



MIMA



AICTE APPROVED

Institute Of Management

Formerly known as MITCON Institute of Management, Pune



STANDS
OUT

2023
PROSPECTUS

AGRI-BUSINESS MANAGEMENT | BUSINESS ADMINISTRATION | PHARMACEUTICAL MANAGEMENT

www.mima.edu.in



VISION AND MISSION



Vision

Globally recognized niche Business School, nurturing professional excellence.



Mission

- ▶ To transform students into proficient human capital with global competencies.
- ▶ To enhance the employability quotient of students, nurture creativity & encourage entrepreneurship.
- ▶ To nurture responsible industry leaders with a sense of social responsibility.



Values “Impact”

INTEGRITY

We act with integrity in all our dealings in pursuit of Truth & Transparency.

ACCOUNTABILITY

We hold ourselves accountable for our Mission.

METICULOUS

We are Meticulous in Delivering Excellence.

COMMITMENT

We are committed to improvement with a growth mindset.

PASSION

We are passionate about quality education to make a meaningful impact.

TEAMWORK

We take pride in what we deliver as a team; we thrive together on our vision.

PGDM Programs (AICTE Approved)



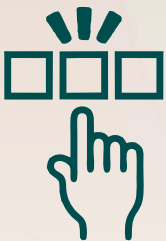
3500+
Alumni Across the Globe



Corporate Visitors
100+
VPs & Directors



100%
Placements
(Summer and Final)
since inception



6 Specializations
Marketing | Finance | HR |
Logistics & Supply Chain |
Agri Business Management |
Pharmaceutical Management



1:20
Faculty: Student Ratio



TIMES B-SCHOOL SURVEY



ASMA (Adoption of Social Media in Academia)
Presented the
Academic Excellence Award
to
Dr. Pradeep Bavadekar
Director, MIMA Institute of Management



Lokmat Achievers Award 2022 Prof. Aditya Bavadekar

(Chief Executive Officer (CEO) MIMA Institute of Management)

The Lokmat Achievers Award 2022

At the hands of Shri Dutta Bharne Ex-Minister, Animal Husbandry, Govt. of Maharashtra, Shri Muralidhar Mohol, Ex-Mayor, Pune and Shri Swapnil Joshi, Renowned Actor presented for the sincere contribution by MIMA in education during the pandemic.

GLOBAL ALUMNI



Satish Kumar
2006-08
Head of Business Development
Manipal Global Services
Dubai, UAE



Ahrar Ali Khan
2007-09
Customer Service Ambassador
First Abu Dhabi Bank
Sharjah, UAE



Deepali Kuber
2007-09
Accounts Executive
RGB Art Production
Dubai, UAE



Praveen Singh
2007-09
Wholesale Analyst
fca Fiat Chrysler
Automobiles-Mopar
Dubai, UAE



Mandeep Kaur Sahni
2008-10
Business Analyst
JP Infotech
Singapore



Nikhil Nadarkhani
2008-10
Clinical Research Associate
Parexel
Sydney, Australia



Rashid Khan
2009-11
Retail Store Manager
Tamimi Markets
Riyadh, Saudi Arabia



Neha Sinha
2009-11
Sr. Analyst, Enterprise
Reference Data Management
Sydney, Australia



Nilesh Ghelani
2009-11
Technical Recruiter
Tekwissen IIC
Canton, USA



Hari Hadwani
2009-11
MSBI Developer
Mintext Tech
Toronto, Canada



Sagar Chawla
2012-14
Procurement Manager
Parragate Ginnery Limited
Zambia



Seema Chauhan
2015-17
Immigration Consultant
Hijrah Advise
Dubai, UAE

DIRECTORS & VICE PRESIDENTS



Baiju Kumar
2006-08
Founder
Starmeck Infra
Pune



Satish Sing
2006-08
CEO
iYasoft Solutions Inc.
Noida



Mrinal Mazumdar
2006-08
Director Recruitment (APAC)
KPIT
Pune



Amol Salpeker
2007-09
Assistant Vice President
Deutsche Bank
Pune



Rahul Devare
2008-10
Managing Director & CEO
Supplimed International
Pune



Nisha Pithia
2008-10
Founder
Pharmareg News
Mumbai



Mayank Dubey
2008-10
Founder
MIDAS Media Mart
Bhopal



Simpal Jain
2009-11
Director
New Era Solution
Pune



Japan Parikh
2009-11
Vice President
Paramount (TPA) Pvt. Ltd.
Mumbai



Sagar Bijagare
2009-11
Vice President
Solar Operation Global Group
Pune



Prince Kumar
2012-14
Director & Co-Founder
Sellkabadi.com
Varanasi



Sonali Shelke
2014-16
Managing Director
Meddisurgi Resources
Mumbai

WOMEN STALWARTS



Yashwanti G
2005-07
Lead Recruitment
Deloitte
Pune



Neha Dutt
2007-09
Team Lead
J P Morgan
Pune



Nehal Jain
2007-09
Talent Analyst
esoft HR services
Detroit, USA



Khushboo Singh
2008-10
Finance Executive
Criticalriver Pvt. Ltd.
Hyderabad



Anisha Sharma
2009-11
Manager
Spicejet Limited
Gurgaon



Jayanti Mishra Dixit
2012-14
Data Analyst
Odetta Inc.
Delhi



Anu Priya Soni Billore
2013-15
Academic Associate
IIM, Indore



Suruchi Patil
2013-15
Researcher RP International
Northland, New Zealand



Monalisa Chavan
2014-16
Administrative Head
Wavetech Elevators & Engineers
Mumbai



Rashmi Rawat
2015-17
Senior Consultant
Ernst & Young
Mumbai



Chandani Durbale
2016-18
Sr. Product Specialist
Novo-Nordisk
Mumbai



Deepti Hirve
2017-19
Dairy Audit Process
Development Manager
HDFC Bank
Pune

ALUMNI : BUSINESS ADMINISTRATION



Vikas Kumar Jha
2006-08
Area Sales Manager
Alcon Vision Care
Mumbai



Prashant Bhadania
2006-08
Senior Process Manager
eCleryx
Pune



Abhay Kumar
2007-09
Cloud Support Specialist
Accenture
Gurgaon



Prateek Sharma
2008-10
Director of Sales
Zymr, Inc.
Canada



Manoj Chidrewar
2008-10
Deputy Manager
Jaquar & Co. Pvt. Ltd.
Pune



Laxman Rathore
2008-10
Deputy Manager
Wipro Limited
Chennai



Kanisha Patel
2009-11
Assistant Administrative
Finance Cam
Melbourne, Australia



Deepika Jain
2009-11
Deputy Manager
Reliance Digital Retail Ltd.
Mumbai



Naveen Adabala
2015-17
Data Analyst
S & P Global Market Intelligence,
Ahmedabad



Balaji Adamile
2016-18
Assistant Manager
Godfrey Philips India Ltd.
Mumbai



Shivani Dabi
2021-23

Summer Internship - Nestle

"Do what you can with all you have, wherever you are." I have firmly believed in this ideology, of going all in or all out. Since the time I joined MIMA, I strived to learn and unlearn, what was necessary to be a 'Right Candidate' for a job. Being good at Academics is one, but being a Team player, Motivator, Doer, is what I gathered here at this institution with the help and guidance of our brilliant professors and management. I was certainly getting trained for the corporate with the routine and life at the campus which is always on the go! I am filled with joy and gratitude for getting Summer Internship at Nestle and eternally grateful to this institution for believing in me & for polishing me into a desirable candidate, leader and person with the right attitude!

ALUMNI : AGRI BUSINESS MANAGEMENT



Abhijeet Jagdale
2005-07
Portfolio Manager
(Herbicides) UPL
Mumbai



Avanish Prakash
2007-09
Regional Head
Kenya & Tanzania
Africa (EA) Ltd.
Nairobi, Kenya



Anitha Nadipalli
2007-09
Consultant
Ernst & Young
Bengaluru



Dhanesh Agrawal
2007-09
Product Manager
Indofil Industries Limited,
Mumbai



Jagadeesh Patil
2009-11
Regional Manager
Greenstar Fertilizers
Devangere, Karnataka



Rahul Barhate
2010-12
Regional Manager
Transworld Fertichem
Mumbai



Saurabh Upadhyay
2013-15
Country Manager
Aditya Birla Ltd.
Samut Prakan, Thailand



Prasad Kamble
2013-15
Manager
ETG Parrogate
Zambia



Sandesh Vyavhare
2019-21
Assistant Manager
Reliance Retail,
Pune



Swapnil Khetre
2020-22
Senior Sales Executive
Godrej Agrovet,
Pune



Vijaya Mishra
2018-20
Syngenta

“I got great technical knowledge and I am very satisfied with the support and guidance I received from faculty members. I thank MIMA Placement team for helping me getting placed in Syngenta.”

ALUMNI : PHARMACEUTICAL MANAGEMENT



Anant Kadge
2006-08
Associate Manager
Accenture
Mumbai



Milan Bhavsar
2008-10
Group Product Manager
Glenmark Pharmaceutical
Mumbai



Ajinkya Badwe
2009-11
Group Product Manager
Sun Pharma
Mumbai



Tapendra Tripathi
2012-14
Sr. Product Manager
Centaur Pharmaceuticals
Mumbai



Akhil Vyas
2012-14
Brand Manager
Mankind Pharma
Delhi



Ankur Gautam
2012-14
Group Product Manager
Indoco Remedies
Mumbai



Chirag Devani
2012-14
Managing Director
Panchhi Enterprises
Vadodara



Akash Kulkarni
2014-16
Product Manager
Micro Labs Ltd.
Bengaluru



Ashreyata Jayamohan
2015-17
Research Associate
Variant Market Research
Pune



Arya S Sanil Kumar
2018-20
Research Associate
Orbis Research
Dubai



Geethika Reddy

2018 - 20
Reports & Data

“It fills me up with immense pride and happiness as MIMA has moulded me into an extremely productive and professional resource. The institute helped me to become proficient with respect to the development of my Attitude, Skills and Knowledge. MIMA provided me with an environment to nourish, nurture and replenish. My professional journey is full of lessons that MIMA helped me learn. The unending support from the staff, guidance and mentorship from the faculty as well as the cooperation of the management will always be cherished as I voyage into different walks of life.”

OUR STATE-OF-THE-ART NEW CAMPUS INAUGURATED

State-of-the-art, 7 storied 55,000 sq. ft. campus of MIMA Institute of Management was inaugurated at the august hands of Hon. Shri Chandrakant Dada Patil, Minister for Higher & Technical Education, Govt. of Maharashtra on 24th September 2022.





PUNE: A CITY OF YOUTH, START-UPS & CULTURE

Advantage Pune

- » Ranked No.2 city in India as per the Govt. of India's 'Ease of Living Index 2022.'
- » One of the very few Indian cities with a convergence of Manufacturing (auto, auto comps, electronics and heavy engineering), IT/ITES and state-of-the-art educational facilities.
- » Headquarters to Indian business houses such as Bajaj Auto, Bharat Forge, Sandvik Asia, Persistent Systems and Poonawalla Group.
- » Known for its young, affluent population and one of the most preferred destinations to migrate by the fresh graduates.
- » Proximity to Mumbai, the financial capital of India.
- » Serene surroundings and pleasant climatic conditions throughout the year.
- » Known for its start-up ecosystem and breeding ground for budding entrepreneurs.
- » A city full of young minds, culture and historical heritage.

INDEX



THE INSTITUTE : MIMA

- About MIMA
- From the Director's Desk
- From CEO's Desk
- Why MIMA?

PROGRAMS

- PGDM Business Administration
- PGDM Agri Business Management
- PGDM Pharmaceutical Management

ADMISSIONS

- Eligibility & Selection Process
- How to Apply

INFRASTRUCTURE

FEES

ACADEMICS

- Faculty
- Pedagogy
- Disciplinary Policy

INTERNATIONAL IMMERSION PROGRAM

INDO-KOREAN CENTER

BEYOND ACADEMICS

- Personality Development Program
- Students' Activity Clubs

BEYOND ZENITH

- Comprehensive Induction Program

LIFE AT MIMA

PLACEMENTS

- Summer Internship Program
- Final Placements



ABOUT MIMA

Strategically located at Balewadi, Pune, MIMA is an institute established in 2006 by YouthBuild Foundation formerly known as MITCON Foundation.

MIMA's primary objective is to mould young professional managers keeping in mind the dynamics of modern business and challenges of highly competitive global economic environment.

We take immense pride in our devoted and enthusiastic faculty who lend MIMA a rich blend of industrial as well as academic experience and knowledge.

MIMA strives to respond to the demands of the dynamic and vibrant industrial scenario. MIMA is committed to create unparalleled professionals reaching out to conquer the zenith. Knowledge, Wisdom, Leadership & Character are the cornerstones of MIMA's ethos.

MIMA has a dedicated team of professionals running its placement cell, leveraging the best opportunities in industries and businesses for its students. Over past one and half decades, we have hosted various renowned corporates at our campus for interviews and students' recruitment.



Director

Experience of over four decades
in Industry & Consultancy

Dr. Pradeep Bavadekar
MBA, PhD

MIMA emphasizes on developing holistic managers of the future in a socially responsible manner. The Programs are designed to develop versatile managers who are capable of handling responsibilities in different business domains.

Our PGDM Programs:

- Business Administration
- Agri Business Management
- Pharmaceutical Management

Our curriculum is designed to make students evolve the skillsets required by the industry. The teaching and learning pedagogy transforms the student into industry ready managers. The courses we offer are comprehensive and cover a wide range of topics to fit into the dynamic business world.

All the three Programs focus on preparing the students to face VUCA (Volatile, Uncertain, Complex and Ambiguous) world. The Program Educational Objectives of each of the Programs therefore have been knowledge, skills, attitudes and abilities development.

The Internship Programs, Live Projects and regular Industry Interactions help students to understand the ethos of learning by doing. Our successful placement record year-on-year has enabled us to stretch our horizons. We therefore believe in the process unlearn-learn-relearn.

Now MIMA has ushered in its new campus with state-of-the-art infrastructure.

We invite you to learn and grow with MIMA and would be happy to assist you in pursuing your academic and professional interests.



Chief Executive Officer

Over a decade experience in
Banking & Financial Sector

Prof. Aditya Bavadekar

MBA (Marketing), MBA (Banking & Finance)

At the outset, I welcome you to MIMA. I am extremely happy to note your interest in our institute.

Since inception in 2006, the Institute has been successful in providing trained industry-ready professionals. We are thankful to our recruiters for their continuous support and trust in brand MIMA delivering quality education and industry led programs year-on-year.

Today, the horizon of knowledge has taken a giant leap. I am confident that at MIMA, we are well-equipped to impart the latest contents with audio visual training facilities. The faculty team, our intellectual capital and infrastructure facilities at MIMA have contributed towards growth and prospects of the students.

PGDM Courses at MIMA are known for quality education that integrates basic functions with the challenges and opportunities faced in today's business world. The Institute's strategy ranges from initiatives aimed at improving placements, supporting budding entrepreneurs, industry oriented curriculum, internships, cross functional projects and exposure to various business situations.

Management education is aimed at fulfilling the three basic requirements of applied education.

- Knowledge
- Skills
- Attitude

Management fests and events at the Institute help students learn time management, business dynamics, working in teams, follow and respect deadlines and effectively prioritize work.

I wish you all a great success.



WHY MIMA?

We

- are committed to nurturing professional excellence
- design & deliver industry-oriented curriculum
- practice active & immersive learning
- conduct pre-placement finishing school
- develop our extensive network in three dimensions
- assist every student to tap placement opportunity
- provide fast-track career growth
- have an impressive & extensive alumni network
- lead-empower-adapt-perform for the betterment
- celebrate diversity & practice inclusion
- implement a quality excellence framework

Emphasis

- » Emphasis on building students' competence
- » Emphasis is to make student perfect industry-fit by the time he completes our program
- » Emphasis on project-based & case-oriented learning to develop better thinking
- » Emphasis on Brand 'U' with the intense professional competence development
- » Emphasis on industry connect, three-dimension strategy i.e. goal-breadth-depth
- » Emphasis on assisting every student to get a rewarding job
- » Emphasis on skill-based, job oriented certification program
- » Emphasis on staying connected with our brand ambassadors
- » Emphasis on giving back to society and contributing to UN-17 Sustainability Goals
- » Emphasis on recognizing the unique personality of each individual, harnessing diverse strengths & celebrate everyone's success
- » Emphasis to deliver value to our stakeholders

PGDM

Business Administration

PGDM

Agri Business Management

PGDM

Pharmaceutical Management

HIGHLIGHTS OF OUR PROGRAMS



- » AICTE approved two-years full time programs under three verticals.
- » Competency enhancement and personality development alongwith domain expertise takes predominance at MIMA.
- » Regular supervision of students' attendance and progress.
- » Spacious and well-equipped auditoriums with a seating capacity of 300+.
- » Exclusive customized pro-corporate curriculum incorporating the latest management trends and techniques.
- » Continuous interaction with experts from diverse industries to remain connected with current trends and events.
- » Ingenious and enterprising teaching modules, case studies, syndicate methods, video / audio presentations etc.
- » Unique amalgamation of qualified and vibrant knowledge providers.
- » Individual attention to every student to encourage initiative, entrepreneurship and creativity.
- » Our signature 'Brand U' program sharpens effectiveness of student placements in the best companies including MNCs.
- » Conducive campus environment that encourages invaluable and lasting friendships.
- » State-of-the-art ICT (Information Communication Technology) facilities.



Deputy Director

**PGDM Business
Administration**

Dr. Sachin Lele
B.Com, MBA, PhD

PGDM Business Administration @ MIMA

The best time for Management Education is here!

India is at an influx point currently. All socio-economic indicators are depicting signs of a young, vibrant and rapidly growing economy. India INC need leaders who can manage profitability without compromising on integrity and empathy. Naturally, the demand for value-based leadership and a productive workforce is at its pinnacle.

We at MIMA strive to nurture talent which is ready for the challenges and opportunities of the corporate world.

PGDM (Business Administration) is a well-crafted program based on contemporary business practices and frameworks that equips the students to solve problems of the future. Our students are well prepared to make sound business decisions in uncertain conditions. Alongwith specializations such as Marketing/Finance/HR/Logistics & Supply Chain, we drive total transformation amongst budding managers in terms of handling emotions, being assertive and handling multiple priorities.

Our long-standing and symbiotic relationship with the corporate world has its own advantages. Students get an opportunity to work on real-life business problems while rubbing shoulders with the best in the business.

I welcome you all to experience MIMA's flagship PGDM program in Business Administration, a place where the next-gen leaders are nurtured.



PGDM BUSINESS ADMINISTRATION

Provides ever emerging & growing employment opportunities

Intake : 60

- » In September 2022, India became the 5th largest economy in the world. A sustained rise in economic output, infrastructural spending, a young affluent population and the digital revolution have been some of the key drivers of such stupendous growth.
- » The corporate world needs leadership talent that can provide long-term vision to businesses and prowess to handle challenges in domestic and international markets.
- » Under the Business Administration course, we nurture functional expertise (Marketing/Finance/HR/Logistics and Supply Chain) and blend it with behavioural competencies to churn an industry-ready management executive.
- » The illustrative list of careers offered under various specialisations is as follows,

Top Sectors in Business Administration

MARKETING

- Sales and channel management
- E-enabled business marketing
- Marketing Analytics and decisions
- Product & Brand Management
- Market Research
- Retail & QSR Management
- Management consulting services

FINANCE

- Accounting processes & control
- Corporate & retail Banking
- Fintech & e-enabled financial services
- Financial Inclusion & Microfinance
- Financial Analysis & Reporting
- Equity Research Analysis
- Security Analysis & Portfolio management
- Risk management & underwriting

HUMAN RESOURCES

- Talent Acquisition
- Performance Management
- Learning & Development
- Organisational Change & Development
- Industrial Relations & Labour Laws
- HR Analytics
- Compensation & Benefits



PGDM BUSINESS ADMINISTRATION

MIMA Curriculum : 2023-2025

Subject to Revision as per Industry requirements

SEMESTER I

Generic Core

1. Organizational Behaviour
2. Managerial Economics
3. Managerial Accounting
4. Business Research Methods & Statistics
5. Marketing Management
6. Digital Business

Generic Electives (Any 5)

1. Management Fundamentals
2. Legal Aspects of Business
3. Business Communication
4. Selling & Negotiation Skills Lab
5. Indian Economy & Policy
6. Management of Non-profit Organizations
7. Enterprise Analysis & Desk Research
8. International Business Economics

SEMESTER II

Generic Core

1. Human Resource Management
2. Financial Management
3. Operations Management
4. Decision Science

Generic Electives (Any 3)

1. Enterprise Management
2. Cyber Laws
3. Knowledge Management
4. Corporate Governance
5. Essentials of Psychology for Managers
6. Disaster Management

MARKETING SPECIALIZATION

Specialization Core (Any 2)

1. Consumer Behaviour
2. Product & Brand Management
3. Digital Marketing

Specialization Electives (Any 3)

1. Retail Marketing
2. International Marketing
3. Marketing Research
4. Rural & Agriculture Marketing
5. Advertising Management
6. Marketing of Luxury Brands

FINANCE SPECIALIZATION

Specialization Core (Any 2)

1. Financial Markets & Banking Operations
2. Advanced Financial Management
3. Financial Reporting & Analysis

Specialization Electives (Any 3)

1. Business & Corporate Taxation (Direct + Indirect Taxation)
2. Securities Analysis & Portfolio Management
3. Commodities Markets
4. Technical Analysis of Financial Markets
5. Micro Finance
6. Digital Banking

HUMAN RESOURCES SPECIALIZATION

Specialization Core (Any 2)

1. Strategic Human Resource Management
2. Learning & Development
3. Cross Culture Management

Specialization Electives (Any 3)

1. Talent Management
2. Assessment & Development Labs
3. Employee Engagement & Ownership
4. Employer Branding
5. Mentoring & Coaching
6. Conflict Management & Negotiation Skills

LOGISTICS & SUPPLY CHAIN MANAGEMENT

Specialization Core (Any 2)

1. Warehouse Management
2. Quality Management Techniques & Tools
3. Service Operation Management

Specialization Electives (Any 3)

1. Theory of Constraint
2. Business Process Reengineering
3. Toyota Production System
4. Productivity Management
5. Purchasing & Supplier Relationship Management

SEMESTER III

Generic Core

1. Indian Ethos & Business Ethics
2. Project Management
3. Strategic Management
4. Entrepreneurship & Innovation
5. Summer Internship Project (SIP)

Generic Electives (Any 3)

1. Industry Analysis & Research
2. Corporate Social Responsibility & Sustainability
3. Start-Up & New Venture Management
4. International Business Environment

MARKETING SPECIALIZATION

Specialization Core (Any 2)

1. Integrated Marketing Communication
2. Services Marketing
3. Marketing Strategy

Specialization Electives (Any 3)

1. Marketing Analytics
2. Marketing of Financial Product & Services
3. Marketing to Emerging Markets & Bottom of the Pyramid
4. Customer Relationship Management
5. B2B Marketing
6. Sales & Distribution Management

FINANCE SPECIALIZATION

Specialization Core (Any 2)

1. Corporate Finance
2. International Finance
3. Strategic Cost Management

Specialization Electives (Any 3)

1. Financial Modelling
2. Business Valuation
3. Behavioural & Personal Finance
4. Fundamentals of Life & General Insurance
5. Financial Derivatives & Financial Risk Management
6. Merger, Acquisitions & Corporate Restructuring

HUMAN RESOURCES SPECIALIZATION

Specialization Core (Any 2)

1. Organizational Diagnosis & Development
2. Employee Relations & Labor Legislation
3. Performance Management

Specialization Electives (Any 3)

1. HR Analytics
2. International HRM
3. Contemporary HR Practices
4. Compensation & Reward Management
5. Change Management & Leadership
6. Designing HR Policies

LOGISTICS & SUPPLY CHAIN MANAGEMENT

Specialization Core (Any 2)

1. Behavioral Operations Management
2. E-Business Operations
3. Strategic Supply Chain Management & Global Logistics

Specialization Electives (Any 3)

1. Business Excellence
2. Financial Perspectives in Operations
3. Modeling Techniques in Operations
4. Operations & SCM Analytics
5. Facilities Management

SEMESTER IV

1. Universal Human Values
2. Brand 'U'
3. Capstone Project

Program Credit Pattern

Particulars	Number of Courses	Credits
▶ Core	19	57
▶ Electives	17	34
▶ SIP	01	06
▶ Brand 'U'	01	02
▶ Capstone Project	01	03
▶ Total Courses	39	102



Deputy Director

**PGDM – Agri
Business Management**

Dr. Amit Patil
BE, MBA, PhD

Agriculture Business is a rapidly growing field and has lots of opportunities both in input as well as output sector.

MIMA's Agri Business Management course is about transformation. It not only imparts knowledge but reinforces in students the spirit of creative action. The curriculum of the Agri Business Management course is exciting, challenging and at the same time incorporates new teaching methodologies with all the modern facilities.

Our faculty members with their rich academic and professional experience make learning and placements really inspiring. The different activities and events organized by MIMA are always appreciated by the students and agriculture community.

PGDM Agri Business Management @ MIMA

- » MIMA is one of the pioneering institutes offering PGDM in Agri Business Management.
- » Our program shapes professionals to work in food and agri business sector or as 'Agripreneurs' in the evolving market.
- » The curriculum focuses on food and agricultural markets and is designed to build, train and enhance managerial capability for increased effectiveness.
- » The syllabus comprises of three components: core management program, agriculture related inputs and elective specializations.
- » The Brand 'U' program aims at holistic development of students through presentations, group discussions, mock interviews, role plays and case studies.
- » MIMA offers strong industry connect through internships, industrial visits and workshop by industry experts.



PGDM AGRI BUSINESS MANAGEMENT

Agri Business in India provides evergreen Opportunities

Intake : 60

- » Agriculture accounts for 20.19% of India's GDP and for more than 60% of jobs.
- » India's total annual expenditure on food and beverages is estimated to be USD 150 billion.
- » Opportunities in agro-based industries use modern technology in areas such as packaging, raw material supply, processed foods, exports and allied fields.
- » Progressive growth of Indian economy is augmented by the agri business sector.
- » New emerging technologies viz. Artificial Intelligence, GIS softwares, Satellite Imagery and GPS agriculture.

Top Sectors in Agri Business

- » Seeds
- » Fertilizers
- » Pesticides
- » Dairy
- » Poultry
- » Fisheries
- » Edible oil
- » Food Processing
- » Agrotechnology
- » Agro Finance Companies & Banks
- » Agro Co-operatives
- » Agro Equipment Manufacturers
- » Supply Chain Management
- » Agro Tourism
- » Market Research
- » Agri Exports
- » Retail
- » Commodity Trading



PGDM AGRI BUSINESS MANAGEMENT

MIMA Curriculum : 2023-2025

Subject to Revision as per Industry requirements

SEMESTER I

Generic Courses

1. Organizational Behaviour
2. Managerial Economics
3. Managerial Accounting
4. Business Research Methods & Statistics
5. Introduction to Agri-Business Management
6. Agri-Business E-Commerce

Generic Electives (Any 5)

1. Management Fundamentals
2. Legal Aspects of Business
3. Business Communication
4. Selling & Negotiation Skills Lab
5. Indian Economy & Policy
6. Corporate Social Responsibility & Sustainability
7. Agribusiness Environment & Policy
8. Disaster Management

SEMESTER II

Generic Core

1. Marketing Management
2. Human Resource Management
3. Financial Management
4. Agriculture Operations Management

Specialization Core (Any 3)

1. Consumer Behaviour
2. Retail Marketing
3. Agriculture Export Management & Internal Trade
4. Marketing Research & Marketing Analytics
5. Rural & Agriculture Marketing
6. Management of Agriculture Input Marketing
7. Marketing Strategy

Generic Electives (Any 3)

1. Post Harvest Production Management
2. Commodities Markets
3. Corporate Governance
4. Management of Allied Agro Industries
5. Farm Business Management

Specialization Electives (Any 2)

1. Financial Reporting & Analysis
2. Rural Banking & Micro Finance
3. Infrastructure & Agri Warehousing Management
4. Quality Management Techniques & Tools
5. Service Operation Management

SEMESTER III

Generic Core

1. Indian Ethos & Business Ethics
2. Project Management
3. Strategic Management
4. Entrepreneurship & Innovation
5. Summer Internship Project (SIP)

Generic Electives (Any 3)

1. Agriculture Data Analytics
2. Agriculture Future & Options Market
3. Agro-based Industrialization
4. Agriculture Waste Management



PGDM AGRI BUSINESS MANAGEMENT

Specialization Core (Any 3)

1. Agriculture Markets & Pricing
2. Services Marketing
3. Agri Products & Brand Management
4. Strategic Food Marketing
5. Agriculture Sales & Distribution
6. Agriculture Output Marketing
7. Digital Marketing

Specialization Electives (Any 2)

1. Strategic Cost Management
2. Agriculture Insurance
3. Agri-based Financial Management & Banking Operations
4. E-Business Operations
5. Agri Logistics & Sustainable Supply Chain Management

SEMESTER IV

1. Universal Human Values
2. Brand 'U'
3. Capstone Project



Program Credit Pattern

Particulars	Number of Courses	Credits
▶ Core	21	63
▶ Electives	15	30
▶ SIP	01	06
▶ Brand 'U'	01	02
▶ Capstone Project	01	03
▶ Total Courses	39	104



Deputy Director

**PGDM Pharmaceutical
Management**

Prof. Nitpal Singh Chug
B.Pharm, MBA

PGDM Pharmaceutical Management Program at MIMA is an integrated program specially designed to develop managerial skills in the Pharmacy stream. This course prepares you for managerial positions by providing value-based, tailor-made quality education to the students to suit the needs of the pharmaceutical industry.

We focus on developing students over the period of two years through rigorous academics and internship programs in pharmaceutical and market research companies.

To gain experience and practical training, students spend eight weeks of course time working with various companies.

The contents of the program are designed to address challenges in the Pharmaceutical industry. It aims at inculcating and improving the management skills and standards of Pharmaceutical professionals to perform better in the competitive global environment. Growing Pharmaceutical Industry welcomes managerial talent with rewarding opportunities.

PGDM Pharmaceutical Management @ MIMA

- » PGDM Pharmaceutical Management program at MIMA is an integration of Pharmacy, Management and Technology. It gives a unique perspective of the Pharmaceutical Industry as a whole.
- » It provides quality management inputs with a special focus on Pharmaceutical Management for developing business leaders by nurturing knowledge, skills, communication, attitude and behaviour.



PGDM PHARMACEUTICAL MANAGEMENT

Pharmaceutical Industry is Recession Proof

Intake : 60

- » It aims at inculcating and improving management skills, quality and standards of pharmaceutical professionals to perform better in the competitive global environment.
- » Highly experienced pharmaceutical faculty imparting knowledge, attitude and skill development.
- » Syllabus designed by industry experts to keep abreast with the growing needs of the pharmaceutical industry.
- » Guest lectures and workshops on current pharmaceutical topics by eminent professionals from leading pharmaceutical companies.

Top Careers in Pharmaceutical Industries

- Sales and Marketing
- Product Management
- Clinical Research
- Healthcare Management
- Business Development
- Market Research
- Medico Marketing





PGDM PHARMACEUTICAL MANAGEMENT

MIMA Curriculum : 2023-2025

Subject to Revision as per Industry requirements

SEMESTER I

Generic Core

1. Organizational Behaviour
2. Pharma Business Environment & Policy
3. Managerial Accounting
4. Business Research Methods & Statistics
5. Anatomy & Physiology
6. Managerial Economics

SEMESTER II

Generic Core

1. Marketing Management
2. Human Resource Management
3. Financial Management
4. Decision Science

Specialization Core (Any 3)

1. Consumer Behaviour
2. Medico Marketing
3. Digital Marketing
4. Marketing Research & Analytics
5. International Marketing
6. Customer Relationship Management
7. Marketing Strategy

Generic Electives (Any 5)

1. Management Fundamentals
2. Legal Aspects of Business
3. Business Communication
4. Selling & Negotiation Skills Lab
5. Drug Regulatory affairs
6. Corporate Social Responsibility & Sustainability
7. Clinical Research & Paradigm of Pharma Industry
8. Digital Business

Generic Electives (Any 3)

1. Pharmacology
2. Pharma Sales and Distribution
3. Enterprise Management
4. Corporate Governance
5. Essentials of Psychology for Managers
6. Cyber Security in Pharma Industry

Specialization Electives (Any 2)

1. Financial Reporting & Analysis
2. Pharmaceutical Process Development & Scale-up
3. Service Operation Management
4. Strategic Supply Chain Management & Global Logistics



SEMESTER III

Generic Core

1. Indian Ethos & Business Ethics
2. Project Management
3. Strategic Management
4. Entrepreneurship & Innovation
5. Summer Internship Project (SIP)

Specialization Core (Any 3)

1. Pharma Product & Brand Management
2. Services Marketing
3. Retail Marketing
4. Integrated Marketing Communication
5. Business Development
6. B2B Marketing
7. Product Marketing for Medical Devices

Generic Electives (Any 3)

1. Healthcare Management
2. Data Analytics in Healthcare
3. Quality Management Techniques & Tools
4. Trends in Pharmaceutical Industry
5. IPR in Healthcare & Pharmaceutical Industry

Specialization Elective (Any 2)

1. Strategic Cost Management
2. Fundamentals of Life & General Insurance
3. E-Business Operations
4. Facilities Management

SEMESTER IV

1. Universal Human Values
2. Brand 'U'
3. Capstone Project

Program Credit Pattern

Particulars	Number of Courses	Credits
▶ Core	21	63
▶ Electives	15	30
▶ SIP	01	06
▶ Brand 'U'	01	02
▶ Capstone Project	01	03
▶ Total Courses	39	104





ADMISSIONS

Eligibility Criteria

- » Candidates with minimum 50% marks in graduation (45% for reserved categories) from any recognized university and with a valid score in any national level entrance tests viz. CAT/ MAT/ XAT/ ATMA / CMAT/ GMAT / MH-CET (MBA/MMS) are eligible to apply enabling the candidate to appear for Selection Process directly.
- » Candidates appearing for the final year degree examination upto June, 2023 can also apply. Such candidates whose final year degree result is not declared at the time of admission will be admitted provisionally after submitting the bonafide certificate from the Head of the Institute stating that he/she is a regular student. The admission of such a candidate will be confirmed only if he/she provides a proof of passing final year degree examination with minimum 50% marks by 31st August 2023.

(i) PGDM Business Administration

- » Any Bachelor's Degree viz. B.Com, BBA, B.A, B.Sc, BCA, BCS, B.E, B.Tech & others.

(ii) PGDM Agri Business Management

- » Bachelor's Degree in Agriculture, Horticulture, Agri-Biotechnology, Agricultural Engineering, Animal Husbandry, Agrochemicals, Dairy Science / Technology, Fisheries, Food Science / Technology, Forestry, Home Science, Veterinary Science or ANY GRADUATE with interest or experience in Agribusiness or Graduates working in Agribusiness, NGO's. Co-operatives or Corporate sector.

(iii) PGDM Pharmaceutical Management

- » Bachelor's Degree in Pharmacy, Life Sciences, Microbiology, Zoology, Biochemistry, Biotechnology, Chemistry, Medicine (MBBS), Veterinary Sciences, BAMS, BUMS or BHMS.



SELECTION PROCESS

- » Aspirants desiring to apply for any of our PGDM Programs can apply online or download application form from our website www.mima.edu.in and send the same duly filled in by paying application fees of Rs. 1,000/- in cash/UPI or by Demand Draft (DD) in favour of 'MIMA Institute of Management', payable at 'Pune' or by online payment mode.
- » All those who apply on the basis of MH-CET (MBA/MMS)/CAT/MAT/XAT/ATMA/CMAT/GMAT Entrance Test score will be called for GD & PI.
- » Candidate has to appear for Group Discussion and Personal Interview (GD & PI) on the date and at venue as communicated by MIMA.
- » To confirm admission, candidate should pay Rs.50,000/- within seven days of display of the Merit List along with original documents.
- » Academic session will commence from July 2023.
- » The merit list and the list for wait-listed candidates will be prepared on the basis of following criteria:

• Entrance Test Scores (scaled down to 40 marks)	40 marks
• Sports/ Extra Curricular Activities/Work Experience	05 marks
• Group Discussion	20 marks
• Personal Interview	20 marks
• Past Academic Performance (10+12+Graduation+PG)	15 marks
Total	100 Marks



HOW TO APPLY

Candidates can apply online through the website of MIMA Institute of Management : www.mima.edu.in

Or

Candidate may procure prospectus directly from MIMA Institute of Management, Balewadi, Pune by paying an amount of Rs. 1,000/- in cash or by DD or by online mode of payment.

Or

Download the application form from the website and send the same duly filled along with a DD of Rs.1000/- drawn in favour of 'MIMA Institute of Management', payable at 'Pune' or by online mode of payment.

A/c Name: **MIMA Institute of Management**
Bank Name: HDFC Bank
A/c No: 50100322803117
Branch: Baner Link Road Pashan, Pune - 411021
IFSC Code: HDFC0000223
Account Type: Savings

Scan here to pay



MIMA Institute of Management

📍 Sr. No. 33/1, Opp. Chhatrapati Shivaji Sports Complex, Balewadi, Pune-411 045.

☎ Phone: 02066289600 | Mobile: 8888856030

Self-Attested copies of following documents to be submitted along with Application Form:

- Entrance Exam Score Card
- Graduation Marksheet
- Two Passport Size Photographs
- 12th Marksheet
- PAN Card
- 10th Marksheet
- Aadhar Card

INFRASTRUCTURE

» Classrooms

MIMA's classrooms are not just rooms for lectures but a stage for real interaction and proliferation of concepts. We believe in broadening the thought process through open discussions. Our Classrooms are equipped with teaching aids like Digital Smart Boards, Public Address Systems.

» Wi-Fi Campus

Our Wi-Fi campus allows students to enjoy freedom of work on the net at their convenience. The computer lab is a hub for smart minds immersed in online e-journals and databases. The lab is a platform for many training sessions and project works.

» Library

Our library is well-stacked with over 18,000 books on all the required subjects. We host 10,000+ e-books. We subscribe 38 print journals besides more than 200+ e-journals. Students can easily find relevant journals, reference books and papers, periodicals and magazines. Students are encouraged to use e-library which has adequate computer terminals.

» Cafeteria

MIMA cafeteria offers quick bites and beverages as well as sumptuous breakfast, lunch and evening snacks. It is also an informal 'brainstorming arena'.



Scan QR code for checking out the Campus.





Infrastructure

» Video Conferencing

We are particularly proud of the video-conferencing facility at our campus, facilitating easy and quick communication, interviews and interaction with corporates and academicians across the globe.

» Seminar Hall

It is equipped with state-of-the-art conference facilities and can host more than 300 audience for different events, conferences, seminars and ceremonies.

» Sports Club

We have a state-of-the-art sports club equipped with indoor games like Table Tennis, Carrom, Pool table. Also Changing rooms for ladies and gents. A dais with variety of musical instruments.

» Hostel

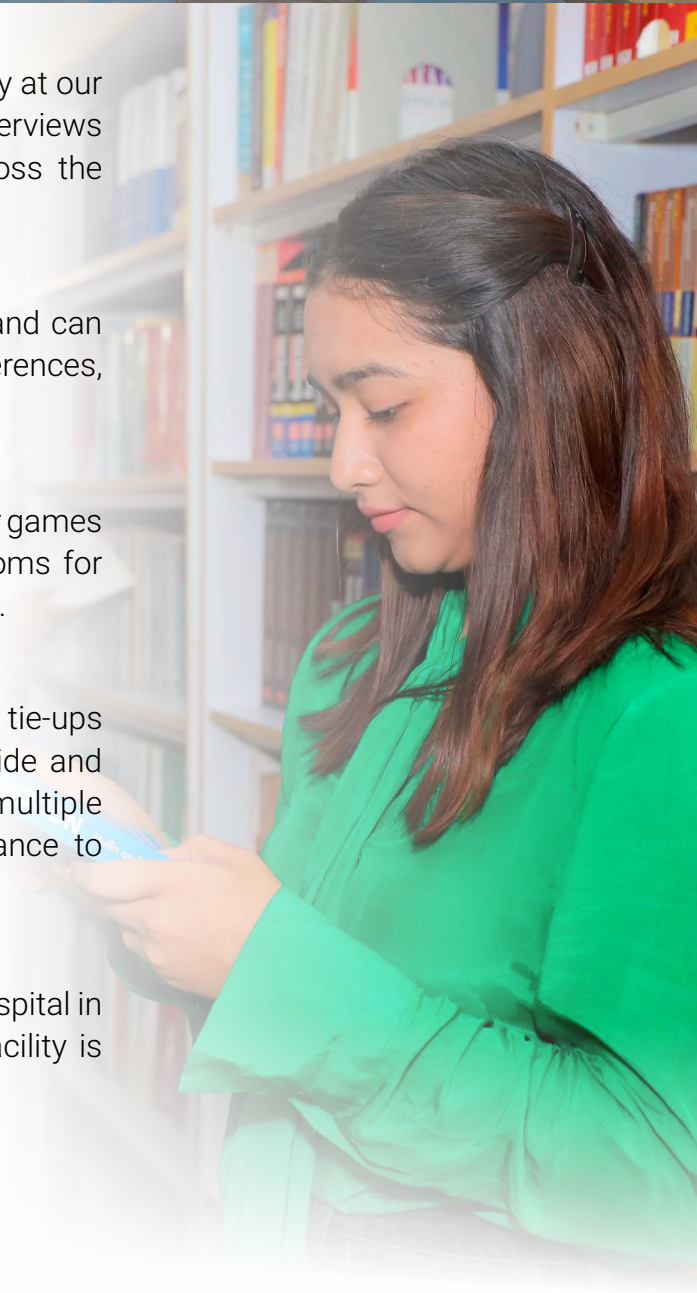
Safety and security being of prime importance, MIMA has tie-ups with reputed professional hostels in the vicinity to provide and manage accommodation for female students. With multiple options available in the vicinity, MIMA provides assistance to students in locating suitable accommodation.

» Hospital Tie-up

MIMA has hospital tie-up with a known multi-speciality hospital in the vicinity to provide medical facility. 'Doctor on call' facility is available.

» Insurance

MIMA provides healthcare insurance to all its students.





FEES

SR NO	PROGRAM	I YEAR	II YEAR	TOTAL
1	PGDM Business Administration	₹ 5,00,000	₹ 2,10,000	₹ 7,10,000
2	PGDM Agri Business Management	₹ 3,70,000	₹ 2,10,000	₹ 5,80,000
3	PGDM Pharmaceutical Management	₹ 3,70,000	₹ 2,10,000	₹ 5,80,000

- » Above Fees includes Tuition fees, Uniform, Convocation & Alumni Association Membership.
- » Deposit of Rs. 2,500/- which shall be refunded on submission of Deposit Receipt and No Dues Certificate at the time of completion of the course.

Refund Policy

- » As per AICTE Guidelines



ACADEMICS

Faculty

No.	Name of Faculty	Qualifications
1	Dr. Pradeep Bavadekar	MBA (Mktg), PhD (Mktg)
2	Prof. Aditya Bavadekar	MBA (Mktg, Banking & Fin), PhD (Pursuing)
3	Dr. Sachin Lele	B. Com, MBA (Mktg), PhD (Mktg)
4	Dr. Amit Patil	BE (Comp Sc), MBA (Mktg), PhD (Mktg)
5	Prof. Nitpal Singh	B. Pharm, MBA (Mktg), PhD (Pursuing)
6	Dr. Manoj Meghrajani	BE (E&TC), MMS (Mktg), PhD (Mktg)
7	Dr. Shyamkant Deore	LLB, MPM, PhD (HR)
8	Dr. Vishal Wagh	BE (Chem.), MBA (Mktg, Prodn & Material Mgmt), PhD (Mktg)
9	Dr. Sunita Bhole	B.Sc. (Stat.) MBA (HR), PhD (HR)
10	Dr. Anuradha Phadnis	MBA (Mktg), PhD (Mktg)
11	Dr Swapnali Kulkarni	M.Tech, MMM, PhD (Mktg)
12	Prof. Sadhna Kumari	B.Sc. (Bot.), MBA (HR & Mktg), PGDFT, M.Phil, PhD (Pursuing)
13	Prof. Rucha Deshpande	BE (E&TC), MBA (HRM), PGDM (OPE & IB), PhD (Pursuing)
14	Prof. Kiran Patil	B.Sc (Comp.), MCA, MBA (Mktg & HR) PhD (Pursuing)
15	Prof. Atik Bijapure	B.Sc. (Agricultural Biotechnology), PGDM (Mktg)
16	Prof. Sachin Hadole	B.A, MBA (Mktg)

Adjunct Faculty

1	Dr. Satish Marathe	B.Sc (Stat.), MDBA (Mktg), M.A. (Economics), PhD (Mktg)
2	Prof. Prasad Akolkar	B.Com, LLB, FCMA, MBA (Fin)



PEDAGOGY

At MIMA, students are trained to be goal oriented and focused in their pursuit of knowledge.

The range of teaching and learning methods used at MIMA includes lectures, case studies, presentation on strategic issues; simulations, quizzes, assignments, competitions and practical projects. An emphasis is laid on the use of technology in learning. Further, enrichment is provided by way of guest lectures, workshops and seminars, wherein an awareness on current corporate issues is created.

The faculty acts as a facilitator and works in close association with the students to help gain better understanding of current economic issues. Students are taught to comprehend live corporate situations while grasping a realistic approach towards decision making. Faculty members are also appointed as mentors to the group of students whom they meet at regular intervals to know more about students' learning patterns and guide them.

» Classroom Learning

State-of-the-art infrastructure, spacious, modern and well equipped classrooms have been converted into effective learning centres. All rooms are equipped with digital smart boards for an interactive learning experience.

» Case Study Method

The case study method serves a dual purpose of understanding a situation and developing analytical skills. At MIMA, the facilitators believe in carefully planned and crafted studies of real life cases. This pedagogy helps to build a multi-dimensional approach.



Pedagogy

» Role Plays

One of the most effective training methods practiced at MIMA is role plays which allows a group of students to simulate work scenarios. It opens communication, puts a student 'on-the-spot' and develops camaraderie among those participating in the role play situations.

» Workshops

The institute invites experts from industry and finishing schools to conduct periodic workshops for students. These workshops help students to get inspired from the eminent personalities and become successful in their personal and professional life.

» Project Reports

As an integral part of the curriculum, students are required to present a research project on a topic of their specialization. The project involves a great deal of industry interaction, market research and literature review.

» Summer Internship

Six to eight weeks of summer training with reputed companies helps students to understand theoretical concepts learnt at the institute in a real life corporate context. Students work on live, time-bound projects and gain first-hand experience of the corporate culture and its requirements.

» Industrial Visits

The institute arranges for periodic industrial visits, designed to provide students with first-hand knowledge of industry operations.

» Language Lab

MIMA believes in the importance of acquiring proper communication skills. English Language Lab is designed to hone the communication competence of the students.

» Action against Ragging

Ragging in any form (Teasing, abuse, physical torture etc.) within or outside Institute is strictly prohibited and punishable according to Maharashtra Prohibition of Ragging Act, 1999 viz. Upto two years rigorous imprisonment and / or fine of Rs. 10,000/- apart from expulsion from the institute.

» Tobacco/Drug/Alcohol Policy

The student of MIMA shall abstain from Tobacco in any form, drugs and alcohol during their stay at the Institute and hostel. Violation of this policy may lead to cancellation of admission.

» Attendance in the class

The students shall maintain minimum 75% attendance per semester. Any student failing to meet said standard shall be liable to get his/her term cancelled and in addition will not be allowed to participate in the campus recruitment program. Additionally he/she also be debarred from appearing for examinations.

» Dress Code

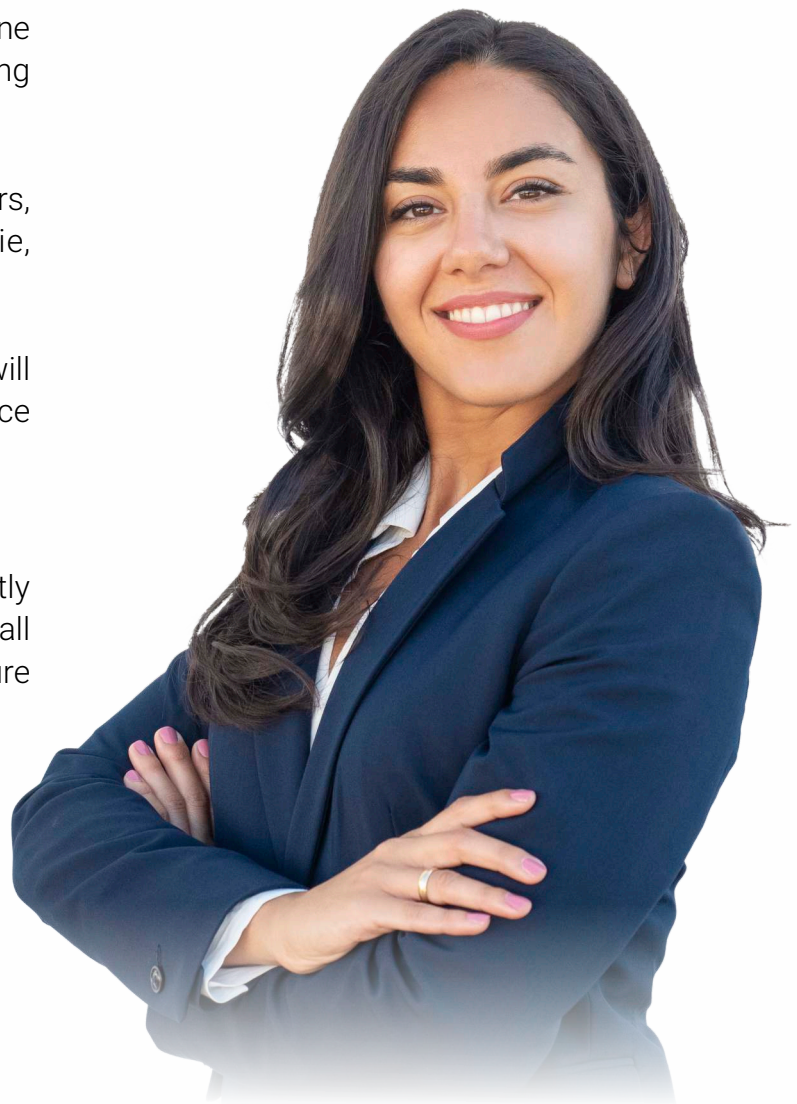
We believe in inculcating a sense of discipline and belongingness in the students by observing strict formal dress code throughout the week.

On the occasion of guest lectures and seminars, students shall be in uniform (Blazers, Tie, Trousers etc.) standardized by the Institute.

Any student failing to adhere to dress code will not be allowed to attend lectures and will face disciplinary action.

» Hostel Rules

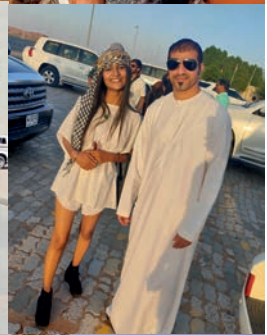
Hostels have set rules which have to be strictly adhered to by the students. Students, who shall maintain the discipline in the hostels and ensure smooth functioning.



INTERNATIONAL IMMERSION PROGRAM: DUBAI

PGDM Business Administration students flew to Dubai for International Immersion Program from 12th to 17th October 2022. It provided a real life experience to students and helped widening their scope of aspirations. It also helped in understanding various cultures across the world. Students explored new places, interacted with people from varied nationalities and learnt from professionals through a series of lectures organised during this tour.





INDO-KOREAN CENTER

Dr. Eunjoo Lim

Director, IKC

The city of Pune now has its first Indo-Korean Center.

India and Korea share a lot in common with respect to its culture and social structure, therefore a platform to enhance and experience the same was required, this center provides a platform and bring both the communities closer to each other culturally, socially and professionally. "This center plans to have courses in Korean language and culture, a research lab for Korean studies, Korean scholarship, Korean University educational fair and consultancy services, education, cultural and industrial tour to Korea, collaboration facilitator and an industrial-academic platform for its students and members."

The level based Korean language program is available in both online and offline modes. They open admission for all levels thrice a year. It is housed in the premises of MIMA Institute of Management in Pune and has exclusive classroom, recreational zone, executive office, incubation center, Korean library, cafeteria and selfie corner, image gallery and have a fusion of Indo-Korean work culture.



In Yonsei University



IKC Team with Dr. Pradeep Bavadekar
Director of MIMA Institute of Management



Classroom Interaction



IKC Event



MOU Signing Ceremony



In Ewha Women's University, Seoul



IKC MIMA



In Seoul National University



IKC Students in the Korean Palace

BEYOND ACADEMICS

» Brand 'U' Personality Development Program



If one pays heed to the way global economy has evolved, the transition is evident. The industry requirement has graduated from 'technical' to 'techno-commercial' to 'techno-commercial managers' and the experts opine that future belongs to 'techno-commercial managerial leaders'.

Well realizing the said fact and to do justice to the investment (monetary and time) by the students, MIMA has diligently crafted its flagship signature program : Brand 'U'.

Appreciating the dictum that no two humans are alike, we at MIMA not only work on student's developmental areas but also further nourish their strengths.

The students being subjected to various assessment (including psychometric tests), identifying the ingrained traits (physical, mental, personality and behavioural), assessing the results through proven scientific methods, forming common interest groups, framing and imparting dedicated mentorship program thus putting in perspective and practice 'what ought to be'.

When it comes to transforming the students to be 'Corporate ready', seldom one can come across employability program like Brand 'U'.

» Rotaract Club

It is never too early nor too late to extend help. Compassion for others and the change we wish to witness is the motto of MIMA. Working on this core philosophy and going beyond business is the spirit of 'MIMA ROTARACT CLUB', a platform which contributes to welfare and well-being of the environment around us via programs like- 'Each one teach one' – tree plantation for greener India, Blood donation camp for healthier living, regular visits to orphanage, old-age homes and special individuals in order to share their pains and joys. We believe all are equal and taking a step further on this path we have collaborated with Rotary Club, Pune Sports which acts as our parent body. We have been awarded Best performer in Multi-District Fellowship Meet.

» Ethos of Indian Culture

Being Indian at Heart, we follow traditions and spirit of humanity as a land rich in cultural diversity, values, heritage and harmony. We believe in cherishing and celebrating every day of our life as a festival, promoting true human bonding and respect for Indian traditions where Ganesh Chaturthi and Janmashtami along with Shiv Jayanti is celebrated.



» **National Institute of Personnel Management (NIPM)**

Student Chapter

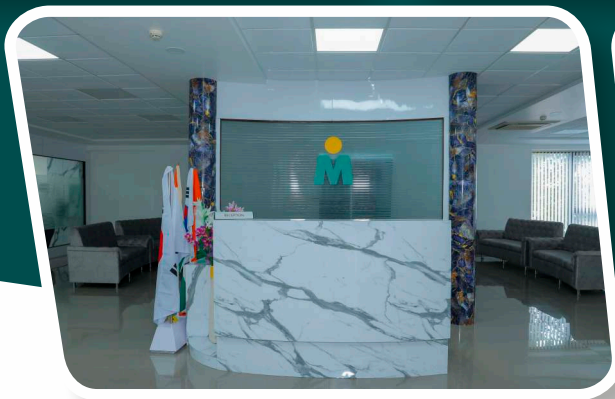
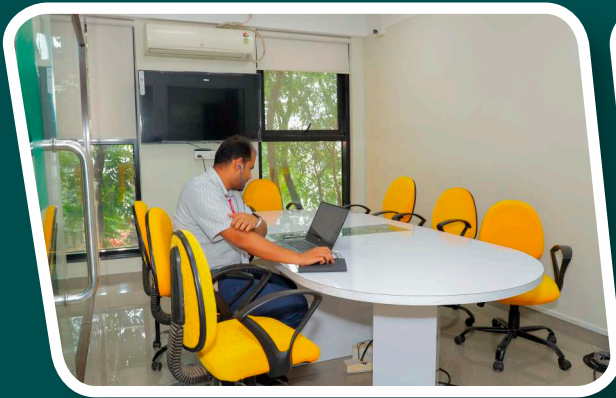
The membership of NIPM is a recognition of the high standards of a student's professional attainments and his/her commitment to the causes and furtherance of professionalism in the management and development of human resources. It gives the students a chance to establish valuable contacts with fellow members, exchange ideas and information and represent issues of common concern at local and national forums.

» **MIMA Incube**

We believe that every young idea needs an environment where it can be nurtured to grow into a successful venture that not only becomes profitable, but also generates employment in line with the nation's vision of making itself 'Atmanirbhar'. Concurrent to this idea, we have established MIMA Incube our very own incubation space for our students to explore opportunities in entrepreneurship.

» **Alumni and Placement Cell**

Students run MIMA Alumni Association, Balewadi and placement cell at MIMA, Wherein they co-ordinate with corporates and alumni for arranging guest sessions, mock interviews. Students indulge in corporate discussions with companies for inviting them for summer internships and final placements. This cell opens horizons towards corporate exposure for students.

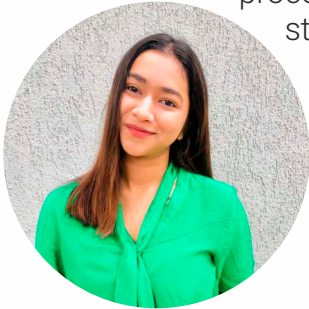


BEYOND ZENITH

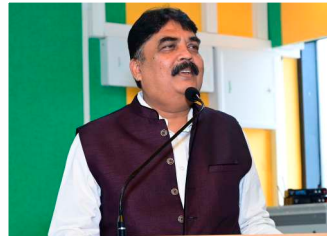
Comprehensive Induction Program

MIMA Institute of Management welcomed the 17th batch of forthcoming business leaders to the institute's new campus. The college academic team, headed by Dr. Sachin Lele, had organised a comprehensive induction series - Beyond Zenith. A galaxy of speakers with industry-wide experience was invited to share their journey with the students. Banking, NLP, Personal Branding, Cyber Security, Digital Marketing and many more were introduced to the students. Sector-specific corporate overview and expectations from the industry were also highlighted during the interactive session.

Management games, entrepreneurship development activities, placement talks and Alumni interaction gave newer dimensions to students who showcased their talents and skills through Ice-breaking sessions, open-mic and jamming sessions. Industrial visits to Satara Food Park and Mapro Garden added value to the students as they got to see what goes on in the manufacturing process. Outbound activities conducted at Bor in Pune countryside bonded students together and cherished.



Ms Shubhangi Bhojar, a first-year student from PHM shared her experience with the induction series, "Never knew learning would be so fun, got to know about new marketing terms and management, as I come from pharma background, guest lectures were motivating and very excited for upcoming bright future."



Industry Academia Interface

- » Access to industry experts for support, advice and direction.
Better placement opportunities.

MIMA has signed MOUs with

- » Indo-Korean Center to promote exchange between Indian and Korean institutions/corporates in the field of Korean language, education, culture and business based opportunities. To develop an interface for industry-academic collaboration with Indian and Korean organizations.
- » Lila Poonawalla Foundation conducts training programs for girl students.

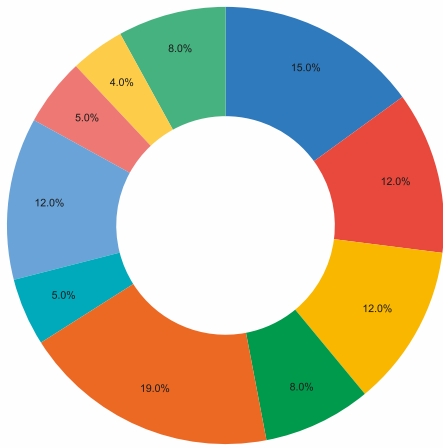






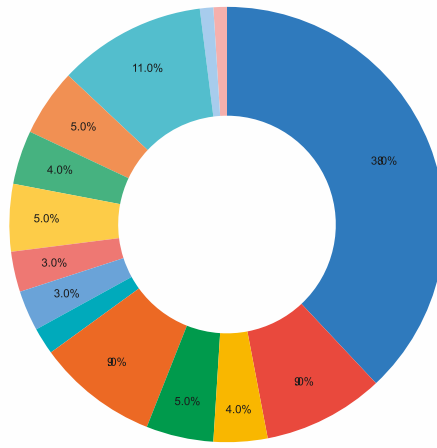
FE
@
MA





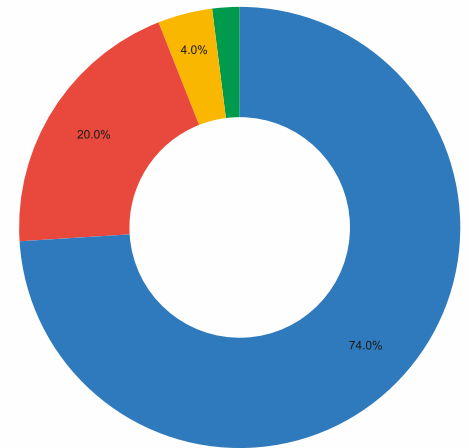
Seeds Pesticides Fertilisers Exports
Banks Food Processing Agri Retail
Market Research Agri Engineering Agripreneur

Agri Business Management



BFSI Real Estate Healthcare Logistics
Market and Research Analytics Education
Automotive Chemicals IT & BPM Consulting
Consumer Durables Retail & E-Commerce
Pharmaceuticals Telecom

Business Administration



Pharma Marketing Market Research & Analytics
Healthcare Marketing Others

Pharmaceutical Management

PLACEMENTS

- » MIMA thrives to have successful employment scenario year by year through acquiring jobs based on knowledge and skills of the students. We believe that the fittest will survive, so towards making our students not only to survive rather to excel in the competitive corporate world, we have developed rigorous program for holistic grooming of future managers.
- » To boost placements, along with a well-designed curriculum, we put all the students in well planned employability program that would bring meaningful employment to every student.
- » MIMA has a dedicated Placement team rigorously working towards providing 100% placement assistance with the best of our recruiting associates. The placement team is assisted by the students committee working in tandem with faculty.
 - Continuous support of MNCs and Indian corporates.
 - Transparent procedure.
 - Complete assistance for Summer Internship to students.
 - Over 200 companies participate in our recruitment drives every year.
 - Fully functional Industry Institute Interaction cell.

 J.P.Morgan	 BNY MELLON	 Panasonic	 ITC Limited	 Nestlé
 BERGER PAINTS INDIA LIMITED	 BAJAJ FINSERV	 AXIS BANK	 Infosys	 SAINT-GOBAIN
 indiamart®	 Deutsche Bank	 accenture	 naukri.com	 TATA CONSULTANCY SERVICES
 wipro	<p>COMPANIES VISITED FOR CAMPUS PLACEMENTS</p> <p>Some of our Reputed Receuters</p>			 eClerx
 airtel				 HCL
 firstcry.com				 Reliance RETAIL
 Godrej PROPERTIES	 CERA	 sidbi	 ICICI PRUDENTIAL LIFE INSURANCE	 PhonePe
 HDB FINANCIAL SERVICES	 Bisleri	 Bandhan Bank	 BAJAJ HOUSING FINANCE LIMITED	 Capgemini

SUMMER INTERNSHIP PROGRAM

Agri Business Management



Dhanashri Dhumal
Godrej Agrovet



Vivek Neve
Sahyadri Farms



Samiksha Tade
Khetibuddy



Bhushan Talele
VNR Seed

Business Administration



Siddhant Nikalje
Decathlon Sport
India Pvt. Ltd.



Nabila Ayesha
Nestle



Priyanka Suthar
Aditya Birla
Life Insurance



Rushikesh Gandhe
Hindustan Coca Cola
Beverages Ltd.

Pharmaceutical Management



Vaibhav More
Continual Lifesciences



Rakesh Sonawane
Zifam Pinnacle



Digvijay Gawali
Allied Analytics



Vipul Khandre
NVK Pharma

FINAL PLACEMENTS

Agri Business Management



Avinash Misal
Reliance Retail



Priyanka Deore
Up Market Research



Abhishek Shinde
Deepak Fertilisers &
Petrochemicals Ltd.



Ajay Somdhane
DeHaat

Business Administration



Asawari Patil
Avira Insights



Kunal Hire
Mosaic India



Nilesh Rathod
ICICI Bank



Sanket Dhage
IndiaMart

Pharmaceutical Management



Charanjot Kaur
Kepler Healthcare



Suraj Malwadkar
Nestle India



Tanmay Nikam
Merck



Rishika Singh
GSK



📍 33/1, Opp. Chhatrapati Shivaji Sports Complex,
Near Octroi Naka, Balewadi, Pune - 411045

🌐 www.mima.edu.in

☎ 020-66289600 | +91 88888 56030