

**SHRI RAM MURTI SMARAK  
INTERNATIONAL BUSINESS SCHOOL  
LUCKNOW**



**PGDM**

**ADMISSIONS**

**& PLACEMENT**

**BROCHURE**

[www.srms.ac.in/ibs](http://www.srms.ac.in/ibs)

*Approved by AICTE, Ministry of India, Govt. of India*



**Campus:**

34 km on Lucknow Kanpur Road, U.P. - 209859  
7249952333

**City Office:**

CP 2/3, Vishwas Khand -2,  
Near Fly Over Gomti Nagar, Lucknow-226010  
+91-522-2308987 / +91-522-2308988 / +91-9458704154

**Admission Helpline:**

+91-7895985000 / +91-9458704141  
[admission@ibs.srms.ac.in](mailto:admission@ibs.srms.ac.in)

[www.srms.ac.in/ibs](http://www.srms.ac.in/ibs)  
[facebook.com/srmsibs](https://facebook.com/srmsibs)

[srms.ac.in/Youtube](https://srms.ac.in/Youtube)  
[www.instagram.com/srmstrust](https://www.instagram.com/srmstrust)

[www.srms.ac.in/ibs](http://www.srms.ac.in/ibs)

*Approved by AICTE, Ministry of India, Govt. of India  
National Academic Depository (NAD) ID - 30082*

Apply Online:  
Scan QR code



## OUR INSPIRING SOUL



The inspiring soul behind SRMS is Late Shri Ram Murti Ji, veteran freedom fighter, a true Gandhian, Ex-Parliamentarian and Ex-Minister, U.P. Govt.

He visited several countries including USA, Japan, England and Taiwan on Agricultural missions and contributed largely towards promotion of Green Revolution in India.

Ram Murti Ji did not accept the pension offered to the freedom fighters, since he was of the conviction that whatever he did for the motherland was out of patriotism and not for material gains. In pursuance of the same patriotic spirit he also donated 30 acres of agricultural land to the Bhoodan Movement.



## CHAIRMANS MESSAGE

Globalization, entrepreneurship and technology, along with corporate citizenship, are the drivers that are reinventing the business world. Newer, faster, more responsible and sustainable ways of doing business are emerging every day.

SRMS IBSs innovative PGDM curriculum will prepare you for this new world, going beyond the traditional management program to provide real-world challenges and opportunities for experiential learning. Our world-class faculty consist of established thought leaders whose ideas are shaping global business policy, yet who are committed to your professional growth by facilitating teams and serving as mentors, even leading study trips.

Hands-on learning opportunities, access to alumni at the helm of leading corporations and a diverse network of student-run groups, organizations and clubs all enhance the classroom setting and allow you to gain valuable experience in team-building, networking and social responsibility.

Our location in the Lucknow region as an unparalleled center for International Business, Finance and Governance along with our Professional Corporate Resource Centre will ultimately turn graduates into professionals with todays leading companies. We invite you to further explore your areas of interest here at SRMS IBS, and remember whatever your individual path to success, the SRMS IBS PGDM can help you achieve the same.

**DEV MURTI**  
Chairman, SRMS Trust

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# WELCOME TO SRMS INTERNATIONAL BUSINESS SCHOOL



## SHYAMAL GUPTA

Director, Administration  
MBA, Kellogg School of Management, USA  
Certified Public Accountant, Delaware, USA  
World Bank, Washington DC, USA  
Ernst & Young, India  
Arthur Andersen, India & Hong Kong

At SRMS- International Business School, our credo is to lead the transformation of fulfilling expectations for a professionals responsibility at both the individual and organizational level. Since its beginning SRMS- International Business School has built a reputation as a centre of rigorous thinking and of high-impact transformative education.

SRMS IBS PGDM program develops an individual holistically. It builds and enhances your knowledge through team based experiential learning with case based teaching methodology. It also builds your character by encouraging creativity and innovation, instilling strategic thinking with a global and socially responsible outlook to promote the leadership qualities in you. SRMS IBS engages closely with organizations across industries and sectors to co-educate and develop managerial talent, to co-create new ideas and understanding, and to innovate and establish new business. SRMS IBS innovative academic program is delivered by distinctive faculty members from Kellogg School of Management (Chicago, USA) - #1 Ranked B-school in the world, Washington University (St. Louis, USA), Indian School of Business (Hyderabad, India), World Trade Organization (Geneva, Switzerland), World Bank (Washington DC, USA), Indian Institute of Management (IIM) and Indian Institute of Technology (IIT) among others.

Whether you intend to use your SRMS IBS experience to develop yourself, to prepare for a leadership role, to cultivate new approaches within your organization, or to start a company or a social enterprise, we offer exceptional opportunities for learning, networking and knowledge exchange, both within and beyond the business school.

Join us to discover for yourself how SRMS IBS can be a life changing event.

# SRMS INTERNATIONAL BUSINESS SCHOOL KNOWLEDGE CENTRE

**A+**  
GRADE  
ALL INDIA RANKING

**10**  
B-SCHOOL IN  
NORTH INDIA

**25**  
NON-IIM BUSINESS  
SCHOOL IN INDIA

**10**  
EMERGING B-SCHOOL  
IN INDIA

Source: Business & Management  
Chronicle Magazine

Best ROI with a course fees of approx Rs. 4.5 lacs, SRMS IBS offers a payback of less than a year

SRMS IBS students get 15 additional industry linked certifications, in addition to their PGDM. This makes them better skilled compared to other graduates

Industry Visits to Mumbai and Dubai for entire batch to ensure they get relevant corporate and global exposure

The Entrepreneurship Development Centre at IBS is an initiative to guide aspiring students with business ideas into viable business models.

Student and Faculty Exchange Programmes with world renowned institutes like George Mason Univ.,USA

International Faculty from worlds leading Business School and Corporations

Global Curriculum designed by experts from India,Europe and USA

World-class infrastructure in an exclusive 16 acre Green WiFi Campus Lucknow-Kanpur Highway

Team Based Experimental Learning with case based Teaching Methodology

Air conditioned student Hostels with Individual rooms and attached baths

## 10 PGDM CERTIFICATIONS AT SRMS IBS

- ▶ IBS Digital Marketing Certificate
- ▶ IBS Certificate Program in Business Analytics
- ▶ IBS Certification Program in Personality Development
- ▶ NISM (National Institute of Securities Markets) Series VA-Mutual Funds Distributor Module (Level 1)
- ▶ NISM (National Institute of Securities Markets) Series VC-Mutual Funds Distributor Module (Level 2)
- ▶ NCFM (National Stock Exchange Certification in Financial Markets) Banking Module
- ▶ NISM (National Institute of Securities Markets) Series VIII -Equity Derivative
- ▶ NISM (National Institute of Securities Markets) Series XA- Wealth Advisor Level 1
- ▶ NISM (National Institute of Securities Markets) Series XV Research Analyst
- ▶ NCFM (National Stock Exchange Certification in Financial Markets) FIMMDA (Debt Module)

# OVER 100 ELECTIVES TO CHOOSE FROM



## FIRST YEAR

### TRIMESTER I

Principles and Practices of Management

Organizational Behaviour

Managerial Economics

Insurance & Mutual Funds

Information Technology in Business and MIS

Marketing Management - I

Excel For Managers

### TRIMESTER II

Business Statistics

Marketing Management - II

Human Resource Management

Management and Corporate Accounting

Production, Operation and Logistic Management

International Business

Business Environment

Business Etiquettes and Personal Effectiveness

### TRIMESTER III

Business Ethics and Corporate Governance

Integrated Marketing Communication

Research Methodology

International and Domestic Relations

Operations Research

Banking, Payment Banks, Small Finance Banks & Micro Finance

Aptitude Training

## SECOND YEAR

### Trimester IV

Personal Branding I

Industrial and Company Analysis

Strategic Management

Customer Relationship Management

Personal Branding II

Strategic Marketing Planning

Business Law

Startups & Entrepreneurship Development and Intellectual Property Rights

## OPTIONAL PAPERS (TRIMESTER V & VI)

### FINANCE SPECIALIZATION

Financial Derivative & Risk Management

Financial Planning & Taxation

Excel For Analyst

Financial Statement Analysis

Private Equity, Venture Capital and Equity Research

Fixed Income Securities and Structured Finance

### INTERNATIONAL BUSINESS SPECIALIZATION

International Marketing Management

International Financial Management

International Trade Logistics

International HRM

Doing Business with China

International Trade Documentation

### HR SPECIALIZATION

Strategic Talent and Human Resource Management

Learning & Development

Employment Laws for Managers

Compensation Management

Performance Appraisal & Management

Organization Structure, Design and Change

### BANKING SPECIALIZATION

Retail Banking

Merchant Banking & Financial Service

Investment Banking, Private Equity and Venture Capital

Credit Management

International Banking and Forex Management

Regulatory and Legal Aspects of Banking Operations

### MARKETING SPECIALIZATION

Retail and Rural Management

Marketing of Services and Consumer Behaviour

Sales and Distribution Management

Brand and Pricing Management

Marketing Decision Models & B2B Marketing

Digital Marketing and E-Commerce

### INFORMATION TECHNOLOGY SPECIALIZATION

Database Technology

Data Communication & Network

Enterprise Resource Planning

Managing Information Technology Projects

Knowledge Management

Managing IT Enabled Services

### INDUSTRY BASED PROJECTS - BUSINESS RESEARCH PROJECT & LIVE PROJECT

## PGDM ADMISSION CRITERIA

A Bachelors degree or 10+2+3 degree in any branch of study or equivalent with minimum 50% marks in aggregate.

Valid score in CAT / CMAT / MAT / XAT / ATMA / GMAT / SNAP.

Candidates appearing for the final examination for the Bachelors degree (or equivalent examination) can be considered for provisional admissions, subject to furnishing successful evidence of passing their graduation latest by August 31st of the academic session.

### HOW TO APPLY:

You can apply online by downloading our SRMS App from Google playstore / iOS appstore or apply online from our website [www.srms.ac.in/ibs](http://www.srms.ac.in/ibs).

You can also obtain the admission form along with the information brochure from our campus by payment of INR 500 in cash or by demand draft in favour of SRMS IBS payable at Lucknow.

### SELECTION PROCESS:

Candidates will be short listed on the basis of the details filled in the application form and their valid score in recognized aptitude tests. Only the shortlisted candidates will then be called for Personal Interviews. The list of selected candidates will be personally notified.

“

Having studied at Kellogg School of Management, I have brought together the international teaching & learning experience of India to our world class campus through a combination of global curriculum, team based learning and distinguished learning

”

**SHYAMAL GUPTA**  
Director

## PEDAGOGY

The teaching- learning cycle of PGDM program at IBS aims to engage students holistically and help them develop to the optimal extent of their abilities. IBS involves a highly interactive pedagogy with practical orientation which is facilitated by:



CLASSROOM DISCUSSIONS



CASE STUDY ANALYSIS



SEMINAR AND PRESENTATIONS



COMMUNITY SERVICE



MENTORING



EXPONENTIAL LEARNING



ON-THE-JOB TRAINING



SOFT SKILLS AND TEAM-BUILDING WORKSHOPS



TEAM WORK BASED EXPERIENTIAL LEARNING



INDUSTRIAL TOURS & INTERNATIONAL EXPOSURE



INTERNATIONALLY RENOWNED GUEST SPEAKERS



# FACULTY



**SHYAMAL GUPTA**

Prof. Shyamal Gupta has completed his MBA from the world renowned Kellogg School of Management, Chicago, USA. Shyamal has also completed his Certified Public Accountancy (CPA) from Delaware USA. He has nearly 15 years of international experience working in reputed organizations including the WorldBank, Washington DC, USA. He has also worked extensively for the African, South American and European regions on financial modelling and financial management issues. Shyamal has also worked for Ernst & Young and Arthur Andersen, Hong Kong and India. He has done several mergers and acquisitions, anti-fraud consulting, business process improvements, stock exchange listings in Singapore, Malaysia, Hong Kong, Philippines, India and Europe.



**DR. EKTA RASTOGI**

Prof. (Dr) Ekta Rastogi is a prolific academican associated with management education, research and administration for over 22 years, with over an year of International Experience of teaching as Professor at Majan College University College, Muscat, Sultanate of Oman, affiliated to University of Bedfordshire, UK. She holds a Ph.D degree in Marketing from Department of Commerce, Lucknow University. She has also completed her Masters in Business Administration from Department of Business Administration, Lucknow University. Besides she has also completed her M.Sc. (Information Technology) and Masters in Computer Application (MCA) from AIDU. She has authored 7 books and numerous research papers in journals of National and International repute. She has served as corporate trainer for organizations such as Reliance Communications, Bank of Baroda and Bankers Institute of Rural Development. She has served as Consultant for the Lucknow Chapter of CII (Confederation of Indian Industries). She is a life member of LMA (Lucknow Management Association). Her major areas of interest are Marketing and International Business.



**AMBICA MURTI**

With 15 years of global experience in finance and accounting, Ambica has worked with major corporations and multinationals such as America Online (AOL), Washington DC (USA), ICICI Bank and SRMS Institute of Medical Sciences. Been a topper throughout her career, Ambica is a Chartered Accountant (India) and Certified Public Accountant from the state of Virginia (USA). Ambica specializes in formation and implementation of accounting policies and practices for transnational companies. Her extensive global experience allows her to bring a very versatile aspect to her students specially on issues such as International Finance, Transfer Pricing, Financial Management, Working Capital Management and Funding.



**DR. NAMITA DIXIT**

Dr. Namita Dixit is an avid academican and a researcher. Having completed PhD (International Business) and an MBA (International Business) from Lucknow University, takes keen interest in research in her area of expertise. She has published more than 50 research paper in International and national Journal. Her experience extends 4 year of Corporate i.e. Xerox Corporation, USA and 20 year in academics in various management institutes of New Delhi and NCR. Held various positions such as Dean, Head of the department, specialised area Chairperson, etc. Continuously worked towards building a strong academic foundation by taking up the assignments like International Collaboration, International Conferences, Business Summits, Academic Conclave, Faculty Development Programmes and many such programmes.



**MR. KAPIL KUMAR AGARWAL**

Kapil Kumar Agrawal is an FCA, MBA with 35 years industry experience. He has been associated with various top B-Schools and Institutions such as IIT Kanpur, Institute of Chartered Accountants of India, Institute of Company Secretaries of India, etc. He has authored multiple paperson Option Strategies and Derivatives. He comes with extensive financial and management consulting experience.



**ANKITA TANDON**

Dr. Ankita Tandon has an experience of over nine years in teaching various marketing subjects. She is Ph.D in Marketing from MJP Rohilkhand University Bareilly, MA in economics & an alumnus of IIM Indore.



**DR. RUCHI SRIVASTAVA**

Dr. Ruchi Srivastava has the experience of 20 years in academics and administration in undergraduate and post graduate management institutes. Her area of specialization is HR/OB and General Management papers. She holds a PhD. Degree from Department of Management, Kumaun University, Nainital. She has authored 3 books on HR and Corporate Governance and contributed various research papers in reputed International and National Journals.



**MR. LALIT KUMAR YADAV**

Lalit Kumar Yadav is working as a Assistant Professor with SRMSIBS, Lucknow. He is a graduate in History & Political Science from University of Lucknow, and has completed his management education from Jaipuria Institute of Management, Lucknow. He is UGC-NET qualified and is about to complete his doctorate in management. His teaching areas include Human Resource Management, Organizational Behavior and General Management. His research interests lies in leadership and organizational justice. He has publications in prestigious journals like Paradigm, Management and Labour Studies and others. He also serves as a reviewer for a management journal. He has undertaken many training assignments and is a certified trainer from Indian Society for Training and Development (ISTD), New Delhi.



**ASHISH KUMAR**

Ashish Kumar holds an undergraduate degree in Computer Science from Rajiv Gandhi Proudyogiki Vishwavidyalaya, Bhopal and an MBA from ICFAI University, Dehradun with specialization in Marketing. He has nine years of experience in academics as well as corporate. He has also contributed research paper for various journals. His area of interest includes Service Marketing and Strategic Management.



**DR. PRIYA DWIVEDI**

Dr. Priya Dwivedi, Assistant Professor, SRMS- IBS, Lucknow, specialized in Applied Economics, having more than 11 years of teaching, research and administrative experience in management education. She has cleared UGC- NET Twice in Economics. She has contributed number of research works in national & international journals. Many of her research papers are having good number of citations also. She has also attended a number of national and international conferences and presented papers in them. She has conducted many Training programmes to professionals specifically few like Management Trainings to Government officials in Bundelkhand region and training to JCOs are highlighted.



**DR. ASHUTOSH BAJPAI**

Dr. Ashutosh Bajpai has earned his Doctor of Philosophy from University of Lucknow in the area of Business Administration. he qualified his Masters in Business Administration in Finance Specialization He has a wide experience spread over the span of Twenty Two years in academics and research. He is expertise in diverse set of subjects like Financial Accounting, Financial Management, Business Statistics, Investment Management, Project Management, Knowledge Management and Operations Research. He has published several articles in various journals/ magazines & has also authored several books on Quantitative Techniques & Finance.



#### ASHUTOSH YADAV

Mr. Ashutosh Yadav, Assistant Professor, SRMS IBS, MBA Finance and B.Com-Insurance & Risk Management. He has qualified UGC NET in Management and had worked with RNB Global University; he has a teaching experience of more than 2 years along with the exposure to academic activities which encompasses various conferences, faculty development programmes. His areas of interest are Finance and International Business. He has been actively involved in different assignments too like Sports meet, cultural fest, alumni Association meet, examination Controller, the electoral official in College Elections and digital marketing campaign.



#### MS. NIDHI SINGH

Nidhi Singh is working as an Assistant Professor with SRMSBS, Lucknow. She is a graduate and master in commerce from University Of Allahabad. She is UGC NET qualified and has also completed her management education (PGDM) from IMT, Ghaziabad. She holds degree in Bachelor of Education and Master in Economics and is also specialized in teaching areas of Economics and management subjects. She has also contributed for various Journals and attended various conferences and Faculty Development Programmes.



#### SHUBHAM NIGAM

Shubham Nigam is working as an Assistant Professor with Shri Ram Murti Smarak Business School, Lucknow. He is a post graduate in Commerce from Faculty of Commerce, Banaras Hindu University. He is UGC NET qualified and also holds a Diploma in Applied Financial Management from NIIT. He has also completed a research project of Indian Council of Social Science Research. His area of interest includes Finance and Economics related subjects. He has a great exposure to academic related activities which includes publication of research papers, attending conferences and faculty development programs.



#### VAIBHAV SRIVASTAVA

Vaibhav Srivastava is working as an Assistant Professor with SRMSBS, Lucknow. He is a graduate and Master in Business Administration from Abdul Kalam Technical University. He holds a degree in Master of Philosophy in Management and is pursuing his Ph.d in the field of Micro Finance from CCS University, Meerut. He has attended many FDP programmes and seminars along with his contribution in International journals. His area of expertise is in micro finance and rural management.



#### MR HEMENDRA SONI

CMA Hemendra Soni is a fellow member of the The Institute of Cost Accountants of India. He is also associated with many state public sector units and government companies as trainer and conducted 50+ training programs on different topics. He is practicing since last 19+ years in the field of Cost and Management Accountancy. He was elected as a council member and remained as Chairman & Chairman Professional Development Committee etc. of The Institute of Cost Accountants of India- Lucknow.



#### GRACE ARUN

Grace Arun is an Image building trainer and has worked in corporate sector with reputed companies for over two decades at key positions. Her last assignment was with Vodafone Mobile services Limited as a General Manager Sales. Prior to Vodafone, she had been associated with Bharti Airtel and Bennett Coleman & Company Ltd (Times of India).



#### MR. SATYA JWALA

Satya Kumar is working as a Sr. Manager Corporate Relations with SRMS-IBS, Lucknow. He holds an undergraduate degree in commerce from MJPR University, Bareilly and an MBA degree from Himachal Pradesh University with specialization in Human Resource, having 10 years of work experience in the area of Education as well as Corporate Sectors. He is very passionate about his working field with multitasking skills, has got 7 years of immense experience in Placements, Training, Career Tracking, Corporate Relations, & Public Relations in various organizations in different states of India. His areas of interest are Developing Corporate Network & Career Counselling of students!!

## INFRASTRUCTURE

- Computer centre with branded servers & 50 plus Desktops and Laptops, scanners, printers, CD writers including web server hosted in Computer Centre
- Entire campus is connected to the internet through cabled & Wireless LAN (Heterogeneous OS)
- 16 acres Wi-Fi enabled campus
- 15 Mbps bandwidth
- Specialized analysis packages like SPSS, etc
- Air-conditioned classrooms equipped with audio-visual facilities
- Air-conditioned auditorium with seating capacity of 550 persons
- Air-conditioned conference hall
- An amphitheater
- 24 team rooms for GD rooms to facilitate team based learning equipped with LCDs, computers etc
- Separate Air conditioned Hostel facilities with individual rooms and attached bathrooms for both boys & girls
- Subsidized canteen facilities
- Reprographics and Fax
- Gym ATM Tuck Shop, Temple, Cricket ground, Badminton courts, Basket Ball courts, volleyball, football ground.
- Indoor- Snooker, pool, table tennis, chess
- World class gym facilities, with multi training machines.
- Canteen mess, cafeteria



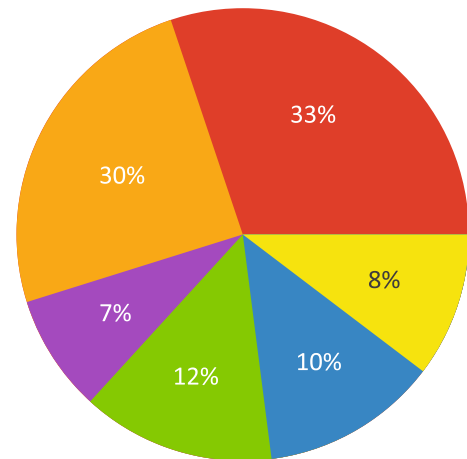
#### LIBRARY RESOURCES

- Fully computerized, bar-coded and fully air-conditioned library
- Over 10,000 documents (books, journals, audio-video cassettes, etc.) on all areas of knowledge focused on management and other allied subjects; Journals, periodicals, Video cassettes, CD-ROMs, etc
- Subscribed to EBSCO and JGate online, accessible 24 \* 7
- The other research oriented databases, viz., CMIE-Prowess, Capital Line plus and Indiatat have been subscribed by the library which enable our students to access statistics and reports of Indian companies



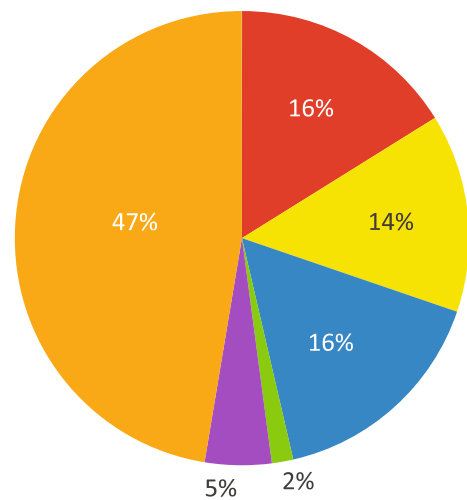
# PLACEMENTS STATISTICS

Minimum Package: # 4.15 Lakhs | Average Package: # 5.5 Lakhs | Maximum Package: # 16 Lakhs



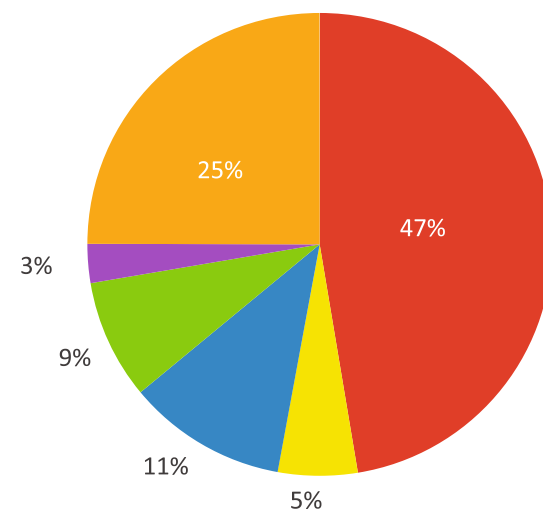
## PGDM (2018-20)

- Banking and Financial Services Industry
- Services
- Telecommunication
- Manufacturing
- Retail
- FMCG



## PGDM (2017-19)

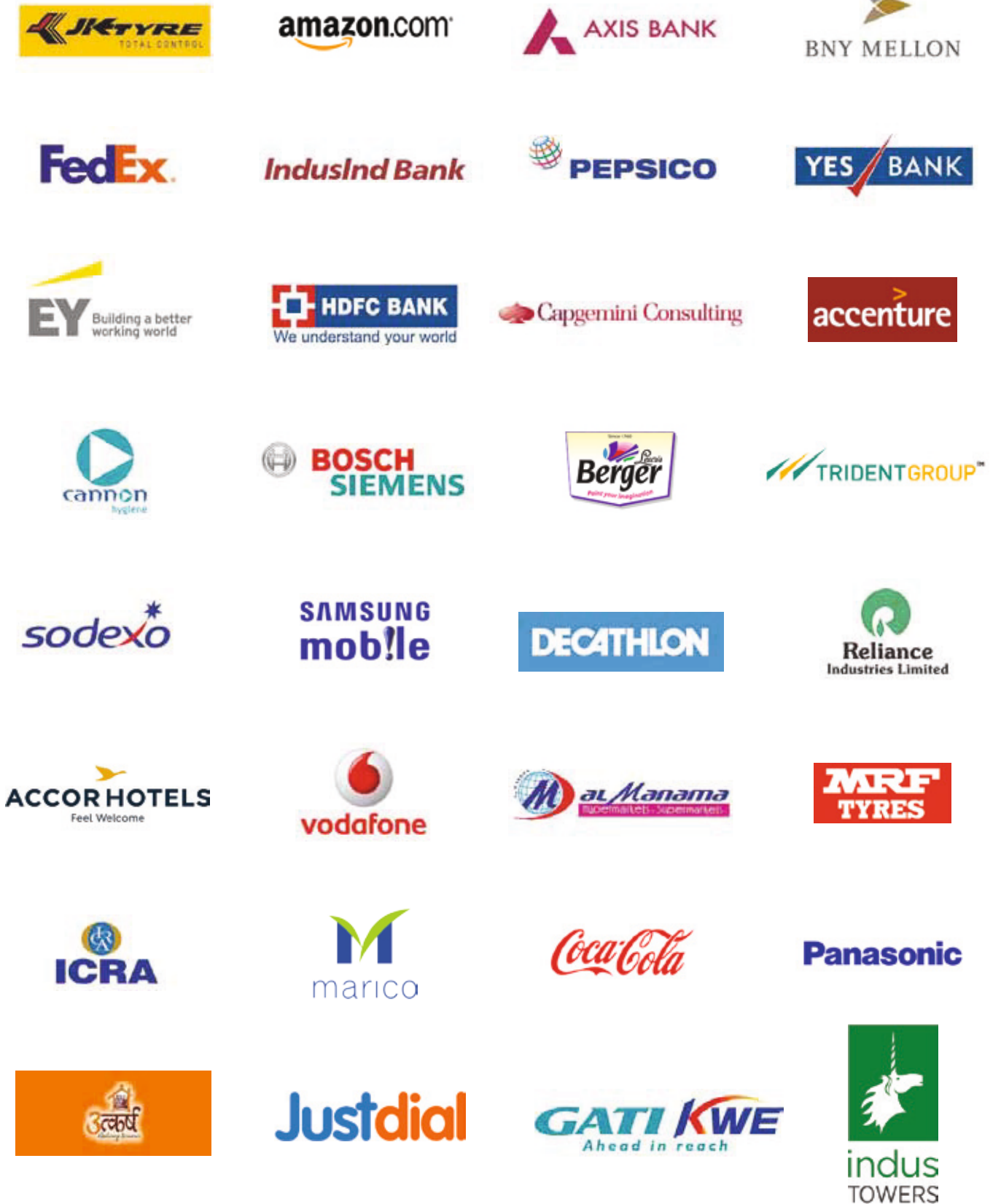
- Banking and Financial Services Industry
- Services
- Telecommunication
- Manufacturing
- Retail
- FMCG



## PGDM (2016-18)

- Banking and Financial Services Industry
- Services
- Telecommunication
- Manufacturing
- Retail
- FMCG

# RECRUITERS



This is an indicative list of recruiters. For more please visit: <http://www.srms.ac.in/ibs/placement>

# RECRUITERS



This is an indicative list of recruiters. For more please visit: <http://www.srms.ac.in/ibs/placement>

# STUDENT TESTIMONIALS



SRMS IBS offered ample exposure to the corporate world through live projects, internships, and OJTs. Thanks to my professors mentorship, I also qualified for UGC-NET (Assistant Professor and Management) twice, in 2019 and 2020. I completed SRMS IBS industry-oriented certification courses which made me a top pick for recruiters. I also participated in competitions like the Global Student Entrepreneur Award (GSEA) where I was named among the top 8 entrepreneurs in Uttar Pradesh.

**Sanjeev Singh (PGDM BATCH 2017-19)**

Working as Regional Relationship Head (Prayagraj Region) in Union Bank of India

"The beautiful thing about learning is that no one can take it away from you." And if you absorb that learning from a place like SRMS its going to last with you forever. The learning which SRMS gave me throughout my PGDM career is something that i pertain in my professional as well as personal life because it is a place who tout me to deal with both the aspects of life through its tremendous academic and practical exposure to tackle the situation.

**TANYA GUPTA (PGDM BATCH 2015-17)**

Working as an Assistant manager in Kotak Asset mangement company



My journey of 2 years in SRMS IBS was incredible and a memory to cherish for a lifetime. It's a place where you can find an amalgamation of learning, fun, culture and many such life preaching activities. The exposure here makes you a better person to face the challenges of the corporate world. I am thankful to Prof Shyamal Gupta and all my Faculty members for their unflinching support and guidance.

**PALAK MAKKER (PGDM BATCH 2014-16)**

Working in Bank of New York Mellon in Talent Acquisition team

Practical exposure is all what one needs to have when you pursue a Management Degree..SRMS IBS gave me immense number of chances to apply my knowledge into this practical world by providing N number of platforms like Carpe Diem (annual fest of IIM Calcutta) management activities, summer internships, winter projects, Industrial visits and many more.. IBS believes that only "Practicality works on Field".

**CHAVI KUSHWAHA (PGDM BATCH 2015-17)**

Working as Business Development Executive in Umenit



SRMS inspired me to think differently both on personal and professional front. It has inculcated a lot of intra and interpersonal skills. Institute provides the right mix of academic rigor and experiential learning. Providing a mentor from day one forever is one of the best things about the institute and I feel great when I discuss my learning failure and achievements with my mentor even now.

**Shivani Gupta (PGDM BATCH 2017-19)**

SRMS IBS has a very important place in my life, it changed my personality drastically and this is possible because of the extracurricular activities in the college such as PERSONAL BRANDING SESSIONS, BOOT CAMP CHAMPIONSHIPS & LIVE PROJECTS. Apart from the course curriculum, the college as well provides around 15 CERTIFICATIONS. These all provide you the platform to know your inner strength and the facilities provided by the college work along with you to make your strength even stronger SRMS IBS is producing future strong leaders.

**ATUL SINGH (PGDM BATCH 2016-18)**

Working as Sports Leader Coach in Decathlon



# RECRUITER TESTIMONIALS

“

The students of Shri Ram Murti Smarak International Business School are equipped with knowledge and skills required to excel in the career.

”

**Ms. Mayuri Srivastava**

Unit HR Manager,  
Pepsi Co.

“

I had been recruiting students of Shri Ram Murti Smarak International business school from few years and am delighted to share that students of the institute are well disciplined.

”

**Mr. Aditya Kalra**

Sr. Manger HR, 99acres

“

Our experience with SRMS IBS is very good. The students of this institute have demonstrated fine performance. I am impressed by the infrastructure of the institute and the placement team.

”

**Mr. Anshuman Vidyarthi**

Regional Manager HR,  
ICICI Securities

“

I appreciate the efforts taken by management of Shri Ram Murti Smarak International business school to impart quality education and developing a positive attitude among students. I am very much impressed with the overall personality of students.

”

**Mr. Rishi Raj Tandon**

Vice President, CeaseFire

“

Over the years, HDFC AMC has consistently recruited outstanding candidates from Shri Ram Murti Smarak International business school. They are contributing in important ways to the growth of the Company.

”

**Mr. Pankaj Mishra**

Cluster Head, HDFC Bank

“

Students from Shri Ram Murti Smarak International business school are intelligent, curious and hard working. I am delighted to recruit them.

”

**Mr. Anoop Mitra**

Vice President HR and Training,  
Margdarshak

# SUMMER INTERNSHIPS

During the internship the students work under the guidance of a senior executive of the company and their progress is monitored by an internal faculty guide. At the end of the program, they are required to obtain a certificate from the company they have worked with, that they have satisfactorily completed the work allotted to them. On return to the campus, they are required to submit a detailed report highlighting the practical application of management concepts in the work place as well as details on what they had learned in the company.

The differentiating feature in SIP activity of SRMS is that, students are supposed to give a presentation regarding their SIP project before an evaluation panel, which consists of Industry professionals.



Few of the organizations where our students have done their internships are



\*For a detailed list of companies providing internships, visit: <http://www.srms.ac.in/ibs/placement/summer-internship-programme/>

# SCHOLARSHIPS

The Trust recognizes all the meritorious students every year on the basis of their annual result of the University. For this the Trust has earmarked Rs. TWO CRORE to be distributed to the meritorious students of the Trust Institutions every year.

Students Securing 86% or more marks in Examination	Rs. Equivalent to the % of marks secured (Minimum Rs. 86000/-)
Students Securing 85% or more marks but below 86% in Examination	Rs. 35000/-
Students Securing 80% or more marks but below 85% in Examination	Rs. 25000/-
Students Securing 75% or more marks but below 80% in Examination	Rs. 20000/-

## Previous Winners:



Awards	2016	2017	2018	2019
Shri Ram Murti Gold Medal for the HIGHEST marks	Palak Makkar	Tanya Gupta	Shubham Verma	Anirudh Kumar
Shri Ram Murti Silver Medal for securing SECOND highest marks	Sujay Talwar	Mariya Rais	Anish Ahmed	Sanjeev Singh
Shri Ram Murti Bronze Medal for securing THIRD highest marks	Karishma Kumari	Shantam Vaish	Abhinav Kumar	Kanika Hemrajani
Shri Ram Murti All Rounder Medal for Overall Best Performance	Avinash Kumar	Chavi Kushwaha	Atul Singh	Shivani Gupta

The PGDM program is structured to provide students numerous opportunities to interact with professionals from across functions and diverse industries. SRMS IBS students, together with faculty, organize these industry engagements.

## BOOT CAMP CHAMPIONSHIP

A two-day boot camp championship is organized at SRMS IBS Lucknow. The championship had four segments: current affairs, extempore, group discussions and personal interview. Students are divided into groups for the above segments. The championship aims at providing students a platform to showcase their competencies. It evaluates the students on various skills: communication, knowledge base, positive body language & confidence, group dynamics. It helped the students to reflect on their strengths and weaknesses. As companies recruitment process is also on these lines, it prepared the students to navigate the future recruitment drives.



## 5TH NATIONAL CONFERENCE

Shri Ram Murti Smarak International Business School, Lucknow and Faculty of Management Sciences, Shri Ram Murti Smarak College of Engineering & Technology, Bareilly had jointly organized its 5th National Conference on the topic of Driving Growth through Strategic Innovation, Entrepreneurship and Digitization on December 1, 2018 (Saturday) at Shri Ram Murti Smarak International Business School, Lucknow.



The chief guest of the Conference was Prof. Mohd Muzzamil, Former VC Dr.B.R.Amedkar University Agra and Former VC MJP Rohailkhand University Bareilly. In his deliberation he emphasized on 4 big forces impacting the growth of the economy namely International Economic Organization, MOUs with international governments, Multinational companies and Non Government Organizations. The key learning for students from his address were spontaneous entrepreneurship, understanding the difference between positive growth, ruthless growth, equitable growth and roteless growth.

## 6TH NATIONAL CONFERENCE

SRMSIBS organized a One Day National Conference on the theme Emerging Trends Influencing Business & Management in the Current Era on 01st February, 2020. Major trends and challenges of the conference were globalization, demographic changes, technological changes on the employment market, education, smart work etc In the inaugural session of the conference the chief guest was Dr. BK Bajpai Professor and Director, Giri Institute of Development Studies, Shri BRG Upadhyaye was the Guest of Honor, DGM State Bank of India and Dr BL Bajpai was the special guest, Ex Head of the Department, Department of Business Administration, Lucknow University.



Around 50 papers from 25 reputed Institutes across all parts of India arrived, out of which best 12 were published in the form of book. Conference saw submissions from prestigious institutes like Loyola Institute of Business Administration, Chennai, Vellore Institute of Technology, Bhopal, Amity University, Lucknow, Indian Institute of Tourism & Travel Management, Noida and Jaipur National University, Jaipur among others.



# INDUSTRIAL VISITS

To enhance the core competence and practical knowledge of the students, they are exposed to the real life work environment through industrial tours across different industries:



CP Milk and Foods Pvt Limited



Ashok Leyland, Rudrapur



Coca Cola, Barabanki



Super House Group



Bombay Stock Exchange, Mumbai



Decathlon, Jaipur



JBJ Perfumes Pvt. Ltd., Himachal Pradesh



PepsiCo, Lucknow



Acme Cleantech Solutions Limited, Rudrapur



Hafizia Arts and Crafts, Sitapur



Tata Consultancy Services, Lucknow



Steel Bird, Himanchal Pradesh



Times of India, Lucknow



Jawaharlal Nehru Port Trust, Mumbai



Walmart, Lucknow



Amul Banas Dairy, Lucknow

# GUEST LECTURES

## MR. MUKHTARUL AMIN

Chairman, Superhouse Group  
Topic Career Challenges & Opportunities

## MR. KUMAR LALIT

Head HR, Tata Motors  
Topic Managing next generation organizations

## MR. RANJEET KATE

Director Response, Times of India  
Topic Positive Attitude Building

## MR. RAVI SANTHAM

Chief Operating Officer, Vodafone  
Topic Telecom Industry - Challenges and Opportunities

## MR. PRAVESH RANA

Director, Talent4Assure Consulting  
Topic Trust and Prospects

## MR. IKRAM KHAN

Deputy General - Human Resources, RSPL Group  
Topic Performance Management System

## MR. SNEHASHISH BHATTACHARYA

Head HR (UP & UK), Bharti Airtel  
Topic Recognize innate Skills

## MR. MOHIT KUMAR

Vice President (HR&TQM), Idea cellular  
Topic Strategic HRM and Corporate Social Responsibility

## MR. AMIT RAI

Regional Manager, Process Adherence & Quality Compliance, IndusInd Bank  
Topic Basics of Banking operations in India

## MS. PRIYADARSHANI SHAH

Lead, Talent Acquisition, Tata Consultancy Services  
Topic Bridging the Gap (Campus to Corporate)

## MR. SACHIN CHATURVEDI

DGM, Sales, Vodafone  
Topic New Trends of Money Transfer

## DR. R.P. TRIVEDI

General Manager, HR, Paras Dairy  
Topic Emerging Trends in Human Resource Management

## MR. MUNEEESH MEENA

Head Modern Trade, North India, Britannia  
Topic Career prospects in FMCG Industry

## MR. SHISHIER CHATURVEDI

AVP, Agri Banking HDFC Bank  
Topic Agri Banking

## MR. FAIZAN USMANI

General Manager, Super House Group  
Topic International Business

## MR. MUDIT DALELA

Manager HR, Axis Bank  
Topic Career opportunities in Banking & Financial Services Industry

## MR. ABHISHEK DAVE

Sr. Manager, National Stock Exchange  
Topic Security Markets

## MR. ANSHUMAN VIDYARTHI

Regional HR Manager, ICICI Securities  
Topic Maximising Personality Development

## MR. SAUD USMANI

Manager HR, Tata Motors  
Topic Role of HR Manager in a contemporary organization

## MR. AMITH AGARWAL

Sr. Manager, Lifestyle International Pvt. Ltd  
Topic New Trends in the Retail Industry

## MR. FARASAT KHAN

Manager, Training Bausch and Lomb  
Topic Breaking the Myths for career progression

## MR. RAHUL PANDEY

Manager, Training, Hyundai Motors  
Topic Brand Management

## MR. NIKUNJ SINGH

Regional HR Manager, Onicra Credit Rating Agency  
Topic Career Advancement and Talent Management

## MAJ. GEN. PRAVEEN SINGH

Indian Army  
Topic Motivation to Excel

## PUNEET SAXENA

Sales Manager, Bajaj Electricals Ltd.  
Topic Segmentation, Targeting and Positioning

## MR. GAURAV JAIN

Sr. Manager, Citi Bank  
Topic Customer Relationship Management in Banking

## MR. MIRZA MANZOOR HUSSAIN

Accounts Head, Vihaan Networks Ltd  
Topic Motivational Talk

## MR. ABHISHEK SRIVASTAVA

Sr. Sales officer, Himalaya Drug Company  
Topic Sales and Distribution Management

## MR. AJAY SINGH

Regional Head, Edelweiss Broking Limited  
Topic Financial Industry and Financial Products

## AKHIL AGARWAL

Operations Head, Jantakshmi Financial Services Pvt. Ltd.  
Topic Microfinance Industry

## MR. SAURABH KAPOOR

Zonal Head - Human Resources, Reliance Securities Ltd  
Topic Roles and Responsibilities of HR Manager

## MR. P M PETER

Area Head - Human Resources, Pantaloons  
Topic Customer Services and E-retailing

## TEAM FROM DECATHLON

Sports Leader, Decathlon  
Topic Sports Goods Retail Industry

\*Indicative list of Guest Lectures on campus. For a detailed list, visit: <http://www.srms.ac.in/ibs/placement/guest-lecture/>

## BUDGET ANALYSIS 2020-2021

A Guest Lecture was organized on Budget Analysis 2020-21. The guest for the day was Dr. Pankaj Jauhari. He is having 11 years of experience in Finance Industry at NP Agro Ltd. and 23 years of experience in academics.

In this Guest lecture students were made aware about the concept of Budget, Types of Budget, objective and importance of Budget and an overview of Budget: 2020-21. The attempt was made to clarify all the doubts in the mind of students and provide an insight view of Budget 2020-21



## SELLING SKILLS

A guest lecture was organized on the Topic Selling Skills. The resource person for the guest lecture was Mr. Abhishek Srivastava, Area Sales Executive, Sales Channel - Super & CP, Area: CUP & EUP, The Himalaya Drug Company - CPD Division. He is having 12 years of experience in Sales wherein he has worked for major FMCG companies like Bajaj Corporation Ltd and Parle products pvt.ltd.

In his session he emphasized on the relevance of enhancing employability quotient by nurturing networking skills. He asserted on the relevance of goal setting and goal achievement. He gave a broad scenario of major FMCG companies in India. He also shared insights related to distribution, sales hierarchy, sales organization, calculation of ROI, knowledge of demographics, market, location, geography and competition.



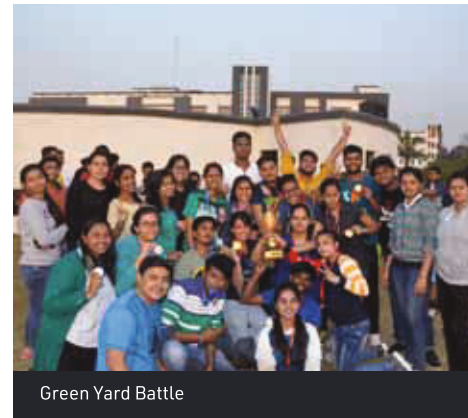
# STUDENT CLUBS

At SRMS IBS there are 7 active student clubs which provide an opportunity for holistic experience and to practice management learnings:

HR CLUB (THE PULSE)



Caterpillar Traverse - Team Building Game



Green Yard Battle

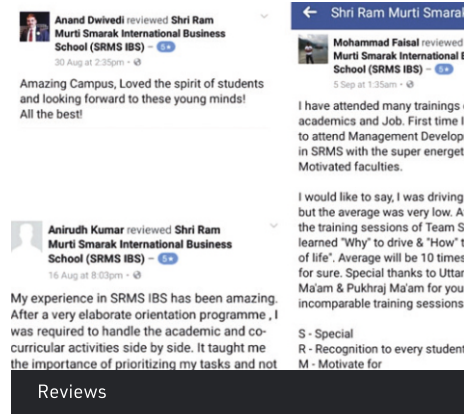


Out Bound Learning Games



Balloon Activity

SOCIAL MEDIA CLUB



Reviews



Selfie Contest

I-VOLUNTEER CLUB (AKSHAT)

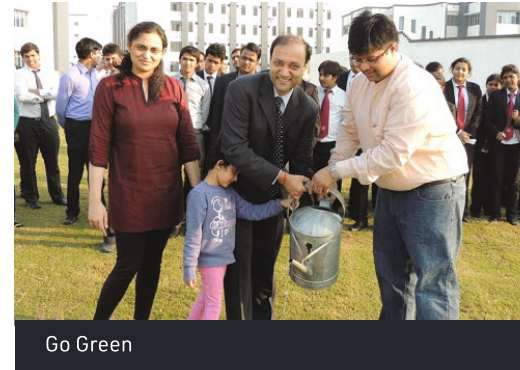


Anukriti Drawing Competition



Movie Show

I-VOLUNTEER CLUB



Go Green



Entrepreneurship Workshop

CULTURAL CLUB



Prop Dance



Zest and Amod-2020

MARKETING CLUB



Excel Ninja



The Pitch

SPORTS CLUB



Annual Sports Day



Kho Kho Match

FINANCE CLUB



Dravya Club Activity



Role Play



# LIFE AT CAMPUS

Once you are enrolled at SRMS IBS, you will quickly realize that a great teaching and learning environment, coupled with world-class facilities are Only the beginning of the PGDM experience. Beyond this you will form life-long relationships with your classmates, enjoy a healthy social life outside classes and work in teams that will bring together groups of interesting, challenging and hardworking people from all walks of life. The lush green ultra modern campus contains a variety of recreational facilities including an amphitheatre, a play ground, gym, volleyball, basketball and tennis courts that help you stay fit, in spite of your busy schedule. Some other facilities include Dining, Canteen, Laundry, Housekeeping, Medical and First Aid facilities, ATM banking, Stationery and Bookstore, Convenience store for essential groceries and toiletries. Residential Area The Institute has on-campus residential facilities for faculty members, students and staff. The residential area is located on a sprawling, pollution free area and provides healthy conditions for living. Within the residential area there is a garden, parking space, 24 hrs. Security, water supply, electricity, cable TV and telecom facility.

## Hostel

There are separate hostels for boys and girls. There are 240 well maintained single seater rooms with attached bathrooms. The hostels have 24 hours power supply facility, hot water supply in winters, common rooms with LCD TV & indoor games. Only vegetarian food is served in the hostel mess.

## Gymnasium

The Campus has a well-equipped and modern Gymnasium with state-of-the-art equipment. A full-time Gym instructor is also available to guide students.

## Sports Facilities

The college has a range of sports facilities including indoor games and outdoor games like Table Tennis, Carrom, Billiards, Pool, Basketball, Volleyball, Football and Cricket.

## Transport

The college provides transport services regularly between the campus and the city. College buses are made available to students and faculty members for commuting from various points in the city.

## Guest House

The college maintains a 10-room air-conditioned Guest House with comfortable board and lodging facilities. Guest house facility is made available to visitors/ parents at a nominal rate



# MARKETING WARFARE

Blending assessments with fun and frolic has become an inevitable element at SRMSIBS. Continuing in the same spree an interesting and insightful assessment activity Marketing Warfare was organized. This was a combined assessment PGDM, BBA and B.Com (Hons.) students. Over 100 students participated in this event. Students were divided into 10 Teams. They have to articulately showcase through activities various marketing strategies like Marketing Mix, Customer Engagement, Social Media Marketing, Experiential Marketing etc.



# ANNUAL FEST - BLAZE

BLAZE is the Annual Cultural Festival of Shri Ram Murti Smarak International Business School & Shri Ram Murti Smarak College of Engineering & Technology, Lucknow. The fest is organized every year with the objective to provide platform for the students to showcase their talent with a competitive spirit. It is a union of sharp intellectual engineering & management students, taking a break from their daily curriculum to indulge into a fiesta of music, fun & enchanting and enriching competitions,



BLAZE is executed with countless events in the field of Fashion, Dramatics, Dance, Music, Debating, Creative Writing, Painting and Informal Events with a quirky twist. BLAZE promises to be an unforgettable event & explores a whole new culture, which remains unexploited while resurrecting the traditions practiced since eons, thus opening new vistas to a festival celebrated with great claps and cheer.



# PARANTHA NIGHT

Paratha Night was organized by students of the 2019-21 batch at SRMS IBS. It all started with the preparations to make parathas, giving students ample opportunities to put to test their cooking skills. Seniors and juniors came together to enjoy the parathas and accompanying dishes. Of course, the occasion got everyone clicking photos and creating videos to capture the moments. In addition, the DJ Night inspired a mood of joy and celebration. The fun-filled exercise helped senior and junior students to interact and bond with each other.



## ZEST AND AAMOD PARTICIPATION

Students of SRMSIBS participated in 2 day Cultural and Sports Fest Zest and Amod-2020 held at SRMS College of Engineering and Technology Bareilly . Students participated with great enthusiasm in various sports and cultural events like solo dance, duet dance, solo singing, duet, street play, fashion show, cricket, kho kho, badminton, pool, table tennis, javelin throw and athletics. Students won several prizes and got an ample platform to show case their talent. Over all it was a great learning experience filled with fun and enthusiasm.



## IIM WORKSHOP

Four students from SRMSIBS Lucknow - Aakash, Ruchika, Deepakshi, and Sakshi represented the B School at the International B-Plan Championship organized by IIM Bangalore on 31st January. It was a massive platform for students to showcase their business ideas in front of experts, and interact with top talents from their peer group. Their idea of launching an app for counseling received much appreciation. The judges also offered feedback and suggestions on bettering the idea for effective execution. It was an enriching experience that boosted their confidence as they matched their skills with the best in the business.



## ALUMNI MEET

SRMS IBS Alumni Meet on 24th April 2019 saw alumni and the institutions leadership connect and reminisce about the good old times. Prof. Shyamal Gupta, Director, SRMS IBS, spoke of the institutions and SRMS Trusts journey over the years with an engaging presentation, Trip down Memory Lane. The alumni then shared their experiences of campus life and participated in interesting games. The event culminated with a gala dinner and DJ night.



## ABOUT SRMS TRUST

SRMS Trust, a public charitable Trust, established in the year 1990, is a living tribute to the memory of veteran freedom fighter, true Gandhian, ex- parliamentarian, ex-minister U.P., Late Shri Ram Murti Ji. The primary objective of the Trust is to provide and promote education and research in the field of Science and Management, Engineering and Technology, Medicine and Humanities.

SRMS Trust established an engineering college at Bareilly in 1996, which is one of the first private colleges to be established in the state of Uttar Pradesh in India. Since then it has successfully established a Pharmacy College, a Management Institute, a Medical College, Nursing School, a Women's Engineering College at Bareilly and an Engineering College at Lucknow. The Trust also runs one of Uttar Pradesh's most advanced hospitals, The SRMS Institute of Medical Sciences which is currently a 950-bed multi-superspecialty, tertiary care and trauma center and cancer hospital. SRMS Trust has strived to provide the best facilities, faculty and resources to its students and the larger community. The Institutions of the trust have consistently been ranked among the top colleges in the state of Uttar Pradesh and Northern India.

The aim of SRMS Trust is the upliftment of masses by:

Promoting social values

Promoting technical and professional education

Promoting health and medical education

## A GLORIOUS JOURNEY OF 29 YEARS

### EDUCATIONAL SOCIAL SERVICES

Samudaik Sewa Yojana - A skill development programme. (Free Vocational Training to economically & socially backward youth in various courses like Diet Assistant, Blood Collection, Dental Hygienist, Emergency and Trauma Care Assistant, Cardiac Care Assistant, X-Ray, ECG Technician, Computer Hardware, Machine Fitting, EPBX, Plumbing and Electrical repairs etc.)

- Future Class Room - Free computer literacy program for the empowerment of youth
- Mobile Smart Class Room - Free adult education programme
- SRMS Charitable School, Unnao - Free quality education in english medium provided upto 10th standard to under privileged children through smart class room



### MEDICAL SOCIAL SERVICES

- SRMS Hospital on Wheel - Providing door to door screening of blindness, deafness, diabetes, T.B., malnutrition hypertension, cancer and support services for Healthy Mother & Healthy Baby
- SRMS Janhit Chikitsa Yojna- for free treatment of six patients per day
- SRMS Samudayik Swasthya Yojna at Rs. 365/- per year for the treatment upto Rs. 25,000/- for the couple
- Free pharmacy for OPD and IPD patients
- Free 400 beds in SRMS Hospital
- Cataract Eradication Programme
- Govt. Health Programmes under NHRM
- Free Rural & Urban Health Camps
- Telemedicine Centre
- Mobile Telemedicine Bus



## SCHOLARSHIP

- Scholarship worth Rs. Three Cores to the meritorious students of Trust's institutions
- All India Talent Scholarship of Rs. 50 Lakh to 50 talented students in Premier Institutes of India



## COMPETITIVE ACTIVITIES

- Debate, Story Writing & Drawing competitions since 1990
- Ram Murti Pratibha Alankaran Award - Recognition of eminent personalities with the Ram Murti Pratibha Alankaran Award & Rs. 1 lakh in cash
- All UP Table Tennis competition every year



## ACADEMIC INSTITUTIONS ESTABLISHED & RUN BY SRMS TRUST

- SRMS College of Engineering and Technology, Bareilly-1996
- SRMS College of Pharmacy, Bareilly-2000
- SRMS Institute of Medical Sciences, Bareilly-2002
- SRMS College of Nursing, Bareilly-2006
- SRMS College of Engg. and Tech. & Research Bareilly-2008
- SRMS Institute of Paramedical Sciences, Bareilly-2011
- SRMS International Business School, Lucknow-2011
- SRMS College of Engineering & Technology, Lucknow-2011
- SRMS Charitable School, Unnao-2015
- SRMS College of Nursing & Paramedical, Unnao - 2018
- SRMS College of Law, Bareilly - 2018



## COURSES OFFERED

- MBBS, MS/MD (in all pre, para and clinical departments)
- ANM, GNM, B.Sc (Nursing)
- Bachelor Degree/ Diploma in Paramedical
- B.Tech, B.Pharm, M.Tech, M.Pharm, MCA, MBA, PGDM
- LLB, BA LLB

## HEALTHCARE CENTRES ESTABLISHED & RUN BY SRMS TRUST

- SRMS Institute of Medical Sciences Hospital, Bareilly-2002 (950 Bedded Multi Specialty, Tertiary Care & Trauma Centre)
- R R Cancer Institute & Research Centre, Bareilly - 2008
- SRMS Functional Imaging & Medical Centre, Lucknow - 2015
- SRMS Telemedicine Centre, Bhairpura, Bareilly - 2015
- SRMS Mobile Hospital, Bareilly - 2015
- SRMS Mobile Telemedicine Centre, Bareilly - 2017
- SRMS Goodlife (A Premium Health Care Centre) Bareilly
- SRMS Step 2 Life (A Rehab. & Physiotherapy Centre), Lucknow

# ABOUT SRMS INSTITUTES



NAME OF THE INSTITUTIONS	ADDRESS	EMAIL ID/CONTACT NO.
Shri Ram Murti Smarak College of Engineering & Technology, Bareilly	Ram Murti Puram 13 KM Bareilly-Nainital Road, Bhojipura, Bareilly-243202, UP, India	cet@srmscet.edu
Shri Ram Murti Smarak College of Engineering, Technology & Research, Bareilly	Ram Murti Puram 13 KM Bareilly-Nainital Highway, Bhojipura, Bareilly-243202, UP, India	info@srmswct.ac.in
Shri Ram Murti Smarak Institute of Medical Sciences, Bareilly	13.2 Km Milestone on Bareilly Nainital Road, Bhojipura, Bareilly-243001, UP, India	info@srmsims.ac.in
Shri Ram Murti Smarak College of Nursing, Bareilly	Ram Murti Puram, Village Prahaladpur, Abhaypur Post Bhojipura, 13 Km. Bareilly-Nainital Road, Bareilly 243202 (U.P.)	collegeofnursing@srms.ac.in
Shri Ram Murti Smarak Institute of Paramedical Sciences, Bareilly	13.2 Km Milestone on Bareilly-Nainital Road, Bhojipura, Bareilly-243 001, U.P., India	ips@srms.ac.in
Shri Ram Murti Smarak College of Law, Bareilly	Ram Murti Puram, 13 Km Bareilly Nainital Road, Bareilly	collegeoflaw@srms.ac.in
Ram Rakhi Cancer Institute and Research Center, Bareilly	13.2 Km Milestone on Bareilly Nainital Road, Bhojipura, Bareilly-243001, UP, India	info@srmsims.ac.in
SRMS Goodlife & Wellness Centre, Bareilly	101/2, 101/3, Brahampura East, Stadium Road, Bareilly - 243122 (U.P.)	goodlife@srms.ac.in
Shri Ram Murti Smarak College of Engineering & Technology, Unnao	35 Km. on NH 25, Lucknow Kanpur Highway, U.P-209859, India	srmscet.lucknow@srmscet.edu
Shri Ram Murti Smarak International Business School	34 Km on Lucknow Kanpur Road, Ashakhera, Lucknow, Uttar Pradesh	info@ibs.srms.ac.in
Shri Ram Murti Smarak Charitable School	34 KM. on Lucknow Kanpur Highway, U.P, India	05143-278415/16
Shri Ram Murti Smarak Hospital, Unnao	Kusheri, Post Asha Khera, 35 Km Milestone, Lucknow- Kanpur Highway, Unnao	hospital35kmunnao@srms.ac.in srmshospital35kmunnao@gmail.com
Shri Ram Murti Smarak College of Nursing & Paramedical Sciences, Unnao	Kushehri, Post-Ashakhera 35 km Lucknow Kanpur road, Nawab Ganj, Unnao 209801 (UP)	05143-278401/403
Shri Ram Murti Smarak Functional Imaging & Medical Centre, Lucknow	CP 2/3, 2, Lohia Path, Near Fly Over, Vishwas Khand, Gomti Nagar, Lucknow, Uttar Pradesh 226010	srmsfimc@srms.ac.in