Ashish and Bada, R.S., "Impact of The Foreign Institutional Investments on Stock Market: An Indian Evidence", *Indian Economic Review*, Vol. 48 No. 2, pp. 303-322, ISSN 0019-4670, Publisher: Delhi School of Economics, Delhi University.

**Anjan Guha** *Assistant Professor, Economics*




Dr. Anjan Guha holds a PhD in Economics from Jawahar Lal Nehru University. He has also obtained his M.Phil and Masters degree in Economics from Jawahar Lal Nehru University. He is currently Associate Professor in Economics at IIM Kozhikur. He teaches Macroeconomic Policy Analysis, International Trade and Finance, Development Economics and Indian Economy.

Dr. Guha has done commissioned studies for various organizations including the UNICEF, State Finance Commission of Gujarat, and various ministries of Government of India. He has been consultant to Kerala State Planning Board. He was Member-Convener of the Task Force on Special Economic Zones as well as member of the Plan Committee on industries for 11th 5-year plan of Kerala State Planning Board. He is currently member of the State Advisory Committee of Uttar Pradesh Electricity Regulatory Commission (UPERC).

**SELECTED PUBLICATIONS**

- Guha, A. (2018), "A survey on Cooperative Saving, Co-operative Tax and Surplus" in ICSSR Research Surveys and Expositions, Economics, Volume: India (Industrialisation, edited by C.P. Chandrasekhar, OUP)
- Guha, A. and A. Tripathy, (2014), "Link Between Food Price Inflation and Rural Wage Dynamics", *Economic & Political Weekly*, vol. LXI, nos 26 & 27, June 28, 2014
- Guha, A. (2014), "Undermining Purchasing Power Institutions in Gujarat", *Economic and Political Weekly*, vol. XLIX, No. 22, May 21, 2014
- Pal, P. P. and A. Guha (2014), "Globalization of Recurrent LR Policies towards Employment Generation", in *Market, Regulation and Finance*, edited by Ratan Guha and Anjan Chakrabarti, Springer
- Guha, A. (2013), "Labour Market Flexibility in Indian Manufacturing", in *Development of Trade-Shedding Space for the Periphery*, edited by Sumanta Sen and Arjun Chakrabarti, Orient Blackswan.

**Devendra Kumar Pathak** *William P. Steiner, Operational Management & Decision Sciences*



Dr. Devendra is a faculty member in Operations Management & Decision Sciences. He completed his Ph.D. in Operations and Supply Chain Management at Department of Management Studies, Indian Institute of Technology Delhi. He has worked as a professor at renowned institutes such as School of Business and Economics at Loughborough University, Department of Mechanical Engineering at IIM University and School of Mechanical Engineering at Lovely Professional University. His research interests lie in areas such as Sustainable supply chain management, Performance management, Sustainable logistics performance, Logistics 4.0, Sustainable freight transportation, Fuzzy group decision making, MCDM techniques, Goal programming, and Structural equation modeling. He also has a good administrative experience and has achieved honors and awards for his exemplary work.

**SELECTED PUBLICATIONS**

- Pathak, D.K., Thapar, L.S., & Mittal, S. (2010). Performance evaluation framework for sustainable freight transportation systems. *International Journal of Production Research*, 47 (19), 4220-4222. (ABDC Ranking: 'A'; ABS Ranking: '2')
- Shankar, R., Pathak, D. K., & Choudhary, D. (2019). Decarbonizing freight transportation: An integrated EPA-TSM approach to model enablers of dedicated freight corridors. *Technological Forecasting and Social Change*, 143, 85-100. (ABDC Ranking: 'A'; ABS Ranking: '2')

**Devjani Chatterjee** *Samuel R. James, OB & HR*




Dr. Devjani Chatterjee holds a PhD in the Organizational Behaviour area from Industrial and Management Engineering Department of IIT Kanpur. She completed her Master's degree in Commerce from the University of Calcutta with a First class. She worked as a faculty in the OB area at IIT Kanpur and also as a researcher at Commonwealth Business Council in London, UK on innovation mapping. Her current research interests are in the areas of organizational change management, behaviour of e-consumers, women empowerment, and organizational culture and design. She serves as a reviewer of many international journals of repute and is also the Editor of the "Journal of Open Innovation Technology, Market & Complexity", a Springer publication.

**SELECTED PUBLICATIONS**

- Devjani Chatterjee, "Leadership in Innovators and Defenders: The Role of Cognitive Personality Styles in Shaping them." *Industry and Innovation*, Vol. 21, No. 5, 2014. (Springer and Elsevier)
- Devjani Chatterjee, "Management Control Systems and Hofstede's Cultural Dimensions: An Empirical Study of Innovators and Low Innovators." *Global Business Review*, Vol. 15, No. 3, (July-Sept), 2014. (Sage)
- Devjani Chatterjee, "Management Practices of Ambidextrous Organizations." *Asia-Pacific Journal of Innovation and Entrepreneurship*, Vol 7, No. 2, August, 2013. (AASH)

**Dilip Kumar** *Amulya Prasad, Finance and Accounting*




Professor Dilip Kumar did his PhD research work at Institute for Financial Management and Research (IFMR), Chennai affiliated to University of Madras. Prior to joining IIM Kashipur, Prof. Dilip Kumar also worked as a faculty member at IFMR, Chennai and had taught various courses from the areas of finance and financial engineering. He is a Chartered Financial Analyst (CFA) charter holder from the Institute of Chartered Financial Analysts of India.

His research interests include: Extreme value volatility estimator – Bias correction procedures for efficient estimation of volatility; Robust volatility estimator and various areas related to asset pricing. He is also an Editorial Associate of the 'Journal of Emerging Market Finance' published by Sage publication.

**SELECTED PUBLICATIONS**

- Dilip Kumar and S. Maheswari (2014), "A reflection principle for a random walk with replicators for volatility estimation using extreme values of asset price", *Economic Modelling*, Vol. 38, pp. 32-44.
- Dilip Kumar and S. Maheswari (2014), "Modeling and forecasting the additive time corrected extreme value volatility estimator", *International Review of Financial Analysis*, Vol. 34, pp. 108-126.
- S. Maheswari and Dilip Kumar (2013), "An automatic bias correction procedure for volatility estimation using extreme values of asset price", *Economic Modelling*, Vol. 32, pp. 701-712.

**Harish Kumar** *William P. Steiner, IT & Supply Chain*



Dr. Harish Kumar is an esteemed faculty member in the area of IT & Systems. He has pursued his Ph.D. in Information Systems from Department of Management Studies, IIT Delhi (2013-2016). His doctoral thesis "Indian Smart City Mission" focused upon taking various smart city challenges by leveraging IT. His work mainly includes Smart City Transformation, Smart Governance for Effective Implementation & Smart Neighbourhood design. His areas of interest include Business Intelligence, Business Analytics using data mining & Design Thinking.

**SELECTED PUBLICATIONS**

- Kumar, H., Singh, M. K., Gupta, M. P., & Madan, J. (2018). Moving towards smart cities: Solutions that lead to the Smart City Transformation Framework, Technological Forecasting and Social Change. Elsevier (Available online, Corrected proof) Ranked A in ABDC, ABS '2', Impact Factor, 3.815
- Rupak, H., Singh, M. K., & Gupta, M. P. (2015). A policy framework for city eligibility analysis: A TBM and fuzzy-MCDM weighted approach to select a city for smart city transformation in India. *Land Use Policy*, Vol. 42, pp. 375-390. Elsevier. Ranked A in ABDC, Impact Factor, 3.573
- Kumar, H., Singh, M. K., Gupta, M. P. & Madan, J. (2018). Smart neighbourhood A TBM approach to reduce urban polarization for the sustainable development of smart cities. *Journal of Science and Technology Policy Management*, Vol. 9 Issue-2, pp. 210-228. Scopus indexed journal, Ranked C in ABDC, Cit Score, 2.00.

**K. M. Baharul Islam** *Samuel R. James, OB & HR*



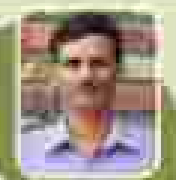
Dr. K. M. Baharul Islam has been teaching and researching in the area of Education, ICT for Development and Planning for almost twenty years. Starting his career as a faculty at IIT Kanpur (1994-2003), he served a number of universities abroad and became a Reader at NCEET, New Delhi in 2000. Between 2007 and 2013, Dr. Islam served as the Chairman and CEO of the South Asian Regional Database set up by the Development Gateway (USA). Presently he is the Professor and Chairperson of Computational area at IIM Kashipur. He also holds the position of Chair at the Center of Excellence on Public Policy and Government at the institute. He also serves as a Fellow at the US India Policy Institute in Washington DC and as an International Fellow at the King Abdulaziz International Centre for Management and Professional Dialogue in Vienna. Recently he has been selected as a National Fellow by the Indian Institute of Advanced Study, Shimla.

Besides teaching, Dr. Islam has also worked extensively with UN agencies starting as a Consultant for UNESCO in Cambodia in 1999. Later he worked on ICT Policy, Plans and e-Governance Strategy with the UN Commission for Africa (UNECA) during 2003-2006. He developed a Core Strategy and National ICT plans for several countries. In 2008-2009, Dr. Islam served under UNESCO, Bangkok to conduct an ICT Access Survey in the Asia Pacific region. He was working for African Development Bank as the Malawi ICTIP Fellow/Consultant in Mauritius (2010-11). Presently, he is leading a huge World Bank project on Environmental Impact South Asia sub Program Office.

**SELECTED PUBLICATIONS**

- He has published widely with more than eight books and 30+ journal articles to his credit. He is a public speaker, debater, TV commentator and communication specialist. He participated at the BBC World Debate in 2008 that brought him to International development communication forefront. He has written the chapter on ICT and Poverty Reduction for the first Encyclopaedia of Digital Commerce published in 2009.
- He holds three master's degrees: LL.M. in Telecom and Information Technology Laws from the University of Strathclyde (UK), MA (English) from AMU, Aligarh and MBA from IIT, Guwahati Technical University. He did his Ph.D. one in Educational Technology and another in Translated Justice. He also did his Post-Doctorate from Asia Institute of Technology (Bangalore) on e-Technologies in education. Besides he has also done D Ed specializing in Educational Planning and Administration. Dr. Islam is a recipient of Major Gold Medal in MA and United Kingdom Telecom Academy Fellowship. Two of his past projects in India and Europe have received The World Bank's Development Management Certificate Recognition in 2013 and 2017.

**K. N. Badhani** *Amulya Prasad, Finance and Accounting*



Dr. K. N. Badhani is a Ph.D. in Finance and an Associate Member of the Institute of Cost and Works Accountants of India (ICWAI). Dr. Badhani was conferred with Durgam Madia Business School Award for "Best Professor in Financial Management". He is also a rank holder in ICWAI Final Examination of year 1985. He also qualified NET and was awarded Junior Research Fellowship by the UGC. Dr. Badhani has about 17 years of experience in teaching. Before joining IIM Kashipur, he has worked in Management Development Institute (MDI), Gurgaon, the Institute of Rural Management Anand (IRMA), Kurnool University, Nipponia and PNB Central University, Shri Gange. His research interests include financial markets, economic modeling and behavioral finance. He has 28 research papers published in international and national journals.

**SELECTED PUBLICATIONS**

- Badhani, K. N. (2012), "Does Nifty Have a Long Memory: Semi-Parabolic Estimation of Fractional Integration in Returns and Volatility", *Decision Journal of IIM Calcutta*, Vol. 39, Issue 3, pp. 96-109.
- Badhani, K. N. and Tripathi, N. P. (2015), "Asymmetry or Rationality: An Empirical Study on Exploring the Day-of-the-Week Effect for S&P 500 Index in India", *International Journal of Business and Emerging Markets*, Vol. 2, No. 1, pp. 23-42.

**Kampan Mukherjee** *Assistant Professor, Operations Management & Quality Studies*



Dr. Kampan Mukherjee is Professor of Operations Management & Quality Studies, currently, he is Dean (Planning and Development) and Chairperson, Center of Excellence of Sustainability at IIM Kashipur. He earned his PhD from Indian Institute of Economic and Statistics as a government sponsored research scholar in 1988 and subsequently was associated with LAMDAQUE, University Paris Dauphine as Senior Visiting Fellow of Government of France in 1994.

As an established management scholar with rich experience of teaching (27 years as Professor), Dr. Mukherjee established the Department of Management Studies and became University Dean (Academics) in Hotel School of IIM Kashipur in 2015 before joining IIM Kashipur in 2014. His accomplishment in teaching is well reflected by several visiting professorships in European countries (France, Germany, Austria, The Netherlands and Finland) in particular, Austria and Dubai. He was also visiting Professor for teaching courses in FDP programs of IIT Kanpur and IIM Birla.

His published research papers included journals like IJMR, EJOR, Omega, CLOR, Technology Analysis and Strategic Management etc. with Supply Chain Management and Sustainability as current areas of interest. Prof. Mukherjee pioneered research activities in India in management of the manufacturing Reverse Logistics.

He was conferred | Life Time Achievement award in Operations Management by Society of Operations Management in 2010. He was also extensively involved in industrial research projects including executive training programs for MNCs, particularly for core sector of Indian economy.

**SELECTED PUBLICATIONS**

- S. Mukherjee and K. Mukherjee, "Sustainable Decisions of Offshore ITD Service Providers for Strategic Alliances – an AHP based approach", *International Journal of Business Information Systems*, Vol.20, No.2, 2015, pp.239-266.
- P. K. Sahoo and K. Mukherjee, "Application of DEMATEL and MBDE for analyzing any influencing factors relative to adoption of supply chain optimization software", *International Journal of Information Systems & Supply Chain Management*, Vol. 8, No. 2, 2015, pp. 49-69.
- M. A. Deyddin and K. Mukherjee, "Microscopic Framework for evaluating firm's process for Sustainability: a case from India", in: *Handbook of Sustainable Development Planning*, edited by M. A. Deyddin and M. A. S. Siddiqui, published by Edward Elgar Publishing Limited, Cheltenham, UK, 2012, pp. 101-117, 2nd Edition.
- R. Indarjati and K. Mukherjee, "Decision Support for Space parts Acquisition in Post-Product Life Cycle", *Central European Journal of Operations Research/CEJOR*, Vol. 15, Issue No. 1, March 2006, pp. 11-40.

**Kumkum Bhatt** *Assistant Professor, Marketing*



Dr. Kumkum Bhatt holds a Doctorate Degree in Marketing from Indian Institute of Technology Roorkee, Uttaranchal and post-graduation from National Institute of Technology, Surathkal, Karnataka (IIMed Madras). She has over three years of teaching experience in the marketing area. She has taught primarily in National Institute of Technology, Kurukshetra, Haryana and PGDC School of Management, New Delhi. She has taught various courses such as marketing management, sales and distribution management, strategic management etc. to postgraduate students in her previous work assignments.

Her research interest area includes the study of poor consumers, often called as Bottom (or Base) of the Pyramid (BOP), Service delivery (B-2) logic, innovation, and qualitative research in marketing. Her work has been published in various journals and conferences such as Marketing Intelligence and Planning, *International Journal of Market Research, Proceedings, International Journal of Business and Emerging Markets*, etc. She has attended more than 20 international and national conferences in India and abroad in the last five years. Her Ph.D. thesis focused on identifying value co-creation for the Bottom of the Pyramid (BOP) consumers. She has won Best Doctoral Award for the best paper presented in the 71st Super Technology Association of India (STAI), Hyderabad in 2013. She has worked on a project 'Co-creation in Social Entrepreneurship' in partnership with Copenhagen Business School, Denmark and PGV, Sri-Patni, Brazil.

**SELECTED PUBLICATIONS:**

- K. Bhatt, R. Agrawal, V. Divyanshi, *Unethical review and proposed conceptual framework*, *International Journal of Market Research* 17 (4), 571-604, 2015.
- Bhatt, K., Agrawal, R., & Sharma, V. (2016). Literature review and proposed conceptual framework, *International Journal of Market Research*, 17(4), 571-604.

**Kunal** *Assistant Professor, Finance and Accounting*



Dr. Kunal is working as Assistant Professor (Finance) at IIM Kashipur. He is expert of firm financing and has defended his Ph.D. thesis in the area of finance at Department of Industrial and Management Engineering, IIT Kanpur. His Ph.D. thesis deals with empirical investigation of effect of selective intervention policy towards Foreign Direct Investment (FDI) in Indian economy at micro, meso and macro level. For his doctoral research work, he has been awarded "Best Research Paper Award" at IIMA Doctoral Colloquium 2013 organized by Indian Institute of Management Ahmedabad, India. Beside his dissertation, he has done extensive work on private equity investment in India and financing problems with MEME during his stay at IIT Kanpur. He has successfully completed "Master Teacher Programme" at prestigious Indian School of Business, Hyderabad.

He has been awarded gold medal for securing first rank in PGDM course at International Management Institute (IMI), New Delhi, India. He is M. Tech. (Aerospace Engineering) from IIT Kanpur and B.E. (Mechanical Engineering) from Bhagalpur College of Engineering (Autonomous college of Department of Science and Technology, Govt. of Bihar). He taught "International Finance" at QuisHochschule, Baden-Wuerttemberg (DHBW), Ravensburg, Germany (April-May 2013), as part of Faculty Exchange program between DHOW, Germany and Systems International University, Pune, India. He has more than ten years of teaching and research experience. He has more than ten research publications in international journals and conference proceedings. Recently, he received "Best Research Publication in Journal Award" at IABE 2014 Las Vegas for the research paper titled "Foreign Exchange Market, Money Market and RBI Intervention", published in *European Journal of Business Research (EJBR)*.

He is co-organizer of MOU between National Stock Exchange (NSE) and IIM Kashipur.

**Kunal K. Ganguly** *Assistant Professor, Operations Management & Quality Studies*



Dr. Kunal Ganguly is a faculty member in the areas of Operations Management and Quantitative Techniques with Indian Institute of Management, Kashipur. He has done his B.Tech in Manufacturing Engineering from NIFT, Ranchi, MBA from IIT Kanpur and PhD from IIT Kanpur. He has more than six years of experience in the industry and has worked with companies like Hindustan Motors Ltd., Global Information Systems Technology Ltd. and IAT in various fields of Operation, Quality Control and Training. For the past ten years he is associated with academics. He has worked as a faculty with IIT Guwahati and IIT School of management, Shubertown for nine years. He has conducted several training programs in the area of Operations Management. He has got publications in many reputed international journals. His areas of interest are Supply Chain management and Total Quality management.

**SELECTED PUBLICATIONS**

- Kunal Ganguly and S.S.Rai (2011) "Evaluating the performance indicators for supply chain information system implementation using IFA model" *Benchmarking – an International Journal*, Vol.25, Issue 6, No. pp. 1-23
- Kunal K. Ganguly, R.K. Pathy, Siddharth Shankar Rai, (2017) "Managing the humanitarian supply chain: a fuzzy logic approach", *International Journal of Disaster Resilience in the Built Environment*, Vol. 8 Issue: 3, pp. 521-538

**Madhurima Deb** *Assistant Professor, Marketing*




Dr. Deb started her career as Assistant Manager in a Consulting company. As an Assistant Manager, she worked on numerous projects with clients like ITC, TATA, LICB etc. She obtained her PhD from Indian Institute of Technology Kanpur. Her thesis was on "CRM Practices in Indian Retail Sector". She has over 4 years of research and 6 years of teaching experience. She has published papers in various Journals & Conferences of International & National level. She is currently working in the area of Consumer Behaviour, Retail & Market Research techniques.

**SELECTED PUBLICATIONS**

- Deb, Madhurima & E. L. David, "An Empirical Examination of Customer's Adoption of m-Banking in India", *Marketing Intelligence & Planning*, Volume: 32 Issue: 4, 2014.
- Deb, Madhurima & E. L. David, "Evaluation of Retail Service Quality using Analytic Hierarchy Process", *International Journal of Retail & Distribution Management*, Volume: 42 Issue: 6, 2014.

**Mala Srivastava** *Professor, Marketing*




Dr. Mala Srivastava is a Professor in the Marketing area. She has a managerial experience of four and a half years in the industry and teaching experience of 21 years at post graduate level.

She is the Recipient of the Scholarship from "Andrew Toel Endowment Fund" for the Harvard GCPCL program held in Boston in 2010. She was also awarded a grant by the Aditya V. Birla India Centre at London Business School for its first Indian Case Study Development Initiative.

She holds a Ph.D. in management from the University of Indore. Her current research is concerned with the qualitative techniques and blending it with quantitative research in the area of marketing. Her consultancy assignment includes clients like MTNL, Dun and Bradstreet and RFT.

Five research scholars have completed their doctoral work under her supervision. She teaches subjects like Marketing Analytics, Pricing, Consumer behaviour and Brand management.

**Mayank Sharma** *Assistant Professor, Information Technology & Systems*



Dr. Mayank Sharma is an Assistant Professor at Indian Institute of Management Kashipur. He completed his Fellow Programme in Management from the Indian Institute of Management Lucknow in Information Technology and Systems area. He also holds a bachelor's degree in Electronics and Communications Engineering from National Institute of Technology, Calicut, India. He has also worked at Tech, Mahindra Pvt. Ltd. in the past.

His doctoral thesis focused on online communities in social networking sites from information system theories perspective. His research interests include online social network, online communities, E-commerce, information system theories and data mining applications.

**SELECTED PUBLICATIONS:**

- Mayank Sharma, Pradeep Kumar & Bharat Bhaskar. (2014). A Study of Factors Resulting to Online Community Formation, *Journal of Information Technology Management*, Vol. 25 No.2, (pp. 1-14).
- Mayank Sharma, Pradeep Kumar & Bharat Bhaskar. (2015). Purchase Intention and Word of Mouth in Social Apps, *International Journal of Web Based Communities*, Vol. 11 No.2, (pp. 188-209).

**Mridul Maheshwari** *Assistant Professor, HR & HRM*




Prof. Mridul Maheshwari, faculty with Organizational Behaviour and Human Resource Management group, is a Fellow in Management from the Indian Institute of Management, Ahmedabad. In her doctoral thesis, she captured the experiences of Gender Dilemmas of Women at Work through qualitative narratives. She has been a University Topper in her Graduation. She has 7 years of academic experience in varied kinds of academic institutions.

Her research interests are diversity and inclusivity for business sustainability, gender and entrepreneurship, work-life balance, HR in small-scale firms, and strategic human resource management.

She has publications in both international and national journals. She has presented papers in several reputed international journals on the theme of gender, diversity, and managing human resources. She has several working papers listed in international forums.

Her teaching interests are Human resource management, Managing diverse workplaces, Managing competition for talent, Organisational behaviour, and Research methodology.

**Preeti Narwal** *Assistant Professor, Systems*




Prof. Preeti Narwal holds a PhD in Marketing from DCEM, IT Roorkee. Her areas of interest are to explore the validity of PWWV and other related participatory pricing mechanisms into different context like B2B and tourism. She also researches extensively on product-related cues to the exploration of other cues that can facilitate the PWWV consumer decision-making process and deriving strategies that can help pricing manager and practitioners in designing substantial, economic PWWV offers.

**SELECTED PUBLICATIONS**

- Narwal, P., & Nayak, J. K. (2020). How consumers form product quality perceptions in of food posted prices: Interaction of product cues with seller reputation and third-party reviews. *Journal of Retailing and Consumer Services*, 52, 101104. (Ranked A in ABDC Ranking, ESCI and Scopus Indexed, Impact factor: 3.58)
- Narwal, P., & Nayak, J. K. (2019). How consumers respond to social norms: an evidence from pay-what-you-want (PWWV) pricing. *Journal of Consumer Marketing*, 36(4), 494-500. (Ranked A category in ABDC Ranking, ESCI and Scopus Indexed)
- Narwal, P., & Nayak, J.K. Towards an Innovative Price Discrimination Strategy: Exploring Customers' Responses to Pay-What-You-Want pricing in Multi-Channel Retailing. *Asia Pacific Journal of Marketing and Logistics*, (Accepted) (Ranked A in ABDC Ranking, ESCI and Scopus Indexed, Impact factor: 1.276)

**Rahul Ashok Kamble** *Assistant Professor, HR & HRM*




Prof. Rahul Ashok Kamble holds a PhD for his thesis on Professional Identity as a substitute for charismatic leadership during crisis: an experimental approach in Centre for Human Resource Management and Labor Studies, Tata Institute of Social Science. He has done Master of Management studies in HR and done MPhil in Sociology. Prior joining IIM Kashipur, Prof. Rahul Ashok Kamble has worked as an Assistant professor in various colleges like Amity Business School, Mukesh Patel School of Technology Management and Engineering and Sheila Dubeja School of Business Management.

**SELECTED PUBLICATIONS**

- Kamble, R. A & Mulla, Z. R., 'Professional Identity Neutralizes Charismatic Leadership Tactics in a Crisis', *Journal of Indian Business Research*, Accepted and Forthcoming, ABDC-C
- Kamble, R. A., Kumar, R & Mulla, Z. R., (2017) Substitutes for Leadership Matters. *Indore Management Journal*, 3, 41-51

**Rajiv Kumar** *Assistant Professor, IT & Systems Area*



Dr. Rajiv Kumar is an esteemed faculty member in IT & Systems area. He has completed his Ph.D in Information Systems from IIM Ranchi. He has pursued his masters in Media & Sound Engineering from IIT Chennai. He has worked as an Assistant Professor in Amity (School of Business, Commerce & XBS Ranchi). He has also worked as a Research Associate at IIM Ranchi, prior to which he has also been associated with Samsung India Software Operations as Technical Lead.

His teaching experience includes Management Information Systems, Data Analytics, Using IT and Python, Business Research Methods, Business Intelligence and Data Mining, Multivariate Data Analysis, Qualitative Research Methods (Ph.D level).

**SELECTED PUBLICATIONS**

- Kumar, R., Sachan, A., Kumar, R. Impact of Service Delivery System Process and Wording Effect of Perceived Value in Internet Banking Adoption. *Australian Journal of Information Systems* (Accepted) (ABDC-A, ABS-1, Scopus Indexed)
- Kumar, R., Sachan, A., & Mukherjee, A. (2017). Qualitative Approach to Determine User Experience of E-Government Services. *Computers in Human Behavior*, 71, 299-308. (ABDC-A, ABS-3, F-3 CI, Scopus Indexed)
- Kumar, R., Sachan, A., & Mukherjee, A. (2018). Direct vs. Indirect E-government Adoption: An Exploratory Study. *Digital Policy, Regulation and Governance*, 20(2), 145-162. (ABDC-B, ABS-1, Scopus Indexed)
- Kumar, R., Sachan, A., Mukherjee, A. Adoption of E-government Services at Different Maturity Levels: A Qualitative Study. *Indian Journal of Digital Information Technology Management (Under Review)* (ABDC-B, ABS-2, Scopus Indexed)

**Rakesh Kumar Agrawal** *Professor, HR & HRM*



Dr. Rakesh Agrawal holds a PhD in Behavioural Sciences (Dept. of Humanities & Social Sciences) from Indian Institute of Technology (IIT) Roorkee, besides being a B.Tech from IIT Bombay and M. Tech in Behavioural & Social Sciences from IIT Delhi. He has over fourteen years of experience in teaching and research. Before joining IIM Kashipur, he has worked with Institute of Management Technology (IMT), Ghaziabad and GLA Institute of Technology and Management, Mathura. Dr. Agrawal takes a keen interest in exploring and comprehending human behavior especially in relation to spirituality and higher principles of life.

He seeks to relate these for management and management education. His research covers areas such as business ethics, spirituality and management, stress in organizations, and employee branding. He has published in *Journal of Human Values* (Sage), *Social Psychology of Education* (Springer), *Benchmarking: An International Journal* (Emerald), *Energy Conversion and Management* (Elsevier), etc. He also has two book chapters on ethics, humanism and spiritual integrity to his credit (Palgrave).

**SELECTED PUBLICATIONS**

- S. Singh, A.D, Kothari & R.K. Agrawal (2013). Role of Lifestyle Orientation and Perceived Organizational Functioning in Psychological Empowerment of IT professionals. *Benchmarking: An International Journal*, Vol.20(3): 396-418.
- R.K. Agrawal & P. Sanyal (2009). Effect of Employee Brand Image on Application Intentions of B School Undergraduates. *Vision- The Journal of Business Perspectives*, Vol. 11(3): 41-45.



### Rama Krishna Padhy

Assistant Professor, Operations Management & Business Analytics

Dr. Ramakrishna Padhy has received his PhD from the Indian Institute of Technology, Kharagpur. He holds a B.Tech in Mechanical engineering and PG diploma in Industrial Engineering. Before joining IIM Kashipur, he held the position of Sr. Dy. Director at National Productivity Council (Under Dept. of Industrial Policy and Promotion, Ministry of Commerce and Industry), New Delhi. He has 16 years of consulting experience in operations management area with clients from public, private and government organizations: Airport Authority of India, NALCO, NTPC, Garden Reach Ship Builders, Reliance Industries, Aditya Birla Group, L&T, Bharat Gears Ltd, Ministry of Power, DCM SIME OMC, OFTEL, and various government departments, both at centre and state level. He was part of the team for execution and monitoring of the prestigious Lean Manufacturing Competitiveness Scheme (LMCS) formulated for improving the competitiveness of Indian industries by National Manufacturing Competitiveness Council (NMCC), Govt. of India.

#### SELECTED PUBLICATIONS

- Padhy, R.K., Sahu, S. and Das, R.K. (2011) 'Implementation of Six Sigma in Indian Industries – a Depth study', *Int. J. Computer Aided Engineering and Technology*, Vol. 3, No. 1, pp.15-33.
- Padhy, R.K. and Sahu, S. (2011) A Rule Based Six Sigma project evaluation and selection model, *International Journal of Project Management*, Vol. 29, No.5, pp.1081-1102.
- Pana, P.K., Ray, A.K., Padhy, R. and Patriak, S. (2018) 'Electronic governance service quality: a study in the state of Odisha', *Int. J. Services Technology and Management*, Vol. 21, Nos. 458, pp.236-251.

### Rameshwar Shivadas Ture

Assistant Professor, IIT KGP



Prof. Rameshwar Shivadas Ture was awarded PhD for his thesis on Pro-environmental behaviors at workplace: Role of individual & organizational factors from Indian Institute of Technology Madras, Chennai. He has done M. Tech. in Human Resource development and Management from IIT Kharagpur. Prior to joining IIM Kashipur, he worked as Assistant professor from department of Management in Amrita Vishwa Vidyapeetham, Amritapuri Campus. His areas of interest include Human resource management, Organizational Behavior and HR Analytics.

#### SELECTED PUBLICATIONS

- Ture, R.S. and M.P. Ganesh (2018) Pro-environmental Behaviors at Workplace: An Empirical Study in Indian Manufacturing Organizations, *Benchmarking: An International Journal*, 25(9), 3743-3768.
- Ture, R.S. and M.P. Ganesh (2014) Understanding pro-environmental behaviors at workplace: Proposal of a model, *Aus Pacific Journal of Management Research and Innovation*, 10(2), 105-145.
- Ture, R.S. and M.P. Ganesh (2012) Individual and organizational drivers of employee eco-actions: A conceptual framework, *The Journal-Contemporary Management Research, Special Issue*, 38-47.
- Ture, R.S. and M.P. Ganesh (2012) Effect of health consciousness and material values on environmental belief and pro-environmental behaviours, *International Proceedings of Economics Development and Research*, 43, 41-45.



### Sabynsachi Patra

Assistant Professor, Operations Management & Business Analytics

Dr. Sabynsachi Patra is a PhD from Industrial and Management Engineering, Indian Institute of Technology, Kharagpur and a Master of Production Engineering from Jadavpur University. He has more than four years of experience in academics. Before joining IIM Kashipur, he has worked with Calcutta Business School, International Management Institute Kolkata (IMI-K) and Xavier Institute of Management Shubanshera (XIMB). He has taught several courses like Business Statistics, Operations Research, Risk Management, Database Management, Business Analytics, Management Game etc. at post-graduate level. He was also an active member of Business Analytics Certification Programme offered by Calcutta Business School in collaboration with SAS and offered several courses. His

areas of research interests include parametric and non-parametric regression, statistical learning theories and its applications in business data analysis.

#### SELECTED PUBLICATIONS

- D. Chatterjee and S. Patra, (2014) 'Identifying the Need and Implementing the Change Process through Collaborative Decision Making', *Journal of Organization & Human Behaviour*, Vol. 3, No. 2 & 3.
- S. Patra, K. Shankar and D. Kundu, (2008) 'Sparse Maximum Margin Logistic Regression for Credit Scoring' in the Proceedings of the Eighth IEEE International Conference on Data Mining (ICDM 2008), IEEE Press.
- S. Patra, K. Shankar and D. Kundu (2009) 'An Efficient Credit Scoring Model Based on Bayesian Logistic Regression' in the Proceedings of the second International conference on Decision Sciences in Global Enterprise Management (ISDGEM 2009).

### Safal Batra

Assistant Professor, Strategic Management



Safal Batra is a faculty member in the Strategic Management area at IIM Kashipur since March 2015. He completed his masters from IIM Calcutta and doctorate from IIM Ahmedabad. His dissertation, exploring innovation in small businesses, was conferred the PhD level thesis award at IIM Ahmedabad. His current research interests include entrepreneurial personality and cognition, performance of small businesses, and the dark side of entrepreneurship. He is specifically interested and engaged in developing tourism and agricultural start-ups. His research work has been published in *International Small Business Journal*, *Journal of Knowledge Management*, *Journal of Management*, and *Journal of Entrepreneurship*, among others. He has been on the editorial board of *New England Journal of Entrepreneurship*. His research paper titled - 'The seeds of ingenuity: Why some new ventures get more desirable than others', presented at the Southwest Academy of Management, was awarded the McGraw-Hill Distinguished Paper Award in 2017. He was selected for the Global Representatives, working at the Academy of Management conference held in Orlando in 2013. He was visiting Fellow at the National Taiwan University of Science and Technology in 2014.

Safal Batra has taught courses in Entrepreneurship and Strategic Management in the MBA program, as well as PhD seminar course in Entrepreneurship. He has designed and delivered many MOFs on Strategic Leadership and Management for corporates like Bharat Electronics, National Academy of Defense Production, NTPC, HPCL etc. He has also conducted numerous open MOFs on Strategic Management and Entrepreneurship through online forums. He is the chairperson of the "Foundation for Innovation and Entrepreneurship Development" - The entrepreneurship incubation centre at IIM Kashipur. The centre, run with the assistance of Haryana Khadi Vikas Yojna, and the Department of Science and Technology, seeks to nurture promising start-ups of Khadi-based. He has been a visiting faculty at many institutes like IIT Patna, IIM Amritsar and IIT Guwahati.

#### SELECTED PUBLICATIONS

- Chatterjee, S. & Batra, S. (2010) Absorptive capacity and profitability firm performance: exploring the mediating processes, *Journal of Knowledge Management*.
- Gupta, V. K., & Batra, S. (2015) Entrepreneurial orientation and firm performance in Indian SMEs: Universal and contingency perspectives, *International Small Business Journal*, 33(3), 480-493.



### Shobha Tewari

Assistant Professor, HR/OD

Dr. Shobha Tewari is a faculty member in the area of Strategy. She is currently in the final stages of her PhD in Strategy from IIM Bangalore. She has 7+ years of work experience with managerial and associate director roles primarily in Telecommunications, FMCG Research and Pharmaceutical Sectors. Her core areas of work include Strategic Planning – AQF and ETRAPS, Business Intelligence, Consulting new projects, MIS and Reporting, Management Communication. Her research areas include Innovation, Family Business, Behavioral Strategy, Internationalisation, Corporate Social Performance and Corporate Governance. Her teaching interests lie in International Business, Innovation in Business, Competition and Strategy, Strategy in Practice – Data and Insights, Learning from Strategy Practice Leaders. She is currently a member of Academy of International Business and has been honored with many academic awards.

#### SELECTED PUBLICATIONS

- Tewari, S. and Raghuram, S. (2016), 'To Be or Not to Be: How Slack Impacts the Choice of Internationalization Mode and Influence of Business Group Affiliates' Academy of International Business Annual Conference (24-27 June 2016), Copenhagen.
- Tewari, S. (2017), 'The Believing Act: Adjustment and Innovation in High Technology Family Firms- Evidence from Indian Pharmaceutical Industry' SME Annual Conference (26-31 October 2017), Houston.
- Tewari, S. (2016), 'Alliance Choice for Incumbents in High Technology Industries: Avoiding the Bull Fight' SME Special Conference (7-9 June 2016), Oax.
- Tewari, S. (2017), 'Beyond Problematic Search: Unravelling the Slack-Innovation Relationship in Family Firms' SME Annual Conference (26-31 October 2017), Houston.

### Smarak Samarjeet

Assistant Professor, Communication



Smarak Samarjeet holds an MBA in Marketing and HR from Utkal University, Odisha. He also has a Master of Arts degree in Mass Communication. He did his Ph.D. from Pondicherry University.

He has taught courses such as Communication Theory, Online Journalism, Principles in Journalism, Advertising, Public Relations, and Development Communications at the Postgraduate level.

He specializes in Digital Marketing, Social Media Marketing, Public Relations for Digital Media, Content Writing, Technical Writing, and Public Service Advertising (PSA).

His research interests include Political Economy of Media, Rhetoric Studies, Narrative Studies, Film Studies, Advertising, Festival Media Studies, Ideological Analysis, Sentiment Analysis etc.

He was one of the 100 young leaders selected to represent India at the Women Deliver 3rd Global Conference at Kuala Lumpur, Malaysia 2013.

#### SELECTED PUBLICATIONS

- Samarjeet, S. and Nivedhita, D. Credible Baby Consumers in Global Capitalism, *Humanities Circle*, Vol. 2, Issue 2, 2014, pp. 45-53.
- Samarjeet, S., Grounded Parity and Marginal Positioning in Television Commercials: A Case Study in Goa (M. Ed.) *Emerging Business Trends and Marketing Strategy* (pp. 99-129), 2014, New Delhi, S.K. Books.
- Samarjeet, S. *Journal in Youth – It pays*, The Hindu, June 8, 2013. <http://www.thehindu.com/features/education/it-pays-in-youth-6-pays/article4794003.ece>.





### Somnath Chakrabarti

Assistant Professor

Dr. Somnath Chakrabarti has done his PhD from Dept. of Management Studies, IIT Delhi; MBA from Oklahoma State University, Stillwater, Oklahoma, USA (through GMAT and TOEFL) and B.E. from Regional Engineering College (now NIT), Durgapur. While living at Hindustan Thompson (currently JMT India) he worked on Unilever (A.O.F.L) account at Mumbai for about three years. He has gathered key international work experience while doing a stint on sales response modeling research in McCann Erickson, Sydney, Australia. He has been in academia and teaching since 2002. In academics, primarily he has worked at IIT Ghazipur and Lal Bahadur Shastri Institute of Management (LSM), Delhi before joining IIM Kashipur in December 2012. His research papers have been published in reputed premier journals like *Decision* (IIM Calcutta); *IIMB Management Review* (IIM Bangalore); *Metamorphosis* (IIM Lucknow); *International Journal of Advertising*, UK (published from World Advertising Research Centre – WARC); *International Journal of Consumer Studies*, UK (published from Wiley Blackwell) and *British Food Journal*, UK (with Thomson Reuters impact factor of 0.520 and published from Emerald) among others. He is currently Chairperson (EPPM).

#### SELECTED PUBLICATIONS

- Factors influencing Organic Food Purchase in India—Expert Survey Insights, *British Food Journal*, UK, 2010, Vol. 112, Issue 5, pp.902-915.
- Drivers of Ad Spend Trends among Global Marketers, *International Journal of Advertising*, 2007, Vol.26, No.2, pp.207-217.

### Sunil Kumar Jauhar

Assistant Professor, Operations Management & Decision Sciences

Dr. Sunil Kumar Jauhar is a faculty member in Operations Management & Decision Sciences. He completed his Ph.D. in Operations and Supply Chain Management at IIT Poosah. He worked as an Assistant Professor in Operations and Supply Chain Management at IIM Jamna. He also worked as a Postdoctoral Research Fellow (PDF) in Operations and Supply Chain Management at Ted Rogers School of Management, Ryerson University, Toronto. His research and teaching interest lies in areas such as Third-Party Reverse Logistics, Sustainable Supply Chain Management, Data-Driven Analytics, Performance Measurement, Scheduling, Transportation, Soft computing techniques, Operations Management, and Project Management. He has been honored with many academic awards and invited for delivering speeches on these subjects.

#### SELECTED PUBLICATIONS

- S. M. Vachani, A. H. Deshpande, S. K. Jauhar, V. Kumar (2018). Sustainable postal service design: Integrating quality function deployment from the customer perspective. *International Journal of System Assurance Engineering and Management*, (Springer, Szeged, India) (Accepted)
- S. K. Jauhar, S. H. Arora, H. Dilligamulla "Third party Reverse Logistics Hubloc Selection and Order Allocation in the Cellphone Industry" *International Journal of Production Economics* (IJPE) Elsevier, 50-51, 4, 2018.
- S. K. Jauhar, M. Puri (2016). Sustainable Supplier's Management Using Differential Evolution, Problem Solving and Uncertainty Modeling through Optimization and Soft Computing Applications, pp. 236-263, IGI Global.



### Tajinder Singh

Assistant Professor, Emerging IT, Security & Systems

Prof. Tajinder Singh holds PhD in Computer science from NIT Haryana for his work on Machine Learning based on text mining in Social media. He has done B. Tech in Information Technology and M.Tech in Computer Science at Bannu College of Engineering & Technology, Gurdaspur, (Punjab) India. Prior to joining IIM Kashipur, Prof. Tajinder Singh worked as Assistant Professor at University of Information Science and Technology, St. Paul The Apostles, Dhruv. His areas of interest include SoftWare, E-Commerce, Database Management Systems, Software Engineering and Machine Learning.

#### SELECTED PUBLICATIONS

- T.Singh, M.Ahyan, M.Kumar and T.L.Pal, "Sentiment Based Information Diffusion in Online Social Networks."
- T.Singh and M.Kumar, "Bayesian belief network based contextual polarity discrimination in sentiment analysis."
- T.Singh and M.Kumar, "Event Detection and Classification in Social Text Streams"



### Suraj Kumar

Assistant Professor, Finance and Accounting

Prof. Suraj Kumar holds PhD in Finance from IIT Madras. He worked as an Industrial Development officer in Indian bank between 2010 and 2012. He worked as consultant for developing a French Product, open platform for Equity fundamental and economic estimates through crowd sourced information for South Korean client through Citic-1, Bangalore based IT Company – 2017. He also worked as Assistant Professor in IIM Jamna before joining IIM Kashipur. His areas of interest include Accounting, Corporate finance, Financial markets and institutions, Fixed income Securities, Financial risk management, Technical Analysis, Mathematical Finance, Econometric methods with applications in business, Machine learning for Finance, Empirical research in Finance, Market Liquidity and its Implications.

#### SELECTED PUBLICATIONS

- Kumar, Suraj, and Kishira Prasanna, "Liquidity in Asian markets: Intensity of Regional and global linkages," *Applied Economics* (2018): 1-14. doi.org/10.1080/00136848.2018.1488112.
- Kumar, S., & Prasanna, K. (2014). Global Financial Crisis: Dynamics of Liquidity Risk in Emerging Asia. *Journal of Emerging Market Finance*. DOI: 10.1177/09726627135046323



### Utkarsh

Assistant Professor, MARKETING

Dr. Utkarsh is a faculty member in Marketing. He completed his PhD in Marketing from University of Lucknow. He has worked as an Assistant Professor of Marketing at TAPM Management Institute, Meerut, Disttary, he has a teaching experience in Consumer Behaviour, Services Marketing, Digital Marketing, Marketing Management, Retail Management, B2B Marketing, Brand Management, Advertising Management, Sales and Distribution, etc. at other renowned institutions such as Jyoti Institute of Management, Fortune Institute of International Business, and Department of Business Administration, University of Lucknow. He also has a great experience in administration and research work. His research interests lie in areas of Personality and Decision Making, Service Advertising, and Consumer Well-being.

#### SELECTED PUBLICATIONS

- Utkarsh, S. Bangwal, P. Agarwal (2018) Effect of Consumer OMI-Confidence on Information Search and Dissemination: Mediating Role of Subjective Knowledge', *International Journal of Consumer Studies*, Vol.42(1) (ABDC Category A, ABS Grade 2)
- Utkarsh, P. Agarwal, S. Medhavi (2018) Effect of consumer self-confidence and previous experience on information source preference, *International Journal of Indian Culture and Business Management*, Vol. 18(2), (ABDC 2018 Category C, ABS Grade 1)

### Vaibhav Bhamoriya

Assistant Professor, Economics

Prof. is a passionate institutional economist with almost 15 years of work-experience integrating Entrepreneurship, Sustainability and Livelihoods for promoting innovative institutions and business ideas to serve the ecosystem and society. He researches on sustainability, agribusiness and irrigation as well as social business making use of quantitative and qualitative methodologies.

He was awarded the Page-prize for sustainability curriculum (2013) by the Daria Moore School of Business. He has published in national and international peer reviewed and popular literature, both conceptual and empirical work. He has consulted local as well as international organizations such as World Bank and CGIAR, and corporates such as ICI, Godrej Agrovet, FCI and NABARD.

He delivers regular executive training programs. He has taught Agriculture Entrepreneurship, Finance, Marketing, Economics of Rural Urban Divide and Managing Sustainability over the years as a Faculty at IIM Indore and IIM Ahmedabad.





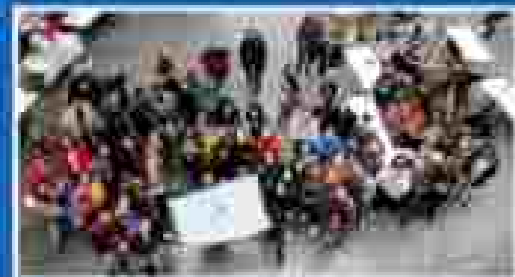
# Student Exchange Programme

IIM Kashipur is expanding its international partner portfolio. We have entered into a partnership with 17 foreign Universities: Swedish: Stockholm University, Taiwan: National Central University, Korea: Yonsei University, Latvia: Karlole University, Afghanistan: Salford University, United Kingdom: Wrexham University, South Korea: Yonsei University, Israel: ESCP Lyon, France: ALBA Graduate Business School, Greece: Ashford University, Denmark: Aalborg University, FFE School of Business, Vietnam: VNU and ICPE Slovenia.

The purpose of the exchange programmes is to build qualities like global leadership, cross-cultural management, global market immersion and also a cultural exchange based upon the academic and cultural interchanges with the aforementioned universities through mutual assistance. As per the MoU, the institutions have decided to collaborate in areas including the programmes offered at their institutions through activities relating to business education of the following type:

- Trimester Exchange of Students
- Short-Term Exchange of Students
- Exchange of Faculties
- Development of Joint Research Activities

11 students have attended the trimester exchange programme in the year 2019-20. Also, 24 students attended the first ever short term exchange programme (STEP) hosted at our partner institution - ALBA Graduate Business School, Greece. Besides attending sessions on the prevailing business scenario and cultural learnings, the students also got an opportunity to visit a number of cities in and around Europe, significantly adding to their cultural and business exposure.

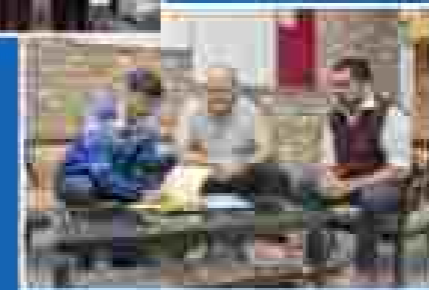




## MoUs signed by IIM Kashipur with Foreign Universities

 Hungary	 Latvia	 Denmark	 Sweden	 United Kingdom
 Kashipur University	 Turiba University	 University of Ljubljana	 Ashford University	 Salford University
 Taiwan				
 ESC Lyon				
 ICPE Slovenia				
 Israel	 South Korea	 Denmark	 USA	 Taiwan
 ESC Lyon	 Wrexham University	 Ashford University	 ALBA Graduate Business School	 IIM Kashipur
 Thailand	 Vietnam	 France		
 Stockholm University	 FEIT	 ESDES		

 ICPE Slovenia	 FEIT	 Salford University
 Cobler School of Management	 Ashford University	 Wrexham University
 FEIT University	 ESDES	 Alba
 FEIT School of Business	 University of Ljubljana	 ESC Lyon
 Kashipur University	 University of Turin	 FEIT Business School
 Stockholm University	 Turiba University	 Turiba University



# Committees

## Academic Committee

The Academic Committee at IIM Kashipur helps to maintain and promote the academic activities in the institute. The committee exercises hands-on management, where it strives to maintain an amicable balance between the Programs office and the student interests of IIM Kashipur. We act as a bridge between students and management for any academic activity, address students' concerns regarding course structure, study material and examination schedule and assist the office in maintaining and enforcing classroom rules and standards. The committee also strives to stay abreast with the developments and trends in the corporate world, and conduct workshops with the help of industry experts to inculcate the required skill and knowledge within the students.

The committee has taken initiatives like conducting workshops on Competency in collaboration with Unilever, and a seminar on Digital Marketing in collaboration with IIMC, among other activities done within the academic year like setting up business incubation and helping the students with their studies by conducting various peer-learning sessions.

In addition to this, the committee collects regular feedback from the students to help keep the quality of education to the level of standards.



## Alumni Relations Committee

Any organization's alumni are the reflection of its past, representation of its present and a link to its future. The Alumni Relations Committee at IIM Kashipur was set up to strengthen the relationship among Alumni, Students, Faculty and Staff. This committee aims to foster and nurture this relationship to help students leverage the industry expertise and vast experiences gained by our alumni, in the course of institution building.

The Alumni Relations Committee acts as a platform to facilitate interaction with the alumni and updates them about the current happenings in the institute. It engages our alumni through its various initiatives like the Alumni Mentorship Program, Al-Speak Guest Lecture series and Al-Free Webinar sessions, SARATHI newsletter and many more to guide the students in their career prospects. To help our alumni reminisce their memories, the committee invites them to the campus for HOME COMING every year during Agnitivya, IIM Kashipur's annual flagship event. The committee also organizes Alumni City Meets in various cities across the country for the alumni network.

Alumni Relations Committee coordinated the successful launch of the Alumni portal to enable our alumni to stay connected with their fellow alumni and enrich the association of our alumni with the alma mater. The committee is currently working on many new initiatives including setting up an Alumni Association.



## Corporate Relations Committee

The Corporate Relations Committee (CRC) is an official liaison between IIM Kashipur and the Corporate world for all non-placement activities.

The Corporate Relations Committee is committed to promote and facilitate interaction between academia, industry and students to act as a facilitator in building, maintaining & enhancing the corporate presence of the institute. Our primary focus is to bridge the expectation gap that exists between industry and the student community.

### Roles and Responsibilities

We achieve our goals by inviting industry leaders for guest lectures that culminate in an interesting discussion across a range of diverse topics.

This year CRC conducted guest lectures in various domains like Finance, Marketing, Operations and HR through industry leaders from organizations like Bupa Capital, Henkel Adhesives Technology, Myra Mining, ART, Kary Group, Capgemini to name a few.

We also focus on providing live projects to the students of IIM Kashipur that gives them a hands-on experience as to get the required industry vivitization before actually going out in the corporate world. This year CRC floated projects from leading companies like Dish TV, Ashok Leyland, Reliance Industries, Slide Labs, Faber Infinite to name a few.

Moreover, CRC's role is not limited to guest lectures and live projects, the committee is also on the lookout for various other opportunities which are beneficial and add to the creative and critical thinking of the students of IIM Kashipur. Further, we work for setting up Mutually Beneficial Strategic Partnerships with companies looking for a Long Term Relationship with a growing educational institution like ours.



## Cultural Committee



Cultural diversity and prosperity beyond cultural boundaries makes not only a complete learning but also the ability to go beyond the set definitions of a course. It is one of the most enviable attributes of IIM Kashipur. Having a range of cultural events that spur engagement, competition and overall development, the Cultural Committee is kept in the very vein. We act as the facilitator and catalyst, and



infuse the campus with fervour and excitement for the entire year. In this regard, especially the committee helps in releasing stress and give everyone a break away from home. These events not just help in building social people bond within these halls, but also help in showcasing the rich heritage of Indian culture to the world.



With a variety of cultural competitions such as Kuchipudi, a cultural war among sections, the committee makes sure that students participate heavily in these events. Also, the exhilarating spectacle of inter-college Agony, that took required colleges from across the country while at the same time fostering an amicable league environment, is the pride of the committee.

## Infrastructure and IT Committee

The Infrastructure and IT Committee acts as a bridge between the students, faculty and staff to address their concerns and provide solutions. The committee also focuses on providing live projects to the students of IIM Kashipur that gives them a hands-on experience as to get the required industry vivitization before actually going out in the corporate world. This year CRC floated projects from leading companies like Dish TV, Ashok Leyland, Reliance Industries, Slide Labs, Faber Infinite to name a few.

Moreover, CRC's role is not limited to guest lectures and live projects, the committee is also on the lookout for various other opportunities which are beneficial and add to the creative and critical thinking of the students of IIM Kashipur. Further, we work for setting up Mutually Beneficial Strategic Partnerships with companies looking for a Long Term Relationship with a growing educational institution like ours.



The committee also focuses on providing live projects to the students of IIM Kashipur that gives them a hands-on experience as to get the required industry vivitization before actually going out in the corporate world. This year CRC floated projects from leading companies like Dish TV, Ashok Leyland, Reliance Industries, Slide Labs, Faber Infinite to name a few.

### International Relations Committee 2020

The International Relations Committee (IRC) is responsible for forging and maintaining multiple partnerships of IIM Kashipur on the global platform. The IRC team is responsible for collaborations with the government across the world and facilitating activities like Exchange and Short-Term student exchange Programs, Faculty Exchange Programs and Short Research Programs as well as planning and coordinating meetings with International Delegates visiting IIM Kashipur. The committee has successfully helped the Institute in collaborations with other universities such as Tel Aviv University, Israel; National University, South Korea; Salford University, United Kingdom; USOPES, USA; and University of



In 2019, the team successfully organized its first ever flagship event – Aashirwad United Nations with the aim of fostering global sensitivity and sparking discussions on current global issues. The IRC team also initiated a series of meetings to discuss a vibrant issue of IIM Kashipur at the international platform. Model United Nations is an educational simulation, an academic activity, in which students primarily can learn about diplomacy, international relations, and the United Nations. In addition, MUN activities and leaders participate speak on, research and writing skills, along with critical thinking, teamwork, and leadership abilities. It is meant to engage students and allow them to develop a deep understanding regarding current world issues. It provides an opportunity for students across the country to debate on issues that concern world leaders and to find solutions. In addition to these global issues along with developing IIM Kashipur's global development index ([www.iimkashipur.in/development](http://www.iimkashipur.in/development)).

### Media & Public Relations Committee

The Media and Public Relations Committee of IIM Kashipur is responsible for the image, the sound and the brand IIM Kashipur creates in our nation. Media and Public Relations Committee manages and facilitates the Institute's relationships with neighboring communities, local, state, and national governments, the media, and the general public.

MPRC advances information and communications related to the Institute's mission to drive academic excellence through a



variety of managed media channels. It aims at creating, fostering, and managing professional relations with each of these entities.

The team maintains a strong relationship with media houses and handles the press releases and media including TV coverage of all the events that take place at IIM Kashipur. Their scope of work includes creating social media campaigns for the official channels of IIM Kashipur; managing the IIM Kashipur website – structuring it, adding relevant content, and updating the website with the latest happenings on the campus.

### Mess Committee

Mess Committee of IIM Kashipur is responsible for providing best and healthy food to the students. It is an independent, non-profit organization that cares to the need of 600 plus stakeholders, students, faculty, officials throughout the year. The present mess infrastructure includes completely air-conditioned seating facility and a calm ambience overlooking the vibrant campus that presents a refreshing experience for everybody.



The Committee takes utmost care to incorporate the preference of every student, as much as possible, while deciding and planning the menu. Arrangement for special food facilities for students during their fests and festivals is done by the mess on every festive occasion. Being pro-ecology is extremely important in the face of dynamic and ever-changing environment the Committee has to operate in. Each member is given a responsibility to look after one of the various work profiles like procurement, finance, HR and general management for the Mess.

The mess is run by students who get an all-round exposure of running an organisation with an in-house inventory management, sourcing, budgeting, financing and HR management division making the team competent of handling an actual business while meeting the target of timely operation every day, every meal, all-round the year, so that all students are served nutritious meals to help them cope with the rigour of IIM Kashipur; such and every activity concerned with food, right from deciding menu to managing staff, is handled by the Student members.

The mess committee has a dedicated line-up of experienced cooks, trained vendor management system, proper procurement channels with extensive quality checks inbuilt within the value chain to make sure that the end result is top quality, tasty and timely delivery of food every time. In the process, the members learn valuable management lessons like punctuality, quick decision making, flexibility, inventory management, people and resource management, cost controlling to name a few. Thus, this committee lives by our Institute's motto of 'Learning by Doing'.

### Sports Committee

Sports club is a great discipline and sportspersons play a crucial role for and hence deserving for every student to be a part of it.

Management is doing things right, leadership is doing the right things. It requires discipline, accountability, quality to work with others and a willingness to accept difficult part of culture. Having any kind of sport brings on the leader's view. The sports committee focuses on developing the sports in the IIM Kashipur campus. It promotes and motivates to develop a vibrant sporting culture in the college. We try to give our sports a high level of focus, and if teachers are able to challenge to give them, we look at needed and support them to the maximum possible. The motto of our club is



DR. SANGRAM KUMAR – President presents the the diploma of the winning year with and on the occasion of the JAK. Football is a year long competition of national sports teams joining competition between the winter and the summer batch of our students. With every event and a tournament is run. The Paradisi Cup awarded to the team with the best performance. The Sports Section Works actively along the website – provided by Institute of diverse opportunities as well as build the team among the students in their respective sports to the pride and glory of their respective sections. Chakraparti is an outdoor game. The Sports management by the IIM is the pattern across our country.

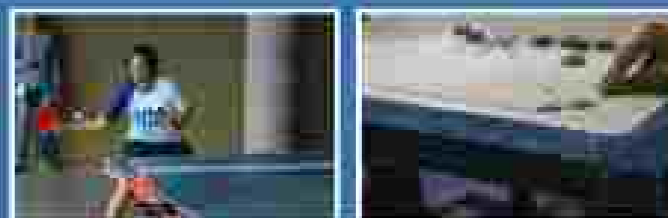


IIM Kashipur is well known for its active participation in various sports events. It gives the students a platform to see their self amongst the best & learn to build relations among the students of other IIMs. An annual is the annual flag-off event of IIM Kashipur. This event is an amalgamation of Management, Culture and Sports events which are thoroughly celebrated across the world. It is an effective event without many sports related programs. The colleges which participate across the world participate in the annual World War in which various teams like IIMs take part in the game of Soccer, Basketball, Chess, Badminton, etc. The annual flag-off event is held from 17th to 19th of every multiple years. The event is concluded with a visit of our team to the respective colleges. The motto of our club is

### Kashipur Premier League

The Kashipur Premier League is a multi-sport tournament held on an annual format where the students can show managerial skills. It is a highly exciting and rewarding experience for the students of the IIM Kashipur campus. The event starts off with a typical flag-off ceremony where the players who have signed up as under the banner. The activities which can be involved by the students is conducting and conducting projects like flag-off. The bidding was done by every house by students of IIM Kashipur where every year 20000 rupees are offered to be the winner. The 20000 rupees are offered to the participants who would 120 students across under the banner. Each team has a set of 1000 rupees to be used in the game. The commitment and passion for the sport is evident without any hesitation from the students during the whole period of the event. The event starts with some packed entertainment by the students along with the presence of a large number of spectators. The IIM Kashipur covers the students' participation and the success of bringing a team for the first time with a lot of excitement and will to win. The event became an instant success. The event is a very fruitful one. It is a very good opportunity for the students of IIM Kashipur to show their skills and to be a part of the team.

"Sportsmanship is not just a game, it is a way of life. It is the ability to compete and to win."







**Orientation-**The Marketing Club of IIM Kashipur creates an amiable and nurturing ethos for the students of IIM Kashipur in all matters related to the field of marketing. The major objective of the club is to develop interest among the students and provide them with actual industry exposure. We seek to help students explore their careers in the field of marketing and thus provide a cogent support in their industry recruitment process. The club also focuses on helping the students have a clear and comprehensive understanding of marketing through various activities like interactive workshops, seminars, quizzes, competitions and case studies.

### Operations and Supply Chain Management Club

The Operations and Supply Chain Management Club of Indian Institute of Management is a club that comes out with its motto to expose students in the field of operations, production, operations research, supply chain and related activities. The "OSCM Club" invites numerous elite industrial personalities in the field of operations and supply chain during the event "Guidewire" to guide the students and make them acquainted with all the skills required by the industry. The club organises various activities including



competitions, quizzes and case study competitions in the names of OPSC/OMR, OMR/OSR and OMR/ACEE respectively that invites students from top institutions in the country. In Academic year 2019 to 2020 the club has collaborated with many IES/IBPs for the case study competition. Apart from this the club organises various other initiatives to get close to operations through visiting in form of competitions, industrial visits, conclaves, games, knowledge sharing sessions, etc. The club has collaborated with IIMs, IITs, IISc, IISER, Devanagar, among industrial visits in the academic year 2019 to 2020. As an academic club we strive towards generating operations and supply chain related knowledge among students and want to their attention towards helping our country flourish and reach its goals.

### The Finance Club

The Finance Club is aimed at broadening financial acumen among the students of the Institute. The club's primary objectives include management students' skills in financial modelling, startup valuation, and financial transactions experience through various events including virtual book trading simulations. The Finance Club provides support and guidance in the subjects of choice, financial transactions, etc.



FEA, TFC, and IFC. The club aims to impart practical knowledge through various interactions with "Money Masters" across various industries, professionals give the students a clear understanding of various aspects which are relevant. The Finance Club also manages "Praxis", IIM Kashipur's annual case study competition, which has consistently brought IIM Kashipur as a competitor to the market benchmark. It also publishes "The Finance Gazette", a quarterly newsletter that aims at providing students an important learning aid.

### TITAN

TITAN (Talent and Innovation) is a club that aims to develop the leadership and innovation skills of IIM Kashipur students. The club organises various activities including workshops, seminars, and competitions. The club also focuses on helping the students have a clear and comprehensive understanding of leadership and innovation through various activities like interactive workshops, seminars, quizzes, competitions and case studies.



### Interest Based

#### Ecology Club

The Ecology Club of IIM Kashipur is a dedicated student body working towards adoption of environment friendly activities and ideas for the development of sustainable campus. It is an initiative by a few like-minded individuals who felt it necessary to get together and do something for the place they live in. We focus on reduction of plastic usage, taking care of all the animals, promoting recycling, restoration of waterbodies, creating awareness about water and electricity consumption. We coordinate with multiple student bodies of the campus towards making IIM Kashipur a greener and cleaner campus.

We promote various awareness campaigns related to environment with a belief that minor changes adopted by a majority create considerable impact. We conducted competitions like 'Best out of Waste', 'Green Art' and also raised funds for Australian bushfire relief. Sustainable Development is our goal, and everyone's welcome to join us.



### Expedition Club

"Life is either a daring adventure or nothing" – with this, we bring you Expedition Club, the official corner for wandering souls of IIM Kashipur. We represent the home of nomads and wanderers sharing a passion for the Tourism industry. Being in Uttarakhand, the club promotes tourism and invest among the business community. With "La Tour de Kashipur" cycle ride, "Explorers of IIM Kashipur" competition, "Taryatan Qaid" competition and "The Unexplored" article series Expedition Club is spreading awareness about the sector that is contributing 8.23% of gross GDP and 0.78% of total employment of India. As IIM Kashipur's logo depicts the triple bottom line of the People, Planet, and Profit, this club's mission is to promote sustainable tourism on our beloved planet earth.



### FLCC

Language is the most important culture. It tells you where to explore, how to live and what to do. It is a challenge and a privilege. It is a culture that shapes our lives and makes us who we are. It is a culture that shapes our lives and makes us who we are. It is a culture that shapes our lives and makes us who we are.

We at FLCC have a mission to all over the world. We are a club that aims to develop the leadership and innovation skills of IIM Kashipur students. The club organises various activities including workshops, seminars, and competitions. The club also focuses on helping the students have a clear and comprehensive understanding of leadership and innovation through various activities like interactive workshops, seminars, quizzes, competitions and case studies.

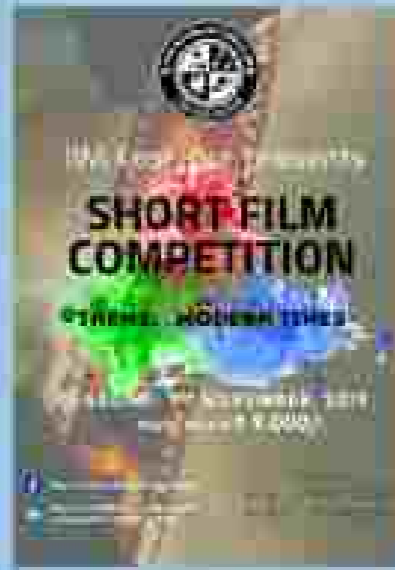






The coaching, consultation, teamwork, etc. while working in the classroom.

The club also helps to create a platform for the students to discuss management issues that would challenge them. We have a variety of activities, projects, and competitions throughout the academic year to facilitate the objectives. Through them, we encourage students to take an active interest in extracurricular activities and develop their self-motivation.



### Wellness Coordinators

At IM Kashipur we have Wellness Coordinators, responsible for the physical and mental health and wellbeing of the students. The main function is to act as a bridge between the students and the medical staff.

Wellness coordinators are available 24x7. We have a physical and a mental health helpline - 24x7. The mental wellbeing of the students are taken care of with various counselling services, stress management, health related issues. We have a 24x7 ambulance service, we have night ambulance services and we also have first aid with a hospital. 24x7 health and first aid services and the service is available 24x7.

All the students at IM Kashipur are medically insured. Hence any treatment at the hospital is borne by the insurer.

The health coordinators regularly work with an IT based monitoring system, monitoring the health of the students.



## Foundation for Innovation and Entrepreneurship Development - FIED

The incubation center at IM Kashipur, FIED, has been established with an aim to leverage the Indian start-up ecosystem to provide a platform for paradigm shift from job seekers to job creators in the industry. It offers an ecosystem of like-minded peers and experienced mentors to solve organizational, operational and strategic issues faced by the start-ups included and the country at large.

### Focus Areas:

Situated in UttarKhand where a wide variety farming practices are being followed due to its land topography adds to opportunity and need of promotion of agri-preneurship in the region. Presence of the SEZ (Special Economic Zones) and (Industrial) region in its vicinity adds its further advantage. FIED aims to encourage entrepreneurship in following sectors:



- Agriculture
- Social Entrepreneurship
- FinTech
- Tourism
- Ayurveda
- Logistics

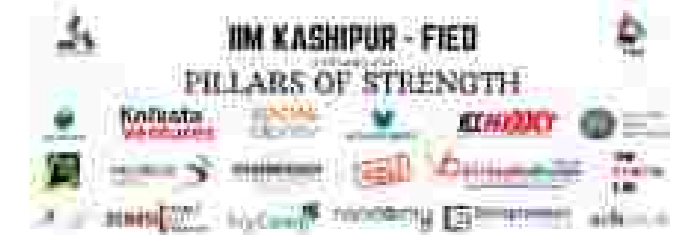
### Programmes Offered

With appropriate funding from DST and Ministry of Agriculture, FIED offers a range of opportunities for existing entrepreneurs.



### R-ABI

Under the RSVY (Rashtriya Krishi Vikas Yojana, Ministry of Agriculture, FIED aims to build an ABI (Agriculture Business Incubator) and promote the start-ups in Agriculture and allied sectors.



### NIDHI-FIEI

Under the NIDHI (National Initiative for Developing and Harnessing Innovations), Department of Science and Technology, FIED also provides an opportunity to knowledge based and innovation driven enterprises.

### Summer Entrepreneurship Program

Under this policy the students have the option to do an internship with FIED. With a stipend support, the aspirants can work on their business model for 2 months or create a prototype.

## Design Innovation Centre

Design Innovation Centre (DIC) 'SAVAASHRI' - 2016, is one of the many DICs being set up in the country by the Ministry of Human Resource Development (MHRD), Government of India under the national initiative for setting up of Design Innovation Centres. The centre aims to develop design and innovation culture in the institute by primarily addressing the problems of the North-West Himalayan region and other rural and urban areas. It develops the presence of three partner institutions: IITM - Indian Institute of Technology, Kumaon (IITM), Indian Institute of Technology, Varanasi (IITV) and G.B.Pant University of Agriculture & Technology (G.B.P.U.A.T.), Uttarakhand. It partners to forge mutually beneficial linkages to attract and foster innovation activities and act as a catalyst and facilitator for innovation in the country.



### Vision

To develop a culture of innovation, design thinking and design problem solving by generating the knowledge necessary to drive growth of the country.

### Objectives

- To foster design innovation as a discipline.
- To promote a culture of innovation and creative problem solving.
- To facilitate evolution of new models of academic-industry interactions as well as cross-sectoral interactions and creating institutional linkages as incubators in the Himalay area such as agriculture, healthcare, water harvesting, etc. as per need.
- To create an ecosystem to bring students and faculty to take their products/ideas into markets to life to market.
- To promote knowledge, transfer and collaboration between industry, academia, government institutions, research laboratories, etc.



# AGNITRAYA



Indian Institute of Management, Lucknow organized Agnitraya 2019, the 50th Edition of its annual Cultural, Sports and Management festival from November 8th - 10th, 2019. Agnitraya is a Sanskrit word meaning three sacred fires, a sacrifice performed by gods in the gods. Success can be thought of as the temple and you are made with the three sacred fires of humility, endurance and dedication. On achieving them, we become complete. The name seeks to symbolize this triad and also the event which were conducted in the Festival Management, Cultural and Sports.

- The festinating cultural arena began in 11th November, which included Dance, Singing, Drama, Fashion and Art competitions. The participants from various Institutions across North India have exhibited their artistry with impressive spirit and resilience. The humorously funny comedy skits by Aditya Gupta and Misham Tawwal followed by the spectacular show by Zephiroton on Sunburn fest and the breathtakingly sublime performance by Hardy Sandhu for the audience's ecstasy.
- The sports competition against the top schools and other colleges were spread over the 3 days of the festival. The teams were brimming with energy, enthusiasm, and determination at their respective matches. The events saw participation from reputed institutions like IIM, IIT, Amarnath University etc. They competed in Cricket, Volleyball, Basketball, Table Tennis, Badminton and Badminton.
- The management and challenged the participants on case study competitions and simulations on the fields of Marketing, Consulting & strategy, Operations, Finance and Social Business. The events saw participation from colleges all across the country.
- This year we also saw our inaugural AMFest and yet to see participation from colleges across the nation.





## Samanvaya 2020

This year has many challenges due to the pandemic and hence motivated the people to explore new ways of working. The educational institutions entered with similar motivation, we meet and meet innovative ideas coming in, repelling the events that were usually done in offline mode, such as Samanvaya, led by IM Kashiur. Digital world has advanced to the best of its capacity, to make Samanvaya a success this year too. With the HR professionals with your knowledge and professional expertise coming together to interact with the human management professionals. This will only give a platform to students to understand the corporate world better but also acts as a bridge between today and tomorrow.

### Samanvaya Digital Chapter 1

IM Kashiur led by the digital HR division of Samanvaya on June 7th based on the topic "Empowering Employees in a Time of Crisis". This cohesive session industry leaders coming together and sharing their ideas on the best practices during such unprecedented times.

It was an honour to host the guests mentioned below:

1. Soma Vishali | Head HR at Capitaland
2. Tahani Khatra | Associate Director, Human Resources TA Unit at PepsiCo
3. Srujan Kumar | Lead - Talent Acquisition India at Puma Group
4. Chaiti Kalyan | Talent Acquisition Specialist at World Education Institute
5. Dr. Devyani Chatterjee - Assistant Professor, OBERI at IM Kashiur (Host Institution)

### Samanvaya Digital Chapter 2

The second leg of the event took place on 13th June and was centered around the topic "The implications and opportunities of speaking in current times". It was moderated by the talented moderators mentioned below:

1. Nikhil Singh - Senior VP & Global Head, HR, Admin, Training & IT, CIGNES Dynamics
2. Bena Prasad - HR Business Partner, Samsung Electronics
3. Sonam Sarin - Senior HR, Tech Worldwide
4. Srividya Ramani - HR Manager, Tech Worldwide
5. Malaya Goswami - HR Head/India Sales/Operations, UPL Ltd

### Samanvaya Digital Chapter 3

The final leg of the year industry conference was held on 20th June involving around the following topic "Walkways: Blueprint for Competitive Advantage Post COVID-19". We thank our reputable panelists who have graced the event:

1. Rajesh Kishore - Head of the Group - Talent Acquisition/Head of MORN
2. Aditya Pal Singh - Director - Head Talent Acquisition India Informatica
3. Kunal Kumar - Talent Acquisition Manager and HRBP, Aditya Birla Fashion & Retail Ltd

4. Keeru Singh - Head Talent Acquisition and Development, ITC
5. Akshay Tripathi - Talent Partner - University Relations, Aitolia India Systems

### Samanvaya Digital Chapter 4

After a successful chapter of conferences, IM Kashiur started with a theme based series of conferences started with the theme "HR in the COVID Era and Beyond" appearing in Challenges and Opportunities in HR Management in the COVID Industry. We represent panelists mentioned below:

1. Chaitanya Senior Advisor HR, ITC Limited
2. Ganga Mathur - Managing Partner, BPOA Advisors
3. Farhat Umar - Senior VP - Group HR Head, Mankind Pharmaceuticals
4. Sahana Lakshmi - Senior VP - HR - IPCA Laboratories Limited
5. Prashant Kumar - HR Business Partner, ITC

IM Kashiur plans to conduct similar conferences in English, Gujarati and Hindi, so as to better you improve much and provide maximum of the corporate world to students.



THEME  
"Best Practices in the COVID Era and Beyond"  
7th JUNE | 6 p.m.



THEME  
"Best Practices in the COVID Era and Beyond"  
21st JUNE | 6 p.m.



THEME  
"Best Practices in the COVID Era and Beyond"  
28th JUNE | 6 p.m.



THEME  
"Best Practices in the COVID Era and Beyond"  
12th JULY | 6 p.m.



## Uttishtha

Entrepreneurship is constructive disruption at its core, and the effect of the entrepreneurial spread was for all to see at Uttishtha 2019. Uttishtha is the annual fest organized by the Entrepreneurial Cell of IIM Kashipur to celebrate the entrepreneurial spirit in the region. In 2019, Uttishtha was an entrepreneurial spectacle that the state had never witnessed before. Surpassing all expectations, the two-day event not only brought the IIM Kashipur fraternity closer to the Indian startup ecosystem but also the general public who saw the promise in the disruptive innovations of the Indian entrepreneurs who made their presence felt in the event.

The theme of the first day was to hear from some of the biggest names in the Indian startup ecosystem about their viewpoint on entrepreneurship as a whole. With the event being inaugurated by the Director of IIM Kashipur, Prof. Kulbhushan Balooji, the IIM Kashipur students got to hear interesting tales from the sector

faculty of the institute about their experiences with entrepreneurship. The stage was then set for the stalwarts of the industry to share their thoughts on the scope of entrepreneurship at that time, and gave everyone a peek behind the curtains of the glitz and glamor that has represented entrepreneurship as of late.

Keynote speeches were conducted by the following experts-

- Vikram Duggal - Managing Partner, 3rd Venture
- Jatin Singh - Founder, SkyNet Weather and Village Cove
- Mukesh Atalk - CEO, Project GK, Partner, Ah Ventures
- Sumi Chawla - Chief General Manager, NABARD

The keynote speeches were followed by a panel discussion on the topic 'Economic Slowdown: Boon or bane for startup ecosystem?' moderated by Vikram Duggal with a panel comprising of Anil Taneja, Regional Director, Ph.D., Chamber of Commerce & Industry; Anu Meena, Founder, AgroWair, and Mr. Jatin Singh, Founder, SkyNet Weather and Village Cove.

While the IIM Kashipur students were interacting with the experts throughout the day, a startup bootcamp had been organized for the school students from the vicinity of the campus to usher in the spirit of entrepreneurship to a fascinated audience and introduce them to the concept of entrepreneurship in a manner that had not been done before. The students were addressed by experts and entrepreneurs who shared their stories with them and took questions from the students.

With the first day being dominated by the theoretical aspects of entrepreneurship, the second day revolved around the startup fair which would be allow all to see



the startup ecosystem in action. The day started on a high with the second day activities being given the green light by Shri Trivenendra Pawar, the Honorable Chief Minister of the State of Uttarakhand. With this, the Foundation for Innovation and Entrepreneurship Development (FIED), the incubation center of IIM Kashipur, which organized the event along with the E-Cell of IIM Kashipur brought in first major initiative in the K-ABE program to a close. The first cohort of the incubation programs, SAHAS and SAKSHAM received their graduation certificates from the Chief Minister himself. The Chief Minister then personally interacted with each of the entrepreneurs in the cohort and visited their stall in the startup fair, providing them further motivation in their journey to success. 10+ startups were apart of the initial K-ABE program, and were an integral part of the startup fair which hosted 100 stalls. The fair was then open for all to see and experience, with people coming here from in and around Kashipur to visit the spectacle that was Uttishtha 2019. A total of 6000+ was a testament to the disruptive nature of innovation and the hard work put in by the organizing team to successfully implement one of the biggest startup events in the state.

After the graduation ceremony, the members of the K-ABE incubation program pitched their business ideas in front of a panel of experts to raise funds for their future operations, as directed by the initiative by the Government of India. To give the students attending the startup bootcamp a taste of what the entrepreneurial process looks like, some of the students were allowed to make elevator pitches in front of the experts and received feedback on their thinking process.

Uttishtha 2019 ended with a small cultural ceremony which saw a hearty participation from the young school students of the area and the IIM Kashipur students as well. Together, the campus rejoiced and celebrated the festival of entrepreneurship having experienced two days of exhilaration which comes to define the entire entrepreneurial journey.



# Corporate Competition Achievements 2019-20



**"There are no secrets to success. It is the result of preparation, hard work, and learning from failure."**  
Colin Powell

Established in 2013, IIM Kashipur is now in the fourth year of its operations. For an institute which aims to drive academic excellence and establish itself as one of the top business schools in India, a span of nine years is not that long. But the accomplishments speak a different story. The year 2019-20 was apt because to what we could expect that year when IIM Kashipur completes its ten-year journey. Its digital journey is marked by many admirable moments, but with its simplest embellishing accomplishment, 2019-20 shines the brightest. The Institute had many break-the-plus-ceiling moments as students, in spite of all odds, went on to register genuine victories. The academic growth and the case-study based pedagogy inspired students with resolve, perseverance, patience and integrity. The highly competitive culture, learning from peers and the zeal to win it all, assured that we made it to the podium.

With the titles of 3 National Winners, 3 National Runner-up, 6 National Finalist and 1 National Semi-Finalist, the students marked their dominance across all spheres and dimensions. ICICI Beat the Curve was the first major national competition, but that, to witness the competitive mindset of our students. Chirag Dixit and Shubham Agarwal of Team Ideates carved their way from being the Campus Winners to National Winners. Does that only a few select top B-Schools, the competition structure mandated multiple levels of filtering to choose the best of all. The campus winners were required to visit ICICI's digital villages and come up with their trade stories. The efforts put by the team received as they emerged to be the 'Team Champion'.

Beat the Curve set a strong precedent for the Institute. It was followed by AICTE's National case-study competition, iCreate which saw huge participation, as the competitive arena kept booming. A different day, a different competition but the results remained the same. Amandeep and Adresh Dahiya, the two competition members of IIM Kashipur, went ahead to make it big as they handily won the competition. Interestingly, IIM Kashipur was in the wild card category, but as they say, "The power of one can move a mountain". With lots of proximity of team competing against one another in a rather pulling competition, a small miracle would have not big. But the Team of two was impeccable. The results were announced in December, closing the year on a high note. 2019 was coming to an end, but IIM Kashipur had just begun.



There will be talking back soon. As a lot of opportunities are offered to our students, we are going to dive with an aim to explore the depths. The B-School competitions became a practice platform and more students started participating in an attempt to hone their skills and make themselves corporate ready. The underlying objective was to take every corporate competition head-on and exhibit their top-notch capabilities. Securing the first and third position in TVS Credit E.P.I.C Analytics Challenge was a testament to the proficiency of our students with case studies. Manpreet Singh Sofala and Bhagesh Gadhwal emerged as the winner and second runner-up, respectively. Successful team of Shubham Dantre, Shivam Bhandari and Manpreet Singh Sofala also emerged as the first runner-up in the TVS Credit E.P.I.C Strategy Challenge. It was an achievement for our Institute.

The competition prowess backed by a culture of research



It will not feel tired into other competitions by our students. With every passing competition, the judgement of IIM Kashipur keeps growing formidable. From being the national finalist at IAT OutThink and Tangram – The Neural Challenge to the zonal winners in RBI Policy Challenge, the achievements know no boundaries. Success in competitions like Reliance I.O.P, KPMG Challenge and others, together, which provide opportunity to a range of B-Schools across India, is a manifestation of the Intellectual prowess of IIM Kashipur students and their willingness of high quality. Being National Semi-Finalist in these is in itself an achievement. With every milestone, the resolve to perform strengthens.

The journey to the top of the ladder has just begun. The hunger for more and the desire of being second-to-none keeps pushing every Kashipian. The Institute continues to read on the path of excellence as students, the work features of its legacy, keep marching ahead.

<p>5th COMPETITIVE LEADERS TOP 100</p>	<p>ICICI Bank GEM Blue, The Curve Challenge 2019 NATIONAL WINNER</p>	<p>TVS Credit E.P.I.C Analytics Challenge NATIONAL WINNER FIRST RUNNER-UP</p>	<p>Airtel Smart Product Challenge 2019 NATIONAL WINNER</p>	<p>Reliance I.O.P Contest NATIONAL WINNER</p>
<p>5th NATIONAL WINNER</p>	<p>Tangram GEM PALETHRA United 2019 NATIONAL WINNER</p>	<p>TVS Credit E.P.I.C Strategy Challenge FIRST RUNNER-UP</p>	<p>AGS Airtel Outthink 2019 SECOND RUNNER-UP</p>	<p>PwC SANGRAM: The Neural Challenge NATIONAL FINALIST</p>
<p>3rd NATIONAL RUNNER-UP</p>	<p>IAT OutThink 2019 NATIONAL FINALIST</p>	<p>KPMG Strategy with Best Campus Filter 2019 NATIONAL FINALIST</p>	<p>virtusa Eminent Culture Challenge NATIONAL FINALIST</p>	<p>Infocampus 2019 NATIONAL SEMI-FINALIST (3 teams)</p>
<p>4th NATIONAL FINALIST</p>	<p>KPMG E.P.I.C Leader Challenge NATIONAL SEMI-FINALIST (2 teams)</p>	<p>Reliance I.O.P 2019 NATIONAL SEMI-FINALIST</p>	<p>Airtel Smart Product for 5G CAMPUS WINNER</p>	<p>RBI Policy Challenge 2019 ZONAL WINNER</p>



# Our Recruiters 2018 - 20



# Corporate Speaks

Product Management is building the product right and building the right product.

**Mansi Singhvi**  
Axis Bank  
Assistant Vice President

Thought Leadership will be a key pillar in your upcoming company's overall brand.

**Vansh Jain**  
LinkedIn  
Account Director

Expertise of R, SQL, and Data Visualization is required to sustain career in Analytics.

**Kenned Sharma**  
Ternio  
Global Analytics

Companies with strong processes, competent management, sound business model will perform well over time.

**Sachin Solhi**  
Kotak Wealth Management  
Associate Director

If consulting firms are able to upgrade and adapt their services and solutions as per the market trends and the current Covid scenario, then the clients will definitely seek their services. The safety of employees will be utmost priority.

**Anurag Dua**  
PricewaterhouseCoopers  
Partner

If your business is not designed to serve your customer online, then you are a dinosaur and you will die a quick death.

**Mohit Saxena**  
Ternio  
Co-founder

The business needs to make sure that they are solving real problems and this is the biggest insurance against any kind of pandemic.

**Karan Gambhir**  
Cricket's Play  
Head, Strategy and Operations

Best example of a supply chain is a home kitchen by items.

**Dr. Rakesh Sinha**  
Infico Supply Chain Solutions  
Founder

This year it is only about survival. Whoever is resilient will emerge stronger.

**Mitesh Shah**  
Buddha Store  
Head of Finance

In 6 weeks of 2020 the world has evolved to 2030. Everything in the world has gone to digital.

**Keeta Bhandarker**  
Capgemini  
VP, Financial Services

FMCG's demand will not be affected during the pandemic. Pandemic will transform Kiraas stores to digital Kiraas Stores.

**Gaurav Pundir**  
Spaas Hypermarkets  
EVP & head

# Alumni Speaks

My college experience at IIM Kashipur was a very enriching one. The faculty members were highly qualified and provided excellent guidance. The campus life was vibrant and full of opportunities for growth and learning.

The college provided a strong foundation in both academic and practical aspects. The faculty members were highly qualified and provided excellent guidance. The campus life was vibrant and full of opportunities for growth and learning.

**Chandni Dhillon**  
Product Manager, Amazon

IIM Kashipur has provided a strong academic foundation and a vibrant campus life. The faculty members were highly qualified and provided excellent guidance. The campus life was vibrant and full of opportunities for growth and learning.

In the last few years, students have successfully identified critical problems faced by companies like Amazon, Apple, Facebook, Google, Microsoft, Oracle, IBM, LinkedIn, Uber, Lyft, Airbnb, etc. and have provided innovative solutions.

**Mudham Agrawal**  
CEO, Zinnov

IIM Kashipur offers a strong academic foundation and a vibrant campus life. The faculty members were highly qualified and provided excellent guidance. The campus life was vibrant and full of opportunities for growth and learning.

As a former student, IIM Kashipur has provided a strong academic foundation and a vibrant campus life. The faculty members were highly qualified and provided excellent guidance. The campus life was vibrant and full of opportunities for growth and learning.

**Alanka Garg**  
IT Manager, Tata Steel

IIM Kashipur provided a strong academic foundation and a vibrant campus life. The faculty members were highly qualified and provided excellent guidance. The campus life was vibrant and full of opportunities for growth and learning.

**Ramandeep Narain**  
Product Manager, Microsoft

The time at IIM Kashipur was very enriching and will be remembered for a long time. The faculty members were highly qualified and provided excellent guidance. The campus life was vibrant and full of opportunities for growth and learning.

**Amay Chak**  
Product Manager, Amazon

The time at IIM Kashipur was very enriching and will be remembered for a long time. The faculty members were highly qualified and provided excellent guidance. The campus life was vibrant and full of opportunities for growth and learning.

**Kunal Kulkarni**  
Senior Manager, Google

IIM Kashipur is the best thing that has happened to me. The faculty members were highly qualified and provided excellent guidance. The campus life was vibrant and full of opportunities for growth and learning.

**Soham Srivastava**  
Product Manager, Google

The time at IIM Kashipur was very enriching and will be remembered for a long time. The faculty members were highly qualified and provided excellent guidance. The campus life was vibrant and full of opportunities for growth and learning.

**Angus Kulkarni**  
Product Manager, Amazon





## ABOUT KASHIPUR

Located in western Uttarakhand, with the mighty Himalayan foothills in the background, permitting a clear view of snow-capped peaks in winter, Jim Corbett National Park and Forestal drive ways, Kashipur offers a plethora of unique experiences making it a true adventure lover's destination.

The abundance of natural resources, flora and fauna is abundantly evident in Kashipur. Bird sighting seasons are common and they witness the air and surrounding plantation with a natural fan of green. The available outdoor sport presents a real fun ride by day and a natural relaxation.

Scenic views together to present Kashipur as an exciting place for nature lovers, photographers, and seeking adventures. A pleasant change from the urban world, Kashipur offers a good work-life balance.

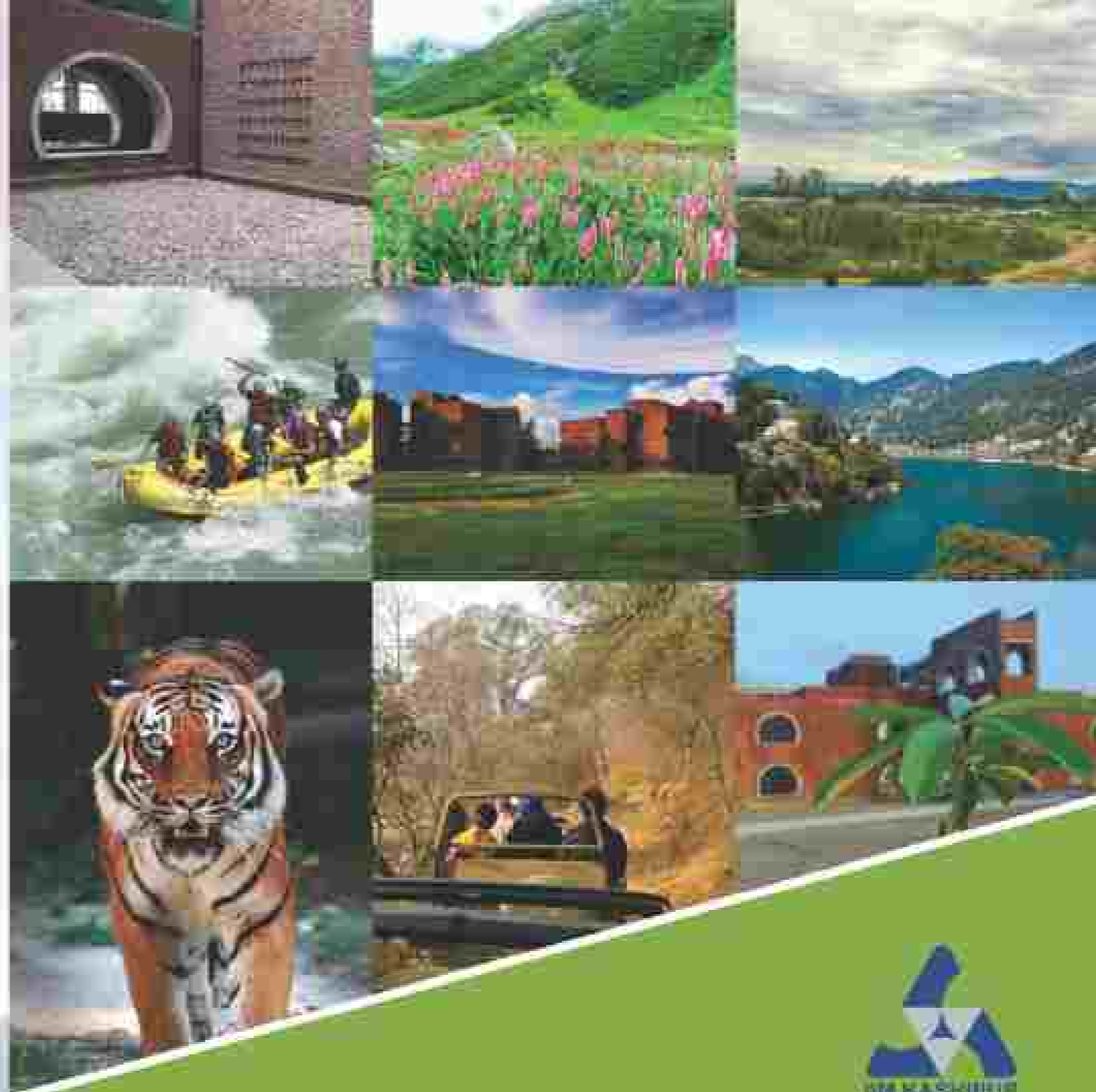


## HOW TO REACH KASHIPUR

Located at NH-220 (40 km) from the east of Delhi, Kashipur is connected to major cities by road and rail. From Delhi, NH-220 leads to Moradabad after which a 36 km stretch directly leads to Kashipur.

IIM Kashipur is located on Bazaar Road, about 2 km from the station.

BY ROAD		
From	To	Car Services
Delhi	Kashipur	Arranged by IIM Kashipur
BY TRAIN		
Train Name	From	To
Shri Sampark Kraml Express (INTERCITY EXP)	Delhi Old Delhi Station (DLI) Departure: 16:00 hrs	Kashipur Station (KPN) Arrives: 20:03 hrs
Rambhadr Express (RAMBHADR EXP)	Delhi Old Delhi Station (DLI) Departure: 22:33 hrs	Kashipur Station (KPN) Arrives: 06:00 hrs
Transfer: Train by train Moradabad (MB) to Kashipur (KPN)		
BY FLIGHT		
Airlines	From	To
Air India AIRINDIA	Delhi (DEL) 12:12 PM	Pathankot (PTN) 1:00 PM
Pathankot Airport to IIM Kashipur - 80 kms, good for road		



**B**eyond education, daily with the high focus on the People, Planet and Profit, education is based on the triple foundation of family, character and high income. This is to nurture a world-class track that delivers performance and excellence across cultures, languages and geographies - a global level.

The concept drives inspiration from this great of thought and tries to depict a central message through the three strands within the larger framework of business and will be three different layers of maintaining a building - the concrete.

The central objective is the flexibility and interdependency of track - the different personal, professional and social levels through the work and the creation of the triangles in the negative space, yet maintaining connectivity with the world through the culture. The central focus that you may grow and exist and grow in the world, you're not the corporate house, you're a world-class that it will never how to affect its culture, ideas.

# Placement Team

**Dr. Venkateshjeevan K.**

Chairperson - Placements & Associate Professor (Information Technology & Systems)

Mobile: +91-944033443

Email: chair\_placements@imwashiipur.ac.in

**Mr. Amit Kumar Chaturia**

Administrative Officer (Placement)

Mobile: +91-9226099018

Email: amit.chaturia@imwashiipur.ac.in

## SENIOR PLACEMENT COMMITTEE

AGITYA BHARADIWAJ +91-8193071096

AISHA SINGHAL +91 8810330223

AMANI AGRAWAL +91 9713140400

ARTI PATIDAR +91 7993958877

DEV ANAND +91 7624664283

G PRASHANTH +91-9567611302

KIRAN S +91-8056390754

MAYANK BAHADUR +91-8745982117

PARUL GUPTA +91 9718100796

ROHANI BHAGAT +91 7668434167

ROHIT GUPTA +91-9567285289

SHUBHAM YESPUTE +91-9904165126

VIMANTU AGGARWAL +91 880014725

## PLACEMENT OFFICE

E-mail: puoffice@imwashiipur.ac.in



Indian Institute of Management Kashipur

Kundeshwar, Kashipur

District- Udhham Singh Nagar

Uttarakhand-247112 INDIA

Tel: +91-7088 379883, 7088 440390, 91-921 93

WWW.IIMKASHIPUR.INDIA