



**Destinies** are not created alone,  
they are nurtured with the right ambience and guidance.



Approved by AICTE, NCTE, Ministry of HRD, Govt. of India.  
(ISO : 9001-2008 CERTIFIED | RANKED AMONG TOP 25 B-SCHOOLS)



## Vision

At IBMR Group of Institutions, we dedicate ourselves to provide aspiring achievers a fertile soil and nurturing environment for growth. Our tradition of excellence rests on the tested tripod of a business-relevant curriculum, highly qualified faculty and a learner centric infrastructure.

Here, the emphasis is placed on inculcating ethical values sensitivity to environment and strong leadership skills to mould young minds towards becoming visionary leaders, pioneers and trailblazers to the industry who are capable of operating in globally competitive environments.



## Mission

IBMR Group of Institutions founding mission was to make a perfect blend of excellent pedagogy, student overall development and corporate networking in placements. To fulfill this mission IBMR Group of Institutions was created with state-of-the-art infrastructure and is located in Gurgaon, the corporate hub of India. With phenomenal growth in recent years Gurgaon is a success story with excellent physical and social infrastructure that has made this a destination of many industries and corporates. IBMR Group of Institutions was conceptualized in the city of Gurgaon to capitalize upon the emerging opportunities for the aspiring youth of the country.

The institute represents a convergence of the finest elements in contemporary education today. The institute has thoughtfully tailored courses and programmes to consistently meet the needs of India's rapidly evolving industry and corporate sector and in its wake brought a bouquet of meaningful career options for thousands of aspiring students across the country. IBMR Group of Institutions thoughtfully structured training modules are designed to address the requirements of the industry perfectly and groom students to face tomorrow's business universe with confidence.

At IBMR Group of Institutions, the focus goes beyond education. IBMR Group of Institutions endeavours to prepare students for life – ingraining in them the psyche of the eternal student-the student who is ever a learner, driven by a thirst for knowledge ; a passion to excel and ignited with the desire to achieve success... not just a temporal success but one that is for life.

**TO BUILD VISIONARIES AND LEADERS FOR THE FUTURE !**



# About IBMR Group of Institutions

(ISO : 9001-2008 CERTIFIED | RANKED AMONG TOP 25 B-SCHOOLS)



IBMR Group of Institutions was established in 1999 with a vision of becoming the center of excellence for management education in India. Within a short span of time, IBMR has assumed a credible position among most progressing professional educational institutions of the country.

At IBMR Group of Institutions we aim to provide best education and training that is well-rounded and which not only improves practical know-how, upgrades skills and leads to professional qualifications but also, translates into better career prospects for students and enhanced productivity for employers. We expect to assist each and every student to translate his/her skills and qualifications into a well-paying job via a placement programme.

IBMR Group of Institutions is situated in Gurgaon, Delhi (NCR) and Jhajjar (near Gurgaon) which has

emerged as the corporate hub of India with the presence of top- notch MNCs. This geographical advantage gives us ample scope for industry-academia partnership, thereby leading to abundant placement opportunities for our students.

Our objective is to remain the Best Management Institution in terms of Quality, Placements and Student Development. We enable our students to think and dream big.

The campus at Jhajjar is a 3 acre lush green campus with state-of-art facilities along with career management center. IBMR Group seeks to provide different ethical grounded professional courses which are designed to provide high quality learning experience at

**Netaji Subhash College of Education**

**IBMR Business School**

**St. Thomas Management Institute**





Pavaan Jain  
Director  
IBMR Delhi NCR Campus

## From the desk of Director

It gives me immense pleasure to introduce IBMR Group of Institutions shaping up unarguably as one of the best educational institutions in the corporate hub of India - Gurgaon. At IBMR, we believe in nurturing every student to bring to the fore innate potential and create super performers in career and life. We do not believe in teaching theoretical bookish knowledge but in delivering academic excellence and real life knowledge reinforced with hands on practices to develop the best of professional and personal skills in each of our valued students.

IBMR Group of Institutions with its world class infrastructure, academic ambience, high standards of teaching, strong corporate connectivity and excellent placements, provides the right learning environment for the future global managers. We welcome you to be a part of this new vision and new thought revolution, to become the best professional manager in the years ahead.



Dr. G. R. Narayanan  
Dean  
IBMR Delhi NCR Campus

## From the desk of Dean

Welcome to IBMR Group of Institutions, Delhi NCR- one of the finest institute in the Region!

More than ever before, the world demands managers and business leaders who can lead business to the forefront of the world economy, or those who can steer global business to succeed. The infrastructure and the faculty at IBMR Group of Institutions Delhi NCR, with its focus in providing global management, thought leadership and deep insights prepares, students for that role, giving them that critical edge for success.

IBMR Group of Institutions has established itself as a quality institute delivering a learning experience that is rigorous, relevant and rewarding. Our role is to challenge and inspire students, and ultimately enable them to achieve their potential for both personal and professional growth. Today we continue to attract a great diversity of students who have drive, confidence and a burning desire to advance the progress of business and society.

IBMR Group of Institutions offers PGDM, MBA, BBA and B.Ed & Other management programmes. This year we have added Executive MBA Programme and other short term programmes for practicing managers. Admission to our programmes is extremely competitive and we are proud of this reputation.

## ACADEMIC ASSOCIATION



### AICTE

#### ALL INDIA COUNCIL FOR TECHNICAL EDUCATION, NEW DELHI

AICTE has been in existence since 1945 as a national level apex body with its mission of developing and promoting quality technical education in the country.

AICTE has initiated necessary steps for planning, formulation and maintenance of norms and standards, accreditation, funding of priority areas, monitoring and evaluation of courses/programmes in the field of technical education to ensure coordinated and integrated development of technical education in the Country.

IBMR Group Constitute college which is AICTE approved to offer PGDM, MBA and various other programs.



### MDU

#### MAHARSHI DAYANAND UNIVERSITY, ROHTAK

Maharshi Dayanand University is State Government University established as Rohtak University, Rohtak, came into existence by an Act No. 25 of 1975 of the Haryana Legislative Assembly in 1976 with the objective to promote inter-disciplinary higher education and research in the fields of environmental, ecological and life sciences. It was rechristened as Maharshi Dayanand University in 1977 after the name of a great visionary and social reformer, Maharshi Dayanand.

IBMR Group constitute college St. Thomas Management Institute which is affiliated and duly approved by State Government University, MDU Rohtak.



### NCTE

#### NATIONAL COUNCIL FOR TEACHER EDUCATION, NEW DELHI

The National Council for Teacher Education, in its previous status since 1973, was an advisory body for the Central and State Governments on all matters pertaining to teacher education, with its Secretariat in the Department of Teacher Education of the National Council of Educational Research and Training (NCERT).

IBMR Group constitute college Netaji Subhash College of Education (Approved by NCTE) and affiliated to Maharshi Dayanand University, Rohtak to offer B.Ed. course.





# Managemen

## FACULTY AND RESOURCE PERSONS

The faculty at IBMR Group of Institutions is a healthy blend of academicians based permanently at the institute, visiting faculty drawn from leading institutions and expert contributors from the industry affording each student the best of research, practice and perspective. Mentors by instinct, they bring a unique, personal touch to the classroom, making for an educational experience that is both dynamic and intensely customized.

At IBMR Group of Institutions faculty and the students work together to create a supercharged intellectual community. The result is a learning environment that stretches students minds and broadens their perspective.

## OUR MANAGEMENT GURU

**Dr. Nandini**  
MBA, Ph.D

**Dr. S. P. Batra**  
BE (Mechanical) MBA. Ph.D

**Dr. Aakansha**  
MBA, Ph.D(p)

**Dr. Shivani**  
MBA, Ph.D(p)

**Dr. Hitesh Minocha-IIM**  
PGDM (IIM Ahemdabad), Ph.D

**Dr. Sonam Kobra**  
MA, MBA, Ph. D

**Parul Nagar**  
MBA, MA, Ph.D

**Dr. Mukul Jain**  
B.E, PGDM, MBA, Ph.D

**Dr. M. S. Lakshmi**  
MA Eco, MBA, Ph.D

**Ranjit Kumar**  
MBA, IT, MBA Marketing

**Dr. Neha Chhibber-IIM**  
MBA, LLB, Ph.D

**Mr. Ashwani**  
MBA, M.Com, M.Phil, NET, SLET,  
Ph.D(p)

**Major General J. U. Matai**  
M.Sc., MBA, Ph.D(p)

**Ms. Ankita Sharma**  
M. Sc, MBA, B. Ed

**Ms. Meha**  
B.Tech, MBA, NET

**Ms. Anusha**  
MCA

**Ms. Seema**  
MBA, NET, B.Ed

**Ms. Latha**  
M.A (ENG), B.Ed

**Ms. Anuradha**  
M.A (Hindi), B.Ed

**Mr. Krishnan Batra**  
M.Tech (IIT), MBA, PGDIM, ACP,  
Principal Advisor & Chairman of  
UNDP

**Mr. Jai Prakash**  
MBA, DBA

**Mr. Vikas Sharma-MDI**  
PGDM- (MDI)

**Mr. Kapil Madan**  
MBA, CFA

**Ms. Shweta**  
B.Tech , MBA

**Mr. Pradeep**  
MBA, CA

**Mr. Ajay Mishra**  
MBA, CFA

**Mr. Bhabani Prasad Misra**  
IAS – Batch 1969

**Ms. Annapurna**  
MA Psychology, M.Phil,  
PGDM- HR ( XLRI )

**Ms. Archana Sinha**  
MA( English), IELTS, TESOL

**Ms. Vineeta Mishra**  
M.Com, MBA, CFA

**Ms. Subah Suri**  
CS, MBA, NET

**Ms. Rachna Anand**  
MBA, NET

**Ms. Niyanta M. Jha**  
MCA,Ph.D (p)

**Ms. Esha Swami**  
CS, LLB

**Ms. Neha Raghav**  
MBA, Ph.D

**Ms. Sneha Kaushal**  
MBA, NET (JRF)

# nt Guru's



“ With ability, you will grow. But with inspiration, you can soar. ”

**Mr. Kapil Dev**  
MBA, CFA

**Ms. Nitika**  
MBA, SAP (HR)

**Mr. Abhilash**  
B. Tech, M. Tech

**Dr. Soumendu Biwas-MDI**  
MBA, Ph.D

**Mr. Arun Kaul**  
PGDBM, IMCP, Training Head  
(USTADI, Gurgaon)

**Ms. Manisha Anand**  
MBA, M. Phill

**Ajay Kumar Misra**  
B. Tech (NIT), MBA

**Ms. Charul**  
MBA, NET, Ph. D (p)

**Pali Gaur**  
B.Com, MBA, Ph. D (p)

**Chandni Bansal**  
B.C.A, M.B.A, NET

**Poonam Arora**  
B.Tech, MBA, Ph. D

**Namrata Yadav**  
B.Com, M.Com, NET

## KNOWLEDGE PARTNERS/ ACADEMIC RESOURCES/ CORPORATE RESOURCES



ASHOK LEYLAND	NIMBUS	GENPACT	MINDA
TOYOTA	MAGNA	MARUTI SUZUKI	GITANJALI
MOTHER DIARY	IDBI	SONA STEERING	HERO MOTOCORP LTD.
TATA FINANCE	LUMAX	PARLE-G	ACCENTURE
HDFC BANK	IBM	BENQ INDIA PVT. LTD	ORACLE
GENPACT	BIOCON LIMITED	INDUSIND BANK LTD	SHOOPERS STOP
TIMES OF INDIA	CONVERGYS	INFOSYS	PUNJ LLYOD
BIRLA SUN LIFE INSURANCE	DELL INDIA	COUNTRY CLUB INDIA LTD.	
NDTV	SAP INDIA	HUGHES EDUCATION	TESCO
SHRI RAM GROUP	METLIFE	WIZCRAFT	KPMG
PYTHIA ADVISORS	ANAND GROUP	GOLDMAN SACHS	FORD
ITC	FEDEX	PUROLATOR	SEBI
		HP COMPAQ	RELIGARE





# Empow

## EMPOWERMENT

Empowerment refers to increasing the educational, social and economic growth of an individual. Empowerment is enabling students to pursue multiple and complementary activities and social goals which positively affects achievement.

To enjoy the benefits of a bright career, the only instrument to its perfect learning is a MBA degree. In today's business environment, the most valuable and sought after degree is that of MBA. It is the best option for a person who wants to pursue a leadership and managerial role. This degree is recognized worldwide. It teaches you the shades about business techniques, management techniques, leadership skills and every aspect about management. It involves rigorous training, assignments, presentations, reports, all of which give you the necessary abilities to handle real-life business situations.

The core courses in the IBMR Group of Institutions are designed to introduce students to the various areas of business such as accounting, marketing, human resources, operations management, etc. Students in the MBA programme have the option to select an area of concentration and focus approximately one-third of their study time in this area.

We, at IBMR Group of Institutions, enrich syllabus with value added programmes, fulfilling the need of the industry and catering to today's competitive environment.



**IBMR Group of Institutions has the association with many Government bodies to develop Entrepreneurship skill in students.**



**NSDA - National Skill Development Agency,** a Government of India enterprise, for prestigious Skill India Campaign. IBMR Gurgaon is registered and recognized partner of NSDA.



**Pradhan Mantri Kaushal Vikas Yojana (PMKVY)** is the flagship scheme of MSDE. The objective of this Skill Certification Scheme is to enable a large number of Indian youth to take up industry-relevant skill training that will help them in securing a better livelihood.



**NSDC** promotes and structures skill development projects in collaboration with CSR arms of PSUs, corporate and independent foundations, academic institutes and other agencies. NSDC continues to explore sector-focused initiatives where skill development plays a critical role.



**NSIC** has devised a unique "Entrepreneurship Orientation Programme" (EOP). The program is specially designed for the students, who are pursuing their studies in institutions and do not have any idea about entrepreneurship.



# erment



## FULL TIME REGULAR MBA (Dual Specialization) + PGPM (Industry Synergised)

### MASTER OF BUSINESS ADMINISTRATION

IBMR Group of Institutions, provides management education with innovative applied research, and practice to educate business leaders of tomorrow.

Graduates from here makes a difference by creating real value for society. The school emphasizes its focus on a holistic multi-disciplinary, and multi cultural approach to learning.

Corporate engagement is one of the key features that sets IBMR Group of Institutions apart from most other Business Schools. Interaction with business leaders and entrepreneurs, industrial visits and workshops, prepares the students to be leaders.

In order to keep up with the changing scenario and to have more industry exposure, IBMR Group of Institutions has collaborated with leading industries.

IBMR Group is offering Dual Specialization in various discipline like HR Marketing, Finance, International Business and IT.



### SALIENT FEATURES

- IIM certification in Management.
- Post Graduation Programme in Management ( PGPM )
- Value Added Programme (VAP) includes more than 100 skill development Training sessions.
- Digital Marketing Workshop.
- Training & Certification in entrepreneurship from MSME, NSIC & NSDA, Govt of INDIA.
- ERP (SAP) training Basic & Advance Modules
- Foreign Language
- SPSS Training
- Global Eminent Guest Lectures by leading executives, Life Skills training, NLP Training.
- English Enhancement Programme, Leadership Programme, Regular Industrial Visits.
- Live project with Real Time Business, Incubation, Excel Classes, Tally classes & Case studies.
- Live share online trading, Video resumes Building etc, Corporate suit and study material.
- Foreign Corporate tour.
- Dual Specialization



# Program

## FULL TIME REGULAR PGDM (AICTE APPROVED) + PGPM (Industry Synergised)

PDGM Programme is design as per industry and the base thrust is on understanding the independent nature of organizational dynamics and it's managerial implications. PGDM is about gaining knowledge, implementing in real life and building soft skills.

IBMR Group is offering Dual Specialization in various discipline like HR, Marketing, Finance, Production & Operation and IT.

### Course Structure

Sem.	Compulsory Subjects	Sem.	Compulsory Subjects
1.	M-101 Principles & Practices of Management M-102 Organization Behavior M-103 Quantitative Techniques for Management M-104 Managerial Economics M-105 Management Accounting M-106 Marketing Management M-107 Business Environment M-108 Computer Application in Management	2.	M-201 Human Resource Management M-202 Financial Management M-203 Management Accounting - II M-204 Operation & Production Management M-205 Research methods in Management M-206 Information Technology for Management M-207 Seminar on Contemporary M-208 Comprehensive Viva-Voce***
3	M-301 Summer Training Project Report* M-302 Business Policy & Strategic Management Specialization 1 (Major) - I,II,III,IV Specialization 2 (Minor) - I-II	4	M-401 Business Ethics and Ethos M-402 Project Management M-403 Business Laws M-404 Project Study* Specialization 1 (Major) - I,II Specialization 2 (Minor) - I
<b>HR SPECIALIZATION PAPERS</b>		<b>MARKETING SPECIALIZATION PAPERS</b>	
<b>3rd Sem.</b> 1. M-311 Training & Development 2. M-312 Strategic Human Resource Management 3. M-313 leadership Skills & Change Management 4. M-314 Human Resource Planning		<b>3rd Sem.</b> 1. M-307 Advertising Management 2. M-308 International Marketing 3. M-309 Sales & Distribution Management 4. M-310 Product & Brand Management	
<b>4th Sem.</b> 1. M-409 Employment Laws 2. M-410 Performance Management & Retention Strategies		<b>4th Sem -</b> 1. M-407 Consumer Behavior & Marketing Research 2. M-408 Marketing of Service	
<b>PRODUCTION AND OPERATION MANAGEMENT</b>		<b>INFORMATION TECHNOLOGY MANAGEMENT</b>	
<b>3rd Sem.</b> 1. M-315 Material Management 2. M-316 Total Quality Management 3. M-317 Production Planning & Control 4. M-318 Operations Research		<b>3rd Sem</b> 1. M-323 Business Process Re-engineering 2. M-324 System Analysis and Design 3. M-325 Strategic Management of Information Technology 4. M-326 Data Base Management	
<b>4th Sem</b> 1. M-411 Logistics Management 2. M-412 Service Operations Management		<b>4th Sem</b> 1. M-415 Management Support System 2. M-416 E-Business	
<b>FINANCE</b>			
<b>3rd Sem</b> 1. M-303 Security Analysis & Portfolio Management 2. M-304 International Financial Management 3. M-305 Management of Financial Services		<b>4. M-306 Finance for strategic decisions</b>	
		<b>4th Sem</b> 1. M-405 Financial Derivatives 2. M-406 Banking Services Operation	

# me Detail



“The oppressors do not favor promoting the community as a whole, but rather selected leaders.”

## PGPM (Industry Synergised)

At IBMR Group of Institutions, our goal is to bridge the gap between academics and real life. Over the years it has always been the academicians who have tried to develop courses that are tailor made for the industry. But here at IBMR, we give the bright minds of India real hands-on knowledge and experience from people who have been there, done it, and seen it.

Post Graduate Program In Management is an extension of the traditional MBA programme in the sense that it involves highly interactive teaching sessions and diversified work experience. This programme is conceptualized to provide hands-on experience in the real time business.

PGPM programme is more application oriented and gives practical exposure to the students along with the classroom theoretical and practical knowledge of business & industry.

The programme methodology differs significantly from the traditional method. The students successfully completing this programme have a greater edge over the students doing traditional programmes.

### SALIENT FEATURES

- Faculty from industry
- Industrial visits
- Student friendly experimental learning
- Industry Relevant Curriculum
- Incubation centre
- Team Building
- Interview skills
- Resume writing
- Foreign industrial visit
- ERP training with specialization modules
- Personality enrichment
- Etiquette training
- Live projects
- Communication skills
- Business writing
- Interview preparation
- Outbound Workshops
- Entrepreneurship
- Aptitude test skills
- English Classes
- Foreign language training
- Excel, Tally classes
- Stress management
- Meditation Camps





# Program

## FULL TIME REGULAR BBA (Dual Specialization) + UGPM (Industry Synergised)

BBA is a professional undergraduate degree course which largely deals with the studies of management level. The BBA degree program aims to equip the students with the necessary knowledge, skills and self-confidence to assist in effective and successful management, within constantly changing and highly competitive national and international business environments. This course is developed to make students comfortable with the management techniques that prevail in the corporate world.



Students have option of getting employed in Industry after 18 months of regular Studies by Placement cell.

### KEY FEATURES OF UGPM PROGRAM

- IIT Certification
- Excel, Tally Classes
- Paid Entrepreneurship
- Live Projects
- English Enchantment Program
- Aptitude Test Skills
- Industrial Visits
- Team Building
- PDP Classes
- Real Life Case Studies
- 100 + Value Added Program
- Skill Development Certificate (PMKVY, NSDC, NSIC)
- Foreign Language Training
- Personality Enrichment
- Foreign Industrial Tour (Optional)
- Entrepreneurship Certificate (MSME)
- Specialization in 3rd Year

### SYLLABUS OF BBA PROGRAM

Sem.	University Paper for BBA	Sem.	University Paper for BBA
1	Business Organization Business mathematics Financial Accounting Computer Fundamentals Micro-economics for Business Decisions	2	Principles of Management Macro-economics Analysis and Policy Company Accounts Computer Applications in Management Organizational Behavior Business Statistics
3	Principles of Management Macro-economic Analysis and Policy Company accounts Computer Applications in Management Organizational Behavior Business Statistics	4	Financial Management Human Resource Management Business Research Methods Business Laws Data Base Management Human Rights and Values
5	Production and Materials Management Company Law Indian Business Environment Computer Networking & Internet Presentation Skills and Personality Development cyber Security Summer Training Report	6	Income Tax System Analysis & Design Foundations of International Business Consumer Protection E-Commerce Project Report Comprehensive Viva-Voce

# me Detail



“The oppressors do not favor promoting the community as a whole, but rather selected leaders.”

## FULL TIME REGULAR B. Ed. (Bachelor of Education) + Value Added Programmes

Bachelor of Education from Maharshi Dayanand University is also a very famous and demanding course throughout Haryana and India. Pursuing B.Ed from MDU is a proud feeling for the students as so many renowned faculties has been passed out from here. B. Ed. at IBMR Group is NCTE approved.

IBMR Group is creating sensitivity about language diversity in classroom and its role in teaching-learning process. Developing competencies among student-teachers to select and use appropriate assessment strategies for facilitating learning.



### SCHEME OF EXAMINATION FOR B. ED. TWO YEAR PROGRAMME - MDU

#### First Year

I.	Childhood and Growing up	<b>Enhancing Professional Capacities (EPC) Practicum</b>
II.	Contemporary India and Education	VI(A). Reading and Reflecting on Texts
III.	Learning and Teaching	VI(B). Drama and Art in Education
IV & V.	Pedagogy of School Subject I	VII(A). Critical Understanding of ICT
IV & V.	Pedagogy of School Subject II	VII (B). Understanding the Self

#### Second Year

I.	Knowledge and Curriculum	3.	Peach Education
II.	Assessment for Learning	4.	Guiding and Counselling
III.	Creating an Inclusive School	VI	Skill in Teaching (Pedagogic Subject I)
IV(A).	Language Across the Curriculum	VII	Skill in Teaching (Pedagogic Subject II)
IV(B).	Understanding Disciplines and Subjects	VIII	School Based Activities
V(A).	Gender, School & Society	1.	Development of CCE
V(B).	Option course any one of the following:	2.	Development of Learning Material
1.	Work Education	3.	Reporting (Record) about school Internship
2.	Health, Physical and yoga Education		



# Foste

## RANKINGS

- IMBR has been ranked among top B-School by India Today and Business Today, surveyed by MDRA.
- IBMR Group of Institutions, Gurgaon has been ranked as **AA+ B-School** among the Top B-Schools in India by **Career 360 (Outlook Group)** magazine, consecutive from 2016, 2017 & 2018.
- IBMR Group of Institutions has been ranked among top B-School by "**Business Standard**" newspaper surveyed by IMRB International.
- IBMR Group of Institutions has been recently ranked the 22nd best business school by **Business Baron** among top B-Schools in India.
- IBMR Group of Institutions has been ranked amongst the top 100 B-Schools in India by **Dalal Street Journal**.
- IBMR Group of Institutions has been ranked '**A**' amongst the top 100 B-Schools in India in **TNS Mode Survey** .
- In Annual Indian Business School Survey across 1400 B-Schools, IBMR Group of Institutions has been ranked 26th by Business Baron - a survey conducted among CEOs & Senior Business Executives of leading corporates designated to rank the Brand Equity among the India's leading B-Schools.



# ring



“ I have always imagined that Paradise will be a kind of library. ”

## INCUBATING THE ENTREPRENEUR WITHIN YOU

### Incubation/Start-UP

#### Business projects:

Every semester students shall undertake team based real business from idea to successful business and develop business project and also prepare comprehensive business report under the guidance and supervision of academicians, technologists, entrepreneurs and industry professionals. The report shall be submitted before the commencement of every semester and presented to the industry investors. The student will continue with the same business project if the team succeeds in getting business funding or starts generating revenue.

#### Mentoring:

Experienced and eminent leaders in internet, mobile and technology domain from India and abroad are invited as mentors at IBMR Group of Institutions. The entrepreneurs receive timely attention and guidance at every phase of execution. In addition, our experts provide guidance on best practices in various functional domains like finance, SEO, legal, technology etc.

#### Funding:

IBMR Group of Institutions has understanding with US/Gurgaon based Venture capital for funding ideas and start ups.

To help student entrepreneurs with capital funding through early stage equity participation, the financial objective shall not be the sole driver of the investment decision. Cutting edge tech based business and technology driven innovative ideas in the domain of internet, mobile and technology will be the primary driver for institute investments.

#### Independence to Executive:

We support our students during the acceleration program catering to most of their requirements. However, that doesn't diminish their independence. Students are free to work the way they want.

#### Support for Planning:

Students will be able to present their idea and the minimum viable product to a group of PVC and angel investors for further funding. Students are free to engage with the investors for further investments during or after the program.



SKY IS THE LIMIT FOR INNOVATION



# Ambi

## FACILITY



### LOCATION (CRC)

IBMR Group of Institutions is situated at a strategic and convenient location in Gurgaon, the corporate hub of India. It has a well furnished (CRC), Wi-Fi enabled and centrally air conditioned campus. The classrooms are equipped with state of art digital teaching aids.

### HOSTEL AND TRANSPORTATION

Hostel facilities are Wi-Fi enabled for both boys and girls. Hygienically prepared nutritious food, recreation room with TV facility and indoor games is also provided. Ragging in any form is not allowed in the hostel/campus. Students are required to abide by the rules of the hostel. Bus facility is also available from campus to hostel.

### SPORTS FACILITIES

In order to transform students into healthy managers, with all-round development, the institute provides a multitude of opportunities for sports and other extracurricular and cultural activities. "A healthy mind lives in a healthy body" is not only a proverb for us, we encourage all our students to actively participate in sports. The institute has a sports club which provides outdoor and indoor sports facilities such as cricket, volley ball, table tennis, carom, chess and scrabble within the institute premises.

### MEDICAL FACILITIES

First aid is available in the campus for any emergencies. We also have tie ups with prominent hospitals of Gurgaon, so in case of any hospital requirement students are taken there for examination and treatment.



# ence



“ *Our destiny is largely formed by our environment.* ”

## LIBRARY

The library is air conditioned, well furnished and well equipped. It stacks latest text books and journals/ periodicals in management which are systematically arranged.

## CANTEEN FACILITY

The Institute canteen serves good quality hygienic food items, snacks, juice, soft cold drinks and tea/coffee at reasonable price.

## CLASSROOMS

IBMR Group of Institutions has spacious classrooms with latest technology aids for hassle free learning. The classrooms are equipped with comfortable seating arrangements.



## FACULTY ROOM

Faculty room is ideally situated and designed for giving the teachers the required privacy for study and research work along with the adequate space. Each faculty has a computer at his/her table with internet connection.

## CONFERENCE ROOM

Six-hats thinking approach is applied on students for case solutions in the conference room, to provide them the experience of corporate industry.

## LOAN FACILITY

IBMR provides assistance for getting loans from all nationalized banks and private banks.



# The IBM

## ADVANTAGES AT IBMR GROUP OF INSTITUTIONS

### Advance Certificate in Management By Indian Institute of Management - Carpediem

Students has got special privilege to pursue a certificate course offered by IIM Carpediem in Management in any two verticals like Entrepreneurship, Internet Marketing , E-commerce , Supply Chain and Logistics, Operations , I.T. etc with No additional cost. All students enrolled at IBMR are entitled for IIM Carpediem Certifications and also Meritorious students has chance to Visit and stay ( 4/5 days) at IIM Calcutta and participate at IIM Carpediem events and Win prize Rs 2 lakh only.

### ERP-SAP Training With Specialization Modules

It bridges the gap between the skills of MBA graduates and those required by industry. The training of business process integration concepts and ERP software has proved as a milestone and is expected to increase the employability of the students in the future.

### Foreign Language Training

IBMR Group of Institutions students are required to address the demand for language-sensitive work overseas and their adaptability increases as an outcome of foreign language study.

### Teaching Pedagogy

At IBMR Group of Institutions, faculty and students work together to create a supercharged intellectual community, the result of which is a learning environment that stretches students' minds and broadens their perspectives

### Mentorship

Mentorship programme is a very unique and innovative effort of IBMR to reach to students individually with one dedicated member of faculty exclusively assigned to him / her.

### LIVE PROJECTS

It's a firsthand corporate knowledge for students. A live project means giving students a platform where they can implement their theoretical knowledge, innovative & unique idea and can get the benefit of the exposure in the form of rich experiences.



### TRAINING AND EXPOSURE

IBMR Group of Institutions acts as an interface providing students ample opportunities to participate in various seminars, exhibitions & management festivals, to enable them to get a hands on experience about culture and working of different organizations.

### NATIONAL & INTERNATIONAL INDUSTRIAL VISITS

With an aim to go beyond academics, industrial visits are arranged to develop the insights of the students to attain practical knowledge through theoretical application of classroom learning.

### ANNUAL MANAGEMENT FESTIVAL: "CONCOCTION"

Concoction, the annual festival organized and managed by students bringing together many management students from various colleges across India in high competition spirit.

### WORLD VISION

Through activities like Business News analysis, C.N.B.C. live on T.V., we empower our students with world vision and their news analysis. Through these kind of activities here students gets an edge over others as they are always updated with current affairs, financial markets and competitive environment. Interaction and debate are being organized at IBMR Campus by NDTV and other channels.



# R Edge



“ *Innovation & Creativity differentiates a leader from a follower.* ”

Creativity, Innovation & Fun



## CORPORATE LECTURES

Eminent and successful professionals, trainers and consultants visit the institute to enlighten the students with their knowledge and experience. These lectures help our students in becoming successful professionals by imbibing skills from the practicing management experts.

## LEADERSHIP CAMPS

A specially designed outbound programme which prepares students to manage, lead and succeed in the increasingly competitive global business environment.

## ORIENTATION PROGRAMME

In the beginning of the academic session an orientation programme is conducted for first year students with the aim to groom and motivate the entrants to be good management professionals. The orientation programme helps the students to get exposure to the Institute facilities, staff, library, etc. Special classes are conducted for

Quantitative Analysis, Accountancy, Economics and English subjects to bridge the gap between students who come from diversified streams.

## ICE BREAKING SESSION

An ice breaking session is well-designed and well-facilitated and it really helps get things off to a great start. In order to make sure that the students from diversified backgrounds bond quickly, an ice breaking session is organized for the first year students. Interactive and often fun sessions are organized before the main proceedings. By getting to know each other and their mentors, they engage in meaningful interaction and so contribute more effectively towards a successful outcome.

## MANAGEMENT CLUBS

Managing and participating in a the wide range of clubs and associations can make student's time more memorable and knowledgeable. We have Marketing Club-**Vipanan**, Newsletter Committee-**Vyakt**, Human Resource Club-**Aadhar**, Finance Club-**Vittiy**, IT Club-**Abhiyog**, Cultural Club-**Sanskriti**.

## FESTIVAL CELEBRATIONS

IBMR Group of Institutions implements and promotes cultural and religious harmony amongst students through various festivities such as celebration of festivals of various communities, cultural events and annual day celebrations, to mention only a few.

## INTERNATIONAL ACADEMIC TOUR

IBMR Group of Institutions Gurgaon provides international, industrial and academic tour for global exposure - a fun and learning experience delightfully intertwined.





# Training &

## TRAINING AND PLACEMENT

A growing economy in India coupled with global competition has increased demand for professionals with a graduate management degree.

MBA in India is the most renowned and pursued advance course. This course is pursued after any bachelor or graduate degree. Almost every graduate today vies for MBA degree. MBA in India is a stimulating and remunerative career.

The placements at IBMR hold an impressive recruitment record since its inception. IBMR students are well placed and are found across industries around the country.

Placements at IBMR have been one of the best in the industry. It is a very satisfying moment for the students as they are able to pursue careers in their dream companies.

We facilitate 100 % placements, by grooming our students, refining their communication and behavioral skills and thereby making them fit for the industry.

IBMR has a unique system of Mentor Mentee concept, in which each student is allotted mentors, from the academia. The mentors polish the student on both academic and industry front and prepare them to suit the industry requirements.

As a mandatory part of academic curriculum, students are required to undergo summer internship of 6-8 weeks with various organizations. The summer internship allows students to apply the theoretical concepts learnt in the classrooms in the real management settings, which sharpens their ability to diagnose, analyze and resolve the problems.

Students are also provided with short term live projects with leading companies which run parallel to their academic sessions. The experience gained by the students during summer internship and short term projects proves to be invaluable at the time of final placements.



# Placement



“Personally I'm obsessive-compulsive about the placement and cleanliness of my things.”





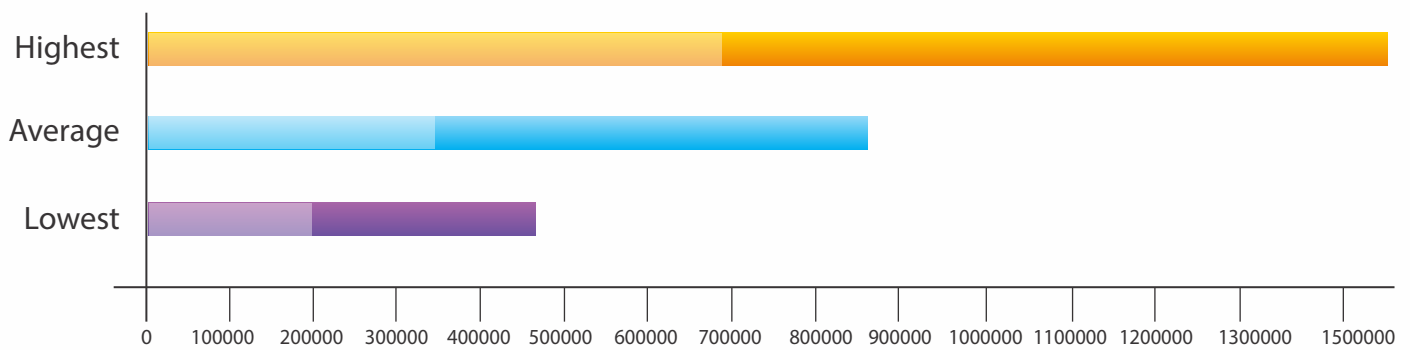
# Training &

## PLACEMENT CELL AT IBMR GROUP OF INSTITUTIONS

The final placement is an activity, that every student awaits with great anxiety and HOPE! It represents a culmination of hard work as well as hope and aspiration for the future since students join the work force and embark on yet another journey of self reliance, self fulfillment - giving much joy and satisfaction to the loved and dear ones. It, therefore, is a very important milestone for every student.

The inculcation of "never say die" attitude forms the bedrock of our training. We believe that our students in an 'All round' evaluation are one of the best and will be an asset to any business. We, at Placement cell of IBMR Group of Institutions, therefore call upon all the industry and business houses to join us in giving an opportunity to our students to prove their worth both to your organization and the country at large. We are confident that our students will always be one step ahead and will make you proud. MNC's and Blue Chip companies are regular recruiters at IBMR Gurgaon campus and offering good packages.

### SALARY STRUCTURE (Per Annum)



### OVERALL BATCH RECORD



National Placements  
**86%**



International Placements  
**4%**



Business Ventures  
**6%**



Higher Education  
International Destination  
**4%**

# Placement



“Personally I'm obsessive-compulsive about the placement and cleanliness of my things.”

## SECTOR WISE PLACEMENTS



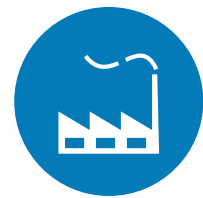
FMCG/FMCD  
**15%**



BFSI  
**20%**



IT & ITES  
**14%**



Manufacturing  
**10%**



Retail  
**6%**



Advertising & Media  
**5%**



Telecom  
**6%**



Consulting  
**4%**



Operations &  
Logistics  
**4%**



Healthcare  
& Hospitality  
**6%**



Infrastructure  
**3%**



Others  
**7%**

## ALUMNI REFLECTIONS



**Ranmay Rath**  
Business Consultant  
Rank Watch



“At IBMR Group of Institutions other than the MBA curriculum, you also get enlightened with necessary skills like confidence, excellent communication skills, spontaneity & presence of mind, attitude & body language, to compete in this ruthless competitive world. When you enter the institute you are a different person but by the time you leave this institute, you are a radically transformed person ready to face the world waiting for you outside the premises of the Institute.”



**Bhawna Sethi**  
Marketing Manager  
Café Coffee Day



“The college always provided us with outstanding guidance & support. I am really happy to work in Telocity, This is all because of effective teaching, training and learning programmes provided by our college IBMR, which had groomed us and made us capable for Corporate world. Our friendly and supportive relations with teachers help a lot to grow and move ahead.”



**Pratik Choubey**  
Sr. Marketing Manager  
Mashreq Bank (U.A.E.)



“IBMR group of institutions provides best faculty, best infrastructure, best extra curriculum activities, best management. In short, I would say best overall development of students. When it comes to placements, again IBMR gives best placement to every student according to his/her caliber. Among thousands of B-Schools, IBMR is the best in all aspects.”



**Prateek Singh**  
India Head  
ZDream Ventures



“My two years academic experience is awesome at IBMR Group of Institutions and provided me with opportunities not only to develop in academics but also in the fields where I was not efficient enough. Faculty and the pedagogy of teaching in IBMR are great. At present I am associated with a known name ZDream Ventures as India Head. I thank IBMR for making me what I am today.”





# The World-Wide Alumni Network of IBMR Group of Institutions - 'Saarthi'



## MOVING AHEAD..... OUR ALUMNUS - 'SAARTHI'

As a management institution, we have our very own Alumni Association significantly named "Saarthi". All the former students of IBMR Group of Institutions form the Alumni Association. This Association works as the link between the Institute and the students who have passed out from the Institute and those studying at the Institute. All are regularly in touch through a common platform on Facebook page, IBMR events and formal/informal meetings.

As we seek guidance and assistance from our alumni in looking after our current students, we wish them every success in their career paths in the years ahead.

It is heartening to see that after passing out of the Institute and moving into their high-flying careers, these change masters return to their alma mater. A number of former students came this year as part of the recruitment teams of their firms, proving their strategic importance to their organization.





**Cultural Events**



**Fresh**



**Excursion Visit**



**Meditation Camp**



**Foreign Tour**

**Industrial Visit**



**Conference**

# LIFE@IBMR



Fresher Party



Seminar For Foreign Students



Sports Day



Convocation



IIM Event



Radio Mirchi Event



Festival Celebration

# IBMR

“A multi-dimensional educational experience that roots you in values, helps your talents blossom and fosters exponential development of the mind.”



Approved by AICTE, NCTE, Ministry of HRD, Govt. of India.

Affiliated to Maharshi Dayanand University, Rohtak

(A State University established under Haryana Act No. XXV of 1975)

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Campus



IBMR Campus  
Gurgaon



IBMR Campus  
Ahmedabad



IBMR Campus  
Hubli



IBMR Campus  
Bangalore

Delhi NCR Campus: Jhajjar, Jahangirpur