THIAGARAJAR SCHOOL OF MANAGEMENT (AUTONOMOUS)

Accredited by NAAC with 'A' Grade

PambanSwamy Nagar, Thirupparankundram,

Madurai - 625005

STUDENT HANDBOOK

MBA 2022-2024

TSM STUDENT HANDBOOK

This student handbook is an official publication of Thiagarajar School of Management. The policies of TSM are under continual examination and revision. This student handbook is not a contract and merely presents the policies and other relevant details at the time of its publication and in no way guarantees that the policies will not change.

WELCOME

Dear TSMites

First of all, WELCOME! TSM aims to develop its students into responsible and successful citizens; you are embarking on a journey that is exciting, challenging and most importantly transformative.

This student handbook is designed to guide you in your journey. Refer to it for any information regading academic, social and hostel life. As you read this book, you will find numerous sources, possibilities & opportunities. We hope you will make full use of it!

Do not hesitate to contact your Dean, Mentor or Faculty for any additional information.

ABOUT TSM

OUR VISION

A leading academic institution of choice amongst management students and faculty and employers alike, respected for grooming ethical managerial and entrepreneurial leadership through high quality teaching, training and research.

OUR MISSION

➢   *To promote wide application of professional management principles, practices and attitudes in the management of economic and social institutions, primarily through teaching, training, research and consultancy.*

➢   *To groom young men and women into technically proficient, managerially competent, and socially purposeful professionals deeply committed to upholding and practising highest standards of probity.*

➢   *To help transform entrepreneurial ideas into scalable and sustainable economic and social institutions.*

➢   *To promote responsible leadership by seamlessly weaving ethical values, social dimensions and long-term sustainability into all aspects of our activities and academic programmes.*

OUR MOTTO

LEARN TO LEARN

Thiagarajar School of Management

(Autonomous)

Thirupparankundram, Madurai 625 005, Tamil Nadu.

TSM's Programme Educational Objectives (PEOs) are as given below:

1. To develop industry ready graduates
2. To prepare TSM graduates for effective leadership
3. To inculcate the habit to think and act ethically
4. To cultivate in TSM graduates application-oriented learning along with integrated, multi/cross-functional perspective.
5. To impart a strong sense of inclusiveness and sustainability in TSM' graduate's work ethic.

Programme Outcomes:

1. Apply knowledge of management theories and practices to solve business problems
2. Foster Analytical and critical thinking abilities for data-based decision making
3. Ability to develop value-based leadership ability
4. Ability to understand, analyse and communicate global, economic, legal, and ethical aspects of   business.
5. Ability to lead themselves and others in the achievement of organizational goals, contributing effectively to a team environment.

Introduction to MBA Programme

TSM offers 2 year MBA programme preparing young men and women for rewarding career in any walk of economic or social activity that calls for application of management and/or information technology tools and inputs. TSM seeks to develop young men and women into technically proficient, managerially competent, ethically sensitive and socially responsible professionals.

Regulations for MBA Degree Programme

TSM-MBA Program is divided into 6 trimesters over 2 years, with a summer internship at the end of first year. TSM seeks to constantly review the design, content and delivery of various courses for their continued relevance and need for updating in the context of changing business environment and management practices. As noted, there is a growing emphasis on project work and case studies as part of the regular courses at the School. While working on projects sponsored by organizations, students get the opportunity to interact with practicing managers and gain insights into real-world problems.

Conditions For Admission

Candidates for admission to the programme leading to the Degree of Master of Business Administration (MBA) during the 2022-23 session should have passed any Degree examination or any other examination of any recognized University or authority for the time being accepted by Madurai Kamaraj University (MKU) as equivalent thereto and subject to amendments as may be made by the MKU from time to time.

Duration Of The Programme

(i) Minimum duration: The program leading to the Degree of Master of Business Administration (MBA) will extend over a period of 2 years comprising of 6 trimesters with 3 trimesters per academic year.

(ii) Maximum duration: The candidate shall complete all the passing requirements of the MBA Degree program within a maximum period of 4 years (12 trimesters), the period being reckoned from the commencement of the trimester to which the candidate was first admitted.

ACADEMIC AFFAIRS

COURSE STRUCTURE AND SCHEME OF ASSESSMENT MBA (2022-2024) BATCH
(Minimum Total Credits Requirement for Completion: 109.0)

COURSE CODE	Title of the Paper	Sessions	Credits	Marks allotted		
				CA	ET	Total
TRIMESTER 1						
22MT11	Organizational Behaviour - I	24	3	60	40	100
22MT12	Managerial Economics	24	3	60	40	100
22MT13	Data Analysis for Management – I	24	3	60	40	100
22MT14	Financial Accounting and Reporting	24	3	60	40	100
22MT15	Marketing Management – I	24	3	60	40	100
22MT16	Managerial Communication – I	16	2	100	-	100
22MVA11	Value Added Course*	8	1	100	-	100
	Total	**144**	**17**			
TRIMESTER 2						
22MT21	Organizational Behaviour – II	16	2	60	40	100
22MT22	Economic Policies for Managers	24	3	60	40	100
22MT23	Data Analysis for Management – II	16	2	60	40	100
22MT24	Marketing Management –II	24	3	60	40	100
22MT25	Managerial Cost Accounting	16	2	60	40	100
22MT26	Operations Management	24	3	60	40	100
22MT27	Corporate Finance – I	16	2	60	40	100
22MT28	Managerial Communication-II	16	2	100	-	100
22MVA21	Value Added Course*	8	1	100	-	100
	Total	**160**	**19**			
TRIMESTER 3						
22MT31	Corporate Finance-II	24	3	60	40	100
22MT32	Strategic Management	24	3	60	40	100
22MT33	Decision Making with Optimization Techniques	16	2	60	40	100
22MT34	Human Resource Management	24	3	60	40	100
22MT35	Legal Aspects of Business	24	3	60	40	100
22MT36	Business Research Methodology	24	3	60	40	100
22MT37	Advanced Business Analytics	24	3	60	40	100
22MT38	Business, Government and Society	24	3	60	40	100
22MV31	Comprehensive Viva -voce	-	2	100	-	100
22MVA31	Value Added Course* (Rural Development Immersion Programme)	7-8 days	1	100	-	100
	Total	**184**	**25**			
TRIMESTER 4						
	5 electives to be chosen	120	15	60	40	100
22MT41	Business Ethics and Corporate Governance	24	3	60	40	100
22MI41	Summer Internship/Project (8 weeks Duration) (Internal)	-	Pass /Fail	100	-	100
22MVA41	Value Added Course*	8	1	100	-	100
	Total	**152**	**18**			
TRIMESTER 5						
	5 electives to be chosen	120	15	60	40	100
22MV51	Comprehensive Viva-Voce (Internal)	-	3	100	-	100
22MVA51	Value Added Course*	8	1	100	-	100
	Total	**128**	**18**			
TRIMESTER 6						
	4 electives to be chosen	96	12	60	40	100
22MVA61	Value Added Course*	8	1	100	-	100
	Total	**104**	**12**			
	Grand Total	**872**	**109**			

Note: *Value Added Course Credits is not considered for Calculating CGPA.*

MBA (2022-24) Batch
INDICATIVE LIST OF ELECTIVES

IV Trimester	V Trimester	VI Trimester
FINANCE AREA		
Advanced Financial Analysis	Company And Business Valuation	Computational Finance
Financial Analytics*	Corporate Funding and Financing Decisions	Fixed Income Securities
Financial Markets & Institutions	Financial Derivatives	Strategic Financial Decision Making
Financial Risk Management	The New Age Banking- Management Strategies	Financial Modelling Through Spreadsheet
Insurance Management	Strategic Cost Management*	
Security Analysis and Portfolio Management	Fintech: Foundations & Applications	
MARKETING AREA		
Consumer Behavior	Services Marketing	B2B Marketing
Sales and Distribution Management	Marketing of Financial Products and Services	Retail Marketing
Customer Relationship Management	Digital and Social Media Marketing	Marketing at the Bottom of the Pyramid
Strategic Brand Management	Agri-business Marketing	Contemporary Issues in Marketing
Advanced Marketing Analytics*		
OPERATIONS AREA		
Project Management	International Logistics Management	Industrial Safety Management Systems
Lean Six Sigma & Business Excellence	Strategic Cost Management *	Strategic Sourcing
Supply Chain Management	Fundamentals of Operations Analytics*	Continuous Improvement
	Environment & Sustainability Development	
HUMAN RESOURCE AREA		
Labour Legislation and Administration	Applied People Analytics*	Emotional Intelligence and Leadership
Managing Organizational Transformation	Political Behavior in Organizations	Interpersonal Effectiveness
Talent Management	Learning and Development	Positive Psychological Capital
SYSTEMS & BUSINESS ANALYTICS AREA		
Data Visualization for Decision Making	Big Data in Management	Block Chain Technologies
Financial Analytics*	Artificial Intelligence and Machine Learning	Deep Learning and Neural Network
Advanced Marketing Analytics*	Applied People Analytics*	
	Fundamentals of Operations Analytics*	
GENERAL MANAGEMENT & PUBLIC POLICY AREA		
	New Venture Management: From Start-up to Scale-Up	Public Policy and Management
		Course of Independent Study
CORE PAPER		
Business Ethics and Corporate Governance		

*Courses common in more than one area.

Value-added courses:

Value-added courses are those courses designed to enhance the standard of students beyond those levels specified in academic curriculum. Value-added courses are inter-disciplinary and prepare students for the all-round development to meet industry demands as well as develop their own interests and aptitudes.

Value Added Course is not mandatory to qualify for any programme and the credits earned through the Value-Added Courses shall be over and above the total credit requirement prescribed in the curriculum for the award of the degree.

A student will be permitted to register only one Value Added Course in a Trimester.

The duration of value-added course is 8 sessions and carries 1 credit.

Indicative List of Value-Added Courses:

1. Excel for Managers
2. Corporate Readiness Toolkit
3. Rural Development Immersion Programme
4. Art and Science of Healthy Living
5. Design Thinking
6. Tax Laws for Managers

Certifications

#	Title	Certified By
1	Business English Certification (BEC)	Cambridge
2	Any Two MOOCs	Swayam/NPTEL

Total No of Credits:

Trimester	Total Credits
I	17
II	19
III	25
IV	18
V	18
VI	12
Total	**109**

Note: *Value Added Course Credits is not considered for Calculating CGPA.*

MBA ACADEMIC RESOURCES

The core curriculum of MBA focuses on developing fundamental skills and knowledge in the areas of Economics and Environment, Organization and Behaviour, Finance and Accounting, Marketing, Operation Management, Human Resource Management, Information Systems and Quantitative Methods. After successfully completing the first year requirements, the students undertake summer training of upto twelve weeks at the managerial level. Students analyze and support specific managerial problems under the guidance of a faculty member as well as a manager in the host company.

Second year students structure their studies to suit their aptitude and interest. They usually develop one or two major areas of expertise by selecting courses from the 60 to 70 electives that the Institute typically offers.

The method of instruction varies. Case studies, lectures, role plays, group and individual exercises, projects, student presentations, simulation games etc., are used according to course requirement. Many courses bring in industry experts to integrate classroom learning with industry practice.

TSM MBA Programme

TSM MBA programme is a general management programme, with opportunities for functional specialisation. TSM has set a quality policy that emphasizes on developing young management graduates who, besides meeting the immediate needs and expectations of the Industry, would also evolve into empowered individuals with an urge for constant and continuous learning and bias for action. The Programme is spread over 6 trimesters equally spread over the 2 years, with each trimester of approximately 12 weeks duration.

MBA Programme: I Year

The first year seeks to build the foundation through a rigorous set of core courses on all major functions such as Marketing, Finance, Operations and Human Resources Management and disciplines such as Economics and Organizational Behaviour. A broad perspective of the industrial environment is presented and a sound foundation is laid for advanced and more specialized learning in the second year. The scheduling of various courses through the 3 trimesters is done balancing academic logic and the learning difficulties from the student perspective.

At the end of the first year, students are required to undergo internship of 6-8 weeks duration in an organization working on a project relating to any functional area. The objective is to help students gain insights into the actual working of an organization, its structure, systems and processes and apply some of the tools and techniques learned in solving real world problems in an organizational setting.

MBA Programme: II Year

TSM endeavors to offer a bouquet of electives currently permitting specialization in the areas of Finance, Marketing, Operations, Analytics and Human Resources Management. The elective courses focus on applications of tools and techniques in a variety of managerial situations and seek to offer sharper insights and broader perspectives in the areas of specialization.

Structure of Programme

The overall structure of the MBA Programme is:
- Orientation Programme (prior to the beginning of Trimester 1)
- Trimesters 1 to 6
- Summer internship project
- Value Added Courses

Attendance Requirement:

There will be a minimum of 75% attendance requirement to write the end-term examination.

Attendance Percentage in a Course	Marks to be added/ subtracted in the CA
≥95%	5
91-94	3
86-90	2
85	0
75-84	-2
<75%	REDO THE COURSE

Continuous Assessment

There will be continuous assessment of a student's performance throughout the trimester and grades will be awarded by the faculty concerned or by the appropriate committees appointed for the purpose on the basis on following:

Evaluation components	Range of Marks
Mid term	25-30
Term paper/Project/Assignments/Quiz/Seminars*	25-30
Attendance	5
Total Continuous Assessment	60
End term (Exam for 100 Marks)	40
Total Marks	100

Course Faculty may choose the combination of components and its weightage

Evaluation components may vary for elective courses.

Course Evaluation:

- 60% - Continuous Assessmentand 40% - End-Term Examination.
- Passing Minimum is 50% in the aggregate of continuous assessment and end-term examination.

End-Term Examinations:

- Physical Hall ticket is not required for the end-term examinations. However, Identity card is mandatory.
- Students can also access their e-hall tickets available in the ERP portal as approved by CoE office.
- No-Dues form is required only for III and VI Trimester. Students will be permitted to write the III/VI trimester end-term examinations only after settling the dues.

Announcement of Results:

- CA marks for a course to be sent to Programme Office within the deadline as mentioned by the Programme Office.
- The Programme Office will send the consolidated CA marks for all the courses to the CoE office.
- CoE office will call for an instructors meeting to discuss the results.
- CoE office will arrange a transparency session in which students can see their evaluated answer scripts. Any discrepancies to be sorted out during the session itself.
- Principal will convene a Programme Executive Committee (PEC) meeting to discuss and approve the total marks and grades (both end-term and CA marks),
- A Faculty Council meeting will be convened by the CoE to discuss and approve the marks, after which the results will be published.
- Marks and Grades will be announced to the students only after the approval by the PEC and the Faculty Council.
- Course grading method will be Absolute Method of Grading.

Grades will be as under for the students who have passed in the course.

Total Marks	Grade Point	Grade
≥96	10.0	S+
91-95	9.5	S
86-90	9.0	A+
81-85	8.5	A
76-80	8.0	A-
71-75	7.5	B+
66-70	7.0	B
61-65	6.5	B-
56-60	6.0	C+
51-55	5.5	C
50	5.0	C-
Aggregate<50 or End-Term < 50%	0.0	F
Absent	0.0	I

Supplementary Examination:

- If a student has failed in the course, he/she can take ONE supplementary examination with reduction in one grade.
- Students unable to take regular end-term examinations due to serious health issues or similar exigencies will be allowed to take supplementary examination with the prior approval of the Programme Chair, CoE and Principal.
- If the student has again failed in the supplementary examination, then the student may take regular end-term examination in the following year (up to 2 examinations) or alternatively be required to REDO the course if he/she hasn't scored a minimum of 50% in continuous assessment.
- While there is no exam fees for first supplementary, the subsequent supplementary examinations would involve a fee of Rs.3000/- per exam. For course redo, the tuition fees will be Rs. 20,000/- (inclusive of supplementary examination fees).

CGPA Calculation:

Cumulative Grade Point Average = Σ (Credits X Grade Points) / Σ Credits

Note: *Value Added Course Credits is not considered for Calculating CGPA.*

Classification:

Minimum of 5 CGPA is required for the completion and award of MBA degree.

CGPA Range	Class
8.5 and above	First Class with Distinction
6.0 - 8.4	First Class
5.0 – 5.9	Second Class
4.9 and below	Incomplete

Dean's List:

TSM will select its academically bright students under "Dean's List" banner from the academic batch 2021-2023. The Dean's List is an academic recognition of those students who demonstrate the highest degree of academic excellence in each trimester. Being on the Dean's list is an academic distinction and can be considered a personal academic achievement in a given trimester. Continuing such achievements in cumulative trimesters can enhance placement prospects and helps in further academic studies such as PhDs in reputed Indian and International universities.

Eligible students who have minimum 8 GPA in each Trimester will receive a Personalized Certificate of Appreciation.

I MBA ACADEMIC CALENDAR 2022-2024 BATCH

Aug-22

S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

Sep-22

S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	

Oct-22

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

Nov-22

S	M	T	W	T	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

Dec-22

S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

Academic year 2022-23

Date	Event
Aug 17	Inauguration
Aug 18-26	Orientation (Section A)
Aug 29	I Tri (Section A)
Sep 14	Inauguration (Section B)
Sep 15-17	Orientation (Section B)
Sep 19	I Tri (Section B)
Oct 19-21	I Tri Mid-term A&B Sec
Nov 28-Dec 3	I Tri End-term Exam
Dec 5	II Tri Classes
Jan 4-7	II Tri Mid term
Feb 18-19	Yukti (Tentative)
Feb 21-Mar 2	II Tri End-term Exam
Mar 3	III Tri classes
Mar 30-Apr 3	III Tri Mid term
Apr 20-26	RDIP
May 10-12	III Tri Viva
May 15-26	III Tri End-term Exam

List of Holidays 2022

Date	Holiday
August 15	Independence Day
August 31	Vinayakar Chadhurthi
October 2	Gandhi Jeyanthi
October 3-5	Pooja Holidays
October 24-29	Deepavali
December 25	Christmas

List of Holidays 2023

Date	Holiday
January 1	New Year
January 15-18	Pongal
January 26	Republic Day
April 14	Tamil New Year
May 1	May day
May 5	Kallazhagar Festival

Jan-23

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

Feb-23

S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28				

Mar-23

S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

Apr-23

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						

May-23

S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

- **Exact End-term Exam Date will be announced by COE Office**
  - **Total Number of Working Days: 215**

Dates are indicative and subject to change

Version 1-11 August 2022

Trimester	Ori	I	II	III
Working Days+ Sat	10(A) 4(B)	65(A) 48(B)	58	46
Mid-term	-	3	4	4
End-term+viva	-	6	8	11
		Commencement Date		
		Mid-term Exam		
		End-term Exam + Comprehensive Viva		

STUDENT RESOURCES

ACADEMIC POLICIES & PROCEDURES

All academic policies & procedures can be found from the MBA Programme Office.

Academic Support: MBA Programme Assistant supports the MBA department for its organization and coordination. Please contact the office for course schedules, faculty information, documentation support & learning resources. Please note that the MBA Programme Assistant will provide academic support limited only to her role & advice regarding issues should be addressed to mentors, Deans or concerned faculty.

Student Mentors: Each student will be assigned to a faculty mentor whose role it to provide guidance support and advice to students for both personal & academic issues. Students are expected to meet mentors in groups each trimester to discuss progress & TSM life. Additionally students are welcome to approach their mentors personally for any reason.

IT Centre & Computer Lab: Dr. V. Senthil and his team of IT Technicians are available at the computer centre to assist student / faculty with all their IT needs.

The IT setup at TSM compresses of a multi layered architecture, the lowest layer of which is made up of personal computers and workstations. The next layer consists of File Servers and Database Servers. The third layer consists of Web Server, Email Server and other high-end servers/ computers required high resources demanding tasks.

As critical infrastructure, TSM has deployed a high speed and highly reliable internet facility at its campus. The sophisticated seamless roaming WIFI facility is available with 42 indoor access points covering the entire TSM campus.

The computer centre, functioning 24 hours a day, 7 days a week, provide the students with a comprehensive collection of management related software and business specific database.

The computer Technology Centre provides e-mail services to the entire TSM community.

Thiagarajar School of Management computer labs are provided to enhance the institution mission by supporting services to all students for practical learning and research.

Students also have access to wifi in the computer labs on their portable devices which must first be registered.

The students must contact the IT team to register their devices. Several IT resources including:

MOODLE: Moodle is a Course Management System (CMS), also known as a Learning Management System (LMS) or Virtual Learning Environment (VLE). It is a free web application that educators can use to create effective online learning sites. TSM Moodle has been customized and implemented for TSM requirements.

Available in http://moodle.tsm.ac.in/login/index.php

FEEDBACK PORTAL: Software are being developed in house by the faculty and students to collect Course Feedback, Annual Students Satisfaction Survey, Students choices of elective, this enables easy report preparation and consolidation etc.

Online electives selection system has been developed for students for easy access.

LIBRARY: Library is the soul of any institution. It is center of acquiring, processing, preserving and disseminating information to the user community with the motto of enriching knowledge.

TSM library has well trained staff to enrich the user community with a wide range of academic resources such as books, periodicals, online periodicals, databases, back volumes, CDs/DVDs, project reports, audio/video cassettes, and question banks.

The library has an impressive collection of around 32,000 books that cover all contemporary management literature. It has annual subscriptions to 165 national and international journals and magazines. It maintains multiple copies of standard and prescribed textbooks for PG Management Programmes.

It is imperative that the students strictly follow the rules of the library. Students can use the library upon signing the register.

The library is opened on Monday – Friday from 9.30 a.m. to 9.00 p. m.

On other days (Saturday and Sunday) library is opened from 9.30 a. m. to 5.30 p. m.

Library will not function from 1.00 p. m. to 1.30 p. m. – lunch hour and 8.00 p. m. to 8.30 p. m. – Dinner hour.

Students can access CDs, Journals and online data bases such as CMIE and EBSCO.

Institutional Membership of other Libraries should also be capitalized on including:

British Council Library (Chennai),Member of Madras Management Association (Chennai), DELNET.

Librarian – Dr. Sridhar S

E-Resources:
EBSCO Business Source Premier
CMIE Prowess
Elsevier Business Management and Accounting
Refinitiv Workspace (London stock exchange group)

CLASS ROOMS

LECTURE HALLS: The classrooms are well equipped with modern furniture and uninterrupted power supply through UPS & GENSET. All the classrooms are Air-conditioned, with motorized boards, LCD projector display connected to a computer with internet and equipped with audio systems.

BOARD ROOMS: TSM has fully air conditioned conference and discussion halls, which serve as an excellent setting for student meetings, faculty meetings and short conferences.

AUDITORIUM AND EXAM HALL: TSM has air conditioned auditorium with an occupancy of 160 students specifically means for conducting seminars and corporate interactions in person and through video conferencing as well.

It also has an examination hall where 120 students can write the exams comfortably.

DINING: A very spacious dining hall for boys and girls within the campus.

GAME ROOM: Game room/Gym located at the second floor of the New block, has IT table, gym machines, tread mill and other assorted sports & games students con get the balls, paddles or use equipment at the operational hours.

MAIL: All students can receive mails, packages at their hostel or at the TSM main gate upon signing necessary.

ATM: A CBI Automated Teller Machine (ATM) is located near the second gate of the Institute.

ADMINISTARTIVE OFFICE: The office of TSM receives tuition & fee payment, administers all accounts for the institute and is available to answer all questions about student billing.

PLACEMENT OFFICE: The placement cell serves the MBA & PGDM student for all corporate related services. The placement team will support students in organizing SIP & final placement meetings

FOOD COURT: The Food Court offers pure vegetarian food prepared in modern well equipped kitchen. The groceries, vegetables and milk are purchased centrally to ensure quality.

STUDENTS' CAFETERIA: This is a student managed cafeteria in which snacks, cool drinks are sold. It is located on the way to ladies hostel. This is completely managed by students. The management committee is voluntary in service ; profit or loss is shared between committee members. Every year usually a new committee takes over.

MEDICAL & HEALTH CARE: A Medical room with necessary medicines is available at academic block. Essential medicines for first aid are available in Office Room & Warden's Room in respective hostel. A Qualified nurse is available in the medical room on all working days. Tie up with hospital exists for speedy evacuation in case of emergency.

Faculty Details		
#	Name	Email Id
Finance		
1	Dr. Narend Subramanian	narend@tsm.ac.in
2	Dr. Wajahat	wajahat@tsm.ac.in
3	Prof. Sivakumar K	sivakumark@tsm.ac.in
4	Dr. Nalini G S	nalini@tsm.ac.in
5	Prof. Arunkumar A	arunkumar@tsm.ac.in
6	Prof . Shruti R	shrutir@tsm.ac.in
General Management (Including Communication, Economics & Public Policy)		
7	Dr. Pradeep V	pradeep@tsm.ac.in
8	Dr. Dona Ghosh	donaghosh@tsm.ac.in
9	Dr. Kongkona Dutta	kongkona@tsm.ac.in
10	Dr. Denisia S P	denisia@tsm.ac.in
11	Prof .Ved Srinivas	vedsrinivas@tsm.ac.in
Organisational Behaviour & Human Resource Management		
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Marketing & Strategy		
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17	Dr.Nachiketas Nandhakumar	nachiketas@tsm.ac.in
18	Dr. Ramesh Kumar J	rameshkumarj@tsm.ac.in
19	Dr. Manjula N	manjulan@tsm.ac.in
20	Dr. Natraj B	bnataraj@tsm.ac.in
21	Dr. Selvalakshmi M	selvalakshmi@tsm.ac.in
Operations & Quantitative Techniques		
21	Dr. Balaji M	mbalaji@tsm.ac.in
22	Dr. Bharat Singh Patel	bharatsinghpatel@tsm.ac.in
23	Dr. Goutam Sutar	goutamsutar@tsm.ac.in
24	Dr. Mathiyazhagan K	kmathiyazhagan@tsm.ac.in
25	Dr. Murali Sambasivan	muralisambasivan@tsm.ac.in
Systems		
26	Dr. Senthil V	senthil@tsm.ac.in
Placement Officer		
27	Dr. Srikumar PR	placement@tsm.ac.in

#	Name	Desination	Email Id
1	Ms. Sowmiya S	MBA Academic Assistant	mbaoffice@tsm.ac.in`
2	Ms.Usharani	PGDM Academic Assistant	pgdmoffice@tsm.ac.in
3	Mr.Chidambarakumar R	Administrative Officer	rckumar@tsm.ac.in
4	Mr.Meenakshisundaram P	Canteen Incharge	sundaram@tsm.ac.in
5	Mr.Uma Ganapathi A K	Accounts Assistant	umaganapathi@tsm.ac.in
6	Ms.Vasukidevi K	Reception	vasukidevi@tsm.ac.in
7	Mr.Siva vignesh P	Physical Instructor	sports@tsm.ac.in
8	Mr.Ponraj S	Purchase Incharge	pownrajd@tsm.ac.in
9	Mrs.D.Vanathi	Ladies hostel Warden	meenakshiwarden@tsm.ac.in
10	Mr.Kannan M	Gents hostel Warden	skandhawarden@tsm.ac.in
11	Ms.Anushiya R	Nurse	nurse@tsm.ac.in
12	Ms.Renuka S	programe Executive	program_executive@tsm.ac.in
13	Mr.Ranjith Kumar R	Admission Team	ranjithkumar@tsm.ac.in
14	Ms.Sharmilee S J	Admission Team	sharmilee@tsm.ac.in
15	Thenmozhi M	Admission Team	thenmozhi@tsm.ac.in
16	Ms.Arivukkodi S	COE Assistant	coe@tsm.ac.in
17	Ms.Sumathi P	PGDSBA /MDP Academic Assistant	sumathi@tsm.ac.in
18	Mr.Sundar Ganesh B	IT	it@tsm.ac.in
19	Mr.Sivakumar S	IT	it@tsm.ac.in
20	Mr.Balakumar S S	IT	it@tsm.ac.in
21	Mr. Sridhar S	Library Incharge	sridhars@tsm.ac.in

Staff Details

ADMINISTRATIVE GUIDELINES

STUDENT CODE OF CONDUCT:

- TSM is committed to achieve excellence in its core activities of teaching, research and consultancyin the field of management and information technology education and allied functions and strives for continuous improvement in all its endeavours, TSM will diligently practice highest standards of professionalism.
- The institute expects all its members (faculty, non-teaching staff and students) to maintain the highest standards in their conduct. Consistent with the institute's mission, core values and objectives, this code of conduct provides more clarity to the institute's expectations if professionalism and ethics.
- I am responsible for obtaining all the materials required for the class before the class begins.
- I am responsible to meet the technological requirements of the program.
- I recognize that this is a post-graduate level program and I will work accordingly.
- I will make the time commitment necessary to read materials thoughtfully.
- I will make meaningful contributions to discussions that will benefit my classmates.
- I will complete assignments and projects with thoroughness and pride in my work.
- I will interact with my classmates and my instructors in a timely, professional, and responsiblemanner.
- I recognize that I will need to access the class on a nearly daily basis.
- I will read the course syllabus and calendar so that I am aware of deadlines.
- I understand that I must "contribute" to discussions on a regular basis
- I will avoid derogatory comments and overly critical responses.
- I will turn all work in on time and recognize that there will be consequences for late submissions.
- I recognize that individual instructors will determine the particular consequences for late submissions.
- If I am submitting an assignment late, I will notify the instructor and accept the consequences associated with the late work.
- I accept responsibility to do my own work.
- I realize that plagiarism is the act of submitting the words or ideas of someone else as if they weremy own.
- Whenever I have taken the words or ideas from an article, a Web page, or another student, I will identify that source.
- I realize that plagiarism can result in my failing the assignment or the course itself.
- I realize that many classes involve teamwork and I accept the responsibilities associated with team membership.
- I will do my share of the work taking on a leadership role when appropriate.
- I will meet internal project deadlines as set by my team so that we can effectively meet the team deadline set by the instructor.
- If I must withdraw from a course for any reason, I will do so through the appropriate channels.

STUDENT SURVEILLANCE:

Surveillance Cameras are placed in exam halls, computer rooms, libraries etc. to monitor student activity. These are recorded and may be used as evidence in any disciplinary proceedings in case of anymisconduct.

USE OF CAMPUS FACILITIES:

The TSM campus provides limited access to only registered and current students. Access to computer labs, libraries, classrooms and hostels are available only to students. Family members/ friends are not allowed use of these facilities. Friends/ family members who wish to access books/ journals from the library may do so only after submitting and approval of a written request to the librarian/ director

DUTIES AND RESPONSIBILITIES OF STUDENTS

- All members of TSM will follow the policies and advise of the Board or Governors and Board of Studies.
- Students will follow the instructions of all faculty during classes and outside classes.
- Students will maintain a conducive learning environment. They will put in the best effort in class, participate willingly in course and aim to achieve their highest
- Students will volunteer to support faculty and each other in conducting institute events, clubs, committees etc.
- Students must show respect to the property of the institute and colleagues.
- Students will communicate and treat all members of TSM with fairness and pleasantness at all times.
- Students must conduct him-/her- self in an ethical manner inside and outside the campus

DONT'S

- Students will not Engage in behaviour that could reasonably be foreseen to cause disruption of, obstruction of, or interference with the process of instruction, research, administration, student discipline, or any other service.
- Students should not offer gifts/ personal favours to faculty and staff of TSM and may show their appreciation/ thanks through letters/ notes only.
- Students are strictly prohibited from bullying, physical harms and threats - Physical contact that endangers, threatens, or harms the health or safety of any person or behaviour that causes a reasonable person to fear such contact. Such conduct will be immediately referred to the disciplinary committee.
- Hazing and Ragging policy - "Hazing" means any initiation rites, on or off campus, involving any intentional action or situation that a reasonable person would foresee as causing mental or physical discomfort, embarrassment, or ridicule. Individual acceptance of or acquiescence to any activity that occurs during an initiation rite does not affect a determination of whether the activity constitutes hazing. Such conduct will be immediately referred to the disciplinary committee.
- Property damage and vandalism – Students must not damage institute or personal property that does not belong to them (such as defacing furniture, tampering with equipment's, destruction, theft or unauthorized use of the above). Such conduct will be immediately referred to the disciplinary committee. Use of alcohol, drugs, smoking, lewd and indecent conduct are strictly prohibited.
- Students are encouraged to report such behaviour to the concerned authorities without fear of sanctions. The reporting students may request anonymity. Students may contact any of the following in case they need help. Students are also encouraged to personally approach mentors/ faculty members for help.

OTHER RULES

- Students are strongly encouraged to participate in other B School events and rate themselves, win prizes and hone their skills and knowledge set.
- When students participate in such outside event, the dress codes and the behaviour mentioned elsewhere in this handout applies.
- Specific rules will be available with the respective faculty coordinator.

DISCIPLINARY COMMITTEE

Any case of any act of indiscipline or academic misconduct during examination, including instances of malpractices would be placed before the Disciplinary Committee (DC) for enquiry, and the decision of the DC shall be final. The DC would comprise of the Principal, Dean and two faculty members.

ANTI-SEXUAL HARASSMENT POLICY:

[Ref: University Grants Commission (Prevention, prohibition, and redressal of sexual harassment of women employees and students in higher educational institutions) Regulation 2015].

To act decisively against all gender based violence perpetrated against employees and students of all sexes recognizing that primarily women employees and students and some male students and students of the third gender are vulnerable to many forms of sexual harassment, humiliation and exploitation.

- ➢ As an institution, we are committed to a zero-tolerance policy toward sexual harassment. And also committed to having its campus free from discrimination, harassment, retaliation, or sexual assault at all levels.

- ➢ As an institution, we are committed to conducting and governing ourselves with ethics, transparency, and accountability and for this, we have developed redressal committees with the active support of the Principal, Programme Heads (Deans), Admin Head, Hostel Warden, and Student Volunteers.

- ➢ We conduct meetings as per our practices and procedures, in which we ensure that ethical conduct at all levels is promoted across our value chain.

- ➢ We are dedicated to ensuring that our educational environment is conducive to fair, safe, and harmonious relationships, based on mutual trust and respect, between all the associates of the Institution.

- ➢ We ensure that discrimination and harassment of any type are strictly prohibited. We wish to promote and maintain this culture by extending it to all our stakeholders.

- ➢ Our main motive/aim is to provide a safe working environment and to prohibit any form of sexual harassment.

- ➢ Any violation of the norms of conduct will result in severe disciplinary action including termination, besides being subjected to proceeding under the UGC Regulations PPR SHWS HEI 2015.

SEXUAL MISCONDUCT POLICY:

The following conduct towards any members of TSM is seen as inappropriate and may be considered as sexual harassment. It includes but is not limited to: flirting, making suggestive comments, dating: requests for sexual activity: physical displays of affection: giving inappropriate personal gifts: frequent personal communication with a student (via phone, e-mail, letters. notes, etc.) unrelated to course work or official school matters: providing alcohol or drugs to students; inappropriate touching: and engaging in sexual contact and/or sexual relations. Any student who is found to be indulging in these actions will be expelled immediately and where appropriate, legal authorities may be involved.

Students who are victims of such conduct are encouraged to report the same to their assigned mentors/wardens/Faculty members/ deans/ principal or director and they , inturn , are obliged to take appropriate actions immediately.

ANTI-SEXUAL HARASSMENT POLICY

- As an Institution, we are committed to conducting and governing ourselves with ethics, transparency and accountability and for this, we have developed redressal committees with the active support of Principal, Programme Heads, Admin Head and Hostel Warden and Student Volunteers
- We conduct meetings as per our practices and procedures, in which we ensure the ethical conduct at all levels is promoted across our value chain.
- We are dedicated in ensuring that our educational environment is conducive to fair, safe and harmonious relationship, based on the mutual trust and respect, between all the associates of the Institution.
- We ensure that discrimination and harassment of any type is strictly prohibited. We wish to promote and maintain this culture extending to all our stakeholders.
- Our main motive/aim is to provide a safe working environment and to prohibit any form of sexual harassment.
- Any violation of the norms of conduct will result in severe disciplinary action, including termination, besides being subjected to proceeding under the UGC Regulations on Curbing the Menace of Ragging in Higher Educational Institutions, 2009.

Procedure for Approaching Internal Complaints Committee [ICC].

ICC deals with issues relating to sexual harassment at the Thiagarajar School of Management. It applies to all students, staff, and faculty. A complaint of discrimination or sexual harassment may be lodged by the victim or a third party. A written complaint or Mail communication may be addressed to Committee. If the complaint is made to the Principal or any of the Committee members, they may forward it to the other members of the Committee and arrange for a meeting.

Internal Complaints Committee

Name	Designation	Role	Contact.no	Mail ID
Dr. M. Selvalakshmi	Principal	Chairperson [Presiding Officer]	9843351013	principal@tsm.ac.in
Dr. N. Manjula	Faculty Member	Member	9894656546	manjulan@tsm.ac.in
Dr. SP. Denisia	Faculty Member	Member	9442753606	denisia@tsm.ac.in
Dr. GS. Nalini	Faculty Member	Member	9952109753	nalini@tsm.ac.in
Mr. R. Chidambarakumar	Manager – HR & Admin	Member	9585957756	rckumar@tsm.ac.in
Mrs. P.K.M. Andal Padmini	Advocate	External Member	7373775755	ilpaka@rediffmail.com
Student-I	Padmanivasan C V-PGDM	Member	9449439901	padmanivasan_2113063@tsm.ac.in
Student-II	Kowsalya V-MBA	Member	9790106769	kowsalyavasudevan1@tsm.ac.in
Student-III	Krithika B-MBA	Member	9080703583	krithika.sharma.879564@tsm.ac.in

If found guilty then list of Actions includes,

a) A fine up to Rs.2.5 lakhs

b) Students found guilty of harassing will be expelled from college

c) Reporting to the police.

ANTI-RAGGING RULES

- [Ref: **UGC Regulations on Curbing the Menace of Ragging in Higher Educational Institutions, 2009.]**
- Ragging in any form including the physical assault of junior students by senior students, or forcing the newcomers to perform such indecent acts which cause mental strain to them is strictly prohibited inside the premises of the institution.
- The senior students can interact with the junior students/ newcomers in classrooms, libraries, labs, the cafeteria, the dining hall of hostels, and the recreation room.
- The students found ragging can be punished if proved as under: -
    a) A fine up to Rs.2.5 lakh as per UGC norms.
    b) Students found guilty of ragging will be expelled from college
    c) Reporting to Police.
- **Anti-ragging cell**: The following anti-ragging cell will function in our college and any student who requires help may contact any member at any time

Dr. M. Selvalakshmi	Principal	Chairman Anti-ragging Cell	9843351013	principal@tsm.ac.in
Dr. M. Balaji	Dean – MBA	Member	9994110107	mbalaji@tsm.ac.in
Dr. Goutam Sutar	Dean – PGDM	Member	9786194449	goutamsutar@tsm.ac.in
Dr. S.P.Denisia	Faculty Member	Member	9442753606	denisia@tsm.ac.in
Dr. B. Nataraj	Faculty Member	Member	9940920913	bnataraj@tsm.ac.in
Mr. R. Chidambarakumar	Manager – HR & Admin	Member	9585957756	rckumar@tsm.ac.in
Student-I	Padmanivasan C V-PGDM	Member	9449439901	padmanivasan_2113063@tsm.ac.in
Student-II	Agasia Prakash.D.N-MBA	Member	8754331404	dnagasiaprakash163@tsm.ac.in
Ms.Vanathi	Warden–Meenakshi (Ladies) Hostel	Member	6381147230	meenakshiwarden@tsm.ac.in
Mr. Kannan	Warden–Skandha (Gents) Hostel	Member	9597941745	skandhawarden@tsm.ac.in

Committee for SC/ST

(The Scheduled Castes and the Scheduled Tribes (Prevention of Atrocities) Act, 1989

Any student who has any Grievance / Complaint can send an email or contact through mobile to Grievance Committee members.

Members of the SC/ST Committee are as under:

Dr. M. Selvalakshmi	Principal	Chairman Complaint Cell	9843351013	principal@tsm.ac.in
Dr. M. Balaji	Dean – MBA	Member	9994110107	mbalaji@tsm.ac.in
Dr. Goutam Sutar	Dean – PGDM	Member	9786194449	goutamsutar@tsm.ac.in
Prof. Ved Srinivas	Faculty Member	Member	7483079953	vedsrinivas@tsm.ac.in
Mr. R. Chidambarakumar	Manager – HR & Admin	Member	9585957756	rckumar@tsm.ac.in
Student-I	Padmanivasan C V-PGDM	Member	9449439901	padmanivasan_2113063@ tsm.ac.in
Student-II	Pravin J-MBA	Member	9095422202	pravinj54@tsm.ac.in
Ms.Vanathi	Warden– Meenakshi (Ladies) Hostel	Member	6381147230	meenakshiwarden@tsm.ac.in
Mr. Kannan	Warden–Skandha (Gents) Hostel	Member	9597941745	skandhawarden@tsm.ac.in

Grievance Redressal Rules.

[Ref: **UGC Grievance Redressal Regulations, 2012.]**

Any student who has any Grievance / Complaint can Send an email or contact through mobile to Grievance Committee members.

Members of the Grievance Committee are as under:

Dr. M. Selvalakshmi	Principal	Chairman Complaint Cell	9843351013	principal@tsm.ac.in
Dr. M. Balaji	Dean – MBA	Member	9994110107	mbalaji@tsm.ac.in
Dr. Goutam Sutar	Dean – PGDM	Member	9786194449	goutamsutar@tsm.ac.in
Prof. Ved Srinivas	Faculty Member	Member	7483079953	vedsrinivas@tsm.ac.in
Mr. R. Chidambarakumar	Manager – HR & Admin	Member	9585957756	rckumar@tsm.ac.in
Student-I	Padmanivasan C V-PGDM	Member	9449439901	padmanivasan_2113063@ tsm.ac.in
Student-II	Pravin J-MBA	Member	9095422202	pravinj54@tsm.ac.in
Ms.Vanathi	Warden– Meenakshi (Ladies) Hostel	Member	6381147230	meenakshiwarden@tsm.ac.in
Mr. Kannan	Warden–Skandha (Gents) Hostel	Member	9597941745	skandhawarden@tsm.ac.in

Grievances" include the following complaints of the aggrieved students, namely: -

➢ Making admission contrary to merit determined following the declared admission policy of the institute.

➢ Irregularity in the admission process adopted by the institute.

➢ Refusing admission under the declared admission policy of the institute.

➢ Nonpublication of the prospectus, as specified.

➢ Publishing any information in the prospectus, which is false or misleading, and not based on facts.

➢ Withhold or refuse to return any document in the form of certificates of degree, diploma or any other award or other document deposited with it by a person to seek admission in such institution, to induce or compel such person to pay any fee or fees in respect of any course or program of study which such person does not intend to pursue.

➢ The demand for money over that specified in the declared admission policy or approved by the competent authority to be charged by such institution.

➢ Breach of the policy for reservation in admission as may be applicable.

➢ Complaints, of alleged discrimination of students, from the Scheduled Castes, the Scheduled Tribes, Other Backward Classes, Women, Minority or Disabled categories.

➢ Nonpayment or delay in payment of scholarships to any student that such institution is committed, under the conditions imposed by the University Grants Commission, or by any other authority.

➢ Delay in the conduct of examinations or declaration of results beyond that specified in the academic calendar.

➢ On provision of student amenities as may have been promised or required to be provided by the institution;

➢ Denial of quality education as promised at the time of admission or required to be provided;

➢ Non-transparent or unfair evaluation practices;

➢ Harassment and victimization of students, including sexual harassment;

HOSTEL RULES AND REGULATIONS
General:

The rules and regulations enumerated below will be strictly followed.

Discipline:

- No pictures/posters or any articles may be pasted or glued on the walls and doors.
- No drawings or any paintings will be drawn on the walls of the hostel rooms.
- Furniture should not be removed from any room nor exchanged between the rooms.
- When the students leave their rooms, ensure that lights and fans are switched off.
- Exchange of rooms will not be allowed during the year.
- All the residents of the hostel should be in the campus by 9.pm.
- All the residents are under the direct care of the warden, and therefore, all or any matters pertaining to the hostel should be referred to her/him.
- Any damage is done to hostel property, furniture etc. shall be charged to the resident at fault and if the fault is untraceable, all the hostel students collectively will have to compensate the loss and the same will not be kept for common use afterwards.
- The residents shall not put up any notice or convene meetings of any kinds, anywhere in the hostel campus without permission from the concerned authorities.
- Recreational facilities such as caroms, chess etc. (indoor games) should be under the control of the recreation committee, and the same should be utilized in coordination with wardens.
- Entertainment provision such as T.V, the recreational committee should also control remote functioning.
- All the residents should adhere to respectable dress code and in case of females tied/plaited hair should be maintained by residents when assembling at common places such as dining halls, recreational halls etc.
- During peak /rush hours at the dining hall, the residents should adhere to queue/ line formation for serving/issuing of food.
- Food should be strictly consumed in the dining hall and should not be taken to their respective rooms at any cost. Tea/Coffee/ Snacks to be consumed in the dining hall. Carrying the tumblers and plates to the room is not encouraged.
- Consumption of non-vegetarian food is strictly prohibited in the college campus. Ordering non-vegetarian food through outside Agency is also strictly prohibited.
- Complaint /suggestion note is kept with wardens to record complaints regarding Electrical, Mechanical and Civil works requiring repairs in rooms.
- Visitors should strictly adhere to visiting time, from 6 pm to 7 pm. On working days and 9 am to 12 noon and 4 pm to 6 pm on Sundays and other holidays.
- Residents should ensure that they have issued the visitors' pass along with stamp size photographs (at the time of admissions) of those persons who desire to visit the residents during their stay in the hostel without which the visitors will not be permitted to meet the residents.
- Leave or Absence from the hotel requires prior permission and the residents are required to apply in the prescribed format (available with the wardens) well in advance and submit it to the security in the gate.
- Playing of loud music should be avoided by residents so as to avoid any disturbances to other fellow inmates.
- Avoid using harsh/abusive language to any of the catering/cleaning/security staff performing duties in the hostels. Any complaints, suggestion on food should be given the Mess committee or Warden or Administrative Officer.
- Birthday celebrations during midnights are prohibited.

Safety:

- Neither hostel authorities nor the institution is responsible for the student's belongings at any time.

- All the residents leaving the campus at any time (except for a general holiday declared by the institution should get the students out pass form approved by the Programme Deans and then submit it to the security and sign the register kept with the security at the gate.

- Residents are required to complete the prescribed form and submit to the wardens in case of nights-outs. Residents are advised to inform the warden in case of unavoidable delay in returning to the hostel is anticipated.

- No self-medication will be resorted to. Arrangement with a doctor exists to see our students on priority. A Staff Nurse on duty is available for one hour on working days in the main building.

- Ragging in any form is strictly forbidden.

- Eatable wastes should be disposed of properly to avoid monkey menace.

Health/Hygiene:

- Student area responsible for the cleanliness of their rooms at all times. If rooms are found unclean, the concerned residents will have to pay fine of Rs.100/- Per occasion. Invariably visiting dignitaries/companies coming for placement will be requested to visit the hostels.

- Dispose of the food wastage using the bins provided for it.

- Dining halls and dining tables should be kept clean by the residents. Do not leave behind the food wastes on the tables.

- Avoid spitting or throwing the peeled skins of the fruits or snack pack or biscuit pack covers or any other wastes in lawns, Corridors or any open spaces.

- In order to maintain cleanliness in corridors and rooms strictly use dustbins provided for it.

- Cost of Materials in Hostel lost/ damaged due to students fault will be recovered from them.

- Use of alcohol, tobacco and drugs in any form in the college campus is prohibited.

- Students must submit the medical certificate to the warden at the time or before the occupation of rooms. Students who have specific allergies or suffer from specific medical ailment must inform the warden.

DRESS CODE FOR STUDENTS

<table>
<tr><td rowspan="7">Men</td><td rowspan="2">Monday, Tuesday, Wednesday</td><td>Formal Shirt (tucked in) with formal trousers</td></tr>
<tr><td>Formal shoes or Sandals
(No slippers/Sports shoes)</td></tr>
<tr><td>Every week Thursday</td><td>Placement Formals with Tie
(August to December with Blazers)</td></tr>
<tr><td rowspan="2">Friday/Saturday/Sunday</td><td>Casuals which may include Polo T-Shirt, Denim Trousers, Kurta</td></tr>
<tr><td>Formal shoes /Sandals/Sports Shoes
(No slippers)</td></tr>
<tr><td>Events/ Occasions/ Industrial visit/ Guest Lecture/</td><td>Formal Shirt (tucked in) with formal trousers + Tie</td></tr>
<tr><td rowspan="4">Women</td><td>Monday, Tuesday, Wednesday, Thursday</td><td>Formals:
Chudidhar, Salwar kameez with dupatta / Trousers & Shirt</td></tr>
<tr><td>Friday/Saturday/Sunday</td><td>Casuals
which may include Kurti, Leggings, Jeans</td></tr>
<tr><td>Events/ Occasions/ Industry visit/ Guest Lecture</td><td>Chudidhar, Salwar kameez with dupatta / Trousers & Shirt / Saree</td></tr>
<tr><td>Every Month First Thursday</td><td>Saree</td></tr>
</table>

Additional Grooming:

Tidy and Polished Footwear

Men – Clean Shaven / Well Trimmed Beard

ARTHA CLUB

Artha club exists to stimulate logical thinking and spread awareness on contemporary issues relevant to Finance and Economics. The key objective of the club is to empower the students to become entrepreneurs and create an environment to discover, develop and express their skills in common platform. The club shall address the real time economic issues through seminars, video lectures, workshops and group discussions. The news pertains to finance and their impact on the economy is discussed, documented and circulated. The club organises quiz competition to enhance the finance knowledge through entertainment and fun. The vision of this club is to assist the students to create an edge by demonstrating superior financial knowledge. The club enables the students for better placement in core finance companies and banking industry.

HUMAN RESOURCE-nACH

The TSM HR Club is formed to make the students to get involved in knowing the current happenings in the field of HR and to highlight the role of Human Resource Management in the corporate environment, also to enable the students to have interactions with professionals with a view to update their knowledge. Periodic lectures and discussions are held with the HR professionals. The TSM HR Club is named as "n ACH" , meaning need for achievement.

IMPRESSIONS CLUB

Impressions club, otherwise known as *#Impressions* is a digital and social media club, which was started during August, 2017. The main objective of the club is to foster the awareness of digital business prospects and to encourage the importance of digital learning among students. *#Impressions* club is more of an inter-related club, which facilitates the support for the activities happening in TSM. This club brings lot of energy and colour to the participative environment among the colleague students. #Impressions during last year has conducted five lectures to their fellow students in the areas of, e-learning tools, social media functions, blog writing, twitter analytics, and content marketing respectively. Moreover Impressions is an integral partner of YUKTI'18, in which they hold the merit of bringing in more than 100000 impressions to the YUKTI TSM page with 48% engagement among the other college students. The team of #Impressions as of now has 15 core committee members of 2017-19 including both from MBA and PGDM. With the raising importance of digital activities in the global sphere, this club is regarded as one of the important asset of learning among students. *#Impressions* has grown as a culture more than just a club. The club has initiated discussions to conduct more than 20 activities starting from the academic year from June, 2018.

Photograph: A group photograph of #Impressions club members during the eve of YUKTI'18 valediction

ENTREPRENEURSHIP DEVELOPMENT CELL

The aim of the cell is to inculcate professional ethical entrepreneurship in students. Initiatives ranging from entrepreneurship awareness camps, entrepreneurship development programmes to interactive sessions with successful entrepreneurs kindle the spirit of entrepreneurship in the students.

KAIZEN OPERATIONS MANAGEMENT CLUB

Kaizen is a student-run organization that provides its members the educational tools required to succeed in Operations careers. The club is dedicated to budding managers who would be able to meet the challenges of tomorrow's dynamic business environment by focusing on the latest practices of Operations.

CANDHAI MARKETING CLUB

The club acts as an indispensable resource for aspiring marketers at TSM, through resourceful coordination of its members with faculty and marketing professionals.

SUN TZU STRATEGY CLUB

Strategy club functions with the objective to enhance the strategic and analytical thinking skills for their professional enrichment. The club organizes workshops, guest lectures and conducts events like IPL Bidding, Simulation Exercises and Strategy games to stimulate strategic thinking.

SPORTS CLUB

"Sports do not build character. They reveal it."

TSM Sports club was established on 2nd August 2017.Since then the club has expanded its purview significantly counting cricket, football, basketball, volleyball and throw ball among its shining lights and other recreational activities like table tennis, badminton, chess, and carrom board.

The sports club is a zealous group of talented sportspersons who promote team spirit, leadership and fitness. The club hosts numerous competitions around the year for our budding managers.

The students participated in various sports at university level and came out with flying colors.

Intra college events hosted during the academic year were Cricket, DIVE (Volleyball), STEP OVER (Football), JUMP N DUNK (Basketball), SMASH UP (Badminton), INDORSE-Chess and Carom and also Throw ball and Table Tennis for Girls.

Inter college cum corporate events hosted during the academic year were INFERNO (cricket), TACKLE (football), and HIGH 5 (basketball) with exciting cash prizes and rewards. It also gave hands on experience in event management, provided with an opportunity to connect with the corporate world.

Annual sports ceremony was held on 14th February 2018 wherein all the prize winners of Intra college events were felicitated.

WECARE CLUB

WeCare club is the academic social responsibility club of Thiagarajar School of Management

Objectives of the club

- To bring about a sense of social responsibility among the TSMites
- To provide Academic aids to the rural students
- To help the downtrodden by providing monetary and non – monetary measures

Activities of the Club

- Genesis is an annual Blood Donation Camp. TSM feels proud to have active blood donors who all feel collar raised for have been nearly 90 lives. Taking oath towards the consideration of Scarcity of blood in the society, the students donate blood at repeated due course of time and whenever necessary.
- TSM had always been concentrative towards environment growth and nature maintains cycle. Evidently TSM has got more than 1000 Trees, Plants and Herbs in and around the campus.
- A Visit to Old Age Home / Orphanage by students volunteer from the club, We spend time with them distribute Food and clothes etc.,
- On the eve of World Food day on 16 October 2018, as a part of club we have adopted plans to feed the hunger with the excess foods that we waste on a daily basis at TSM. This paved a way for Bon Birthday-Students on their birthday can volunteer for food distribution to street side people
- Social project has been initiated by the club where students as a team work on one particular issue and show impact in the local level, thereby contributing towards united Nation Sustainable development Goals.

ZERO GRAVITY

Zero Gravity, The Cultural Club of TSM

Exclusively for students who are interested in art and cultural activities. Individuals and teams actively participate in intercollegiate competitive events like classical vocal, classical dance, instrumental music, mime, etc.

Zero Gravity organizes "Levitate", an Intra-college cultural fest. Students are divided into 4 teams (Pheonix, Spinx, Pegasus, Unicorn) with a combination of first and second MBA and PGDM and the teams compete with each other for the Levitate Rolling Trophy

The events conducted are,

- Adzap
- Foot loose
- Verse-writing in English and Tamil
- Face Painting
- Just a minute
- Debate
- Dance
- Mime/Drama
- Singing
- Instrumental
- Photography
- Dubsmash

The club also organises various events like Onam celebration, Mirchi Kallori stars , Teachers day celebration, Navarathri Celebration , Holi celebration , Women's Day celebration , Pongal celebration and Ethnic day etc.,

MADURAI CITY

STUDENT LIFE

Guest Lecture

GUEST LECTURE SERIES

DR. P. Vigneswara Ilavarasan

Professor,
Dept. of Management Studies
Indian Institute of Technology Delhi

THIAGARAJAR
SCHOOL OF MANAGEMENT
(Autonomous)
Madurai, Tamil Nadu
Accredited by NAAC with 'A' Grade

Dean's List

Hi-Tea for Dean's list

Hi-Tea for Dean's list

Rural Development Immersion Programme

SPORTS UTSAV 2022

SAYONARA 2022

YUKTI

ETHNIC DAY

INFERNO