

प्रबन्ध अध्ययन संस्थान, गाज़ियाबाद
INSTITUTE OF MANAGEMENT STUDIES
GHAZIABAD



Estd. 1990

INFORMATION BOOKLET 2020-22

PGDM | PGDM (IB) | PGDM (BDA)

[Approved by AICTE, MHRD, Govt. of India]
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The Institute & It's Legacy

IMS Ghaziabad is a 30 years old flagship institute of IMS Society Ghaziabad and one of the oldest B School in North India which is accredited by NAAC (National Assessment and Accreditation Council) with A Grade. IMS Ghaziabad is among the Top 10 best MBA Institutes in North India as per latest MBA and B-School Rankings. It has been awarded as the "Best Campus for Industry Oriented Management Education in India / Asia Pacific 2019" by ASSOCHAM, it has been ranked as 5th in North India and 15th in India by Times of India B School Survey, February 2019, A++ Institute in Delhi - NCR by 9th Chronicle B-School Survey 2018, 2nd Best Private B-School in U.P and 10th Top B-School of Super Excellence by CSR-GHRDC Survey 2018, 8th Top Private B-School in North Zone, The Week, November 2018 and 'A2' by Business Standard, B School Ranking 2019.

Campus Overview

"IMS-Ghaziabad is different from many other B-schools in true camaraderie that exists among faculties and students who are involved in all activities of the institute despite rigorous academic environment."

IT Resource Centre

The information technology facility is the rich resource of the Institute. The computer labs equipped with the latest tools along with high speed internet connectivity makes it easy to access the material provided by the faculty. Round the clock internet facility within the Hostel connects the students with the world through lightening fast speed. The institute has hi-tech state of the art computer labs with over 500 high end computing terminals. The institute's optical fiber backbone and structured cabling provides intranet as well as internet connectivity among all computers in academic / administrative block, MDP rooms and Hostels. The 150 Mbps leased line facilitates high speed internet access round the clock in the campus as well as Hostel.

Cafeteria

The college has well established centralized AC cafeteria equipped with modern facilities in the campus. The cafeteria offers varieties of nutritious & delicious food at subsidized rate.

International Linkages

At IMS Ghaziabad, international linkages has been identified as the key differentiator in and increasingly globalized world, where student careers are graduating into international careers. Year by year, more and more students at IMS Ghaziabad are getting placed in global companies at overseas locations. IMS Ghaziabad has active international linkages with more than 25 entities abroad including Universities, companies, research centers and others in areas of students training, students exchange, faculty exchange, joint research, joint seminars and conferences,

faculty development programs. IMS Ghaziabad has collaborative agreements with some of the best universities in the world, including Northern Illinois University, USA, University of Fredericton, Canada, Fort Hays State University, USA and is in the process of forging meaningful ties with many other global universities.

IMS, Ghaziabad has international industry linkages with companies operating overseas in countries like Dubai, China, Singapore, Iran and Turkey. Due to such linkages some of our students have undergone 2 months industry training abroad for the summer internship programs. Also, students visited industries in Singapore and other locations. The students from IMS Ghaziabad can attend one term in any of own foreign partner institute and credit will be recognized by IMS Ghaziabad. All expenses for such exchange program will be borne by the student.

Sports

The institute provides various outdoor and indoor sports facilities to students to encourage them to relax and rejuvenate after a grueling schedule of academics.



Various indoor and outdoor sports include badminton, volleyball, football, cricket ground, table tennis, chess etc.

Recreation Centres

Television Lounges with cable connectivity is available in each Hostel Block. Apart from the basic amenities and required security, the hostels also have recreational, sports and Gym facilities. It provides conduit for students to engage in group exercises, discussions and other activities.

Banking Facilities

The students are provided with banking facilities in the campus itself. A full-fledged branch of Oriental Bank Of Commerce is placed to facilitate all types of banking transaction and easy loan facilities for students, faculty and staff.

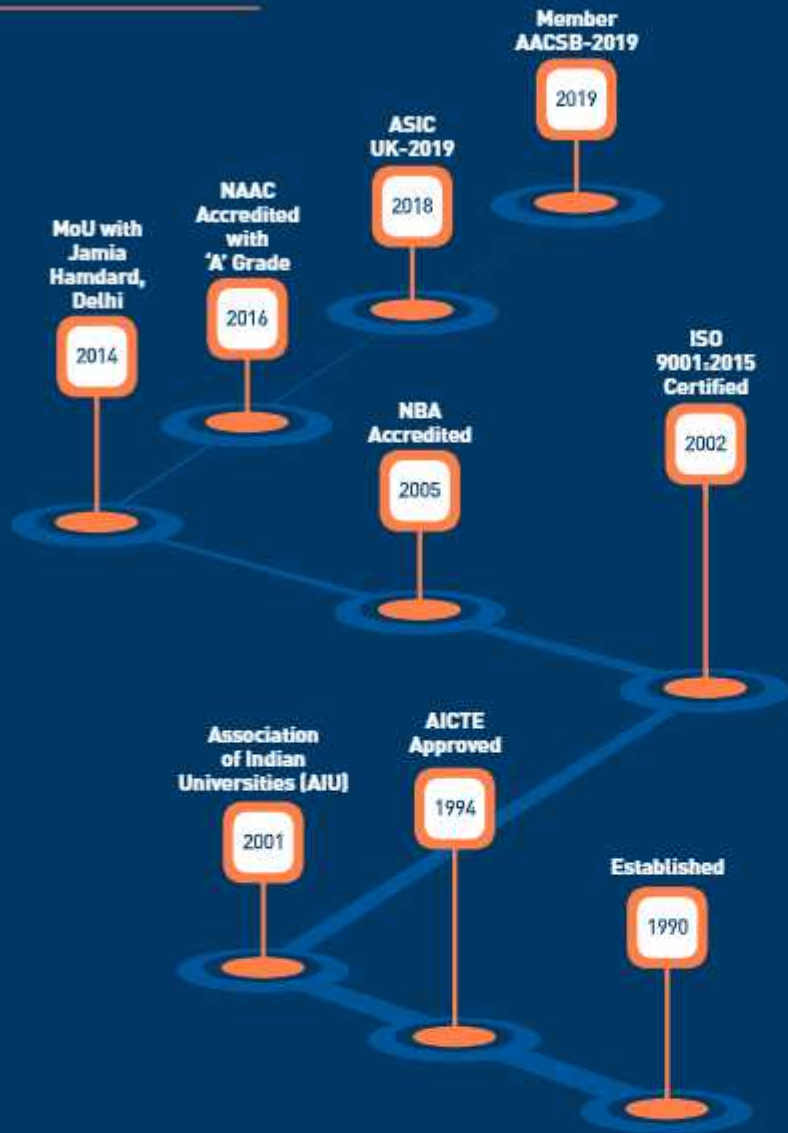


Signs MoU With



Northern Illinois University

MILESTONES



RANKINGS



**5th in North India and
15th in All India**
Times B School Survey
Times of India
(February 2019)



**10th Top B-Schools of Super
Excellence in India and 2nd Top
Private B-Schools in U.P**
Competition Success Review
GHRDC B-School Survey, 2019
November 2019

Business Standard

'A2' Institute
Business School Special
December 2018

THE WEEK

8th Top B-School in North Zone
The Week
B-School Survey 2019
November 2019



A++ Institute in Delhi - NCR
9th Chronicle B-School Survey
2018 Business Chronicle
Listed among Top 10 Colleges in terms of
Academics, Intellectual Capital, Placements,
Industry Interaction and also among
Top 5 Colleges in Delhi NCR
January 2018



IMS Library & Learning Resources

IMS library is one of the most updated library in the country. It boasts of a highly rich collection of printed as well as electronic resources that include e-books from McGraw Hill and World Library, print journals, online databases, e-journals, reports, case studies, conference proceeding, training manuals etc. The fully air-conditioned Library has a highly selective collection of over 44000 books from approximately 10000 titles, subscription of more than 150 national and international print journals of repute and 5000 e-journals in the area of management and information technology. The library, in its quest for excellence, has also subscribed to cases from premier publications such as Harvard Business Cases & ET Prime. The students have 24 * 7 accesses to resources from online databases such as Thomson Reuters, CRISIL, J-GATE, EBSCO full text, CMIE Prowess, CMIE Economic Outlook, EMERALD full text, ACE Equity, ACE MF desktop application, ACE knowledge portal. A fully air-conditional digital lab has also been set up in the hostel where the students can have access to all the databases.

Digital Library @ IMS Hostel

IMS Ghaziabad is one of the few campuses in the country to boast fully digital library of its hostels for all the residents. The digital library also has the databases such as Thomson Reuters, Crisil Research, CMIE-Prowess, CMIE-Economic Outlook, EBSCO Business Source Elite, J-GATE, Harvard Business Publishing Education, McGraw Hill E-Book, World E-Book Library, National Digital Library of India, Delnet, ET Prime, Emerald Full Text, ACE Equity & also over 300 books, periodical & magazines.



PGDM

Post Graduate Diploma in Management (PGDM)

PGDM is a 2 year full time program approved by All India Council of Technical Education (AICTE) and equivalent to MBA by Association of Indian Universities (AIU) and accredited by National Board of Accreditation (NBA). Further, in its pursuit of achieving excellence, IMS Ghaziabad is accredited by NAAC with 'A' Grade which is a testimony to the quality of educational experience offered to the future managers.

The PGDM (Post Graduated Diploma in Management) is a flagship programme of the Institute, which is highly rigorous, comprehensive and practice-oriented by design. To overcome increasingly multifaceted challenges, business leaders need to think creatively and react strategically to gain and sustain competitive advantages. Thus, broadening horizons and enhancing skills is key element of any teaching-learning process. The Programme focuses on developing competent managerial human resources for the Industry, who is ready to take on the challenges of the ever-changing corporate environment.

The curriculum is a unique blend of strategic thinking and pragmatism with three dimensional focus that is not only to achieve highest standards of academic excellence, but also to achieve highly effective corporate interface backed with multi-dimensional development opportunities. The students are nurtured to be emotionally intelligent through inculcating human values and professional ethics so that they surpass competition and excel better than the best.

IMS Ghaziabad organizes International Study Tour for students as they are expected to develop as global citizens through participation not only in curricular activities but also a mix of co-curricular and extra-curricular activities including socially oriented pursuits.

Program Objectives

The PGDM program has been offered with the following objectives.

To build awareness about the socio-economic environment, both domestic & international and its implications for businesses.

To hone analytical and problem solving skills using modern day management tools to enhance decision making capabilities.

To impart state-of-art skills and knowledge in functional areas of management with the objective of preparing students for cross-functional positions in Industry.

To develop the student's personality integrated with strong values and positive attitude so as to be receptive to societal concerns and ethical conduct.

Program Duration

IMS Ghaziabad follows the trimester system with the academic calendar beginning in the month of July and each term being about 11-12 weeks duration. At the end of the first three terms of the program, all students are required to undergo compulsory summer internship for 6-8 weeks in industry. In the second year, students will be pursuing their specialization courses (Dual Specialization) along with compulsory Dissertation Project in the area of their chosen specialization.



Specializations Offered

- Finance and Banking
- Marketing Management
- Human Resource Management
- Operations and Supply Chain Management
- Information Technology
- Retail Management
- International Business



Programs & Curriculum

FIRST YEAR

TERM 1

- Organizational Behaviour-I
- Accounting for Managers
- Quantitative Techniques for Business Decisions-I
- Managerial Economics
- Computer Applications for Business
- Personal & Professional Skills Program-I (Managerial Communication)

TERM 2

- Organizational Behaviour-II
- Marketing Management-I
- Cost & Management Accounting
- Quantitative Techniques for Business Decisions-II
- Macro Economics
- Financial Management-I
- Personal & Professional Skills Program-II

TERM 3

- Human Resource Management
- Marketing Management-II
- Financial Management-II
- Legal Applications in Business
- Operation Management
- International Business Environment
- Business Environment & Policy

SECOND YEAR

TERM 4

Business Policy & Ethics
 Summer Internship
 6 Electives (Three each from two areas of Specialization) (6*3 credit each)

TERM 5

Strategic Management
 Corporate Governance & Corporate Social Responsibility
 4 Electives (Two each from two areas of Specialization) (4*3 credit each)
 Dissertation (Synopsis Submission)

TERM 3

Dissertation (Final Submission)
 2 Electives (Two each from two areas of Specialization) (2*3 credit each)

ELECTIVES

1. Every student has to opt for a total of 12 elective subjects, [Six each from the two elective groups as part of dual specialization]. This choice has to be exercised during the third term, before proceeding for Summer Internship.
2. The student has to opt for the six subjects from each group in the following combination: 3 subjects in IV Term 2 subjects in V Term and 1 subject in VI Term.
3. The choice once exercised cannot be changed.
4. The Institute may withdraw/change some groups subjects on administrative grounds.
5. A particular subject/group will be offered only if the minimum numbers of candidates opting for it are 15% of the total strength of the batch.

FINANCE & BANKING MANAGEMENT

- Financial Modeling Using Excel
- Investment Analysis and Portfolio Management
- Retail Banking
- Mergers, Acquisitions and Corporate Restructuring
- Behavioural Finance
- Derivatives and Risk Management
- Management of Financial Services
- International Finance Management
- Business Valuation
- Management of Banks and Financial Management
- Contemporary Issues in Finance
- Income Tax Planning
- Banking Laws and Practice
- Project Financial and Management

MARKETING MANAGEMENT

- Consumer Behaviour
- Product & Brand Management
- Marketing Research
- Sales & Distribution Management
- Digital & Social Media Marketing
- Integrated Marketing Communication
- Marketing of Services
- Retail Management
- Customer Relationship Management
- International Marketing
- Rural Marketing
- B2B Marketing

HUMAN RESOURCE MANAGEMENT

- Human Resource Planning
- Managing Employee Relations
- Performance Management & Competency Mapping
- Strategic Human Resource Management
- Team Dynamics at Work place
- Compensation & Reward Management
- Labour And Employment Laws
- Learning & Development
- Organizational Change & Development
- Cross Cultural Management
- Global Human Resource
- Management HR Analytics

OPERATIONS & SUPPLY CHAIN MANAGEMENT

- Supply Chain & Logistics Management
- Total Quality Management & Six Sigma Methodology
- Emerging Technologies Trends In Business
- Enterprise Resource Planning
- Sourcing Management

- Project Management
- Operations Strategy
- Lean Manufacturing
- Services Operations Management
- Business Intelligence and Applications
- Management of Manufacturing Systems
- Sales Operation Planning

INFORMATION TECHNOLOGY

- E-Business
- Software Project Management
- Data Warehousing & Big data Business Intelligence
- System Analysis & Design
- IT Strategy
- Advanced Statistical Techniques for Analytics
- Managing Business on Cloud
- Business Intelligence and Data Mining
- Information Security Management
- Managing IT Enabled Services
- Business Transformations using AI, IoT & Machine Learning
- Introduction to R

RETAIL MANAGEMENT

- Retail Economics & Retail Formats
- Retail Operations Management
- Retail Sales Techniques & Promotion
- Visual Merchandising
- Merchandise Management
- Luxury Retailing
- E-Retailing
- Retail Logistics and Supply Chain Management
- International Retailing
- Rural Retailing
- Retail Environment

INTERNATIONAL BUSINESS

- International Trade Procedure & Documentation
- Global Logistics Management
- WTO & Intellectual property Rights
- International Trade Laws
- Geopolitical Environment for Business
- Cross Cultural Management
- Export Thrust Products & Markets
- New Emerging RTAs
- Global Business Strategy
- Global Marketing
- Global Business Ethics and Corporate Governance
- International Business Negotiation



PGDM - IB

Post Graduate Diploma in Management - International Business (PGDM-IB)

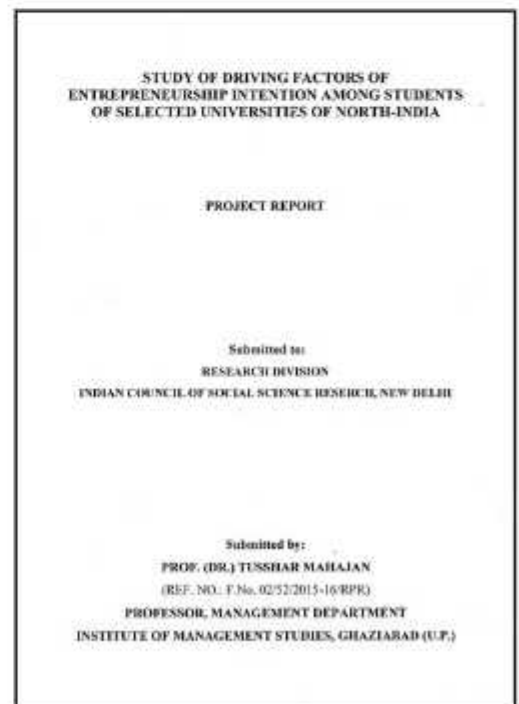
PGDM- International Business (IB) is one of the flagship programmes of IMS Ghaziabad. The programme offers 2 years Post Graduate Diploma in International Business PGDM(IB). It opens plethora of global career opportunities in Export Houses, Global trading Companies, International Financial companies, International Logistics Companies-Maritime shipping, Cargo Handling at Airports, Container Companies, Warehousing Management, Custom House Agent(CHA), Freight Forwarder, Patent & Copyright consultants, Research and Public Sector Undertakings.

The high mark of this programme is visit to national ports/ Inland Container Depots (ICDs)/ Cargo Airports and Guest lectures from doyens of Corporate and academia will be the hall mark of the IB programme. Also, an opportunity for 6-8 weeks of international Summer Internship (SIP) abroad is optional and on self financing basis. The students will be doing their summer internships in international companies. They will also be awarded internship certificate from international companies which will be used for credits as per AICTE norms. Dual Specialization along with compulsory Dissertation Project in the area of their chosen specialization.

PGDM - Big Data Analytics

PGDM - Big Data Analytics is a 2 year full time program approved by All India Council of Technical Education (AICTE). Further, in its pursuit of achieving excellence, IMS Ghaziabad is accredited by NAAC with 'A' Grade which is a testimony to the quality of educational experience offered to the future managers.

IMS Ghaziabad has signed an MOU with IBM to enrich PGDM-Big Data Analytics (2 Years Full Time AICTE Approved Programme). This collaboration is focused towards offering World class training of students by IBM certified professionals and providing International certifications to all students in four exclusive areas :Business Intelligence,Predictive Analytics,Big Data Engineering,AI Analyst .IBM Business Analytics Lab ,established at IMS campus will comprise of Watson Tutor,Cognos,Tableau, SPSS Modeler,Python,R Etc to prepare industry oriented skilled professionals in the area of Data Analytics.



IBM Business Analytics Lab
Initiative of the Career Education Program

In collaboration with:
IMS Ghaziabad, Ghaziabad

Admission Procedure

PROGRAM	DURATION	APPROVAL/ACCREDITATIONS/RECOGNITION	INTAKE
PGDM (Post Graduate Diploma in Management)	2 years Full Time	AICTE NAAC 'A' Grade NBA Accredited Equivalent to MBA by AIU	300 60 (Second Shift)

Eligibility Criterion For The PGDM 2020-22

Candidates applying for admission to the PGDM programme must have pursued at least a 3/4- year Bachelor's Degree programme from universities or institution recognized by UGC/AICTE, after twelve years of formal schooling, having secured minimum aggregate 50% marks.

Candidates appearing in the final year examination of Bachelor's Degree Examinations are eligible to apply for admission, provided that they should fulfill the eligibility criteria when their results are declared, and which must be submitted to the IMS Academic Cell before 31st October 2020.

Valid CAT / MAT / CMAT / ATMA / XAT / GMAT score

Refund of Admission fees as per AICTE Norms

The GD/PI Process shall be conducted after the qualifying examination results. The candidate must register online on the IMS Ghaziabad website for consideration for GD/PI process. The final selection list will be uploaded on institute website as per AICTE norms.

Candidates found eligible for admission in PGDM programme shall also be informed in person by the admission cell of the institute.

SCHOLARSHIP POLICY FOR SESSION 2020

- IMS Ghaziabad, as part of its CSR policy, provides merit cum means scholarship to meritorious students.
- Scholarship are available to students studying in IMS group of Institution & siblings of existing students.
- Additional scholarship are available to dependents of defence personnel.

Fees & Other Charges

Annexure I - Academic Fees

1. The total fee of the PGDM program is Rs. 7,95,000.
2. For your convenience, fee payments are divided into installments payable on the following dates:

S No	Date of Payment	Year	Amount	
FIRST YEAR FEE				
1.	Within 20 days of GD/PI	1st Year	Rs. 65,000/-	Registration Fees
2.	3 months of GD/PI or 15th July 2020 whichever is earlier	1st Year	Rs. 1,10,000/-	
3.	15th Oct 2020	1st Year	Rs. 1,10,000/-	
4.	15th Jan 2021	1st Year	Rs. 1,10,000/-	Rs. 3,95,000/-
SECOND YEAR FEE				
1.	15th June, 2021	2nd Year	Rs. 1,35,000/-	
2.	15th Oct, 2021	2nd Year	Rs. 1,35,000/-	
3.	15th Jan, 2022	2nd Year	Rs. 1,30,000/-	Rs. 4,00,000/-

3. The fees includes International Study Tour in the second year
4. The payment can be done through online transfer/ Demand Draft / Pay order drawn on any nationalized bank in favor of "IMS Ghaziabad" payable at "Delhi"

Placements

IMS Ghaziabad announces the successful completion of the Final Placement process for PGDM 2017-19 batch. IMS Ghaziabad fortified its position among the regular recruiters who again showed immense faith in the pedagogy, faculty, alumni and students for building future leadership. IMS Ghaziabad received 367 Job Offers from 165 Companies which offered a diverse set of portfolios across multiple domains to the students. A number of coveted and varied profiles were offered by more than 50 new Companies.

Few of Our Prominent Recruiters (2017-2019)

- Indicaa Group Limited
- Square Yards
- Byju'S (Think & Learn Pvt. Limited)
- Federal Bank
- Protiviti (A Global Consulting Firm)
- Coffee Day Beverages
- Aditya Birla Fashion & Retail Ltd. (Madura)
- Home First Finance Company (Hffc)
- Godrej & Boyce Mfg. Company Limited
- Aditya Birlas Sunlife (Amc) Limited
- Mcnroe Consumer Products Pvt. Limited
- S&P Global Market Intelligence
- Bausch & Lomb
- Eygbs India Pvt. Limited (E&Y)
- Spandana Sphoorty Financial Limited
- Delsk Group
- Oyo Rooms
- Blackstone (Thought Focus Information Technologies)
- Naukri.com (Info Edge India Limited)
- Kotak Securities Limited
- Nucleus Software Exports Limited
- Nestle India Limited
- Bajaj Housing Finance Limited
- Bharti Airtel Limited
- Jaro Education
- ICICI Bank Limited
- ICICI Securities Ltd
- HDFC Asset Management Company Limited
- Gcmf Limited (Amul)



Industrial Visits

To provide on the job experience along with a feel of joy and perpetuity, IMS Ghaziabad organizes industrial visits in different industries. Industry visits are an integral facet of IMS learning model. The variants of deeply institutionalized practice enable the students to gain a deeper understanding of classroom teaching and gain practical exposure in real time. Industrial visits provide the opportunity to students to meet company officials and staff at common place and gather all possible information regarding the functioning of their organization.

Industrial visits in 2017-2019

- Mother Dairy
- Coca-Cola
- Biseri
- Yakult
- Anmol Biscuits



Industrial Visits

Live Projects have been an important part of the learning pedagogy at IMS Ghaziabad. The objective of live projects is to expose the student to hands-on practices of the management theories that they learn in the class rooms. Live projects play a vital role in enhancing the overall skill set of students with respect to improving their employability skills to match the industry expectations.

IMS Ghaziabad has been providing live project opportunities to students in different companies on various roles. We are thankful to organizations who have been providing such practical learning experience to our students in addition to summer and winter internships.

Live Projects in 2017-2019

- Colgate
- Bajaj Finserv
- Whirlpool
- Blue star
- Finno Payments Bank
- Bombay Shaving Company
- Future Retail
- Inland Logistic

Corporate Linkages

A collaboration between academia and industries is crucial for latest skills development; Innovation and Technology development, and the promotion of entrepreneurship. The collaboration between industry and the academic world has always been an important initiative at IMS, Ghaziabad. The main benefits of this two way cooperation are the access to the latest industry knowledge, research results and innovative new methodologies, skills being adopted and desired by industry. It is a mutually beneficial approach in the sense that the companies offer business insights, latest industry trends and the students along with faculty members contribute through research and innovative ideas. The need for strong corporate linkages at IMS Ghaziabad emanates from our strong belief in making our students industry ready. With so much of competition around, it is extremely important that the students are able to align their skills and training with the industry requirement.

It is in this context that IMS Ghaziabad has institutional memberships with industry bodies like – CII, New Delhi, BRICS chamber of commerce, PHD Chamber of Commerce and Industry, New Delhi, DMA, AIMA, CGER, EPSI, GMA, National HRD Network, Hyderabad, Indian Society for Technical Education, Global Institute of Flexible Management and have MOUs signed with WASME and others. It is also in process of signing MOUs with many other industry bodies. In addition, IMS Ghaziabad is regularly attending and organizing events with promote corporate linkages. These events include industry talks with students, guest lectures, industry – faculty interactions, training programs for working executives and others. IMS Ghaziabad has been also associated with companies like Adani Group, MCX (India’s largest community Exchange) Coca Cola Company etc, for organizing industry visits, port visits and industry orientation tours to different locations in India and abroad. In recent years our students have visited Mundra, Gujrat at Adani Ports and Adani companies on orientation cum exposure tours sponsored by Adani Foundation. Similarly students also visited several industries in Singapore and other locations.



Events - Organized & Upcoming

PGDM Induction Programme, 2019

Induction programme aims to sensitize the young budding managers with the pragmatic experiences of the corporate world and its expectations from them in the challenging and changing Global scenario with special focus on handling stress, meditation and yoga.

MCA Orientation Programme, 2019

Orientation programme is conducted on different pertinent themes each year like corporate expectations from young technocrats for its MCA & MCA Lateral Entry students. Outbound activities are also organized to instill & develop self-confidence, communication, team work and leadership skills amongst students.

Blood Donation Camp, 2019

IMS believes in being a socially responsible institution therefore it organizes blood donation camp each year to convey the message of humanity to the society by donating blood. It is a way to give back to the society.

International Day Of Yoga, 2019

Yoga is a scientific way of bringing body and mind together which makes us healthy and increases life expectancy. Yoga day aims to inspire everyone to incorporate yoga into their daily routine and awaken and explore subtle energies to have a better control over the mind, body and social well-being.

SIP, 2019

Special seminar on summer internship programmes is held each year in the institute to enable the students to choose amongst the various specializations offered to them in various domains of management and IT.

Alumni Talk Series

An Institution's alumni are a reflection of its past, representation of its present and a link to its future. Therefore alumni are the foundation of any institution. Alumni Talk series is a legacy through which alumni share their knowledge, experience and expectations with budding managers.

Melange, 2018

Melange is an inter institute annual cultural fest organized every year at IMS. Various events in the extravaganza include Fashion Parade, Solo Dance, Group Dance, Solo Singing, Duet singing, Face painting, Rangoli, Collage making, MIME, Photography, Antakshari, T-shirt painting, and skit. The Highlight of the fest is Live Performance by a celebrity.

Convocation, 2018

Convocation marks the transition from student's life to professional life and they become the alumni brand ambassadors for life. The graduating students are conferred with management diploma, merit certificates and medals during the ceremony.

Vaataayan-2019

IMS Ghaziabad organized an inter-institute Summer Internship Project (SIP) Presentation Competition "Vaataayan-2019" for Graduate and Post Graduate Management students on September 25, 2019.

Bharat Ratna Dr. Apj Abdul Kalam National Debate Competition-2019

IMS, Ghaziabad organized a National Level Debate Competition on 5th October, 2019 for the students of Graduate and Post-Graduate courses. The theme of the competition was 'Technology and Digitization will Shape-up the Future Economies' and the purpose was to invite the intellectual deliberations from the future engineers and managers on the fast changing global scenario. The event witnessed an overwhelming response. The participants from various colleges and universities of the country participated in this prestigious National Debate Competition. The winners were given cash prizes worth Rs. 20,000/- along with trophies and certificates.

Conferences 2019-20

1) International Conference on Marketing in Digital World Impact on Indian Economy (MIDWIE - 2019)

National conference on "Marketing in digital world: impact on Indian economy" to be held on 7th December-2019 at IMS Ghaziabad.

2) International Conference on Emerging Perspectives of Finance & Changing Economic Scenario (NCEPFCE-2019)

Data is everywhere, and the uses we are making out of it are increasing and impacting the society. Economic scenario is undergoing transformation and there has been a paradigm shift in trade and business opportunities across nations.

3) International Conference on Transforming HR (NCTHR-2020)

In this technological era introduction of AI in field of HRM is transforming HR practices and its functions. It is helpful in improving workforce efficiency and workplace relationships, facilitating required compliance, increasing metrics adoption, improving employee experiences, workplace learning and reducing human bias. To increase its efficiency organization adapts latest technology and then struggle to get their people and processes accustomed to it.

4) International Conference on Emerging Trends in IT and Data Science (NCETITDS-2020)

Information technology and Data Sciences is one of the fastest growing and highest priority domains in the modern enterprise. The market place continues to be pushed forward by new tools and technologies, as well as increased adoption by big and small organizations.

5) International Conference on Industry 4.0:Current perspectives and future directors (NCICPFD-2020)

The fourth Industrial Revolution is emerging and evolving at an exponential rather than a linear pace and disrupting almost every industry in every country. These changes signaling the transformation of entire systems of production, management, and governance. Industry 4.0 could impact their business, several others are implementing changes and preparing for a future where smart machines escalating their business. This conference discusses the impact of transition to Fourth Industrial Revolution on Infrastructure, Ecosystem, Efficiency and Competitiveness of industrial operation.

Faculty @ IMS Ghaziabad

Pandey, Alok

Director
Ph.D (University of Lucknow), MBA (FMS BHU), Over 25 years of Teaching and Corporate experience

Economics & General Management

Nayak, Tapan Kumar

Professor & Dean - Academics
Ph.D. Economics (IIT Roorkee)
MA & M.Phil Economics (Hyderabad Central University), UGC-NET, Over 17 years of Teaching and Research Experience in the areas of Economics

Sabharwal, Karan

Assistant Professor
PGDIB, M.Sc (Behavioral Economics)
MA (Economics), UGC NET (Economics)
Over 7 years of Teaching experience Ph.D (P)

Patra, Tophan

Assistant Professor
Ph.D Economics (University of Hyderabad)
MA & M.Phil (Economics)
Over 7 years of Teaching experience

Marketing Management & Retail Management

Tripathi, Abhinav Priyadarshi

Associate Professor & Area Chair person
Marketing Ph.D, MBA, MA, UGC-NET
Over 15 years of Experience

Singh, Surabhi

Associate Professor
Ph.D M.com, MCA, PGDBA, ADIM, CMA
(Certification in Marketing Analytic)
CIG (Certification in Guidance)
Over 17 years of Experience

Shukla, Vishal

Assistant Professor
Ph.D., MBA, B.Pharm, UGC-JRF
11 Years (6 Years Post Ph.D)

Verma, Servjaeta

Assistant Professor PGDBM
Over 8 years of experience in academics & research.

Sharma, Mayank

Assistant Professor
Ph.D, PGD-IPR, UGC-NET, PGDM
Over 9 Years of experience

Srivastava, Govind Nath

Assistant Professor
Ph.D, MBA, Over 13 years of experience in Corporate & Academics

International Business

Dube, S. K.

Professor International Business, Associate Dean (PGDM-IB) Ph.D (JNU), M.Phil, MA (IR), B.Tech (Mech), UGC-NET, CSIR-UGC Nehru Scholarship, Over 15 years of academics and 5 years of industry experience

Jain, Vijesh

Professor International Business & Dean - MDPs, Entrepreneurship and Consulting Ph.D (BIMTECH- UOM), M.I.B. (IIFT New Delhi), B.E. (BITS, Pilani), CGBP (USA), Over 14 years of academics & 16 years of industry experience.

Gupta, V. K.

Adjunct Professor Operations Management
Post Doctoral Fellow, Ph.D, M.Tech (IITD), B.Tech (Mech), FIE, FIETE, FIIE, FIIMM, FIMM (U.K.)
Over 30 years of experience in industry at top management position and 12 years experience in academics

Mahajan, Tusshar

Professor & Controller of Examination
Ph.D, MBA, M.Tech, M.Sc., Over 21 Years of Experience in academics and research

Jain, Sunayana

Associate Professor & Area Chair person- Operations
Ph.D, M.Com, MCA, PGDCA
Over 17 years of experience

Gupta, Divya

Associate Professor
Ph.D, M.Sc, CSIR-UGC-NET
Over 10 years of experience

Chitkara, Saloni

Assistant Professor
M.Phil (Maths), MA (Maths), Advance Diploma in Management from AIMA,
Over 10 years of experience

Kapoor, Shalini

Assistant Professor
M.Tech (CS), M.Sc (CS), MCA, Ph.D (CCE) (Pursuing). Over 15.5 years of experience

Finance & Banking Management

Agarwal, Pankaj Kumar

Professor & Dean (Research)
Ph. D., MBA, CFA, CAIIB, NCMP, UGC-NET, FELLOW (XLRI), Over 21 years of experience in academics, research and industry

Sanghi, Neeraj

Professor & Associate Dean Administration, Accounts & Infrastructure, Aream, Chairperson - Finance, Ph.D (Commerce), M.Com, PGDBM, ICWA (CMA). Over 22 years of experience in academics, research and industry

Kumar, Mayank

Associate Professor & Associate, Dean-Ranking
Ph.D, MBA-FINANCE, DBF, UGC-NET, NCFM,
Over 14 years of industry & academics
(Over 4 years of industry at mid level management)

Dawar, Gaurav

Assistant Professor
MBA, UGC - NET, PH.D. (P)
Over 9 year of Industry and academics experience

Goel, Ankit

Assistant Professor, Ph.D (Finance), PGDM, M.Com, NCMP, UGC NET JRF (Comm.), UGC NET (Mgmt). Over 9 Years of Research & Academics experience

Vig, Shinu

Assistant Professor
CS, M.Com, LLB, UGC- NET, Ph.D (P). Over 10 year of academics and corporate experience

Kaushik, Nikhil

Assistant professor
MBA, UGC-NET, FPM (S), 2 year Academics
Over 3 year Industry & 2 year research experience

Human Resource Management

Singh, Anita

Professor & Area Chair -HR
Ph.D, EPHRM (IIM Calcutta), PMIR, PGDM, M.A.. Over 22 Years of Teaching and Corporate Experience

Mishra, Amar Kumar

Associate Professor
Ph. D., M.Com, MBA, UGC NET (Management), UGC NET (Commerce) & UGC NET (HR & LW).
Over 14 Years of experience in academics and research

Agarwal, Richa N.

Associate Professor Ph.D., PGDM, MA
Over 15 years of experience in academics & research

Rai, Anjali

Assistant Professor Ph.D, MBA
Over 9 years of experience in academics & research

Bhumika

Assistant Professor
Ph.D, MBA, 1 year Academics, 2 year industry & 4 year Research experience

Information Technology

Malhotra, Sachin

Professor & Dean- MCA
Ph.D, M.Tech (C.S), M.Phil (C.S), B.E (C.S.E)
Over 17 years of experience

Dwivedi, Nripendra

Professor & Associate Dean (IT & Research)
Ph.D, NPTEL (Gold Medalist-IITK), M.Phil, M.Tech (CS) (Gold Medalist), MCA
Over 18 years of experience

Sharma, Sheesh Kumar

Professor & Associate Dean- Examinations
Ph.D, M.Phil, M.Tech (CS), MCA, NPTEL (Gold Medalist- IITK), Over 18 years of teaching and 6 years of industrial experience

Jain, Rajanish Kumar

Associate Professor
M.Tech (I.T), MCA, Ph.D (Pursuing)
Over 18 years of experience.

Kumar, Vimal
Associate Professor
M.Tech (CSE), MCA, Ph.D (Pursuing)
Over 15 Years of Experience.

Vashistha, Avneesh
Assistant Professor
M.Tech (CSE), MIT, PGDBM, Ph.D (Pursuing)
Over 16 Years of Experience.

Agarwal, Pankaj
Assistant Professor
M.Tech, B.Tech, GATE, UGC-NET
Over 15 years of experience.

Rastogi, Nitin
Assistant Professor
M.Tech, B.Tech, Ph.D (Pursuing)
Over 17 Years of Experience

Agarwal, Manisha
Assistant Professor
Ph.D, MA (Mathematics),
Over 18 years of experience.

Agarwal, Smita
Assistant Professor
MIT (DU), B.Sc (Hons.) (DU), Ph.D (Pursuing)
Over 18 years of experience

Bharadwaj, Ahimsa
Assistant Professor
M.Tech (CS), BE (CS), Ph.D (Pursuing)
Over 13 years of experience

Sirohi, Preeti
Assistant Professor
M.Tech, M.Sc (IT), PGDCA, Ph.D. (P)
Over 14 years of Teaching experience

Sharma, Aravendra Kumar
Assistant Professor
M. Tech, GATE, UGC-NET
Over 7 year of experience

Roshan, Rakesh
Assistant Professor
MCA., M. Tech, MBA, Ph.D. (P), IBM DB2 & RAD
Certified

Personal & Professional Skills Programm

Dwivedi, Gopal Krishna
Associate Professor & Area Chairperson, Ph.D
(English), MA (English), Gold Medal from IIT
Kanpur, Over 16 years of experience

Mishra, Anchal
Associate Professor
Ph.D. (English), M.A. (English), Over 12.5 years of
experience

Anand, Prachi
Assistant Professor,
MMC, ISTD certified, MMC, PGD-HRM,
PGD-PR, PG- UES, Ph.D (P), Over 14 years of
experience in Corporate & Academics

Sherwani, Khushboo
Assistant Professor, MBA, MA, B.A
Over 6 years of experience in academics

Staff @ IMS Ghaziabad

Registrar Office

Singh, S.P.
Registrar

Rawat, Sundar Singh
Senior Executive

Academic Office

Singh, Bijendra
Staff and Administration

Jain, Rajeev
Program Assistant

Kumar, Rajesh
Program Assistant

Admission Department

Chauhan, Sharad Kumar
Head Admissions

Das, Nupur
Sr Manager

Oberoi, Sai
Manager

Chaudhary, Monika
Manager

Manjhi, Kapur Chand
Manager

Joshi, Bhawna
Assistant Manager

Rai, Som Shankar
Assistant Manager

Khati, Kanika
Assistant Manager

Chaudhary, Kusum
Counselor

Training And Placement

Sharma, Charu
Head & Corp Relation

Sharma, Tushar
Assistant Dean Placements

Iqbal, Asjad
Sr. Manager

Saraswat, Ghanendra
Manager

Ali, Mirza Iffat
Manager

Chandra, Dimple
Assistant Manager

Manchanda, Gaurav
Assistant Manager

Administration, Account and Hr

Giri, Prem Chandra
Senior Manager (Admin)

Tyagi, Shweta
Manager

Sharma, Vipin
Manager, HR

Tyagi, Pramod Kumar
Manager, Accounts

Kumar, Pradeep
Accountant

Pandey, Devender
Sr. Hostel Warden

Jabee, Nikhat
Girls Warden

Library

Singh, Mahipal
Librarian

IT Department

Kumar, Sumit
Manager

Mishra, Ajay
Senior Executive

Dev, Dutt Kumar
System Executive

Giri, Mukesh
System Executive

Kumar, Amit
Staff and Administration

Kumar, Chittar
Staff and Administration



IMS Hostel

Home Away From Home!

We, at IMS GHAZIABAD, are providing a "High Standard Accommodation" through our newly set up Hostels - Dhruv & Rohini, for our boy and girl students respectively, which are well equipped with modern amenities keeping in mind the holistic approach required for the overall development and well being of our students. The hostels are constructed in a lush green and spacious environment, with a capacity of 460 students (260 boys and 200 girls). The hostels are provided with world class amenities.

Hostel Highlights:

- Wi-Fi Campus with centralized AC rooms.
- Modern Gyms for girls and boys.
- Yoga and meditation classes within the campus on regular basis.
- Modern Kitchen set-up strictly adhering to the high standards of hygiene.
- Centralized Dining Area equipped with HDTVs.
- Huge sports ground with ample of outdoor sports facilities like Football, Badminton, Basketball & Volleyball.
- Utility Room on each floor of both the hostels which includes Induction Plate, Washing machine, Water cooler & ironing service.
- Centralized RO system for water purification.
- Two high quality operational lifts in each hostel.
- CCTV coverage round the clock for the safety and security of the students.
- Guests house facility for outstation parents and guests.
- Digital library facility.
- General provision store.
- Medical Insurance cover for each student.
- Round the clock Medical Facilities with ambulance in the premises.
- ATM facility within the vicinity of the hostel.
- Round the clock power back up in each hostel.
- Access to library facility for all students in the hostel.
- Bio-Metric attendance system for safety & security of the students.

Hostel Charges

Two Seater AC Room **Rs.1,35,000/-p.a**
(Including Mess Charges)

Security deposit

Rs. 5000/- (Refundable)



The hostel also provides a scope of discussions over coffee tables at the "Cafe" with perfect aura and aroma. There is round the clock transport facility through a fleet of coaches plying between the hostel and the institute for comfortable conveyance. The transport facility is available to the student for placement and corporate interaction activities also.





IMS
GHAZIABAD
NAAC ACCREDITED WITH 'A' GRADE

प्रबन्ध अध्ययन संस्थान, गाज़ियाबाद
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