

RIIM - ARIHANT Group of Institutes

Ramachandran International Institute Of Management RIIM Pune

MBA + AE&LDP

AICTE Approved, S. P. Pune University Programme & Institute Code MB6626 - AIBM (Advanced Employability & Leadership Development Programme)

MBA + AE&LDP + MDP + DM

Advanced Employability & Leadership Development Programme, Management Development Programme & Digital Marketing

PGDM + 1 Month Residential Programme in Dubai

PGDM + 1 Month Residential Programme in London

(Post Graduate Diploma in Management from AIMA-CME is Recognized by AICTE, Ministry of HRD & Government of India)

Commitment to Excellence ...

- 100% Placements*
- Complimentary Laptop for MBA Students*
- 100% Scholarships for Meritorious Students*
- 500+ Hours of Personality Development & Employability Enhancement Sessions.

Our Vision

Creating a world class centre of excellence in management education, training & research thus enabling youth to develop their potential and transform as global leaders.

Our Mission

Become a leading institute of management education & through its innovative & research based training programs, help develop youth in to competent and ethical professionals & global leaders.

To create committed, quality conscious, culturally sensitive and socially responsible professionals of integrity by developing people skills, right attitude, and inclusiveness thus empowering them with world class standards & values.

To help youth skillful use of technological/ statistical modern tools/techniques enabling them with matching speed and leveraging the competitive advantage.

ABOUT RIIM - ARIHANT Group of Institutes

Arihant Education Foundation Pune & our education partner is a public charitable trust, founded in year 2005. Arihant Institute of Business management (AIBM) & RIIM Pune function as one entity 8 we have a beautiful campus in Baydhan area of Pune city. The campus is set in serene and verdant environs surrounded by hillocks & ergonomically designed buildings. It provides an excellent ambience for the student community for every kind of academic endeavor. In addition to all academic facilities, the campus also has a modern Gym, multiple sports facilities, activity areas & hostel facilities at a stone's throw. The campus is off the Pune-Mumbai highway on a beautiful virgin site thus making RIIM Pune, one of the most beautiful campuses anywhere. The Wi-Fi connectivity in the entire Campus combines seamlessly the technology with aesthetics. Life at RIIM can simply be described as totally stimulating and soothing. Both the Institutes work as one entity to facilitate management education as well as to impart specialized training to maximize employability skills in order to fill the industry-Academia gap. In fact RIIM Pune has joined ARIHANT as Knowledge - Partner as a result of this need only. ARIHANT caters for MBA degree from Savitribai Phule Pune University & RIIM Pune takes care of all developmental needs of students including AE&LDP and DM to make them fully employable in every respect The curriculum of RIIM Pune is designed & delivered by outstanding Faculty belonging to IITs/IIMs/Prominent Government organisations / Defence forces.

In simple words Life at RIIM can be described as extremely stimulating and soothing experience.

Message From The Director

I feel honored to be a part of prestigious RIIM family and my challenge is not only to ensure the academic excellence but also to upgrade, enhance and maximize the skills of our student managers aspiring to be top class leaders 8 managers not only at the national level but also at the international arena. I therefore do not compromise on discipline & turn out of my students in any manner and I personally conduct "Personality Development & General Awareness" sessions for about 400 hours in

We also ensure that each of our student goes through 15 to 20 "Industrial Visits" during his stay with us and we also conduct about 75 to 100 "Guest Talks" for our student managers.

In addition we take our students for a national & an international educational tour to ensure their best of overall growth & development.

We also ensure that only IIT/IIM/XLRI level faculty /Senior Government / Armed Forces officers are employed to impart academic education to our students.

We also have extensive corporate networking to make at least 100 - 150 well known companies available to our students for placements and our endeavor is always to ensure that 100% of our students get suitable jobs subject to fulfilment of our terms & conditions.

We also conduct large number of technological courses & capsules like Six Sigma, SAP & Digital Marketing in our institute to enable our students to face every kind of challenge in this regard at any level.

We also conduct foreign Language course for our students to give them an edge over any one else.

We also incorporate parents for grooming & transformation of our students 8 we also keep them periodically apprised of our every kind of curriculum & activities of their wards.

We also encourage our students to participate in every Academic, professional, cultural & Sports activity and we make sure that they only handle various committees in this regard.

we also make sure that our every out station student is initially made very comfortable in our hostel. & we also believe in periodic student feedback about their academic, professional & administrative activities to take all follow up actions instantaneously to maintain the best of organizational efficiency & effectiveness.

Lastly I guarantee the best of academic & professional growth of our students and I wish them "God Speed" in their lives.



Col. (Dr.) Kailash Chand M.Sc. (Defence Studies), MBA (HRM), MSW (Labour Welfare & Pers.Mgmt. - Gold Medalist), PGDFM, LLB (General), NET (Mgmt.) & Ph.D. in Mgmt. Director, RIIM Pune



« Classrooms are equipped with remote controlled LCD multimedia projectors, computers with internet & Wi-Fi and public address systems with collars and cordless microphones.

Library

« The library is very well stocked with all kinds of course books. It subscribes more than 30 magazines and 8 newspapers to enable the students to get a much broader perspective of their areas of study. It also has number of computers with access to internet & Wi-Fi enabling our students to remain globally updated.

Computer Center

« Computer center is very well equipped with large number of computers having modern day technology with Wi-Fi environment providing accessibility across the campus. Computer labs are provided with UPS Power Back-up. Other facilities include Linux mail server, Anti-virus software (Norton, Symantec) and Fire wall protection.

Cafeteria

« An expansive range of dining options reflects the diversity and variety of our culture. Whether it's a quick cup of coffee or a leisurely meal, you'll find a choice that satisfies your appetite in our multi-equipped ultra modern cafeteria.





Class Room



Library



Computer Center



Cafeteria

OPERATING PHILOSOPHY

- « To benchmark own standards matching with global educational parameters.
- « To continually seek out & follow industry's best practices.
- « To operate with a spirit of responsibility, integrity, professionalism and partnership.
- « To think with speed, flexibility & an open mind.

Education Partner

PROGRAMMES OFFERED

(Approved by AICTE, Affiliated to S. P. Pune University & Recognized by Govt. of Maharashtra) Institute Code MB6626 - AIBM



MBA

(2 Years Full Time)

(Approved by AICTE, Affiliated to Savitribai Phule Pune University Programme Institute code - MB6626-AIBM)

Course Fees: As per shikshan Shulka Samiti

MBA + AE&LDP

₹ 3,98,000/-

(Advanced Employability & Leadership Development Programme)

- ▼ Personality Development Workshops & Guest Lectures from experts.
- Psychometric Analysis and Career Counseling & Development.
- ✓ Managerial Communication including English & Technological Skills. Soft Skills Development, Business. Etiquettes, Inter-cultural Sensitivity Workshops.
- Corporate workshops & Domain Presentations.
- ▼ 500+ Hours of Personality Development & General Awareness Sessions.
- ✓ Industry Exposure / visits & Industrial Internship for 2 months.
- ▼ Job Employability Skills Development Workshops -Aptitude test, Quizzes, Management Games & Interview techniques.

Aditional Capsules

- ▼ Supply Chain Management Workshop
- Foreign Language
- ✓ Management Outbound Tour* 3 Days

- Entrepreneurial Ship Workshop
- ✓ NSE Programme
- ✓ 6+ Corporate Conclaves*

Note:

- 🛩 70% of the Workshops / Training program are delivered by the Academicians from IIMs / IITs / XLRI / Senior Government / Defence Officers. Our Pedagogy includes Case Studies, Presentations, Role Plays, Discussions, Seminars, Outbound / Industrial Visits, & Live projects etc.
- Complimentary Laptop for AE&LDP Students.
- Hostel & Mess compulsory for first year.*
- ANY MBA STUDENTS CAN OPT FOR ANY ONE OF THE I MONTH RESIDENTIAL INTERNATIONAL PROGRAMME BY PAYING THE ADDITIONAL AMOUNT OF Rs. 3 LACS FOR LONDON AND Rs. 2 LACS FOR DUBAI RESPECTIVELY.



MBA + AE&LDP + MDP + DM (Triple Certification)

₹ 5,60,000/- Value Added Programs /

(Management Development Programme + Digital Marketing)

PGDM + AE&LDP + MDP + DM (Triple Certification)

₹ 5,60,000/-

(Post Graduate Diploma in Management from AIMA-CME is recognized by AICTE, Ministry of HRD & Government of India.)

ADVANCED EMPLOYABILITY & LEADERSHIP DEVELOPMENT PROGRAMME

- ▼ Personality Development Workshops & Guest Lectures from experts.
- Psychometric Analysis and Career Counseling & Development.
- Managerial Communication including English & Technological Skills. Soft Skills Development, Business Etiquettes, Inter-cultural Sensitivity Workshops.
- ▼ 500+ Hours of PDGA Sessions, Corporate workshops & Domain Presentations.
- ✓ Industry Exposure / visits & Industrial Internship for 2 months.
- Job Employability Skills Development Workshops -Aptitude test, Quizzes, Management Games & Interview techniques.

MANAGEMENT DEVELOPMENT PROGRAM (MDP)

We have a tie-up of 2 weeks' Residential Management Development Programme with one of the most premier management institutes of India to give international level management developmental exposure to our students, wherein our students shall undergo academic & professional capsule to be run by the relevant expert faculty and each of our students would get a certification. In addition, the students shall also be taken for 5 to 10 industrial visits 8 workshops to grant them the best of corporate exposure.

DIGITAL MARKETING MODULES:

- SEO (Search Engine Optimization)
- SMO (Social Media Optimization)
- ✓ Affiliated, AdSense & Email Marketing
 ✓ PPC and mobile Marketing
- ✓ Google Analytic

ADITIONAL CAPSULES

✓ Six Sigma

- ▼ SAP Module Basic Training
- ✓ Business Analytics
- Practical Corporate Exposure 30days
 Entrepreneurial Ship Workshop
- ▼ IIM-Calcutta Carpe Diem Workshop 7 days ▼ 6+ Corporate Conclaves*
- ▼ Foreign Language

- ✓ NSE Program
- Management Outbound Tour 3 Days
 Supply Chain Management Workshop

Note:

- ▼ 70% of the Workshops / Training program are delivered by the Academicians from IIMs / IITs / XLRI / Senior Government / Defence Officers. Our Pedagogy includes Case Studies, Presentations, Role Plays, Discussions, Seminars, Outbound / Industrial Visits & Live projects etc.
- Complimentary Laptop for MDP Students.
- Hostel & Mess compulsory for first year.*
- ANY MBA STUDENTS CAN OPT FOR ANY ONE OF THE I MONTH RESIDENTIAL INTERNATIONAL PROGRAMME BY PAYING THE ADDITIONAL AMOUNT OF Rs. 3 LACS FOR LONDON AND Rs. 2 LACS FOR DUBAI RESPECTIVELY.









(Basic Training)



Digital Marketing



Six Sigma



Foreign Language



Computer Skills



Entrepreneur









Pune's 1st College Offering



Month Residential Programme in DUBAI

Study, Eat, Sleep and Breathe in one of the world's city of tomorrow

- Dubai is the largest and most populous city in the United Arab Emirates (UAE). Dubai emerged as a global city and business hub of the Middle East.
- Exclusive one month programme developed by DEA & Pursue Asia experts and reputed companies in Dubai.
- Students Learn and enhance their skills through top international industries & DEA experts.
- This International Exposure includes an Entrepreneurship Development Programme & 3 Internationally Recognised Certificates.

Course Fee: Rs. 6.25 lacs for 2 years

Fee Includes

Tuition Fee

- Air Tickets & Free Visa Applications
- Airport Pick & Drop in Dubai

Accommodation •

Subject - related Tours and Activities

- **Dubai City Tour** •
- Entrepreneurship Development through DEA Dubai 3 Certificates on completion of international Program
- All Meals Included ·
- Sim Cards •
- PGDM (Post Graduate Diploma in Management from AIMA-CME is recognized by AICTE, Ministry of HRD 8 Government of India.
- Certificate of Completion International Programme by reputed firm in Dubai.
- One certificate from Pursue Asia Pvt. Ltd. and One certificate from DEA.
- Student must have a VALID PASSPORT and No criminal record or offence committed ever by the student.
- 🛾 All inclusive fee for the one month programme during the second year has to be paid by mode of DD in the name of Pursue Asia.
- Hostel & Mess compulsory for first year.*
- No Laptop in PGDM + DUBAI Programme.











Pune's 1st College Offering



Month Residential Programme in LONDON

Study, Eat, Sleep and Breathe in one of the world's business and financial capital

London is the world's financial capital and management courses are the most popular academic choices in London, It's a great place to make new business contacts and network.

Exclusive one month programme developed by the experts from prestigious Universities in the United Kingdom.

Students Learn and enhance their skills through top international experts

International Exposure, Practical Study in London, International Curriculum and two **Internationally Recognised Certificates**

Course Fee: Rs. 7.25 lacs for 2 years

Fee Includes

Tuition Fee.

All Meals Included

- Airport Pick & Drop in London
- Accommodation at LCE Campus for Entire Stay •
- Transport within London •
- Subject related Tours and Activities
- 2 Certificates on completion of international Program
- Social Events Sim Cards •

Return Air Ticket to London ·

- ▼ PGDM (Post Graduate Diploma in Management from AIMA-CME is recognized by AICTE, Ministry of HRD & Government of India.
- Certificate of Completion by London College of Entrepreneurship accredited by the British Accreditation Council.
- Visa application fee of Rs. 8500 to be paid by Students directly to Embassy.
- Student must have a VALID PASSPORT and No criminal record or offence committed ever by the student.
- 🗴 All inclusive fee for the one month programme during the second year has to be paid by mode of DD in the name of LSM.
- Hostel & Mess compulsory for first year.*
- No Laptop in PGDM + LONDON Programme.















PGDM

(Post Graduate Diploma in Management from AIMA-CME is recognized by AICTE, Ministry of HRD & Government of India.)

- Personality Development Workshops & Guest Lectures from experts.
- Psychometric Analysis and Career Counseling & Development.
- ✓ Managerial Communication including English & Technological Skills. Soft Skills Development, Business Etiquettes, Inter-cultural Sensitivity Workshops.
- ▼ 500+ Hours of PDGA Sessions, Corporate workshops & Domain Presentations.
- ✓ Industry Exposure / visits & Industrial Internship for 2 months.
- 🛩 Job Employability Skills Development Workshops -Aptitude test, Quizzes, Management Games & Interview techniques.
- ▼ 70% of the Workshops / Training programs will be delivered by Academician from IIMs / IITs /XLRI / Ex-Defence Officers or Experts.

DIGITAL MARKETING MODULES:

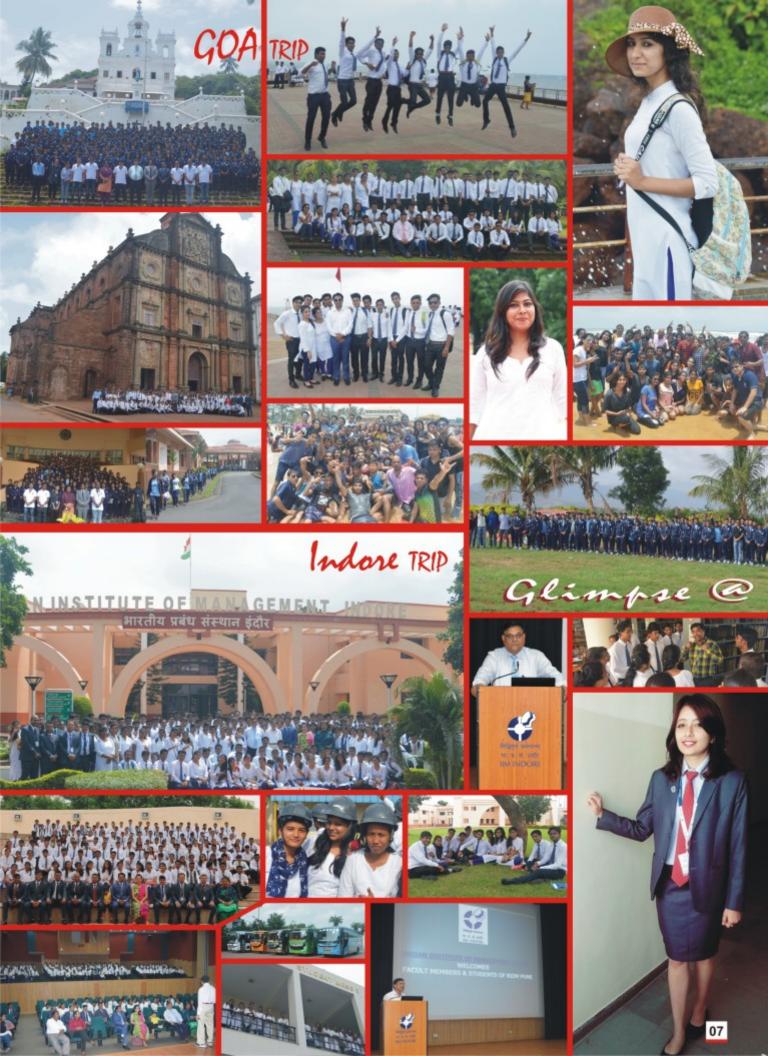
- SEO (Search Engine Optimization)
- ✓ SMO (Social Media Optimization)
- Affiliated Marketing
- ✓ AdSense & Email Marketing
- PPC and mobile Marketing

ADITIONAL CAPSULES

- Entrepreneurial Ship Workshop
- Supply Chain Management workshop
- Practical Corporate Exposure of 30days
- **NSE Programme**
- Outbound tour 3 Days
- ✓ 6+ Corporate Conclaves*

- Six Sigma
- SAP Module Basic Training
- **Business Analytics**
- Foreign Language
- ✓ IIM-Calcutta Carpe Diem Workshop-7 Days

Note: Hostel & Mess compulsory for first year* and No Laptop in PGDM Programme. Bavdhan (Bk.), Opp. Crystal Honda Service Showroom, Pune - 411021.





MERIT SCHOLARSHIPS

We award number of merit scholarships to our outstanding students in diverse fields as given below and we also keep reviewing the same from time to time as per situation θ experience.

- ▼ For claiming 100% Scholarship* in Tuition Fee, the student should have ≥75% aggregate marks (excluding Physical Education, Fine Arts & Performing Arts) in CBSE / ICSE / State Boards) in 10th, 12th & Graduation.
- ▼ For claiming 10% Scholarship in Tuition Fee, the student should have ≥70% aggregate marks (excluding Physical Education, Fine Arts & Performing Arts) in CBSE / ICSE / State Boards) in 10th, 12th & Graduation.
- ▼ For the girl candidates we award 50% scholarship in tuition fee through RIIM scholarship test*.
- ▼ For a score decided by RIIM Pune in any of the National Aptitude Tests. Board / State / National level top rank holders in academics -10% exemption in tuition fee.
- ▼ For representation at the state / national / international level sports - 10% exemption in tuition fee.
- State / National level achievers in fields other than academics or sports - 10% exemption in tuition fee.











MAT - 88.36 Percentile Ms. Sravani Meka

MAT - 83/43 Percentile Mr. Manan Shah

Ms. Kanchan Gupta

Mr. Hirak Dixit





































TOP REASON'S TO CHOOSE US

- ▼ 100% Placements.*
- ▼ International Professional Tours / Projects & Internship in DUBAI/LONDON.*
- IIM Calcutta Carpe Diem Workshop for 7 Days.
- Curriculum designed by leading IIMs / IITs / XLRI faculty/ Defence officers and Corporate Gurus.
- MDP from one of the most premier management institutes of India.
- Personality Assessment of every students by a qualified Senior Army officer.
- ✓ 6+ Corporate Conclaves.*
- ▼ 100+ Guest talk by senior corporate from diverse fields.
- Practical National / International corporate exposure of 30 days.
- Personality Development, Soft Skills and Confidence Building of students very vital aspect of development for success.
- ▼ 100% Scholarship* offered for the meritorious students as well as special fee waiver for girls to promote girls education in management.
- Corporate infrastructure where corporate culture is followed from the day one.
- ▼ Regular Interaction with corporate Gurus & extensive corporate networking.
- Technological skills Six Sigma, SAP, Business Analytics & Digital Marketing.
- Pedagogy: Case Studies, Domain Presentations, Group Discussions, Management Games, National & International Visits, Debates, Quizzes, Outbound/Experiential Seminars, Interview techniques, Role Plays, Live Mini Projects, Aptitude test & Corporate Workshops etc.



Laptop











Dubai / London

ADMISSION PROCEDURE

Eligibility Criteria: 50% in bachelor degree in any discipline from recognized university. Candidates appearing for final year bachelor degree examination can also apply.

Visit website for more details: www.riimpune.com

Selection Procedure

Candidates are required to take one of the following entrance tests:

- « Common Admission Test (CAT 2017)
- « XLRI Admissions Test (XAT 2017)
- « CMAT/ MAT/ MHCET / ATMA & AMMI Test 2017 18

Procedure for applying to RIIM

Candidates who wish to obtain the RIIM Prospectus and Application form by courier/speed-post should send a Demand Draft of Rs. 1000/- in favour of "RAMACHANDRAN INTERNATIONAL INSTITUTE OF MANAGEMENT" / "ARIHANT INSTITUTE OF BUSINESS MANAGEMENT" payable at Pune at the institute address mentioned on the back cover page or log on to www.riimpune.com or pay online.

Incomplete forms will not be accepted. The forms can also be obtained from selected coaching institutes. Candidates can also apply online by visiting our institute website: www.riimpune.com

The Prospectus and Application form will be issued only in the name of the applicant wishing to apply for admission. The form is non-transferable.

The list of short-listed candidates for Group Discussion and Personal Interviews (GD & PI) will be posted on the website and also the candidates will be intimated by SMS, email, courier/speed-post.



MESSAGE FROM PLACEMENTS CELL

India is at Influx point. Growing consumerism, government's initiatives for infrastructure improvement and equally robust performance of rural and urban economy has made India, the most sought after consumer market globally.

Naturally, the long term employment scenario for budding managers appears to be bright. However, the recent market reports about lower employability of MBA graduates underline the need of bridging the gap between industry and academia.

Guest talks, workshops, mentoring and assistance in student development activities by senior corporate executives coupled with strong academic inputs compliments a student's learning process at RIIM. We inculcate sense of responsibility, task ownership and performance driven culture amongst the students, which makes them ready to face VUCA challenges of the corporate world.

If you have passion for excellence, RIIM is the ideal place for you!

Prof. Sachin Lele

Head-Corporate Relations and Faculty in Marketing RIIM Pune

He has a decade of corporate & academic experience. His last assignment was- Head Placement at ISB&M Pune.

GLIMPSE OF RIIM PLACEMENTS / SIP - Batch 2016-18



GLIMPSE OF RIIM PLACEMENTS / SIP - Batch 2016-18



Tanushree Sharma Native Place: Lucknow (UP)



Shubham Choudhary MBA - Marketin Native Place: Jabalpur (MP)



Harshit Samaiya



Krishnakant Nainawa MBA - Marketing Native Place: Indore (MP)



Charu Sharma MBA - Finance Native Place: Nagpur (MH)



MBA - Marketing Native Place: Kolkata (WB)



Vasudha Vaigankar MBA - HRM Native Place: Goa



Sunny Singh Native Place: Sahebganj (JH)



Karan Atul Mehta Native Place: Ahmedabac



Shaika Parveen Native Place: Darjeeling (WB)



Sarfaraz Uddin Native Place: Burdwan (WB)



MBA - HRM Native Place: Dehradun



Bandana Thakur Native Place: Sonebhadra (UP



Akshay Barde Native Place: Goa



Ali Asgar Gangardi



Manish Dewani



Sanket V. Panchal Native Place: Dahod (Gujrat)



Native Place: Bilaspur (CG)



Native Place: Pune (MH)



Native Place: Gaya (Bihar)



Native Place: Jabalpur (MP)



MBA - Marketing Native Place: Bharuch



Sagar Shah MBA - Finance Native Place: Burhanpur (MP)



Native Place: Champa (CG)



Native Place: Durg (CG)



Saanvi Native Place: Kanpur (UP)



Anuj Kumar Mishra



MBA - Marketing Native Place: Patna (Bihar)



Vandana Rajput MBA - Finance Native Place: Bilaspur (CG)



MBA - Finance Native Place: Surat (Gujrat)



Sujeet Kumar Rao Native Place: W. Champaran



Nur Alam SK Native Place: Bardhaman (WB)



Native Place: Anuppur (MP)



Native Place: Birbhum (WB)







Native Place: Godhra (Gujrat)



Native Place: Godhra (Gujrat)









GLIMPSE OF RIIM PLACEMENTS / SIP - Batch 2016-18







Shivram Baburao Pandre Native Place: Goa



Rahul K. Sutone Native Place: Nagpur (MH)



Native Place: Anpara (UP)



Native Place: Ratlam (MP)



Tanmoy Paul Native Place: Durgapur (WB)



Lekha Sahu MBA - Mark Native Place: Durg (CG)



Raghvendra Gupta Native Place: Banda (UP)



Native Place: Rishikesh



Abhishek Kumar Native Place: Sonbhadra(UP)



Manish Saini MBA - Marketing Native Place: Faridabaad



Suraj Jana Native Place: Nagpur (MH)



Gaurang Chourasia



Arpita Bisani



Siddharth Pol Native Place: Jabalpur (MP)











Kuaushik Mohanty MBA - Marketing Native Place: Jamshedpur



Native Place: Pratapgrah (UP)



Native Place: Ratlam (MP)



Nikhil Kumar Verma MBA - Marketing Native Place: Luckhnow (UP)





Mitesh Elkana Native Place: Bilaspur (CG)



MBA - Marketing Native Place: Allahabad (UP)



MBA - Finance Native Place: Bilaspur (CG)



Native Place: Ratlam (MP)



Nidher Fayaz Sofi MBA - Marketing Native Place: Kashmir (J&K)





Jitendra Kumar Nut Native Place: Rewa (MP)



Shilpi Sharma Native Place: Gwalior (MP)



Neelabh Bhattacharya Native Place: Uttarakh



Native Place: Gwalior (MP)



MBA - Marketing Native Place: Dhanbad (JH)















GLIMPSE OF RIIM PLACEMENTS / SIP - Batch 2016-18





