

EXPERIENCE EXCELLENCE IN EDUCATION



ADMISSION BROCHURE

**PGDM
2024 – 2026**



A LEGACY OF EXCELLENCE IN EDUCATION



VISION

To be an industry anchored, socially righteous, environment friendly institute promoting research and entrepreneurial orientation with global perspectives.

MISSION(s)

To be a trusted institute for developing socially and environmentally sensitive managers.

To establish a technology adept environment for facing the dynamic industry.

To develop managers with a global vision for business in the true spirit of “Vasudhaiva Kutumbakam”.

To nurture change leaders.

ABOUT MAHARAJA AGRASEN TECHNICAL EDUCATION SOCIETY (MATES)



Maharaja Agrasen Technical Education Society (MATES) is a charitable trust comprising of a group of well known Educationists, Industrialists, Businessmen, Professionals and Philanthropists with an aim to promote quality education in the field of Technology, Management, Law, Pharmacy and Health Services to shape the human society for a better future. With its constant growth and consistent efforts, MATES has been able to keep up its commitment in serving the society and its people.

Dr. Nand Kishore Garg (Founder & Chief Advisor-MATES, Chancellor-MAU, Three Times MLA-Delhi Vidhan Sabha) has been a significant source of inspiration and motivation for achieving the aims and goals of the society. An eminent figure amongst the masses, Dr. Nand Kishore Garg with his humanitarian attribute has always contributed selflessly not only in building the Maharaja Agrasen Technical Education Society but has also been contributing a great deal in bringing together various driving forces who move the nation for a brighter tomorrow.

Sh. Vineet Kr. Gupta (Chairman-MATES), Er. T.R Garg (General Secretary-MATES), Sh. Gyanendra Srivastava (Pro-Chancellor-MAU & IAS (Retd.)), Sh. O.P Goel (Treasurer), Sh. Jagdish Mittal (Adhyaksh-Rashtriya Kavi Sangam) are among the various personalities who have contributed significantly in establishment of various building blocks of MATES.

The trustees of MATES are also well known Entrepreneurs and have established many Industries which contribute in the nation's economic and social development. Few such establishments are given below. These Establishments are also listed by National Stock Exchange.

ABOUT MAHARAJA AGRASEN BUSINESS SCHOOL (MABS), DELHI



Maharaja Agrasen Business School (MABS) is a part of Prestigious Maharaja Agrasen Technical Education Society. The institute is Approved by AICTE, Ministry of Education, Govt. of India. MABS is a robust institution envisaged to emerge as a nationally and internationally recognized leader in meeting challenges of the future through excellence in higher education.

MABS focuses on growth in interdisciplinary approaches in the areas of established strength and future needs. We follow the ideal of practical independent thinking by teaching students the skills and knowledge they need to be successful. Though the students come from diverse backgrounds, our students share a commitment to achieving their individual career aspirations. We strive to nurture this commitment in an academic environment responsive to the changing needs of the workplace and by providing strong career planning support and attention to the needs of each student at our institute. The students enjoy a rich and varied campus life that fosters their personal growth and supports their transition to responsible professionals in a rapidly changing world. We concentrate on corporate & institutional training requirements & tirelessly work towards meeting them.



Dr. NAND KISHORE GARG
FOUNDER CHAIRMAN & CHIEF ADVISOR MATES

“Our aim is to develop professionals with human values who will make significant contributions to society and the nation.”

VISION OF FOUNDER CHAIRMAN

Maharaja Agrasen Business School has been set up under the Charitable “Maharaja Agrasen Technical Education Society (Regd.)”.

On behalf of MABS, I extend a warm welcome to you. I take it as my utmost responsibility for upholding the student’s expectations and trust in the institution. The institution aims to assist the students in their journey to graduation and making it rewarding and enlightening. Our students are encouraged to be active learners. The commitment of faculty members to academic excellence remains unwavering, and we are poised to embark on another extraordinary year as a result of the commitment and dedication of students, faculty, and staff who serve as our future’s champions.

Once again, I welcome you and encourage you to visit our exquisite campus, meet our students, staff, specialized faculties and witness the facilities and opportunities MABS provides.



SHRI VINEET KUMAR GUPTA

Chairman - Maharaja Agrasen Technical
Education Society (MATES)

Chairman , Board of Governors (MABS)

CHAIRMAN'S MESSAGE

MABS is one of the premier educational institutions in Delhi, and it endeavors to continuously progress its academic performance.

Interactive learning and two-way communication create an intellectually stimulating, sincere, and responsive environment for higher education. We are committed to provide a high-quality academic experience for our students.

Apart from the modern infrastructure amenities and facilities, students are provided with a humble and learning environment in order to instill professional ethics. Additionally, emphasis is placed on overall personality development of the students to foster the zeal and confidence required to meet the exigency and challenges of global standards.

Wishing you all the very best!



Prof. (Dr.) SANJIV MARWAH

Director, Maharaja Agrasen Business School (MABS)

Member- Secretary, Board of Governors

DIRECTOR'S MESSAGE

"The thrust of business education is shifting from expansion of the business world to growth of leadership and towards a system where the future managers are trained to be team players rather than individuals seeking the fulfilment of their own goals."

Friends,

The journey towards excellence always begins with self-discovery.

MABS has been accepted by the Industry as an active and vibrant business education institution which is closely aligned with the corporate practices.

MABS prepares students for the managerial leadership that will be expected of them in the coming years. In order to be able to lead, they would have to be able to inspire, to be innovative and creative. They would need to communicate effectively and achieve results through teamwork and be sensitive, disciplined and responsible. During their years at MABS, we get them started on the path of leadership by providing the best possible resources and an inspiring environment.

The power of the future lies in the power of mind. That is why education systems around the world are geared towards development of the power of the young mind through an enterprise approach that focuses on the evolution of ethical management leaders.

Our PGDM Programme is an exhaustive series of stimulating workshops, lively seminars, resolute team work, proactive task management, analytics intense assignments, training in python, outcome based education, blended learning ; and focused hands on exposure to corporate practices, where a student develops aptitude to think both logically, laterally and act rationally. The recent global dynamics have, more powerfully than ever before, differentiated business leaders from mere business owners. Conscious effort is made to integrate their employability skills with the academic assignments. This makes MABS students highly sought-after by industries throughout India and abroad.

I invite you to be a part of the exciting world of endless opportunities at MABS, a premier business school with a global vision; committed to nurture the leaders of tomorrow.

PROGRAMME OFFERED

PGDM

PGDM program at MAHARAJA AGRASEN BUSINESS SCHOOL (MABS) is approved by All India Council for Technical Education (AICTE), Ministry of Education, Govt. of India. The two years full time program is divided into six trimesters with a two months internship after the completion of first year and the beginning of second year. It is a highly professional program which is blended with the dynamic requirements of the industry. Students undergo rigorous academic and practical training during the tenure at the institute which makes them job-ready and helps them in getting placed well.



WHAT SHOULD YOU KNOW BEFORE APPLYING FOR PGDM ADMISSION AT MABS?

- A candidate should have attained a minimum of 3 year bachelor's degree or equivalent in any discipline with minimum 50% aggregate marks recognized by the Association of Indian Universities / University Grant Commission as eligible for post graduate studies in Management.
- Candidates appearing in the final year of their bachelor's degree are also eligible, provided that they complete all formalities of their examinations before the month of September/as per University Date sheet. Such candidates, on selection, will be given provisional admission subject to successful passing or completion of the bachelor's degree examination and submission of required documents in the admissions office. Non-fulfillment of the above condition will result in the cancellation of the provisional admission of the candidate.
- Additionally, the candidates should be qualified from any one of the six All India tests, i.e. CAT, XAT, CMAT, ATMA, MAT, GMAT or the common entrance examinations (if any) conducted by the respective State Governments. The validity of such exam is for ONE year only.

ENTRANCE EXAMINATION	CUT OFF
CAT	60 Percentile
XAT	60 Percentile
GMAT	50 Percentile
MAT	60 Percentile
CMAT	60 Percentile

- A candidate is required to fill application form for MABS through its website apply.mabs.ac.in by paying a non- refundable fee of INR.1000.

- Evaluation Criteria- Components and Weightage

COMPONENT	WEIGHTAGE
National Management Aptitude Test	35%
Written Aptitude Test + Personal Interview	45%
Academic Performance (10th, 12th and Graduation)	10%
Extra-Curricular Activities + Academic & Regional Diversity	10%
TOTAL	100%

- List of documents to be uploaded by the last date of submission of online application form (If the documents cannot be deposited along with the form, a scanned copy of all the documents must be emailed at mabs@maims.ac.in before the due date, failing which the candidate may not be allowed to sit for admission selection process.)

1. Photocopy of CAT/ XAT/ GMAT/ MAT/CMAT score card.
2. Qualifying Examination Mark Sheet and Degree (Graduation)
3. Date of birth certificate /Class 10th Certificate
4. Class X /SSC Marks sheet and certificate
5. Class XII/HSC Marks sheet and certificate
6. Aadhar Card
7. Migration/ Transfer Certificate
8. Work Experience Certificate (if any)

- All registered candidates will undergo a two stage admission selection process:

1. Registered Candidates will be shortlisted for proceeding for the admission selection process. The process includes a Written Aptitude Test followed by Group Discussion and Personal Interview (WAT-GD-PI).

The shortlisting is done on the basis of AICTE approved National Management Aptitude test/ entrance examination Score/ percentile. The minimum cut-off percentile is decided to be 60 percentile. A mere higher than 60% percentile will not entitle candidates to be shortlisted for interview.

2. The shortlisted candidates will go through the following WAT-GD-PI process:

Written Aptitude Test (WAT)	Group Discussion (GD)	Personal Interview (PI)
<p>Candidates have to submit a written assignment on a topic provided to them. The evaluation of WAT will be done on two parameters:</p> <ul style="list-style-type: none"> • Analysis & Conceptual Clarity • Grammar, Spelling & Presentation. <p>In case of online admissions process, the student is may be provided with a case study to be analyzed.</p>	<p>Candidates have to discuss on a given topic in group. The evaluation of GD will be on two parameters:</p> <ul style="list-style-type: none"> • Group Behavior • Content and Subject matter. <p>In case of online Interview, the student maybe given an extempore topic.</p>	<p>Candidates have to appear for personal interview. The evaluation will be done on three parameters:</p> <ul style="list-style-type: none"> • Communication • Analytical Ability • Personality Profile. <p>In case of online Video Interviews, the candidate has to appear for three Personal Interviews. Two faculty may sit and assess the student jointly. He/she needs to clear at least two PIs to successfully complete the selection process.</p>

- Please note that MABS reserves the rights to modify the short listing criteria for personal Interview and final selection at any point of time till the admission of the cohort is completed.
- Final selection is on the basis of Aptitude Test score (CAT/ XAT/ GMAT/ MAT/CMAT/ATMA etc.), performance in the WAT/GD/PI, academic performance, work experience etc.
- Selected candidates will be intimated by Email and on the MABS website.
- No regret letters will be sent to those who are not selected.

- The admission will be considered final only after the payment of registration fee along with the security deposit (as mentioned in the admission offer letter) by the date advised at the time of release of selection list. Failure to pay the fee within the specified date will entail cancellation of admission. The subsequent installments of fee are payable by the dates mentioned in the fee structure (<http://mabs.ac.in/fees/>).
- Most banks in the country offer attractive education loans for students. For the benefit of students at MABS, we have tied up with some of the premier public and private sector banks of India.



PGDM Course Curriculum

TRIMESTER 1 : TRIMESTER CREDIT: 27 CUMULATIVE TRIMESTER CREDIT: 27

SUBJECT TYPE	CODE	SUBJECT NAME	CREDITS
CORE	BCN2401	Effective Managerial Communication	2
CORE	STR2401	Management Perspective	3
CORE	FIN2401	Financial Accounting, Reporting, Statement and Analysis	3
CORE	ECO2401	Managerial Economics	3
CORE	MKT2401	Marketing Management - 1	3
CORE	OBH2401	Organizational Behavior	3
CORE	ODS2401	Statistics For Business Analysis	3
EXPERIENTIAL COURSES			
EC	PDM2401	Experiential Learning I	2
EC	STR2402	Enterprise Lab and Business Models	2
EC	ODS2401	Business Analytics-I	3



PGDM Course Curriculum

TRIMESTER 2 : TRIMESTER CREDIT: 29 CUMULATIVE TRIMESTER CREDIT: 56

SUBJECT TYPE	CODE	SUBJECT NAME	CREDITS
CORE	ITS2401	Information Systems Management for Business	2
CORE	OBH2402	Human Resource Management	3
CORE	ECO2402	Digital Economy	3
CORE	FIN2402	Managerial Accounting	3
CORE	MKT2402	Marketing Management II	3
CORE	O&DS2402	Operations Management	3
CORE	STR2403	Strategic Management	3
EXPERIENTIAL COURSES			
EC	PDM2402	Experiential Learning-II	2
EC	STR2404	Design Thinking	2
EC	OBH2403	Leadership Experience and Attitude Development	2
EC	ODS2402	Business Analytics –II	3
EC	ECO2403	Kautaliya Economics	2

PGDM Course Curriculum

TRIMESTER 3 : TRIMESTER CREDIT: 26 CUMULATIVE TRIMESTER CREDIT: 88

SUBJECT TYPE	CODE	SUBJECT NAME	CREDITS
CORE	FIN2403	Corporate Finance	3
CORE	ECO2405	Global Business Environment	3
CORE	STR2405	Strategic Management	2
EXPERIENTIAL COURSES			
EC	PDM2403	Experiential Learning-III	2
EC	STR2406	Enterprise Lab and Business Models	2
EC	OBH2404	Leadership Experience and Attitude Development II	2
EC	ODS2403	Business Analytics -III	3
ELECTIVE COURSES			
EL		Elective-I	3
EL		Elective-II	3
EL		Elective-III	3
		Summer Internship	6

Please note -

Students have to obtain 6 credits for Summer Internship. Students will undergo 6- 8 weeks of summer internship after trimester 3.

PGDM Course Curriculum

TRIMESTER 4 : TRIMESTER CREDIT: 21 CUMULATIVE TRIMESTER CREDIT: 109

SUBJECT TYPE	CODE	SUBJECT NAME	CREDITS
CORE	PDM2500	Happiness & Well Being	1
CORE	STR2507	Responsible Business	2
CORE	STR2508	Capstone Business Simulation	2
EXPERIENTIAL COURSES			
EC	PDM2104	Experiential Learning IV	2
EC	OBH2109	Leadership Experience and Attitude Development III	2
EC	ODS2403	Business Analytics –IV	3
ELECTIVE COURSES			
EL		Elective-IV	3
EL		Elective-V	3
EL		Elective-VI	3



PGDM Course Curriculum

TRIMESTER 5 : TRIMESTER CREDIT: 23 CUMULATIVE TRIMESTER CREDIT: 132

SUBJECT TYPE	CODE	SUBJECT NAME	CREDITS
CORE	ECO2504	Legal Aspect of Business	2
EXPERIENTIAL COURSES			
EC	STR2505	Innovating for Business 4.0 (IFB4)	3
EC	ODS2505	Business Analytics V	3
ELECTIVE COURSES			
EL		Elective-VII	3
EL		Elective-VIII	3
EL		Elective-IX	3
EL		Elective-X	3
EL		1 Bouquet Courses	3



PGDM Course Curriculum

TRIMESTER 6 : TRIMESTER CREDIT: 18 CUMULATIVE TRIMESTER CREDIT: 150

SUBJECT TYPE	CODE	SUBJECT NAME	CREDITS
CORE	FRP2500	FINAL RESEARCH PROJECT	6
ELECTIVE COURSES			
EL		Elective-XI	3
EL		Elective-XII	3
EL		2 Bouquet Courses	6

Please note -

Students have to obtain 102 credits in order to qualify for the PGDM program.

150 credits include 6 credits for Summer Internship and 6 credits for Final Research Project

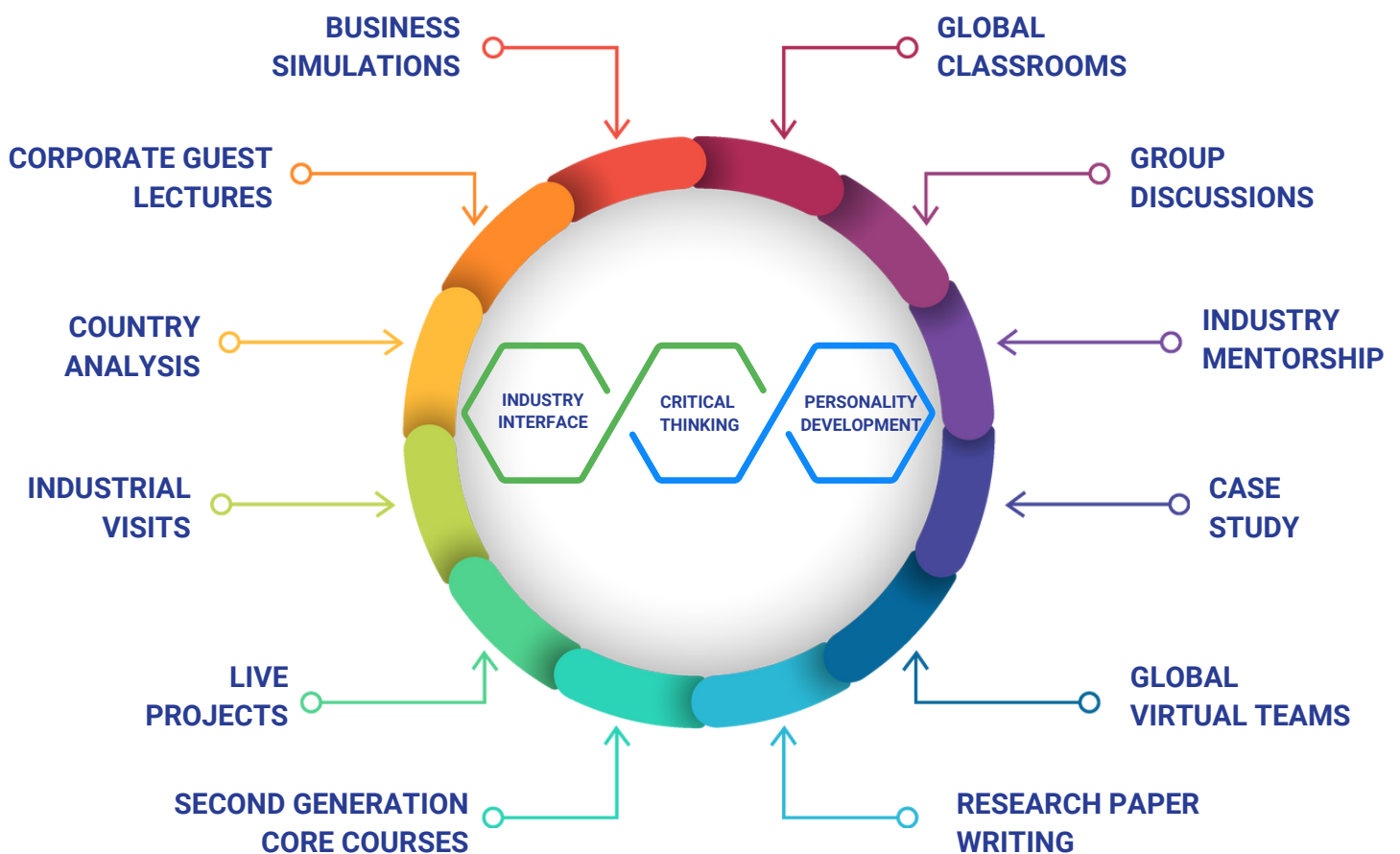


LIVE PROJECT AND SUMMER INTERNSHIP PROJECT

- Students are encouraged to take up Live Projects / Consultancy Projects (Along with faculty) from TRIMESTER II onwards and work on the real-life business problems.
- Students will compulsorily do a summer internship project with a company for a period of 8 to 10 weeks at the end of TRIMESTER III. There will be a faculty guide and an industry guide to monitor and guide the progress of the student.
- MABS follows Live Internship wherein the student, the faculty guide and the industry guide stay in touch with each other for better coordination and effective mentoring through Google Drive and LMS Platforms.
- Students usually present the internship report before the senior management of the companies.
- This provides an opportunity for the students to get more insights and feedback on the work done.
- This rigorous work done during the summer internship may lead to Pre Placement Offers / Pre Placement Interviews also.
- Once the students come back they give presentation and Viva Voce in front of students and a panel of experts.

PEDAGOGY @ MABS

Weekly test, quiz, case studies, assignments, live projects, seminar, workshops, corporate talks, presentations besides mid-term and end-term assessments and summer and final project reports



FACULTY FROM IVY LEAGUE B SCHOOLS, TRIPLE CROWN INSTITUTES, IIMS, IITS & MORE



Sanjiv Marwah

PhD

Strategic Marketing , Customer Relationship Management , Scenario Building, Business Networking and Education Management



Sudhanshu Bhusan

PhD

Boston University, USA
Strategic Management, Economics, Business Ethics and Leadership

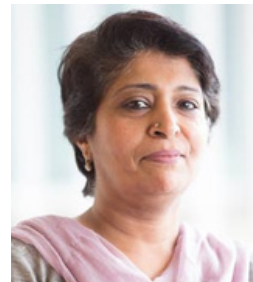


Hitesh Manocha

PGDM

IIM Ahmedabad

Management Perspectives, Strategic Management, Sales and Distribution Management and B2B Marketing



Shailija Manocha

PGDM

IMT, Ghaziabad

Branding, Services Marketing, Marketing Management, Consumer Behavior, Integrated Marketing Communication



Vandana Sharma

PhD

Retail Management, Digital Marketing Strategy, Business Communication, Experiential Learning



Supriya Sehgal

PhD

FDP IIM Ahmedabad

Management Accounting and Control, Financial Reporting and Analysis, Managerial Economics and Wealth Management



Geeta Kapur Malhotra

MBA

CFA Level 1

Finance, Taxation, Accounting and Stock Markets



Kuber Sharma

MBA

Value Investing & Marketing- Columbia B School

Entrepreneurial Finance, Capital Markets and Investing, Alternative Investments, Private Equity and Venture Capital, Impact Investing, Managing High Growth Firms



Rajat Malik

MBA

Senior Professional in Human Resources (SPHR- US), UGC NET

Human Resources and Organizational Behavior.



Suman Kumar Deb

PhD (Pursuing)

Operation Research, Statistics and Quantitative Techniques, Business Maths, supply chain management and Project Management

INTERNATIONAL FACULTY AND INDUSTRY MENTORS



D K Malhotra

PhD

Derivative Securities, Fixed Income Securities, International Finance, Corporate Finance, Investment and Portfolio Management, Jefferson University, USA



Gagan Dewan

MBA

Director, Salesforce; Enterprise Sales, Business Development, Transformation and Customer Relationship Management and Negotiation skills



Vipul Soota

Founder, The Learning Enablers, Former Dale Carnegie Trainer, Soft Skills and Leadership Training



Sonia Arora

Employer Relations Manager, CQF, Fitch Learning



Vishal Sehgal

Kennedy School of Public Policy, Harvard, University, USA; MD, Nischay Educorp



Gaurav Shinh

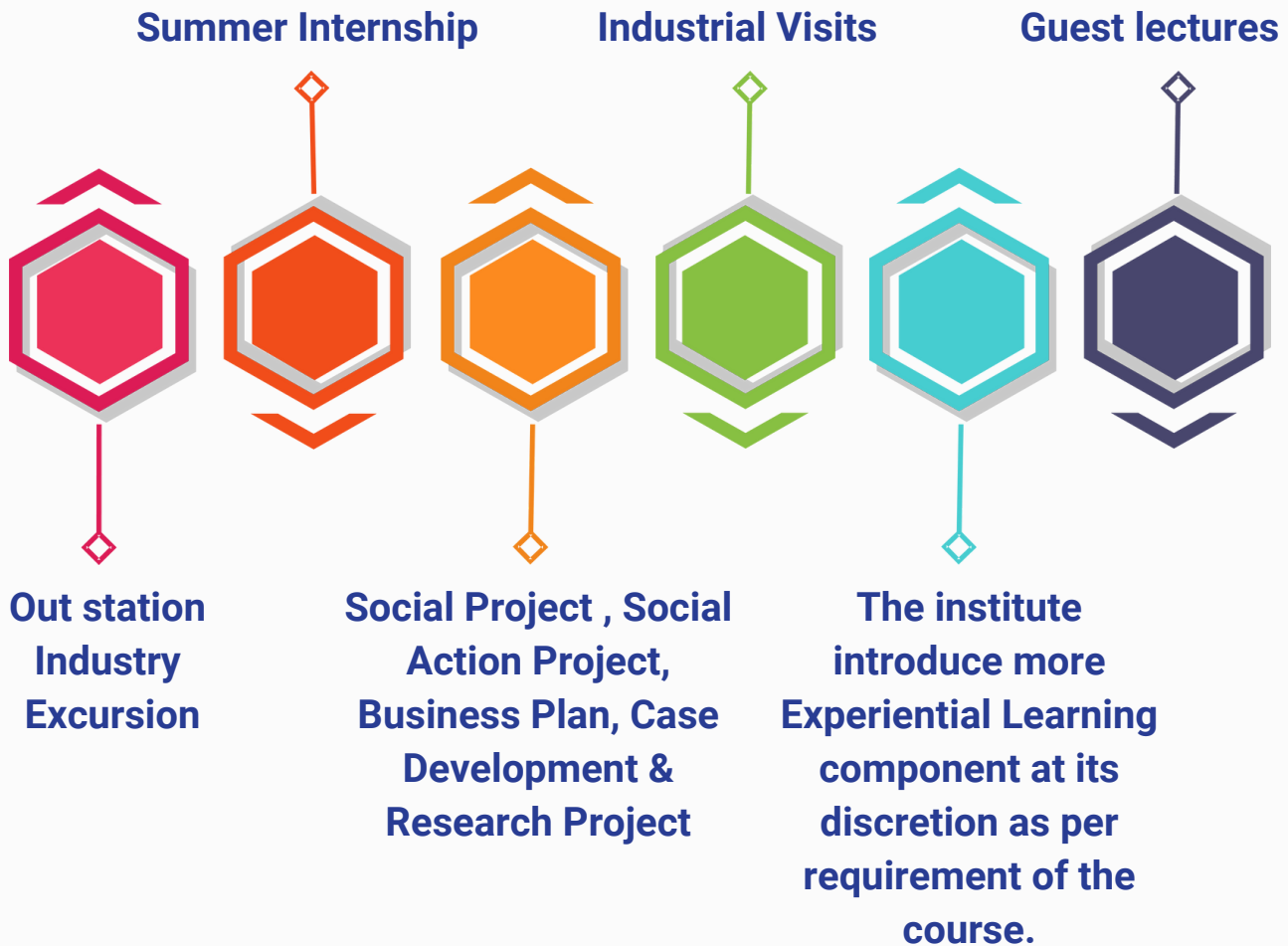
Founder and CEO, Daaslabs.ai



Sakshi Sadana

(TESOL) Victoria University, Australia Communication.

EXPERIENTIAL LEARNING @ MABS



STRONG INDUSTRY – ACADEMIA INTERFACE

Learn from leading business school faculty and Industry Experts. They help you learn lessons from their academic and real life experiences. This kind of interface allows students to get the holistic view of the corporate world.

Corporate Speakers

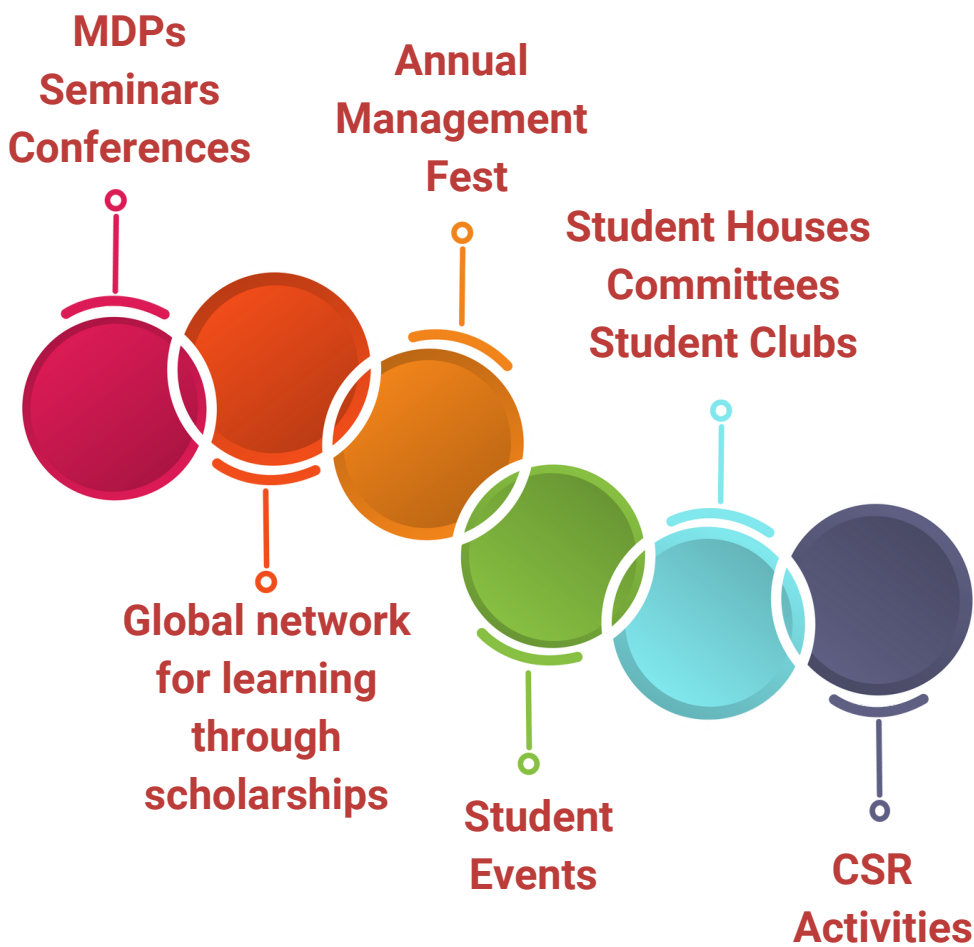
Industry Conclaves

Internships & Final Placements

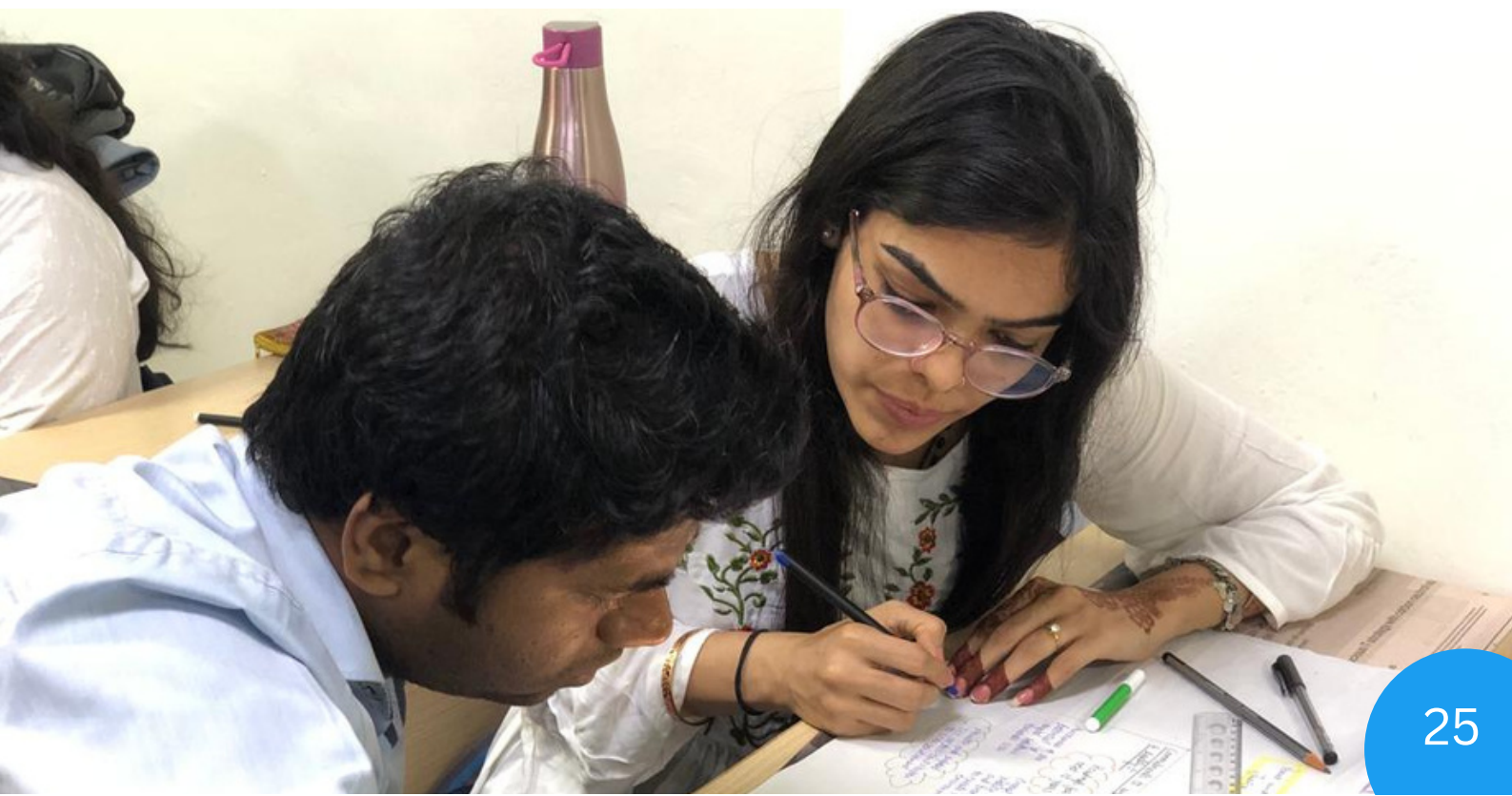
Industrial Visits



BEYOND CLASSROOM LEARNING ENVIRONMENT



You will discover how to take your innovative ideas from the classroom to real life and vice versa. You will learn from activities performed outside the classroom which will help in sharpening your problem-solving and management skills.



INNOVATIVE TECH SAVVY CURRICULUM

You will explore new pedagogical ways of learning through our innovative tech savvy curriculum. Hybrid learning will be an integral part of all learning modules. Your ideas will materialise in our dynamic tech campus. Innovative Tech Savvy Curriculum at MABS:

Technology adept environment



UREKA Certifications from :



CLUBS AND CONDUITS



MABS empowers students to form various clubs, committees and conduits to provide the platform to pursue their interest in their chosen fields and gives them the opportunity for teamwork and leadership. The participation in the clubs and taking up responsibilities in committees enable students to gain knowledge, build on their social skills, be enterprising and innovative in the thought process. It gives a fair chance for everyone to hone their skills and display their competencies.



VARIOUS CLUBS INCLUDE:

- Cultural Club
- Media Club
- Discipline Conduit
- Research and Analytics Club
- CRC Conduit
- Skills Enhancement Club
- Alumni Interface
- International affairs Club
- Marketing Club
- Finance Club
- Entrepreneurship Club
- Incubation Cell
- Economics Club
- Debate and Literary
- Event Management
- AI Experience Center
- IQAC
- Management Club and Fest

INCUBATION CENTER



MABS entrepreneurship cell 'Trigun' houses an Incubation Center to nurture and develop entrepreneurial talent and to promote innovative and high-impact social, educational and commercial ventures. The distinguishing features of the MABS Incubation Center is its pool of strong business/technology mentors, faculty guides and office support services. Mentees in the incubation center are guided by industry and academic experts from leading organizations and top-ranked institutions including Harvard Business School, IIM Ahmedabad and Columbia Business School.

Guest Lectures and Workshops

Business Plan Competition

Monthly Business Events and E-week



Interactions with successful alumni Entrepreneurs.

Internship Camps

Entrepreneurship Games and Case-Study

GET A GLIMPSE OF THE MABS CAMPUS



MABS has a total built-up area of more than four thousand sq. meters with a lush green campus and excellent infrastructural facilities to support the teaching- learning process.

INFRASTRUCTURE



Hostel



Indoor & Outdoor Sports



Library



Auditorium



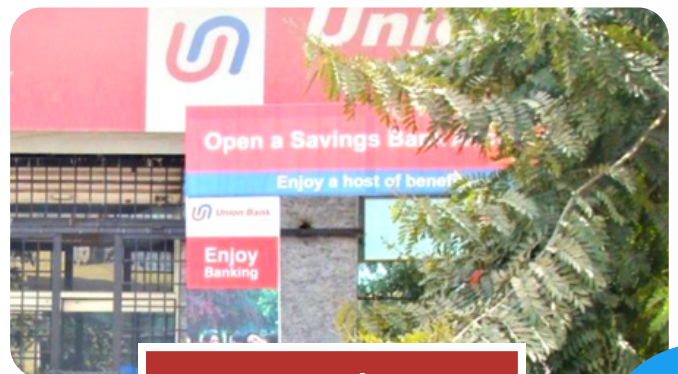
Computer Lab



Cafeteria



Gym



Bank

OUR INDUSTRY PARTNERS



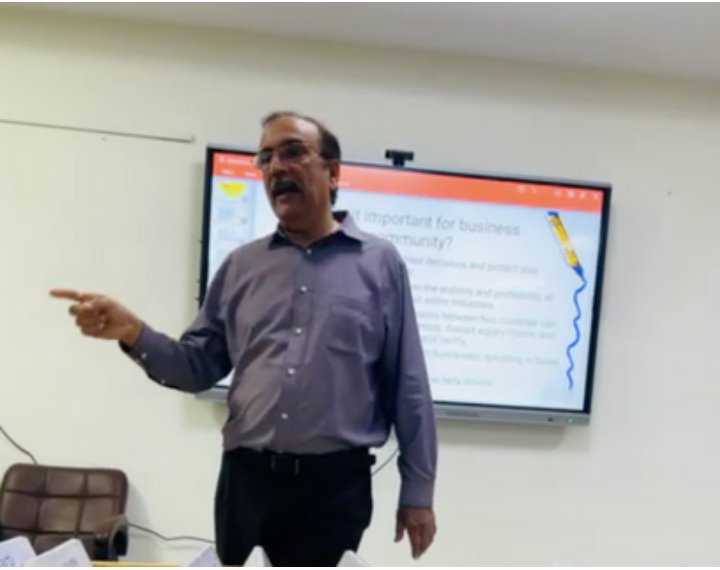
LIFE AT MABS



LIFE AT MABS



LIFE AT MABS



LIFE AT MABS



LIFE AT MABS



SCHOLARSHIPS FOR PGDM 2024- 26



Institute offers scholarships to Promote Excellence and Reward Meritocracy. The objectives of offering Scholarships are as follows:

- To promote academic excellence
- To reward the hard work of the meritorious students.
- To develop and nurture competitiveness amongst students.
- To encourage talented students to perform better in each trimester.
- To build a sense of achievement in the students.

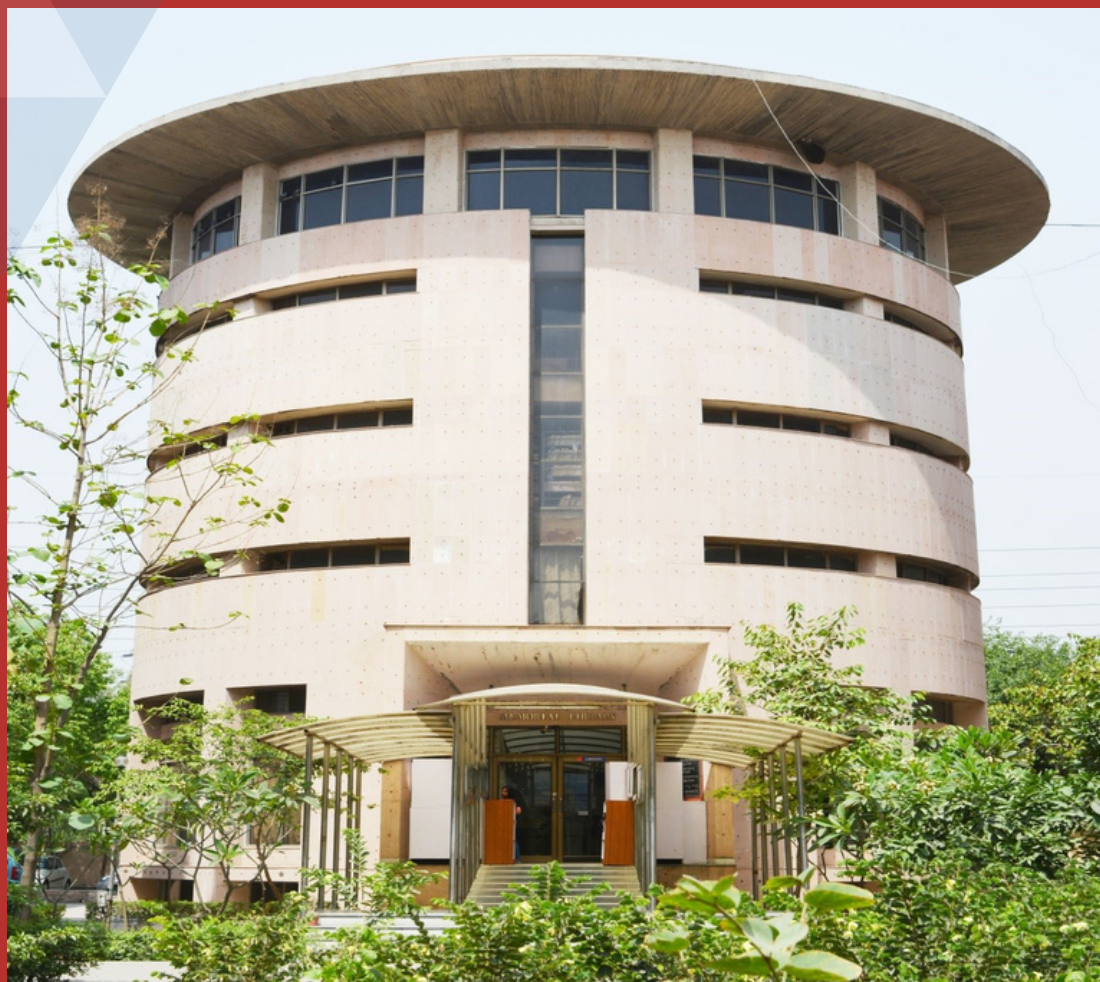
The students applying for admission shall be offered scholarships as per the following matrix:

SCHOLARSHIP	PGDM	Maximum No. Of Scholars
Entrance examination based scholarships	✓	First 25 admissions only in each Category
Academic background based scholarship Only	✓	First 25 admissions only in each Category
Rolling Scholarships	✓	5% of Top Performers in the cohort only

ENTRANCE EXAMINATION BASED SCHOLARSHIPS*

CATEGORIES	ENTRANCE EXAMINATION	PERCENTILE	SCHOLARSHIP AMOUNT (INR)
Category I	CAT	> 65	50,000
		> 70	75,000
		> 75	1,25,000
Category II	MAT	> 80	50,000
		> 90	75,000
		> 95	1,25,000
Category III	CMAT	>75	50,000
		>85	75,000
		>90	1,25,000

*the scholarship is evenly waived off from each fee installment.



FOUNDER CHAIRMAN'S ROLLING SCHOLARSHIPS*

To encourage students to perform better, Institute rewards the top 5% students of the cohort in the program with a scholarship worth Rs. 25,200 (equivalent to 6 credits) each in every trimester. The Rolling Scholarships are awarded on Trimester Grade Point Average to 5% of the students as Tuition Fee waiver for the Ensuing Trimester.

The scholarship shall be adjusted against their fee installment as under:

TRIMESTER SCHOLARSHIPS	ADJUSTMENT AGAINST FEE INSTALLMENT
Trimester 1	October
Trimester 2	January
Trimester 3	April
Trimester 4	July
Trimester 5	October

* TGPA for Merit student should not be less than 3.0



SCHOLARSHIP ON THE BASIS OF ACADEMIC BACKGROUND

COURSES	SCHOLARSHIP
B.Tech/BE/ B.Arch./CA	<ul style="list-style-type: none"> • Marks > 70% throughout Academics (10th, 12th & Graduation) • 20% of the Tuition Fee of (Rs. 85680)
	<ul style="list-style-type: none"> • Marks 60% - 70% throughout Academics (10th, 12th & Graduation) • 10% of the Tuition Fee (Rs. 42840)
BBA/ BCA/ BJMC/ BA-LLB/ BBA-LLB/ BA- Fine Art/ BA/ Cost Accountants/ Company Secretary	<ul style="list-style-type: none"> • 70% throughout Academics (10th, 12th & Graduation) • 10% of the Tuition Fee of (Rs. 42840)
	<ul style="list-style-type: none"> • Marks 60% - 70% throughout Academics (10th, 12th & Graduation) • 5% of the Tuition Fee (Rs. 21420)

*Note:

- Students are eligible for multiple category of scholarships, however, the maximum scholarship will be 30% of the tuition fees.
- These scholarships are only for the First Year of PGDM Program (One Time Only).

PGDM Fees 2024-26

TWO YEARS FULL TIME PROGRAM FEES

Fees	Installment Amount (Rs)	Due Date
Term 1	1,96,700	Before Admission
Term 2	2,38,700	31 October 2024
Term 3	1,49,600	31 January 2025
Term 4	1,11,500	30 April 2025
Term 5	1,10,400	31 July 2025
Term 6	63,100	31 October 2025
Refundable Security Deposit	20,000	At the time of Admission

Refund Policy

As per AICTE Guidelines (Reference: AICTE Guidelines No.- AICTE / Legal / 04(01) / 2007, April 2007), the Process of refund of tuition, development and other fees after cancellation of admission secured through CAP rounds, institute level round(s) and vacancy round(s) of admission:

- The candidate, who has been provisionally admitted, may cancel admission by submitting an application for cancellation in duplicate, in the prescribed format and may request for refund of fee.
- The refund of fee as applicable shall be made in due course. It is made clear that such application for cancellation will be considered if and only if the admission is confirmed by paying the prescribed tuition fee and other fees in full and by submitting the original documents.

- Refund shall be made after deduction of the cancellation charges as shown:

SITUATION	REFUND
On request received before the date of start of the academic session & seat could be filled by the Institute before the cut off date.	Entire fee less by Rs 1000/-*
On request received on/after the beginning of academic session & seat could be filled by the Institute before the cut off date..	Entire fee less the Seat Cancellation Charges on pro rata basis **
On request received before/after the start of the academic session & seat could not be filled by the Institute	No Refund (except security deposit)

***Note:**

- Entire amount of Security/Caution Money Deposit will be refunded to the candidate.
- For calculation of the Cancellation Charges on the pro-rata basis, one month shall be treated as one unit e.g. if the candidate cancels admission on third day i.e. within one month after the start of academic session & the seat is filled before the cut off date, then Cancellation charges on pro rata basis will be the higher amount of (Entire fee) /12 or Rs. 1000/- We have fixed dates of refund cheques to be issued . All refund applications received between 1st January and 31st March are issued cheques in the first week of April. Next refund date would be 1st July 2024.



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