



S P Jain  
School of Global  
Management

MUMBAI • MUMBAI • SINGAPORE • SYDNEY



# EXECUTIVE MBA

CAREER ACCELERATION  
AND ADAPTATION

SATHYA VENKATESH  
Project Manager, Syngene  
Executive MBA (2020)

# S P JAIN AT A GLANCE

S P Jain School of Global Management (S P) is an AACSB accredited business school with campuses in Dubai, Mumbai, Singapore and Sydney. We primarily offer full-time business education and other executive courses in dynamic, world class cities. Our efforts have been recognized by highly regarded global rankings that include:

## TOP 15 IN THE WORLD

Forbes  
Best International 1-year MBAs (2019-20)

## TOP 20 IN THE WORLD

Forbes  
Best International 1-year MBAs (2017-18)

## TOP 100 IN THE WORLD

The Economist  
Full-time MBA Rankings (2015)

## TOP 20 IN THE WORLD

Forbes  
Best International 1-year MBAs (2013-15)

## #4 IN THE WORLD

Times Higher Education - Wall Street Journal  
1-Year MBA Rankings (2018-19)

## TOP 10 IN THE WORLD

Forbes  
Best International 1-year MBAs (2015-17)

## #1 IN DUBAI

Global Brands UK  
(2001)

## TOP 100 IN THE WORLD

Financial Times  
Global MBA Rankings (2011 & 2012)

## OUR GLOBAL CAMPUSES

2004

Launch of S P Jain in Dubai

2006

Launch of the Singapore Campus

2012

Launch of S P Jain in Sydney

2015

Launch of the Mumbai Campus

# MESSAGE FROM THE DEAN

## APPLIED PRACTICE AND THEORY DRIVEN

It is with much pride that I am introducing you to our brand new EMBA which is being offered online.

After much extensive research which included gathering data from corporates and alumni, we believe we have developed a truly world-class program which is at the leading edge of applied practice and theory. Some of the many new courses include Leadership and Cross-Cultural Management, and Corporate Governance and Ethics. New electives such as New Ventures and Mergers and Acquisitions are being offered.

Furthermore, a new specialisation is being offered in Entrepreneurship. Executive Camer Acceleration Pathway (ECA) has also been integrated into the core curriculum, emphasising the strategic importance of all students enhancing their soft skills in order to become effective managers and leaders.

The S P Jain EMBA has had a rich history which started in Dubai in 2004. S P Jain has made a major strategic investment in technology these past few years. Online courses are now taught through the cutting-edge Engaged Learning Online platform. This enables students to study in real-time of home or work via a virtual classroom.

The EMBA is taught by our world-class core faculty as well as through visiting faculty from leading business schools from around the world.

Graduating from S P Jain means that you have a globally branded EMBA which is widely recognised around the world. Should you choose to apply and be accepted, we are very much looking forward to working with you over your exciting journey!

### DR GARY J STOCKPORT

BA Hons (Leeds), PGCE (Nottingham), MBA (Warwick)  
PhD (Cambridge), FIP (London Business School)



# EXECUTIVE MBA

To get to the next stage of your career – whether it is to get promoted to the top, start your own business or explore opportunities outside your organization – you will need the management expertise, global exposure and professional connections that a world-class MBA will help you build. The S P Jain Executive MBA (EMBA) is designed to help you expand your managerial and leadership skills, develop the tools to spot and seize challenging opportunities, and position yourself as the empowered leader your organization needs today.

The program is designed to run in sync with the professional schedules of executives. There is minimal disruption to your professional life; the modular, well-balanced structure of the program enables you to develop actionable insights and make an immediate impact at work.

The program covers core concepts of general management, addressing business functions such as economics, accounting, innovation and strategy, and specialist courses offering in-depth coverage and insights in different industry tracks. The course also lays emphasis on strategic thinking, critical analysis, global intelligence, problem-solving and decision-making, resulting in the development of highly specialized skills and competencies. Report-on-caseswork along with the practical emphasis of the program allows students to define problems, identify solutions and implement these within the context of their organizations.

## PROGRAM ARCHITECTURE

To fulfill the requirements of the EMBA program, students have complete 36 credits.

Subject	Credits
Core Courses	23
Projects	7
Electives	5
RCAI	1
<b>TOTAL</b>	<b>36</b>



## PROGRAM OVERVIEW



18 month part-time  
MBA



Study Online via  
S P Jain's E-LD  
technology



For professionals  
with 3+ years of  
work experience



Graduate with an  
Australian degree

## SPECIFICATIONS

- Marketing
- Finance
- Operations
- Entrepreneurship

# WHY CHOOSE THE SP JAIN EMBA?

Progress within your current organisation, enhance your leadership skills, become an entrepreneur or consider a career change - wherever you're headed, the S.P Jain EMBA will help you get there. The in-depth knowledge and skills imparted through the core courses, electives, simulations and projects are designed to set you up for a lifetime of decision-making and leadership. We welcome you to explore how the S.P Jain EMBA can empower your career.

## 1. YOU HAVE THE OPPORTUNITY FOR CAREER GROWTH, DURING AND AFTER THE EMBA

The curriculum focuses on developing visionary future leaders. It tests students to develop and apply the whole gamut of knowledge and skills to value-add benefits to themselves and their organisations. These skills include critical thinking, time management, problem-solving, decision-making, generating innovative solutions, effective written and verbal communication, and all-round capacity for leadership.

## 2. A PROGRAM STRUCTURE THAT FITS YOU

The S.P Jain EMBA has been designed to fit within the hectic schedules and critical responsibilities of senior executives. It does not require you to leave your job or take time off from work. The modular format of the program as well as the flexibility to study online ensures that you can maintain a work-life balance alongside your study schedule.

## 3. AN EMBA THAT HELPS YOU MAKE A STRONG AND IMMEDIATE IMPACT

The program is demanding; however, the curriculum is designed to complement your business knowledge and enable you to apply what you learn in class immediately, on the very next day back at work. The curriculum is designed to provide a holistic view of current and future global business environments, while the Applied Strategic Project and Global Strategy Innovation Project seamlessly integrate management theory into practical application, allowing you to sharpen your decision-making skills in the most effective way.

## 4. THE PROGRAM IS BUILT AROUND A DIVERSE, HIGH-CAUDE MIX OF STUDENTS

As an EMBA student, you will be exposed to a powerful group of senior executives, entrepreneurs and high-profile business professionals (with an average of 12+ years of work experience) that will challenge, motivate and inspire you. The diversity of skills, business backgrounds and experiences leads to a learning environment that broadens your perspective and provides you with new, innovative ways of looking at business challenges.

## 5. THE PROGRAM EXPOSES YOU TO WORLD-CLASS GLOBAL FACULTY

The faculty that teach in the EMBA program at S.P Jain are chosen for their business expertise and their ability to engage students who themselves have considerable real-world knowledge and business experience. They have been recruited at some of the world's most reputed institutions (Harvard, Cornell, INSEAD, Cambridge and Oxford, to name a few) and are amongst the best in their fields.

## 6. TRANSITION FROM BEING A MANAGER TO BECOMING AN EFFECTIVE LEADER

The program will help you build essential leadership competencies such as strategic thinking and decision-making which, in turn, help you cope with the ambiguity and complexity that managerial jobs face today. The program also focuses on emotional and social intelligence, effective communication, and empathy - skills critically important for the leaders of tomorrow.

## 7. THE EMBA ENABLES YOU TO TAKE CHARGE OF YOUR CAREER

The Executive Career Acceleration Pathway (ECAP) is a unique component of the EMBA designed to support you throughout your professional journey. Through ECAP, we offer a wide range of services from individual career coaching and training sessions to corporate interview sessions, skill development workshops, networking events and webinars. Throughout the program, you will also have access to S.P Jain ThinkMBA Club (for campus-based students) and many more activities designed to help you stand out.

## 8. A PROFESSIONAL NETWORK FOR LIFE

Our students often agree that one of the best things about undertaking an EMBA at S.P Jain is the network that they build. With several opportunities to mix with fellow students, 800+ S.P Jain alumni, world-leading faculty and senior business leaders, your life here is an unrivaled opportunity to make long-lasting connections that benefit you both professionally and personally.

## 9. YOU HAVE THE HELP OF A STRONG SUPPORT SYSTEM

Each batch has a dedicated Program Coordinator and support staff who are available, during class and after, to take care of any issues you have and provide support and guidance as you make your way through the program.

## 10. GRADUATE WITH A GLOBALLY RECOGNISED AUSTRALIAN DEGREE

S.P Jain is registered as an Institute of Higher Education by the Tertiary Education Quality and Standards Agency (TEQSA), Australia. This means that on graduation, you get a degree conferred by S.P Jain School of Global Management, Australia.



## STUDY IN A CONVENIENT ONLINE FORMAT

This is not like a typical online program. We utilize high-quality state-of-the-art technology within our Engaged Learning Online (ELO) platform to offer students the academic rigor and dynamism of the on-campus EMBA experience. With the same program duration, coursework, measurements, faculty, program structure and curriculum, you will all the benefits of the on-campus EMBA without having to leave the comfort of your home, job or city.

Not only is ELO convenient and flexible, but what really sets it apart is its emphasis upon engagement. You will connect with peers and faculty from different countries, collaborate on assignments, discuss, debate and deliberate, take your hand to ask a question, participate in polls, quizzes and breakout sessions - just like you would do in a conventional face-to-face classroom. The technology is designed to help you stay active and involved while also enabling you to develop the confidence to take on future leadership challenges.

What's remarkable about this format is that it also enables you to study through job transfers, relocation and other important personal and professional changes. With ELO, you can take your classroom with you and learn on the go.



S.P. Jain's state-of-the-art Engaged Learning Online (ELO) model, currently only a handful of top schools in the world offer such broad and robust experiences to their students, and S.P. Jain is amongst the very best in Asia to do so.

# CAREER PROGRESSION

The SEMINA is designed in a way that induces students to think, ask the right questions, analyze, work in teams, communicate proactively, be innovative, proactive, open minded, and carry a positive attitude, in short, all the attributes of becoming a future leader. Year after year we have witnessed tremendous return to their organizations, added opportunities & apply the lessons they learn in class and build their careers. We at IIP Mysore very proud of these graduates' lives and their journeys.

NAME	PREVIOUS ROLE	NEW ROLE
Priyank Vithal	Team Leader - Front Office Grand Hyatt Dubai	Director of Sales & Marketing Hyatt Hotels Corporation
Aji More	Network Consultant Cisco Systems	Solutions Architect Cisco Systems
Piyali Gang	Business Analyst Credit Suisse	Vice President Credit Suisse
Renu Gada	Senior Manager Bharti India	Assistant Vice President Edelweiss
Kalyani Mishra	Manager - Architecture Postus Developers	Head of New Business and Markets Iprava
Anchita Majithia	Manager Virtusinfo Soft Web Pvt Ltd.	Senior Manager Virtusinfo Soft Web Pvt Ltd.
Noopur Manjapakar	Onsite Support Consultant QuickMobile	Premium Services Consultant Quickmobile by Client
Shreya Gadha	Product Manager CouponDunia	Head of Product A Marketing Technology Venture
Debmalya Sen	Manager - Sales O&M C.P India Pvt. Ltd.	Manager, Business Development - Innovation CLP India Pvt. Ltd.
Ishaan Dinesh	Senior Officer YES Bank Ltd.	Relationship Manager (MEA) YES Bank Ltd.



# A FOCUS ON DECISION-MAKING AND LEADERSHIP

Of all the knowledge, skills and experience that you bring to your company, the most valuable one is the ability to make winning decisions. After all, great decision-making is one of the hallmarks of great leadership. But how do you gain the confidence to manage risk, communicate persuasively and make confident decisions?

The S.P. Jain EMBA is built on the principle that leaders, no matter what type, will be faced with many difficult and different decisions. Combining case studies, discussions and debates, real-world tools, and simulations, you will explore new approaches to decision-making, apply the theories you learn in class to real-world contexts, boost your learning through practice, and discover the formats common to all good decisions.

## PROBLEMS (MINI-PROJECTS) AT WORK

Effective problem-solving and decision-making are critically important for all organisations. The Mini-Projects at Work (MPAW) assessments within Core and Elective courses will enable students to investigate topics which are intended to result in much practical value for their employer organisation and/or themselves personally.

## MULTIMEDIA BUSINESS SIMULATIONS

Today businesses operate under conditions of high risk, complexity and unpredictability. In this scenario, it is important for business leaders to understand the messy intricacies of the business world and prepare for them in a focused manner. At S.P. Jain, computer-aided business simulations are used extensively in our state-of-the-art Simulation Centres to enable students to practice and sharpen their real world decision-making skills in an innovative, risk-free environment.



EXAMPLES OF  
SIMULATIONS  
OUR STUDENTS  
HAVE UNDER-TAKEN

- **Blackstone/Citigroup Finance Simulation** (based on the acquisition of Citicorp AG by the Blackstone Group)
- **Global Business Case Simulation** (students take on established company and decide how to take advantage of new business opportunities and increase wealth for investors and the company's shareholders)
- **Upstart Technologies Simulation** (a web-based finance case simulation that challenges students to plan, implement and run their business operations in a simple but realistic, goal-based environment)

## ADD VALUE TO YOUR CAREER AND YOUR ORGANISATION

Working across a wide range of corporate challenges – with ideas and inputs generated through teamwork and collaboration with peers and faculty from around the world – you will have the opportunity to relate theory to practice, adding immediate value to your career and your organisation.



### GLOBAL STRATEGY IMMERSION PROJECT

The Global Strategy Immersion Project aims to prepare EMBA students to play leadership and critical roles in analysing a global company's multi-national, fast-paced strategic and financial operations.

Students analyse a global company's multi-national strategy context at a country level. Subsequently, they'll need to be at a more high-level, creating a plan of strategic work (i.e. building sector analysis) at the organisational level. This includes recommending and justifying strategies for the company's policy forward in the short, medium and long term and putting these recommendations into practice (aligned Business Plan/Document).

Examples of projects for students from last year:

- McKinsey's Organisational Expansion in Brazil
- L'Oréal in USA
- Unilever Australia
- Unilever in Europe

### APPLIED STRATEGIC PROJECT

The Applied Strategy Project is directed towards creating a greater understanding of the localised corporate environment. The idea is to provide an opportunity to apply concepts in a practical context, thus illustrating management practice through the investigation of an important business issue facing the organization.

An in-house, locally oriented strategy and an external industry mentor guide the research project. It has multiple evaluation components such as literature review, primary research, data, presentations and reports. The industry mentor is to create 'consultant-style' reports that provide actionable strategic decisions for an organization.

Examples of projects our students have undertaken:

- Risks, Opportunities, and Challenges to Make China Tech Giants by Adopting to Industry 4.0
- Designing a Go-To Market Strategy for Acquiring New M&A Candidates for Unilever
- Impact of Social Media on Consumer Buying Behaviour in the Fragrance Industry in United Kingdom (City Breakthrough)
- Impact of Artificial Intelligence in Contact Centres

# SUPERIOR TEACHING & EXCELLENCE

Faculty forms the backbone of any educational institution. At S.P. Jain, we are particularly proud of our faculty's dedication to research, teaching and academic excellence. However, what always impresses new students is their diversity. They come from all over the world, bringing with them a wealth of research and teaching experience. Their multicultural backgrounds, academic strengths and social presence have helped us create a learning environment that is rich, stimulating, and challenging.

## Gary Stockport

Professor - Strategy, Dean - Executive MBA, and Chair - Exam Board  
PhD, Cranfield School of Management, UK  
Areas of Specialisation: Business and Strategy



Bhanu Ranjan

Associate Professor - Communications and Negotiations & Assistant Dean - Executive MBA (Program)  
PhD in Business Administration and Marketing  
Stern School of University of New York, USA  
Journal of International Communication and Marketing

## Balakrishna Gandhi

Professor - Marketing & Strategy, Dean - Global MBA & Master of Global Business  
PhD in Marketing, Carlson School of Management, USA  
Areas of Specialisation: Marketing

## Boman Morelman

Adjunct Faculty  
Master of Management Studies in Operations,  
Jannatul Haq Institute of Management Studies, India  
Area of Specialisation: Operations Management

## Monica Gaillant

Associate Professor - Accounting and Assistant Dean - Executive MBA (Dubai On-campus and Middle East Online)  
Doctorate of Education, University of Southern Queensland  
Areas of Specialisation: Finance and Accounting

## Arumugam Seetharaman

Professor & Dean - Research  
PhD in Accounting & Finance, University of Madras, India  
Area of Specialisation: Business Strategy

## Nitin Patwa

Associate Professor, Director - Simulation, and Deputy Director - Undergraduate Programs (Dubai)  
Master of Financial Analytics & Control, INSEAD University, India  
Areas of Specialisation: Probability and Statistics



Vanita Bhoola

Associate Dean & Associate Professor - Executive MBA & Executive Education  
PhD in Marketing Research on Marketing Decision Making  
Areas of Specialisation: Logistics and Operations

## Theodore Tolias

Adjunct Faculty  
PhD in Economics, University of Manitoba, Canada  
Areas of Specialisation: Economics and International Business

## Smitha Sarma Ranganathan

Assistant Professor  
PhD in Management, Jain University, India  
Area of Specialisation: Marketing



Nicolas Hamelin

Associate Professor - Marketing and Logistics - Manufacturing Culture  
PhD (DPhil) in Physics, Swiss Federal Institute, University College  
Areas of Specialisation: Marketing

## Sarah Coldwell

Adjunct Faculty  
PhD in Industrial Psychology, The Chicago School of Professional Psychology, USA  
Area of Specialisation: Communication

## Nawazish Mirza

Associate Professor - Finance, Area Head - Finance  
PhD in Financial Markets, University of Paris Dauphine, France  
Areas of Specialisation: Accounting and Finance

## Marcus Pitt

Adjunct Faculty  
Doctorate of Education, Monash University, Australia  
Area of Specialisation: Consulting

## Mo Kader

Adjunct Faculty  
PhD, Kaiserslautern University, Germany  
Areas of Specialisation: Marketing, Strategic Management, Organizational Behaviour

## Vincent Connell

Adjunct Faculty  
PhD, London School of Economics & Political Science, UK  
Areas of Specialisation: Accounting and Finance

## Johan Klerk

Adjunct Faculty  
Doctor of Business Administration, Swiss Management University, Switzerland  
Areas of Specialisation: Strategy and Economics

# OUTSTANDING PEER GROUP

A truly dynamic student body is the foundation of the SIT Asia EMBA experience. When participants join the program, they become part of a community of accomplished students and professionals representing a range of industries, academic strengths, professional expertise and global experiences. Not only do participants leave with meaningful and valuable relationships that can be leveraged personally and professionally, but with the preparation to lead more informed lives and the ability to see the business world from diverse perspectives. Find out more about the students who joined our EMBA in 2021.

## AVERAGE AGE

### WOMEN

**36.1**  
Years

## AVERAGE IN-CLASS WORK EXPERIENCE

**22%**

**12.4**  
Years

## NATIONALITIES



## ACADEMIC BACKGROUND

**88%**  
Bachelor's degree

**10%**  
Master's degree

**2%**  
Others

## ROLES

**18%**  
Junior management

**59%**  
Middle management

**23%**  
Senior management

## INDUSTRIES

Automotive  
Automation  
Aviation / Avionics  
BFSI  
Manufacturing  
Consultancy

Construction  
Education  
Finance  
Healthcare  
Marine  
Media

Information Technology  
Oil & Gas  
Recruitment  
Shipping  
Telecommunications  
Travel & Tourism

## COMPANIES OUR STUDENTS REPRESENT

Aditya Birla	IDEC Corporation	CHM Tanker Management
Allianz	HFL Securities Limited	Pacific International Lines
ANZ	JP Morgan	Panasonic Autonics
AWS	KNL Networks	PayMaya Philippines, Inc
AXA GIBO	Linde Gas Asia Pte Ltd	Recoo Home Finance
BAE Systems Applied Intelligence	Lulu Group International	Republic Cement
Bartsby	Lusail - A DXC Technology Company	SCM Talent Group
BW Offshore	Mahindra & Mahindra	Seaman Team
Citibank	Microsoft India Pvt Ltd	Sympria
Electricity & Water Authority, Bahrain	Modis Oman	Tesley Shipping
Emirates Safety Services LLC	NCS Pvt Ltd	Vista Worldwide Pte Ltd
Ethical Laundry	NDCH Diversified	VMWare
EY - EY LLP	Nokia	White Hat Jr
Hawker-Packard	Novartis	
HSBC	OCBC	

# PROGRAM CURRICULUM

A great career in business starts with your ability to apply knowledge. Master these essential building blocks through courses in topics such as Management Economics, Corporate Finance, Marketing Management and Operations. As you progress through this program, you have the option to customize your education by choosing 10必修课 to align with targeting your career. Each specialization offers an intensive curriculum that combines theoretical management knowledge with decision-making tools and frameworks, and real-world learning experiences with industry experts.

CODE	CORE UNIT (SUBJECT)	CORE/ELECTIVES	CREDIT	PRE-REQUISITES OR CO-REQUISITES	DELIVERY MODE
<b>TERM 1 - CORE</b>					
<b>TERM 1A</b>					
MBAE-COM 102	Personal Effectiveness	Core	1	N/A	F2F / Online
MBAE-ECO 104	Business Economics	Core	1	N/A	Online only
MBAE-ACC 104	Financial Accounting	Core	1	N/A	F2F / Online
MBAE-MKT 106	Marketing Management	Core	1	N/A	Online only
MBAE-ACC 105	Management Accounting	Core	1	Financial Accounting	F2F / Online
MBAE-HRM 104	Human Resource Management	Core	1	N/A	Online only
MBAE-FIN 104	Corporate Finance	Core	1	Financial Accounting	F2F / Online
MBAE-QTT 105	Business Statistics	Core	1	N/A	F2F / Online
MBAE-OPS 107	Operations Management	Core	1	N/A	Online only
Total Term 1A Credits:			9		
<b>TERM 1B</b>					
MBAE-HRM 105	Negotiation and Conflict Resolution Management	Core	1	N/A	Online only
MBAE-QTT 106	Big Data Analytics and Cloud Technologies	Core	1	N/A	F2F / Online
MBAE-MKT 109	Strategic Marketing	Core	1	Marketing Management	F2F / Online
MBAE-ENT 101	Innovation and Entrepreneurship	Core	1	N/A	F2F / Online
MBAE-FIN 109	Strategic Finance	Core	1	Corporate Finance	F2F / Online
MBAE-HRM 100	Leading Teams and Organizations (Simulation)	Core	1	N/A	Online only
MBAE-MGT 103	Strategic Management	Core	1	N/A	F2F / Online
Total Term 1B Credits:			7		
<b>TOTAL TERM 1 CREDITS</b>			16		
<b>TERM 2</b>					
<b>TERM 2A - CORE</b>					
MBAE-MGT 204	Corporate Governance and Ethics	Core	1	N/A	F2F / Online
MBAE-HRM 207	Leadership and Cross Cultural Management	Core	1	N/A	F2F / Online
MBAE-MGT 205	Business Acumen	Core	1	N/A	Online only
MBAE-MGT 206	Change Management	Core	1	N/A	F2F / Online
MBAE-PRO 203	Global Strategy Immersion Project	Core	2	Strategic Management	
<b>TOTAL CORE CREDITS IN TERM 2A</b>			6		

**TERM 2A - CORE**

Note: Any 5 electives out of 12 electives offered.

To qualify for 'Specialisation' in Marketing, Operations, Finance or Entrepreneurship, students need to take 3 electives in same specialisation area + Applied Strategic Project in the area of specialisation.

A Specialisation comprises 9 credit points i.e. 3 electives within a chosen Specialisation (3 credit points) and the Applied Strategic Project within that Specialisation (3 credit points).

**MARKETING**

MBAE MKT 210	Sales Management	Elective	1	Strategic Marketing	F2F / Online
MBAE MKT 211	Digital Marketing and Analytics	Elective	1	Strategic Marketing	F2F / Online
MBAE MKT 212	Strategic Brand Management	Elective	1	Strategic Marketing	F2F / Online

**FINANCE**

MBAE FIN 210	Corporate Valuation	Elective	1	Strategic Finance	F2F / Online
MBAE FIN 211	Mergers and Acquisitions	Elective	1	Strategic Finance	F2F / Online
MBAE FIN 212	Project Finance	Elective	1	Strategic Finance	F2F / Online

**OPERATIONS**

MBAE OPS 204	Supply Chain Management and Analytics	Elective	1	Operations Management	F2F / Online
MBAE OPS 208	Project Management	Elective	1	Operations Management	F2F / Online
MBAE OPS 209	Operations Excellence in Services and Manufacturing	Elective	1	Operations Management	F2F / Online

**ENTREPRENEURSHIP**

MBAE ENT 203	New Ventures	Elective	1	Strategic Management	F2F / Online
MBAE ENT 203	Technology Entrepreneurship	Elective	1	Strategic Management	F2F / Online
MBAE ENT 204	Small Business Growth	Elective	1	Strategic Management	F2F / Online

**ADDITIONAL ELECTIVES**

MBAE HRM 200	Strategic HRM	Elective	1	Human Resource Management	F2F / Online
MBAE MGT 207	Corporate Turnaround	Elective	1	Strategic Finance, Strategic Management	F2F / Online
MBAE MGT 208	Blue Ocean Strategy	Elective	1	Strategic Management	F2F / Online

Total Elective Credits in Term 2B: 5

**TOTAL TERM 2 CREDITS (4 CORE SUBJECTS + 5 ELECTIVES)** 11

**TERM 3 - CORE**

MBAE QTT 307	Research Methodology	Core	2	Business Statistics	Online only
MBAE MGT 309	Integrative Decision Making (Simulation)	Core	1	Strategic Management	Online only
MBAE HRM 209	Executive Career Assessment Pathway (ECAP)*	Core	1	N/A	Online only
MBAE PRO 304	Applied Strategic Project**	Core	5	Research Methodology	Online only

**TOTAL TERM 3 CREDITS:** 10

**TOTAL COURSE CREDITS**

Total Core credits for the Course (13 Units + 10 Online units)

23

Total Project Credits for the Course (2 GP + 5 AHP)

7

Total Elective Credits for the Course (5 Units/Subjects)

5

Total ECAP Credit for the course

1

**TOTAL COURSE CREDITS**

36

**NOTE:**

\*ECAP: Student must attend at least 10 ECAP Workshops/Events linking to an individual Learning Journal. ECAP delivery across Term 2 &amp; 3.

\*\*Applied Strategic Project : In order to qualify for 'Specialisation', the Applied Strategic Project needs to be in the area of specialisation.

# STUDENT EXPERIENCES



"The Data Quality ARI has contributed greatly towards the data quality function at my organization. I was nominated as a part of the Global Data Quality Council and received recognition from the senior management on several occasions. This research project helped in broader stakeholder engagement involving senior leadership, proficiency in research and analysis, vision of the project vision & alignment to the company's mission and product lifecycle management as part of my product management career trajectory."

Meenakshi Dhalliwal | EMBA 2020  
Project Manager - Morning Star



S P Jain has been delivering an online MBA which before the pandemic, clearly showed how prepared the School has been for virtual education. The weekend format of the course helped ensure that there was no time lost from work, while the state-of-the-art ELO platform ensured regular class participation. Without any doubt, this is the classroom of tomorrow right here today.

Amit Shethia | EMBA 2020  
Vice President - Ollerton



I received excellent reviews about S P Jain EMBA track when I was in Udaipur, and the global recognition is the best thing that encouraged me to pursue the program. The EMBA has a uniquely international approach covering western and Asian case studies, and is designed especially for purpose executives for the challenges of the rapidly growing global markets.

Neeta Mehta | EMBA 2020  
Project Manager - Thales Group



Given the pace with which the global economy is changing, there could have been no better time to upskill with an MBA. The S P Jain Executive MBA is made up of senior professionals from a wide range of industries, and our peer-to-peer learning experience has been immense thanks to the knowledge they bring to the classroom.

Parag Sonwani | EMBA 2020  
Head - Exports Sales, Melangor Pte Ltd (SK Birla Group)



## HOW TO JOIN

### STEP 1

#### ELIGIBILITY

All applicants (domestic and international) must have:

- An undergraduate degree from a recognised university or an approved tertiary institution
- Evidence of having worked after graduation on a full-time basis in a role which has been assessed by S P Jain as relevant to the course of study for a minimum period of 3 years.

In exceptional cases, and no more than 5% of a cohort, professional experience deemed equivalent to an undergraduate degree may enable consideration for eligibility, subject to the approval of the Course Director (Dean).

#### ENGLISH LANGUAGE ENTRY REQUIREMENTS

Applicants who have not completed their most recent education qualifications in English are required to take any of the following recognised formal English language tests and obtain currently valid minimum scores as below:

- IELTS score of 6.5
- TOEFL iBT score of 70
- PTE score of 60

### STEP 2

#### APPLICATION

The application can be submitted online at no cost.

### STEP 3

#### ENTRANCE TEST

Applicants must appear for GMAT, GRE, GMAC Executive Assessment, CAT (Common Admission Test - offered in India) or SPJAT (S.P Jain Aptitude Test) and achieve an acceptable score as listed in the Postgraduate Admission and Selection Policy (For more information: <https://bit.ly/3UOWhVj>).

Candidates may apply even if they have not yet taken the aptitude test, or if their scores are pending. However, candidates will not be shortlisted for an evaluation interview until they submit their final test scores. S P Jain accepts the best score from the stated tests.

### STEP 4

#### EVALUATION

- i. The School establishes a shortlist of potential applicants based on:
  - Past academic performance and other achievements
  - Past work experience
  - English language proficiency to ensure successful participation
  - Outcomes and scores of aptitude tests

All shortlisted applicants will be notified by the School in writing.

- ii. As part of the final stage of applicant evaluation, all shortlisted candidates will be required to undertake:
  - An Essay
  - A personal interview with a member of the School's selection committee at one of the School's campuses or online. The interview is designed to assess the applicant's communication skills, analytical skills, aptitude and subject knowledge.

### STEP 5

#### RESULTS

Applicants are emailed an admission decision approximately a week after evaluations.

# CONTACT US

## MUMBAI

S P Jain School of Global Management

Florence Apartments City Mall,

Premier Road, Andheri West,

Mumbai, 400071

Tel: +91 22 6118-7500

Email: [cmumbai@spjain.org](mailto:cmumbai@spjain.org)

## DUBAI

S P Jain School of Global Management

Block 5, Dubai International Academic City

P.O. Box 502246

Dubai, UAE

Tel: +971 4 5488 776 / 777

Email: [cdubai@spjain.org](mailto:cdubai@spjain.org)

## SINGAPORE

S P Jain School of Global Management

10, Henderson Road,

Singapore 119839

Tel: +65 3366 0014

Email: [csingapore@spjain.org](mailto:csingapore@spjain.org)

## SYDNEY

S P Jain School of Global Management

5 Figtree Drive

Sydney Olympic Park

Sydney, NSW 2127, Australia

Tel: +61 2 84768811

Email: [csydney@spjain.org](mailto:csydney@spjain.org)