



T A P M I



WHEN EDUCATION MEETS EXPERIENTIAL LEARNING

PROSPECTUS
FOR ADMISSIONS
MASTER OF BUSINESS ADMINISTRATION
2023-2025

T.A. Pai Management Institute

(A Constituent Unit of)

Manipal Academy of Higher Education

WHERE LEARNING
IS FOR LIFE

www.tapmi.edu.in



TAPMI - WHERE LEARNING IS FOR LIFE

TAPMI'S MISSION STATEMENT



To excel in post-graduate
management education,
research and practice.



Excellence



Trust



Honesty



Innovation

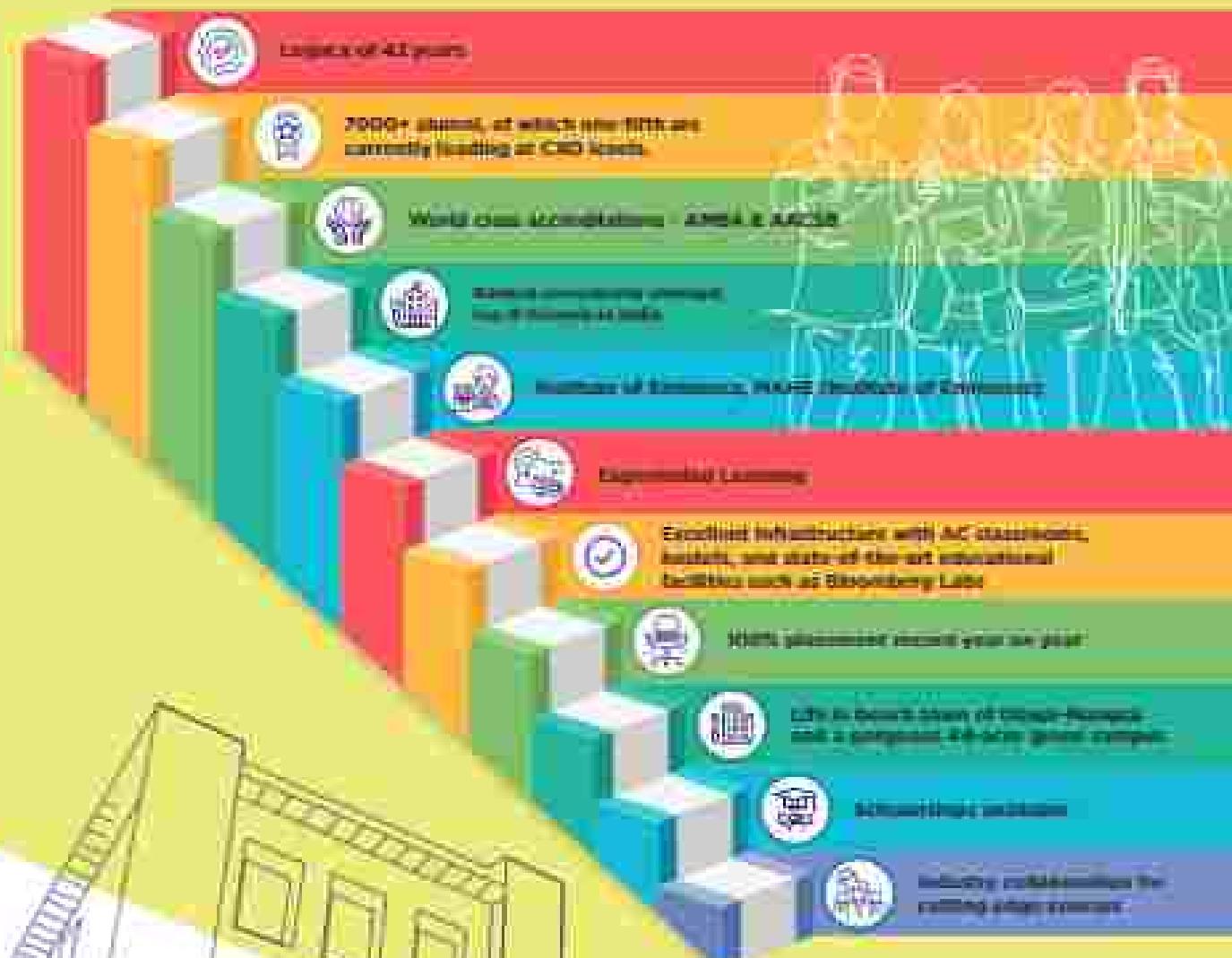


Commitment



Student-centric

GIVE YOURSELVES THE TAPMI ADVANTAGE



FOUNDER OF MANIPAL

Late Shri Dr. T M A Pai
Padma Shri Awardee
(1898 – 1979)



Born on 30th April 1898 at Kallianpur of Udupi District of Karnataka, Dr. Tome Madhav Ananth Pai was a self-made man who could understand the local problems, and his desire to serve the people motivated him to find ways and means commensurate with the conditions prevailing in those days. He had a great fascination for spreading education among youth from less privileged backgrounds in particular. He set up premier institutions such as the Kasturba Medical College Manipal in 1954 as the first non-missionary self-financing medical college in the private sector in India occupying the 29th place among the Medical Colleges started in India since 1856, created massive change and development in the educational circles. Continuing his trend for providing higher education opportunities to the youth, he set up professional colleges of Engineering, Nursing, Pharmacy, and Dental Sciences at Manipal. He was keen to make the Manipal campus a university seat and presented the case to the state and the central Governments. Dr.T.M.A.Pai was conferred the prestigious Padma Shri Award by the President of India in 1962. Later the Government of Mysore had honoured him with the Public Service Award in 1962, and in 1974, the Mysore University honoured him with the Doctor of Science (Honoris Causa) degree. The secrets of his success were his vision to see what was needed and what was possible and his courage to start new institutions where others felt impossible to succeed. His philosophy was one of service to one's family, friends and the world's people as God's one big family. He lived through his philosophy and his name will be forever etched in people's memory.

FOUNDER OF TAPMI

**Late Shri Tonse Ananth Pai
Padma Bhushan Awardee
(1922 - 1981)**



The year 2022 is the centenary year of the birth anniversary of Shri Tonse Ananth Pai (7 January 1922 – 29 May 1981), one of the few men who catapulted a small village into a model for the world to follow. In a career spanning thirty-eight years, Shri J. A. Pai's contributions to nation-building took many forms. He played roles as a politician, held positions such as that of the Highway Minister of India, was in the education, insurance and banking sectors. Under Shri Ananth Pai's stewardship, Syndicate Bank embarked on ground-breaking rural expansion programs with innovative features. In 1970, Shri Ananth Pai was appointed as the Chairman of Life Insurance Corporation of India (LIC). Pleased with his tremendous contribution the government conferred the award of Padma Bhushan (a national honour in India) in the year 1977. Dr. J. A. Pai was also the first Chairman of the Indian Institute of Management, Bangalore. His commitment to nation building and dedication to social development have made him a torch bearer in India's illustrious history.

He founded the J. A. Pai Management Institute in 1980 which has gone on to become one of the top business schools in the country.



OUR LEADERS SPEAK



VICE CHANCELLOR'S - WELCOME MESSAGE

Lt Gen (Dr) M. D. Venkatesh
Vice Chancellor

Dear Aspirants,

Congratulations! You are about to embark on your new life at T. A. Pai Management Institute (TAPMI), and we are eager to welcome you to your new home at one of the premier Management schools and a constituent unit of Manipal Academy of Higher Education, an Institute of Eminence (IiE). Unveiled to be University, the Program is designed to prepare you to thrive in the fast-paced, ever-changing world. We are delighted that you have now become a part of TAPMI and MAHE. I would advise you to take full advantage of world-class academic research and infrastructure facilities that are available at TAPMI and make the most of your time at TAPMI. I am confident; TAPMI will provide you with world-class student experience.



DIRECTOR'S MESSAGE

Prof. Madhu Veeraraghavan
Director, TIAA Pid Chair Professor of Finance and
Dr. TPAI Pid Endowment Chair in Management
Research

Dear Aspirant,

Greetings from TIAA MI!

You just indicated you have an excellent sense of selection by putting TIAA MI in your basket of options for your best-in-class MBA. We deliver programs that are rigorous, relevant and focused on your holistic development. Our systems, processes, and people are working in a mission mode, putting you at the centre of the institution. This commitment has driven us to keep improving in the last 45 years; we continue to stand tall in the fast changing and competitive landscape of management education in India. TIAA MI has joined with the Manipal Academy of Higher Education (MAHE), an institution of eminence recognized by the Government of India. Going forward, a TIAA MI student will be able to access world-class resources, of both institutions, creating a unique and rich student experience. We are part of a select group of institutions with the coveted double-dean (AACSB and AMBA) accreditations. These recognitions are a testimony to the quality of our faculty, staff and facilities. Today, a degree from TIAA MI is a passport to professional success; our stellar placement record and corporate connect is a consequence of our high academic standards. There often an exciting bouquet of programs, a prospective student will make a choice based on their career aspiration, irrespective of the program choice, we assure you of an enriching experience that draws strength from synergies across all our programs offered.

Wishing you all the very best. Godspeed!! Here's hoping to find you in TIAA MI's batch of 2023-2025; as you can see, we are eagerly waiting for you.



ΤΑΡΜΙ
TAPMI
International Business School



ABOUT TAPMI



TAPMI TODAY

B-School Rankings

CSR-GHRDC B-Schools Survey 2022

- #1 – Amongst the Top 100 B-Schools in India (Supreme B-Schools Category).
- #1 – In Faculty Publication, Research, Consultancy, MDP & Other Programs Among Govt. and Private B-Schools.
- #2 – Placement (Domestic & International), CSR, Social Responsibility, Networking & Industry Interface Among Govt. and Private B-Schools.

Outlook Magazine

- #4 – Amongst the Top Private B-Schools in India.
- #5 – Amongst the Top Private Standalone Institutions.
- #2 – Amongst the Top Private B-Schools – South Zone.

India Today

- #1 – Overall at the National Level.

Business Today

- #1 – Overall at the National Level.

National Institutional Ranking Framework (NIRF) India Rankings 2023 – Management

- #1 – among top B-Schools in India (Management Category).

HBS Universe

- #10 – Overall at the National Level.

Careers 360 B-School Ranking 2022

- #5 – Amongst the Private B-Schools in India.
- #1 – Businessworld B-School Ranking 2021
- #10 – Overall at the National Level.

Accreditations:



AACSB Accredited in 2017 for accreditation 2017 to 2022 for a period of 5 years, next. (Business accreditation is valid till 2027)



NEDM (MBA) program accredited for 6 years till June 2029, and certified for re-accreditation. NEDM (MPP) program accredited for 3 years till June 2024.



Amba, certified in 2001 for a period of 3 years and re-accredited in 2004 for a period of 3 years. Current accreditation is valid till August 2006.



MBA in Management offered at TAPMI is approved by PRME.



PRME is a signature to PRME, the principles of responsible Management Education, which is a United Nations-supported initiative and the largest organized relationship between the UN and business schools across the world. TAPMI has made a commitment to advancing various goals of sustainability, responsibility and ethics in teaching, research and thought leadership.

ACADEMICS AT TAPMI





ТАРМІ



TAPMI OFFERINGS

TAPMI believes that academics should facilitate the holistic development of the students who join the 2-year postgraduate program. TAPMI's approach brings out the best in the students through continuous evaluation and insistence on frequent and high-quality work outputs.



Master of Business Administration



MBA – Banking & Financial Services (BKFS)



MBA – Human Resource Management (HRM)



MBA – International Business (IB)



MBA – Marketing



TAPMI
Transforming Lives Through Knowledge



MASTER OF BUSINESS ADMINISTRATION

CUTTING-EDGE TAPMI MBA ADVANTAGE TO BOOST CAREERS



The Mission of IIMI's flagship MBA - Master of Business Administration Program is 'Leadership through value-Creation'. We create well-rounded leaders with a cross-functional orientation. The main highlights of the program are as follows –

- Divided into six trimesters spread over two years of the program
- First year has core courses such as Accounting, Organizational Behavior, Finance, Economics, Human Resources, Communication, etc.

- Year 2 electives in Marketing, Finance, Operations, IT, Analytics and Strategy
- High emphasis on experiential learning, values and ethics, leadership focus, and development of a balanced view of life.
- 8-week-long summer internship projects with premier corporate organizations across the country



MBA - BKFS

PIONEERING NICHE COURSE FOR FINANCE ENTHUSIASTS



TAPMI's MBA-BKFS program focuses on "Value Creation through Financial Analysis". Aided by the state-of-the-art TAPMI Finance Lab, this course enables students to have a managerial career in the fields of banking and financial services with leading national and multinational banks and financial institutions.

- Two-year MBA course with a focus on Banking and Capital Markets, catering to banking and financial services industry.
- Career paths in Investment and Corporate Banking, Stock Broking, Financial Analyst, Treasury Operations, Asset Management, Credit

Rating Analyst, roles with exchanges/ regulators, etc.

- Courses across both years are integrated with Bloomberg terminals.
- Experiential learning through a one-of-a-kind course in India, **Student Managed Investment Course (SMIC)**.
- Coursework aligned with the **Candidate Body of Knowledge (CBok) of CFA/FRM Programs**.
- Three-week on the job training with Bombay Stock Exchange or the State Bank of India Training Institute after a week long summer internship.

MBA - HRM

LEARNING PEOPLE MANAGEMENT FROM THE BEST

With a mission of creating value through people, the program is focused on delivering a comprehensive course curriculum in Human Resources to build exceptional behavioral (individual, team and leadership), functional, strategic and institutional (employee relations and industrial relations) HR competencies which empowers participants to become strategic partners for business.

- Two-year MBA program focused on creating thought leaders in human resources who can effectively manage people and organizations for high performance.
- Partnered with Society for Human Resource Management India to co-design the MBA-IIIM curriculum.
- Graduates of this Program will be adept in

leadership and navigation, business acumen and consultation, global/ national and cultural relationship management, technical competencies and HR functional skills.

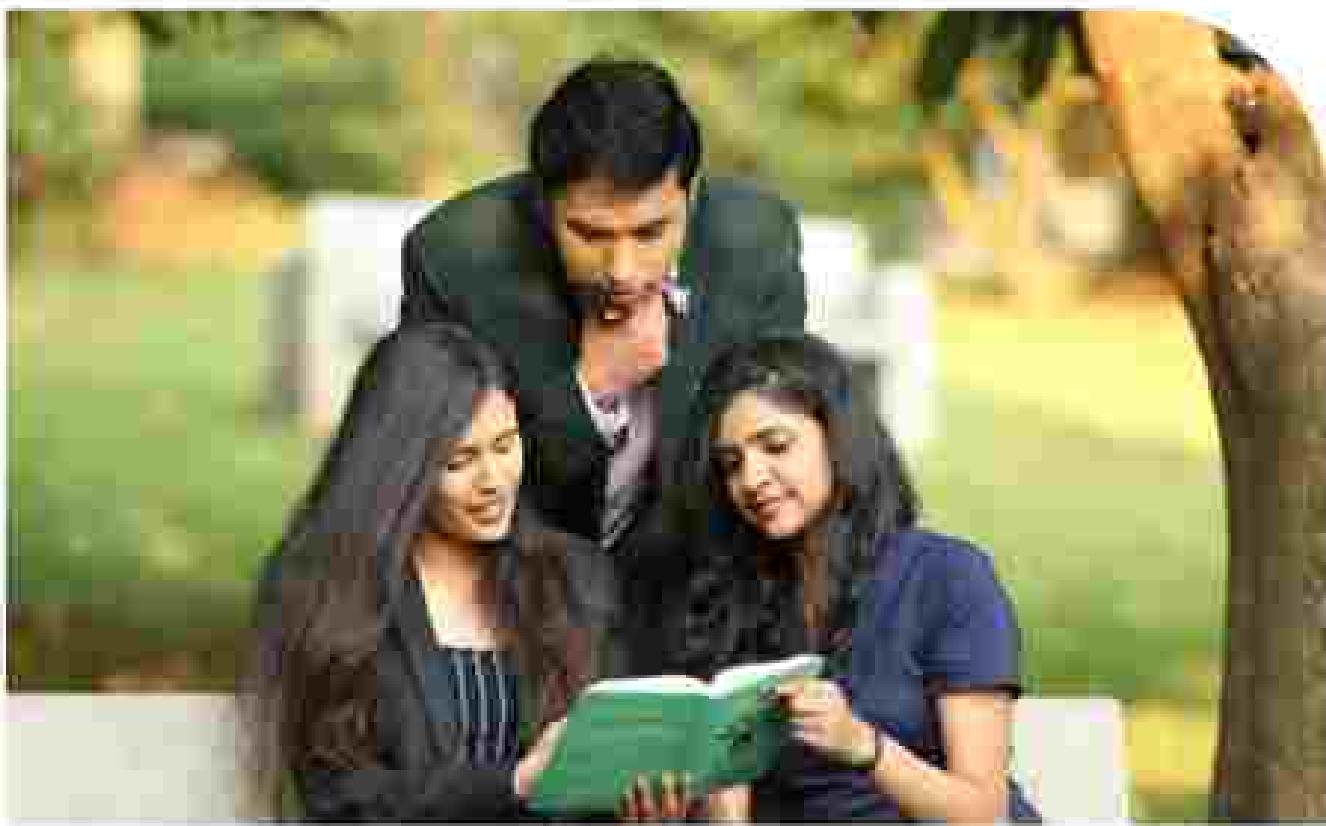
- Elementary courses in year 1 including Finance and Economics; Marketing; Operations Management; and Information System Management.
- Core-courses in human resource management in year 2, advance courses in Labor Laws, Analytics and Organizational Development.
- Extended summer internships up to two months to take up significant projects like organization restructuring, mergers and acquisitions etc.





MBA - IB

GLOBAL EXPOSURE FOR YOUR DREAM INTERNATIONAL CAREER



MBA II Program Mission: General Management mastery with international business effectiveness

- Mastery of the International Business domain with enhanced functional skills in cross country contexts, global uncertainty and re-globalisation
- Critical thinking skills, international negotiation ability, cross cultural literacy and geo-political awareness.
- International Live Project Management and mid-term advisory in collaboration with culture.org, International Immersion and

Study abroad option at leading business schools overseas

- Effective corporate communication via foreign language certification via Donthe Institute and Alliance Francaise and advanced business English proficiency
- Alignment with QMIP Sustainability body of knowledge, with certification
- Adaptive leadership via outbound training, cross-cultural sensitivity and Young Leadership (YLP) Program

MBA - MARKETING

LEARN MARKETING FROM THE COUNTRY'S BEST



TAPMI's MBA - 2 year PG management program in Marketing provides foundational training in broad business and management disciplines and specialist training in Marketing. The advanced intensive learning delivered in the second year through Super Specialization tracks equips the students with the necessary skills to excel in the leadership role in the field of marketing.

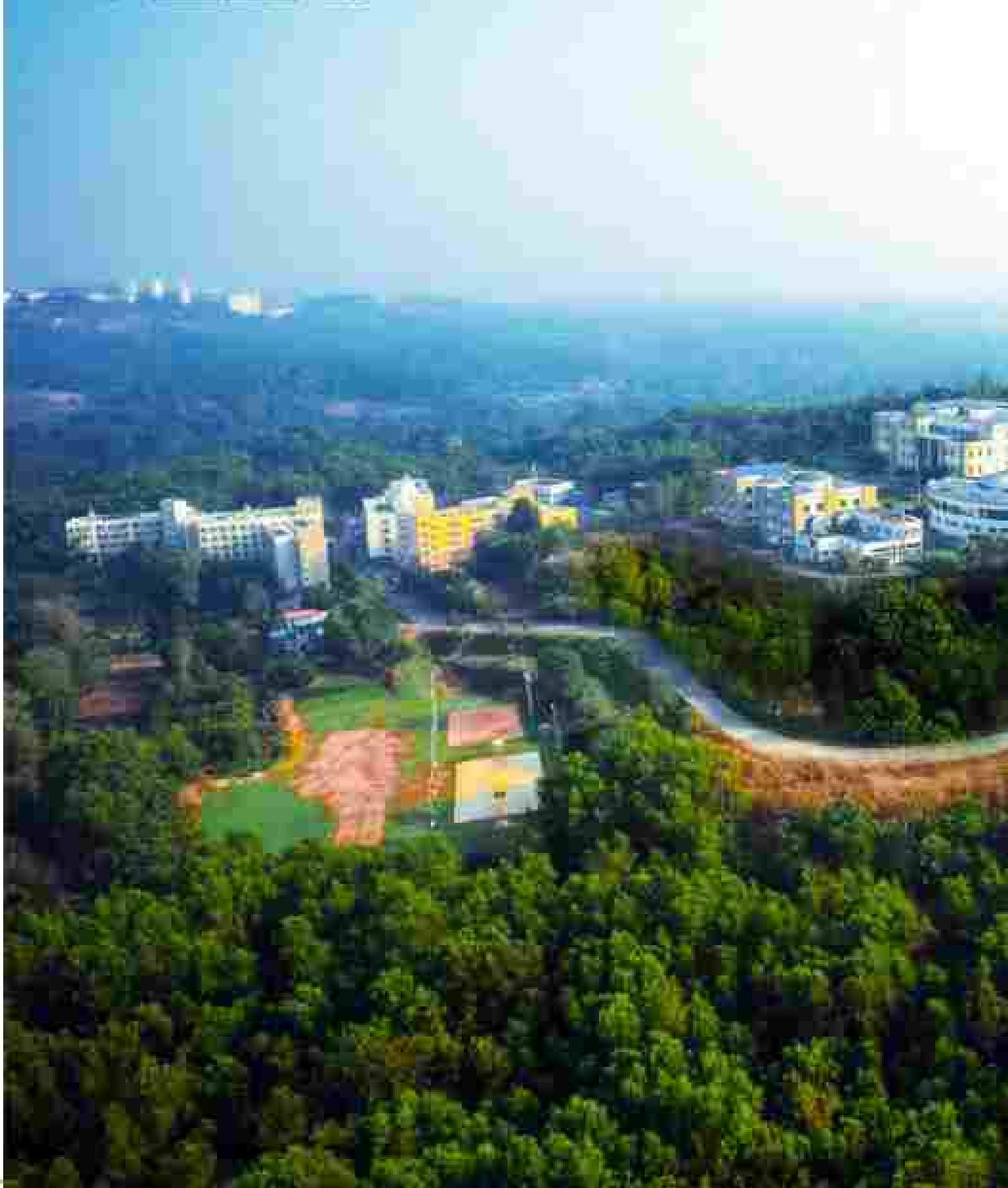
- Aimed at producing marketing professional to play leadership roles in the domain of marketing, sales and customer facing roles.
- Choose from 3 super-specialization tracks – Digital Marketing, Sales and Customer Service

Management and Brand and Product Management.

- Live projects and Applied learning segment in addition to summer internship
- Mentoring by TAPMI alumni holding senior sales positions
- Sector specific specializations in the second year delivered by industry professionals
- Successful track record of attracting companies in FMCG, durables, retail, banking and B2B sectors offering sales management roles for final placements.



TAPMI
Tata Management School



PLACEMENTS AND CORPORATE ENGAGEMENT AT TAPMI

TAPMI PLACEMENTS

100% Placement Record year-on-year



Key Corporate Engagement programs

- Individual career planning and counselling for all 550+ students.
- 2 month intensive Summer internships leading to over 26% FTGs in 2021-22.
- Live projects with industry and faculty guides
- Disha: Annual workshop with CFO/CEO/Company Lead level interactions from over 146 guests from 139 companies(2022)
- Advisory Boards to create curriculum based on industry trends.
- Sponsored Competition Participation for personal growth.
- Sectoral and industry-specific Workshops.
- Industry immersion workshops.
- Practitioners' Co-delivery of electives.
- 7000+ Alumni Connect

Placements 2021-22



PLACEMENT HIGHLIGHTS

2022-23

Percentage of
Students
Receiving PPOs

28%

2020-21

63

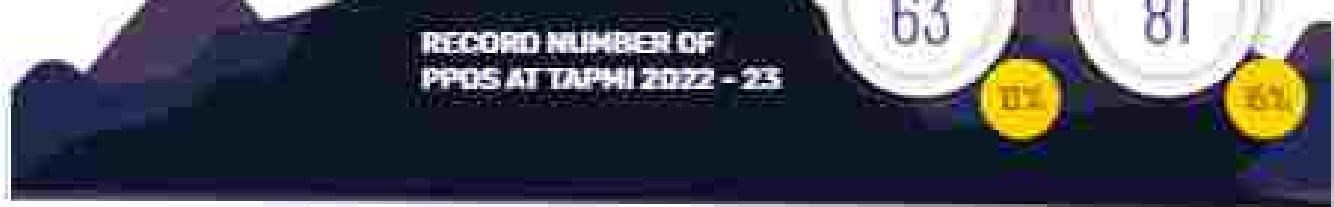
II

2021-22

81

III

RECORD NUMBER OF
PPOS AT TAPMI 2022 - 23



STEADY RISE IN INTERNSHIP STIPENDS - LAST 3 YEARS



2020-21

2021-22

2022-23

Highest Stipend (INR) ₹85,000 ₹1,20,000 ₹1,20,000

GENDER AGGREGATED PPO DATA - LAST 3 YEARS



**The placement process for 2021-23 batch is ongoing

PROMINENT SECTORS FOR PLACEMENT



PLACEMENT RECORD - LAST 2 YEARS



PPG TRENDS BASED ON EXPERIENCE



****The placement process for 2021-23 batch is ongoing**



Key Profiles:



Automotive, Aviation And Aerospace

Supply Chain, Logistics And Transportation

Hospitality And Real Estate

Healthcare

IT & Analytics

FMCG, Retail & E-commerce

BFSI

EdTech

Consulting

Risk & Compliance

Mobilization-operations

Product Management

Management Trainee

Organization Development &

Talent Acquisition Consultant

Management Consultant

Manufacturing Analyst

Pre-sales Consultant

Program/product Manager - ERP/SaaS

Sales Strategy Consultant

Senior Management Consultant

Strategy And Transactions Consultant

Hr Assistant Manager

Product Manager

Area Sales Manager

Area Business Manager

Management Trainee

Area Manager

Finance Consultant

****The placement process for 2021-23 batch is ongoing**

- Innovation Consultant
- Senior Manager (Brand & Collaborations)
- Sales Executive Trainee
- Marketing Specialist
- Project Manager
- Investment Banking - Analysts
- Senior Analyst
- Commercial Banking Credit Risk
- Financial Analyst
- Global Finance Business Analyst
- Analyst (Financial Operations)
- Regulatory & Legal Support Advisor
- CFO Associate
- Industry Research Management Trainee
- Financial Consultant
- Manager - Credit
- Manager - Finance & Accounts
- Finance Associate
- Investment Analyst
- Consumer Banking
- Consultant/principal - Digital Transformation
- Cyber Risk Consultant
- Tech Risk Consultant
- Digital Commerce Consultant





TAPMI 
KAMTAKA
INDIA



Package	2023**	2022
Top 50	₹ 20.82	₹ 19.64
Top 100	₹ 16.68	₹ 15.96
Top 150	₹ 17.45	₹ 15.79
Top 200	₹ 16.72	₹ 14.99

****The placement process for 2021-23 batch is ongoing**

TOP RECRUITERS



TAPMI ALUMNI





TAPMI ALUMNI

Alumni Relations Committee (ARC) of TAPMI with a mission to "Connect, Bond, Network" acts as a bridge between the alumni and the Institute. TAPMI has a network of 7000+ alumni across the globe who have been making the institute proud of their achievements. ARC aims to maintain close ties with the alumni of TAPMI and to promote interaction between alumni and the institute. Various events like alumni meets, initiatives, alumni mentorship, social media campaigns and webinars are held in order to strengthen the relationship between the alumni, students, faculty members and staff.

Additionally, ARC makes sure that all our alumni get to know about the job opportunities through the Portal available in the industry. By engaging alumni, we wish to enhance the network, involvement, and support TAPMI, while providing a mutually beneficial relationship. We solidify the connection between TAPMI's past, present, and future. Please find below the demographics of our institute's former students below to get a better idea of how much growth our students have made over the years. Moving forward without turning around is the only option at this point!!!



Alumni Relations Committee (ARC) at IITM with a mission to "Connect, Bond, Network" acts as a bridge between the alumni and the institute. IITM has a network of 7000+ alumni across the globe who have been making the institute proud of their achievements. ARC aims to maintain close ties with

the alumni of IITM and to promote interaction between alumni and the institute. Various events like alumni meets, initiatives, alumni mentorship, social media campaigns and webinars are held in order to strengthen the relationship between the alumni, students, faculty members and staff.



Rajeshwar Jayashankar
Batch: 1994-1995

Current firm:
Mezzware Technologies

IITM MCA has helped me to have a structured approach.



Neha Joshi
Batch: 2011-2015

Current firm:
Panduit

CMIE has helped me to understand all aspects of the business and make a feasible decision while living to address any challenges. This has allowed me to set myself apart from other professionals and get opportunities that would otherwise be limited to much bigger top tier institutions.



Ashna I P
Batch: 2012-2014

Current firm:
Siscon

IITM MCA has helped me to meet people from different walks of life and backgrounds.



Arpit Bhansali
Batch: 2010-2011

Current Firm:
MTS Group Inc.

MBA has provided me the ability to live of others and handle my work effectively. Working at MTS helped me with both hard and soft skills. I feel that working there helped put my previous theoretical knowledge into practice and made it easy to understand the problems and not just analyze to find a solution for those problems. It also allowed me to look at all aspects, strategic, personal and professional from the perspective of company. This makes me constantly examining the opportunities and possibility of a better and ready option. Finally, I found one understanding that the problems need to be treated first and then one.



Aditya K. Mehta
Batch: 2010-2011

Current Firm:
Orion Group

The 2010-11 was the culmination of my life's best experience to date. The "Challenger" learning program made me a man in 2011. I have learned loads about myself. Myself as a person, my attitude towards the major tasks in life, during the study period. I participated in 22 projects (amongst 110) and 100+ events after the advent of Covid. I like to live an open minded world. The focus of the university as well as students is on innovation, academic, art, on the stand alone campus for 2 years. This intensity in academics, resulted in my placement in one of the best organizations, along with the other students across the country and the institute is great ahead in the new future.



Sachin Wastre
Batch: 2009-2010

Current Firm:
Larsen and Toubro Infotech

TAPMI handled my placement batch

I joined L&T in 2009 after working for 4 years in marketing and sales engineering roles in the industry. TAPMI helped me to hone my thinking and approach towards solving problems - both at the workplace as well as in personal life. It helped build a strong foundation for my analytical skills of marketing and IT systems, but also in general management. This helped me to successfully navigate through my career across multiple domains and industries as well as different types of opportunities. In all, I would say I am grateful with TAPMI to become a future leader.

ADMISSION AT TAPMI





ADMISSION PROCESS



The Admission Process provided below explains the common process followed across all Programs.

- Each MPA program may have additional components for selection based on its specific requirements.

- Shortlist and Merit list for each Program is separate and independent of each other. Shortlist/Selection in one Program does not guarantee shortlist/selection for the other Program (for candidates who apply to more than one program).

Minimum Eligibility

A Graduate Degree from a recognized University with not less than 50% marks (Final year students may also apply). However, the admission shall be considered if they obtain less than 50% in their graduation.

Stage I: Shortlisting

Applicants will be shortlisted on the basis of CAT (Common Admission Test) 2022/XAT (Xavier Aptitude Test) 2022/GMAT (Graduate Management Admission Test) January 1, 2023- January 31, 2023/ NMAT by GMAC™ 2022 scores, whichever is higher. Applicants can submit more than one test score.

Apart from high test score, TAPMI considers the overall profile of candidate. For example, the shortlisting considerations include academic profile (10th, 12th, Graduation marks), work experience, extra-curricular achievements, achievements in

sports, contribution to social activities, entrepreneurial spirit, diversity, leadership potential, integrity and values. The entrance examination cut-off may vary slightly each year across programs, depending upon the profile of applicants and the suitability of the profile to specific program(s). Students shall be informed about the shortlist decision on their registered email address.

Stage II: Admission Process

The stage II of TAPMI admission process consists of Moderated Group Discussion (MGD) and Personal Interview (PI).

1. **Moderated Group Discussion (MGD):** Moderated Group Discussion tests the ability of the applicant to interact within a group and enrich the discussion. MGD also evaluates applicants skills in Problem Solving, Confidence, Assertiveness, Persuasion, Collaboration and Communication.

- 2. Personal Interview (PI):** Through the personal interview IIMR evaluate the applicant's overall attitude and suitability towards management education, including aspects such as Self-Assessment, Self-Management, Social Awareness, Leadership and Communication.

IIMR makes suitable changes every year in the MCA/MT program to select bright and deserving candidates. Shortlisted candidates will be informed about changes for 2023-25 admission process, if any.

IIMR/IIM Sponsored Eligibility Criteria

IIMR also accepts applications for the MBA program from the following (Please visit website/contact Admissions Office for more details)

1. IIM/IIMR Sponsored Candidates:

2. Overseas Citizenship of India (OCI) category candidates

3. Foreign Nationals

Final Selection

The final selection of the candidate is based on the following:

Category	% Weightage
Score in Entrance Test (CAT, XAT, GMAT, NMAT)	30
Score for academic performance (GPA/CGPA/Grade Point Average)	15
Group Discussion/Personal Interview	40
Weightage for Gender Diversity & Extra-curricular Activities	15
Total	100

Please see the section VII for weightage change

Please refer to the website for details.

Last date for submission of online application is December 20, 2022.

Application fee (in rupees)

Single program	INR 1,250
Any Two programs	INR 2,450
Any Three programs	INR 3,600
Any Four programs	INR 4,800

Note

1. IIMR does not accept application in turbopack mode. All applications must be submitted online.
2. The above procedure may be changed depending on the developments that may arise.
3. Any dispute regarding the admissions to these programmes are subject to the jurisdiction of Calcutta.
4. The application form is non-refundable.
5. IIMR uses CAT/XAT/GMAT/NMAT by ISBAC® computerUNCHICKING the candidates. IIMC, ISB and ISMCA have no role either in the selection process or in the conduct of the programme.
6. Please see "Management Block" on IIMR site.

Ragging is completely banned. Anyone found guilty of ragging and /or abetting ragging is liable to be punished.



FEES AND OTHER DETAILS



Fees

- Tuition fee - (common for all programs)
 - Domestic students - INR 625 rupees per year
 - INR-USD 20,000 per year
- Alumni Lifetime Membership fee - INR 20,000
- Caution deposit (Refundable) - INR 40,000
- International Internship Program - INR 180,000 (only for students enrolled in MIA & MIA-III Program)
- Training Cost at SEB and BSE - INR 50,000 (only for students enrolled in MIA - BSE Program)

Educational loan support

TAPMI has associated with several banks to ensure quick financial assistance for students interested in availing educational loans. Some of the banks providing educational loans to TAPMI students are, Canara Bank, State Bank of India, HDFC Credit, Axis Bank, ICICI Bank, HDBC Bank, Indian Bank.

SCHOLARSHIPS & AWARDS

Scholarships & Awards up to INR 2.9 crores

IAIMI appreciates and values merit, and awards scholarships to meritorious students. For deserving students, IAIMI provides awards and scholarships up to INR 2.9 crores. Under Dr. Narendra Pai Merit Scholarship scheme, IAIMI provides Scholarships, worth more than INR 2.4 crores, benefitting 50

students of the batch. The scholarship amounts to a fee waiver of 30% of the tuition fee per year.

IAIMI also provides Academic Merit Awards, and Other Scholarships including Dean's Roll of Honour, YLP Stipend, and OIA/ IMA/ CMT Scholarships etc.



ТАРМИ
TARMI





LIFE AT TAPMI



INFRASTRUCTURE

World-class infrastructure to facilitate learning



- Fully equipped 100-seater library
- Classrooms fitted with AC, smart boards, dual projectors, audio-visual facilities and high-speed internet
- Residential facilities of twin-sharing basis with AC and individual washrooms for every room
- Hostels with lifts, power back-up, Wi-Fi and 6 common rooms for games and relaxation
- Excellent house keeping staff to keep the campus spotlessly clean
- Surrounded by 40 acres of lush greenery and peace
- Well equipped gym facilities for thin fitness times
- Campus store and hair salon facilities
- Campus medical facilities available and direct connect to the KMC Hospital for emergencies
- Well-lit, spacious and green campus with running paths, broad walkways, garden seating and lounges for enjoyment, group work, and assignments
- Student centre and canteen with multiple food vendors providing variety of cuisines
- Night counters for chus and conversations

CAMPUS LIFE

Creating bonds for a lifetime.

- Make friendships for life
- Relax in movie screenings with classmates
- Have endless cups of chai and Maggi in the night caffees
- Play with the local dogs in the front of the campus
- Do bird watching and participate in the nature enthusiasts' group
- Exude the sportsperson in you with state-of-the-art basketball, football, cricket and badminton courts for rejuvenation after a day of classes and assignments



- Celebrate all festivals such as Ganesh Chaturthi, Durga Puja, Holi, Diwali etc.
- Enjoy Darts and Dartis with local food, local deus and friends.
- Join and learn from over 30 student teams such as the AIHMIA team, L2PMI, LSA, Competitions Committee of AIHM to explore the creative, competitive and overall managing side of you!
- Croon to {YTHIN} Yet To Be Named, AIHM's very own band!





MANIPAL_LIFE

Diverse cuisines such as Italian, Asian, Arabic, Indian, Chinese and Mexican options

2 multiplexes and multiple shopping opportunities

Well connected Manipal Town



20000 national
and international
student crowd

10 km to the
Manipal Beach

Pipeline beaches and beach
activities to be explored

- TAPMI, Manipal is in the Udupi district of Karnataka, approximately 30 km north of Mangalore on NH 16.
- Manipal is known for its high class institutions of Medicine, Engineering, Dental, Hotel Management, Law and Pharmacy. It is easily accessible by road from Mangalore and Bangalore, both of which are well connected by air and rail from all major cities in India.
- The closest airport is the Bajpe Airport, Mangalore. Daily flights are available from Mangalore to Bengaluru, Mumbai, Delhi, Chennai, Cochin, Hyderabad, and Kolkata.
- Cab services are available from Mangalore Airport to Manipal and it takes about 75 minutes to reach the Campus.
- Udupi is a major railway station on the Konkan Railway route connecting Mangalore to Mumbai.
- By road, Manipal is 8 hours away from the capital city Bengaluru and an 11hr+ long journey by road from Mangalore on NH 16.
- Manipal has an excellent bus transport system. State-owned Volvo buses ply from Mangalore frequently and KSRTC buses are available every night from Bengaluru.

SUSTAINABILITY@TAPMI

Touching lives through sustainability

At the I A P M Management Institute (TAPMI), Manipal, we believe that imparting knowledge and skills to contribute towards sustainable development is an essential part of creating business leaders for tomorrow. TAPMI is committed to education for business excellence keeping tenets of sustainability in mind. People, planet and profit are central to our teaching at TAPMI and we believe in creating minds that are equipped to deal with the challenges of the future.

TAPMI looks at sustainable development in all aspects of its work, from student engagement,

partner engagement, management of our premises to cutting edge research in sustainable development. Sustainability is a critical part of the TAPMI way of life. From research based on SDGs goals, community engagement and participation in local development, curricula and live projects to projects and partners in the spheres of sustainability, we at TAPMI have integrated sustainability into our processes.

TAPMI's engagement with sustainability can be encapsulated into specific processes. These can be broadly classified into the following -



Integrating sustainability into every aspect of work, TAPMI believes that leaders of the future can be created who will be able to perform as pioneers towards holistic growth.

Come join us in our journey to create better communities and informed managers.



MAPPALE
MAPPALE

WHERE
LEARNING
IS FOR LIFE





T A P M I
An autonomous unit of Ashoka University, Mumbai
TAPMI

T A P M I MANAGEMENT INSTITUTE (TAPMI)

Constituent unit of Ashoka University of Higher Education (AUHE)



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