

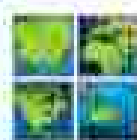
India's

FIRST AI

UNIVERSITY



WHERE THE
FUTURE OF EDUCATION
AND TECHNOLOGY CONVERGE!



**AI Universal
University**

— The future is here —



TARUN ANAND

Chancellor & Founder, Universal AI University

Chairman & Founder, Universal Business School

Fin. Chairman & MD, Thomson Reuters, South Asia

MBA (PJM) | ICAI Ex. Member & School (IIC)

Ex. Chairman Global (IIC) | ICAI Ex. Member (IIC)

FROM THE CHANCELLOR'S DESK

WELCOME TO UNIVERSAL UNIVERSITY,

where we are committed to crafting leaders with character and equipping them with the technologies of the future. Our diverse range of degree programs in Business Management, Liberal Arts, Environmental Sciences, AI, Design, Law, Sports, Commerce, and International Diplomacy will empower students to become leaders in a global context in their field while promoting sustainability and entrepreneurship.

Nestled in the breath-taking location of Karjat, surrounded by mountains, our university is not just a place of learning but one with a Soul. We focus on the 3 P's, which are Purpose, Passion and Professionalism to ensure our students are well-rounded individuals and are prepared to make a real impact in the world through the triple bottom line (People, Planet & Prosperity) framework creating a positive social, environment and economic impact.

With the world moving towards more automation and digital transformation, AI education and research is highly important for a country to stay competitive in the global economy. Thus, Universal AI University will be a key driver of the country's growth and development in the 21st century by teaching Universal subjects. Additionally, the university would serve as a research hub for the development of new AI technologies, which would bring economic and technological benefits to India.

At our university, we're dedicated to providing students with cutting-edge knowledge and skills in Artificial Intelligence, Machine Learning, and Data Science. Our state-of-the-art facilities, renowned faculty who are leading experts in the field, innovative curriculum and pedagogy ensure that our students are equipped with the tools they need to excel in the fast-paced tech industry.

Our focus on hands-on experiential and immersive learning, industry partnership backed by 50 Global CEOs, and real-world CMAPS (Collaborative Multidisciplinary Approach towards Problem Solving) projects cannot be found anywhere else. Graduates of our programs will be well-prepared for a variety of exciting and lucrative career paths, including roles in data analysis, AI and machine learning which will be applicable to the fields of Business, Technology, Environmental Studies, Design, Law, Sports, Liberal Arts and International Diplomacy.

Be at the forefront of shaping the future with AI technology. AI make yourself future proof.

BECOME A PART OF THE AI REVOLUTION!

INSPIRING PROFESSORS FROM THE REAL WORLD OF BUSINESS

Known both for their academic credentials and experience as CEOs, CHROs, COOs, Managing Directors, these standard-bearers offer a distinctly different approach to education which will define your experience.

To connect what's taught in the classroom to the real world, we follow case-based teaching, interactive team projects and bring in professionals to discuss topics in the context of their work. We train responsible leaders who apply global systems, futuristic and entrepreneurial thinking to complex real world problems.

Leaders Make Leaders



Brigadier GPS Cheema

Frmt. Commander of Armoured Brigade, Director, Institute of Leadership & Behavioural Science



Prof. R. Shiriram

SPJIMR Alumni, Frmt. VP & COO, NESS Technologies



Prof. Elora Basumatary

IIM Calcutta Alumni, Worked across 3 Countries



Dr. Kamatchi Iyer

Frmt. Dean of Data Science Program, ATLAS-IIMSOFE & 23 yrs. Academic Exp.



Prof. Vijay Tandon

IIM Calcutta Alumni, Corp. Exp. at GE, Tyco & Airtel Zensar



Dr. Asha Bhatia

Frmt. Dy. Director, National Association for Blind



Dr. Kavitha Venkateshvari

Frmt. Dean & 20 yrs. Academic Exp.



Prof. Deepak Alva

SPJIMR Alumni, Frmt. Chief Manager - Finance & Strategic Planning, Asian Paints



Prof. Nilanka Chatterjee

Frmt. Sr. GM - L&D, United Spirits (Diageo)



Dr. Waheeda Thomas

Frmt. Dean, PUK & Principal, 20 yrs. Academic Exp.



Dr. Harishita Kumar

Frmt. Dean & 25 yrs. Experience



Prof. Maneesh Kethar

Frmt. Chief Business Officer, United Stock Exchange of India

OUR PROGRAMS

LIBERAL ARTS & HUMANITIES SCHOOL

- BA (Hons) Economics
- BA (Hons) Psychology
- PhD

LAW SCHOOL

- BA LLB
- BBA LLB
- PhD

ENVIRONMENT & SUSTAINABILITY SCHOOL

- BSc Environment Sciences
- PhD

AI & FUTURE TECHNOLOGIES SCHOOL

- BTech AI & ML
- BTech Data Science
- BSc (Hons) AI & ML
- BSc Business Analytics
- PhD

DESIGN SCHOOL

- B. Design
- PhD

GLOBAL AFFAIRS SCHOOL

- BA Global Affairs
- MA International Affairs & Diplomacy
- PhD

SPORTS SCIENCES SCHOOL

- BSc Sports & Exercise Science
- BA Sports Management
- PhD

UG PROGRAMS

- Global BBA
- Global BBA + MBA
- BCoin
- BBA in AI

PG PROGRAMS – AICTE APPROVED

- PGDM (Single/Dual/EU Certification)
- PGDM + Foreign Collaboration (Cardiff Met, University – UK)
- PGDM (Business Mgmt) + GMP (UK)
- PGDM (International Business) + GMP (USA/France/Spain/Italy/Bulgaria)
- PGDM (Business Design & Innovation)

EXECUTIVE PROGRAMS

- Global MBA (2 Continents & 3 B-schools)
- Executive MBA

DOCTORAL PROGRAM

- PhD



Universal Business School

Transforming Lives



AN INNOVATIVE LEARNING MODEL

Universal AI University follows the 3E Model in imparting education and is committed to deliver a life-changing educational experience to Indian and International students.

3E MODEL - ETHICS | ENVIRONMENT | EXPERIENTIAL LEARNING

World Class Faculty | Innovative Curriculum |
Quality Infrastructure | Superior Research Focus



ENDORSED BY 60 GLOBAL CEO'S



Ameera Shah
Professor & MD,
Manipal Healthcare Ltd.



Arun Nanda
Chairman & Founder Director,
Mahindra Holidays &
Resorts India Ltd. (MHRIL)



Amadou Diallo
CEO, Africa & South Asia,
Fidelity Intl. Global
Financial Management, UKF



Madhav Kalyan
MD & Head of Payments,
Asia Pacific, J.E. Morgan



Motilal Oswal
Chairman & MD,
Motilal Oswal Financial Services Ltd.



**General
Deepak Kapoor (Retd.)**
Chief of Staff, Indian Army

ANDRAGOGY

(KSA - ESAI Framework)

35%-57%

Knowledge

10%-30%

Skill Development

5%-10%

Attitude

40%-60%

Experiential Learning

20%-30%

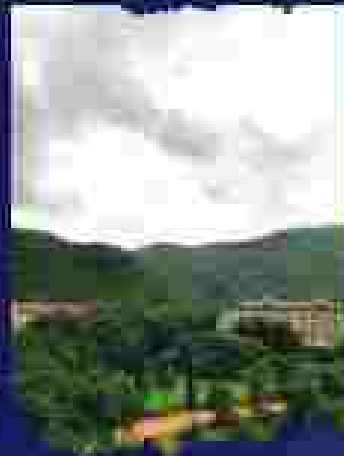
Green / Sustainability

5%-10%

AI / Lab Work

Best of both worlds

Learning in Karjat Campus is the 'Best of both worlds' dynamic – green campus in the lap of nature with quick access to the fabled City of Dreams, Mumbai – makes for an unforgettable experience for Universal AI University!



INTERNATIONAL OPPORTUNITY

(Summer Schools and Student Exchange Programs across the World)



APPLICATIONS OPEN

AI & FUTURE TECHNOLOGIES SCHOOL

- BTech AI & ML
- BTech Data Science
- BSc AI & ML
- BSc Business Analytics

LIBERAL ARTS & HUMANITIES SCHOOL

- BA (Hons.) Economics
- BA (Hons.) Psychology

UNIVERSAL BUSINESS SCHOOL

- Global BBA
- Global BBA + MBA
- BCom
- BBA in AI

PROGRAM HIGHLIGHTS

2

Mandatory Internship

2

CMATS

Computer Literacy / Social Media Marketing

1

SMART Project

3

Years of Leadership Development

1

SDG/ESG Project (Leadership Development)

1

Research Paper

5

Inter-Disciplinary Curriculum

1

AI Lab Project / Capstone Project

7

Skills Developed

50%

Experiential Learning

ADMISSION PROCESS

Universal AI University invites applicants from all streams (Science / Commerce / Humanities) and across all Indian & International Boards (IBDP / A-Level / HSC / CBSE or 12th Grade Equivalent).

STEP 01

Filling the Application Form (Online)
| Available on Universal AI University Website | Application Fee is INR 2,000 / USD 35 / GBP 20 / EUR 25

Submit Documents | Attach Class 10th marksheet, Class 12th marksheet (if available at that time), Passport size photograph, Statement of Purpose, 2 Letters of Recommendation, Extra-curricular or Co-curricular activities

STEP 02

STEP 03

Applying for Universal AI University Aptitude Test (UBSAT/IGAT / ACT / PEARSON / CUET / UGAT / JEE / MH CET / Other National ET)

Applying for the Personal Interview (PI)
| All PIs will happen online via Zoom

STEP 04

Once all four steps are completed, a candidate's application will be reviewed by the Admissions Committee in full. The final admission decision will take into consideration the overall candidature.

WEIGHTAGE FOR SELECTION

- ACADEMICS & OTHER SUPPORTING DOCUMENTS - 50%
- APTITUDE TEST - 25%
- INTERVIEW - 25%



ARUNDHATI BHATTACHARYA
Chairperson & CEO, Salesforce;
Fmr. Chairman, SBI

"I was amazed at the gravity & the principle of sustainability adopted by UBS. UBS emphasis on sustainability is a gift to its students - because being conscious & frugal is not about living in deprivation. They are making their conscious realize that the earth has finite resources & they must not be taken for granted. This understanding will go a long way in their professional lives."



BHARAT PURI
MD, Pidilite Industries

"Have I come to some international university, a lovely campus, enthusiastic students & committed faculty. Congratulations, Team UBS. You follow your interest of field & dream passion. Just open your mind to the right & wrong, after which, you should follow your own interest & passion for your dream."



DEEPAK KAPOOR
Fmr. Chairman India, PWC

"It is amazing to see what you have achieved in such a short time. I really look forward to the creation of an excellent B-School in Mumbai. I wish you the very best of luck."



KI WAN KIM
Regional CEO, Middle East
& Africa, LG Electronics

"My first impression of your campus Green & Fresh, free from pollution. I envy you for this great learning atmosphere, in developing your curiosity, learn & get the support of the UBS Family."



INDUSTRY SPEAKS



NEIL GEORGE
MD, Nivea India

"I have experienced the amazing initiative UBS that has been created. I am looking forward to coming back as there energy here is amazing. It is a beautiful campus, lively students and wish this campus grows from strength to strength."



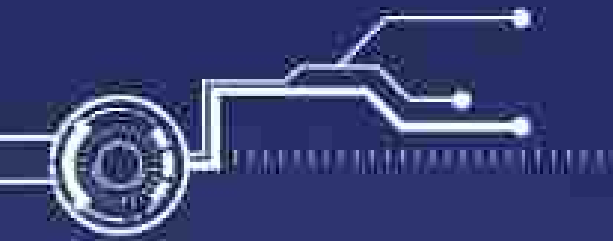
D. SHIVAKUMAR
Fmr. Chairman & CEO,
PepsiCo India

"Awesome campus of 40 acres. I liked the concept of a student sharing a common dorm. I loved the concept of your library & modern school setups. The sparkling offices & classrooms are fabulous perfectly designed both for learning & comfort, so you have all the ingredients of a great learning atmosphere. It is a fantastic location & great campus. Make the most of it!"



P. R. RAMESH
Fmr. Chairman,
Deloitte India

"UBS is high quality institution with quality faculty. I have interacted with your Founder & I am truly impressed & I am sure this institution will live up to its name of being Universal and will soon have a footprint, which is visible across the world."



WORLD CLASS STUDENT INFRASTRUCTURE



CLASSROOM



AR/VR/MR LAB



CAFETERIA



QUANTUM COMPUTING LAB



FUTSAL & TENNIS COURT



GLOBAL ASSET TRADING ROOM



GYM



INDOOR SPORTS ROOM



LIBRARY



PLAZA WITH OPEN AIR THEATRE



STUDENT ACCOMMODATION



WELLNESS ROOM

UBS GROWTH SUCCESS STORY

STARTUP



2009 - 2013

- Universal Business School is born
- AICTE Approval received for PGDM
- Signed MOU with Cardiff Met. University, UK
- Endorsed by 60 CEOs
- Training Partner of United Nations (Leadership Development Program)
- International Accreditation by QAA, UK & British Council

EARLY YEARS



2014 - 2016

- Training Partner of Defense Ministry (MOU with DCE)
- FIVE STAR University, by India Today
- Built a 30+ member Senate of Industry Leaders & CEOs
- Awarded Tolly Global B-School in India, by TOI
- Launched Global MBA Degree for executives from Cardiff Met. University, UK
- 15 students attended Youth Delegation in China funded by Chinese Govt.

- 4 Facilities & 3 nurseries funded by European Union (Erasmus+)
- Completed MT & GT Program for Tata Capital (West End from SPTEB)
- Most Innovative B-School in Mumbai, HRD Ministry, & India Today
- Partnership with University of Economics, Bulgaria for 1st Dual Certified MBA

GROWTH YEARS



2017 - 2019

- Pride of Mumbai: Top 4 B-school in Mumbai by IGI
- Outstanding Commitment during Cardiff Partnership Review: Holistic Learning, Experiential Learning & Quality
- Member of BUSINET, Europe - 31 Countries with 100 members
- Awarded 'Excellence Industry - Academic Impact' by World Education Summit

- Successfully launched SEM - DMSBC with 25 students
- 168 HR professionals on Campus for Leadership ConNext covered by Switzerland Times
- Top 13 elite B-Schools for Study in India campaign across 30 countries (MHRD, Govt. of India)
- Ranking 51-75 in India by NIRF
- UBS became a member of AACSB

- PGDM of UBS accredited by National Board of Accreditation (NBA)
- PLATINUM Rating in India AICTE - CI Survey of Industry Linked Technical Institutions
- Ranked No. 2 most attractive B-school by GMAC, USA

TAKE OFF



2020 - 2023

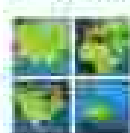
- Member of GBSA, USA 90+ Countries with 100+ members
- UBS installs 335 kWh solar panel to harness renewable energy
- Partnership with Northeastern Illinois University, USA for AACSB Accredited Dual Certified GMF

- PGDM of UBS equivalent to MBA by Association of Indian Universities (AIU)
- 100+ Research Paper Published
- Executive Global Board Membership
- Cardiff Met. University awarded Top University in the UK by Times Higher Education Awards
- Member of CRME 800 signatories: world wide members
- Member of the Case Center, UK-424 world wide members

- Universal Case Research Centre launched 1st Journal published by the UBS Case Research Centre
- Published 14 Case studies in Case Centre
- 1st B-school to publish ESG Report & Top 47 schools in India with SDG Dashboard
- Accepted By AACSB for Global Accreditation
- Economic Times Growth Champions 2023



Established



Universal University

The future is here

KEY ACHIEVEMENTS & RANKING



Business India



POSITIVE IMPACT RATING *Global Impact*



Times School



BUSINESS TODAY



CII



Education Management Group



THE ECONOMIC TIMES

statista



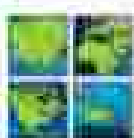
STU AWARDS 2021



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