

**POST GRADUATE**

# Program Portfolio

2024-2026



**JAGSOM**  
JAGDISH SHEETH SCHOOL OF MANAGEMENT



**AACSB**  
ACCREDITED



## BEYOND TOMORROW

JAGSoM today, is amongst the 12 leading Indian B-schools which has an AACSB accreditation and features in the QS World University Global Rankings 2023. JAGSoM is ranked Number 2 amongst B-Schools in Bangalore. It has been ranked 10<sup>th</sup> in Future Orientation and 14<sup>th</sup> in Learning Experience by Business Today-MDRA Business School Rankings 2023.

JAGSoM's unique intervention of "Role Defined Career Tracks" across 8 Tracks - MarTech, Sales and Service, HRM, Banking, FinTech, Capital Markets, Business Analytics and Entrepreneurship, has resulted in the success of its graduates as reflected in superior career outcomes.

## POST GRADUATE DIPLOMA IN



# MANAGEMENT (PGDM)

A 2 Year residential program that focusses on Career Tracks as role defined specialization:

- The program focuses on creating futuristic careers in new-age industries for new age roles aligned to industry 4.0 through its Career Tracks.
- Pedagogy of learning by Solving through industry supported business problems as live projects.
- Grooming for leadership role through curriculum interventions including Design Thinking Innovation, Social Immersion Program, Personality Enhancement Program, Research Incubation, Innovation & Incubation and Effective Execution

## CAREER TRACK FOCUS – ROLE DEFINED CAREER TRACKS

### 'Role Defined Career Tracks'

Major	Career Track	Roles
Marketing	Mar Tech	Digital Marketing
		Content Marketing
		Brand Marketing
		Digital Business & CX Project
	Sales & Services	User Experience (UX)
		Growth Hacker
Sales Management		
Finance	Banking	Customer Experience
		Specialist - credit support
	Capital Markets	Credit Rating
		Financial Analyst
		Equity Research
	Fin Tech	Alternate Assets
Research Analyst		
Business Analytics	Business Analytics	Product Management
		Financial Analysis
		Market Research
HRM	Digital HR	Quantitative Research
		HR Analyst
		Culture Deck
Entrepreneurship	Entrepreneurship*	Team Manager and Coach
		Start up Entrepreneur, Family Business Owner

## PROGRAM FEES & SCHOLARSHIP

Course	Campus	Accreditations / Affiliations	Duration (years)	No of seats	Program Fees (INR)**
2 Year PGDM	Bangalore	AICTE, SAQs, AACSB	2	120	INR 15.95 lac**
2 Year PGDM (Marketing Major) Tracks: <ul style="list-style-type: none"> <li>MarTech</li> <li>Sales &amp; Service</li> </ul>	Bangalore	AICTE, SAQs, AACSB	2	60	INR 15.95 lac**
2 Year PGDM (Finance Major) Tracks: <ul style="list-style-type: none"> <li>FinTech</li> <li>Banking</li> <li>Capital Market</li> </ul>	Bangalore	AICTE, SAQs, AACSB	2	60	INR 15.95 lac**
2 Year PGDM (Business Analytics Major)	Bangalore	AICTE, SAQs, AACSB	2	60	INR 15.95 lac**
2 Year PGDM (HRM Major)	Bangalore	AICTE, SAQs, AACSB	2	30	INR 15.95 lac**
2 Year PGDM Entrepreneurship	Bangalore	AICTE, SAQs, AACSB	2	30	INR 15.95 lac**

### Note:

Merit cum means scholarships offered to deserving candidates.

\*\* The Program Fees of JAGSoM include boarding and lodging

## QUALIFIER & BATCH COMMENCEMENT

Program	Eligibility	Application Closing Date	Batch commencement
2 Year PGDM programs	CAT XAT GMAT MAT CMAT JAGMAT**	TBA	3 <sup>rd</sup> July – 2024

**Note:**

\*\* JAGMAT is a requirement at the time of admission selection process.

# MBA

## MBA (Two year Full-time Residential Post Graduate Programs at Karjat, Greater Mumbai)

- The program focuses on creating futuristic careers in new-age industries for new age roles aligned to industry 4.0 through its 'Role Defined Career Tracks'.
- Pedagogy of 'Learning by Solving' through industry supported business problems as live projects.
- Grooming for leadership through Experiential Learning interventions like Design Thinking & Innovation, Social Immersion Program, Personality Enhancement Program, Research Incubation and Effective Execution.

## MBA Program Options

Program	
MBA	1 Year at JAGSoM, Karjat and 1 year at JAGSoM, Bangalore
MBA International Pathway	1 Year at JAGSoM, Karjat and 1 year at our International Partner School (KEDGE Business School, France/State University of New York/University of Texas, Arlington)

## FEES & SCHOLARSHIPS

Course	Campus	Accreditations / Affiliations	Duration (years)	No of seats	Program Fees (INR)**
MBA	1 year at JAGSoM, Karjat + 1 year at JAGSoM, Bangalore	UGC, AACSB	2	60	INR 15.95 lac**
MBA Pathway Programs	1 year at JAGSoM Karjat + 1 year at International Partner School*	AACSB,	2		INR 10.95 for 1 <sup>st</sup> year at JAGSoM, Karjat + Fees as applicable at International Partner school*

Note:

\*Current fees of International Partner School:

- State University of New York - 28,000 USD (subject to change) excluding boarding and lodging.
- KEDGE Business School, France – 19,900 Euro (subject to change) excluding boarding and lodging.

- University of Texas, Arlington – 36900 USD (subject to change) excluding boarding and lodging.  
Attractive scholarship available for meritorious students.

\*\* The Program Fees of JAGSoM include boarding and lodging

Merit cum means scholarships offered to deserving candidates.

## QUALIFIER & BATCH COMMENCEMENT

Program	Eligibility	Application Closing Date	Batch commencement
MBA Programs	CAT XAT GMAT MAT CMAT MHCET NMAT JAGMAT	TBA	6 <sup>th</sup> September – 2024

**Note:**

\*\* JAGMAT is a requirement at the time of admission selection process.

## ADMISSION SELECTION PROCESS

JAGSoM looks at innovation potential, solution orientation and value fit of the candidates, besides their consistent academic performance and relevant work experience (if applicable), for admission into its PGDM/MBA programs.

Short-listed candidates for the 2-year full-time PGDM/MBA programs at JAGSoM are required to appear for the selection process, which comprises of the following components:

### 1. JAGSoM Management Aptitude Test (JAGMAT):

JAGMAT is an aptitude test and comprises of 3 sections –

- i) English Language Proficiency (ELP),
- ii) Quantitative Aptitude (QA) and
- iii) Logical Reasoning (LR).

Full marks 75. Each section will be of 25 marks. There is no negative marking.

Duration of the test: 90 minutes.

2. Group Exercise (GE): A 30-minute group exercise in groups of six to eight candidates, for assessing 'Solution Orientation' of the candidates.
3. Personal Interview (PI-1): An interaction to assess the 'Value Fit' of the candidate with the shoulder-batch.
4. Personal Interview (PI-2): A personal interview for assessing the 'Learning Potential' of the candidate. The interview panel will have 3 panelists (1 Faculty Member, 1 Industry Expert, 1 Alumni).

\*For PGDM Entrepreneurship program - Personal Interview (PI-2): A personal interview for discussion on business idea. The interview panel will have 3 panelists (1 Faculty Member, 1 Industry Expert, 1 Alumni).





Bangalore campus



Greater Mumbai campus



BEYOND TOMORROW

# POST GRADUATE Program Portfolio

2024-2026

FOR 2 YEAR RESIDENTIAL  
PGDM / MBA / PGDM – INTERNATIONAL  
PATHWAY/PGDM Entrepreneurship

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**JAGSoM**  
JAGDISH SHETH SCHOOL OF MANAGEMENT



**JAGDISH SHETH SCHOOL OF MANAGEMENT**

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