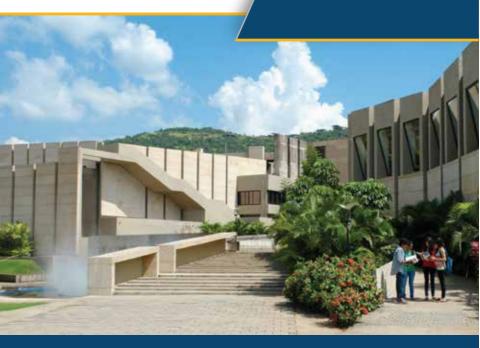


SCHOOL OF BUSINESS

**MBA** Program



# About FLAME University

FLAME University is the pioneer of liberal education in India. The University's main objective is to offer an interdisciplinary platform of education that provides both breadth and depth in diverse areas of knowledge. The liberal education ethos at FLAME University inculcates leadership and risk-taking abilities in students and focuses on discovering one's passion. The student-centric learning is delivered by esteemed faculty scholars in a world-class campus setting.

FLAME University has been established as a state private university vide the FLAME University Act 2014 (Maharashtra Act No. II of 2015) of the Government of Maharashtra. FLAME University is recognized by the University Grants Commission (UGC) under Section 2(f), and degrees awarded by the University are recognized under Section 22 of the UGC Act, 1956. It is a Jain Minority Institution.

# Our Vision

FLAME University exists to build an aspirational destination for students and faculty, to push the design and nature of studies and to create a societal upgradation phenomenon particularly in the fields of liberal education and leadership.

### MBA at FLAME School of Business

FLAME University's MBA is rooted in liberal education. FLAME University recognized the need for professional managers who are not only adept at their chosen profession but are also socially conscious, environmentally aware and globally immersed. The education imparted in the MBA program at FLAME University not only provides deep domain knowledge of management, but also covers various domains of social sciences, humanities, foreign languages and fine & performing arts. Students are trained as individual leaders as well as team players through investment and entrepreneurship labs, simulations, projects, internship, mandatory sports, besides the discussion based class sessions.

# Collaborations and Accreditations

FLAME University's MBA program has been accredited by the National Board of Accreditation (NBA) for a period of five years. FLAME University has been accepted as a member of the Babson Collaborative, an initiative by Babson College to bring together educational institutions from around the globe under one platform for the exchange of best practices in entrepreneurship education.







### MBA Program

#### **CORE COURSES**

Cover all foundation areas of management

#### **CAPSTONE COURSES**

Comprise general management courses which provide holistic understanding of the management domain

UNIQUE

2

YEAR
MBA PROGRAM
ANCHORED
IN LIBERAL
EDUCATION

1:10
FACULTY
STUDENT

**RATIO** 

#### **SPECIALIZATION COURSES**

Provide an opportunity to delve deeper into an academic area of choice

Major and Minor Areas: Marketing, Finance, Human Resource Management, Operations and Entrepreneurship

Minor Areas: Advertising & Branding and Digital Marketing & Communications

#### **LIBERAL EDUCATION COURSES**

Comprise courses in social sciences, humanities, foreign languages and fine & performing arts

Enables linking of different disciplines and develops both right and left side of the brain

#### **EXPERIENTIAL LEARNING**

The summer internship gives exposure to ground realities and blends academic work with the real world

#### **OPEN ELECTIVE COURSES**

Enable students to choose any postgraduate level management courses

### **Curricular Innovations**

#### FLAME Investment Lab

Provides students with skills to help them improve their understanding of the financial markets and showcase how investment decisions are made in the real world

#### FLAME Entrepreneurship Lab

Helps students to think and develop an entrepreneurial idea

#### **DRIVERS**

Gives students exposure to selected growth sectors of the Indian economy

## **Education Objectives**

- Provide holistic business management education firmly rooted in liberal education
- Impart formal knowledge in business management and leadership and in-depth knowledge in functional areas of choice
- Develop a spirit of inquiry to constantly question and explore
- Nurture leadership, critical thinking, team work and communication abilities
- Inculcate value based ethical behaviour in professional and personal life
- Develop habits for continuous self-development to adapt and excel in the dynamic global environment

### Faculty Profile

Our esteemed faculty scholars come from prestigious national and international institutions and have doctorates (Ph.D.) in various management domains - Economics, Human Resources, Finance, Marketing, Knowledge Management, International Economics, International Finance, Organizational Behaviour, and Accountancy.

# Campus Life

- Fully residential program
- Student participation in campus governance inculcating leadership qualities
- Over 20 student clubs and extra-curricular activities
- Student house system creating a strong campus community
- World class sports offerings
- Inter-house and inter-college student competitions across academic, sporting, cultural and social spheres
- Strong industry interface and linkages. In the past students have had the opportunity to interact with industry stalwarts like:
  - Deepak Parekh Chairman,HDFC
  - Uday Kotak MD,Kotak Mahindra Bank
  - K.V. Kamath Fmr. MD, ICICI Bank

- Dilip Shanghvi Chairman,Sun Pharmaceuticals
- Narayana Murthy Co-Founder, Infosys
- V.G. Siddhartha Founder,
   Café Coffee Day

### **Placements**

FLAME University has extensive linkages with industry that aids students to get excellent placements. Companies like HDFC Bank, Axis Bank, Kotak, ICICI, Vedanta, Café Coffee Day, Infosys, TCS, Deloitte Consulting, Reliance Mutual Fund, Dunia Finance, National Stock Exchange, JSW, Future Group, Asian Paints, ITC, Adani Enterprises, amongst many others have participated in our placement process.

### **Selection Process**

The goal of our assessment process is to select best performing and well-rounded applicants who can contribute and enhance the learning experience at FLAME University. We have an internal assessment process which considers the following aspects of your application:

- Admission Test (CAT/XAT/MAT/CMAT/GMAT/MH-CET)
- Group Discussion and Personal Interview
- Past Academic Record
- Extracurricular activities/achievements
- Statement of Purpose (SOP)
- Work Experience

We follow a sliding principle for selection, where we shortlist applicants based on their overall performance on all the parameters enlisted above. For more details about our admission process and minimum eligibility to apply please visit:

http://www.flame.edu.in/admissions/apply/postgraduate

### Recognitions

Our program has been rated with an A\* at the national level by CRISIL for the past four years. Additionally, the program has been accepted into the coveted CFA University Recognition Program.

## Scholarships

FLAME University offers a range of scholarships that recognize the inherent excellence and distinctive attributes of students ensuring that FLAME attracts the brightest of minds. We award a range of merit-based and need-based scholarships. We also award special scholarships for achievers or outstanding all round performers in diverse fields. Scholarships range from partial to full tuition fee waivers.

## **Contact Details**

To apply, please visit apply.flame.edu.in

#### **Campus Address**

Gat No. 1270, Lavale, Off Pune-Bangalore Highway, Pune 412115, India

#### **Mailing Address**

401, Phoenix Complex, Bund Garden Road, Opp. Residency Club, Pune 411001, India

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