

ISB&M

International School of Business and Media



ZENOBIA MADON
2004-06
DIRECTOR HR
WHIRLPOOL
ITALY



AKASH AWASTHI
2006-08
DIRECTOR
DELOITTE
QATAR



BINDIYA NAILAKA
2001-03
TREASURY COO-CFO
CREDIT SUISSE
SINGAPORE



PARAM AJIT SINGH
2006-08
DIRECTOR
DELOITTE
LONDON



CHANDRA PRAKASH SARAOGI
2005-07
PARTNER
PWC MIDDLE EAST
DUBAI

International School of Business & Media,
Nande, Pune
Survey No. 44/1, 44/1/2, Symbiosis Lavale
Road, Pashan, Near Dhruv Global School
Nande, Pune, Maharashtra 412115

23 YEARS OF EXCELLENCE

RECRUITERS HANDBOOK (2023-24)

PUNE(NANDE) | PUNE (MULSHI) | BANGALORE | KOLKATA

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“**Unleash your talents and flourish in an environment that fosters growth,**”



Dr. Pramod Kumar

President International School of Business & Media

Ph.D. in Organizational Behaviour, IIT Mumbai. Formerly with IIM Ahmedabad, Former Professor & Chairperson Placement, XLRI, Jamshedpur, Ex-Director, SIBM, Pune. Consultant over more than 80 companies worldwide. Author of more than 100 research cases and management games. Research quoted internationally in text books & journals. (Served in Govt. Of India, Committee of Management Education.)

President's Message

“Over the last 23 years, we have produced some great talent. Talented professionals who benchmark very well with the best talent globally. Our alumni work with top global companies and handle middle and senior management level responsibilities. They work largely in USA, Europe, Singapore, Middle-East, South Africa & Australia and several other countries. At ISB&M, they go through a robust learning program. Education at ISB&M is a continuous dialogue about structure and processes that intertwines development, personal proficiency, knowledge, & analytical tools. At ISB&M, a student is encouraged to explore and experiment with every thought and imagination. Living a good life is the wish of all human beings, but to an achiever, it is different. We train our students hard and recreate the values that serve them well even if they challenge the old values that they learned while growing up at home. At ISB&M, they turn into self-driven professionals who compete at benchmark standards. ”

Vision and Mission

VISION

Creating a world class education environment that allows students to fully develop their professional abilities and to foster a strong sense of responsibility and ethics.

MISSION

To develop dynamic professional, who will lead the global business environment.

To further develop our quality of network with renowned educationalists and professionals in the corporate and social area.

**SUCCESS BEYOND
BORDERS,
Competitive
Competence &
Talent**

ISB&M

LEADERSHIP TEAM



Dr. Saroja Asthana
Founder of Mulshi Group of
Institutes
Founding Member of ISB&M Group

Ph.D. (IIT Kharagpur) M.S. (USA). **Contributor to Nobel Peace Prize 2007 to IPCC.** Former Faculty at XLRI Jamshedpur, Scientist at NML, Jamshedpur & NCL Pune. Consultant to IPCC, SDC, GTZ, UNFCCC, Ministry of Environment and Forests, GOI and several industries globally. Author of highly reputed research papers.



Dr. Veerendra K Rai
Director, ISB&M Nande, Pune

Ph.D., Industrial & Systems Engineering, IIT Kharagpur (MS Computer & Information Science, NJIT USA).



Dr. S. Jayaraman
Director, ISB&M Bangalore

Former Group Head (HR, Admin & Quality), IRIS Ltd.; Former Dy. Div. Manager, TATA Metaliks Ltd. 17 years of experience in teaching and MDP's and over 27 years work experience in diverse industries ranging from automobiles, construction, Iron & Steel and IT services and has held senior level positions in TATA Metaliks and IRIS Business Services Limited. Specialized in the area of HRM, OB & TQM Consultants to leading organizations, also well versed in psychometric testing.



Dr. Arpita Roy
Director, ISB&M Kolkata

M.Phil. (Economics), Jadavpur University Masters in Economics, University of Calcutta. Over 18 years of teaching experience in the area of Economics, Quantitative Techniques, Econometrics and Environmental Economics. UGC NET Qualified. Former faculty at Basanti Devi College, Former Researcher at Center for Studies in Social Sciences, Calcutta under Indian council of Social Science Research. Worked as Corporate Trainer for organizations like TIL, LIC. etc.



“ In the land where knowledge dwells,
ISB&M, where ambition swells.
PGDM dreams take flight,
Guided by wisdom's guiding light.

Pune's vibrant city, a backdrop strong,
ISB&M, where minds belong.
Faculty wise, and mentors true,
They'll shape your path, guide you through.

Case studies, debates, and endless strive,
ISB&M, where leaders thrive.
With every lesson, you'll grow and learn,
To face the business world, fierce and stern.

Networking bridges, connections formed,
ISB&M, where bonds are warmed.
Classmates diverse, cultures unite,
Together you'll conquer, with shared might.

So embrace this journey, seize the chance,
ISB&M, where dreams advance.
For in this crucible of knowledge and flame,
You'll rise as leaders, leaving your mark,
your name.”

Who are we?

International School of Business & Media, Pune is ranked amongst the top 2% B-Schools in India. We have grown as a center of excellence in education over the last 23 years.

ISB&M was founded in year 2000 by the visionary Dr. Pramod Kumar (President, ISB&M). “Ph.D. in Organizational Behavior from IIT Mumbai. Formerly associated with IIM Ahmedabad, Former Professor & Chairperson Placement, XLRI Jamshedpur, Ex-Director of SIBM, Pune.”

ISB&M is an institute lead by high quality academicians & faculties with MBA & Ph.D. degrees affiliated from IITs, IIMs, FMS, NMIMS, & other prestigious Institutes & Universities.

National Alumni

Abhilasha Bajpai

Associate Director
EY
Mumbai
2003 - 2005

Abinash Mohanty

Senior Manager - Shopper
Marketing
Coca-Cola
Gurugram
2006 - 2008

Ankur Kapoor

Director-Product Head Room
Airconditioner
Samsung Electronics
Gurgaon
2004 - 2006

Apporv Shukla

Senior Category Lead
McKinsey & Company
Gurugram
2013 - 2015

Yatindra Sharma

Talent Acquisition Partner
Amazon
Bengaluru
2005-2007

Avanish Kumar Singh

Associate Vice President
HSBC
Pune
2014 - 2016

Avick Biswas

Business Execution Manger
(AVP)
Wells Fargo
Bangalore
2009 - 2011

Ratna Singh

Associate Director
UBS
Mumbai
2006 - 2008

Chanda Hemrajani

Associate Director
KPMG
Gurugram
2005 - 2007

Ila Mehra

Vice President Human Resources
Morgan Stanley
Mumbai
2008 - 2010

Milind Choudhary

Global Product Manager
Shell
Bengaluru
2005 - 2007

Mukesh B Madhyan

Vice President - Internal Audit at
Citi
Citi Bank
Mumbai
2004 - 2006

Prasant Banthia

Vice President
Goldman Sachs
Bangalore
2007 - 2009

Ratandeep Bhatia

Team Lead
Bank of America
Gurugram
2009 - 2011

Kunal Arora

Regional Head Sales-Small and
Medium ENTERprise
ICICI
Delhi
2006-2008

Sanjay Jain

Vice President
JP Morgan and Chase & Co.
Bengaluru
2007 - 2009

Saurav Gupta

Assistant Vice President
Axis Bank
Kolkata
2010 - 2012

Siddharth Rattan

Director, Wealth
Management Finance
Credit Suisse
Pune
2004 - 2006

Tarun Kumar

Director- Business Banking
Standard Chartered Bank
Mumbai
2005 - 2007

Tushar Bharech

Assistant Vice President
Barclays
Pune
2011 - 2013

Utsav Khandelwal

Director & Head Human
Resources, India
Zimmer Biomet
Gurgaon
2006 - 2008

Meera Merin Sabu

Services Sales Specialist
Hewlett Packard Enterprise
Bengaluru
2020-2022



Global Alumni

Abhishek Bhatt

Senior Director, Brand Marketing
CNBC
New York City
2003-05

Kunal Krishna Sinha

Vice President
Citibank NA (USA)
New jersey, USA
2002-04

Sanghita Majumder

Senior Director Client
Services
The Trade Desk
San Francisco
2006-08

Akash Awasthi

Director
Deloitte
Qatar
2006-08

Madhur Mawandia

Manager (F&A)
D. P. Jindal Group
Dubai, United Arab Emirates
2007-09

Sourik Sinha

Head-Brand Sponsorships and
Social Media
HSBC
Singapore
2001-03

Akash Mohan

SVP, GIC School, HROD
GIC
Singapore
2001-03

Mayur Dhawan

Director
Julius Baer
Dubai
2005-07

Sumit Gupta

Senior Manager
Accenture
United States
2002-04

Ankita Pandey

Financial Solutions Advisors
Bank of America Merrill Lynch
Metro Jacksonville
2011-13

Nimish Varma

Managing Partner
Shoonya
Singapore
2000-02

Vanshika Bhatia

Executive Director
MarketMath Inc
Dubai
2002-04

Anshu Singh

Senior Business Consultant,
Procurement
BearingPoint
London
2009-11

Pallavi Deshmukh

Chief Executive Officer
NetGaming
London
2001-03

Vinay Sharma

Regional Head - Cx,
Generative Ai & data
transformation CBG (APAC)
DBS Bank
Singapore
2001-03

Jayoti Dutta-Genner

Associate Manager
Accenture
England
2002-04

Param Ajit Singh

Director
Deloitte
London
2006-08

Vivek Chandrasekaran

Associate Director - Enterprise
Advisory
KPMG Australia
Sydney
2005-07

Ram Dhawad

Director, Business Development
DHL
USA
2008-2010

Rati Diwan

Head of HR - Home Centre
Landmark Group
UAE
2002-04

Women Achievers

Preeti Pandey

Vice President Associate
Pioneer Investcorp
Delhi
2009-11

Zenobia Madon

Director HR - Talent & Strategy
Whirlpool Corporation
Italy
2004-06

Preeti Kalyan

Director
CBRE
Pune
2002-04

Shilpa Taunk

Global HR Advisor
Peak Scientific
New Delhi
2003-05

Shraddha Poddar

Senior Product Designer
Uolo. DOM
Gurugram
2013-15

Swarnika Singh

Group Head Business HR
Tata Power
Mumbai
2005-07

Archanaa Singh

Senior VP- HR
Reliance Broadcast Net
Mumbai
2000-02

Deepratna Singh

Senior Director- HR
Walmart Global Tech
Usa
2004-06

Gayatri Kakkar

Head of HR
Entertainment Network
Mumbai
2003-05

Neha Tomar

HR Business Partner
Flipkart
Bengaluru
2007-09

Sanjana Kapoor

Assistant Vice President
Max Life Insurance
Gurugram
2003-05

Riddhima Puri

HR Partner - DCM Business
TRUST
Mumbai
2009-11

Kalyani Kasara

Lead Content Marketing
Tata Elxsi
Bengaluru
2005-07

Samina Shakil

Senior Recruiter
Amazon
Delhi
2008-10

Shubha Sridharan

Group SVP HR - APAC
The Adecco Group
Singapore
2002-04

Piyush Kaushal

Asso. Director Sales
Zee Entertainment Ent.
Mumbai
2008-10

Ruchika Doad

Country Head - HR
PPG Asian Paints
Mumbai
2003-05

Amrisha Soans

Vice President
Morgan Stanley
New York
2003-05

Chanda Hemrajani

Director
KPMG
Gurugram
2005-07

Chanda Singh

CEO
XP&D
Mumbai
2001-03

Moonmoon Varma

Chief People Officer
Yum! Brands
Singapore
2001-03

Abhilasha Bajpai

Associate Director
ERNST & YOUNG
Mumbai
2003-05

Geetika Jain

Account Director
Times Network
Delhi
2005-07

Priyanka Maitra

Manager-Talent Acquisition
PwC
Bengaluru
2002-04



Google
Kundan Kumar Jha
Program Manager II, Corp Eng
Bangalore
2011-13

Apple
Saurish Choudhury
Program Manager
Gurgaon
2007-09

Morgan Stanley
Ila Mehra
Vice President Human
Resources
Mumbai
2008-10

Goldman Sachs
Prasant Banthia
Vice President
Bangalore
2007-09

JP Morgan
Nishant Kumar
Assistant Vice President
Bangalore
2011-13

Morgan Stanley
Ashesh Taparia
Director
Mumbai
2010-12

Ernst & Young
Sandeep Jain
Associate Director
London
2005-07

Microsoft
Rahul Kumar
Senior Specialist Sales - Modern
Work & security
Bengaluru
2007-09

McKinsey & Company
Apoorv Shukla
Senior Category Lead
Gurugram
2013-15

Ernst & Young
Amrita Dubey
Assistant Director
Mumbai
2009-2011

Boston Consulting Group
Mrinali Pathak
India lead for consulting & Digital
Campus Recruiting and New
Hire Integration
Gurugram
2010-12

Bain & Company
Sonesh Bahel
Senior Manager
Gurgaon
2004-06

Deloitte
Akash Awasthi
Director
Qatar
2006-08

Boston Consulting Group
Anusha Agarwal
HR Specialist
Faridabad
2015-17

Coca-Cola
Abinash Mohanty
Senior Manager
Gurugram
2006-08

KPMG
Chanda Hemrajani
Director
Gurugram
2005-07

L'Oreal
Ayandip Das
Senior Manager- Category &
Shopper Marketing
Mumbai
2007-09

BMW Group
Satchit Gayakwad
AGM
Gurugram
2001-03

PwC
Chandra Prakash Saraogi
Partner
Dubai
2005-07

Amazon
Chinmayee Das
Human Resource Specialist II
Mumbai
2014-16

Adidas Group
Rohan Laddha
Director Business Unit
Running and Credibility Sports
Emerging Markets
Gurgaon
2003-05



CNN - MONEY Research

World's Top Employers for New Grads-
ISB&M boasts of global achiever Alumni,
working with the best of companies,
preferred by graduates from world's Top
B-Schools

Google
Goldman Sachs
Ernst & Young
Deloitte
KPMG
PwC
Apple
McKinsey & Company
JP Morgan
Microsoft
Boston Consulting Group
L'Oreal
Amazon
Morgan Stanley
Adidas Group
Procter & Gamble
BMW Group
Nike
Coca-Cola
Bain & Co.

Fortune Global 500 Alumni

Shell
Microsoft
Bank of America
Walmart
BP
AstraZeneca
JP Morgan and Chase & Co.
Siemens
Accenture
ICICI
Barclays
IBM
GSK
FedEx
DBS
Wells Fargo
L'Oréal
Dell Technologies
HoneyWell



Shell
Prasanjeet Ghosh
Area Manager
Rajkot, Gujarat
2011-2013



Microsoft
Sonia Kapoor
Enterprise Sales Manager
Mumbai, Maharashtra
2005-2007



Bank of America
Ankita Pandey
Assistant Vice President
Metro Jacksonville
2011-2013



Walmart
Deepratna Singh
Sr. Director, HR- Walmart US Tech
Seattle, Washington
2004-2006



BP
Harsh Arora
Global Process lead
Pune, Maharashtra
2009-2011



AstraZeneca
Atul Pateriya
Area Business Manager
Indore, Madhya Pradesh
2010-2012

JP Morgan and Chase & Co
Siddhant Sinha
Vice President
Bengaluru, Karnataka
2007-09

Siemens
Rajdeep Singh
Senior Supply Chain Professional
Bengaluru, Karnataka
2008-10

Reliance Industries Limited
Anant Kochhar
General Manager Business
Development
Noida, Uttar Pradesh
2007-09

Accenture
Sam Jose
Project Control Services
Mumbai
2018-19

ICICI BANK
Kunal Arora
Regional Head Sales
Delhi
2006-08

Barclays
Tushar Bharech
Assistant Vice President
Pune
2011-13

IBM
Parul Saxena
Project Manager
UK
2000-02

GSK
Sourav Nayak
Business Manager
Kolkata
2009-10

FedEx
Swapnil Bargaonkar
Operation Manager
Pune
2010-12

DBS
Vinay Sharma
Regional Head
Singapore
2001-03

Wells Fargo
Avick Biswas
Business Execution Manger(AVP)
Banglore
2009-11

L'Oréal
Atul Singh
Sales Manager- North
Delhi
2008-10

Dell Technologies
Ashish Rout
Area Sales Manager
Gujarat
2008-10

HoneyWell
Pratim Roy Chowdhury
Senior Finance Analyst
Pune
2015-17

TATA Motors
Gaurav Purwar
Deputy General Manager
Mumbai
2009-11

Amazon
Ashish T.
Business Development Manager
Mumbai
2003-05

Cummins
Abhilasha Shukla
Communications Leader - India
Pune
2006-08

Adobe
Divyansh Gupta
Account Manager
Pune
2017-19

TCS
Akanksha Chandrakar
Senior Process Associate
Pune, Maharashtra
2018-20

Axis Bank
Saurav Gupta
AVP
Kolkata, West Bengal, India
2010-12

Samsung Electronics
Ankur Kapoor
Director-Product Head Room
Airconditioner at Samsung Electronics
Gurgaon, Haryana
2004-06

KRONOS HR CASE COMPETITION

WORKPLACE 4.0 : CREATING TODAY FOR TOMORROW



1ST RUNNER UP

AAKRITI NATH
HEMANGI RAJPAL
PRANALI BORWANKAR



ISB&M, PUNE

POWER PUFF GIRLS

CONGRATULATIONS



Hemangi Rajpal and Aakriti Nath
Sole Survivor
ICFAI Business School (IBS, Pune)
1st Runner up



Hemangi Rajpal and Pranali Borwankar
The Kronos: HR Case Competition
XLRI Jamshedpur
1st Runner up

ISB&M students excelled in XLRI Kronos HR Case Competition, addressing complex HR challenges. Organized by XLRI-Jamshedpur, the event drew top HR minds nationally. ISB&M clinched 2nd and 3rd prizes, highlighting dedication to HR excellence. Teams led by Aakriti Nath, Hemangi Rajpal, Pranali Borwankar (2nd prize) and Rohit Pandey, Tanya Singh, Shruti Vats (3rd prize) showcased prowess, securing valuable insights and recognition.



Manya Madan and Mudit Pralhadka
Insurance Awareness Quiz Competition
National Insurance Academy, Pune (NIA)
5th Position



Vidit Mehta, Aditi Suman and Kumar Ashutosh
ATHARVA'36-Business Plan Event
TAPMI, Manipal
1st Runner Up

Atharva 36' B-plan competition gathered top B-school teams nationwide. Rounds included a business quiz, 'Financial Inclusion' presentation, and business plan with seed funding. Students of ISB&M secured 2nd place among competing teams like IIM Bangalore, SIBM, GIM, TAPMI, and Christ University. A memorable and cherished experience hosted by TAPMI, Manipal.



Atharva Bhoite, Pranay Parate and Nishit Shah
Case Deck-3.0
IIM Rohtak
First Prize



Aditi Gedam and Aishwarya Dakhode
Impromptu Speaking Contest
Wakad Toastmaster Club
1st and 3rd position



INTELLECT THAT COMPETES

AWARDS AND ACHIEVEMENTS



2nd Position in Pune Top Private Institutes
3rd Position in Top 20 west Zone B Schools
6th Position in Top 50 Private Institutes
13th Position in Top 100 B-Schools
14th Position in Top 50 Institutes Placements
(Source: Times B School Ranking of TOI Dated 18th April 2023)



Ranked 13th in Top Private B-School in West Zone, India
Source: Business World B School Survey, 2022
Ranked 57th in Top Private B-School in India
Source : Business World B School Survey, 2022



5th Position in Top 100 private Institute
Source: Times B School Ranking of TOI Dated 24th Feb 2022

5th Position in Top 20 West B-School
Source: Times B School Ranking of TOI Dated 24th Feb 2022

14th Position in Top 150 B-School in India
Source: Times B School Ranking of TOI Dated 24th Feb 2022

INTERNATIONAL EDUCATION ICONS 2021
Awarded By: Mid-day As : Excellence in B- School Education
Description : ISB&M Pune awarded by Mid-day Excellence 2021 for excellence in B-School Education -Pune. On : 08,October 2021

ISB&M "ASSOCHAM NATIONAL LEADERSHIP EXCELLENCE AWARDS 2021 Best B School

ISB&M "Awarded With Excellence in Business School Education in Pune" by India Today, 2017

ISB&M Awarded With Most Promising Business School of the Year by Brand Achiever India, 2015

Certificate Of Excellence
Certificate Of Excellence to International School of Business & Media, Pune. As A Category B-School of India, Year 2014

ALL INDIA ECONOMY SURVEY AWARD COUNCIL DECEMBER 25, 2011

Fastest Growing Private Education Institute 2012-2013
Has been awarded Fastest Growing Private Education Institute 2012-2013 in the Business School category Process Advisors & Evaluators - KPMG in India

CMO Council & MCO Asia Presents
Master Brand, 2011 presented to International School of Business & Media

B-SCHOOL LEADERSHIP AWARD
LeMatinal, Educational Excellence Award Presented to - International School of Business & Media Africa India Partnership Summit 2011, Mauritius

EDUPRENEUR OF THE YEAR
LeMatinal, Educational Excellence Award Presented to - Dr. Pramod Kumar Africa India Partnership Summit 2011, Mauritius

Leader Excellence Award The award is presented by (from Left to Right): Tathagata Bhattacharya, Group Editorial Director, WCRC Leaders; Ms. Sunaina Tomar, Joint Secretary, Ministry of Textiles and Mr. Abhay Gupta, Founder & CEO, Luxury Connect Business School. Mr. Amit Sinha collecting the Award

Innovative Leader Award
Hindustan Unilever Limited Presents 19th Business School Affaire & DEWANG MEHTA Business School Awards for "Innovative Leader Award" to Dr. Pramod Kumar, President International School of Business & Media

World Education Congress - ASIAN AWARDS
Outstanding Contribution to Education; September 25, 2011, Dubai Presented to - Dr. Pramod Kumar - President International School of Business & Media

BSCHOOL LEADERSHIP AWARD
Hindustan Unilever Limited Presents 19th Business School Affaire & DEWANG MEHTA Business School Awards for "BSCHOOL LEADERSHIP AWARD" to International School of Business & Media



Awarded with Best B-School in Pune
Source: TIMES Education Icons ,2022



ISB&M Group, has been awarded with Visionary Leaders
Sources: Times of India Group 20, June 2022



ISB&M Group, has been awarded with "Best B-School"
Source: ASSOCHAM



ISB&M, Pune 12th ranked in All - India Top B-Schools,2023
ISB&M, Pune A++ All - India Grade-wise Top B-Schools, 2023
Sources: 13th Chronicle's All-India B-School Survey 2023



Ranked 21 among Top Private B School in India
Source: The Business Standard 2022 07th Feb 2022



1st ranked best Institute for Academic Excellence, 2022
Source: Pune Times Mirror Education Excellence 30.08.2022



Ranked 51 in B-School Rankings in India
Source: MBAUniverse.com B-School Survey, 2022



Awarded with Outstanding Performance in Education, 2022
Source: The Economic Times
ISB&M Group, has been awarded with Most Influential Leaders
Sources: Economic Times 30, July, 2022.



ISB&M Group, has been awarded with ICONS of Leadership Award
Source: Business Today 12, January 2022

Pedagogy

With its cutting-edge pedagogy combining case studies, outside-of-class learning, and interactive classroom sessions, the PGDM program at ISB&M gives its students a one-of-a-kind learning experience that will help them succeed in their corporate responsibilities. Students at ISB&M go through demanding coursework for two years. Dual specialization is available, and the curriculum is organized into six trimesters with a continuous assessment procedure grading system.

At ISB&M, each trimester contains a variety of evaluation methods, such as tests, projects, assignments, and final exams. The relative grading scheme uses CGPA as its primary measurement. After the first year is through, students must do a two-month summer internship. Terms I & II have compulsory courses while electives are offered in Terms III, IV, V and VI of the second year.

Marketing

Finance

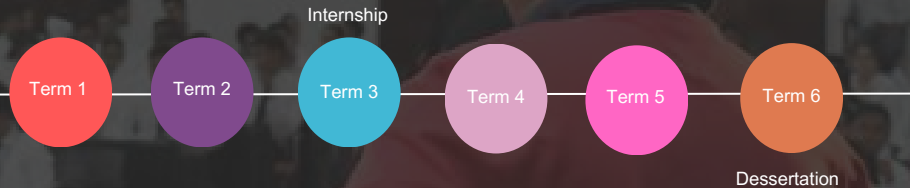
Human Resources

Supply Chain and Operations

Media and Communication

Business Analytics

The two year PGDM program is completed over Six terms and includes Internship after Term three and a Dissertation component in the second year:



Teaching Methodology

Multiple teaching techniques are implemented at ISB&M. The main components of the learning program are lectures, case studies, group projects, business simulations, management games, live assignments, syndicates, etc. For syndicates and group projects in each course, students are divided into groups of 10–12 and 5–6 respectively. The structure of the curriculum was created in a way that perfectly balances conceptual and practical skills. The following competencies, which are crucial in today's competitive world, are emphasized;

Professionalism, Positive attitude, Business analytical capabilities, Responsibility, Decision-making abilities and Leadership qualities.

Dissertation

A dissertation is a long-form piece of academic writing based on original research conducted by you. The thesis is included in the course plan so that students can gain in-depth knowledge and analyze management topics.

Tutorials

These are small groups where topical and contemporary issues are discussed and analyzed. Concepts and business models are included in each course.

Granular Approach

Every ISB&M student matters. The academic program continuously monitors and provides regular feedback. The feedback process is narrowed down to each student, with the goal of completing a single, clear and observable activity.

Foundation Course Includes

ISB&M has introduced a foundation course which ensures that the students have a proficiency level in the fundamental analytical skills which are required for any business manager. It includes IT skills, Mathematics, Accountancy and Communication Skills.

Building the Industry Connect

Our Business School takes immense pride in enriching the learning experience of our PGDM program students through an array of guest lectures and industry-led workshops. These transformative sessions bring distinguished professionals from diverse sectors, providing unique insights and real-world perspectives. The guest lectures offer opportunities for students to interact with luminaries, gaining invaluable knowledge and expanding their networks.

Additionally, the industry professionals lead workshops that bridge the gap between theory and practice, fostering critical thinking, problem-solving, and leadership skills. Through these engaging events, we empower our students to embrace innovation, adaptability, and excellence, preparing them to thrive in today's dynamic business landscape.

Learning Programme

The ISB&M learning program combines concepts, theories, and knowledge with the enhancement of leadership, social, emotional, and cognitive skills. The six-trimester postgraduate program at ISB&M incorporates classroom instruction, growth that is action-oriented, and values that are highly focused.

Summer Internship

The summer internship is a mandatory part of the ISB&M curriculum, which helps the student to gain experience and thus improve knowledge, understanding of management issues, operational issues and business performance. The duration of the summer training program is approximately 8-10 weeks.

Professional Leadership Program

The Professional Leadership Program addresses the competencies of students by offering them various activities. The Professional Leadership program is designed to help students develop competencies in many areas like - verbal skills, problem solving skills, critical thinking, social influence skills, emotional maturity, action orientation and personal excellence.

CORE FACULTY

PUNE CAMPUS:

OB, HUMAN RESOURCES & GENERAL MANAGEMENT

Dr. Pramod Kumar
Ph.D (Organizational Behavior) – IIT Mumbai

Prof. Praveena Nayak
PGDCA, MBA

Prof. Arun Joshi
OB & HRM
PhD, IIT Kharagpur
MBA (HR), Pondicherry University
MSc (Applied Criminology and Police Studies), Sardar Patel University of Police, Security, and Criminal Justice, Jodhpur

Prof. Jayant Vishnu
OB HR and Business Analytics
Statistics Graduate with MBA (PGDM) in Systems area from Goa Institute of Management

Dr. Manoj Ghadge
OB & HRM
PhD, Tata Institute of Social Sciences (TISS), Mumbai
MPhil., Tata Institute of Social Sciences (TISS), Mumbai
P.G. Diploma, Indian Merchants' Chamber (IMC), Mumbai
M.Sc., A. G. College – Pune, University of Pune

OPERATIONS & SUPPLY CHAIN MANAGEMENT

Prof. Navin Verma
Academic Chairperson
Operations & Supply Chain Management
M.Tech, IIT Kanpur, CPIM, CSCP, LSSBB

Prof. Suyog Dharmadhikari
Operations & Supply Chain Management
M.E (Civil Engineering),
M.S(Global supply chain),
PhD(Pursuing)

Prof. Siddharth Joshi
Operations & Supply Chain Management
EPPGM (IIM- Kozikhode), B.E (Mechanical Engineering), Pune University, MS (University of Texas, Austin)

Dr. Veerendra K Rai
Director, ISB&M Nande, Pune
Ph.D., Industrial & Systems Engineering, IIT Kharagpur (MS Computer & Information Science, NJIT USA).

FINANCE AND ECONOMICS

Prof. Mahesh Renguntwar
Chairperson –Finance, Chairperson- Student Affairs
MMS in Finance, NMIMS, Mumbai.
CFP-from USA, DTL

Dr. Madan B. Survase
Economics
Ph.D. -Economics, Symbiosis International (Deemed University), Pune.
M.Phil.- Economics, University of Pune
M.A. - Economics, University of Pune
CAEA- Gokhale Institute of Politics and Economics, Pune

Dr. Pranjali Unkule
Economics
MA (Eco), PHD (Eco), Diploma in Leadership and Management and Diploma in Project Management (Australian Vocational Learning Institute)

Dr. Ravi Jaiswal
Finance
Ph.D, M.Com, UGC NET and PGDIM from Amity Business School, Noida Fellow of Insurance Institute of India, Mumbai.

Prof. S.B.Subramaniam
Finance
B.Com (Hons) & Chartered Accountant (Fellow Member of the Institute of Chartered Accountants Of India).

Prof. Suyog Prakash Chachad
Finance
MBA-Finance, BE(EXTC), CAIIB, CFP, CMT(L1), NISM, NCFM, UGC-NET & SET

Dr. Neha Arora
Economics & Strategy
PhD in International Business from Department of Commerce, Delhi School of Economics, Delhi University
UGC NET-JRF
M.Com, Delhi University
B.com (H), Delhi University

MARKETING & STRATEGY

Dr. Shubham Saxena
PhD, NET, MMS

Prof. Ajay Ramdasi
MBA, (PhD Scholar - SIU)
MBA - Symbiosis Institute of Business Management,
Pune (Pune University)
PhD Scholar - Symbiosis International University

Dr. Kanchan Pantvaitya
Phd (SP Pune University), MBA (Marketing- HNIMR), Cummins College Campus, Pune, B.Pharmacy

Prof. Apurva Singhai
BE, MBA, Pursuing Ph.D from SIU

Dr. Priyanka Tripathy
Chairperson Placement
MBA, M.Phil, PGDBRM, Ph.D

MEDIA AND COMMUNICATION

Prof. Mandar Deshpande
B Com., G-NIIT, MA, MCM

Dr. Rajeswari Saha
Media
Ph. D Media and Cultural Studies, TISS M. Phil M.Phil. Consumer Culture & MA, Delhi University

BANGALORE CAMPUS:

OB, HUMAN RESOURCES & GENERAL MANAGEMENT

Dr. S. Jayaraman (Director)
Ph.D., PGDBM

Prof. Abha M Ilyas
PGDM-IIM Rohtak

Prof. Elizabeth P Mathew
M.Ed., M.Phil., (FPM)

PROF. MANOJ JAISWAL
MSc - London School of Economics

KOLKATA CAMPUS:

OB, HUMAN RESOURCES & GENERAL MANAGEMENT

Dr. Sritama M. Dasgupta
Ph.D (VGSOM, IIT Kharagpur), MBA (IISWBM), M.Sc. (Psychology), University of Calcutta

Prof. Avirupa Bhaduri
PGDBM(HR) IISWBM, Calcutta University

FINANCE & ECONOMICS

Prof. Arpita Roy
M.Phil. (Jadavpur University), MSc. (Calcutta University)
Economics

Dr. Udayan Das
Ph. D (Behavioural Finance) Utkal University, MBA IISWBM Calcutta University

Dr. Subhasis Bera
Ph.D (Economics) JNU, M.Phil. (Economics) JNU

FINANCE

Dr Srikanth Parthasarathy
BSc- Loyala College
AMIE, MBA-BIM, Trichy
Ph.D.

COMMUNICATION

Prof. Jerin Jacob Mathew
MA - English – IIT Madras

MARKETING

Prof. Rajagopalan Srinivasan
MMS-BITS Pilani, (FPM)

PROF. Raghunandan
BE, MBA (Singapore Management University), Ph.D (pursuing)

Prof. Shashank Kathpal
M.Com, UGC-NET , PGDM,
Ph.D (submitted)- AMU

Prof. Ashis Mitra
ACA, B.COM(Hons.)

Dr. Subhasis Bera
Ph.D (Economics) JNU, M.Phil. (Economics) JNU

MARKETING

Dr. Anupa Barik
Ph. D (Media) MICA, Ahmedabad, Masters' in Mass Comm (Symbiosis International University),
Prof. Sudeshna Sarkar
MBA(Marketing) (ICFAI, Kolkata)

Prof. Sunetra Maitra Paul
Persuing Ph.D (Consumer Behaviour) MAKAUT, MBA(Marketing) SN Sinha Institute of Business Management, Ranchi

Prof. Diptendu Haldar
PGDM (Marketing/International Business) LBSIM Delhi

Prof. Sudeshna Sarkar
MBA(Marketing) (ICFAI, Kolkata)

OPERATIONS & SUPPLY CHAIN MANAGEMENT

Prof. Peanaky Mridha
PGDM (IIM, Calcutta), B.Tech (Mechanical)

MEDIA AND COMMUNICATION

Prof. Mohua Maitra
M.A.(Media) Calcutta University, PGD SRFTI

Prof. Brita Singh
BA (Hons.)



Glimpse of ISB&M

At ISB&M College, a vibrant hub of learning, students thrive amidst a dynamic energy that fuels their academic journey. Engaging events and activities enrich their experience, fostering a holistic development that prepares them for a successful future.

Infrastructure



COMPUTER LAB

Computer centre is well equipped with sufficient computers in high-tech Wi-Fi environment allowing mobile accessibility across the campus. Computer labs are provided with UPS Power Back-up. Other facilities include Linux mail server, Antivirus software (Nortan, Syamantec) and Firewall protection.

AMPHITHEATER

ISB&M contemporary amphitheatre where energy and creativity bubbles up, is a performance space for sports, concerts, displays, rallies or theatrical performances. The natural landscape surrounding enlivens both the performers and the audiences.



CLASSROOMS

Classrooms are equipped with smart screens, internet networked computers and public address system with collar and cordless microphones.



CONFERENCE ROOM

It is often said that great ideas precede great actions. Our conference room is a formal set up for generating and conversing such great ideas into one concrete action plan. It augments productive discussions and debates on most issues before arriving at a fruitful outcome.



AUDITORIUM

ISB&M has a fully air conditioned auditorium with the capacity of accommodating more than 700 students, fully acoustic and with state of the art audio & video facilities.

LIBRARY

The Library is stocked with more than 8300 books. It is subscribed to more than 84 Magazines and 16 newspapers to enable the students to get a broader perspective of the area of study. It also has Computers with access to internet which helps them with global updates.



TEAMS THAT DRIVE CAMPUS LIFE

ALUMNI CELL

The alumni cell serves as the bond that connects every alumnus to their alma mater. Its objective is to nurture the alumni network and organize significant gatherings such as convocation ceremonies and alumni reunions.

LIFESTYLE DEVELOPMENT CELL

The Lifestyle Development Cell (LSDC) at ISB&M offers a platform to honour student talents and individuality, encouraging them to step out of their comfort zones. This initiative aims to make campus life more enjoyable and captivating.

HR CLUB

The HR club strives to continuously augment the knowledge, skills, and capabilities of HR students, with the mission to propel and remain at the forefront of the ever-evolving realm of Human Resources.

FINANCE CLUB (TOFI)

TOFI (The Organization for Finance Initiatives) believes in infusing enjoyment into the learning experience of finance by organizing diverse finance-related activities and events. Additionally, it aims to strengthen the bond with the industry by fostering stronger connections with industry veterans and experts.

SCOPE CLUB

SCOPE (Supply Chain Operations & Process Efficiency) provides knowledge and skills for superior business performance through applied supply chain concepts.

CSR CLUB

CSR at ISB&M is a student-led initiative dedicated to creating a better world. Our goal is to bring light and happiness to the lives of the less privileged by sharing what we have.

FITNESS CLUB

The Fitness Club at ISB&M emphasizes the physical and mental well-being of students through diverse activities such as exercise, personality development programs, yoga, Zumba, and self-defence.

GREY CELL

The Intellectuals Hub, Grey Cell, follows Benjamin Franklin's philosophy, according to which "an investment in knowledge always yields the best interest."

SPORTS CLUB :

The Sports club offer facilities for several outdoor and indoor games like Basketball, Volley ball, Cricket, Table Tennis etc. Its main aim is to inculcate values of team spirit, hard work, enthusiasm and passion.

DIGITAL MOMENT CELL (DIGI-EYE)

The Digital Moments Cell, fondly known as the "Third Eye" of ISB&M, comprises a team of visionary individuals who are deeply passionate about capturing fleeting moments and transforming them into everlasting memories.

I-TALK

The Intellectual Development Cell is a platform driven by the goal of meeting the intellectual needs of students. Its mission is to expose students to a diverse range of motivational and influential speakers, enriching their intellectual growth.

DIGITAL MARKETING CELL

The Digital Marketing Cell endeavors to amplify the outreach and enhance the prominence of ISB&M. Its mission and vision revolve around globally promoting ISB&M and establishing a robust international standing.

LITERARY & DEBATE

The Debating Society hosts engaging discussions, public speaking events, and boardroom conferences. These initiatives offer a platform for students to articulate their opinions, grasp diverse perspectives, and cultivate a well-structured thought process.

METRICS AND DATA CLUB (MAD)

The Analytics Club is a student-driven initiative led by passionate management students enthusiastic about the world of analytics. Its main goal is to disseminate information on business analytics and show how it can be used in real-world situations.

MARKETING CLUB

The cell aims to go beyond textbooks by organizing field trips and workshops led by industry professionals. These activities offer valuable insights into the dynamic world of marketing, covering unexplored areas.

RESEARCH CELL

The Research Cell at ISB&M is responsible for boosting the research and scholarly activities in the institution. The cell helps explore and make students aware of the opportunities of scholarly visits and presentation: research papers and conference.

E-CELL:

The main focus of E-Cell is to encourage students to work as an enterprise from their college duration. It also helps them to develop business sense inside them, empower their creative ideas & make them confident to compete business environment. Our mission is to help the aspiring entrepreneurs start and grow their businesses by creating a pathway of various opportunities like interactive sessions with professionals & business competitions, generating reports to pitch investors etc.



Students Buzz

ISB&M encourages an open atmosphere through its break free culture and way of life. Learning to overcome a self-limiting mind-set and develop one's own approach to life and career fulfilment. It is learning all the way.

Orientation program for freshers

The Orientation program takes place when the new batch of students joins the program, marking the beginning of their transformative journey. This comprehensive week-long program culminates with an exciting outbound experience on the final day.

Alumni meet

It is often stated that the true measure of a college's success lies in the impact its alumni have on national life. The alumni of ISB&M epitomize the finest outcomes of our education, making significant contributions to their respective fields and actively serving their communities through volunteer efforts. The entire ISB&M family wishes them continued success in all their future endeavors, cherishing the enduring bond that unites us.

FORZA

ISB&M commemorates its annual anniversary with the exuberant celebration of FORZA, representing Force, Zest, and Attitude. This event, organized by students, faculty, and alumni from all three campuses, takes place on the 23rd and 24th of July. In 2021, FORZA embraced the theme of "The First Roar" and was conducted virtually in response to the global pandemic. The intense competition showcased during the event brings out the students' finest qualities and embodies the institute's never-say-die attitude.

HR Share

The annual HR Meet, "HR SHARE," is a premier conference for high-potential HR professionals in leadership roles. This 20th national-level HR conference focuses on the theme of "Data-Driven HR Organization" and addresses various complexities of modern business. Esteemed senior HR leaders and executives share practical insights and perspectives. The event attracts HR executives from diverse organizations, fostering knowledge exchange and professional development.

Runbhoomi

The annual sports event at ISB&M Nande witnesses' intense competition among colleges in eight games: Cricket, Football, Basketball, Volleyball, Badminton, Table tennis, Chess, and Carom. It is a display of remarkable sportsmanship and determination as participants from across the city vie for supremacy on the lush green campus.

Crescendo

The annual cultural extravaganza, CRESCENDO, is a highly anticipated inter-college fest at ISB&M. Spanning four days, this national-level event provides a perfect platform for aspiring young artists to showcase their talent. Students from renowned colleges and B-schools across the nation attend the fest in large numbers. CRESCENDO '21 embraced the theme "Unreeling the Decades," captivating participants in events such as Paint-ball, Aqua-dance, Fashion show, Roadies, Junkyard Wars, Jam, Singing, Rock show, LAN gaming, Mime act, and many more, all performed with great enthusiasm and vigour.



Aaghaaz

Sports is a universal language that unites people from all walks of life. It is perhaps one of the few arenas where equality prevails. The International School of Business and Media presents AAGHAAZ, a dynamic event filled with boundless energy, passion, and emotions. As the saying goes, "Champions keep playing until they get it right."

Chain Act

ISB&M hosted its annual supply chain conference on January 22, 2024, focusing on "Adapting to Digital Disruption in Supply Chain Management." The conference explored distribution management, advanced analytics, emerging technologies, and sales & operations planning in the digital age. It provided a valuable platform for strategic decision-makers and SCM professionals to network and learn best practices. Effective supply chain management is vital for sustaining competitiveness, requiring organizations to continuously update their approaches to align with industry benchmarks.

Media Pluse

Media Pulse, organized by the Media students of ISB&M, is an annual media seminar. This event fosters academic-industry collaboration, encouraging students to explore the evolving landscape of the media business. Media Pulse 2024 took place on January 24, 2024, focusing on the theme of New Media & Business Analytics. With New Media being a prominent trend in the socio-political economy, the conference aimed to delve into various aspects of the mass media world.

Financial Roulette

Financial Roulette is a platform that connects Revelation, Enlightenment, and Embracement in the economic and financial domains. The conference features leading experts and professionals, discussing key topics like AI, Robotic Process Automation, Big Data Analytics, IoT, and Neural Networks. This one-day event explores the theme "Financial Analytics: The Real Opportunity in the North."

Convocation

A convocation ceremony holds a special place in every student's heart, symbolizing the culmination of their hard work, dedication, commitment, and enthusiasm throughout their academic journey. It is a proud moment for parents as their children receive their well-deserved educational degrees. Mr. Kishore Jayaraman, President of Rolls Royce-India & South Asia, graced the occasion as the esteemed chief guest and honored the students for their outstanding performance. The placements of the students serve as a testament to the institute's remarkable growth over the past few years, solidifying its strong alumni network.



CONSULTING:

Deloitte
KPMG
PwC
Ernst & Young
The Adecco Group
Korn Ferry
Avata
Global Data Pl
Acuite Ratings &
Research
Coherent Market
Insights
Markets & Markets
SG Analytics
Randstad
eClerx
Linedata
NielsenIQ
Entercomm
GEP Worldwide
Alight Solutions
The Edge Partnership
Hexaware
Frost And Sullivan
Fuld & Co
Paperpedia
Verve Advisory
Kalypso
Regalix
Gallagher & Mohan

BFSI & FINTECH:

TresVista
HDFC Bank
BNY Mellon
ICICI Bank
ICICI Home Finance Company
Aditya Birla Sun Life
TATA AIG
Home First Finance Company
Motilal Oswal Financial Company
South Indian Bank
Anandhrathi
Poonawalla Fincorp
Purnartha Investments Pvt Ltd.
Darashaw
Bajaj Allianz Life Insurance Co.
Ltd.
Berkadia
Bajaj General Insurance
IDFC First Bank
Trust Group
ICICI Prudential
Bajaj Finserv
Bajaj Housing Finance
ZS Associates

CapitalVia Global Research
YES Securities
Shriram Life Insurance
PNB MetLife India Insurance
ICICI HFC
DSP Mutual Funds
IDFC Bank
Factset
BAGIC
Elara Capital
Seeds Fincap
South Indian Bank
ICICI Pru AMC
Niva Bupa Health Insurance
HDFC Life
HDFC AMC
Care Health Insurance Ltd
Bajaj Finserv Asset Management Ltd
Advarisk

IT/ITES:

Hewlett Packard Enterprise
(HPE)
Sutherland Global
HCL
Dun & Bradstreet
Accenture
Wipro
TCS
Persistent Systems
Infor
Capgemini
LeadSquared
Newgen Software
Collabera Inc.
Hitachi Solutions
FIS
Asus
KPIT
TATA Elxsi
Vajro
Wipro (Blackstone)
Bristlecone
Teltonika
Alten India
ITC Infotech
People Strong
Photon
Aligned Automation
Drivestream
Hevo Data
Lenovo
Savex Technologies Pvt. Ltd.
Baxter Planning
Genzeon
Konica Minolta Business
Solutions
Trinamix
Senseforth.AI
High Radius

FMCG/ FMCD/RETAIL:

ITC Limited
Asian Paints
PPG Asian Paints
Hector Beverages
Jubilant Foodworks Ltd.
Britannia
RSPL
Lakme Lever
Usha International
MARS
Wrigley
Adani Wilmar
Berger Paints
Kansai Nerolac
Raymonds
Signify (Philips)
United Colors of Benetton
Duke's India
Fraazo
Waycool Foods
ConAgra
Kohler Hindware
Callaway Golf
AB InBev
Bira
Bluestar
Schneider Electric
LG Electronics
JSW Paints
Haier
Croma
Givaudan
HungerBox
Vodafone
Rosy Blue
Sodexo
Reliance Retail Ltd.
Reliance Jio Mart
More Retail
Land Mark
Godrej Agrovet
Godrej & Boyce
Pepsico
Berger Paints
Kansai Nerolac
Raymonds
Signify (Philips)
United Colors of Benetton
Duke's India
Fraazo
Waycool Foods
ConAgra
Kohler Hindware
Callaway Golf
AB InBev

Bira
Bluestar
Schneider
Electric
LG Electronics
JSW Paints
Haier
Croma
Givaudan
HungerBox
Vodafone
Rosy Blue
Sodexo
Reliance Retail
Ltd.
Reliance Jio Mart
More Retail
Land Mark
Godrej Agrovet
Godrej & Boyce
Pepsico

REAL ESTATES & LOGISTICS:

CBRE
JLL India
Landmark Group
Homesfy
Royalti
Shoperty Consultants
Shapoorji Pallonji
Godrej Properties
DTDC
DHL Supply Chain
Mahindra Logistics
Kuehne+Nagel
Ecom Express Ltd.
Broekman Logistics India
AP Moller Maersk

CONGLOMERATE & OTHERS:

The Trident Group
Atul Ltd.
UPL
Deepak Fertilizers
Aura Air
Diversey India
Dr. Lal PathLabs
Housing.com
Indira IVF
Sudarshan Chemicals
UPL

ENGINEERING & PROJECTS:

Thermax
Hindalco
Wavin
Imerys
SLB
Armstrong Automation
Grasim
MRF
Suzuki Motors
CEAT Ltd.
JK Tyres
Marvel Ceramics
Huhtamaki India
Cooper Corporation
Writers Corporation
Infiloom
Micron Technologies
Praj Industries
Atlas Copco
Senvion Wind Technology
Tata Power
Eaton
GKN Fokker
HFCL
JSW Energy
Repos Energy
ACC Limited
Excide Industries
Signify
Deepak Fertilizers
Polycab
Vesuvius
Volvo Eicher

HEALTHCARE & PHARMACEUTICALS:

Lupin Ltd.
Cipla
GSK Pharma
Mankind Pharma
AstraZeneca
Emcure Pharmaceuticals
Bosch + Lomb
Optum
Dr. Lal PathLabs
Sudarshan Chemicals
Indira IVF
Diversey India
ACG World
Loop
PI Industries
Thyrocare Technologies

MEDIA & MASS COMMUNICATION:

Hotstar
Times Internet
Times Music
Zee Entertainment
Radio Mirchi
Dainik Bhaskar
Mindscapes Enhance
Comm.
Fork Media
Outlook Group
9X Media
Adfactors PR
Resonance Digital
ABP Limited
British Telecom Group
Iplix Media
GO MO Group
Dotdash Meridith
Network 18
Radio Mirchi (2018)

E-COMM & ED- TECH:

CarDekho
Ergode
PhonaPe
Meesho
MagicPin
BYJU's
Jaro Education
Toppr.com
PepperFry
Naukri.com
UpGrad
Urban Company
LIDO
InterviewBit

Prominent Recruiters

Batch Information 2022-24

Gender Ratio



Male

137



Female

110

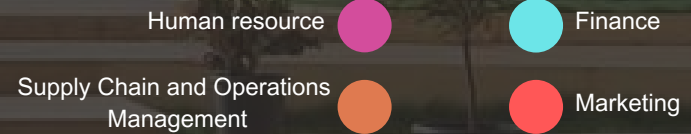
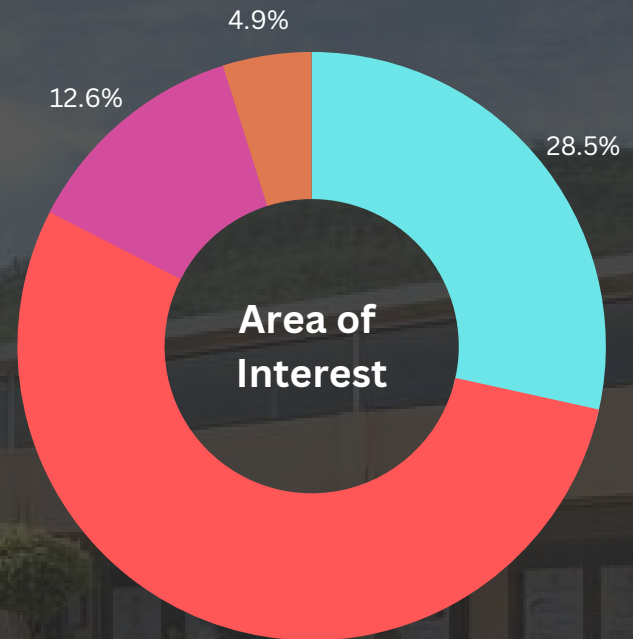
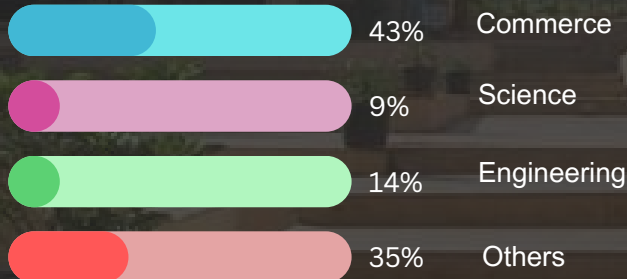
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Work Ex



210

Fresher



PUNE

Batch Information 2022-24

Gender Ratio



Male
19



Female
20

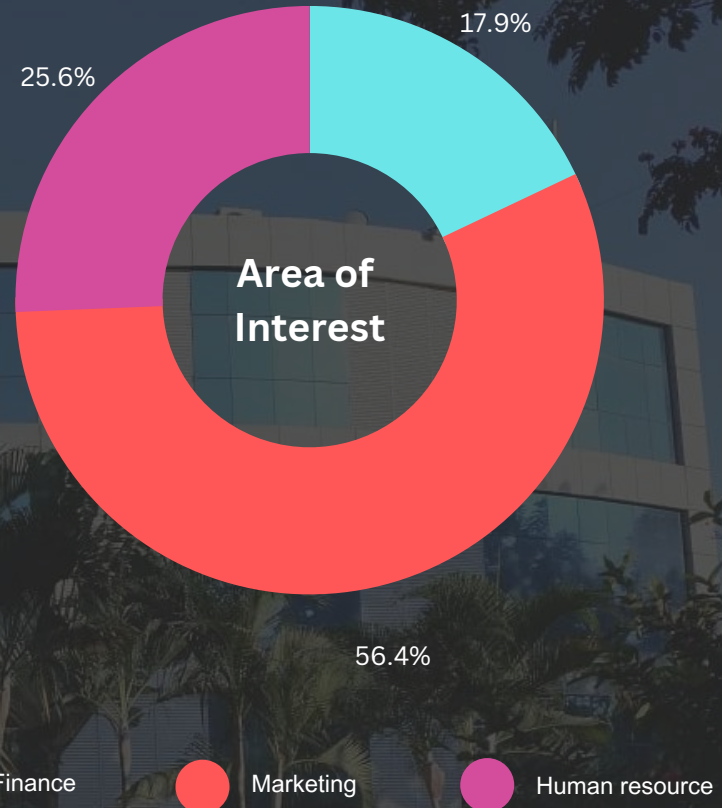
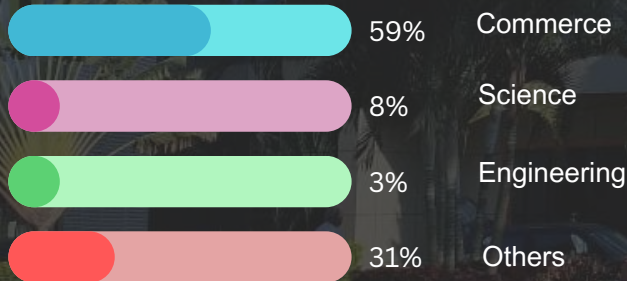
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Work Ex



36

Fresher



BANGALORE

Batch Information 2022-24

Gender Ratio



Male

23



Female

9

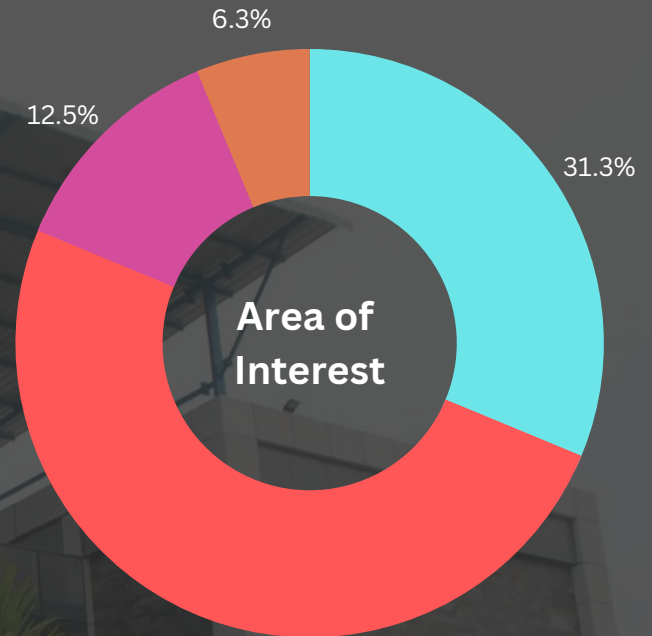
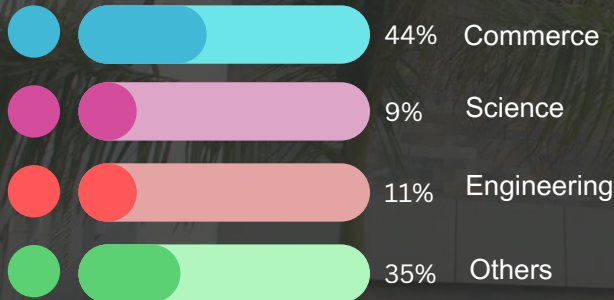
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Work Ex



25

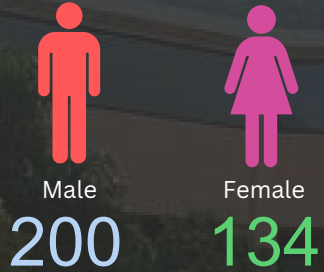
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KOLKATA

Batch Information 2023-25

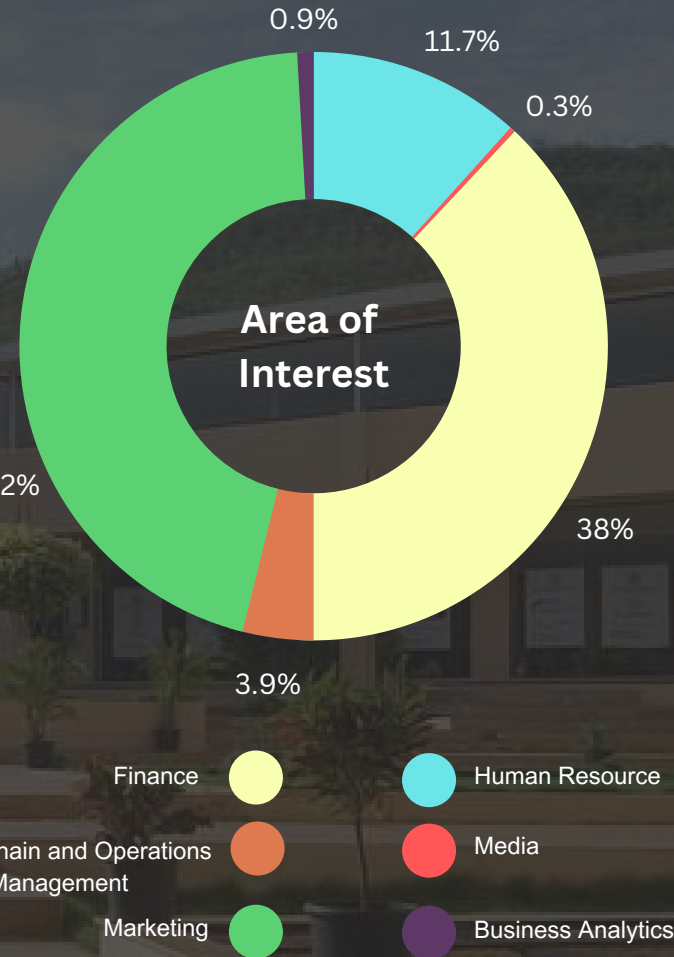
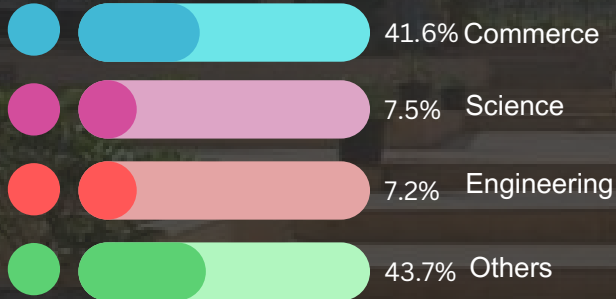
Gender Ratio



15 319

Work Ex

Fresher



PUNE

Batch Information 2023-25

Gender Ratio



Male
13



Female
10

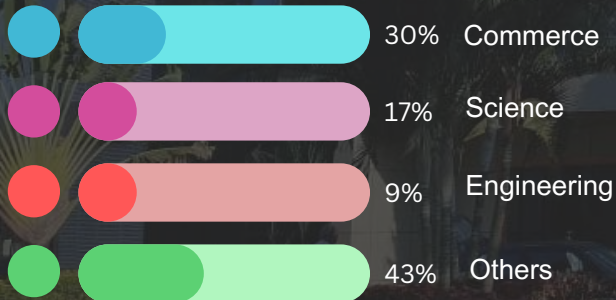
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Work Ex



21

Fresher

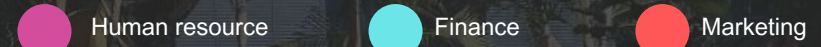


30.4%

39.1%

Area of Interest

30.4%



BANGALORE

Batch Information 2023-25

Gender Ratio



Male
28



Female
12

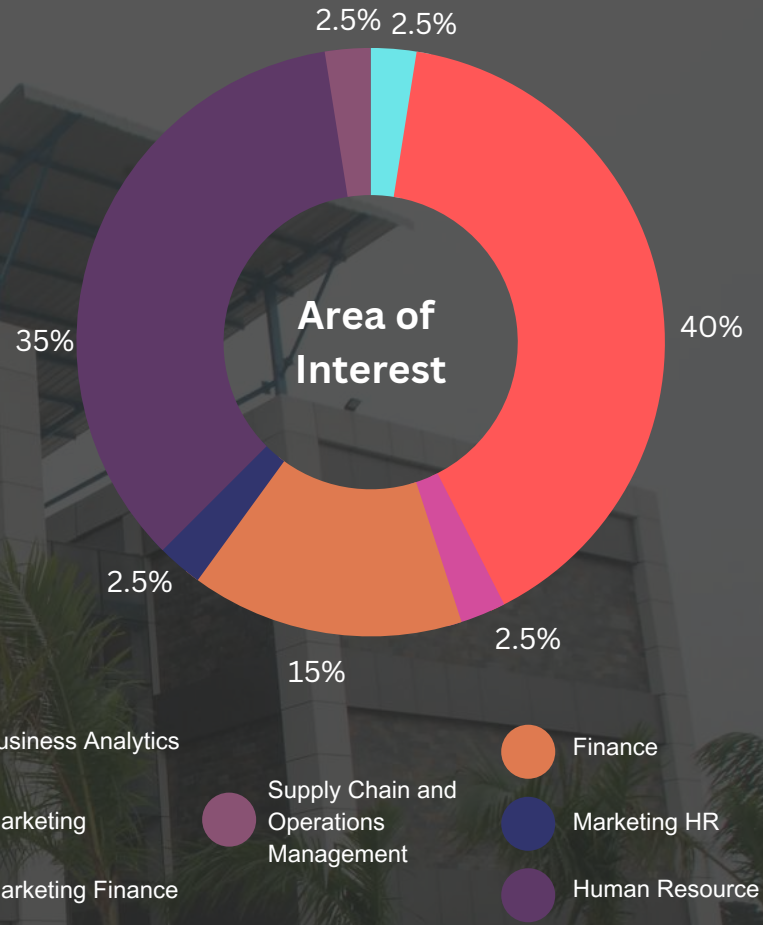
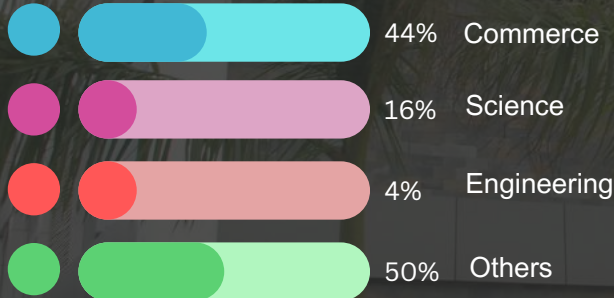
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Work Ex



30

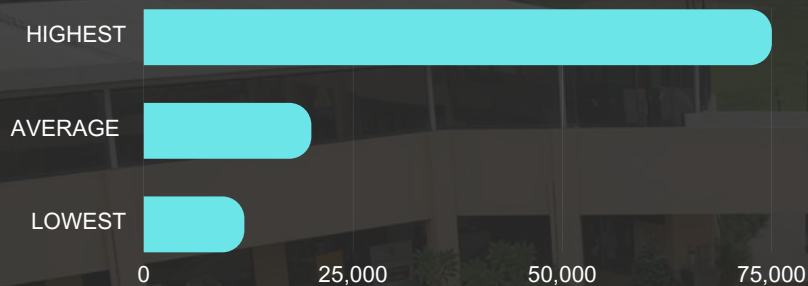
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KOLKATA

Placement Overview 2022-2023

Stipend offered per Month

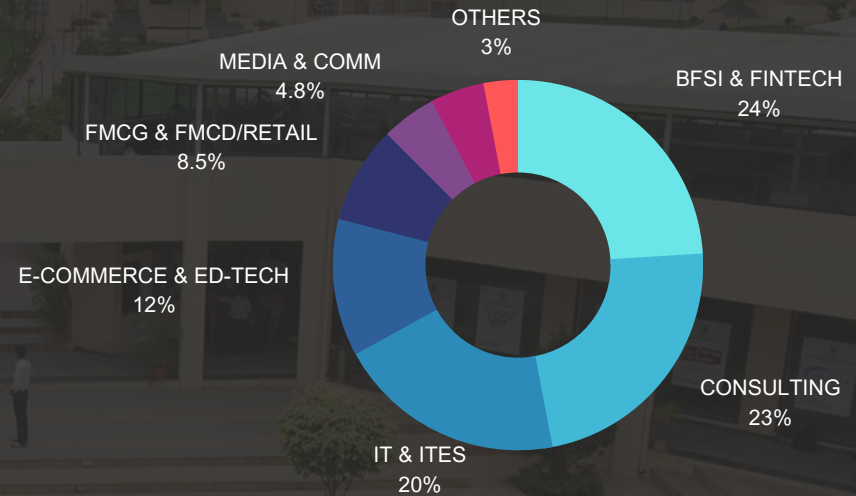


Compensation offered



Our institution proudly provides centralized placement services, extending across all three campuses, to offer students a unified platform for accessing diverse and promising career opportunities.

Industry-wise Placement



PLACEMENTS



SHRADDHA ANAND
DIGITAL SALES ACCOUNT
MANAGER
HEWLETT PACKARD ENTERPRISE
MARKETING



ANUSHREYA ADHIKARI
TAX CONSULTANT
DELOITTE TAXATION
FINANCE



SHRIYA RISWADKAR
FINANCE
BERKADIA
MORTGAGE BANKING ANALYST



ANUSTHA GOSWAMI
MANAGEMENT TRAINEE
GEP WORLDWIDE
MARKETING



SHREYAS NAIR
MANAGEMENT TRAINEE
THYROCARE TECHNOLOGIES
MARKETING



YANA PATEL
MANAGEMENT TRAINEE
HCLTECH
SUPPLY CHAIN AND
OPERATION MANAGEMENT



RAUNAK SINGH
MANAGEMENT TRAINEE
MOTILAL OSWAL
FINANCE



SOHAIL KHAN
CONSULTANT
WIPRO
FINANCE



PRATEEK MAGARDE
EXECUTIVE - SALES
LARSEN & TOUBRO
MARKETING



ROHIT DESARDA
OPERATIONS ANALYST
BNY MELLON
BATCH 2021-23
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ASSISTANT MANAGER - PEOPLE
PARTNER
AB InBev
HUMAN RESOURCES

PLACEMENT HIGHLIGHTS 2021-23

We position them as
**Leaders-Right company,
Right job!**

Chairperson Placement

Dear Recruiters,

ISB&M is among the leading management institute nurturing responsible, self driven and result oriented professional who grow into leadership roles since inception 2000.

We have a global alumni base in key managerial positions across leading organizations. At ISB&M, our students go through a rigorous academic curriculum driven by industry needs that equips them with skills, knowledge, and expertise to become professionally competent in handling different managerial roles in the organization. I would like to thank all past recruiters for the trust and faith they have placed in our talent year after year and look forward to developing new, mutually beneficial relationships. I would also like to share that our Placement Assistance Cell members make a relentless effort towards facilitating your visit to our campus.

We look forward to establishing a deeper, stronger, and mutually beneficial relationship with your esteemed organization. Should you require any further assistance, kindly feel free to reach out to us.

I am delighted to invite you to Campus Recruitment Program for both Summer Internships and Final Placements of ISB&M.



Dr. Priyanka Tripathy
Chairperson,
Campus Placements
priyanka.tripathy@isbm.ac.in
www.isbm.ac.in





ISBM Campus Recruitment Cell (I-CARE)

ISBM Campus Recruitment Cell is driven by a team of students with a faculty chairperson. ISBM Campus Recruitment Cell is a dynamic and proactive department dedicated to facilitating successful career opportunities for its students. ISBM Campus Recruitment Cell is divided into two distinct parts: one for Final Placements and the other for Summer Internships, the objective of Summer Internship is to provide high quality learning experience to students.

I-CARE Final Placements:

The ISBM Campus Recruitment Cell for Final Placements is responsible for guiding and assisting students in their transition from being learners to becoming professionals. The team collaborates closely with leading companies, industries, and organizations to provide a diverse array of job opportunities across various sectors. The process starts well in advance, with the team conducting workshops, seminars, and mock interviews to groom students for the corporate world.

I-CARE Summer Internships:

Summer Internship is an academic programme requirement for completion of the first year of PGDM. It is scheduled at the end of the third trimester. ISBM Campus Recruitment Cell - Summer Internships is committed to securing meaningful internships for students. These internships allow students to apply their classroom knowledge to real-world scenarios, gaining invaluable insights into their chosen fields.

As ISBM Campus Recruitment Cell we are committed to create best of the opportunities and a corporate career for all students.

Placement Policy

All job offers, either on campus or PPO, for the students participating in the placement program should be made through the placement cell of ISB&M. All correspondence to and from the company will be routed through the placement cell only. Companies will be required to make an offer in writing in the campus on their letter head / mail to Placement Cell, this would be binding on both the parties. A company can make spot offers. All communications are made through Placement Cell.

NOTE:

The Placement Cell presents a list of campus recruiters over the years to the students, prior to the placement period.

Scheduling of companies would be based on preferences expressed by the students. To optimize the preference process, companies are advised to deliver a Pre Placement Talk (PPT) at the campus. PPT helps the students understand a company better and creates an opportunity to clarify any queries regarding the same. Thus, the students make a more informed choice in their preference ranking.

Once an offer is made and a student receives an offer letter, then he/she is eligible to sit for only two other dream companies. If a student gets two simultaneous offers, then he/she has to accept any one of the two. In case of Dream Company the first offer is final. Pre Placement Offer (PPO), a student who receives a PPO must accept or reject within 48 hours after receiving the offer. Having accepted the offer, he/she is required to opt out of the placement program.

Summer Internship - Once a student gets an offer for summer internship, he/she will not be eligible for any subsequent offer. Companies offer stipend while they visit campus for internship.

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KOLKATA CAMPUS
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BANGALORE CAMPUS
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Guest Talk

We, at ISB&M exist to preserve a holistic environment to ensure a cordial college engagement among the Corporates and Students. The essence of the cells works to invite eminent guests from the industries to provide a seat of opportunity for overall growth to the students by sharing valuable lessons and excerpts from their experiences. We are entrusted to host guest lectures and build healthy relationship on behalf of our college with the Corporate Industry.



ISB&M

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