

# READY FOR THE NEXT

#### POST GRADUATE PROGRAMME IN MANAGEMENT







### **PGP** at a Glance

PGP is India's top-ranked MBA programme according to the prestigious FT Rankings and is renowned as one of the best in the world.

1-year, full-time residential programme



Work experience of 2-24 years

Candidates need to clear GRE/GMAT

### **Global Alliances**

ISB was founded in association with world-class business schools - Kellogg and Wharton. ISB develops its programmes and curriculum in association with top global B-Schools like London Business School, Sloan School of Management at MIT, and the Fletcher School at Tufts University.

Founding Associate Schools







Associate Schools



### **Triple Crown Accreditation**

The triple accreditation, also known as the 'Triple Crown' is awarded by the three largest and most influential global accreditation organisations. Held by less than 1% of all schools, ISB is only the 100th institution to receive this rare honour.

### **MBA Global** Ranking 2023





in salary increase\*

#1

in India\*



\* FT Global MBA Rankings 2023









### World-class Faculty

ISB's unique portfolio faculty model brings together a strong team of resident faculty and international faculty from leading B-Schools around the world.

The resident faculty at the School are actively involved in academic as well as industry-related research. This gives you an insight into emerging trends in business focussed on new economies.

The School also plays host to faculty from renowned schools such as Wharton, Kellogg, London Business School, Cornell, Duke and UCLA, amongst others. It also brings many research scholars from around the world on long-term sabbaticals.

Staying on campus with students, the faculty spends considerable time shaping business perspectives directly, like involving students in academic projects, or indirectly, like engaging students in business discussions well after classroom hours.

#### **Resident Faculty**

- 70+ teaching and research faculty
- Contemporary curriculum
   and pedagogy

#### Visiting Faculty

- A pool of 200+ world-class faculty from top global B-schools
- Excellence in MBA instruction and management research

### Pedagogy

PGP is undergoing a rapid pedagogical transformation in response to the highly disruptive pandemic.

#### **Co-curricular Activities**

SEAL activities, learning events and International exchange information sessions are an essential part of the ISB experience.

#### **Leadership Development**

O-week and Leadership development activities, supplemented with ISB Perspectives where industry leaders and ISB stakeholders share their leadership journeys.

#### **Classroom Learning**

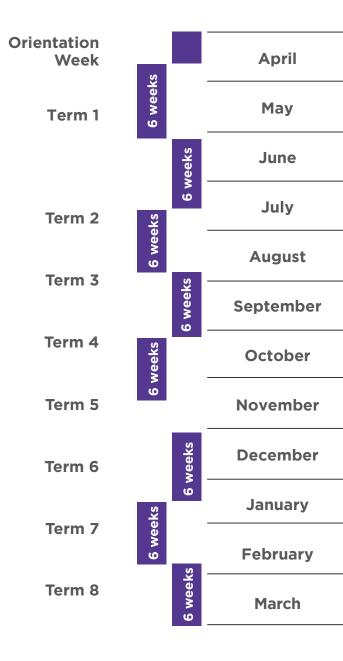
An essential part of the PGP experience, classroom study will enrich your learning with the combined experience of your peers under the guidance of world-class faculty.

- Case methodology
- 10 specialisations
- 8 terms
- 16 core and 80 electives





### Academic Calender Tentative calendar for the Class of 2023-2024



The value is excellent, I am able to complete a one year in-person MBA for significantly less than a two-year MBA in the US.

Andrew Wilson Class of 2018 ELP Week

**CAS Week** 

Grad Day

## **Applied Learning**

Participants undergo live projects, industry connect events and entrepreneurial ventures, and apply their learning in real-time with feedback.

#### **Experiential Learning Programme (ELP)**

The Experiential Learning Programme (ELP) is a live consulting engagement undertaken by ISB students as part of the curriculum. ELP is a one-credit course and the students get to work on projects along with their other coursework giving them a real-time industry exposure. Many companies use this programme as their pre-recruitment exercise. Some of the projects undertaken as part of the ELP include:

- Landscaping an industry to provide driving themes for potential investment in the sector
- Design and implementation of a dynamic inventory management system
- Evaluating investment opportunities in specific Tier 2/3 cities for expansion of a hospital chain
- Developing marketing and distribution strategies to reach off-grid rural consumers for solar lighting
- Developing digital marketing and business strategy for top three beverage brands of this firm
- Marketing and Pricing strategy for a branded sports solution provider

The ELP has generated a tremendous response and over the years 800+ projects have been completed with 450+ companies.

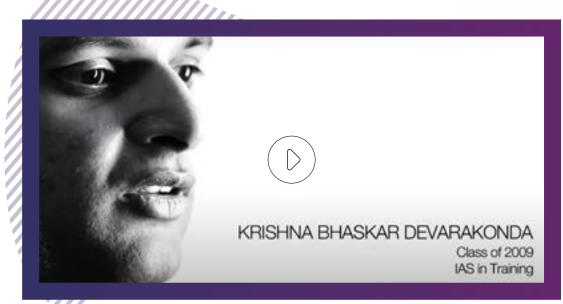
#### Planning an Entrepreneurial Venture (PaEV)

The PaEV offers you guidance on how to set up your own enterprise. Through this elective, you will get an exciting introduction to the process and practice of entrepreneurship and new venture creation.

#### **Peer Learning**

ISB consistently attracts a very high calibre of participants from diverse industries. Learning from these peers is an invaluable part of PGP.

- 50+ International exchanges
- 16 professional and 10 social clubs
- Seminars and conferences
- In-campus living



Peer learning experience at ISB

#### **Events and Competitions**

ISB conducts multiple events and competitions at the national and global level to give participants exposure that helps them progress rapidly.

- ISB events Advaita, ILS, and Bhandhan
- Global and National competitions





### **Knowledge** Creation

#### **Centres of Excellence**

ISB has differentiated itself with a strong focus on research since inception. Operating out of the Hyderabad campus, the Centres of Excellence have played an important role in this. Several faculty have published their research in top ranked international journals and have been recognised in India and abroad for their path-breaking work.

- Centre for Analytical Finance
- Centre for Business Markets
- Centre for Innovation and Entrepreneurship
- Centre for Learning and Management Practice
- Srini Raju Centre for IT and The Networked Economy
- Thomas Schmidheiny Centre for Family Enterprise

### Institutes

The Four Institutes, operating out of the Mohali Campus, through their unique engagement model



The canvas of tools ISB gives you access to is exceptionally large and you wonder if you will ever be able to use all those tools.

Krishna Bhaskar Class of 2009, IAS



with industry, academia and government in India and abroad, are involved in research and building management capacity in the four sectors that they address, through specialised programmes and initiatives.

- Bharti Institute of Public Policy
- Max Institute of Healthcare Management
- Munjal Institute for Global Manufacturing
- Punj Lloyd Institute of Infrastructure Management

#### **Centre for Innovation and Entrepreneurship**

ISB strives to create a vibrant ecosystem of support services to encourage students holding entrepreneurial interests.

- 5 key research focus areas
- Planning and Entreprenurial Venture (PaEV)
- Investor and mentor connect opportunities
- Practice with ISB incubators AIC and DLabs





### Life at ISB

ISB strives to provide a global experience for our students that extends beyond academics. The world-class infrastructure and extra-curricular activities at ISB are an extension of this idea. Accommodation and recreation facilities that are on par with the top B-Schools of the world, ISB even provides for students whose families live with them.

#### Social Life

Families are welcome at ISB. Married students can choose to live in single-bedroom furnished apartments and families with young children can avail themselves of the day-care centre.

#### **Student Clubs**

A critical part of learning is the School's cultural environment. Formed by functional or industry interest areas, and driven by students, Student Clubs help you stay connected with the latest developments in these areas.



#### Graduate Student Body

PGP students are part of The Graduate Student Association (GSA) that is governed by the Graduate Student Board (GSB). This association (GSB) comprises representatives elected by members of the GSA.

#### Campuses

The two state-of-the-art campuses at ISB have been thoughtfully constructed to provide an environment that is conducive to learning, research and gaining real-world skills from activities and interactions.



#### Initiatives

ISB, encourages students to undertake initiatives either independently, or as part of a student group to help you gain an in-depth understanding of different industries and their inner workings.





### **One School Two Campuses**

The PGP is concurrently delivered across ISB's two campuses - Hyderabad and Mohali. The School follows a unified process for admissions, learning and placements. So you are assured of the same learning, career opportunities and alumni network, irrespective of which campus you study in. Both the campuses provide world-class academic and residential facilities that help create a perfect balance between the rigours of intense learning and an enriching campus life.

During the programme, for those who wish to experience the other campus or take up electives being offered there, inter-campus exchange opportunities are available over the course of the year.



2 campuses united by 1 purpose

#### **Hyderabad Campus**

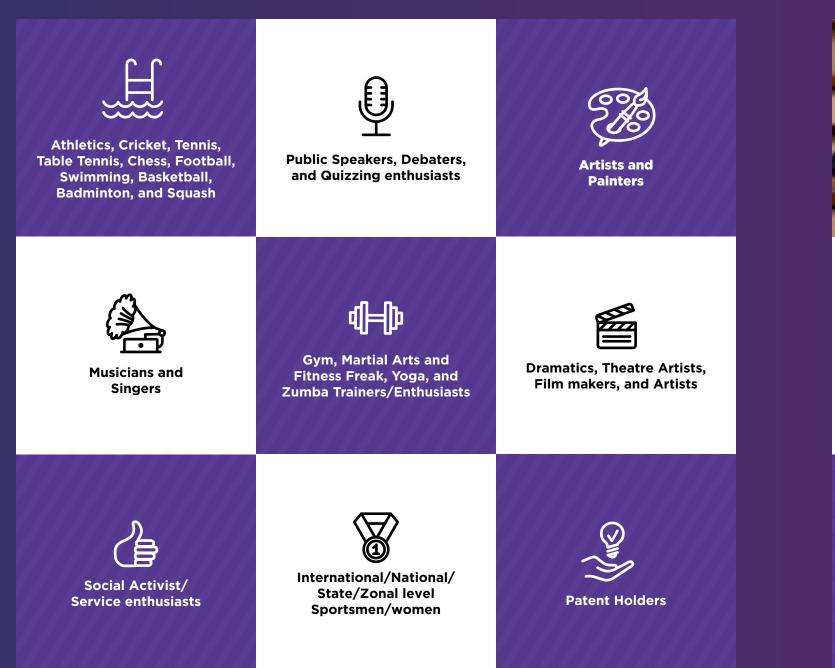
The Hyderabad campus is situated on an idyllic site, defined by its large boulders, open fields, landscaped areas and lush greenery. Hyderabad is the joint capital of southern India's Telangana and Andhra Pradesh state. Hyderabad has today transformed into one of India's premier information technology and enabled service hubs.

#### **Mohali Campus**

The Mohali campus is located in Knowledge city around 14 kms from the heart of the city. Mohali is a satellite city of Chandigarh. The first planned city in India, it is known internationally for its architecture and urban design. Designed by architects such as Le Corbusier, Pierre Jeanneret, Jane Drew, and Maxwell Fry, it is close to many sought-after tourist destinations such as Shimla, Manali, Dharamshala, Dalhousie and more.



### **Class Diversity**







**Trained Dancers** 



Mountaineers, Adventure and Travel enthusiasts





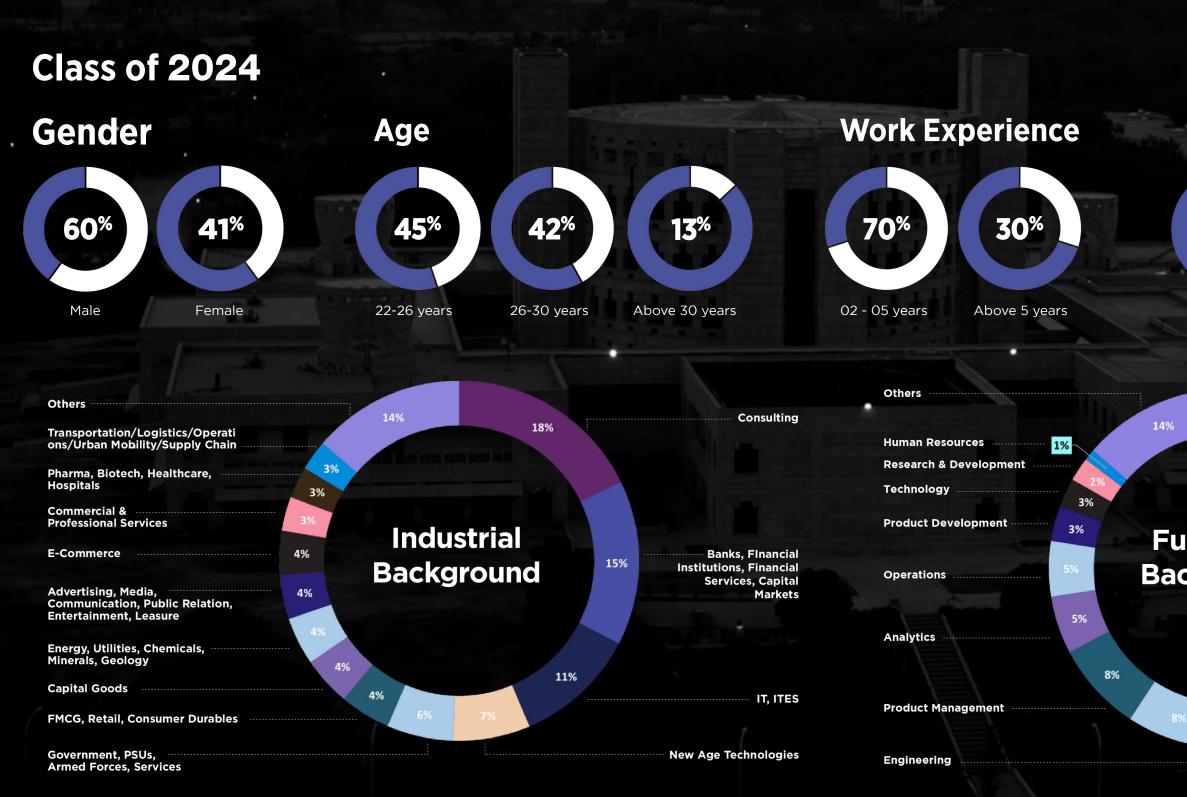
**Amateur and Professional Photographers** 



**Bloggers**, Writers, Authors, and Poets

Dentists, Physicians, General Practitioners, Pharmacologists, and Pharmacists





### **Engineer vs. Non Engineer**



Engineer

Non Engineer

14%

### Functional Background

13% Sales & Marketing

Consulting

----- Finance

General Management, Strategic Planning

### **Global Network**

15000 + alumni across PGP, PGPMAX, PGP MFAB and PGPpro 8000 + alumni at CXO level / top leadership

1000+ alumni entrepreneurs / in family business
600+ countries

**8%** USA



What makes ISB Special ?

2% Netherlands 5%







3% 79% Southeast Asia

> 2% Malaysia 2%

Singapore

2% South Africa

### **Career Advancement**

Career Advancement Services (CAS) is a professional team of 35 people working across geographies and sectors to provide best opportunities in terms of recruitment for the cohort at ISB.

CAS works closely with the Student Engagement and Applied Learning (SEAL) team to ensure students are provided corporate exposure and learning opportunities and helps them build their profiles as per their career aspirations.

#### **SEAL - Learning and Development**

- Opportunity Landscaping
- Aspiration and Skill gap assessment
- Skill Enhancement

#### **Career Services**

- Demand Assessment
- Corporate Relations
- Regional Outreach Offices

#### **Career Prep Week**

A dedicated career week is incorporated in the programme schedule to prepare students for the Placement week. In this week students are exposed to talks by industry leaders, mentored by faculty and industry partners, sessions on personal branding, LinkedIn profile building and resume workshops are organised among other activities.



Hear about the ISB placement experience from some of our top recruiters

### **Our Stellar Placement Record 2021-2022**

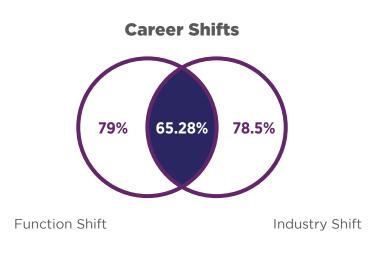
PGP's placement record has been impeccable since its inception. Last year witnessed the highest ever average salary for the batch as 34.07 lakhs. Y-o-Y the PGP batch has achieved a 20.78% growth in its average CTC. A 173.67% rise from pre to post PGP salary propels ISB to No.1 ranking in the world for salary growth. With a total of 2066 offers made to the cohort, and an average of 2.32 offer per student, the ISB placement team is raising the bar with each passing batch.

#### **Top Recruiters**

- Accenture
- Adani Group •
- Aditya Birla Group •
- Amazon
- Apple •
- Axis Bank
- Citi Bank
- Cleartrip
- D. E. Shaw India
- Deloitte

These are some of the many recruiters at ISB, click the know more button to know the entire recruiter's list

Know more



- Dr Reddys Laboratories
- Ernst & Young
- Facebook
- Flipkart
- Glenmark Pharmaceuticals
- Google India
- McKinsey & Company
- Microsoft
- Nestle India
- The Boston Consulting Group

## **Admissions**

ISB follows a unified admission process for entry into its two campuses at Hyderabad and Mohali. Admissions are held across two rounds over an admission cycle. A candidate can apply only once in an admissions cvcle.

#### **Eligibility Criteria**

- A bachelor's degree in any discipline
- Valid GMAT or GRE scores as on the first. day of the beginning of the programme
- Work Experience: A candidate needs to have atleast 24 months of work experience as on 31st March in the year that he/she intends to join ISB
- If the medium of instruction is not English then a valid Toefl/IELTS score is required.

#### **Scholarships and Fees**

ISB offers generous need based and merit based scholarship to its students. Scholarships upto 100% tuition fee waiver is available for Indian and International candidates

• For fee and scholarship details visit our website Disclaimer: This brochure is only for the purpose of providing information to the reader on the ISB's PGP. ISB reserves the right to change and modify these details at any time. The brochure does not result in any binding contract between the ISB and the reader.

#### **Selection Process**

All eligible candidates are required to fill an online application form which will capture academic details, work history, GMAT/GRE scores. As part of the application candidates are also required to

write two essays and get a letter of awards and achievements from a professional peer.

All of these are evaluated holistically and shortlisted candidates are called for an interview and offers will be made to students at the end of each round. Interviews will take place in October and November for the Round 1 applicants.

#### **Early Entry Option (EEO)**

The Early Entry Option (EEO) allows recent graduates with less than 2 years of full-time work experience to apply to ISB's PGP. If selected, they will secure a deferred admission to the PGP, and would be eligible to enroll into the programme after completing at least 24 months of full-time work experience. For more details, please contact the admissions team.

#### **The Young Leaders Programme (YLP)**

The Young Leaders Programme (YLP) a first-of-its-kind initiative in India. The YLP is designed exclusively for undergraduate and postgraduate students in their prefinal year and final year seeking a head-start on their peers. This mode of entry makes you eligible for guaranteed admission to ISB PGP, contingent upon completion of 20 months of work experience. For more details, please contact the admissions team.

#### **Next Application Deadline**

Round 1 Deadline: September 10, 2023 Fee: INR 5,000

#### APPLY NOW

Note:

- It is mandatory to live on the campus.
- registration. The premium will depend on the age and number of dependents on campus.
- the mentioned amounts being realised by the School.
- the Government of India.
- add and recover any expenses not explicitly mentioned in the above table.

Disclaimer: This brochure is only for the purpose of providing information to the reader on the ISB's PGP. ISB reserves the right to change and modify these details at any time. The brochure does not result in any binding contract between the ISB and the reader.



• It is mandatory to have medical insurance cover for the entire duration of the programme. Premium for Group Medical Insurance scheme for students and their dependents living on campus has to be paid at the time of

The amounts payable are fixed in Indian National Rupees (INR.). Payments can be made in any currency subject to

Service Tax: The effect of the amendment brought about by the Finance Act 2010 to Section 65 (105) (zzc) of the Finance Act, 1994 is presently before the Customs Excise and Service Tax Appellate Tribunal (CESTAT). ISB has always maintained that the said section does not apply to the "educational" programmes of ISB. However Service Tax Department is of the view that Service Tax is applicable on the fees charged to the students by ISB. As per the advice of our legal counsels, to mitigate the risks associated with this levy. ISB will be collecting the Service tax as applicable on the fees as and when payable by you and remit the same to the Government Account under protest and without prejudice to ISB's rights and contentions in Law. In the event of the said matter ultimately getting resolved in favor of ISB, ISB will provide the necessary information to you so as to assist you to obtain a refund from

The amounts do not cover expenses that may be undertaken on food, electricity, computer peripherals and any other miscellaneous expenses applicable for the smooth completion of the programme. ISB reserves the right to modify,



#### **Indian School of Business**

Hyderabad Campus: Gachibowli, Hyderabad 500 111, India Mohali Campus: Knowledge City, Sector 81, Mohali 140 306, India

Ph: +91 80689 70757, Working Hours: 9am to 5pm (Monday to Friday) E-mail: PGP@isb.edu, Web: www.isb.edu/pgp

