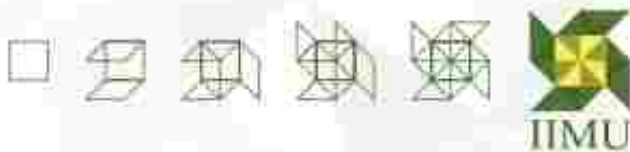


➤ **IIM Udaipur**



**IIMU**  
भारतीय प्रबंध संस्थान उदयपुर  
Indian Institute of Management Udaipur

## The 'U' Advantage

Listed in the QS MIM World University Rankings 2022 for the third consecutive year

Only 3rd IIM in FT Global MIM Rankings 2021 for third consecutive year

Consistently ranked in the top 5 management schools in research in India, according to the methodology used by UT Dallas

Alumni working in 15+ countries globally

05 Centres of Excellence

100+ Corporate Partners

40+ Permanent Faculty

AACSB Accredited



## Introduction

Over more than half a century the Indian Institutes of Management have established an enviable record of quality and accomplishment. IIM Udaipur is building on this impressive legacy and at the same time is bringing a unique perspective by focusing on world-class research, forging strong bonds with our corporate partners and providing a transformational experience to our students.

An underlying priority at IIM Udaipur is to instil in our students a sense of commitment as managers to have a meaningful impact and to expand their intellectual horizons so they emerge transformed and prepared to carve their place in the world of business and in society at large.

At the same time, the Institute remains deeply rooted in the region and the nation. If ever there was a coming together of leadership with a deep-rooted sense of social responsibility, you need to look no further than the princely state of Mewar. This cradle of culture and history is the perfect backdrop for IIM Udaipur.

Janat Shah  
Director, IIM Udaipur



## Rankings and Accreditation

In less than ten years since its establishment, IIM Udaipur has received accreditation from the AACSB (Association to Advance Collegiate Schools of Business). With this accreditation, IIM Udaipur has joined the elite group of 5 percent of the world's B-schools to gain this prestigious distinction.

IIMU is **only the third IIM in the prestigious rankings** holding a spot in the **Top 100** in FT Masters in Management 2021 Global Ranking for its two-year MBA program for the third consecutive year along with IIM Ahmedabad and IIM Bangalore. The institute was also listed in the prestigious Masters in Management (MIM) QS World University Rankings 2022 for the third consecutive year. **IIM Udaipur is the youngest B-school globally** along with the University of Sydney Business School to be listed in the QS 2022 MIM Rankings.

In addition, according to India's National Institutional Ranking Framework (NIRF), IIM Udaipur is ranked 18 in the Management category in India.

IIMU is also consistently among the top 5 B-schools in India for research based on the methodology used by UT Dallas which tracks publications in 24 leading business journals.



## Faculty and Research

IIMU's academic programs are based on global best practices in curriculum design and delivery. To achieve this, we have created an environment that has attracted a young core faculty who are doctoral graduates of the top schools in India, Europe and North America. IIMU actively invests in the growth of our faculty and provides a range of support initiatives to encourage both theoretical and practitioner-oriented research. Already, the excellence of their scholarship has begun to be recognized by global peers and their research is being published in top globally recognized journals.

IIMU's visiting faculty members are some of the most respected names from leading management schools in India and abroad who keep returning to IIMU. Senior industry leaders are also welcomed to campus throughout the year to give courses and lectures from a practitioner's perspective.

# IIMU Programs

IIMU's post graduate programs build on the proven results that have earned IIM's global respect. But we have adapted and customized them so that our graduates offer unique skills and training in an increasingly competitive global workplace.

IIMU students also benefit from an individualized support system to help them take advantage of the array of academic and extra-curricular choices available, so their personal journey at IIMU reflects their needs, interests and priorities. Similarly, we have been selective in the short-duration programs we offer. IIMU has explicitly chosen to focus exclusively on mission-driven education. Our aim is to make a meaningful difference and to do it from day one.

## Two-Year MBA

The two-year Masters in Business Administration (MBA) is the Institute's flagship program. We strive to attract students who have a vision of themselves which is bigger than their next job. IIMU is also fast becoming the first choice for entrepreneurs in-the-making and trailblazers in uncharted territory.

## One-Year MBA in GSCM

Formerly known as PGPX, this program is now a 12-month full-time MBA in Global Supply Chain Management (GSCM). Graduates earn an MBA degree in GSCM from IIM Udaipur.

## One-Year MBA in DEM

The first-ever one-year MBA program in Digital Enterprise Management (DEM) introduces candidates with work experience to management concepts and leadership styles in the emerging digital business enterprises. The one-year program exposes students to contemporary practices of data-driven decision making.

## Post Graduate Diploma in Business Administration for Working Executives

The Post Graduate Diploma in Business Administration for Working Executives at IIM Udaipur is a twenty-month program (approximately) running on weekends for executives having a minimum of three years of full-time post qualification work experience. All classes will be held on campus or online and enrolled students can therefore continue with their present assignments. Delivered by the world-class faculty of IIM Udaipur, the curriculum design allows the students to experience a multi-dimensional transformational journey.

## PhD in Management

IIMU's PhD program is a doctoral-level program designed for students with strong academic credentials who aspire to undertake demanding original research. Students earning a PhD in management from IIM Udaipur will be well-equipped for a future in academia. IIMU currently offers PhD in four areas: Marketing, Operations Management, Finance & Accounting and Organizational Behavior & Human Resources Management.

More information about all the programs is available on IIMU's website ([iimu.ac.in](http://iimu.ac.in))

# IIMU's Centers of Excellence

## Center for Development Policy and Management (CDPM)

CDPM aspires to become a leading knowledge base about social issues in Rajasthan as well as throughout India. It views development as a socially transformative and inclusive process of change. The CDPM's research focus is on projects that have the potential to impact the lives of the most socio-economically disadvantaged population groups in Rajasthan.

## Center for Digital Enterprise (CDE)

Digitalization has rapidly become a crucial reality that impacts all business sectors and all spheres of life. The role of CDE is to create and sustain a dynamic environment for thought leadership in all aspects of digital transformation. CDE provides the Institute with a focus for its various activities relating to digital transformation across programs.

## Center for Supply Chain Management (CSCM)

The larger objective of CSCM is to contribute significantly in making the country more competent and competitive in Supply Chain Management. Along with developing business leaders of tomorrow in the field of Supply Chain Management, the Center is also focused on developing India specific course material.

## Incubation Center

IIMU's Incubation Center is creating an ecosystem which nurtures and promotes entrepreneurship among IIMU students and supports aspiring entrepreneurs in the region. It helps incubatees and students develop and test their ideas, connects them to domain experts, provides seed funding and facilitates contacts with investors.

## Consumer Culture Lab

The Consumer Culture Lab at IIM Udaipur aims to fill the gap between the academia and business world, by providing accessible insights related to consumer behavior in India. Through its research, the Consumer Culture Lab will bring to the forefront the multiple voices that the category of 'Indian consumer' encompasses within it.



## Entrepreneurship

One of IIMU's key aims is to ensure that students have the freedom and institutional support they need to explore their entrepreneurial ambitions. This is reflected in all aspects of our programs: in-depth orientation to entrepreneurship; an inspiring range of elective courses; intensive mentoring during the program and beyond; flexible placement options for students choosing to pursue an entrepreneurial venture; and assistance in procuring seed funding and equity capital.

Concrete support continues after graduation as well. Students opting for a career path in entrepreneurship can receive a stipend to help cover the basic cost of living while they focus on their larger objective of starting a venture. Students also can benefit from a placement holiday, allowing them to use campus placement services at a later date, within two years of graduating.

## International Perspective

At IIM Udaipur, learning has no boundaries. Our initiatives to instill a global perspective are an integral part of all our activities.

IIMU's two-year MBA students can spend a semester at a leading business school in Germany or France as part of our international student exchange program.

The one-year MBA GSCM students have the option to spend an entire five-month semester at Purdue University mastering advanced global SCM.

Students in all our programs have the option of choosing the International Business in Practice elective which enables them to work on short duration consulting assignments at international locations including U.A.E., Singapore, Malaysia and Thailand.



## Placement

IIMU's Corporate Relations team of dedicated professionals oversees the recruitment process for the students of all the programs. Under their supervision, the Student Placement Committees facilitate all interactions with the companies.



### Major Recruiters

Some of the major companies recruiting from IIMU include Aditya Birla Capital, Accenture, Airtel Payment Bank, Alstom, Amazon, American Express, Amul, Axis Bank, Bains, Berger, Blue Star, Caggemini, Career Launcher, Cipla, Cognizant, Cummins, EY, FITJEE, Flipkart, G30, GE, Genpact, Goldman Sachs, Hero Motocorp, IBM, ICICI, ICICI Lombard, IIFL, India Mart, Infosys, KPMG, Landmark, Mahindra & Mahindra, Maruti Suzuki, Mu Sigma, Nuvoco Vistas, Ola, Oxane Partners, Oyo, Pidilite, PwC, RBL Bank, RBS, Reliance Jio, RIL, Robert Bosch, Samsung, SBI, Siemens, Societe Generale, Tata Steel, Thomson Reuters, Titan, UB, Ujjivan Small Finance Bank, Vedanta and Xpress Money.

### Audited Reports

IIM Udaipur's summer and final placement reports are prepared according to the Indian Placement Reporting Standards (IPRS) and are audited by an external auditing agency. The IPRS is a framework that aims at standardization of placement reports to make them more transparent.

### Preparation Support

The Learning and Development (L&D) Department offers comprehensive support in preparing students from the day they join IIMU. Students are provided with necessary resources, mentorship and skill-building opportunities to help them fulfill their potential.

### Industry Mentorship

Students have many opportunities to rub shoulders and match wits with industry leaders throughout the year. These interactions include internships, live projects and case discussions. Students also benefit from intensive mentoring by committed and enthusiastic industry professionals.

# Alumni

The IIM Udaipur alumni community is a robust and increasingly diverse network of dynamic young professionals making their mark in the corporate world, social sector and entrepreneurial ventures.

## IIMU Support for Alumni

The Corporate Relations Office provides alumni with ongoing career support. The IIMU Incubation Center provides a range of support and resources for IIMU's alumni entrepreneurs. Effective communication with alumni is assured through the IIMU Alumni Portal.

## Global Footprint

IIM Udaipur's alumni community is working in leading MNCs in over 15 countries spanning the globe including,

Australia	Denmark	Kuwait	Singapore
Belgium	France	Malaysia	United Arab Emirates
Canada	Germany	Netherlands	United Kingdom
China	Ireland	Qatar	United States



# Life on campus

## Clubs and Committees

Campus life at IIMU is vital and active with a myriad of student clubs and committees. Functional and professional clubs, cultural clubs, sports and hobby clubs, social outreach - IIMU has it all. Students can explore their interests and passions, develop life-long bonds and relationships and hone their leadership skills.

## Student Governance

At IIMU, students take ownership and responsibility for themselves and for key aspects of student affairs. All student activities on campus are governed by the Council of Student Affairs. It acts as a bridge between the student community and the administration and ensures accountability among all the student bodies on campus.

## Infrastructure

IIM Udaipur campus occupies 300 acres in Balicha which is about 8 km from the centre of Udaipur. The campus has state of the art classrooms; wifi and IT technology infrastructure that is among the best at any B-school in India; air conditioned hostels for students; fully equipped gym and other recreational facilities.

The master plan for IIM Udaipur's campus has been awarded GRIHA's 5 Star LD rating which is the highest level of rating for large developments. In addition to conserving power and water, the campus has been planned to be a zero-waste facility.



### Contact Us

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Connect with us



[www.iimu.ac.in](http://www.iimu.ac.in)

### Contact Us

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**Communication Office:**  
Email: [communication@iimu.ac.in](mailto:communication@iimu.ac.in)

### Admission Inquiries

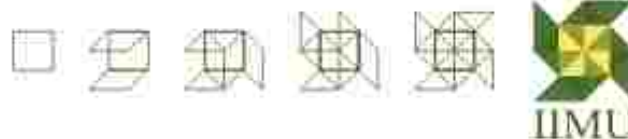
For queries related to admissions:

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