



RIIM - ARIHANT Group of Institutes
Ramachandran International
Institute Of Management
RIIM Pune

MBA + AE&LDP

AICTE Approved, S.P. Pune University Programme &
Institution Code MIM4031-AJ04
(Advanced Employability & Leadership Development Programme)

MBA + AE&LDP + MDP + DM

Advanced Employability & Leadership Developers Programme,
Management Development Programme & Digital Marketing

PGDM + 1 Month Residential Programme in Dubai

PGDM + 1 Month Residential Programme in London
Post Graduate Diploma in Management from AIMA-CM2 is
Recognised by AICTE, Ministry of HRD & Government of India

Commitment to Excellence...

- 100% Placements*
- Complimentary Laptop for MBA Students*
- 100% Scholarships for Meritindious Students*
- 500+ Hours of Personality Development & Employability Enhancement Sessions

Our Vision

Creating a vibrant, clean, comfortable environment for continuous learning, teaching & research while ensuring maximum growth of our students and institutions.

Our Mission

Become a leading institute of Management education through its educational research based research oriented, highly qualified, young and progressive and ethically responsible global leaders.

To create a community friendly, competitive, dynamic, energetic and innovative business environment by developing people skills, high morale and institution based on networking them with world class educational facilities.

To make youth equipped with technological, analytical, problem solving skills by equipping them with matching spirit and managing the consequent challenges.

ABOUT RIIM - ARIHANT Group of Institutes

Arihant Education Foundation Pune is an education provider in a socio-economic trustee, founded in year 2005. Arihant Institute of Business Management (AIBM) is a full-fledged function as one stop destination campus in Dissemination of knowledge. The campus is fully modern infrastructure and is surrounded by lushes & environment friendly buildings. It provides a suitable hub for the students to learn & grow for every kind of academic endeavor. In addition to all academic facilities, the campus also has a residential colony with guest facilities, activity areas & sports facilities as a separate block. The campus is off the Pune-Belgaum highway on a beautiful green belt area making it one of the most beautiful campuses nationwide. The WiFi connectivity in the entire campus combines necessary technology infrastructure. Life at RIIM can simply be described as extremely stimulating and soothing. Both the students and faculty interact in friendly environment, atmosphere as well as to engage themselves in various activities simultaneously with an aim to build the culture of Academic & extra-curricular activities. As a result of this rich environment, AIBM caters to 100% placement from Graduate Private Home University to RIIM. Pune takes care of all developmental needs of students including AIEEE, IITJEE and CAT to name few. Many employees are ex-students. The curriculum of RIIM Pune is designed & delivered by consulting Faculty belonging to IIT/IISc/ISB/Government organizations / Defense forces.

“In simple words Life at RIIM can be described as extremely stimulating and soothing experience.”

Message From The Director



Col. (Dr.) Kailash Chand

Director (Degree courses), RIIM (Pune)

With 20+ years of experience, Col. (Dr.) Kailash Chand holds Masters in PADM, LLB (General), M.T (Finance) & Ph.D. in Admin. Director, RIIM Pune

I feel honored to be a part of prestigious RIIM family and my challenge is not only to educate the academic excellence but also to develop students and maximize the skills of our students managers aspiring to be top class leaders & managers not only at the national level but also at the international arena. I therefore do not compromise on developing Students out of my students in any manner and I personally conduct "Personalities Development & General Awareness" sessions for about 400 hours in two years.

We also ensure that each of our student goes through 75 to 100 "Industrial visits" during his stay with us and we also conduct about 75 to 100 "Guest talks" by our eminent managers.

In addition we take our students for a regular & an international educational tour to ensure their level of overall growth & development.

We also ensure that only BT/IT/EE/CE/ME level faculty /Senior Government / Armed Forces officers are employed to impart academic instruction to our students.

We also have extensive corporate networking to make job Hunt 100% successful among companies available to our students for placement initiation. It is always to ensure that 100% of our students get suitable jobs subject to fulfillment of our terms & conditions.

We also constitute large number of technological clusters & capsules like Sir-Sigma SAP & Digital Marketing in our institute to enable our students to face every kind of challenge in this regard effectively!

We also conduct foreign language course for our students to give them an edge over any other.

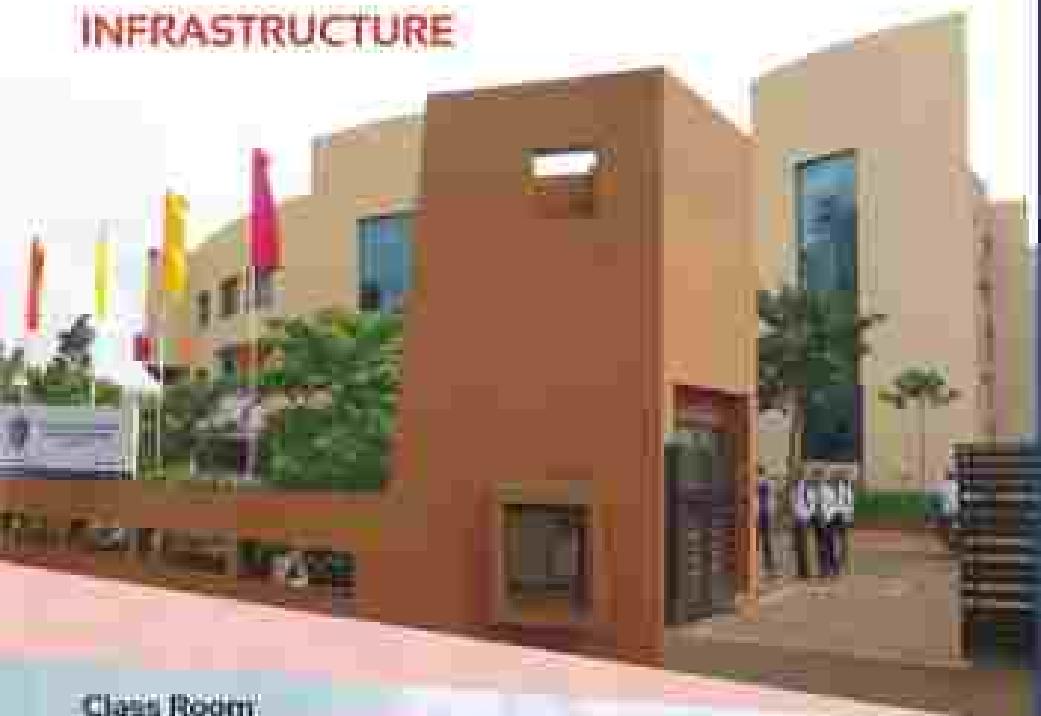
We also incorporate parents for guiding & transitioning of our students & we also keep them periodically informed of our every kind of curriculum & activities of three years.

We also encourage our students to participate in every Academic, professional, cultural & sports activity and we make sure that they fully handle various committees in this regard.

We also make sure that our every student system is really made very comfortable in our house & we also believe in periodic student feedback about their academic, professional & administrative activities to take all future up actions immediately to maintain the best of organizational efficiency & effectiveness.

Lastly I guarantee the best of academic & professional growth of our students and I wish them "God Speed" in their lives.

INFRASTRUCTURE



Class Room

- Class rooms are well-lit and feature mounted LCD multimedia systems, computers with internet Wi-Fi and public address systems with callers and conference facilities.

Library

- The library is very well stocked with a range of course books. It subscribes more than 20 magazines and 8 newspapers to enable the students to get a much broader perspective of their areas of study. It also has number of computers with access to internet Wi-Fi enabling our students to remain globally updated.

Computer Center

- Computer center is very well equipped with large number of computers having modern day technology, with Wi-Fi environment providing accessibility across the campus. Computer lab is integrated with UPS Power Backup. Other facilities include Linux machines, Anti-virus software (Kaspersky, Symantec) and Firewall protection.

Cafeteria

- An extensive range of dining options reflects the diversity and variety of our culture. Whether its a quick cup of coffee or a sumptuous meal, you'll find a choice that satisfies your taste buds.



Class Room



Library



Computer Center



Cafeteria

OPERATING PHILOSOPHY

- To benchmark our students, monitoring with good educational parameters.
- To continuously seek out & follow industry's best practices.
- To achieve with a spirit of innovation, while maintaining traditional values.
- To grow with speed, flexibility & efficiency.



**Education
Partner:**

PROGRAMMES OFFERED

(Approved by AICTE, Affiliated to S. P. Pune University &

Recognized by Govt. of Maharashtra)

Institute Code M96629 - AIM



RIM Pune

MBA

(2 Years Full Time)

(Approved by AICTE Affiliated to Savitribai Phule Pune University/Programme

Institute code - M96626-AISM)

Course Fees: Rs per semester Starting Salary

MBA + AEGLDP

₹ 3,98,000/-

(Advanced Employability & Leadership Development Programme)

- Personality Development Workshops & Guest Lectures from experts.
- Psychometric Analysis and Career Counselling & Development.
- Managerial Communication including English & Technological Skills, Soft Skills Development, Business Etiquette, Inter-personal Sensitivity Workshops.
- Corporate Workshops & Domain Presentations.
- 500+ Hours of Personality Development & General Awareness Sessions.
- Industry Exposure & visits & industrial internship for 2 months.
- Job Enhanced™ by Skills Development Workshops - Advanced HR, Quality Management Courses & Interview techniques.

Additional Capabilities

- | | | |
|------------------------------------|--------------------|-----------------------------------|
| ➢ Supply Chain Management Workshop | ➢ Foreign Language | ➢ Management Outbound Tour - EDMV |
| ➢ Entrepreneurship Workshop | ➢ NSS Programme | ➢ Corporate Conferences |

Note:

- 20% of the Undergraduate / Training programs are designed by the Arshant Institute Board (MCA / BCA / BBA) / Senior Government / Defense Officers (Our Pedagogy includes Case Studies, Project Works, Role Plays, Discussions, Seminars, Clubbing / Industrial Visits, E-Learning Materials).
- Commencement through JULY 2023 onwards.
- Tuition & Other Commodity fee Rs 16,000/-
- ANYONE INTERESTED CAN APPLY FOR ANY ONE OF THE PROGRAMMES AND GET A FREE COURSE ON COMMUNICATION & ADDITIONAL SUBJECTS OR BY TUTORIAL (OR BOTH AND Rs 10,000/- FOR COMMUNICATION & ADDITIONALLY).



MBA - AEGLDP - MDP - DM (triple Certification)

(Management Development Programme + Digital Marketing)

PGDM + AEGLDP + MDP + DM (triple Certification)

₹ 5,60,000/-

Post Graduate Diploma in Management from IIMA-CME, an recognised by AICTE, Ministry of HRD & Government of India.

ADVANCED LEADERSHIP & CAREER DEVELOPMENT PROGRAMMES

- Leadership Development Workshops & Guest Lectures from experts.
- Performance Analysis and Career Counseling & Development
- Managerial Communication including English & Technological Skills, Soft Skills Development, Business Etiquette, Inter-cultural Sensitivity Workshops.
- 100+ Hours of PBL & Sessions, Corporate Workshops & Campus Presentations.
- Industry Exposure visits & Industrial Internships for students.
- Job Interviewing Skills Development Workshops - Aptitude test, Online Recruitment Process Optimization techniques.

MANAGEMENT DEVELOPMENT PROGRAMMES

IIMI have a total of 3 weeks Residential Management Development Programmes with one of the most popular programs - a mixture of in-house own internal courses and management consulting assignments to our students, whereas our students shall undergo academic & professional exposure to be run by the eminent expert faculty and team of ecosystem partners for a certification. In addition, the programs shall also be linked to 10 Industrial visit & fieldtrips designed to fit the needs of corporate exposure.

DIGITAL MARKETING MODULES:

- SEO (Search Engine Optimisation)
- SEM (Search Engine Marketing)
- SMO (Social Media Optimisation)
- PPC and mobile Marketing

- Google Adwords
- Google Analytics

ADDITIONAL CAPABILITIES

- Social Media
- CRM Customer Relationship Management
- E-commerce
- Project Management
- Business Analytics
- Business Intelligence
- Business Process Reengineering
- Business Strategy
- Business Plan Preparation
- Supply Chain Management

Note:

- All of the programmes in IIMI are delivered by the Academic team from IIMI / ISB / IITB / Central Government / Defense Officers Civil Psychology Institute, Case Studies, Research, Case, The Best Disciplines Seminars, Outbound / Inbound / Virtual / Live projects etc.
- Computer based training modules.
- Hostel / Mess accommodation for the PGDM.
- All the students can take advantage of the IIMI International Dual International programme, IIMI PGDM, IIMI ACCREDITED Academy, or PGDM LACIS Post University, and PGDM Post Graduate Degree.

Value Added Programs /
Certifications

Finances



Business Finance



Digital Marketing



Data Science



Foreign Language



Corporate Skills



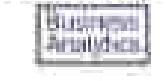
Entrepreneurship



Advanced Executve Training



Business Analytics





Ramkrishna International
Institute Of Management
RIM Pune



Pune's 1st College Offering

PGDM + 1

Month Residential Programme in DUBAI

Note: All fees and details in one of the leading city of countries.

Dubai is the largest and most populous city in the United Arab Emirates (UAE). Dubai emerged as a global city and business hub of the Middle East.

Exclusive one month programme developed by DEA & Pursue Asia experts and reputed companies in Dubai.

Students Learn and enhance their skills through top international industries & DEA experts.

This International Exposure includes an Entrepreneurship Development Programme & 3 Internationally Recognised Certificates.

Course Fee : Rs. 6.25 lacs for 2 years

Fee Includes -

- Tuition Fee
- Airport Pick & Drop in Dubai
- Student Related Tours and Activities
- Entrepreneurial Development through DEA Dubai
- Cet 3 Weeks of Immersion in International Program

- Air Tickets & Visa Applications
- Accommodation - Dubai City Stay
- All Meals included
- SIM Cards

- PGDM (Post Graduate Diploma in Management) from NALCME is recognized by AICTE, Ministry of HRD & Government of India.
- Certificate of International Residential Programme by Indian Business Council.
- One certificate from Pursue Asia for 1st and One certificate from DEA.
- Student must have a VALID PASSPORT and NO CRIMINAL RECORD or other vice committed ever by the student.
- An inclusion fee for the one month programme during the second year has to be paid at a rate of 50 in the name of Pursue Asia.
- Normal & Merit conditions for first year.
- No Logistic in PGDM + DUBAI Programme.





Narsee Monjee Institute of Management
Institute Of Management
NIM Pune



Pune's 1st College Offering

PGDM + 1

Month Residential Programme in LONDON

(Study: Oct, Nov, Dec Month or Jan to Mar month) Business and Management

London is the world's financial capital and management courses are the most popular academic choices in London. It's a great place to make new business contacts and network.

Exclusive one month programme developed by the experts from prestigious Universities in the United Kingdom.

Students learn and enhance their skills through top international experts.

International Exposure, Practical Study in London, International Curriculum and two Internationally Recognized Certificates

Course Fee : Rs. 7.25 lacs for 2 years

Fee Includes -

- Tuition Fees
- Airport Pick & Drop at London
- All Meals included
- Lectures, Case Studies and Activities
- Certification in Completion of Academic Program

- Return Air Tickets to London
- Accommodation in LSC Campus for entire stay
- Transport within London
- Board Books
- Visa Costs

- PGDM (Post Graduate Diploma in Management) from AIMACM (U) recognized by AICTE, Ministry of HRD & Government of India.
- Certificate of Graduation by London College of Management is accredited by the British Accreditation Council.
- Visa application fee of Rs. 5000/- to be paid by Students for 2018-19 Intake.
- Student will have a VALID PASSPORT and Visa Validity other than mentioned over by the institution.
- All students fee for the academic programme during the academic year to be paid by mode of GATE payment mode.
- Student can make contribution for the seat.
- All Details in NIMIMA London Program



PGDM

₹ 4,25,000/-

(Post Graduate Diploma in Management from AIMACM (U) is recognized by AICTE, Ministry of HRD & Government of India.)

- Personality Development, Professional & General Development
- Professional Profile and Career Counseling & Development
- Management Communication including English & Technical Communication Skills, Business Economics, International Business Environment,
- 1000+ Hours of PGDM Sessions, Corporate Workshops & Online Presentations
- Industry Visits / Tours, Industrial Internships for 2 months
- Job Readiness Skills Development Workshops, Openings with Various Management Consultancies and Technologies
- 100% of the placements / training programs will be conducted by Academicians from NIMIMA & its Various Offshoots or Experts.

DIGITAL MARKETING MODULES

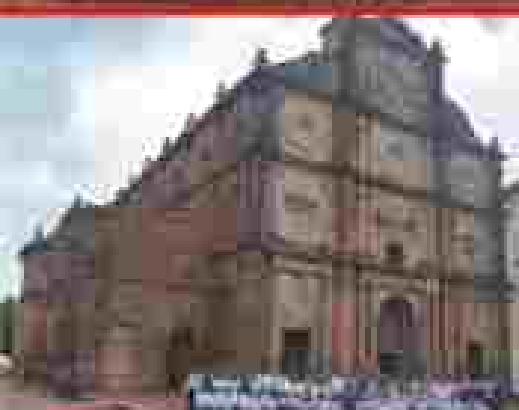
- SEO (Search Engine Optimisation)
- SMO (Social Media Optimisation)
- Affiliated Marketing
- AdSense & Email Marketing
- Google Adwords & Analytics
- PPC and mobile Marketing

ADDITIONAL CAPSULES

- Entrepreneurship & Productivity
- Supply Chain Management including
- Practical Corporate Exposure of 30days
- IIMSE Programme
- Outbound tour - 3 Days
- 6- Corporate Conferences

- Site Visited
- E&T Module - Basic Training
- Business Analytics
- Foreign Language
- Infra-structure Camp Diaries Workshop - 7 Days

Non-Linear & Non-Competitive Pay Per Click and My Business PGDM Final Project
Practical (The) One Day Service Orientation Project (AOOP)



Manali TRIP



RISHI



MERIT SCHOLARSHIPS

We award number of merit scholarships to our outstanding students in diverse fields as given below and we also keep revising the same from time to time as per situation & experience.

- For claiming 100% Scholarship* in Tuition Fee, the student should have ≥ 75% aggregate marks (excluding Physical Education, Fine Arts & Performing Arts) in CBSE / ICSE / State Boards in 10th, 12th & Graduation.
- For claiming 10% Scholarship in Tuition Fee, the student should have ≥ 70% aggregate marks (excluding Physical Education, Fine Arts & Performing Arts) in CBSE / ICSE / State Boards in 10th, 12th & Graduation.
- For the girl candidates we award 50% scholarship in tuition fee through RIM Scholarship Fund.
- For a score decided by RIM Pune in any of the National Aptitude Tests - Board / State / National level toppers holders in academics - ICSE exemption in tuition fee.
- For representation at the state / national / international level events - 10% exemption in tuition fee.
- State / National level achievers in fields other than academics or sports - 100% exemption in tuition fee.



100% Academic Scholarship, Batch 2017
10th - 91.2%, 12th - 85.4%, Graduation - 94.7%

Ms. Jaya Lateyani



ICSE Normal Examination
10th - 91.2%, 12th - 85.4%, Graduation - 94.7%
Ms. Neha Desai



ICSE Normal Examination
10th - 91.2%, 12th - 85.4%, Graduation - 94.7%
Mr. Abhishek Desai



ICSE Normal Examination
10th - 91.2%, 12th - 85.4%, Graduation - 94.7%
Ms. Prachi Mathe





INDUSTRIAL VISITS



TOP REASONS TO CHOOSE US

- 100% Placements*
- International Professional Tours / Projects & Internship in DUBAI/LONDON*
- 500+ Hours of Personality Development & General Awareness (PDGA) Sessions.
- IIM - Calcutta Carpe Diem Workshop for 7 Days.
- Curriculum designed by leading IIMs / IITs / XLRI faculty / Defence officers and Corporate Gurus.
- MDP from one of the most premier management institutes of India.
- Personality Assessment of every students by a qualified Senior Army officer.
- 6+ Corporate Conveners*
- 100+ Guest talk by senior corporate from diverse fields.
- Practical National & International corporate exposure of 30 days.
- Personality Development, Soft Skills and Confidence Building of students – very vital aspect of development for success.
- 100% Scholarship* offered for the meritorious students as well as special fee waiver for girls to promote girls education in management.
- Corporate infrastructure where corporate culture is followed from the day one.
- Regular interaction with corporate Gurus & extensive corporate networking.
- Technological skills - Six Sigma, SAP, Business Analytics & Digital Marketing.
- Pedagogy: Case Studies, Domain Presentations, Group Discussions, Management Games, National & International Visits, Debates, Quizzes, Outbound/Experiential Seminars, Interview Techniques, Role Plays, Live Mock Projects, Aptitude test & Corporate Workshops etc.



LinkedIn



Google Partnership

Education Ministry
India / Central

StudyUWorld



Admissions



Unilever

ADMISSION PROCEDURE

Eligibility Criteria: 50% in Bachelor degree in any discipline from recognized university. Candidates appearing for final year bachelors degree examination can also apply.

Visit website for more details: www.rimpunjab.com

Selection Procedure

Candidates are required to take one of the following entrance tests:

- Common Admission Test (CAT 2017)
- XLR Admission Test (XAT 2017)
- CMAT / MAT / MH-CET / ATMA / AWA Test 2017 - 18

Procedure for applying to RIIM

Candidates who wish to submit the RIIM Prospectus and Application form by courier/courier-post should send a Demand Draft of Rs. 1000/- in favour of "RAMACHANDRAN INTERNATIONAL INSTITUTE OF MANAGEMENT" / "ARIHANT INSTITUTE OF BUSINESS MANAGEMENT" payable at Panaji at the Institute address mentioned on the back cover page of log on to www.rimpunjab.com (July 2018).

Incomplete forms will not be accepted. The forms can also be obtained from selected training institutes. Candidates can also apply online by visiting our Institute website www.rimpunjab.com.

The Prospectus and Application form will be issued only in the name of the applicant wishing to apply for admission. The form is non-transferable.

The list of short-listed candidates for Group Discussion and Personal interview (GDI) will be posted on the website and also the candidates will be intimated by SMS, email, couriers/speed post.



MESSAGE FROM PLACEMENTS CELL

India is at a cross point. Growing consumerism, government's initiatives for infrastructure improvement and equally robust performance of rural and urban economy has made India, the most sought after consumer market globally.

Nature of the long term employment scenario for budding managers appears to be bright. However, the recent market reports about low employability of MBA graduates underline the need of bridging the gap between industry and academics.

Career fairs, workshops, networking and placement are academic development activities by senior corporate executives coupled with strong academic inputs complements a student's learning process at RIIM. We inculcate sense of responsibility, team membership and performance driven culture among the students, which makes them ready to face VUCA challenges of the corporate world.

If you have passion for excellence, RIIM is the ideal place for you!

Prof. Sachin Lole

Head- Corporate Relations and Faculty in Marketing

RIIM Pune

He has a decade of corporate & academic experience. His last assignment was Head Placement in ISBBAI Pune.

GLIMPSE OF RIIM PLACEMENTS / SIP - Batch 2016-18



GLIMPSE OF RIIM PLACEMENTS / SIP - Batch 2016-18



GLIMPSE OF RIIM PLACEMENTS / SIP - Batch 2016-18



GLIMPSE OF RIIM PLACEMENTS / SIP - Batch 2016-18



OUR RECRUITERS



Admission Open Now

Ramachandran International
Institute Of Management
RIM Pune



020 65700000

admission@rimpune.com

www.rimpune.com

G- Bandhan (B-1), Behind Crystal Honda Showroom, Pune - 411021

Admission Help Desk ☎: 07720060704

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