



# Contents

<b>02</b> From the Director's Desk	<b>03</b> Vision & Mission	<b>06</b> Genesis of IITM	<b>08</b> Campus Infrastructure	<b>16</b> Programmes Offered	<b>42</b> Campus Life & IITM	<b>44</b> Student Activities & Services on Campus	<b>48</b> Alumni Relations	<b>54</b> Our Faculty	<b>60</b> Contact Information
									

## Admission Office

**IITM Jamshedpur**  
C-11, Area (East)  
Jamshedpur - 831 001  
Jharkhand, India  
Phone: +91-657-665 3203/3204  
Fax: +91-657-222 7814  
Email: [admis@iitm.ac.in](mailto:admis@iitm.ac.in)  
Website: [www.iitm.ac.in](http://www.iitm.ac.in), [www.iitmonline.in](http://www.iitmonline.in)

Should it be deemed necessary in the interest of the student, and/or of the Institute and/or of the profession, the Institute reserves the right to change any information and regulation pertaining to the calendar, curricula and fees as described in the prospectus at any time without prior notice.



The prospectus may also be downloaded from  
<https://iitri.edu/admission-prospectus/>

## From the Director's Desk

XLRI has the unique distinction of being modern India's oldest business school. It was founded in 1949 by Jesuit Fr. Xavier Knight, S.J. much before IIMs. He together with other Jesuit companions, worked diligently to build it. Thanks to the tireless efforts of the dedicated faculty, committed staff and loyal alumni over the last 70 years, today XLRI is ranked among the top business schools in the country and Asia.

What differentiates XLRI from other business schools?

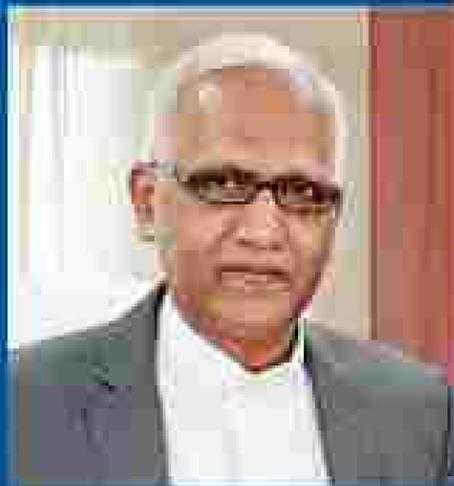
I would like to mention four important hallmarks of Jesuit education which have guided XLRI in its successful journey and we will continue to place a strong emphasis on them.

The first one is 'Excellence' (the first word you see on the Logo). It is the translation of the Latin word 'Magis'. In fact, the word 'Excellence' does not fully convey the true meaning of 'Magis' - it is to strive continuously for the best, without getting easily satisfied and without becoming complacent with our achievements.

Along with Excellence, another word found on the Logo which describes the ethos of XLRI is Integrity. You cannot achieve excellence, long-term success without integrity and ethics. Excellence and Ethics are important elements of XLRI's DNA and they should also become part of the DNA of all of you, who pass through the portals of XLRI. These should be the important distinguishing factors of an XLRI alumni. This cannot be achieved by us, the faculty alone; it cannot be taught in the class room. We can help you to develop these attitudes, values and beliefs that form a managers' world view and a professional identity. We can show you the direction; but, you need to take responsibility to learn, to grow and to become responsible, committed and competent leaders.

The third aspect relates to 'Whole-person growth in all quadrants' - growth of an individual across intellectual, social, emotional and spiritual levels; and the fourth hallmark being social consciousness - to be sensitive to the needs of the less privileged around us. Our curriculum includes a compulsory course in Business Ethics and activities such as rural visits to help inculcate a sense of social responsibility, marked with compassion for the downtrodden and the needy.

Rooted in Excellence and Integrity, XLRI is setting up world-class campuses in Jhajar (Near Delhi), Navi Mumbai



and Attraveil in Andhra Pradesh. With this strategic expansion the institute looks forward to inspiring more young minds and creating more responsible business leaders.

All our management-centric programmes are taught by renowned faculty members who are committed to delivering the curriculum effectively. Our flagship PGDM programmes - BM, HRM, GMP and Fellow Program - are regularly revised to enable students to meet transformational business challenges and expectations of the business world.

The MDP and outreach programmes have helped thousands of junior, mid-level and senior executives across the country to update their knowledge base and skill-sets and help climb up the corporate career ladder.

So, come explore excellence and be inspired at XLRI.

God bless you!

Fr. Paul Ferratides, S.J.  
Director

“

Excellence and Ethics are important elements of XLRI's DNA and they should also become part of the DNA of all of you, who pass through the portals of XLRI. These should be the important distinguishing factors of an XLRI alumni. This cannot be achieved by us, the faculty alone; it cannot be taught in the class room. We can help you to develop these attitudes, values and beliefs that form a managers' world view and a professional identity. We can show you the direction; but, you need to take responsibility to learn, to grow and to become responsible, committed and competent leaders.

”

## Our Vision, Mission

## & Values

### Vision

To be an institution of excellence nurturing responsible global leaders for the greater common good and a sustainable future.

### Mission

To disseminate knowledge in management through a portfolio of educational programs and publications.

To extend frontiers of knowledge through relevant and contextual research.

To nurture responsible ethical leaders sensitive to the environment and society.

To encourage critical thinking and continuous improvement.

To inculcate a culture of innovation and entrepreneurship.

### Values

Inspired by the Jesuit spirit of 'Magis', XLRI will be guided by the following values:



Ethical Conduct



Integrity and Trust



Passion for Excellence



Sensitive Social Conscience



Inclusiveness and Tolerance



Creativity and Innovation



Global Mindset

## 1949

In 1949, Fr. Quinn-Enright, S.J., with the help of the then General Manager of TISCO, W. Haley, formed a core committee comprising Michael (John union leader), MD Madan, Dr. Sultana, and G. Apte and started operating from the Boulevard Hotel in Bhatnagar.

## 1958

In 1958, the first batch of XLRI graduated from the premises of Loyola School.

## 1962

In 1962, the present XLRI heritage campus was inaugurated.

## 1959

In 1959, Fr. Enright left for the US handing over the charge of construction of the campus to Fr. BH McGrath.

## 2015

The contiguous extension of the existing XLRI, Jamshedpur campus was inaugurated by Cyrus Mistry, the then Chairman, Tata Sons, on 17 November, 2015.

## 2017

The foundation stone for the Hajar campus in Delhi-NCR was laid on 16 January, 2017 by Dr. Frazesh Khan, Cabinet Minister, Government of Haryana.

## 2020

XLRI Delhi-NCR commenced its academic year in August 2020.

## 1956

On 3 December, 1956, the ground breaking ceremony for the present XLRI Campus was held. In 1956, the classes shifted to a room in Loyola School and a two-year day programme commenced here leading to a post-graduate diploma in Industry Relations.

# The Genesis and journey

XLRI was founded in 1949 by Fr. Quinn Egan, S.J. in the Steel City of Jamshedpur. Fr. Egan visualized XLRI to be a partner in the liberation and development journey of the independent India with a vision of "renewing the face of the earth". Fr. Bill Tame joined hands with him to bring that vision to fruition. Both, together with the other Jesuit companions, worked tirelessly towards translating the Vision "Renewing the face of the earth" into action.

## Heritage

Over the years XLRI has developed its own distinct identity. Established in 1949, XLRI is the oldest management school in India. The hallmark of this identity is, not to walk on the beaten path, but to strike new routes; not to benchmark, but to be benchmarked; to be second to none, but to be the first to respond to the needs of the people and the nation; taking up tasks that are bold, but necessary, that which nobody has hitherto taken up. This enterprising and pioneering spirit can be witnessed throughout the history of XLRI.

XLRI has always had and maintains a global outlook. We were the first among management schools in India

*Keeping true to its vision, XLRI strives to offer a management-centric education which is not just leading to a degree, but one that inspires future business leaders to respond to the unmet needs of the society*

to internationalise our academic programmes. Renowned personalities, distinguished industrialists, academicians and stewards of Jamshedpur Jesuit Society have been part of the Institute as Board of Governors, leaders and administrators, teachers and guides. True to its vision, XLRI strives to offer an education which just does not culminate in a mere degree, but one that inspires future business leaders to respond to the unmet needs of the society.

A key characteristic that sets apart XLRI students from other management schools is MAGIS - a quest for the best, never to settle down for mediocrity and always aspire to excel. They relentlessly strive for more, for something better than the best. Instead of wishing circumstances to change and become different, MAGIS-driven persons will try to make them happen or make the most of them. Instead of waiting for golden opportunities, they turn all that they touch into gold.

XLRI, one of the best management schools in India, at its inception, started several management-centric courses for trade unions. In 1953, a two-year, day programme in Industrial Relations and Welfare was started, which was later rechristened as Human Resource Management. Since then, XLRI has added many management-oriented academic programmes to its portfolio and has endeavoured its infrastructure to meet the growing demands of students and establish itself as a premier management school in India. A three-year evening programme in Business Management was started in 1955 and in 1988 a two-year full-time programme in Business Management was launched.

Over the years, XLRI has launched quite a few short and long-term programmes for working executives to help upgrade their management-centric knowledge base and become more competent business leaders.

## XI Journey Over 72 Years

The XI journey that began with the Vision of a few Jesuit fathers has nurtured many business leaders, industrialists and change-makers in its course of translating dreams into reality. As we look back, we are reminded of the unflinching pursuit of the founding fathers to bring change in society and the nation at large.



# Campus Infrastructure

## Sir Jehangir Ghandy Library

Sir Jehangir Ghandy Library came into existence in 1949, soon after the institute was established. It was named after late Sir Jehangir Ghandy, the first Chairman of the Board of Governors of XLRI in February 1972. It is housed on the ground floor of a spacious and centrally air-conditioned building overlooking the administrative block. The library strives to cater to the information needs of students, research scholars, staff, and faculty members of the institute. It is the heart of the institute and holds an extensive collection of literature predominantly related to all functional areas of management and its allied subjects. It continuously strives to develop a comprehensive collection with well-formulated collection development strategy of print as well as electronic resources useful for teaching, learning, research, and reference purposes.

**69,650**  
books

**24,400**  
eBooks

**15**  
News Papers

**90**

Print Magazines & Journals

**34,600**  
eMagazines & eJournals

**16,810**

Back Volumes of Print Journals

**42**

Electronic Resources

**14,200**

PG & Doctoral dissertations

The library houses a veritable collection of 69,650 Books, 24,400 eBooks, 15 News Papers, 90 Print Magazines & Journals, 34,600 eMagazines & eJournals, 16,810 Back Volumes of Print Journals, 42 Electronic Resources and 14,200 PG & Doctoral Dissertations.

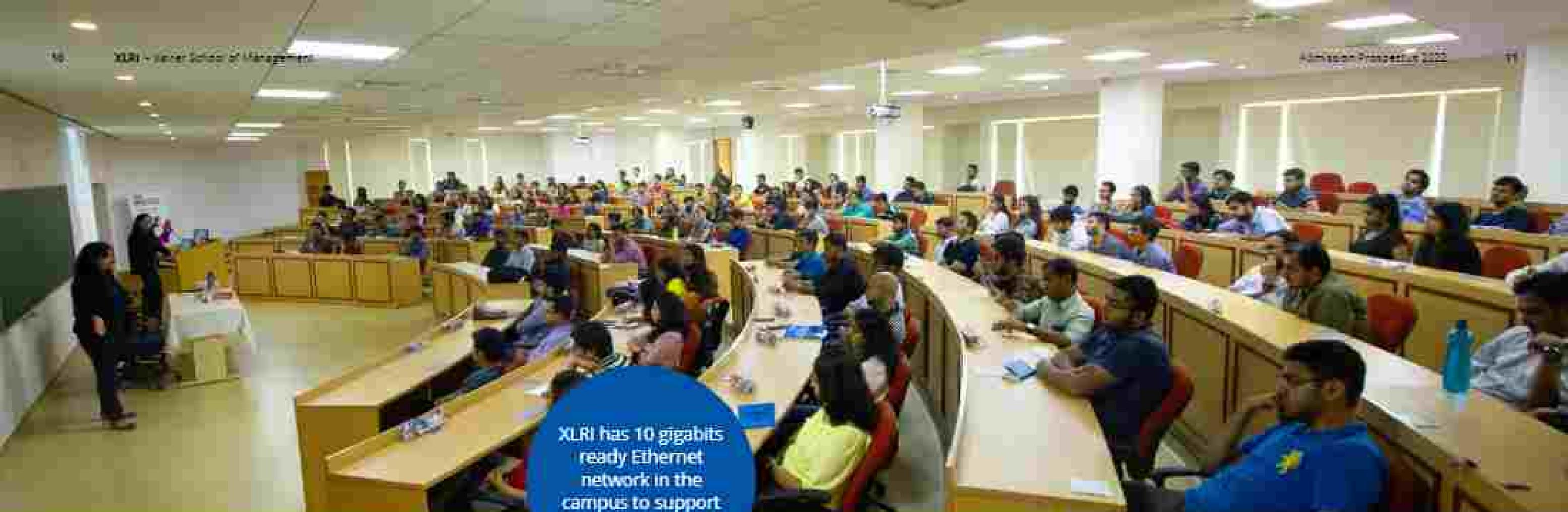
Also, a separate section for the publications of the Alumni and Faculty members. The library is fully



automated with Library Management System from SoftLink Asia) and integrated with the latest technologies including Hybrid - BRD & EM System (from 3M & Bibliotheca) which allows up to Self-Check-in/Out of library items by the users, without the assistance of a library staff member.

The Knowledge Portal (Both Onsite & Offsite) of the library enables search and access the entire Electronic Resources. A to Z Listing of the journals and eBooks helps to directly reach your favourite ones. Online Public Access Catalogue (Both Onsite & Offsite) helps in searching and locating the required physical books in the library. Also, the library user can see the books issued in their name, the due date, overdue charges, reserve/recommennd new books using that. The library is subscribing electronic resources like Academic Search Premier, APA PsycArticles, Business Source Ultimate, ProQuest One Business, Emerald Insight, INFORMS PubOnline, JGATE, JSTOR, Oxford, SAGE Online, Elsevier (Science Direct), SpringerLink, Taylor & Francis Online, Wiley Online covering almost 24,700 full-text e-Magazines/Journals and eBook Central, Business Management and Economics Collection, and Sage Handbooks covering around 24,310 eBooks. The portal also covers other industrial databases like ACE Mutual fund, AIR InfoTech, BankingRules, Bloomberg, CAPITALINE, CMI-CapEx, CMI-Economic Outlook, CMI-Industry Outlook, CMI-ProcessIX, CMI-ProcessIQ, CMI-Sector of India, CMIOL Research, EPW Research Foundation, Eurmonitor, Gartner Research, India Business Insight, Infinitel, ISI Emerging Markets (EMIS) Report Junction and Statista. Library also subscribes to Grammarly premium, which provides online writing assistance avoiding grammar mistakes. Also, subscribes to Feedback Studio (leading anti-plagiarism tool from Turnitin) for checking the academic and research outputs.

The library works for 21 and a half hours every day including Sundays throughout the year, being 2 and half hours for daily housekeeping (6:00 AM to 8:30 AM) and being the institute holidays only. It facilitates specialised information services like new arrivals, document delivery services, research assistance services, curriculum support, online information services, reference and referral services, documentation service, current contents alerts, bibliographic service, reprographic services, and user orientation & training besides its usual services. Also, registered with National Digital Library (NDL) and Indian Research Information System (IRIS).



XLRI has 10 gigabits ready Ethernet network in the campus to support the institute's local area network.

## Academic Block

The academic building has air-conditioned lecture halls, an examination hall, computer centre and syllabus rooms, all connected to the campus-wide network.

## Classrooms

There are 22 state-of-the-art classrooms with multimedia presentation support. The seating arrangement is amphitheatre style and each lecture hall has a capacity for 70. These classrooms also support closed-circuit recording and playback of lecture sessions. The seven syllabus rooms are multi-purpose areas for other academic exercises. In addition to this, the new academic complex is equipped with guest servers and workstations to facilitate the learning process.

## Information & Communication Technology Facilities

Information technology is undeniably the driving force of this millennium, and XLRI is poised to break new ground by being the most e-enabled business school in India. The initial focus of being technology friendly has now resulted in a virtual flood of e-initiatives. The Wi-Fi enabled campus and other infrastructural facilities, supplemented with new courses, workshops, seminars, and live projects empower students to integrate technology solutions to workplace challenges.

The computing resources at XLRI include latest servers with virtualize and workstations, a state-of-the-art campus network and leased line of 1.5 Gbps raw bandwidth with connectivity. There are high-

end servers, which host the XLRI intranet services, library database and ERP server, Oracle, SAP, EPSS, Q92, and other software. Apart from value-added learning of different packages, users have access to databases and electronic journals.

XLRI provides web-enabled ERP solution for transition ERP through University Alliance programme. XLRI has 10 gigabits ready Ethernet network in the campus to support the institute's local area network. Every student is equipped with a laptop and has round-the-clock access to internet as well as the internet. Every hostel room has a dedicated LAN connection on the institute's network, and wireless network is also enabled to provide

round the clock access to resources on the internet. For the academic activities such as e-Bulletin, discussion forum, grades, feedback, leave application, course outline, employee handouts, and class schedule are made available online to the faculty, students, and the administration.

Apart from the individual nodes, more than 500 units of workstations/laptops, scanners, laser printers, close circuit surveillance camera, multimedia projectors, and digital cameras are available to meet the teaching needs of faculty.

The video conferencing facility through ISDN lines and IP connectivity are available for pre-placement interviews and pre-placement talks by MNCs, Corporate and formative lectures and dialogue sessions.



## Computer Centre

The Computer Centre houses labs equipped with:

Latest servers for hosting various applications.

150 Dell personal computers with access to the internet and other online resources.

Printing, Photocopy and scanning facility.

A dedicated helpdesk service for software and hardware support for users.

High speed Wi-Fi connectivity.

Further XLRI has a Behavioural Research Lab supported by state-of-the-art hardware to enable HD audio-video conferencing. A dedicated server client set up with application software is available to help researchers with their creation of powerful computerized experiment and analysis with multimedia capabilities.

## Student Residences

### A) BBA / HRM / FPM

There are five blocks with more than 780 rooms. All rooms are equipped with required facilities for a comfortable stay such as water filters, coolers and common rooms. Each hostel room has access points linking to the Local Area Network and has 24-hour WiFi internet accessibility. The institute provides separate residences for Men and Women on campus.

There are three Messes which are managed by the student's body (Infracore), that serve delicious meals to all students. The students of XLRI come from various parts of India. In order to experience different states and communities' cultures and tastes, students have formed Regional Committees to organize traditional Dinners and Cultural events.

### B) PGDM (GENERAL MANAGEMENT)

The institute has excellent residential facilities for PGDM students. The PGDM Residential complex has both self-contained AC single rooms as well as family accommodation. Students may avail either a single-room or a family accommodation according to their preference. These rooms have access points linking to the Local Area Network and have 24-hour WiFi internet accessibility. There are a total of 151 rooms with attached bathrooms. One-third of them are double bedded rooms and a kitchenette for students with families. They are in Block A and B. The single-bedded rooms are available in Blocks C & D. These residences are well-equipped with facilities such as water filters, coolers and common rooms. There is one Mess that is exclusively operational for PGDM Students, which is managed by the student's body (Infracore).

## Learning Centre

The new learning centre is meticulously designed to create spaces that support learning and encourage lively discussions. There are 15 classrooms, each with a capacity for 75, and six seminar rooms (30-50 seats each). A teacher computer lab is fitted with latest servers and workstations to facilitate the learning process. Keeping in contact the growing intake of outstanding students the new learning centre has 100 large classrooms (150 seats each) and 100 small classrooms (60 seats each).

## Auditoriums

The campus has three fully-equipped auditoriums. Two of these auditoriums have a seating capacity of about 150 each. These auditoriums play host to internal student events, guest lectures and seminars, and the famed XLRI Student General Body Meetings. The Tata auditorium, the biggest of the three, has a capacity of about 1,500, and is known in music circles to have one of the finest acoustic systems in the region. The Tata Auditorium hosts all major events ranging from Annual Convocation, Ethics Creation and Ensemble. It has played host to a huge number of performances by eminent personalities from India and abroad.



## Medical Facilities

We have an infirmary equipped with all basic amenities including five beds to attend students who may require special medical attention. Three doctors visit us, one in the morning and two in the evening. Medical assistance is also available to us at the multi-disciplinary Tata Main Hospital, which is just 3 km away from the campus.



## Sports Facilities

A sound mind in a sound body is what XLRI aims to fulfill through its management education. Sporting facilities available for students include grass football field, futsal, pool table, tennis court, basketball courts and beach volleyball court of international standard. EC Senior Gymnasium has state-of-the-art facilities for indoor badminton and equipment for workouts and exercises.

In addition to the facilities on campus, students have access to swimming pools, squash courts and synthetic athletic track - all in proximity from the campus - through affiliations with local sports authorities.



## International Centre

The towering, six-floor international centre includes, four offices, 65 seater classrooms, 66 rooms with attached washrooms and eight suites. Comfortable dining facility, relaxing lounges and upfront reception desk are few of the noticeable amenities at the international centre.





# XLRI

## Delhi-NCR

### Campus

XLRI | Delhi-NCR campus is located in Jhajar District, of Aurangpur, which is 25 km from Gurgaon and is centrally connected to the main districts like Delhi, Gurgaon, and Noida. The foundation stone for the XLRI Delhi-NCR campus in Jhajar District was laid on 16 January 2017. Shri Om Prakash Dhanraj, Cabinet Minister, Government of Haryana, visited the plaque of the foundation stone, and Rev. Ajit Chaudhary, Archbishop of Delhi, blessed the foundation stone.

The new state-of-the-art campus is spread over an area of 36 acres. It has been designed to provide an eco-friendly living experience and to foster climate consciousness. The orientation of the campus buildings have been planned using detailed sun studies and applying concepts of solar passive architecture. The areas that receive harsher sunlight have a second skin in the form of ventilated cladding. The new campus has earned a Gold-level Green Building Certification, and it has been designed using IGBC guidelines to be able to earn a platinum rating from LEED in the future.

## CAMPUS DESIGN

- The campus has been designed to promote eco-friendly transport and living.
- The orientation of the buildings have been planned using detailed sun studies and use of concepts of solar passive architecture.
- Many of the areas that receive harsher sunlight have a second skin in the form of ventilated cladding.

## BUILDING SYSTEMS

Buildings and surroundings are developed using IGBC Guidelines and meet the criteria of green buildings.

- Site planning
- Building envelope design
- HVAC, Heating, Ventilation, and Air Conditioning, Lighting, electrical, and water heating
- Integration of renewable energy sources
- Water and waste management
- Selection of ecologically sustainable materials
- Indoor environment quality (maintain indoor thermal and visual comfort and air quality)

## LANDSCAPE SYSTEM

- The landscape is divided into two distinct types to provide formal and informal interactions.
- Formal landscape to interact with and enhance utility of adjacent building.
- Formal landscape to have specific utility (sunrise till D.A.T., sports, common seating, meeting areas etc.).
- Informal landscape to act as buffers between buildings and other functions and be easy to maintain.



# Programmes

## Offered

Over the years XLRI has added many more executive and certificate programmes to meet the growing demands of the sector. It has expanded its infrastructure to facilitate student requirements and promote a healthy learning environment. Its virtual, interactive programmes and executive programmes have a wide range of applicants from varied educational and professional backgrounds.

DR. ANTONIO - XLRI

## Full-Time Residential Programmes

- PGDM HRM  
Two-year Postgraduate Programme in Human Resource Management
- PGDM BM  
Two-year Postgraduate Programme in Business Management
- PGDM BM (XLR) / Demy-HCR  
Two-year Postgraduate Programme in Business Management
- Executive PGDM (General)  
15-month General Management Programme
- FPM - 4-year Fellow Programme in Management

## Part-Time Programmes For Working Executives

- BM (Part-time) - Blended Mode  
- Three-year Programme for Working Executives
- Exec-FPM  
- Executive Fellow Programme in Management

## Virtual Interactive Learning (VIL)

- PGCBM - Postgraduate Certificate in Business Management
- PGCHR - Postgraduate Certificate in Human Resource Management
- PGCA - Postgraduate Certificate in Business Analytics
- PGCSLM - Postgraduate Certificate in Senior Leadership Management
- PGCF - Postgraduate Certificate in Finance
- EDAMP - Executive Diploma in Advanced Management Program

Programmes Offered

## Corporate Programmes

- Management Development Programmes
- eMDF
- In-Company Training Programmes
- Consultancy Services
- Certificate Programmes
- EDHRM
- Executive Diploma in Human Resource Management spread over 18 months

## Selection Criteria

A candidate may apply for multiple programmes. Those who apply for multiple programmes may be called for multiple interviews and/or group discussions. The selection criteria for different programmes may differ depending on the nature of the programme. XAT written test will have multiple components and you need to maximise your performance in each of these components in its pursuit of academic excellence. XLRI actively encourages the students from diverse backgrounds. While preparing the shortlisted candidates for the interview, in addition to XAT performance, we may factor in academic background and the relevant work experience. Besides performance in the personal interviews (and/or group discussions), we also consider XAT performance, relevant work experience, academic background, extracurricular activities while preparing the final list.

## Admission Procedure

### Academic Programmes offered at XLRI

02 year

#### PGDM

- Two year full time postgraduate programme
- 1. PGDM Business Management (BM) BM - Jamshedpur BM - Delhi-NCR
- 2. PGDM Human Resource Management (HRM)

15 month

#### Executive PGDM (General)

- 15-month full time programme for experienced executives leading to a Postgraduate Diploma in General Management Programme

04 year

#### FPM

- Four year Fellow Programme in Management

Applicants are responsible for ensuring that their application is complete and all the information provided in connection with their application is authentic and accurate.

XAT score can be downloaded from the website. No hard copy of the score card will be sent.

Names of the shortlisted candidates for the interview will be posted on [www.xlri.ac.in](http://www.xlri.ac.in).

## XAT & XLRI REGISTRATION

XAT 2022 will be conducted online. You can apply to both XAT and XAT from a single registration.

### Visit

[www.xlri.ac.in](http://www.xlri.ac.in)  
[www.xat.ac.in](http://www.xat.ac.in)

### Payment details:

#### Through XAT

Indian candidate:  
₹1,800/- and ₹200/- each for every additional programme of XLR (without late fee)

₹2,100/- and ₹500/- each for every additional programme of XLR (with late fee)

#### Through GMAT

Indian candidate:  
₹2500/- (only for GMAT)

NRI and Foreign candidate:  
₹5000/- (For one or more programmes)

### General Information

- Candidates may apply for more than one programme
- Shortlisted candidates for interview in BM and HR programme is based only on XAT scores
- HR candidates, however, may choose GMAT
- GMAT candidates may apply either through XAT or GMAT

## Important Dates

The last date for the online registration for XAT  
**The last date for the online registration for XLRI programmes**  
November 30, 2021

**Sunday, January 2, 2022**  
XAT will be held on Sunday, January 2, 2022 in 81 cities across India for BM, HR, Ex-PGDM (General) and FPM



## PGDM in Business Management (BM) & PGDM in Human Resource Management (HRM)

The two-year full-time Postgraduate Programme in Business Management (BM) / Human Resource Management (HRM) prepares a student for a career in industry and services.

The courses are designed to develop and enhance:

- The analytical, problem solving and decision-making abilities.
- The awareness of the socio-economic environment and
- The personality with socially-desirable values and attitudes.

The BM Programme equips the students with an integrated approach to management function and managerial

skills. The programme also provides an opportunity to concentrate in one or two of the functional areas (viz. Economics, Finance, Information Systems, Marketing, Production, Operations & Decision Sciences and Strategic Management).

- To fulfil the requirement of areas of concentration, a student is required to do at least five electives in that area.
- The HRM Programme facilitates learning in concepts, techniques and practices in the management of human resources in addition to exposing the student to different functional areas of management to enhance the effectiveness.
- Since the HRM programme is a specialised programme in itself, there are no separate Areas for Concentration.
- The BM Programme: The total minimum credits for BM program is 108 and a maximum of 114 credits is permissible. The Extra credits or Extra courses could be anything that students want to study as electives.

- The HRM Programme: The total minimum credits for HRM program is 108 and a maximum of 114 credits is permissible. The Extra credits or Extra courses could be anything that students want to study as electives.

### Eligibility

For BM and HRM programmes, students who have completed three years of Bachelors degree or equivalent in any discipline, recognised by a University or Deemed University, are eligible to apply. Those completing their final examination by June 10, 2022 may also apply.

### Orientation Programme

An orientation programme will be conducted during June 2022. The objective of the programme is to

- introduce the new members of the XL family to the culture and working ethos of the Institute.
- to help the students identify their profile, and areas for self-development.
- help the freshers for their successful stay at XLR.

### Academic Programme

The academic programme consists of six Terms each 10-12 weeks, spread over two years for the BM and HRM programmes.

During the first year of the Business Management Programme, students learn basic concepts in the areas of Finance and Accounting, Human Resource Management, Marketing, Organisational Behaviour, Systems, Production and Quantitative Techniques.

These core courses help students appreciate the interdependency of the various functional areas and integrate them while addressing problems in the business context.

During the second year, students can pursue elective courses dealing with the functional areas of their interest.

During the first year of the Human Resource Management Programme, students are given exposure to the courses directly related to HRM such as Labour Law, Industrial Relations, Organisational Behaviour and Human Resource Development, with a package of courses in basic subjects as well as other functional areas of management. Students are also given exposure to the socioeconomic environment, ethical and legal frameworks within which business operates in India.

During the second year, students can pursue elective courses, in the areas of Human Resource Management, Organisational Behaviour, General Management, Information Systems and Strategic Management.

### Team Building & Village Exposure Programme

A three-day team building programme is compulsory for the students. The objective of the programme is to develop leadership and teamwork through adventure activities. The programme includes overnight camping and other outdoor activities.

A village exposure programme is also mandatory for the students. The students are expected to stay in the

villages. They would be expected to study some of the practices and issues relating to rural India.

### Summer Project

At the end of the first year, all students of the BM and HRM programmes are required to undertake a project in an organisation as an integral part of the curriculum. Students work on live assignments for various organisations which gives the students an opportunity to sharpen their knowledge and skills, develop better appreciation of the practical problems of business organisations in general and the management in particular. The Summer Projects help the students plan their professional career in the light of the practical experience gained during the eight to ten-week period.

### Academic Evaluation System

The Institute's evaluation system is designed to continually assess the students' performance in relation to the required standards of academic achievement. Apart from examinations, a student's performance is assessed on the basis of class participation, preparation of periodic assignments, mid-term tests and surprise quizzes. The Institute expects a minimum standard for promotion to the second year and for the award of the Diploma. Failure to meet the minimum standards of performance at any time would require a student to discontinue from the programme.

### The Pedagogy

The pedagogy followed in all the Programmes at the Institute include:

- Classroom lectures and Group work.
- Case Study
- Project Work and Assignments

- Team Papers and Industrial Visits
- Simulation Games, Role Play and Audio Visuals
- Seminar Presentations and workshops

### Electives

During the second year of the two-year programme, the students take up optional (elective) courses. The list of elective courses is given under the section, Core and Elective Courses. However, offering of any given elective course is dependent on the market requirement, minimum number of registrations and other related factors. Emphasis during the electives is laid on application of knowledge and case discussions. During the electives, students may also require to undertake research studies in their field of interest and specialisation as Dissertation / Project Work.

### Convocation

Annual convocation for the award of Diplomas is held at the end of the academic year. At the convocation the awards for excellence in academic performance are also given to those students who excel in their studies. The tentative list is given below. The final list of medals to be awarded would be announced at the beginning of the second year.



### Fees

Fees and other charges payable for two year PGDM Business Management and Human Resource Management will be approximately ...

**₹1.80 Lakh p.a.**

\* Fees and other charges are subject to revision and will be communicated before admission

66

CREDITS  
Core Courses

## PGDM(HRM)

## TERM 1 | 21 credits

1. Accounting For Management
2. Fundamentals of Human Resource Management\*
3. Fundamentals of Industrial Relations
4. Fundamentals of Labour Law\*
5. Human Resource Planning - 2 credits
6. Managerial Economics
7. Management Information Systems - 1 credit
8. OB - I: Individual Behavior in Organization
9. Quantitative Techniques For Human Resource Management

## TERM 2 | 23 credits

1. Employment Relations Law/ Law of Industrial Relations
2. Managerial Communication
3. Managerial Ethics - 2 credits
4. Macroeconomic Theory and Policy
5. OB - II: Group Behavior in Organization
6. Performance Management and Appraisal
7. Production Management
8. Wage Determination and Administration

## TERM 3 | 22 credits

1. Specialized Management
2. Employment Relations Law/ Law of Industrial Relations
3. Introduction to Sustainable Development & Corporate Sustainability - 2 credits
4. Management Information Systems - 2 credits
5. Marketing Management
6. I/O Psychology: Individual, Structure, Organizational Change
7. Social Research Methods
8. Strategic Management

42

CREDITS  
Elective Courses

## TERM 4,5,6

1. Advanced Environment Management and Green Marketing
2. Advanced Manpower Planning
3. Applied Econometrics for HRM
4. Analysis for Managerial Decision Making
5. Applied Quantum Innovations
6. Assessment Training
7. Balanced Score Card
8. Basic Econometrics of HR
9. Behavioral Strategy & Decision-Making
10. Blockchain Application for Managers\*
11. Building Learning Organizations
12. Business and Data Communications Networks
13. Business Modeling Through System Dynamics
14. Business Networking\*
15. Collective Bargaining and Negotiation Process
16. Competition and Globalisation
17. Communicating Critical Decision
18. Consulting to Management
19. Contract Law for HR Managers\*
20. Corporate Image Building
21. Corporate Sustainability in Practice
22. Cross-Cultural Management
23. Cyber Law
24. Data Structures
25. DBMS with Oracle
26. Decision Support Systems
27. Designing Organizations for Uncertain Environment
28. Development Economics
29. Digital Product Management: Concept to Commercialization
30. Economics of Human Resources
31. Economics of Information and Network Industries
32. Employee Empowerment\*
33. Emotional Intelligence and Managerial Effectiveness
34. Enterprise Resource Planning
35. Entrepreneurship and New Ventures
36. Entrepreneurship Planning and Development with special reference to Tech-Entrepreneurs and Professionals
37. Ethics of Business Turnaround Management
38. Executive Compensation
39. Experimental Economics for Managers
40. Financial Considerations in Managing HR
41. Gates of Creative Destruction - Managing Innovation
42. Game Theory for Managers
43. Global Business Turnaround Management: Transformation
44. Grievance Resolution\*
45. HR Audit\*
46. HR Issues in Mergers and Acquisitions
47. HR Tools & Techniques\*
48. Human Resource Information Systems
49. Human Resource Management in Service Sector
50. IS Strategy
51. Indian Philosophy and Leadership Excellence
52. Industrial Economics and Competitive Strategies
53. Industrial Jurisprudence
54. Information Security and Risk Management
55. Intellectual Property Rights
56. International Business Economics
57. International Human Resource Management
58. International Relations and Management
59. Introduction to Social Entrepreneurship
60. Labour Law Applications
61. EI Leadership, Influence and Power
62. Leading Digital Transformation
63. Machine Learning for Business Analytics
64. Management of Creativity
65. Management of Relationships
66. Managerial Competencies and Career Development
67. Managerial Counseling
68. Managing Diversity in the Workplace
69. Managing Energy Businesses
70. Managing Private-Public Partnerships
71. Managing Redundancy
72. Managing Strategic Transformation
73. Marketing Decisions for HR
74. Measuring HR\*
75. Money Banking and Finance
76. Object-Oriented Programming
77. Occupational Testing
78. Operations Research for HRM
79. Organizational Change and Development
80. Participative Management\*
81. Personal Effectiveness and Self-Leadership
82. Personal Growth Lab
83. Political Behavior & Impression Management in Organizations
84. Principles of Labour Administration
85. Public Policy and Business Strategy
86. Resource Based Strategy
87. Role of HR in Knowledge Management
88. Selection\*
89. Social Banking and Microfinance
90. Social Finance Impact Investing & Insurance
91. Social Legislation for Indian Managers
92. Software Project Management
93. Strategic Communication
94. Strategic Human Resource Management
95. Strategic Leadership and Governance
96. Strategies for the Bottom of the Pyramid\*
97. Strategies of Co-operation
98. Stress Management
99. Sustainable Human Resource Management - 2 credits
100. Taxation of Salaries\*
101. The Ethics of Artificial Intelligence and Human Enhancement - Implications for Management Practitioners\*
102. Total Quality Management
103. Training and Development
104. Transactional Analysis
105. Zen and the Executive Mind

63

CREDITS  
Core Courses

## PGdm (BM)

## TERM 1 | 21 credits

1. OB-II: Individual and Group Behaviour in Organization
2. Management Accounting-I
3. Managerial Communication
4. Managerial Economics
5. Operations Management-I
6. Principles of Marketing
7. Quantitative Techniques-I

## TERM 2 | 22 credits

1. Financial Management-I
2. Introduction to Sustainable Development & Corporate Sustainability-I 2 credits
3. Management Accounting-II
4. Managerial Ethics-I 2 credits
5. Management Information Systems
6. Marketing Planning and Implementation
7. Macroeconomic Theory and Policy
8. Quantitative Techniques-II

## TERM 3 | 20 credits

1. Business Law-I 2 credits
2. OB-II: Organizational Structure, Design and Change
3. Business Research Methods-I 2 credits
4. Financial Management-II
5. Human Resource Management-I 2 credits
6. Operations Research-I 2 credits
7. Operations Management-I
8. Strategic Management

42

CREDITS  
Elective CoursesTERM 4,5,6  
Economics

1. Applied Econometrics for Managers
2. Demand and Business Forecasting
3. Development Economics
4. Economics of Human Resources
5. Economics of Information and Network Industries
6. Entrepreneurship and New Ventures
7. Experimental Economics for Managers
8. Firms, Markets and Global Dynamics
9. Game Theory for Managers
10. Industrial Economics and Competitive Strategies
11. International Business Economics
12. Managing Private-Public Partnerships
13. Money Banking and Finance
14. Social Banking and Microfinance
15. Time Series Analysis

## Finance

1. Advanced Financial Modeling using R
2. Behavioral Finance\*
3. Business Analysis and Valuation
4. Capital Expenditure Planning and Control
5. Commodities Derivatives Market
6. Corporate Taxation

7. Debt Markets and their Derivatives
8. Earnings Management: Detection and Control
9. Financial Analysis, Planning and Control
10. Financial Considerations & IFRS for Sales Function\*
11. Financial Decision Making under Uncertainty: An Introduction\*
12. Financial Markets
13. Financial Modeling using Excel
14. Financial Risk Management
15. Financial Technical Analysis and Introduction to Social Investment Analysis\*
16. Fundamental Analysis\*
17. Indian Accounting Standards
18. International Business Economics
19. International Financial Management
20. Issues in Empirical Finance
21. Management of Banking
22. Mergers, Acquisition and Corporate Restructuring
23. Sports and Finance
24. Risk Management and Insurance
25. Security Analysis and Portfolio Management
26. Social Finance: Impact Investing & Insurance
27. Structured Finance
28. Venture Capital and Private Equity\*

## Information Systems

1. Business Application for Managers
2. Business and Data Communication Networks
3. Business Modeling Through System Dynamics
4. Business Modeling Using Service Bread
5. Cyber Law
6. Data Structure
7. DBMS with Oracle
8. Decision Support Systems
9. Digital Product Management Concepts: Commercialisation
10. Enterprise Resource Planning
11. E-Strategy
12. Information Security and Risk Management
13. Intellectual Property Rights
14. Leading Digital Transformation
15. Machine Learning for Business Analytics
16. Managing Business Process Outsourcing
17. Object-Oriented Programming
18. Software Project Management

## Marketing

1. Advertising and Sales Promotion
2. Business-to-Business Marketing
3. Competition and Socialisation
4. Consumer Behaviour
5. International Marketing
6. Internet Marketing
7. Marketing Analytics - Marketing using Data
8. Marketing and Society
9. Marketing Decision Models
10. Marketing Engineering\*
11. Marketing in Emerging Countries\*
12. Marketing in Practice
13. Marketing Law
14. Marketing Metrics for Marketing Performance Evaluation\*
15. Marketing Performance Assessment
16. Marketing Research
17. Pricing Management
18. Product and Brand Management
19. Quantitative Market Research\*
20. Retail Management
21. Sales and Distribution Management
22. Services Marketing
23. Sports and Tourism Marketing

\* means Half Credit Course

## 24. Strategic Marketing

## Production, Operations &amp; Decision Sciences

1. Advanced Inventory Control
2. Advanced Operations Research
3. Demand and Business Forecasting
4. Digital Product Management: Concepts Commercialisation
5. Electronic Business and Market
6. Enterprise Resource Planning
7. Logistics and Supply Chain Management
8. Materials Management
9. Production Planning and Control
10. Project Management
11. Service Operations Management
12. Supply Chain Analytics
13. Technology Management
14. Theory of Constraints
15. Total Quality Management

## Strategic Management

1. Advanced Entrepreneurial Management and Growth Marketing
2. Applied Quantum Innovations
3. Balanced Score Card
4. Building Learning Organisations
5. Business Models of Organisations: Evolution
6. Business Incubation\*
7. Competition and Globalisation
8. Contemporary Business Practices
9. Corporate Sustainability in Practice
10. Designing Organisations for Uncertain Environment
11. Entrepreneurship and New Ventures
12. Entrepreneurship Planning and Development with special reference to Non-Entrepreneurs and Professionals
13. Global Business Turnaround Management: Transformation
14. IT Strategy
15. International Relations and Management
16. Introduction to Management Consulting Practice
17. Introduction to Social Entrepreneurship
18. Managing Energy Businesses
19. Sales of Creative Destruction - Managing Innovation
20. Managing Private-Public Partnerships
21. Managing Strategic Transformation

22. Mergers, Acquisition and Corporate Restructuring
23. Public Policy and Business Strategy
24. Resource Based Strategy
25. Strategic Game Theory for Managers
26. Strategic Leadership and Governance
27. Strategic Marketing
28. Strategies for the Bottom of the Pyramid
29. Strategies of Co-operation
30. Technology Management

Courses from other  
functional Areas

1. Analysis for Managerial Decision Making
2. Analysis of Sports and Sociologists
3. Asset-Liability Training
4. Balanced Score Card
5. Behavioral Strategy & Decision Making
6. Building Learning Organisations
7. Communicating Critical Decision
8. Consulting Management
9. Corporate Governance
10. Corporate Image Building
11. Cross-Cultural Management
12. Decision Making for Effective Leadership
13. Designing Organisations for Uncertain Environment
14. Emotional Intelligence and Managerial Effectiveness
15. Ethics of Business Turnaround Management
16. Indian Philosophy and Leadership Excellence
17. Leadership, Influence and Power
18. Management of Creativity
19. Management of Relationships
20. Personal Effectiveness and Leadership
21. Personal Growth Lab
22. Political Behavior & Impression Management in Organizations
23. Strategic Communication
24. Stress Management
25. The Ethics of Artificial Intelligence and Human Enhancement - Implications for Management Practitioners\*
26. Transnational Analysis
27. Zen and the Executive Mind

# International Student Exchange Programme

International Student Exchange Programme (ISEP) International Student Exchange Programme (ISEP) aims to partner with the best educational institutes across the globe with the objective of providing a platform for students to experience an international environment while studying, travelling and socialising with students and faculty from all over the world. ISEP facilitates flow of ideas between academic institutions which in turn provides each school with better understanding of the methods and programmes of the partnering school while enhancing knowledge and skills of students and faculty members alike. Students participating in the programme seek to broaden their academic and cultural experiences. The experience contributes immensely to building of management perspective and poise in the global scenario. Visiting students add to the diversity of Knowledge and Culture at the Institute and enhances the effectiveness of its pedagogy.

We have active international collaborations with over 25 universities world-wide. These collaborations allow for student exchange, faculty exchange and also joint research opportunities that helps in cultural diversification and international exposure of our students, faculty and fellow programme scholars.

S.No.	Partner	Seat	Country	
1	A.B. Freeman School of Business Tulane University <a href="http://www.freeman.tulane.edu/">http://www.freeman.tulane.edu/</a>		US	
2	ALBA Graduate Business School <a href="http://www.alba.edu.gr/">www.alba.edu.gr</a>	3	Greece	
3	Asian Institute of Management <a href="http://www.aim.edu">www.aim.edu</a>	2	Malta	
4	Aston Business School Birmingham, UK <a href="http://www.ab.s Aston.ac.uk/en/web/">http://www.ab.s Aston.ac.uk/en/web/</a>	4	UK	
5	Audencia Nantes School of Management <a href="http://www.audencia.com/index.php?id=en">http://www.audencia.com/index.php?id=en</a>	8	France	
6	Carlson school of Management (University of Minnesota) <a href="mailto:csweb@umn.edu">csweb@umn.edu</a>	2	US	
7	EM Lyon Business School <a href="http://www.em-lyon.com/english/corporate/index.aspx">http://www.em-lyon.com/english/corporate/index.aspx</a>	6	France	
8	ESADE <a href="http://www.esade.edu">www.esade.edu</a>	1	Spain	

S.No.	Partner	Seat	Country	
9	Fordham University <a href="https://www.fordham.edu/">https://www.fordham.edu/</a>		US	
10	Grenoble Ecole de Management <a href="http://www.grenobleem.com/accueil.aspx">http://www.grenobleem.com/accueil.aspx</a>	2	France	
11	IESEG School of Management <a href="http://www.ieseinternational.com/">http://www.ieseinternational.com/</a>	8	France	
12	International Association of Jesuit Universities (IAJU)			
13	KEDGE Business school <a href="http://student.kedge.edu/">http://student.kedge.edu/</a>	16	France	
14	La Trobe University <a href="http://www.latrobe.edu.au">http://www.latrobe.edu.au</a>	2	Australia	
15	Macquarie University <a href="http://www.mq.edu.au">www.mq.edu.au</a>		Australia	
16	Mälardalen University <a href="http://www.mdu.se/">http://www.mdu.se/</a>	2	Sweden	
17	Malaysia Institute for Supply Chain Innovation <a href="http://www.misci.edu.my/">http://www.misci.edu.my/</a>		Malaysia	
18	NEOMA Business School <a href="https://www.neoma-bp.com/en/">https://www.neoma-bp.com/en/</a>	4	France	
19	School of Business and Economics, Loughborough University <a href="http://www.lboro.ac.uk/departments/sbe/">http://www.lboro.ac.uk/departments/sbe/</a>	2	UK	
20	School of Business, Loyola University of Chicago <a href="http://www.luc.edu/">http://www.luc.edu/</a>		US	
21	SolBridge International School of Business, Daegu <a href="https://www.solbridge.ac.kr/">https://www.solbridge.ac.kr/</a>	3	South Korea	
22	Tongji University <a href="http://Web.Tongji.edu.cn">Web.Tongji.edu.cn</a>	2	China	
23	Universiteit Antwerpen Management School, Belgium <a href="http://www.uantwerpen.be">www.uantwerpen.be</a>	3	Belgium	
24	University of Gdansk <a href="http://www.ug.gda.pl/en/Engren">http://www.ug.gda.pl/en/Engren</a>		Poland	
25	University of Münster <a href="http://www.marketingzentrum.de/ft/">http://www.marketingzentrum.de/ft/</a>	4	Germany	
26	Weatherhead School of Management, Case Western Reserve University <a href="mailto:weatherhead@case.edu">weatherhead@case.edu</a>	2	US	
27	West Virginia University		US	

# Executive PGDM (General)

Knowledge and continuous learning is the mainstay amongst the best organizations of today. In order to satisfy this thirst for knowledge and to become a learning organization, XLR has evolved a fifteen-month consolidated programme in general management with the objectives of providing the practicing managers a substantial exposure to theoretical foundations in management as well as to provide them a holistic perspective of business in such a way that they are not only equipped with tools and techniques to perform their task effectively but also to shoulder greater responsibilities in the future as they move up the hierarchy. The institute awards the Executive PGDM (General) to the participants who successfully complete all the requirements of this programme.

## Eligibility

Candidates applying for Executive PGDM (General) must hold a minimum of three years Bachelor's Degree from a recognized University in India/abroad in any discipline, be employed in a full-time job, must have at least five years of relevant managerial experience as on March 31 / 2020 in an organization of repute in the public, private or non-governmental sector after completing graduation.

## Curriculum

The AICTE recognized 15-month programme currently consists of Core and Optional/Elective courses specially designed for fast track executives with work experience. They provide the essentials of management education with the flexibility of individual exploration in their chosen area of interest. The entire programme spans for about 180 minimum and 220 maximum contact hours in class. The programme encourages, supports and provides enough scope to the participants for self-study. The programme starts with induction for inculcating the participants with XLR's culture and refreshing the fundamentals for better appreciation of the courses to follow.

Thereafter the participants undergo the core courses as building blocks essential for management education. Currently the core courses are categorized into seven major areas, Finance, Marketing, Production, Operations and Decision Sciences, Information Systems, Human Resource Management, Organizational Behaviour, Economics and Strategic Management, providing not only the essentials of management but also the core functional skills. The core course curriculum also includes Soft Skills, workshop, Industry Interfaces and Integrated courses. Successful completion of the core courses paves the way for the elective courses, chosen by the participants, helping them to further their areas of interest. Our effort has always been to provide a wide range of electives with a cutting edge focus in areas of relevance in grooming tomorrow's business leaders. These are organized into six functional areas of Finance, Marketing, Production, Operations and Decision science, Human Resource Management, Information Systems, Economics and Strategic Management. Students are allowed to choose electives from a list of offered electives. A minimum number of participants should opt for a specific elective to be offered. The programme and the courses, both core and optional, are continuously restructured to make them contemporary to the changing scenario in management education.

## Field-Based Training

It is compulsory for all students to undergo three-month field based training after completing the 12-months campus component. Majority of BSM students would join different companies after completing the academic requirements. During the first three months in those companies, the students are required to do a project work and obtain a satisfactory certificate from the company. Rest of the students are allowed to fulfil the requirements by undergoing a project work under the guidance of a faculty mentor. A student will be eligible for the diploma only after obtaining the successful completion certificate of the three-month field based training.

## Academic Evaluation System

The Institute's evaluation system is designed to continually assess the students' performance in relation to the required standards of academic achievement. Apart from examinations, a student's performance is assessed on the basis of class participation, preparation of periodic assignments, mid-term tests and quizzes. As specified in the manual of Policies, the Institute expects a minimum standard for the award of the Diploma.

## Term I

	17 Credits
Marketing Management-I	3
Managerial Communication-I	3
Managerial Economics	2
Managing Human Behaviour at Work (I/OB-I)	2
Quantitative Techniques for Managerial Decisions-I	4
Legal Environment of Business	2
Management Accounting-I	2

## Term II

	16.5 Credits
Marketing Management-II	3
Macroeconomic Theory and Policy	2.5
Financial Management-I	3
Human Resource Management	2
Management Accounting-II	2
Managing Human Behaviour at Work (I/OB-II)	2
Competitive Strategy	2
Quantitative Techniques for Managerial Decisions-II	2.5

## Term III

	17.5 Credits
Operations Research	3
Managerial Ethics	1
Mini-Technical and Social Perspectives (Includes Spreadsheet Modeling)	1
Corporate Strategy and Strategy Implementation	3
Managerial Communication-II	1.5
Industrial Relations	1
Production and Operations Management-I	2
Financial Management-II	2

## Term IV

	17.5 Credits
Production and Operations Management-II	2
Digital Transformation	1.5
Introduction to Sustainable Development & Corporate Sustainability	2

## Term V

	8 Credits
Electives	8

## Term VI

	8 Credits
Electives	8

## Elective Courses

- Advanced Corporate Finance
- Accounting & Financial Statement Communications
- Applied Economics for Business
- Business Data Science (I/OB)
- Big Data Analytics
- Business Analytics & Decision
- Business Intelligence And Data Mining
- Business Modeling Using Spreadsheet
- Business Models For Organizations (I/OB-II)
- Business To Business Marketing
- Capital Structure, Financing & Control
- Communicating Global Operations (I/OB-II)
- Competition And Disruption
- Competitive Strategy For Organizations
- Corporate Financial Underpinning In Industrial Organization
- Consumer Analytics
- Consumer Behaviour
- Corporate Tax Management
- Decision Making for Effective Leadership (I/OB-III)
- Global Marketing
- HR Analytics
- Economic Of International Trade
- Economics Of The Current Market And Open Economy (Macroeconomics)
- Employee Engagement And Performance Management
- Entrepreneurship And New Ventures
- Executive Development Tools And Techniques
- Export/Import Licences Or Selling & Negotiation Tactics
- Financial Consolidations & ICF for I/OB
- Financial (I/OB-III)
- Financial Modeling Using Excel
- Financial Risk Management
- Foundations Of Management Consulting Practice
- Foundations Of Development Economics
- Game Theory And Its Business Application
- HR Analytics
- HR Issues In I/OB
- Infrastructure Management Through Public Private Partnerships
- Operational Management
- Organizational Management
- Project Management Strategy
- Imparting Supply Chain Analysis Introduction To Enterprise Resource Planning
- Insurance
- Investment
- Legal Aspects Of Marketing
- Managing Competition And Performance In Organizations
- Managing Corporate Reputation
- Managing Energy Businesses (I/OB-III)
- Managing Service Customers
- Managing Strategic Transformation (I/OB-III)
- Managing Markets
- Marketing In Emerging Economies
- Marketing Research
- Marketing Strategy & Implementation
- Merger, Acquisition & Corporate Restructuring
- Money And Banking
- Operations Planning And Control
- Operations Simulation (I/OB-III)
- Performance Management And Control
- Product & Brand Management
- Project Planning And Control
- Public Policy and Business Strategy (I/OB-III)
- Quality Management
- Resource Based Strategy
- Retail Management
- Sales & Distribution Management
- Service Marketing
- Social Banking And Inclusive Finance
- Social Media Analytics And Growth The Emerging Business Model
- Strategic Project Management
- Strategic Cost Management
- Strategic HRM
- Strategies For The Bottom Of The Pyramid
- Strategies Of Co-creation
- Structure & Process
- Supply Chain Management
- Systems Dynamics
- Theory Of Constraints For Operations
- Thinking In Financial Environment (I/OB-III)
- Human & Ethical
- Tools And Techniques For Business Development
- Transformation For Sustainable Business Performance
- International Finance Management
- Managing Innovation



Fees and other charges payable for 15 months (Total) General Management will be approximately

₹20.95 Lacs

For all the programme details visit [www.xlrschools.com](http://www.xlrschools.com)

# Fellow Programme in Management

## Fellow Programme in Management (FPM)

The Fellow Programme in Management (FPM) is a Doctoral Programme of XLRI, Jamshedpur. The FPM is a full-time, residential programme that trains prospective scholars to become highly skilled and innovative researchers, management thinkers and teachers in various aspects of management. It primarily aims at preparing students for careers as faculty members at premier academic institutions.

## Course Structure

The FPM requires four years of residential study, which proceeds in two stages. In the first stage, the selected candidate needs to meet the course requirements over a two-year period. During this stage, the student is given appropriate exposure to the basic discipline of management, thus preparing him/her for the thesis work in the next stage.

The course work that will be undertaken by the student in the first year will be from among those courses that are offered to the PGP students, and in the second year will include specially designed doctoral and advanced courses. On successful completion of the course work, the student has to appear for and pass the comprehensive qualifying examination (CQE) before proceeding with the thesis work.

The thesis stage is of two years. The student will select a thesis topic from among the specialisation areas:

- Economics
- Finance
- General Management
- Information Systems
- Marketing
- Production, Operations and Decision Sciences
- Organizational Behaviour
- Human Resource Management
- Strategic Management

## Basic eligibility

The basic eligibility to apply for admission to the FPM is either:

- A) BE / B. Tech. degree or its equivalent with at least 60% marks (50% for SC/ST candidates), obtained after/after completing higher secondary education (10+2) or equivalent, and followed by at least 2 years of relevant work experience.
  - B) Bachelors degree / equivalent of minimum three years duration with at least 60% marks (50% for SC/ST candidates), after completing higher secondary education (10+2) or equivalent and followed by post-graduation (MBA/Masters degree in any discipline) from a university or a centre of higher learning in India / abroad with at least 55% marks (50% for SC/ST candidates).
  - C) an Integrated Master's degree of four / five years in any discipline, with at least 55% marks (50% for SC/ST candidates), obtained after completing higher secondary education (10+2) or equivalent.
  - D) Professional qualification like CA, ICWA or CMA with at least 55% marks (50% for SC/ST candidates).
- Candidates who have the above mentioned basic eligibility can apply for admission to the FPM through any ONE of the following three routes:

## ROUTE - 1 (XAT 2022)

- Appear in the Xavier Aptitude Test (XAT) to be conducted all over India on January 2, 2022.

## ROUTE - 2 (UGC-JRF/NET; GMAT/GRE/GATE)

- Appear in UGC-JRF/NET or GMAT or GRE or GATE concluded in current year (2021-22) and submit the scores obtained.

## ROUTE - 3 (MBA/PGDM)

- Have a two-year full time PGDM / MBA or equivalent from XLRI, any of the IIMs (IIMs BSN, IIM Guwahati, IIM Shillong), IIMs (IIMs Jodhpur, School of Management of an IIT, TISS and SP) with a CGPA of at least 6.00/8.00 or equivalent.

Applications obtained through any of the three routes mentioned above will be subject to a merit-based short-listing by XLRI. Short-listed candidates will be required to appear for a personal interview at XLRI, Jamshedpur for final selection.

The student is expected to identify relevant and interesting research questions in consultation with a thesis advisor, and work under the supervision of the Thesis Advisory Committee (TAC). On successful completion of all the requirements of the FPM, a student will be awarded the title 'Fellow in Management' of the XLRI.

## Fellowship

FPM students are awarded a Fellowship of Rs. 25,000/- per month during 1st and 2nd years and Rs. 20,000/- per month during the next two years. No fees (admission, tuition, course material, computer or library) will be charged from FPM students. Fellowship will be paid only to the full-time residential students, and for a maximum period of four years. From the third year, a FPM student can also work as a Research and Teaching Assistant (RTA) for which Rs. 20,000/- per course will be paid.

A fellow student is entitled to a contingency grant of Rs. 25,000/- per annum for four years and a grant of Rs. 20,000/- for data collection during the third year.

## Conferences and International Exposure

The Institute provides support for attending national and international conferences after successful completion of the comprehensive qualifying examination (CQE). A fellow student can be reimbursed related expenses up to Rs. 2,00,000/- subject to meeting necessary criteria laid out by the Institute.

## Executive Fellow Programme in Management (EXEC-FPM)

Executive Fellow Programme in Management (Exec.FPM) is a non-residential Doctoral Programme that has been designed to cater to the scholarly needs of working executives / managers / faculty members / researchers.

The objective of the programme is to develop prospective scholars for careers not only in management research and teaching but also in management practice, consulting, training and development.

## Eligibility and Admission Process

Applicants for Exec. FPM should:

- have an MBA / Post Graduate Diploma in Management (PGDM) or equivalent or GNP/PGPX or One Year full-time residential programme in Management (with 60% marks). Candidates from Premier B-Schools will be given preference.
- be currently employed in a full-time job.
- have at least 5 years of full-time executive/managerial/teaching/research experience as on March 31, 2021.

Candidates who are less than 30 years of age shall get a preference.

For application process & details, kindly visit [acad.xlri.ac.in/admission](http://acad.xlri.ac.in/admission)

Short listed candidates will be required to appear for a personal interview at XLRI, Jamshedpur for the selection process.

## Course Structure

There will be four campus visits of 20 days each during the first two years after which they are required to plan for 3 visits of 7 to 10 days in the campus which is mandatory. The dates for the classroom courses in the first two years will be intimated by the FPM office in the time of admission. These visits are normally to finish the course work, Seminar and Comprehensive Examination, or defend the Thesis Proposal, make Research Progress Seminar and defend the final thesis. The doctoral scholars are encouraged to spend more time with the academic community at XLRI.

## Duration

The students need to complete their course work within 4 years of admission. If the student fails to complete it within 4 years, he/she need to re-register with a fee Rs. 1,00,000/- .The maximum time taken for the programme is 8 years or 3 years from the completion of course work whichever is later.

On successful completion of all the requirements of the Programme, a student will be awarded the title Fellow in Management of XLRI.

The programme will commence in June 2021.

**Last date of applying for FPM**  
**November 30, 2021**  
**[Same as XAT]**

**Last Date for Applying to EXEC FPM:**  
**December 31, 2021**



## Fees

The fees and other charges payable for the Executive Fellow Programme in Management (EFPM) is

**₹9,50,000/-** Lakh

plus applicable service tax, boarding, lodging and other expenses incurred during stay in campus will be charged separately.

## BM [Part-time]- Blended Mode - Three - year Programme for Working Executives

This programme is for working executive and entrepreneurs, and culminates in a Postgraduate Diploma in Management. The part-time programme will be offered in a blended mode. The programme imparts the rigour of a full-time programme through 300 hours of classroom interaction, but spread over three academic years to accommodate the time constraint of a working executive or an entrepreneur. Working executives and entrepreneurs who are willing to stretch out a bit to acquire the highest quality management education while continuing with their current work.

The Three-year AICTE approved Weekend Post-graduate Diploma program is uniquely designed and structured to enable working executives and business owners to develop the requisite managerial and business skills and competence for a managerial/owner/biz role. While participating in the programme, the participants get opportunities of applying the conceptual insights of classroom to their work on a regular basis. With the rich opportunities for interaction with seasoned faculty, peers, and industry experts, the program allows students many opportunities to apply the conceptual insights gained in the classroom to their respective workloads on a day-to-day basis.

The students also get multiple opportunities to share their work/managerial/business experiences thereby enriching classroom learning and fostering meaningful, value-added discussions among peers. In addition to the application opportunities provided in individual courses, the live/real world based projects provide ample scope to apply the knowledge gained during the program to real-life business settings and scenarios. The classes are conducted in the weekends.

### Objective

The programme has been designed with the objectives of

- Imparting the highest quality of management education to the participants
- Developing a general management perspective of the participants
- To achieve these objectives, the programme has been designed for:
  - Application of classroom learning in workplace and special projects
  - Peer learning through sharing of experiences in an academic setting
  - Addressing some general needs of participants for balancing work and education, while scheduling classes and terms

### Target Audience

The programme is intended for individuals in their early or mid-career, who

- do not want a break in their job for learning
- are willing to put in some extra effort and manage their time efficiently to gain the highest quality management education

- are willing to improve work through learning and improve learning through work experience
- can manage the logistics of attending classes

### Eligibility

The applicants of the three-year weekend programme in Postgraduate Diploma in Management from 2020-22 should have the following eligibility:

A bachelor's degree or equivalent in any discipline obtained after a minimum of three years of education after completion of higher secondary education (12 + 2) or equivalent.

The bachelor's degree should be from any of the universities incorporated by an Act of the Central or State Legislature in India or other educational institutions established by the Act of Parliament or declared to be deemed as a university under section 3 of UGC Act, 1956, or possess an equivalent qualification from an institution approved by AICTE. Non-fulfillment of these conditions will automatically result in cancellation of admission.

### Work Experience

Applicant should have completed their bachelor's degree and have two years of work experience in supervisory/ executive role in organisations as on 31 May 2021.

### Curriculum

This programme follows a curriculum similar to that of the full-time Business Management Programme. The complete curriculum is divided into nine terms in three years. The first two years comprising of six terms covering the compulsory core courses. In the third year, comprising three terms, the candidates have to choose two areas of concentration. In addition to the courses candidates have to take up an industry project and participate in experience sharing module, which facilitates peer learning.

### Fees

Fee for three-year, weekend Postgraduate Diploma in Business Management is

**₹4 Lakh p.a.**

\* Fees and other charges are subject to changes and will be communicated before admission.

## Virtual Interactive Learning (VIL)

### Interactive Learning Approach

XLRI started its Virtual Interactive Learning Programs to be at the forefront of technology developments in education by using technology to cater to a wider range of audience, enhancing the reach of brand XLRI. In pursuance of its objective to Up-Skill Corporate India through the dissemination of quality management education, XLRI offers World Class management programs and delivers it most effectively with the best use of the latest technologies. At XLRI, it is a tradition to continually update the course content, review the course designs, and experiment with innovative pedagogy.

- PGCBM- 12-month Postgraduate Certificate in Business Management
- PGCHRM- 12-month Postgraduate Certificate in Human Resource Management
- PGCBMA- 12-months Postgraduate Certificate in Business Analytics
- PGCSLM- 12-months Postgraduate Certificate in Senior Leadership Management
- PGCF- 12-months Postgraduate Certificate in Finance
- EDAMP- 12-months Executive Diploma in Advanced Management Program

### Operation

In 2022, XLRI became the first B-school to provide a portfolio of certificate courses in management delivered through virtual classrooms. At present the VIL Programs run in collaboration with technical partners, Talent edge, Unified Collaboration Services, Times Centre for Learning Limited and Enliven Executive Education. These programs provide an opportunity to the working professionals to study and earn a Postgraduate certificate or Executive Diploma.

The programmes offered are:

- PGCBM – Postgraduate Certificate in Business Management
- PGCHRM – Postgraduate Certificate in Human Resource Management
- PGCBMA – Postgraduate Certificate in Business Analytics
- PGCSLM – Postgraduate Certificate in Senior Leadership Management
- PGCF- Postgraduate Certificate in Finance
- EDAMP- Executive Diploma in Advanced Management Program

### New Initiatives

We have recently launched a new HR program, i.e. PGCHCL – Postgraduate Certificate in Human Capital Leadership for which the admission process has opened up.

The Campus Component and the Graduation Ceremony are an integral part of the Postgraduate Certificate Programmes

- Students get an opportunity to visit the XLRI campus for five or ten days depending on the program for face-to-face intensive learning, interactions and networking.
  - On successful completion of the program, eligible students are awarded Postgraduate Certificate in HR/BI/BA/SLM/FP or Executive Diploma in Advanced Management for Seniors Managers during the Graduation Ceremony held at XLRI Campus, Jamshedpur.
  - The candidates are bestowed with the prestigious XLRI alumni status.
- For further details, please visit VIL website: <https://vil.xlri.ac.in/>

### USP of XLRI VIL Programmes

- High-Quality Management Education from a premier B-school.
- Enables working professionals to acquire new skills and enhance their knowledge in their respective domains without taking a career break.
- Offers a blended advantage of face-to-face interaction and distance learning.
- Classes mostly scheduled during evenings/weekends to minimize disruption to the students in their professional commitments.
- Study centres in the country include most of the metro and smaller cities.

For more information visit [www.xlri.ac.in/](https://www.xlri.ac.in/)

# Corporate Programmes



## Executive Diploma in Human Resource Management

### Introduction

The objective of this program is to provide unique learning experience for the working executives to enhance their professional knowledge and skills that are essential to play the HR role effectively within the dynamic and fast-growing corporate world. The program effectively bridges the gap between hardcore industry experiences with conceptual inputs and application skills.

The program is of 18 months duration spread across six terms. The Course is uniquely designed to impart conceptual clarity and application competencies to the working professionals with relevant experience so that they develop strategic orientation towards HR.

### Eligibility and Requirements

- Working professionals in HR sector
- Bachelors Degree (minimum three years of full time study) from a recognized university in any discipline
- The candidates should have minimum 5 years of full-time work experience in managerial position after graduation

### Selection Process

- It is a profile-based selection wherein personal interviews, academic and professional record and SOP is taken into consideration

## Management Development Programmes (MDP)

XLRI has been a pioneer in developing and offering short duration Management Development Programmes (MDPs) with a four decade experience spanning to 24 committees of Executives in India. These MDPs are designed keeping in view the ever-changing demands of business professional executives. The programme content of all the standard MDPs is constantly reviewed and changes made therein on a continuous basis. The objective of the MDPs is to help improve management systems and practices in India and other countries in South Asian Region by providing relevant training to the executives of different sectors of the economy operating at different levels in the organisational hierarchy. The participants are equipped with the state-of-the-art techniques and skills spanning different streams of management such as General Management, Human Resources, Organizational Behaviour, Marketing, Finance, Operations Management, Information Systems, Strategic Management and Industrial Relations.

A majority of these programmes are held in the Jamshedpur campus of XLRI with a few of them are held at prominent cities in the country. The programmes conducted at XLRI are residential. The participants are housed in a modern complex of comfortable air-conditioned twin sharing rooms at the XLRI Guest House located in the campus. The XLRI Guest House has facilities to accommodate approximately 200 executives with a separate kitchen, lounge and dining facilities. The calm, serene, academic ambience of the campus and its lush green surroundings are highly conducive to study, reflect and learn. Food, internet, internet facility is available on campus network based on Gigabit Ethernet structured networking with highest bandwidth. The air-conditioned computer lab with internet connections provide opportunities for the participants to stay connected not only with their near and dear, but also with the business world at large.

### Programme Objectives

- To provide an opportunity to the participants to earn a professional qualification in HR.
- To provide the participants with an in-depth understanding of various concepts in HR.
- To get tuned to the latest developments and best practices in HR.
- To prepare the participants to head the HR function in the operating divisions.
- To develop a repository of HR experts who can lead change in the organization.

### Programme Pedagogy

The above stated objectives will be attained through:

- An intensive program useful from a corporate management view point.

- 50 days of intensive learning at XLRI campus through 5 visits
- Project-based courses
- Lecture series
- Case methods
- Group work
- Assignments
- Dissertation

### Programme Content

- Fundamentals of Human Resource Management
- Fundamentals of Industrial Relations and Labour Laws
- Individual and Group Behavior in Organization
- Managerial Economics and Finance
- Research Methodology and Statistics
- Training and Development
- Executive Compensation
- Managerial Counseling
- Organizational Structure and Design
- Competency Based HRM

- Recruitment and Selection
- Strategic Human Resource Management
- Human Resource Planning
- Organizational Change and Development
- Performance Management
- Dissertation

(Exact titles & the details of the courses will be given at the beginning of the Programme)

### Duration

The programme is of 18 months duration with six terms. The programme comprises of 15 compulsory courses spread over the first five terms and the sixth term is exclusively devoted to action research based project.

### In-Company Training Programmes

XLRI accepts requests from organizations for conducting customized training programmes for their executives at different levels, and offers unique programmes to suit the business and developmental needs of client organizations. Standard Modules from regular MDPs are also combined and adapted, wherever necessary, to suit the requirements of client organizations.

The duration of these programmes ranges from two days to one month depending upon the variety, magnitude and complexity of topics covered. While some of these are conducted at the institute, there are also many held in the premises of the client organizations. More than 100 in-company Training Programmes were conducted during the year 2017-18, covering various topics from different functional Areas, and over 2500 Executives from different Corporate Houses participated in these Programmes in India and Abroad.

### Consultancy Services

XLRI provides consultancy services to public and private sector organizations and international bodies. Consultancy services cover a wide range - from preparation of feasibility reports and project proposals to Tax Planning, Managing Personal Problems, Human Resource Planning, HR Policy, Organisational Restructuring, Organisational Development Interventions, Market Research and Development of Effective Marketing

Strategies. Over the years, XLRI has worked extensively with a wide variety of clients, including multinational companies, private and public sector companies, growth stage companies. Our expertise and innovative business strategies have helped businesses, and eliminate inefficiencies, grow membership bases, create new products, and much more. We are committed to, looking further and providing unparalleled value for our clients.



## e-MDP

The short duration Management Development Programmes on virtual platform are popularly known as e-MDPs. Programmes offer various sector-specific and contemporary courses in management disciplines delivered via Direct to Desktop (D2D) mode. The wide range of e-MDPs in varied domains is well recognised by individuals and corporates.

The participants are awarded a certificate of completion/participation upon successful completion of the programme.

The e-MDPs are conducted by XLRI. Some of the technical partners are as follows:

Tech Mahindra, Talent edge, TDW Executive Education, VC NOW, EBLIGHTS Executive Education.

Some of the more popular e-MDP programmes on this platform are:

- Advance Financial Management
- Basic Leadership Skill
- Business Transformation Strategy
- Executive Certificate Program in Business Analytics for Senior Manager
- Executive Development Program in HRM (EDPHRM) jointly with SHRM
- Executive Programme in Data Science using Python, R & Excel
- Labour Laws for Managers
- Leadership and Change Management
- Leading Teams for Synergy
- People analytics
- Project Management for Senior Professionals
- Strategic Performance Management
- Strategic Thinking
- Talent Management
- Think critically, decide swiftly, and communicate effectively



# Medals for Academic Excellence

**XLRI Medal - Best All-round Student in Memory of Rajneel Reddy**  
(Sponsored by Reddy's)

**XLRI Medal - Best All-round Woman Student in memory of Geeta Saxena**  
(Sponsored by Madhukar Shuttle)

**XLRI Medal: Outstanding BBA Student in Memory of K V K Raju**  
(Sponsored by Nagarjuna Foundation)

**XLRI Medal - Highest CGPA - HRM in Memory of John P D Costa**  
(Sponsored by Ronald D Costa)

**XLRI Medal - Second Highest CGPA - BBA**

**XLRI Medal - Highest CGPA - BM in Memory of Ram Anand Chachre**  
(Sponsored by Krishna Lal Chachre)

**XLRI Medal - Second Highest CGPA - BM**  
(Sponsored by Jamarthen Ryda)

**XLRI Medal - Highest CGPA - GMP in Memory of R S Pande**  
(Sponsored by K G Pande)

**XLRI Medal - Highest CGPA - Business Management (Evening)**  
(Sponsored by Jaganth)

**XLRI Medal for Social Initiatives**  
(Sponsored by State Bank of India)

## List of Scholarships

Some scholarships are available to students based on their performance and/or need. Need based scholarships are also available to students belonging to economically disadvantaged families. List of scholarship awarded last year are given below:

Name of the Scholarship	Programme	Type	No.	Amount of each Scholarship (₹)
Aditya Birth Scholarship	HRM-II, BM-II HRM-I, BM-I	Merit and selection as per the company criteria	Two Two	1,75,000 / Year
Capital First Scholarship	HRM-I, BM-I GMP	Selection as per the company criteria	Eight One	1,00,000
Miss Annet Foundation Scholarship	HRM-I, BM-I	Merit-cum-Need	Two	3,00,000 / Year
OP Jindal Engineering & Management T Thomas	HRM-II, BM-II	Merit-cum-Online Test and Interview	One	1,50,000
Poojha Godrej	HRM-I, BM-I	Merit-cum-Need	One	25,000
Joseph M Scardino (for ST Students)	HRM-II, BM-II	Will be distributed equally among the applicants	-	25,000
Geeta Saxena Memorial	HRM-II, BM-II	Stipulated criteria by the Donor	One	20,000
Kalyan Ganguly XEF Scholarship	BM-II	Merit-cum-Need	One	1,00,000
Naveen Jain & Distinguished Alumni Award	HRM-I, M-I	Merit-cum-Need	One	20,000
Vasantha Sankaran Scholarship	BM-II	Stipulated criteria by the Donor	One	1,00,000
XLRI Diamond Jubilee (Seniors)	HRM-II, BM-II	Merit-cum-Need	Two	2nd Year Tuition Fees upto 2,85,000
XLRI Diamond Jubilee (Juniors)	HRM-I, BM-I	Merit-cum-Need	Two	1st Year Tuition Fees upto 2,55,000
Alumni Scholarship	HRM-I, BM-I	Merit-cum-Need	Four Each	1,50,000
Alumni Scholarship	GMP	Merit-cum-Need	Two	1,50,000

# Research & Publications

Research provides a major interface with the wider academic and business world. It provides new theoretical frameworks that enable re-assessment and refinement of current practices and thinking. Ground-breaking interdisciplinary research by the faculty and doctoral students feeds directly into an enhanced learning environment at the Institute and indirectly to a wider audience of practicing managers and teachers of management. It strengthens teaching efforts of faculty by reflecting the frontiers of knowledge in different management domains. By integrating current developments of business environment with fundamentals of subjects, the students develop a holistic perspective of business and the challenges lying before them. The diversity and depth of research and publication activity undertaken at XLRI in last five years is evident from the report.

Type	2016-17	2017-18	2018-19	2019-20	2020-21
Articles in journals (International)	57	55	62	53	65
Articles in journals (National)	11	10	3	7	0
Books	4	4	2	7	5
Book Chapters	5	3	6	2	3
Cases / Notes	22	27	4	4	3
Working Papers/Seminars	53	53	44	24	35
Papers Presented at Conferences (International)	47	32	32	27	6
Papers Presented at Conferences (National)	35	18	20	6	5





## Campus Life at XLRI



Life at XL is a vibrant blend of class lectures, study sessions, management fests and competitive sports meets. But what makes XLRI different is its unique culture and a closely-knit student community that paves the way for friendships and comradeship.

Despite the academic rigour and competition that a student faces, XL harbours an environment of warmth and togetherness. A fresher within no time becomes a part of the student

fraternity. This unique phenomenon called the XL culture builds a fierce yet friendly concoction of work and play. As all programmes are residential, the seniors and juniors share an amicable relation. It is hence no surprise that XLRI has the most extensive alumni network among all Indian B-schools. The institute makes consistent and conscious efforts to emphasise on the significance of team work, be it through group projects, assignments, student committees or multiple

competitions and sports activities that are held in campus. This environment of collaboration and cooperation has been carefully nurtured over the years which makes XLers excellent team players and leaders in every organisation that they become a part of.

One of the key distinguishing factors of XLRI is its emphasis on ethics and social responsibility, which are inscribed in the DNA of the institute. The institute is

highly regarded in the corporate world for its efforts to create competent and responsible business leaders. Built into the curriculum are novel concepts like the Village Exposure Programme that helps develop social awareness in students. The institute also provides guidance to students who want to become social entrepreneurs.

Life at XL is brimming with multiple experiences, from conferences, guest lectures, seminars and workshops

where a student is exposed to diverse views and opinions of the greatest minds in the world of business to committee activities where a student learns management lessons beyond academics. Multiple annual events in the institute like the annual management, cultural and sports fest Ensemble-Vahala, the marketing extravaganza MAX fest, the HR conclave, and the age-old XL-IMC sports meet are striking examples of how life at XL is not merely limited to academics but

provides a holistic experience to the students.

A student irrespective of his/her stream, will never fall short of opportunities to explore their interests. Innovation in religion at XL and a little initiative can take you a long way. The formal and informal committees at XLRI take full advantage of this freedom and involve the XLers in numerous activities that allows them to experiment and explore new management avenues.

# Student Activities & Societies on Campus



XLRI aims at the overall development of its students and encourages them to hone their extracurricular skills along with academics. All activities on campus are organised and managed by the students through various committees. The Student Affairs Council (SAC) is the apex body representing the student's body of XLRI. There are different student committees on campus that deal with various functional areas of management as well as personality development.



- 1. **STUDENT AFFAIRS COUNCIL (SAC)** is the apex body and the representative council of the students of XLRI. SAC consists of a General Secretary at the helm and four elected representatives from the senior batch. It is the policymaking body and the interface between the students and the administration. SAC directs and governs all activities that happen on campus and strives for continuous betterment of academic content, student life and activities on campus.
- 2. **PLACEMENT COMMITTEE** is solely responsible for the Summer and Final Placements for all students in XLRI. This 12-member committee liaisons with corporates to maintain industry relationships and ensure the best possible placements for all students. They are also responsible for conducting engagement activities such as pre-placement talks, corporate competitions and leadership seminars to improve the student-company connect. The team is supported by various other committees to ensure that the placement process is smooth and hassle-free.
- 3. **ACADEMIC COMMITTEE** acts as the bridge between the students and the faculty. It comprises a Secretary and two Class Representatives (CRs) from each section. They are elected by the students of each section and are thus accountable to them. Sole objective of AcadCom is to serve as a central coordinator working for the benefit of the students, faculty and administration.
- 4. **ENSEMBLE VALHALLA** is the annual management, cultural and sports festival of XLRI. The Ensemble Valhalla Core Team (EVCT) is responsible for conducting the same. The team conducts one of the largest festivals amongst B-schools in India. The senior team is 14 people strong along with the Secretaries of extra-curricular committees on the campus, who together form the core team. With participation from all the top B-schools across India, Ev has been able to garner a great repulse for itself as well as a brand name for XLRI across B-Schools in the country. While we aim to make a mark nationally, Ev also takes

up initiatives to give back to the local communities in Jamshedpur.

- 5. **ALUMINI COMMITTEE** endeavours to connect and engage with alumni of XLRI and build lifelong and mutually beneficial relationship with them. The committee Organizes Summer Alumni Meets, Alumni Homecoming, Silver Jubilee and other reunions.
- 6. **AXIOM** (Association at XLRI for Industrial and Operations Management) is a society that aims to extend and integrate knowledge that contributes to the improved understanding and practice of operations, analytics and supply-chain management. AXIOM strives to accomplish this through guest lectures, workshops, competitions, live projects, plant tours and affiliation with international organizations.
- 7. **CI-YI** (CI Young Indians) chapter at XLRI is established in collaboration with CI (Young Indians), which is an integral part of CI (Confederation of Indian Industry). The Yinet at XLRI is an initiative to empower the students to work towards the development of education, employability, environment, youth affairs and health sectors.
- 8. **CRUX** (Consulting and Research Undertaking at XLRI) aims to develop consultancy skills, to nurture research initiatives, and to undertake activities for promotion of consulting as a career. The committee initiatives are also focused towards branding XLRI as a recruitment destination for top consulting firms.
- 9. **DRAcula** (Dramatics and Cultural Association of XLRI) is where students let their creative instincts take over. Dance Segues, debates, theatrical productions, street plays, quizing leagues and literary pursuits... this is where it all happens. The house of DRACULA welcomes all artists with open fangs.
- 10. **ENTREPRENEURSHIP CELL** of XLRI works to create a culture of entrepreneurship for all the stakeholders of the institute – students, alumni and faculty. The group of students along with its advisory board, comprising faculty members and eminent guests, strives to inculcate and nurture the spirit of entrepreneurship.
- 11. **EXTERNAL LINKAGES** fondly known as ExLink, was founded in 1999 to mark XLRI's golden jubilee celebrations and as a step ahead in the journey of branding XLRI. ExLink is a student-run committee with a team of diverse individuals who work constantly year-round with other committees on campus and adeptly handle the various branding channels and platforms for promoting XLRI. ExLink is the committee entrusted with building the brand and handling media management of XLRI Jamshedpur. ExLink is also responsible for handling XLRI's admissions, in order to ensure a smooth onboarding process for the incoming batch of students every year.
- 12. **FINAX** (The Finance Association at XLRI) is a committee of enthusiasts who have a fair for Finance and related fields. The members have either already ventured into the world of finance or are looking forward to do so. The committee

with all its potential strives to promote finance related activities and careers for the students of XLRI. It's one of the oldest committees at XLRI and caters to the students having interest in the finance domain.

- 13. **FREEX** (The Forum for Industrial Relations at XLRI) as the name suggests is the committee for promotion of industrial relations at XLRI. It aims to inculcate a dialogue amongst the student community about key aspects of Employee Relations/ Industrial Relations. It helps the students foray into the dynamic world of industrial disputes, resolutions, bargaining and agreements. It is a forerunner in keeping the Labour Law and IR culture alive at XLRI, something which the institute's roots are steeped in and that remains till date, its distinguishing factor.
- 14. **INFRACOM** The Infrastructure committee (INFRACOM) acts as an interface between the student body and the administration to look after the maintenance of students' hostels and messes including designing the daily food menu. It drafts new proposals for the approval from administration as and when the need arises from the student residential areas and liaise with the administration to negotiate with the mess contractors and handle student mess accounts.
- 15. **THE INTERNATIONAL STUDENT EXCHANGE PROGRAM** is the student body representation of the International Student Exchange Program of XLRI. The committee is responsible for creating and managing partnerships with foreign universities. It also facilitates the entire application process of the outgoing XLRI students. It maintains collaboration with the student exchange committees of other IIMs to procure best deals for XLRI students for insurance, visa, travel cards etc.
- 16. **MAX** (The Marketing Association of XLRI) is the oldest committee on campus as well as the oldest co-curricular committee in the country. Established forty-seven years ago, in 1971, MAX's mandate has been simple - to popularize the field of Marketing at XLRI and ensure that fun and creativity are an integral part of the entire process. All events conducted by MAX are designed to give students a deep, working insight into what Marketing is really about. This is achieved through a plethora of competitive events, leadership talks and interactions, conferences and of course, the world renowned MAX Fair. With an active presence on social media platforms, MAX manages to reach out to marketing enthusiasts everywhere.
- 17. **SAPPHIRE** (Students' Association for the Promotion of Personnel Management, Human Resources and Industrial Relations) established in 1999, stands tall with its three-decade old legacy as the foremost student body for Human Resources at XLRI. Aiming to integrate the experiences of practitioners with the theoretical knowledge of academicians, SAPPHIRE organizes a confluence of events ranging from Inter B-school HR simulations to its flagship event, The Annual National HR Conference. The committee aims to provide a stellar platform for debating and discussing state-of-the-art

HR practices with industry stalwarts and endeavours to uphold the legacy of Human Resource Development at XLRI.

- 18. **SIGMA** (Social Initiative Group for Managerial Assistance) creates a platform to network with NGOs, corporate governance cells and government departments for the purpose of community capacity building. The main aim of this student body is to help NGOs formulate effective fund-raising strategies, develop new programmes, surtail expenses and perform better.
- 19. **SPIONACRY** (The Society for Promotion of Indian Classical Music and Culture among Youth) is a prominent non-profit voluntary organization spread across educational institutions around the globe. With an objective to facilitate the exchange of traditional Indian values and to generate awareness amongst the youth about rich Indian cultural traditions, the XLRI Chapter constantly endeavours to introduce traditional Indian culture and Classical art forms to the youth of our institute with the hope that the wealth of knowledge and beauty that it encompasses would add further meaning to our lives.
- 20. **SOCRATES** (Society for the Rapid Assimilation of Technology and Systems at XLRI) is the IT committee on campus. It provides a thrust to the systems area of academics, while also ensuring that the IT infrastructure of the campus is up to the mark. It organizes various workshops and seminars to keep students abreast of the latest developments in systems and technology. From the college app to committee websites, all is developed and managed by this group.
- 21. **SPORTSCOM** (Sports Committee) provides students with opportunities to relieve the stress of academical rigour and focus on personal development. It interfaces with SAC and the administration and is responsible for developing and maintaining the sports infrastructure on campus that includes gym, tennis, badminton, volleyball courts, football field, cricket pitches, etc.
- 22. **XLANC** (XLRI Adventure & Nature Club) organizes various adventure activities and emphasizes the responsibility of future managers towards the environment and community. These activities help students move out of their comfort zone and experience and learn new things. Some of the events organized are trekking, wall-climbing, water rafting, go-karting, horse-riding, archery, life-throwing, obstacle races, eco-friendly activities and team-break trips. XLANC is credited with making XLRI the first Indian B-school to encourage experiential learning in the form of a leadership expedition to Mt. Everest Base camp.
- 23. Informal Committees and Interest Groups ensure that life in XLRI is nothing short of a lifetime experience. While committees like Samarthyas and Teachers ensure you do what you love, groups like PXL and BODI Tree help keep your passion alive. Also, to ensure this is a home away from home, we have regional committees to make sure that no festival passes without celebrations knocking at your door.

# Alumni Relations

XLR by May 2021 has created a strong alumni base of 18,300 spread across the globe. The Institute keeps in touch with its alumni through major events that it organises throughout the year. 'Homecoming', the annual flagship alumni event is held every year in the first week of December and the highlight of XLR Annual Homecoming is the Distinguished Alumni Awards Ceremony. The alumni who completed 25 years after graduation celebrate their Silver Jubilee (held at XLR campus a week after the Alumni Homecoming). The third major event is the alumni meets that takes place during May in all the major cities of India, i.e. Delhi, Hyderabad, Kolkata, Pune, Chennai, Bangalore, Mumbai and few selected Cities like Dubai, Singapore, San Francisco. Every year nearly 2000+ alumni participate in the summer meets, unfortunately the summer meets

this year was called off due to the 2nd wave of Covid-19 pandemic and consequent lock down.

Despite the pandemic the alumni kept in touch through the XLR social media groups and Alumni Portal which has become a center for alumni interaction. A Virtual Summer Meet was held by the Alumni committee with Music, Entertainment and Standup comedy to entertain the alumni.

The alumni portal also provides the following services: Having online course materials, duplicate certificates and letter for reference. Alumni can make online request for teaching at XLR and job Posting and the Mentoring Program etc. All Alumni can register in the portal by logging into alumni portal. An important initiative of the Alumni office is to facilitate Alumni reconnect with the Institute so that they can play a significant role in its growth and development.

## XLERS: Who's who

### INDIA

- **Abraham Chacko (75BMD)**  
Former Executive Director, Federal Bank
- **B. Mathuraman (75BME)**  
Former Vice Chairman of Tata Sons & Former Chairman of XLR
- **KC Sood (75BME)**  
Managing Director, Predominant Engineers & Contractors Pvt. Ltd.
- **Sanjiv Bhasin (77BMD)**  
Founder, Director at Radian Fincom Private Limited  
Former CEO at Anand Bank Limited
- **Maria Lobo (77PMR)**  
MD & Managing Partner, Ray & Bernstein, Personnel Search Services Pvt. Ltd.
- **Ranveer Sinha (78BMD)**  
Senior Advisor, Tata Hitachi Construction Machinery Co. Ltd.
- **Bijay Narain (81BMD)**  
Chairman & Independent Director, Retailers Association of India (RAI).

- **N. Krishna Kumar (81BMD)**  
Executive Chairman, Mind Tree Consulting
- **Aquil Buzarj (73PMR)**  
Chief Executive Officer at Focal Buzarj Consulting
- **Prabhakar Jain (81BMD)**  
CEO International Business at Pricke Industries.
- **Sandeep Bakshi (81BMD)**  
MD & CEO, ICICI Bank
- **R Rama Krishnan (83BMD)**  
Vice Chairman, J. Managing Director & Group CEO, Polystar Group
- **Zahir Langrana (82BMD)**  
President - Global Chemical Limited, Tata Chemicals Ltd.
- **NS Rajan (83BMD)**  
Group CHRO, Group CMO, CEO, ICPC Foundation, ICPC Bank
- **Chandramouli Venkatesan (91BMD)**  
Former Managing Director at Mondelez India Foods Private Limited India
- **Arun Dey (83BMD)**  
Chief Executive - Automotive, Reliance Retail Ltd.

- **Mervyn Rasheel (83PMR)**  
Managing Director, People Business Consulting
- **Vineet Nayar (83BMD)**  
Former CEO of HCL Technologies & Founder, Sampark Foundation
- **PS Jaya Kumar (86BMD)**  
CEO & Managing Director, Bank of Baroda
- **Madhular Kamath (BMD-76)**  
Chairman Emeritus, Mentor, Chairman at DSE Mitra Group
- **Sanjeev Kapur (BMD-98)**  
Chief Marketing Officer (Asia Pacific) (In) Japan (MeLife)
- **Jamshed Daloo (88BMD)**  
MD at Trent Hypermarket Ltd - Star Bazaar - Tata & Tesco Enterprise
- **Ankur Gupta (IAS) (88BMD)**  
Director General Higher Education, Haryana
- **S.Y. Nathan (PMR-83)**  
Partner & Chief Talent Officer at Deloitte India
- **Ajay Kaul (89BMD)**  
Former CEO Domino's Pizza (India)

- **Amar Babu (89BMD)**  
Vice President & COO, Asia Pacific at Lensa
- **Shankar Narayanan (89BMD)**  
Managing Director Carlyle Group (India)
- **Rajiv Burman (89PMR)**  
Head of Human Resources APAC at IT, India
- **Sanjay Bhandarkar (89BMD)**  
Senior Advisor at Robochild India
- **Anurag Behar (92BMD)**  
Vice Chancellor Azim Premji Foundation
- **Ashish Rajpal (91BMD)**  
Founder at XSEED Education | Discoveri
- **C.V. Srinivas (93BMD)**  
CEO South Asia, GroupM
- **Sudashini Nayak (93BMD)**  
Business Head - Big Bazaar, Future Group India
- **Godal Nagpal (94PMR)**  
Partner, Ernst & Young
- **Rekha Menon (PMR-81)**  
Chairman and Senior Managing Director, wocenture

### Abroad [Corporate]

- **Sandeep Katara**  
Global CEO of Beta, Lausanne, Switzerland
- **Rakesh Kapoor (82BMD)**  
Former CEO, Reelit Banker, UK
- **Matang Gaurishanka (79PMR)**  
Global Head of Capability Development, British Petroleum, Singapore
- **Jose Parayankien (80 BME)**  
Chairman and MD, Mozambique Holdings Pte. Ltd, Maputo, Mozambique
- **Anup Kuruvilla (81BMD)**  
C-Founder at TGrowl, Former Founder of Smart
- **KP Nair (81PMR)**  
Co-Founder, EYP - Product Delivery & Engineering at Greath Startup, San Francisco Bay Area

- **V Narayanan (83BMD)**  
Director | Distribution & Supplies, Sales, Hewlett-Packard Asia Pacific Pte. Ltd, Singapore
- **Jaspal Bindra (84BMD)**  
Executive Chairman, Candium Group
- **Jacob R Robbins (84PMR)**  
Chief Executive Officer at Emelara, Singapore
- **Leena Nair (92PMR)**  
Chief HR Officer, Unilever, London
- **Johnston Alexander (PMR-81)**  
Human Resources at Universade-Consultancy and Services Company, Dubai

### Abroad [Academics]

- **Ayijit Ghosh (74BMD)**  
Dean of College of Business & Professor of Business Administration, University of Illinois, USA
- **Dr. Raghu Garud (80BMD)**  
Research Director, Ferrell Center for Corporate Innovation and Entrepreneurship, Pennsylvania State University
- **Gerard Tella (77BMD)**  
Professor at University of Southern California, USA
- **Kannan Srinivasan (80BMD)**  
Rohit Toom, Distinguished Professor in International Business (I), Heinz II Professor of Management, Marketing and Information Systems, Carnegie Mellon University
- **Akhay R Rao (80BMD)**  
Dhan, General Mills Professor of Marketing, Carlson School of Management, University of Minnesota, USA
- **Hayagreeva Rao (80PMR)**  
Professor of Organizational Behaviour, Stanford Graduate School of Business, USA
- **Saroosh Kuruvilla (81PMR)**  
Professor of Industrial Relations & Labour Law, Cornell University Graduate School, Ithaca, New York, USA
- **Neeraj Dawar (87BMD)**  
Nellore Professor of Marketing, Richard Ivey School of Business, University of Western Ontario, Canada
- **Girish Purj (BMD-74)**  
Marketing Educator, Trainer, Consultant, Marketing Analytics, Predictive Modeling, Big Data, Text Mining, Data Science, Hartford, Connecticut Area
- **Sunil Kumar Nandamudi (2006)**  
Head, Sustainability at Royal Bank of Scotland, Asia Region and CEO at R&S Foundation India
- **Girish Hukkeri (2006)**  
Founder & CEO, Embrya Fund
- **Vineet Chaudhary (2008)**  
Head of Sales - Distribution & Distribution Segment at Arceel, Dubai
- **Dipankar Sengupta (2003)**  
Head of Sales & Strategy (Telecom) - Global ADI at Ericsson, London, United Kingdom
- **Kumare Guru DNY (2005)**  
Director - External Relations and Human Resources at Indian School of Business
- **Gargi Bhatnagar (88PMR)**  
Founder & Director at Pragya Gurugram India
- **Ashraf Faiz (80PMR)**  
Founder, Praish & Winner of Arjuna Fellowship 1995, New Delhi
- **Mallesh Yagnaraman (8M-88)**  
Co-Founder & MD First Energy Private Ltd, Pune | Maharashtra, India
- **Kumar Ankit (BMD-2011)**  
Co-founder Nature Mitra Tech Solutions Pvt Ltd.

### GMP

- **Sunil Kumar Nandamudi (2006)**  
Head, Sustainability at Royal Bank of Scotland, Asia Region and CEO at R&S Foundation India
- **Girish Hukkeri (2006)**  
Founder & CEO, Embrya Fund
- **Vineet Chaudhary (2008)**  
Head of Sales - Distribution & Distribution Segment at Arceel, Dubai
- **Dipankar Sengupta (2003)**  
Head of Sales & Strategy (Telecom) - Global ADI at Ericsson, London, United Kingdom
- **Kumare Guru DNY (2005)**  
Director - External Relations and Human Resources at Indian School of Business

### Development Sector

- **Gargi Bhatnagar (88PMR)**  
Founder & Director at Pragya Gurugram India
- **Ashraf Faiz (80PMR)**  
Founder, Praish & Winner of Arjuna Fellowship 1995, New Delhi
- **Mallesh Yagnaraman (8M-88)**  
Co-Founder & MD First Energy Private Ltd, Pune | Maharashtra, India
- **Kumar Ankit (BMD-2011)**  
Co-founder Nature Mitra Tech Solutions Pvt Ltd.



# Placements-Executive PGDM (General)

## Placement Process

The Executive Postgraduate Diploma in Management (formerly known as General Management programme) of XLRI is India's oldest MBA program meant for students having prior work experience. It is XLRI's flagship 18-month full-time residential program for professionals with good academic credentials and rich industry experience of 3+ years. The students are admitted through highly competitive scores in XAT/SMAT/GRE, rigorous profile evaluation and interview process. The ExPGDM programme is among the top 5 ranked management programs in India accredited by AACSB, AICTE and AMBA. The academic curriculum is designed in such a manner so as to prepare the candidates for future leadership roles in various functions. The academic rigour and the peer-learning helps candidates get exposed to various facets of Management.

Those students who have organization sponsorship or are on sabbatical (even with leave w/w/out pay) are not eligible to participate in the placement process. Placement assistance is extended to all eligible candidates provided they submit the relieving letter obtained from their last employer. Such assistance may also be provided to candidates who are on study leave/sabbatical etc provided they submit a no objection letter obtained from their existing employer.

Some of our recruiters include Accenture, Microsoft, Publicis Sapient, IBM, Axis Bank, Barclays, Genpact, Hashedin Deloitte, PDP, Sutherland, CGI, Infosys Consulting, Infosys DCG, Cognizant, Mindtree, Tech Mahindra, QYO, Ende Life Insurance, Tata Elxsi, Virtusa, TCS, LTI, Vikram Solar, Medica Group, Dhenuka Agritech Limited, Tech Hitech, Tata Communications, Rip Carbon, Thermofisher and many more.

## Our Recruiters

- Accenture
- Amrita Digital
- ADP
- Adventi
- Alcon
- Amazon
- Arcoo
- Atos | Syntel
- Axis Bank
- Bandhan Bank
- Barclays
- Blue Yonder
- BYJU'S
- Career
- CGI
- Cognizant
- Credit Suisse
- Deloitte
- Dell
- Deloitte
- Dhenuka Agritech
- eClerx
- Envestnat Yorlee
- Ende Life Insurance
- ESI Analytics
- Fidelity
- Rip Carbon
- Gallup
- Geektair
- Genpact
- Goldman Sachs
- Hashedin
- ICL
- Hecawent
- IBM
- ICDI Bank
- ICICI Prudential Life Insurance
- Indure
- Infosys Consulting
- ITC Limited
- JPhylogem Chase
- JSW
- KPMG
- L&T Construction
- LoudCloud
- LTI
- MAQ Software
- Medica Group
- Microsoft
- Mindtree
- Moglix
- Mphasis
- Mu Sigma
- Mudroot Finance
- Nihilent
- NIT
- Novartis
- QYO
- LTI
- MAQ Software
- Medica Group
- Microsoft
- Mindtree
- Moglix
- Mphasis
- Mu Sigma
- Mudroot Finance
- Nihilent
- NIT
- Novartis
- Publicis Sapient
- Schindler
- Solitaire
- Sub-K
- Sutherland
- Tech Mahindra
- Thermofisher Scientific
- ThriVen Group
- Tiger Analytics
- Tractor
- TreeVista
- Trident Group
- Vikram Solar
- Virtusa
- VLCC
- Xoriant
- ZS Associates

# Centres of Excellence at XLRI

## Centre for Human Resource Development (CHRD)

- The centre for HRD undertakes research, conducts training programs and organizes conferences to support the knowledge creation and dissemination in the area of Human Resource Management. CHRD has pioneered a number of initiatives such as housing of the first secretariat of National HRD Network, starting the NHRD Newsletter, conducting HRD conferences, etc.

## Centre for Financial Market

- The Financial Market Centre (FMC) at XLRI is devoted to research, training and consulting needs of the Indian financial services industry.
- The research agenda of the centre focuses on the broad areas of financial markets such as equity market, derivative markets, market microstructure, issues, securities market, regulations and investment banking.

## Centre for Logistics and Supply Chain Management

- The Centre for Logistics and Supply Chain Management in XLRI was set up to cater the growing challenges in logistics/supply chain management.

- The centre provides leadership for evolving logistics/supply chain profession through development, dissemination and advancement of logistics and supply chain knowledge.

## Fr Arrupe Centro for Ecology and Sustainability (FACES)

- Fr Arrupe Centre for Ecology and Sustainability (FACES) is a multidisciplinary centre at XLRI Jamshedpur, which aims to promote research, policies, practices and dialogue which have an impact on holistic and sustainable development of society and enterprises.

## XLRI JRD Tata Foundation in Business Ethics

- XLRI in association with a few select Tata Group Companies, established in 1991 the JRD Tata Foundation in Business Ethics, to espouse their long-standing commitment and contribution to business ethics in India. The foundation seeks to address itself by publicly affirming the urgent need for upholding ethics in all spheres of business and the need to bring about a suitably favourable culture in which it can thrive. JRD Tata, himself a role model par excellence, delivered

the foundation in 1991 and was known throughout his life to proclaim and live one challenge: "Do not just what is easy, but go beyond and ask, is it the right thing to do?"

- Part of this foundation is the JRD Tata Chair in Business Ethics at XLRI for the advancement of research in this field.

## Centre for Peace and Justice

- Inspired by the Jesuit spirit of Magis, the Centre for Peace and Justice was established at XLRI in 2019 to promote peace and harmony amongst fellow human beings, without discrimination of any kind as enshrined in various International Conventions and Covenants and the Constitution of India.
- The Centre collaborates with state and non-state stakeholders having similar objectives and values to set up and support academic programmes, research centres and training for the advancement of education and knowledge in the field of peace studies, justice, conflict resolution and communal harmony, thereby aiming to achieve the greater common good.

## XCEED

- XCEED is the centre of development of entrepreneurship at XLRI. It has been set up to provide support to alumni and students of XLRI who wish to start a venture of their own. Its overall objective is to promote a culture of entrepreneurship and innovation in the XLRI community. While it is primarily based in the XCP campus, there is a centre at Jamshedpur campus too.

## XCEED provides the following services to entrepreneurs

- Flexible co-working space
- Meeting rooms/tables with high-speed internet and video conferencing facilities
- Online credits and services from partners like Amazon Web Services, Flipkart, Digital Ocean, etc.
- Mentor network – Access to business service providers.

# Faculty Profiles

XLRI has professionally qualified and experienced permanent faculty drawn from various streams of management disciplines. A balanced mix of academicians, researchers and professionals from public and private sectors and public systems with rich research and managerial experience contributes to the institute's academic excellence and character. Part-time and visiting faculty also contribute in enriching the quality of core courses and electives offered to students. The faculty members are grouped under the following nine areas:

## Areas



Economics



Finance



General Management



Human Resource Management



Information Systems



Marketing Management



Organizational Behavior



Production, Operations and Decision Sciences



Strategic Management

## ECONOMICS

Dr. Abdul Quader  
Ph.D. (IPU), MA (DU)

Dr. Amal Dasg M. B.J.  
Ph.D. (Sardar Vallabhbhai Institute)  
M.Phil. (Sardar Vallabhbhai Institute)

Dr. Arundhati Sorakar Bode  
Ph.D. (DU), MA (DU)

Dr. Purba Chandra Boddhan  
Ph.D. (Central Univ., Hyderabad)  
MA (Sardar Vallabhbhai)

Dr. Seemata Gupta  
Ph.D. (Indira Gandhi Institute of Development Research, Mumbai), MA (DU)

Dr. Sumit Sarkar  
Ph.D. (DU), MA (DU)

Dr. Vinitha Ballabh  
Ph.D. (Indian Agricultural Research Institute, New Delhi), M.Sc. (Savitri Bai Phule Pune University of Agriculture & Technology)

## FINANCE

Dr. A. Kanagala  
Ph.D. (Pondicherry Univ.), M.Com. (Pondicherry Univ.)

Dr. Debacati Bode  
Ph.D. (IIT Calcutta), PGDM (IIM Calcutta), CA (ICAI)

Dr. Gourav Vallabh  
Ph.D. (Univ. of Rajasthan), M.Com. (Univ. of Rajasthan)

Dr. H. K. Pradhan  
Ph.D. (Univ. of Pune), M.Phil. (Univ. of Pune), MA (Uttar Univ.)

Dr. N. Eludankaran  
Ph.D. (Bharathiar Univ.), MBA (Bharathiar Univ.)

Dr. Pritabha Mohanty  
Ph.D. (IIT Bangalore), MA (Uttar Univ.)

Prof. Pranita Ray  
Ph.D. (Pursuing from Nita), B.Com. Open Univ., MA (Jadavpur Univ.)

Dr. Rajesh K. Sinha  
Ph.D. (IIT Bangalore), PGD-IBM (IIT Lucknow), M.Tech. (IIT Kharagpur)

Prof. Sohyasachi Sengupta  
CA (ICAI), Cost Accountant (ICMAI), C.S. (ICSI)

Dr. Sanbaskumar Sangam  
CA (ICAI), CPA (ICAI), Ph.D. (IIT Calcutta)

Dr. Trilochan Tripathy  
Ph.D. (Uttar Univ.), MA (Uttar Univ.)

## GENERAL MANAGEMENT

Fr. Dennis D'Silva, S.J.  
Ph.D. (Madras University), MA (Madras University)

Dr. K. S. Castnik, S.J.  
Ph.D. (IIT, Warangan), PGDTE (Scholarship of Hyderabad)

Dr. Paramjit Singh  
Ph.D. (Uttar Univ.), LL.M. (Uttar Univ.)

Fr. Paul Fernandes, S.J.  
MA (B.A.), MA (Theology), M.U. (Louvain, Belgium), PGDM (IITM), Ph.D. (Santiam)

Fr. Peter Francis, S.J.  
MA (Uttar Univ. of Madras), PGDTE (ICR), Hyderabad, MA (Baird College, London)

Dr. Rahul Shukla  
Ph.D. (Univ. of Lucknow), MA (Univ. of Lucknow)

Dr. Rajeev Roy  
Ph.D. (Uttar Univ.), LLB (Uttar Univ.)  
College Emmanuel, PGDM (IIM, Ahmedabad)

Prof. Sunil Saxena  
Ph.D. (Pursuing from IITM), Chandigarh, MBA (Bharati Vidyapeeth, Pune Univ.)

## HRM

Dr. Anita Senker  
Ph.D. (IIM Ahmedabad), MBA (Univ. of Calcutta)

Dr. Jasinder Kumar Jha  
Ph.D. (IIM Ahmedabad), MBA (Punjab Technical Univ.)

Dr. Joseph Jerome (Emeritus Professor)  
Ph.D. (Univ. of Madras), MA (Joyita College, Chennai)

Dr. K. Shyam Sundar  
Ph.D. (Univ. of Mumbai), MA (Univ. of Madras)

Dr. S. Sureshbabu  
Ph.D. (IIM Ahmedabad), MBA (Bharathiar Univ.)

Dr. M. S. Jaimin  
Ph.D. (SRMISTE), PGDCA (Jyoti College, Vijayawada)

Dr. M. Somantharajulu  
Ph.D. (Uttar Univ.), MA (Andhra Univ.)

Dr. P. K. Reddy  
Ph.D. (Bansal Univ.)

Dr. Santanu Sarkar  
Ph.D. (Univ. of Madras), MA (Univ. of Madras)

Dr. Soumantra N. Bagchi  
Ph.D. (IIT Ahmedabad), BS (Uttar Univ.)

Dr. Tina Stephan  
Ph.D. (Cochin Univ. of Sci. and Tech.), LL.M. (Cochin Univ. of Sci. and Tech.)

## INFORMATION SYSTEM

Fr. Abraham Amal Raj, S.J.  
M.S. Computational Sciences pursuing Ph.D. in IIT

Achit K. Fani  
Ph.D. (IIT Kharagpur), M.Tech. (IIT Madras)

Dr. Rajeev Sharma  
Ph.D. (IIM Bangalore), MBA (Davit College Univ., Madras)

## MARKETING

Dr. Arpita Srivastava  
Ph.D. (IIT Guwahati), MBA (IIT Guwahati)

Dr. Basant Purkait  
Ph.D. (IIM Ahmedabad), MBA (Bansal Vidyapeeth, Varanasi, Bhopal)

Dr. D. Ijazul  
Ph.D. (Pondicherry Univ.), M.Com. (Univ. of Madras)

Dr. Debasis Pradhan  
Ph.D. (IIM Bhubaneswar), PGDPM (IIM Bhubaneswar)

Dr. Giridhar Ramachandran  
Ph.D. (IIT Madras), M.Tech. (Univ. of Maryland), MBA (Univ. of Madras)

Dr. Himadri Roy Choudhuri  
Ph.D. (Calcutta Univ.), MBA (Jadavpur Univ.)

Dr. Narasimhan Rajkumar  
Ph.D. (Uttar Univ.), PGD (IIM Bhubaneswar)

Dr. Binjal Varugopal  
Ph.D. (IIM Ahmedabad), PGDM (IIM Ahmedabad)

Dr. Ravi Shankar Kumar  
Ph.D. (IIT Lucknow), B.Tech. (Banaras Hindu Univ.)

Dr. Sanjay Patro  
Ph.D. (Bansal Univ.), PGDPM (IRMA)

Dr. Sanjeev Khadimog  
Ph.D. (IIT, Bangalore), MBA (IITM Univ., Guwahati)

Dr. Soumi Mallick  
Ph.D. (IIT Kharagpur), MA (Univ. of Calcutta)

## OB

Dr. Glysson B. Chell  
Ph.D. (IIT Bangalore), PGDM (Syndicate Institute, Pune), M.S.W.M. (Syndicate Law College, Pune)

Dr. Kumar Aluk  
Ph.D. (IITM), PGDPM (IIM Bhubaneswar)

Dr. Madhukar Shukla  
Ph.D. (IIT Kanpur), MA (Lucknow Univ.)

Dr. Manish Singh  
Ph.D. (IIT Calcutta), PGD (IIT Bhubaneswar)

Dr. Nelson A. D'Silva, S.J.  
Ph.D. (IITM), MA (Uttar Univ. of Madras)

Dr. Rahul Shree  
Ph.D. (IIM Ahmedabad), MA (Davit College)

Dr. R. K. Prameshwar  
Ph.D. (IIT Mumbai), MA (Calcutta Univ.)

Dr. Shrayashi Chakraborty  
Ph.D. (IIT Calcutta), PGDM (Institute of Management Technology, Nagpur)

Fr. S. George, S.J.  
Ph.D. (Univ. of Madras), PGD (IITM, IITM)

## PRODUCTION, OPERATIONS & DECISION SCIENCES (PODS)

Dr. Abhishek Chakraborty  
Ph.D. (IIT Calcutta), M.Sc. (Univ. of Calcutta)

Dr. Ajith Kumar  
Ph.D. (IIT Madras), M.Tech. (IIT Kanpur)

Dr. Alok Raj  
Ph.D. (IIT Madras), B.Sc. (Engineering)

Dr. Anshika Mukherjee  
Ph.D. (Univ. of Calcutta), M.Sc. (Univ. of Calcutta)

Dr. Apratim Ghosh  
Ph.D. (Univ. of California, Berkeley), M.A. (Univ. of California, Berkeley), M.Stat. (ISI)

Dr. Bijaya K. Mangaraj  
Ph.D. (IIT Kharagpur), M.Sc. (IIT Kharagpur)

Dr. Dipankar Bode  
Ph.D. (IIM Calcutta), BS (Jadavpur Univ.)

Dr. Pritha Gaha  
Ph.D. (Univ. of Birmingham), M.Sc. (National Univ. of Singapore), M.Sc. (IIT Kanpur)

Prof. Rajiv Mera  
M.S. (Industrial - State Univ. of New York, Buffalo, USA)

Dr. Shounak Gosak  
Ph.D. (IIT Calcutta), M.Tech. (IIT Guwahati)

Dr. Supriya Kumar De  
Ph.D. (IIT Kharagpur), M.Sc. (IIT Kharagpur)

Dr. T. A. S. Vijayaraghavan  
Ph.D. (IIM Bangalore), M.Stat. (ISI)

## STRATEGIC MANAGEMENT

Dr. Apatak Khattar  
Ph.D. (IIT Calcutta), B.Tech. (Banga Engg. College, Howrah)

Dr. Anindam Mondal  
Ph.D. (IIT Calcutta)

Dr. Indrajit Mukherjee  
Ph.D. (IIT Calcutta), PGD (IIT Calcutta), B.Tech. (IIT Kharagpur)

Dr. Kalyan Shacker  
Ph.D. (IIM Ahmedabad), B.Tech. (Madras Adv. National Inst. of Tech.)

Dr. Manoj Thomas  
Ph.D. (IRMA), PGDM (IRMA), M.Phil. (Centre for Soc. & Econ. Studies, Hyderabad)

Dr. Munish Thakur  
Ph.D. (IIT Calcutta), MBA (Davit College Univ., Madras)

Dr. Souvik Bhattacharya  
Ph.D. (IIM Ranchi), MBA (Univ. of Michigan, USA), B.Tech. (IIT Rourkela)

Dr. Tatu L. Raghuram  
Ph.D. (Saurashtra Univ.), M.Sc. (Rhodes Univ.)

# List of Visiting Faculty

**Dr. Aniket Kumar Banerjee**  
Associate Professor  
Xavier Institute of Management,  
Bhubaneswar

**Dr. Anadhana Gandhi**  
Associate Professor  
Marketing and Retail  
Syndhis Centre for  
Management & HRD  
Pune

**Mr. Atanu Ghosh**  
Founder  
Salt n Soap  
Kolkata

**Mr. Biswadev Prakash Basu**  
Consultant  
Kolkata

**Dr. Bhaskar Bhattachick**  
Professor  
Rajendra Mitra  
School of Engineering  
Entrepreneurship

**Mr. Chamrudeep Mitra**  
Advisor & Mentor  
IIM Calcutta Innovation Park,  
Kolkata

**Mr. Dheeraj Juneja**  
Founder  
Catch A Cloud  
New Delhi

**Dr. E.M. Rao**  
Ex-Faculty  
Xavier School of  
Management,  
Jamshedpur

**Mr. Gautam Mukherjee**  
Proprietor  
Creative Information  
Systems  
Kolkata

**Mr. Jaydip Sen**  
Professor & Head  
Computing and Analytics  
NSHM College of  
Management and  
Technology  
Kolkata

**Mr. John George Chiramel**  
Consultant  
Kerala

**Dr. K. Rajeshwari**  
School of Engineering  
Entrepreneurship  
Kharagpur

**Dr. Kavitha Bangarathnan**  
Associate Professor (Finance  
and Strategy)  
T.A.Pai Management  
Institute (TAPMI)  
Manipal

**Dr. M.J. Xavier**  
Professor and Chairperson  
-MDC  
Loyola Institute of Business  
Administration (LIBA)  
Chennai

**Dr. Manimay Ghosh**  
Professor  
Xavier Institute of  
Management,  
Bhubaneswar

**Mr. Munish Sudam**  
Senior Manager, IP Cell, R&D  
and SS  
Tata Steel Jamshedpur

**Dr. Pallab Banerjee**  
Consultant  
Bangalore

**Dr. Pratikesh Ray**  
FFM (IIM Ahmedabad),  
PGDPM & R (XLRI)

**Dr. Pratikesh Banerjee**  
Consultant - Analytics-based  
Strategy Domain  
Pune

**Dr. Rachana Baid**  
Adjunct Associate Professor  
National Institute of  
Securities Markets  
New Mumbai

**Dr. K. Rajeshwari**  
Consultant  
Chemical

**Dr. Ramesh Behl**  
Director  
IMI, Bhubaneswar  
Bhubaneswar

**Dr. Richard Dehner**  
Sibbernien  
Retired Executive Vice  
President  
AT&T  
Illinois, USA

**Dr. Rohit Kapoor**  
Associate Professor  
Indian Institute of  
Management  
Indore

**Dr. Sharad Soria**  
Ex-Faculty  
Xavier School of  
Management,  
Jamshedpur

**Dr. Shounak Ray**  
Chowdhury  
President  
Banyan Foundation  
Delhi

**Dr. Subrat Sarangi**  
Assistant Professor  
MICA  
Ahmedabad, Gujarat

**Dr. Suchismita Tarafdar**  
Assistant Professor  
Shri Nader University  
Greater Noida

**Mr. Sushipto Sarkar**  
Chief Quality Assurance, Ret  
Products  
Tata Steel  
Jamshedpur

**Dr. Suryanarayan**  
Gopalakrishnan Iyer  
Digital HR & Analytics  
Strategy & Execution  
Aditya Birla Group  
Mumbai

**Mr. Tarun Pratap Singh**  
Strategic Business Partner  
Catch A Cloud  
New Delhi

**Prof. V.M. Bhattacharya**  
Independent Consultant  
Bangalore

# XLRI Leadership & Administration

**Fr Paul Fernandes, S.J.**  
Director

**Dr. Anish K. Paul**  
Dean (Academics)

**Fr Donald BrSiva, S.J.**  
Dean - Administration & Finance

**Dr. Smriti Malhotra**  
Associate Dean - Student Affairs

**Dr. Debasis Pradhan**  
Associate Dean - Executive Programs

**Dr. M. Sirmannarayana**  
Associate Dean - Corporate Programs & HR

**Dr. Ajith Kumar J**  
Associate Dean - FPM & Research

**Dr. Trilochan Tripathy**  
Associate Dean - IILS Case Research Centre

**Dr. L. Gurunathan**  
Chairperson - Admissions

**Dr. Madhukar Shukla**  
Chairperson - Alumni Relations

**Dr. Pingali Venugopal**  
Chairperson - International Relations

**Dr. Abhishek Chakraberty**  
Chairperson - Information Technology

**Dr. A. Kanagraj**  
Co-Chair - Placement (BBA, HRM  
and BSc-PHM) (BAPF)

**Dr. Rajeev Roy**  
Co-Chair - Placement (BBA, HRM  
and BSc-PHM) (BAPF)

**Dr. M.G. Jomon**  
Co-Chair - Placement (BBA, HRM  
and BSc-PHM) (BAPF)

## Academic Administration AREA CHAIR

**Dr. Rahul Shukla**  
Area Chair - General Management

**Dr. Pritobas Mohanty**  
Area Chair - Finance

**Dr. Rahul Chandra Sheel**  
Area Chair - IOB

**Dr. Rajiv Misra**  
Area Chair - PGDPM

**Dr. D. Israel**  
Area Chair - Marketing

**Dr. Anita Sarkar**  
Area Chair - HRM

**Dr. P. C. Padhan**  
Area Chair - Economics

**Dr. Rajeev Sharma**  
Area Chair - Systems

**Dr. Apalak Khatua**  
Area Chair - Strategy

# Board of Governors



## Chairman

**T.Y. Narendran**  
CEO & Managing Director  
Tata Steel Ltd  
Jamshedpur



## Secretary

**Ashis K. Pati**  
DeaD (Infrastructure)  
ILR  
Jamshedpur



## Vice Chairman

**Raul Fernandes, S.J.**  
Director  
ILR  
Jamshedpur



## Treasurer

**Donald D'Silva, S.J.**  
Genl. (Administrative & Finance)  
ILR  
Jamshedpur

## MEMBERS



**Jaspal Bindra**  
Chairman  
Sankhu Group  
Mumbai



**Jerome Cunha, S.J.**  
President  
Jamshedpur Retail Society  
Jamshedpur



**Arun de Souza, S.J.**  
President  
Bongor Jewels Society  
Mumbai



**Ajay Kaul**  
Senior Director  
Economic Capital Ltd  
Kolkata  
Delhi



**Rajive Kaul**  
Chairman  
NCCO Engineering  
Society Ltd  
Past President - CI  
Kolkata



**Sooran Math, S.J.**  
President  
Saini Jewels Society  
Delhi



**Sumit Mazumder**  
Chairman & Managing  
Director  
Tilaknagar &  
Soma's Park - CI  
Kolkata



**Reitha M Menon**  
Chairman & Senior  
Managing Director  
Aptech Services Pvt. Ltd  
Bangalore



**Jose Perayankal**  
Chairman  
Kalamandira Housing  
Society  
Kochi



**N.S. Rajan**  
CEO  
IDFC Foundation  
IDFC Bank  
Mumbai



**D. Shree Kumar**  
Group Executive President  
Corporate Strategy &  
Business Development  
Asset & Risk Management  
SBI - Pune (Mumbai)



**Raveender Srinha**  
President  
NRI Kumbh Association  
Jamshedpur



**Anthony Uvaeri, S.J.**  
Vice-Chancellor  
Sanku University  
Bhubaneswar



**T.A. Srinivasan**  
Professor of PDS &  
Chairperson of the  
Centre for Logistics &  
Supply Chain Mgmt.  
ILR, Jamshedpur



**S. George, S.J.**  
Permanent Member  
Director  
ILR, Jamshedpur

# Reaching XLRI

The Railway Station at Jamshedpur is known as Tatanagar and is well

connected by Trains from Kolkata, Bangalore, Bhubaneswar, Chennai, Delhi, Guwahati, Kolkata (Howrah), Mumbai, Patna and Pune. The nearest airports to reach Jamshedpur are in Kolkata and Ranchi. The journey will take approximately 3.5 hours to 4 hours to reach Jamshedpur from Kolkata by train and 2.5 hours to 3 hours from Ranchi by road.

For details about train and flight schedules, you may visit the following websites:

## FLIGHTS

AI India: <http://www.airindia.in> Indigo Airlines: <http://www.goindigo.in>

GoAir: <https://www.goair.in>

Spirajet: <https://book.spirajet.com>

XLRI Campus is about 7 kms from the Tatanagar Railway Station and can safely be reached by auto – rickshaws or taxi round-the-clock at a reasonable charge of Rs. 120/- and Rs. 200/- respectively (approximate rates). XLRI is located near the Jubilee Park in the Group House Area (East). The campus has two gates — one opens to the Marine Drive and the other to CI Area (S). XLRI campus can be approached from either of the gates.

## TRAINS

Indian Railways: <http://www.indianrail.gov.in/> @ILRJammet\_mooval\_2017\_18



Admission Office

XLRI, Jamshedpur

C. H. Area (East)

Jamshedpur - 831001, Jharkhand, India

Phone: +91 657 665 3263 / 3204 / 3305

Fax: +91 657 222 7814

Email: [admission@xlri.ac.in](mailto:admission@xlri.ac.in)

Website: [www.xlri.ac.in](http://www.xlri.ac.in), [www.xlrionline.in](http://www.xlrionline.in)