



(AICTE College Code - 172)

Master in Business Administration (MBA)

2 years full time program

Assigned to Dr. A.P.T. Abdul Kalam Technical University, Lucknow

is Approved by AICTE, New Delhi

(Ministry of HRD, Govt. of India)

Group Head

Prof. Sandhya Anand Sahai

Programme Director

Prof. Sushil Kumar

Programme Leader

Dr. Anil Jyoti

Lloyd's Management Programme

Quality Policy: The quality policy of the Lloyd group is to address stakeholders' satisfaction by providing quality education, cost-effective and timely services. The path to achieve this will be of incorporating of a result-oriented system with an approach of continuous improvement in the process of teaching and learning.

Future Managers from Lloyd



The Department of Management at Lloyd is a part of the Lloyd Group of Institutions, Greater Noida. Since its inception, the Department of Management, has created a place for itself, in the academic corridors of higher professional education space in the country in general and Delhi/NCR in particular. The department imparts Masters Program in Management (MBA) from its landmark campus, located at Knowledge Park II, Greater Noida, Uttar Pradesh, India.

The strength of the Institute is in the niche and highly **INDUSTRY-INTEGRATED** courses that it offers in the field of management under the combined aegis of renowned faculty members and highly successful corporate professionals. The Institute's proximity to some of the country's leading corporate houses & organizations provides an edge of integrating the classroom knowledge with professional experience.

ABOUT THE PROGRAM

Master of Business Administration

The course provides **FOCUSED & PRACTICAL KNOWLEDGE** on all aspects of a business organization and its operations in specific business and economic environments. It is aimed towards apprising students of all relevant issues that occur across functioning of Corporate, Government, Non Government Organizations and Non-profit organizations, in different business domains like Marketing, HRM, Operations, International Business, Finance and Information Technology.

It offers a **DUAL SPECIALIZATION** wherein students can choose any two of the specializations offered by the Institute to develop specific and unique skill sets for an exciting future in the corporate world.



STUDENT TESTIMONY

"Lloyd is amazing; faculty and staff members are serious and professional. Teachers are knowledgeable and supportive even the management is supportive and helpful. But I am actually enjoying coming to this college everyday."

Siddharth Arshi | MBA-1 semester

MBA Programme Objectives & Outcomes

A management graduate from Lloyd gets the following attributes after his course :

Technical & Comprehensive Knowledge about Key Management subjects

Effective Communication skills - Written & Oral

Effective Team Work through group assignments & workshops

Professional and Managerial Ethics and of the host

Planning abilities (Development of Dynamic Management Capabilities, Consulting, Human Resource Skills, Financial Analysis & Marketing Skills)

Problem Analysis & Solving Techniques through Live Cases

Modern Analytical Tool Usage (Application of Operations Methods and Procedures, Warehouse and Modern Management)

Entrepreneurship and Leadership Skills through Industry & Corporate involvement

STUDENT TESTAMENT

"I like the friendly atmosphere here. The relationship between faculty and students is very cordial, which gave me an opportunity to excel in my area of interest. The two years spent here were splendid and has helped me to grow better professionally & personally. I would like to thank all the faculties and staff for making me a "Better Person."

Smiti Sengupta | MBA - Graduate (2018-19)



Programme Framework

Areas of Specialization

- FINANCE**
- Management of Commercial Banks
 - Financial Derivatives and Risk Management
 - Investment Banking: Corporate
 - Resource Raising from the Capital Market
 - Project Appraisal and Financing
 - Management of Financial Services

- EMERGING TECHNOLOGY**
- Data Analytics (Range: Artificial Intelligence (AI/ML))
 - Information Technology: Strategy and Governance
 - Cyber Security
 - Machine Learning and Analytics
 - Data Simulation and Visualization

- INTERNATIONAL BUSINESS**
- International Marketing
 - International Trade Logistics
 - Export-Import Management: A Starter's Tool Kit
 - Global Financial Risk Management

- MARKETING**
- Sales, Distribution and Retail Management
 - Advanced Marketing Research
 - Digital Marketing and Analytics
 - B2B Marketing
 - Rural Marketing

- HRM (HUMAN RESOURCE MANAGEMENT)**
- Training and development
 - Negotiation skills
 - Team Building and Leadership Development
 - Power, Politics and Professional Influence

- SUPPLY CHAIN MANAGEMENT**
- Technology & Operations Management
 - Six Sigma
 - Multivariate Data Analysis
 - Supply Chain Management

LLOYD'S USP since more than a decade:

- Admission Certificate courses & training undertaken during MBA studies
- IDM certified Data Science/Business Intelligence/Predictive Analysis & other relevant Summer Analytic courses
- MS-Excel training
- Six-sigma skills training
- Brand management
- Awareness Seminars on HRM, Human Resource, Supply Chain & More...

Unique teaching learning pedagogy including a mix of:



STUDENT TESTIMONY

"Since the first moment at Lloyd I was met with smiling but energy and enthusiasm. Some of the staff and faculty are so passionate and want their students to achieve more than they have to life."

Shella Upadhyaya | MBA-1 semester (2018-19)

Industry Exposure - Visits



Coco Cola Plant



Amul Dairy Plant



Pepsi - Corporate Facility



Wipro Group - Corporate Office



Bisleri Plant



Parle G Plant



Summer Training Project

At the end of second semester examination, every student of MIA will undergo practical training in any manufacturing, service or financial organization. The training will be of 6 to 8 weeks duration. The College/Institute will facilitate this compulsory training for students. During the training, the student is expected to learn about the organization and analyze and suggest solutions to a live problem. The objective is to equip the student with the knowledge of actual functioning of the organization and problems faced by them for exploring feasible solutions.



Comprehensive Viva

The comprehensive viva voce is scheduled at the end of 3rd and 4th Semesters in order to judge the understanding as well as application of the knowledge gained by the students. This is also to see the articulation of what is being learned by them. The idea is to see that students are able to digest what is being taught in two years and see their relevance not only in the practical field but also their relationships with the outside world.



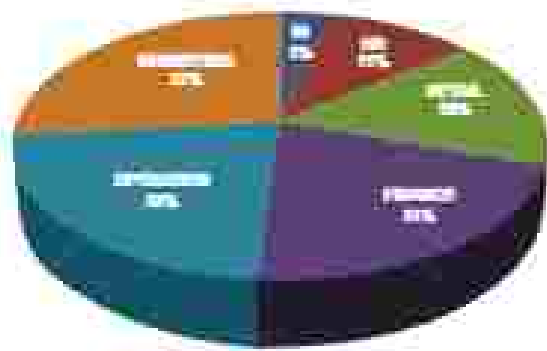
Research Project

In fourth semester, candidates have to submit a Research Project Report on a problem/topic (from the Specialization areas) to be assigned by the Institute under the supervision of a faculty member.

Placements

LLOYD achieved yet another milestone when campus placements were declared closed much earlier than the vacation year after year.

The entire batch was placed with roles & remuneration matching individual aspirations. Several aspirants opted to start their own start-up ventures. The successful completion of final placements in the challenging economic conditions is a testimony to the quality of the students and the faith of the industry in Lloyd LLOYD.



Category-wise Placement Break-up

Placement Sectors

International Business (IB)

Human Resources (HR)

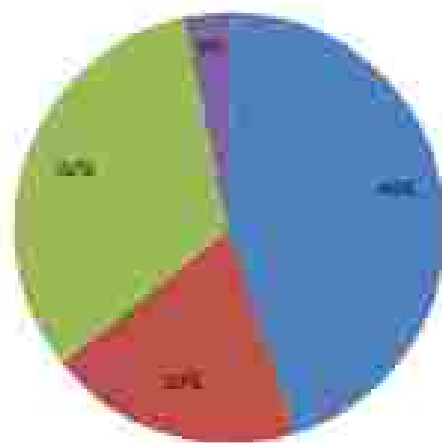
RETAIL

FINANCE

OPERATION

MARKETING

Recruiters

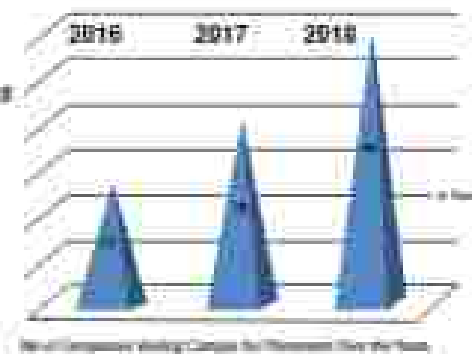


Placement package snapshot (in lakhs)

■ 3.34 ■ 33.42 ■ 43.53 ■ 53.01

Academic year No. of recruiters

2016	12
2017	18
2018	30



Numerous companies from diverse sectors visit the Institute to pick students for various roles. The job locations of placements has not been restricted to Delhi/NCR alone. Several companies offered students positions in Mumbai, Hyderabad, Bangalore and other cities.

Placement Statistics for Our Recent Batch :

- 77% of our students placed.
- More than one job opportunities for several students in the outgoing batch.
- Companies from Banking and Finance, KPO, Consultancy, FMCG, IT and Telecom, Advertising and Media, Manufacturing and other sectors.

Programme Team



Prof. Vandana Arora Sethi
Group Director



Prof. Satish Kumar Mittal
President



Prof. Alka Jyoti
Programme Leader

Corporate Faculty



Mr. Umesh Roy
Regional Head, HR,
Human Resource Communication



Mr. Gitanam Gopal
Deputy
Marketing, TeleMarketing



Mr. Kamal Kumar
Founder & Director
Business Strategy, TeleMarketing



Mr. Gaurav Arora
Executive Vice President
Multinational Corporations
Relationship Banking, VPS Bank



Mr. Nishant Mishra
Founder, Ed Educare Pvt.



Mr. Anirudh Sharma
Co-Founder, Ed.



Ms. Priyanka Paul Ganguly
Senior Vice President
Strategic Planning & Business Development



Ms. Sonia Jolley
Consultant
Psychology

Core Faculty

Mr. Swarn Yadav
PGDIP (Marketing), IIM

Mr. Rajeev Saxena
M.Phil (Statistics)

Dr. Shashi Tripathi
Ph.D., MBA

Ms. Rishika Khosla
B.A., B.Ed., MBA, B.Tech

Ms. Anamika Aggarwal
MBA, IIM

Ms. Meenu Chaudhary
DIP-NEED Human Resource Management, MBA

Mr. Praiveer Hardwal
M.Com, LLB, LL.M.

Mr. Pravinish K. Verma
MCA, IIM

Mr. Karaj Kumar Thakur
Ph.D (Planning), MBA (Finance & Marketing)

Ms. Nabeesa Younis
MBA, IIM

Mr. Rajul Gupta
MBA (IT & Marketing)

Mr. Pooja Nigam
MBA (Finance and Marketing)

Ms. Prince Jain
MBA

Ms. Kajal Chaudhary
MBA

Clubs to expand knowledge & horizon beyond the books

Various clubs in the department managed by students or faculty organise activities Management lesson learnt : Team Building & Organisational behavior.

Cultural Club - The Dot



Photo 1 Page 10/2017



Photo 4 06/2017



Photo 10/2017

Marketing Club - The Top Liners



Photo 10/2017



Photo 10/2017



Photo 10/2017

Finance Club - The Money Lovers



Photo 10/2017



Photo 10/2017



Photo 10/2017

HR Club - People Connect



Photo 10/2017



Photo 10/2017



Photo 10/2017

Clubs to expand knowledge & horizon beyond the books

CSR Club - The Good Samaritans



CSR Club - The Good Samaritans



CSR Club - The Good Samaritans



CSR Club - The Good Samaritans

Business Analytics Club - The Grey Matter



Business Analytics Club - The Grey Matter



Business Analytics Club - The Grey Matter



Business Analytics Club - The Grey Matter

Editorial Club - Lloyd Signature's



Editorial Club - Lloyd Signature's



Editorial Club - Lloyd Signature's



Editorial Club - Lloyd Signature's

Sports Club - The Victorious



Sports Club - The Victorious



Sports Club - The Victorious



Sports Club - The Victorious

Admission Details

Eligibility

Graduates with minimum 50% marks (Gen/OBC) or 45% marks (SC/ST) in any discipline from a University recognized by UGC/AICTE can apply for admission. Candidates appearing in final year of Bachelor's Degree in 2019 can also apply.
Pre-Qualification through LMAT/MAT/XAT/CMAT/UPPSC/PMAT is desirable.

Selection Criteria For Admission:

- Past Academic Record
- Group Discussion
- Personal Interview
- Written communication Test

Application Procedure

Application form can be obtained from LLOYD College from Admission Office.
Application form can also be downloaded from the website: www.lloydmanagement.edu.in and information also from



To speak with our admission counselor to guide you better, please call on 9821891830

or

E-mail your query at
lloydadmissions@lloydcollege.in

you can also follow us on
Facebook/Twitter/LinkedIn/Instagram for
more information visit our website
www.lloydmanagement.edu.in

Payment Procedure

Lloyd Institute has various options available for efficient, hassle free and secure payment of fees for students. Details regarding the different modes of fee payment are given below.

- Payment by Cash in the Institute.
- Payment can be made by depositing Demand Draft in favor of Lloyd Institute of Management and Technology payable at New Delhi.
- Online payment can be done through NIFT mode. The details are given below:

In favor of:
LLOYD INSTITUTE OF MANAGEMENT & TECHNOLOGY
A/C NO. 21430000041/CITI BANK, OMEGA 1, GREATER NOIDA, 201308,
IFSC CODE: CITI00002143

*Please note that no cash deposit made in favor of the above mentioned account will be accepted at the bank.

Financial Aid

Lloyd aims to support deserving/meritorious/ Economically/Weaker students by availing financial assistance for pursuing their higher education.

However, the students and their parents/guardians shall be responsible for obtaining sanction and repayment of the educational loan and all kinds of liabilities and consequences arising thereon, if any. The Institute shall not be liable and responsible in this regard.

Scholarship - Scholarship will be awarded on the basis of fee to the Meritorious Students/ Reserved Category (SC/ST).

Lloyd is an Anti - Ragging Zone



Lloyd Group of Institutions

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