

globsyn 
business school
AMBITION OF THE YOUNG

**TAKING PEOPLE TO
THE NEXT LEVEL**

**INFORMATION
BOOKLET**



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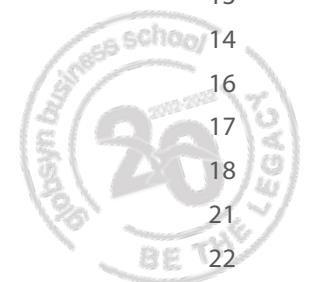
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globsyn
business school
AMBITION OF THE YOUNG

Vision

To build an education edifice, where young men and women have freedom to excel, fulfill their career aspirations through a globally networked, corporate savvy, research driven management education system.

Mission

To enable transformation of young minds to become responsible leaders with integrity through knowledge, innovation, research, technology and imbibe human values through care for society.

Core Values

- Care for Society
- Responsible Leadership
- Innovation & Creativity
- Technology Adoption
- Lifelong Learning
- Research

About

Globsyn Business School

Globsyn Business School (GBS) has uniquely positioned itself as India's only 'Corporate B-School', drawing from the strength and diversity of the fast evolving global corporate world. With an edifice built on Innovation, Research and Technology, GBS is well on its path to build a globally networked, corporate savvy, research-driven management education system that creates 'Industry Relevant Managers' – an agile group of professionals equipped to operate in today's technology-driven business environment.

In order to infuse global standards into its pedagogy, the B-School has joined AACSB International - the Association to Advance Collegiate Schools of Business (AACSB), the world's largest business education alliance. With this coveted membership, GBS is now one of the few academic institutes in Eastern India and one of only two B-Schools in West Bengal to belong to a part of the world's largest network of business schools and organizations, focused on advancing business education.

The onset of the global pandemic has resulted in progressive changes in the B-School's academic delivery. GBS, as an institution, has always focused on innovation with the appropriate use of technology, pertinent to the needs of time. Right from the onset of the pandemic, the B-School has digitized its academic initiatives – from a 'Brick Model' to a 'Click Model' – across all organizational verticals by blending in asynchronous and synchronous online content, along with physical classroom content. Recognizing the trends of the upcoming paradigm shift in the education ecosystem, relevant steps have been taken to implement a Hybrid Learning Model for its young managers, where students can choose their own learning path.

In the next few years, the B-School plans to transform its pedagogy by integrating AR and 3D videos with traditional techniques to make the Hybrid Learning Model more immersive and self-paced. Today, the entire admission process at GBS operates digitally – from the very first step of application, to document submission, verification, assessment, secure banking and all the much-needed processes can be done virtually through the official website – allowing students the ease of applying to the B-School from any part of the country. GBS was among the first institutes to digitize its certification process and issue its diplomas on a Secure Certification Platform, making it one of the few in the world to do so in the pre-pandemic era.

In an endeavour to synthesize teaching and research, GBS has also created a dedicated Research Cell that brings the latest advancements in management thoughts and practices to the student community and shares scholarly work and articles with the academia. Taking advantage of the B-School's tech-adaptations, in the last one and a half years, the GBS Research Cell has ensured active participation and involvement of young learners through its Research Seminars, Vision Seminars, Conferences, Webinars, and its Globsyn Management Journal (GMJ), whose Editorial Board is graced by national and global celebrated minds.

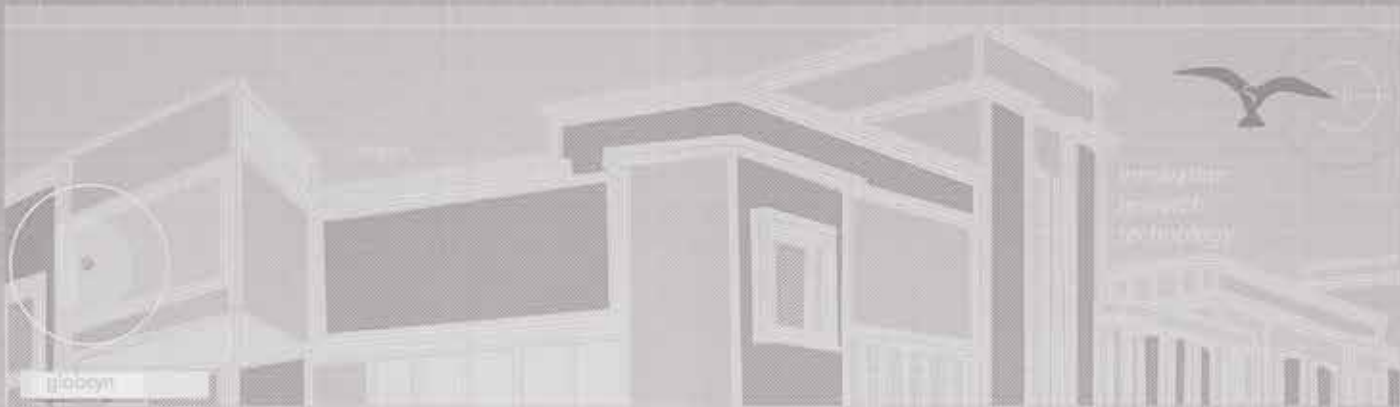
In the last couple of years, the placement process at GBS, too, went through a stage of transformation from on-campus to remote hiring, from physical internships to virtual, and even the traditional resumes got refurbished in the form of video resumes. However, one thing remained unchanged – the B-School's relationship with more than 360 corporates, who have not only recruited the students over the years for SIP or Final Placement, but have also trained and groomed them through various industry-academia engagements. These students and 3500+ alumni of GBS have earned rich accolades for their achievements and a large number of them are star performers within their organizations.

GBS believes in learning 'Beyond Education', where students are exposed to various out of classroom activities involving running virtual organizations, building business ideas, elderly care, specially-abled care, underprivileged education, conducting healthcare camps and other myriad of social activities. The B-School spreads the concept of 'Beyond Education' among its stakeholders - students, alumni, academicians, corporates through elements like Globsyn Annual Lecture Series, Globsyn Management Conference, Globsyn Alumni Engage, Serendipity, Embryon and Kalyani Youth Leadership Forum (KYLf).

Globsyn Business School's 'Care for Society' initiative, done by the students of the B-School under the Beyond Education vertical of KYLF, is recognized by AICTE as a 'Best Practices' nationally amongst approved institutions in India, and has been mentioned in AICTE's Best Practices bulletin. Recently 'Embryon' – the entrepreneurship cell of GBS has been recognized among 24 business schools, globally, as an AACSB International 2021 Innovation That Inspires. This annual program recognizes institutions from around the world that serve as champions of change in the business education landscape.

The B-School has received many accolades from the education fraternity from time to time and has been ranked among the Top 50 B-Schools in India, as per Business India's Best B-Schools Survey. Recently, GBS has been recognized as the 'Institute of the Year – East' by ASSOCHAM at 16th International Education Leadership & Skill Development Summit 2023. The B-School has also been recognized as the 'Best Private B-School in Eastern India' by The Times Group at Times Brand Icons 2022, and as the 'Best Private Business School – West Bengal' at the ET Industry Leaders 2022, organized by The Times Group.

These continuous innovations in postgraduate management education has helped the students of GBS gain a strong foothold in the corporate world. Be it seamlessly transitioning from an offline to an online mode of academic delivery to a hybrid learning model, from on-Campus recruitment drives to virtual internships and getting offered desirable job opportunities, the young managers have been doing well, and Globsyn Business School is very proud of their achievements.



WHY GLOBSYN BUSINESS SCHOOL?

Globsyn Business School (GBS) has uniquely positioned itself as India's only 'Corporate B-School', drawing from the strength and diversity of the fast evolving global corporate world. GBS, as an institution, has always focused on innovation with the appropriate use of technology, pertinent to the needs of time. These continuous innovations in postgraduate management education has helped the students of GBS gain a strong foothold in the corporate world. Over the years Globsyn Business School has received many accolades from the education fraternity, and has been ranked among the Top 50 B-Schools in India, as per Business India's Best B-Schools Survey.

- **20 Years' Legacy in Postgraduate Management Education**
- **AICTE Approved
(Ministry of Education, Government of India)**
- **Member of AACSB – International**
- **8 Acre Sprawling Campus**
- **Partnership with prominent international universities globally**
- **Ranked among the Top 50 B-Schools in India**
- **Hybrid Learning Classroom**
- **Digitalized Pedagogy**
- **Industry-Academia Integration**
- **3500+ Alumni working globally**
- **360+ Corporate Relations**
- **Optimum placement since inception**



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INSTITUTE OF THE YEAR-EAST

Rahul Dasgupta, Director & Trustee, Globsyn Business School, receiving the prestigious award on behalf of the B-School for being chosen as the 'Institute of the Year - East' at the 16th International Education Leadership & Skill Development Summit 2023, organised by ASSOCHAM, India



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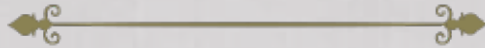
**IF RANKING IS WHAT YOU CONSIDER
WHILE SELECTING A B- SCHOOL,
WE ARE ALREADY UP THERE**

**AMONG THE TOP 5-B SCHOOLS
(EASTERN INDIA)***

- 1 IIM - Calcutta**
- 2 XLRI - Jamshedpur**
- 3 IIT - Kharagpur (VGSM)**
- 4 XIM - Bhubaneswar**
- 5 Globsyn Business School
Calcutta**

***Source: Best B-School Survey, Business India**

RECOGNITIONS



Over the past two decades, Globsyn Business School has received several laurels from the industry-academia fraternity. Here are some of the rankings and recognitions conferred to the B-School in the last few years.



Scan to Watch

ACADEMIC DELIVERY SYSTEM

A contemporary and benchmarked curriculum, technology-driven delivery mechanism, research focus, and professionally experienced academic mentors are what make Globsyn Business School stand out in the crowd. The exposure that a student gets in terms of real life and simulated workplace environments coupled with continuously updated knowledge content makes them richer in learning and skilled in realtime application ability - thereby performance oriented professionals in the industry.

Delivers Value:

Globsyn Business School follows a truly innovative and modern pedagogic system based on Globsyn's pioneering Knowledge Finishing School System™ (KFS). The multi-tiered Academic Delivery System uses a mix of pedagogic tools to offer both contemporary and industry relevant management education to its students. The customised pedagogic approach creates performance oriented Industry Ready Managers; professionals who are productive from virtually day one of their employment.

Ensures:

1. Moderating the learning and knowledge acquisition processes to ensure optimum knowledge retention and recall skills using learner centric approaches
2. Mentoring students in the knowledge application process, on a consistent and continuous basis
3. Students develop essential work-skills and attributes, essential to holistically perform in a corporate environment. Learning Groups form an integral part of the knowledge dissemination and application processes
4. Helping learners mould themselves as 'performance' oriented individuals
5. Seamlessly built in strategic global and corporate interfaces as part of the core curriculum

Knowledge Acquisition:

The dissemination of knowledge at Globsyn Business School is structured and systematised, to an extremely micro level, to ensure that students are ensconced in an almost back-to-school academic rigour based environment. Under the KFS

driven Academic Delivery System each and every session has associated Learning Objectives that a student must achieve and linked Assessment Objectives, whereby students can understand how their performance is assessed. Each individual session consists of pre-study assignments, quizzes, post study requirements and active learning driven group and individual participations. Based on a learner centric system of Knowledge Acquisition, students are taken through a participative learning process that not only ensures enhanced learning levels but also brings the course content at a level that can be visualised and acted upon.

Skill Application:

Knowledge application skill forms one of the most important cornerstones of performance in the corporate workplace. The KFS pedagogy, followed at Globsyn Business School, provides fundamental stress on mentoring a student's realtime application ability. The pedagogy uses an innovative mix of in-house and corporate driven projects, corporate social responsibility initiatives and large format projects like 'Serendipity' to not only help students apply their learning and skills but also provides as near a replication of the real world as is possible in an academic driven environment.

Performance Centricity:

Globsyn Business School's unique KFS driven pedagogic interventions and tools enables a student to emerge as performance centric, 'Industry Relevant' Managers, as a result of the various initiatives undertaken during the learning and application phases spread over two years. Performance is not a standalone event but a planned outcome of a sequence of events reaching a crescendo during the campus placements season and then the subsequent corporate life.

The Knowledge Finishing School™ (KFS) System pedagogy takes students through the entire lifecycle of management learning starting from the foundation programme to the general management programme to finally culminating in the various Schools of Excellences, in a series of participative and experiential

learning steps. The systemic approach and methodology to management education ensures that students develop an aptitude of life long learning which makes them stand out as performers in the industry.

Learn and Intern - The Self Pressure Model:

Learn and Intern forms one of the major pedagogic innovations in the academic delivery system of Globsyn Business School. Learn and Intern sessions are conducted by the Executive Chairman and Founder of Globsyn Group, Mr. Bikram Dasgupta, a first generation entrepreneur and among the stalwarts of the Information Technology revolution in the country. It derives its uniqueness from the self-pressure model enunciated in a series of highly participative lecture series. The self pressure model expects each participant to continuously excel by setting 'apparently' unachievable targets – targets which at the first glance looks impossible but which can be achieved if the participant were to push their boundaries little farther than they would normally do. These sessions mentor students to become target oriented and help them plan and achieve targets by working backwards. The progress of each student is personally monitored by Mr. Dasgupta in the areas of academics, attitude, extra curricular activities, employability quotient etc.

Experiential Learning:

Globsyn Business School gracefully blends in the experiential learning methodology (the process of 'learning through experience' or 'learning by doing') in its curriculum to enable the students to engage in an application-oriented learning.

Employability Enhancement and Placement Mentoring (EPPM):

The EPPM sessions are designed to make students more employable and placement-friendly, by equipping them with confidence to crack job interviews, meet challenges posed by recruiters in various elimination rounds and exhibit skills as expected by the recruiters.

PROGRAMMES

Post Graduate Diploma in Management (PGDM)

A uniquely designed management programme, Globsyn Business School's PGDM curriculum is comparable to noted post graduate level programs of premier business schools in India and abroad. The PGDM programme has been structured to help students prepare either for a fast-track corporate management careers, or pursue further academic studies either in India or abroad and go on to either contribute towards research and development of the management sciences, or join the academic community, or pursue their entrepreneurial vision.

Structured into four distinct phases, students have to undertake the Foundation Programme followed by a General Management programme which is followed by 8-10 weeks of Industry Internship (Training). Post successful completions of Industry Internship, students are required to join one of the Schools of Excellence for their specialisation. With its successful track record of providing quality management education to its students, the PGDM programme has become one of the most sought-after AICTE approved PGDM programme in India attracting MBA aspirants from different parts of the country.

Master of Business Administration MBA (Global)

With a focus on international business, the MBA (Global) programme has been designed to impart students with a learning experience that would expose them to dedicated sessions covering global case studies. This unique upmarket programme offers International Business, in partnership with Malaysia University of Science and Technology (MUST), for those who harbour global ambitions and see themselves as an integral part of the global corporate environment, irrespective of the geography they will be working in.

Designed for the quintessential high flyer, a significant part of the programme is dedicated to provide students with a truly global management education experience with classes by international faculty, giving the young managers a bird's-eye view of the globalised economic environment.

Post Graduate Diploma in Management – Business Analytics (PGDM – Business Analytics)

A uniquely designed, AICTE (Ministry of Education, Government of India) approved programme, Globsyn Business School's Post Graduate Diploma in Management – Business Analytics (PGDM – Business Analytics) curriculum provides in-depth knowledge of analytical concepts, techniques, and their applications in improving business decisions.

The objective of the programme is to facilitate in-depth exposure to the students regarding methodologies and practices of Business Analytics and to prepare them for the emerging needs of industry in the various functional domains.



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**KNOWLEDGE
EXPERIENTIAL
LEARNING**



HYBRID LEARNING

Recognizing the trends of the upcoming paradigm shift in pedagogy, Globsyn Business School has taken a step to become a trend-setter in designing Hybrid Learning Classrooms for its young managers. The power of this learning format lies in the fact that the students, regardless of their chosen post graduate management programmes, can continue their courses remotely and/or re-live the physical classroom experience.

Globsyn Business School is one of the first institutions in India to seamlessly blend in physical and online modes of education to enable students to make that choice through its learner-centric mode of education, coupled with a robust use of technology. These spacious classrooms, with all modern teaching, aid the students to focus on dialogues rather than monologues, and help them to 'learn and unlearn'. With the Hybrid Learning Classrooms, Globsyn Business School embarks upon a new era of learning.



Hybrid Learning Classroom Facility
at Globsyn Knowledge Campus



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Bikram Dasgupta's iconic Learn & Intern session with Arjun Malhotra, Co-founder, HCL Corporation



Prof. Anil Dattatraya Sahasrabudhe, AICTE Chairman, speaking at Globsyn Business School Vice Chancellor's Roundtable



Corporate Connect with Mr. R. Gopalakrishnan, Author and Corporate Advisor



GBS faculty in an interaction with Dr. Elizabeth Rose, Professor & Chair (International Business), University of Leeds, UK, on the launch of GMJ Vol. XIV



Dr. Geoff Perry, Executive Vice President & Chief Officer, Asia Pacific, AACSB, taking a webinar on 'Employability Skills: Post COVID-19'



Industry Connect with Dr. Ria Mukherjee Specialist Faculty – Leadership, Business Skills, & Culture Talent Development, TCS



Corporate Connect with Aditya Singh, Head, Jewellery International Business, Titan Company Limited

GLOBSYN BUSINESS SCHOOL

having its deep roots in technology coupled with meticulously carved elements of *'Beyond Education'* has helped propel its students to get into the groove of business education.

globsyn

annual lecture series

weaving 'food for thought' for corporates

globsyn

management conference

a symposium for academicians

embryon

nurtures the spirit of entrepreneurship

gbs direct

an online facility to ease smooth admission process

gbs secure

certification platform

diplomas available on a Secure Certification Platform



serendipity

an unique platform where a real organisation is replicated

kylf

gives an opportunity to the students to care for society

globsyn alumni engage

a forum to reconnect with their alma mater

e-globsyn

web based facility to aid access of assignments and class notes

crp portal

a dedicated portal through which placements and corporate interactions are managed



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GOVERNING COUNCIL

Mr. Bikram Dasgupta – Chairman, Governing Council, Globsyn Business School; Founder & Chairman, Globsyn Group

Mr. Arjun Malhotra – Chairman, Evolko Inc., USA

Prof. Tridib Mazumdar – Howard R. Gendal Professor of Marketing; Associate Dean, Faculty Development & Research; Director, Earl V. Snyder Center for Innovation Management, Martin J. Whitman School of Management, Syracuse University

Dr. Mary Gentile – Creator/Director, Giving Voice to Values; Richard M. Waitzer Bicentennial Professor of Ethics, The University of Virginia, Darden School of Business, USA

Prof. Shekhar Chaudhurl (Retd.) – Former Director and Professor of Strategic Management, IIM Calcutta; Former Professor of Business Policy, IIM Ahmedabad; Former Dean, Vinod Gupta School of Management, IIT Kharagpur

Prof. Swagata Sen – Acting Vice Chancellor, Gour Banga University

Mr. Samir Ghosh – Ex-Vice Chairman, ITC Group

Mr. Alope Mookherjea – Former Senior Advisor, Ernst & Young LLP; Former Chairman – Flakt (India) Limited

Mr. Sandipan Chakravorty – Chairman, Mjunction Services Limited

Prof. Damodar Acharya – Former Director, IIT Kharagpur; Former Chairman, AICTE

Mr. Dhruva Mukherjee – CEO, ABP Pvt. Ltd.

Prof. R. C. Bhattacharya – Vice Chairman, Governing Council, Globsyn Business School

Mr. Rahul Dasgupta – Director & Trustee, Globsyn Business School



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ACADEMIC COUNCIL

Dr. Sharmistha Banerjee – Chairperson, Academic Council, Globsyn Business School; Professor, Department of Business Management, Calcutta University; Former Head of Dept., Calcutta University

Dr. Ramaswamy Nandagopal – Director General, Sree Saraswathi Thiagaraja College, Pollachi, Tamil Nadu; Ex-President, AIMS

Mrs. Suchitra Guha – Ex-Head, HR & IR, Tata Steel

Dr. Aditi Mitra – Senior Lecturer, Department of Economics and Finance, Sunway University Business School, Malaysia; and GBS Alumnus

Mr. Sudhir Chand – Managing Director, Inflexion Management Services

Mr. Saibal Chatterjee – Managing Director, Lokenath Chatterjee & Sons (Precision Tools) Pvt. Ltd.

Mr. T. V. S. Shenoy – Chief Commercial Officer, Long Products, Tata Steel Ltd.

Mr. Anil Garg – Head of Finance & IT, Personal Care Business, ITC Limited

Dr. Prabir Dey – Professor, Department of Mechanical Engineering, Jadavpur University

Dr. Prabina Rajib – Dean, Vinod Gupta School of Management, IIT Kharagpur

Dr. Subhrangshu Sanyal – CEO, IIM Calcutta Innovation Park

Prof. R. C. Bhattacharya – Vice Chairman, Governing Council, Globsyn Business School

Mr. Rahul Dasgupta – Director & Trustee, Globsyn Business School



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CAMPUS FACILITIES

Globsyn Business School has a sprawling state of the art eight acre campus located amidst a lush green landscape in the outskirts of Kolkata. An amiable environment provides exclusive facilities to students to learn, conceive and implement their ideas.



Hybrid Learning Classrooms

Spacious classrooms with all modern teaching aids that provide flexibility of remote learning, stability of in-class instruction, and increase knowledge retention.

Jonathan's Cove

Jonathan's Cove, the cafeteria, apart from providing healthy refreshments throughout the day is a prime location where students can be found, in between classes, working on projects, completing assignments, debating management case studies or having discussions with faculty.

Study Lounge

Students at GBS can choose to have constructive discussions at the Nest Lounge strewn with couches and bean bags, which replaces the solemn atmosphere of the class room with a more relaxed air filled with laughter, table tennis, pool or board games.

Bus Service

Free bus service is available which allows students get picked up from major thoroughfares of the city to the eco friendly campus.



Outdoor Sporting Facilities

An active involvement in all kind of sports is encouraged at the Campus. Students can take part in a variety of outdoor sporting facilities, including Badminton and Volleyball.

A four-day-long sports extravaganza 'Titanium' is organized at the GBS Campus, with the idea of encouraging 'Serious Fun' among students.



Medical Room

A room, equipped with first aid facilities inside the campus caters to the medical requirements of the students.





Well-equipped Library

The well-stocked Bird Library with more than five thousand books and journals is a prime asset of the business school. Students can also check the e-catalogue comprising of more than one lakh e-books and do some reference work to help with their coursework.

Study Hubs

Abundant designated areas where students can discuss various aspects of the curriculum to get a better understanding of the subjects with their peers and even faculty members.



Globsyn Student Home

The hostel helps to boost camaraderie between the students. It also plays a significant role in building tomorrow's managers and entrepreneurs.



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STUDENT DEVELOPMENT PROGRAM

Student Development Program (SDP), a unique endeavour of Globsyn Research Cell, is offered to every student joining Globsyn Business School in the form of Globsyn Business School Online (GBS Online). This global asynchronous learning platform provides a wide variety of highly engaging online management certification courses, encompassing several hundreds of hours, under the verticals of Management, Vocational Skills and Foreign Language, which the students can avail beyond their management curriculum.

Committed to furthering their education & careers, the completion of these uniquely designed courses will not only enhance their knowledge bank, but also to boost their employability quotient with future employers around the world.

Management Courses

- Digital Marketing
- Performance Management & Competency Mapping
- Financial Markets & Investments
- Product & Brand Management
- Industry 4.0
- Negotiation Skills

Vocational Courses

- How to Learn Online
- Consignment Booking Assistant
- Tourism & Hospitality – Meet & Greet
- Business Correspondent & Business Facilitator
- Documentation Assistant
- Mutual Fund Agent

Foreign Language Courses

- German
- Spanish
- Italian
- French
- Russian

FINANCIAL AID



The fundamental aim of Education is to enable students develop a perspective of their basic capacities, boost their confidence and enhance their knowledge bank. Acknowledging the importance of education for all, Globsyn Business School is committed to not only recognize the excellence achieved by its students, but also provide support and opportunities in their pursuit of various post graduate programmes.

As a part of this initiative – to provide seamless education facilities for meritorious enthusiasts and help them excel in their pursuit of education – students of GBS, over the years, have availed financial aid from these intuitions: State Bank of India, ICICI Bank, Axis Bank, Central Bank of India, Punjab National Bank, Bank of India, HDFC Bank, Union Bank of India, UCO Bank, Indian Bank, Canara Bank, West Bengal Student Credit Card Scheme, HDFC Credila, Propelld, IDFC FIRST Bank amongst others.



**West Bengal
Student Credit
Card Scheme**



amongst others...

CORPORATE RELATIONSHIP PROGRAM



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The Corporate Relationship Program (CRP) has always been an intrinsic part of Globsyn Business School (GBS), and seeks to construct alliances that resonate with the industry, the institution, and the student community. To emphasize this thought, GBS organizes the Globsyn Award for Excellence in SIP in order to appreciate the research acumen of the young managers of the B-School, and ascertain the desired level of performance in internships.

Through unrelenting efforts at the macro and micro levels, the CRP team has been successful in providing meaningful, lucrative, career-defining jobs to 3500+ alumni globally, over the years, which have come about through the 360+ relationships built with corporate entities who continue to find merit in hiring GBS students. GBS has also launched the CRP Portal, a dedicated portal through which placements and corporate interactions are managed. With thousands of job opportunities available across multiple domains like Financial Services, Consulting, Education, FMCG, IT/ITES, Manufacturing/Paints, Ecommerce, Media, Hospitality, amongst others; the CRP Portal is helping GBS students find a career footing with these job opportunities.

The CRP Team continuously put efforts to capitalize our corporate relationships with a single objective to put forward the best academic experience to the students by integrating practical learning to the curriculum through the B-School's Corporate Connect sessions.

Placement Statistics 2021-23



Participating Companies



GLOBSYN BUSINESS SCHOOL

BEST PRIVATE B-SCHOOL IN EASTERN INDIA



Mr. Rahul Dasgupta, Director & Trustee, Globsyn Business School, receiving the award on behalf of the B-School for being chosen as the 'Best Private Business School – West Bengal' at the ET Industry Leaders 2022





amongst a host of others...



Sayantan Das

General Manager & Business Head – ERP, MyGate

MyGate has conducted a Campus Hiring Drive at Globsyn Business School, recently. The entire process was managed extremely professionally and smoothly by the Placement Team of the B-School. I was a part of the recruitment drive myself, and was impressed with the overall quality and the level of energy amongst the participating students. I ended up picking up four students to be part of my Team at MyGate. Over the past 7-8 months, these colleagues have worked closely with me and not only have they been excellent in their performance but also have brought in an exceptionally high level of enthusiasm in their way of work. I am really happy to have chosen GBS as a part of our Campus Hiring Program and look forward to a long association with the Team at GBS in the years to come. I believe that we have chosen the right candidates for our trade.



Hemant Kumar

HR Partner, Bandhan Bank

Our sincere appreciation and gratitude to Globsyn Business School for their efforts in organizing the Campus Placement, indeed it was a pleasure meeting various students who are bright, enthusiastic with different ideas. It reinforced our beliefs that we have chosen the right candidates for our trade.

CORPORATE SPEAK



Neha Khanna

Senior Associate – Talent Acquisition BuyerForesight

We have been associated with Globsyn Business School for quite some time and our experience of Campus Placement has been amazing. The students have a diverse set of skills and were well prepared for the interviews. The Placement Team is always approachable and was a great support throughout the hiring process. We look forward to having a long-term association and wishing the institution all the success!



Akreeti Jyoti

Senior Key Account Manager, Goodwyn Tea

As we had a requirement for a Summer Intern, we came in touch with the Placement Team of Globsyn Business School, which is a very well-known and among the best B-Schools in West Bengal. The process was made seamless through the efforts of the Placement Team, and Ms. Puja Singh was the one we picked as we thought she would fit well into the role. It's been a while that she has been working with us and I must mention she turned out to be extremely dedicated towards her work. Not only did she understand her role well, but executed her targets week on week. Her work involves majorly extracting information from individuals for generating prospective leads for the Sales Department of Goodwyn Tea. We are extremely happy with her work. Globsyn has groomed their students well and Ms. Puja Singh has a bright future with respect to her career ahead. We wish her all the best.



Sudipto Ghosh

Head – HR, Flipkart (Batch - 1)

I am privileged to be a student of Globsyn Business School (Batch 1, 2002-2004). This journey of two years has been enriching with a lasting impact on our careers. The sincerity exhibited by the faculty in honing our knowledge and skills is unparalleled. The infrastructure of the B-School is perfect to support collaboration, and constructive ideation amongst students and faculties. Thank you, GBS for everything, and I wish you everlasting success in building careers of budding corporate citizens.



Ranjana Gupta

Director – South Asia, Kantar (Batch - 1)

It's been more than 10 years since I first stepped into GBS. Being a member of the first batch, GBS was a huge leap of faith but one which I have never regretted. It gave me some new friends for life and cemented some old friendships. It taught me to deal with pressures – all those late nights working on assignments, presentations every week – it was a grind that has given me the stamina to deliver in professional world. The biggest high for me during the two years was Serendipity – the fest that our batch established. It was a humble start yet I don't think any of us had more fun than that. And the most satisfying feeling at the end of the fest was the look of pride on the faces of our mentor – Bikram Dasgupta and our entire panel of faculties. Even now, when I feel that I cannot keep up anymore, I just take a leaf out of those days and persevere. GBS has given me that and nothing can ever take that away.

ALUMNI SPEAK



Zeeshan Furrukh

Head Treasury – Operations
Bank of Baroda, UK (Batch - 6)

I joined Globsyn Business School in 2007 for my MBA. I specialized in Finance as my major and marketing as minor subjects. Though it was my second masters but value addition which I had in GBS in terms of learnings, skills development, communication skills and holistic personality development etc, was tremendous. I started looking at my subjects especially Finance with new dimensions and thought process resulting in thinking beyond conventional theories and practices. Finally, I got placed in Bank of Baroda as Assistant Manager from the campus. I thank GBS from the bottom of my heart for what I am today.



Shaila Binyakia Bothra

Senior Brand Manager
Jyothy Laboratories Ltd. India (Batch -2)

Globsyn Business School has given me a platform for indentifying and nurturing my strengths, my competencies, thereby helping me to grow as a professional. It moulded us through projects, live assignments and industry exposure, which eventually became the stepping-stone to our professional careers. I am proud to be associated with GBS and take this opportunity to thank BDG and all faculty members for everything they have done to help in our journey from being an amateur to a professional.





Admission Office

Globsyn Crystals, XI - 11 & 12, Block - EP
Sector V, Salt Lake Electronics Complex, Kolkata - 700 091
Phone: +91 (33) 4000 3600

Campus

JL No. 101, Mouza Chandi, Diamond Harbour Road
P.O. Amtala, District: 24 Parganas (South), Kolkata - 743 503
Phone: +91 (33) 6600 3600

 globsyn.edu.in |  gbsdirect@globsyn.edu.in

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