



# GHS-IMR

GIVE WINGS TO YOUR CAREER

**Dr. Gaur Hari Singhania  
Institute of Management  
& Research**

AICTE Approved

NAAC Accredited

CRISIL Rated



Give  
WINGS  
to your  
CAREER



Dr. Gaur Hari Singhania Institute of Management & Research  
Kamla Nagar, Kanpur - 208005

Ph. : + 91 512-2222000, 9076610400 / 399 / 397 /396, 9415440598, 7309145155

Email : [admission@ghsimr.ac.in](mailto:admission@ghsimr.ac.in)

URL : [www.ghsimr.ac.in](http://www.ghsimr.ac.in)

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# WHO WE ARE

## Our Promoters

Instances of businesses surviving for over a century, under the same ownership, and yet, adapting to, and adopting change are few and far between. Yet rarer are instances of a single such business organisations having a profound impact on an entire city by the virtue of their activities and contribution to it. Seen in this context, the Singhania family and J.K. Organisation founded by them, are a unique example in modern industrial history.

Long before, phrases such as first-mover advantage, corporate social responsibility, value-based corporate governance and sustainable development became an almost fashionable part of corporate lexicon, the founding father silently triggered a chain of events and initiatives that would form the basis of an industrial revolution and social change in a city born out of imperial necessity rather than a natural social process.

The man was Lala Kamlapat Singhania. His laboratory of experiments and place of worship was the city of Kanpur and his legacy – the J.K. Organization

The J.K. Organization founded over 138 years ago is among India's top Industrial Houses with assets exceeding US \$ 1.6 billion. The Group has extensive operations in India and abroad, employing over 50,000 people. The group has multi-business, multi-product, and multi-location operations, with interests in many countries. It has overseas manufacturing operations in Mexico, Indonesia, Romania, Belgium, Portugal, the UAE, and Switzerland. The organization also includes research and development institutes in various fields.








# From the CHAIRMAN'S PEN

**"Amidst the Global Challenges, humanity is once again risen from its slumber. Having been through trials and tribulations of the pandemic, never-ending and never-ceasing human spirit is not ready to give up to adversities."**

Resilience and flexibility were never more relevant, the way they are today. Only the resilient will stand tall and charter a new growth path. Students who have passed through the hard times would have the grit and nerve of steel in their character.

I clearly see in the horizon, a glimmer of hope which will finally translate into bright decades ahead. When this generation of students shall come into leadership role and run the world affairs, leading to joy and happiness for everyone.

We at GHS-IMR, have the resolve to produce resilient and socially sensitive thought leaders who have the capability to face current and future disruptions with aplomb and come out with flying colors.

We are steeped in Our Groups deep rooted value Systems and this we believe should be an integral part of education. We are nurturing talent for next-generation leadership through value-driven management education responsible for sustainable business practices for the greater good.

With this core philosophy in our heart, we welcome students to join GHS-IMR and experience this journey of transformation and make the best of the opportunity to become tomorrow's management leader.

**Abhishek Singhania**  
Chairman, GHS-IMR



Our AICTE approved, NAAC accredited PGDM program is guided by our vision, mission and core values. Our Mission at GHS-IMR is aimed at creating corporate leaders, with holistic approach, synthesizing conventional and modern management thinking with global outlook and having capabilities of adapting to the changing environment of business.

For past 27 years GHS-IMR focuses on strong academic and interactive learning for transformation of our graduate students into socially sensitive leaders of corporate. Excellence with values is our guiding principle which is mirrored in our curriculum and every activity of the institute. Our curriculum is anchored to foster an intellectual exploration aiming at knowledge & skill enhancement through various curricular, co-curricular and extra-curricular activities in various functional areas of Management and grooming our students by instilling values like honesty, integrity, kindness, humanity & compassion.

Our faculty comprises extremely devoted intellectuals, a rich blend of academic and corporate experience, who continue to focus on providing the best possible guidance to our students. To provide a flavour of global best practices. We are in close association with corporate world who generously contribute in our academic process through corporate leaders interaction, industrial visits, placements. GHS-IMR provides a lot many opportunities to get involved outside of the classroom through sports, clubs and community service.

So, come explore excellence & be inspired at GHS-IMR.

**Dr. Rahul Goyal**  
Director - GHS-IMR



# From the DIRECTOR'S DESK

**"I welcome you on behalf of Dr Gaur Hari Singhania Institute of Management & Research, Legacy of Management Education, established in 1995, by JK organization, one of India's leading and reputed industrial conglomerate. Welcome to GHS-IMR".**



# Welcome to GHS-IMR

## GOVERNING



HON'BLE CHAIRMAN  
**Mr. Abhishek Singhania**  
Chairman - GHS-IMR  
Managing Director,  
JK Technosoft Ltd.

## COUNCIL



**Mr. Ajay Kumar Saraogi**  
Member  
Dy. Managing Director & CFO,  
JK Cement Limited



**Mr. Partho P. Kar**  
Member  
Director, JK Technosoft Ltd.



**Prof. Bhaba Krishna Mohanty**  
Member  
Indian Institute of Management  
(IIM), Lucknow



**Prof. Trilochan Sastry**  
Member  
Indian Institute of Management  
(IIM), Bangalore



**Prof. Siddhartha Panda**  
Member  
Deptt. of Chemical Engineering,  
IIT, Kanpur



**Dr. S.K. Mahapatra**  
Member  
Director,  
KIIT School of Management  
(KSOM), Bhubaneswar



**Mr. Anurag Lohia**  
Member  
Director, Lohia Corp Ltd. CEO  
& Director, Lohia Aerospace  
Systems Pvt. Ltd.



**Mr. Vidit Nagory**  
Member  
Director and CEO,  
The India Thermit  
Corporation Ltd.



**Mr. Anil Agarwal**  
Member  
President  
(Taxation & Mgmt. Services),  
J.K. Cement Ltd.



**Prof. Rahul Goyal**  
Member-Secretary  
Director, GHS-IMR, Kanpur

**AICTE Nominee**  
Member  
Regional Officer,  
Northern Regional Office(AICTE),  
Kanpur (Ex-Officio)

**Director of Technical Education**  
Member  
Govt. of Uttar Pradesh,  
Kanpur (Ex-officio)

### Rich Legacy

28 Glorious Years

### JK ORGANISATION

1st Management Institute  
set up by JK Organisation 

### Impeccable Placements

In Top International/  
National  
corporate since inception

### International Alliance



### Outstanding Business School



### Personality Transformation

Pre-Placement  
Training & Grooming

### Industry Certifications



### Meritorious Scholarship

Rs. 2.00 lac scholarship to  
7 meritorious students

**“The perfect place to start your Future”**

Challenge yourself,  
Stretch your limits  
Transform your CAREER !!!



# GENESIS

## About the Institute



**26 batches**

have successfully passed out  
from the institute and

more than

**2400 students**

are serving in

leading companies of India.

**GHS-IMR**

has been recognized as

"Centre of Academic Excellence"

by national and international  
organizations.

Dr. Gaur Hari Singhania Institute of Management & Research (GHS-IMR) is one of the renowned & pioneer B-School of India, which has been recently ranked as 5th All India and 2nd in U.P. by Education World Magazine. The foundation of GHS-IMR was laid with an aim of developing the holistic business thinking and strategic managerial competencies that are required to respond effectively to today's challenging global business environment.

The Institute has the legacy of 28 years and was established in 1995 under the aegis of the J.K. Organization, one of India's leading & respected industrial conglomerate. The aim of the institute is to provide managerial thinking to the youth of the nation through its two-year full-time PGDM programme, approved by AICTE, Ministry of HRD. It has been Accredited by NAAC & CRISIL rated

Business-School of UP. The Governing Council of GHS-IMR comprises of eminent industrialists and educationist, who have been contributing endlessly to the upward journey of the institute.

The highly qualified faculty is committed to provide skill based quality education. They encourage & mentor all-round development besides focusing on academic excellence to extract the maximum from the student's. The programme structure of GHS-IMR endeavors to combine insights from a number of academic disciplines and functional areas and equip the students with tools to effectively analyze various facets of business. It balances conceptual & practical skills and also focuses on developing competencies, essential for today's environment. We at GHS-IMR strongly believe that a blend of conceptual knowledge and right attitude is essential for overall development of an individual and immensely important to make him successful in the corporate world.

GHS-IMR has an impeccable placement record since its inception; GHS-IMR alumni have been placed with India's Top Business Tycoon firms and Unicorn Companies. Our holistic approach for Quality education, Intensive corporate interaction, Industry-oriented teaching and top placement makes GHS-IMR- one of the best PGDM College in India.







# Top Reasons to Choose GHS-IMR

## EXCELLENCE IN LEARNING WITH EMINENT FACULTY

Faculties of GHS-IMR are highly qualified from prestigious institutions. They encourage all-round development besides focusing on academic excellence, and mentor students into high professionals and human beings.



## WORLD CLASS TEACHING PEDAGOGY AND HI-TECH CLASSROOMS

"GALAXY", alumni body of GHS-IMR, is the constellation of cherishing stars shining bright in different walks of life. Since its inception in September 1995, more than 2400 students of twenty six batches have passed. Our alumni share their knowledge with students through guest lectures, interactions, career guidance sessions, mentor-mentee programs and workshops.

## GREEN CAMPUS WITH EXCELLENT INFRASTRUCTURE

At GHS-IMR, we believe the learning environment plays a very important role in the whole education process. Over the years, the campus has blossomed into an aesthetic combination of lush greenery and modern facilities that are updated as and when change happens. The AC classrooms are equipped with high tech projectors and Smart Boards matching world class standards for quality inputs from the faculty.

## INDUSTRY 4.0 ALIGNED CURRICULUM

The programme has not only been benchmarked with the best in the country but with discipline at its core, has helped students to rise to the top in their careers. The curriculum has the best and the latest topics like Ai for business dated analytics with R further has been made vibrant by collaborating with IBM Skill build, Hubspot Google & Microsoft which provides the most latest topics in management like Digital Transformation, Machine Learning, Self Branding, Artificial Intelligence, and many other certifications which are part of the Curriculum.

## BEYOND THE ACADEMICS

Two years at GHS-IMR can be best explained in its uniqueness and everyday new learning experiences. As a management student, you will develop the extraordinary ability to accept challenges, face difficulties and achieve success through display of team spirit, leadership, and unparalleled individual efforts. This is made possible through participation in various corporate-connect activities, internship projects, case-based learning, market research projects and daily life skill activities.

## STRONG INDUSTRY INTERFACE

Students get an opportunity to undergo experiential learning by working on industry-sponsored projects under the guidance of both industry and faculty mentors. Moreover, activities like guest talks by industry experts from varied sectors in-house industry-based extensive training workshops and market research activities expose students the real-life work setting under the guidance of corporate mentors from varied sectors.

## 360° (degree) Exposure

A comprehensive Learning Platform focusing on innovative thinking analytical approach and technology application ensures the overall, professional, global, cultural, creative and innovative growth of the students. For the 360° development of student, PDP programmes are planned in the area of developing etiquettes, fluency in English communication. Aptitude classes are also held so that students can crack written test during the selection process.

## Scholarships to the Meritorious Students

GHS-IMR signed a MOU with RSPL welfare foundation (RWF) wherein RWF will provide scholarship (Poonam Gyanchandani Memorial Scholarship) to the top 7 meritorious students of Rs. 2.00 lac each. In the 1st year of PGDM programme. The scholarship will be based on academic scores in the 1st year and family means.

## EXCELLENT PLACEMENT RECORD

GHS-IMR boasts of an impeccable placement record providing multiple opportunities per student in International & national organizations of repute. Industrial Tie up's with over 200 + companies from a wide range of industries conducting campus drives creating opportunities for students in the various fields of Management Placement Cell not only assists in providing placement but also makes students placement worthy.



# INFRASTRUCTURE



## The Campus – Seat of Learning

Passing through the bustling lanes of the city, an unexpected visual treat awaits as we enter GHS-IMR campus. It's amazing to find oneself amidst lush green campus...., that too in the Centre of the city. A 4 acre campus is dotted with multifarious flora and fauna. The greenery adds-up to the serenity of the sprawling campus this provides a perfect backdrop for erudite minds to seep in studies. Institute is a unique Learning Centre and equips all the relevant information available at a click for emerging global managers who go through the grind to equip themselves with right skills and expertise to achieve world class standards in various functional areas of management. To provide flexibility & convenient access to the internet facilities, all blocks of the institute are high speed Wi-Fi enabled.

## Auditorium–Lyceum

The Audi can house 336 people and is capable of digital live telecasts, movie screening and has a large enough stage to host any conferences, cultural events etc. Every year Kanpur Literature fest, the largest literary fest of the city is hosted in the auditorium.



## Conference Room – Seat of Colloquium

MDP's, FDP's, Guest Lectures from industry, workshops, case study presentations etc. are the integrated part of our curriculum to hold these events at a smaller scale, our well equipped conference hall with advance presentation tools, is an ideal venue.







## Library – The Knowledge House

GHS-IMR offers one of the most richly stocked Management library housing thousands of highly selected books in both print & online form, in quest for excellence subscribes hundreds of offline & online Journals and periodicals, besides bibliographic, textual and statistical databases. Cases from premium institutions and publishers are subscribed. The library focuses on innovation in its services, delivery mechanisms and optimizes resources available through a network of collaborating libraries of national & international repute.



## Classrooms – The Learning Space

Classroom teaching is augmented with action learning approach to provide a smooth transition from a student's life to a successful career in entrepreneurship or in the corporate world. Our world class Hi-tech air-condition Smart classrooms are ergonomically designed in a manner to provide conducive environment for teaching and learning.



## Computer Centre – The Computing Laboratory

The computer centre is equipped with high –end data server from IBM with facility of automatic backup; fully Wi-Fi campus zone; high speed internet connectivity. Popular database with live data are on a single click accessible to faculty & students on laptops/ mobiles.





## Café- The College Refectory

A healthy mind can only reside in the healthy body. We, at GHS-IMR, understand, hence we provide tasteful meals at our air-condition café, which is nutritious and ensure well balanced diets.



## Gymnasium – The Sweatshop

Research has shown that a healthy body leads to a healthy mind. Maintaining a level of physical fitness and a balanced diet during your time in institution will prove to be hugely beneficial to both your physical and mental health. The institute takes great pride in its state-of-the-art Gymnasium. The gym is equipped with most modern work out machines like: exercise bike, rowing machine, stepper and multi gym. Also, dumbbells and discs are available in all sizes to provide participants extensive free weight training.



## Sports Facilities

Sports play a pivotal role in shaping one's personality and maintaining good health. We at GHS-IMR focus on instilling the sense of striving for the best and performing to win attitude within students. Students can easily integrate exercise into their daily routine or join a sports club to expand their horizons. We've specially developed a sports environment that matches international standards and gives a truly global experience to all our students. All of which is provided to them on the campus.



## Hostel – A home-away-from Home

Living away from family and home is different to manage, but when you have a cozy space like home, everything become easy. We at GHS-IMR provides you a fully furnished hostel facility with air-conditioning services so that students can concentrate on their studies without any worry. A well-furnished and aesthetically designed hostel with separate wings for boys and girls has been constructed with a view to provide best possible facilities to the students. The rooms are bright, spacious, comfortable, clean and airy.



## Accreditations & Affiliations



Our Flagship Program (PGDM) is approved by AICTE- Ministry of Human Resource Development, Government of India.

Any institution of higher education would aspire to stand out in the crowd and establish itself as distinguished in fulfilling the confidence of its stakeholders. Thus, the general quality and status of an institute can be estimated from the accreditation status of the institute. In our country the technical institutes need to meet these standards being evaluated by National Accreditation and Assessment Council (NAAC).

GHS-IMR ensures application of outcome based learning being well integrated in the programme and its activities as well as processes and so are Accredited by NAAC.

GHS-IMR is assessed and certified by Arcade Management Certification, United Kingdom as meeting the requirements of ISO 9001: 2015, Quality Management System.

GHS-IMR was rated as A\*, National Rating by CRISIL. It authenticates the attainment of certain attributes expected by the corporate world.

## ACCOLADES AND AWARDS

The student-driven approach and imaginative instructional procedures have delivered numerous honors and grants that have been a normal movement throughout the years. GHS-IMR has won numerous renowned honors from top bodies and associations such as the following.



## International Academic Exchange



### Shenyang Normal University, China

Shenyang Normal University was established in 1951. It comprises 18 colleges, divided into 30 departments. The university boasts a diverse number of research fields, and its research schools include the School of Human Resource Development and Administrative Science, the Research Institute of Educational Economy and Administration and the Research Institute of Entomological Science.

### University of the West of England (UWE), Bristol, UK

The University of the West of England, Bristol is a public research university, located in and around Bristol, UWE is a multi-site university encompassing nine schools and covering wide range of disciplines and expertise. The University is renowned for its reputation for teaching and research environment.

### University of Nebraska

The University of Nebraska-Lincoln was chartered as a land-grant university on February 15, 1869, to create opportunity for the state of Nebraska. A proud member of the Big Ten Conference, the Big Ten Academic Alliance, and the Association of Public and Land-grant Universities (APLU), Nebraska is classified within the Carnegie “- R1: Doctoral Universities Highest Research Activity” category. The university is accredited by the Higher Learning Commission.

### Synergy Universities, Russia

It is one of the biggest and most prestigious universities in Russia. University is AMBA certified and have many prestigious awards for educational techniques. It is in top 3 private universities in Russia their business school is ranked 1st in Russia.

### Exeed School of Business, Westford Education Group

Exeed College, envisioned in 2016, is a prestigious enterprise of Westford Education Group providing top-rated academic programmes. A world-class education management provider based in the UAE, Exeed College facilitates Doctorate programmes in business administration and education, specialised MBA programmes.





# THE PROGRAM

## Two-Year Fulltime PGDM

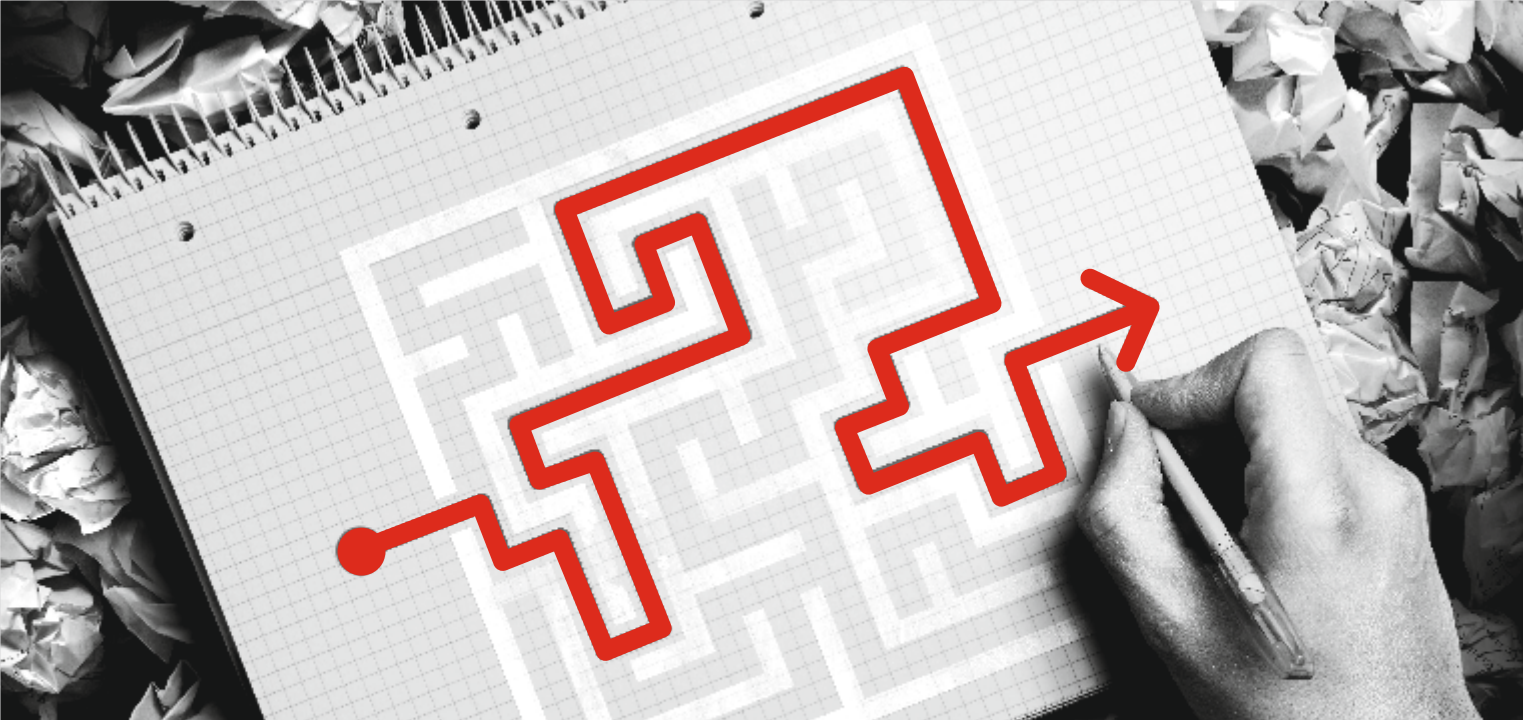
The Two Year full time Post Graduate Diploma in Management Program approved by AICTE, HRD Ministry, Government of India and is accredited by NAAC. The Programme was launched to meet the additional demand created for trained managers. The PGDM Programme has over the years evolved itself with the changing business and economic environment.

The Curriculum is divided into six trimesters and two projects, one on the completion of the first year and second towards the end of the final year. During The two Years, the students will receive academic inputs in two parts, the compulsory package and the elective package. Largely the compulsory package will be in first year consisting of inputs essential for all Managers with a aim to provide students with fundamental knowledge, skill and techniques , contextual understanding , and overall perspective, necessary for general management. The compulsory package occupies approximately 70 percent of the total curriculum.

In the second year students may choose to concentrate on particular topics or functional area of interest to build special skills required for those areas..PGDM offers dual specialization in functional areas of Marketing, Finance, Human Resources Management, Information Technology International Business, Operation Management and Family Business.

The autonomous Nature of the programme gives the institute the scope of innovation and experimentation depending on the demand created by the dynamic VUCA Business world.





# The Pedagogy

# The Learning Module

## LEARNING BY DOING

Two years at GHS-IMR can be best explained in its uniqueness and everyday new learning experiences. As a management student, you will develop the extraordinary ability to accept challenges, face difficulties and achieve success through display of team spirit, leadership, and unparalleled individual efforts. This is made possible through participation in various corporate-connect activities, internship projects, case-based learning, market research projects and daily life skill activities.

## Industry Interface

Students will get an opportunity to undergo experiential learning by working on industry-sponsored projects under the guidance of both industry and faculty mentors. Moreover, activities like guest talks by industry experts from varied sectors in-house industry-based extensive training workshops and market research activities will expose you to the real-life work setting under the guidance of corporate mentors from varied sectors.

## Daily Life Skills-Fresher to 360 degree Expert

To prepare students to face the vagaries of the practical world, the Daily Life Skills Programme is conducted at GHS-IMR. This serves the purpose to acclimatize students with the much needed basic skills required in today's environment which demands multi-tasking ability. As a management student, mandatory participation in such activities will help you to attain overall 360 degree exposure to your personality.

## Industry Oriented Certifications

In collaboration with Google, Microsoft, IBM skill Build and Hubspot students are exposed and certified through blended learning mode by the faculties of International Universities/ industries through class tutorial & workshops. Every student is provided 14 certifications opportunities throughout the course.

## Pre Placement Training & Grooming

For enhancing the placement ability of students and to make them employable, personality development sessions and workshops are conducted on a regular basis. Sessions on topics like Time Management Art of Resume Writing Living up to your Resume, Developing the Right Attitude, How to perform in GDs and Dress Code, etc., are facilitated by a mix of in-house faculties and external trainers Performances of students during such sessions are video-recorded for necessary feedback by experts later on. Moreover, workshops on contemporary topics are also conducted to keep students abreast of latest developments

## Societal Contribution Activities

Developing sensitivity and responsiveness towards societal issues is also a part of the learning process of students at GHS-IMR Management students are encouraged to engage themselves in several CSR activities.

## Foreign Language Courses

The globalized world is opening opportunities for Indian Brains to work overseas and help foreign companies seek Indian markets. Keeping in mind the fundamentals of 'Vasudhaiva Kutumbakam' (World is my Family), sessions on foreign languages are conducted for students of GHS-IMR.

## Simulations

Simulation is used to model efficiently a wide variety of systems that are important to managers. In business and management, decision makers are often concerned with the operating characteristics of a system. By simulation techniques we imitates a real-world process or system.

## Internship Programme

The mandatory summer internship programme at GHS-IMR will provide you an exposure to the rigour and vigour of working in a corporate environment. Regular guidance from company and faculty mentors throughout the internship period will help you understand the nuances of working in today's dynamic business environment and also the industry requirements Working on your internship project will help you to focus on real-time application of classroom concepts, theories and models. After completion of internship. you will also be able to contest in the National Level Summer Internship Project competition held every year.





Life@GHS-IMR





# LEARNING BEYOND CLASSROOMS

GHS-IMR has a unique model wherein learning takes place outside the classroom too. Through this model we pursue our mission to produce managers and entrepreneurs who are ready to take up any challenge and approach business situations with poise and in-depth understanding of the task at hand.

## **Participation in National Contests**

During your management education at GHS-IMR, you will get ample opportunities to participate in ro collegiate management tests and competitions at national level for overall personality development, confidence building and learning. Visual market games, National level contest Business Simulation exercises. Case Study competitions, etc. help students to get exposed to analytical approaches to resolve practical dilemmas GHS-IMR students keep on participating in various events, activities and contests throughout the year.

## **Co-curricular and Extra Curricular Activities**

As a student of GHS-IMR, you will get an opportunity to hone your skills like time-management, inter personal, coordination, multi-tasking, team-building, presentation and communication skills by getting various opportunities to act as student coordinators of different clubs and committees Apart from this, you will also get an opportunity to coordinate various national and international summits and conferences like the HR summit, International Marketing conference, Entrepreneurship summit, Management Fest, Cultural events and programmes under the guidance of faculty members

## **International Exchange Programme**

As a student of GHS-IMR you have the opportunity to get international exposure in your ongoing management education as the institute has International Academic Exchange Programmes with foreign universities like the University of the West of England (UWE), Bristol UK College of Business Administration, University of Nebraska, Omaha USA: University of Science & Technology China (USTC) Helel China and Shenyang Normal University (SNU). Shenyang, China



# Committees & Clubs...

## The Other Side

Various committees and clubs are constituted to create and sustain the interest of students in various management and It issues e.g. Finance Club, Marketing Club, HR Club, Cultural Committee, Placement Committee etc, with a view to foster scientific study and research in the fields and to promote interaction amongst students, faculty and business people.

All these provide the platform to the students to explore, self, channel their interests and help themselves actualize.



### ALUMNI COMMITTEE

The Alumni Committee, keeps on organizing functions get-togethers. Experience sharing activities and Alumni meet Alumni successful in the corporate world are also invited as chief guests for the orientation programme.



### PLACEMENT COMMITTEE

The team synergises well on cross functional skill and act as a bridge between the students and the placement department. They enjoy an excellent rapport with the students, and are abreast with currently relevant market insights.



### CULTURAL COMMITTEE

It provides a uniform platform to the students to showcase their creativity and innovation. It organizes various cultural events along with social events.



### PGP COMMITTEE

The committee is the apex body for taking all decisions related to the PGP program. The committee ensures a curriculum, which matches the best in the field and works on updating it.



### SPORTS COMMITTEE

The sports committee believes in developing the overall personality of a person. It organizes inter College level tournaments under 'KREEDA'.



### FINANCE CLUB "ACUMEN"

It organizes activities like the stock simulation game. monthly display on the bulletin board highlighting the main financial events and features. Maintaining continuous interaction with financial institutions and attending finance related seminars and quiz contests are the mainstay.



### HR CLUB "TITANS"

The club conducts meaningful activities, enabling the HR department to groom potential corporate executives from among the students. Some of the activities conducted by the HR Department are HR-Glossary contest, Stress Management Workshop, Role Play and Neuro Linguistic Programmes etc.



### MARKETING CLUB "NICHE"

The marketing club at GHS-IMR is involved in a range of activities in the area of marketing, like Marketing Lab, Advertising events and Marketing Action. Niche is a forum through which the marketing events get an opportunity to take up live projects from the industry.



### IT CLUB "ASPECT"

This is an era of IT. To get an edge over others one should be "IT SAVVY" irrespective of one's background and field of specialization. The IT Club propagates this message on the campus and infuses IT awareness & knowledge in the students.





# The Placement Cell

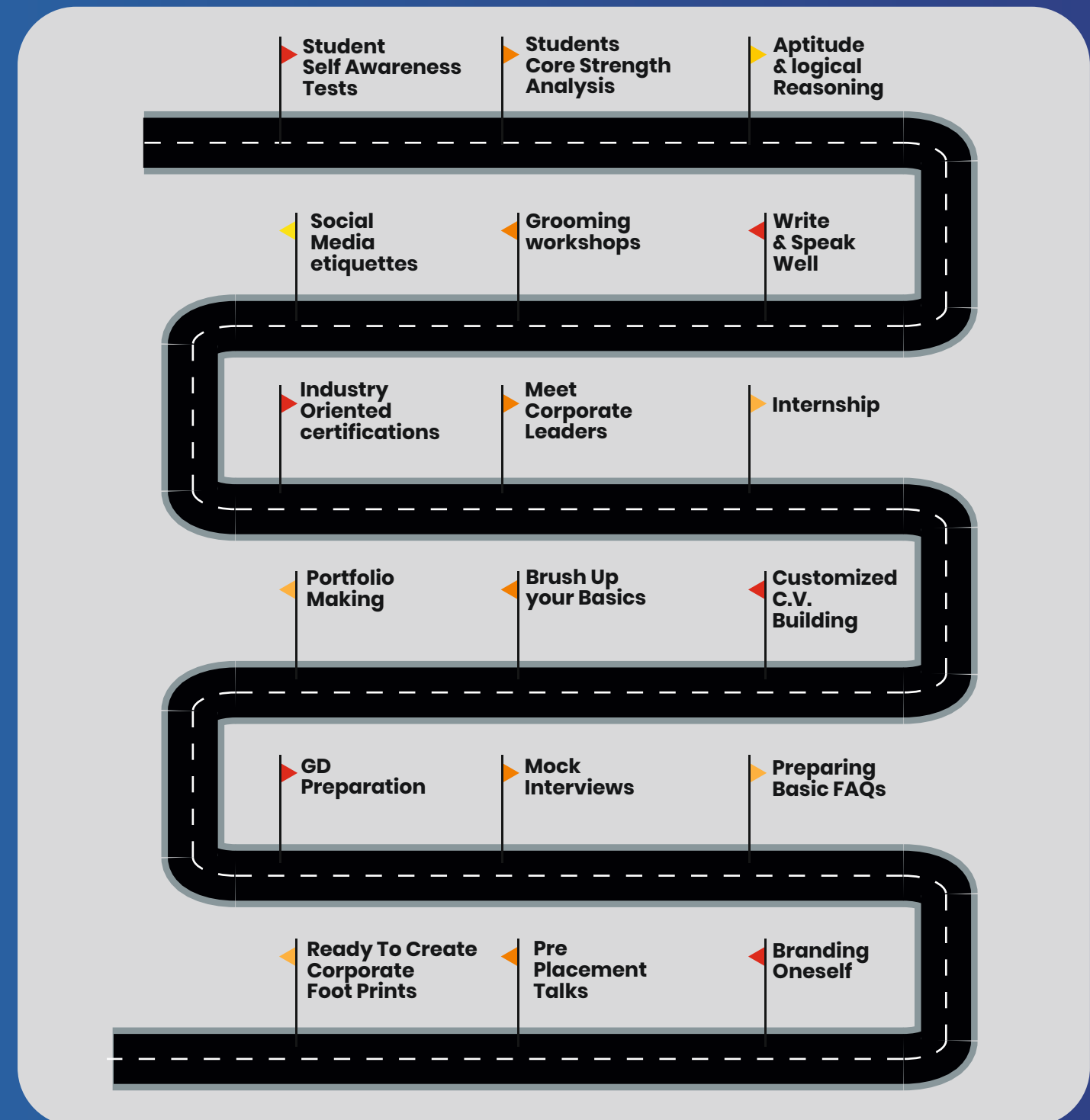
Campus Placements/ Campus Recruitment drive is a tactic for leading companies to hire high-value qualified candidates. Campus recruitment plays a critical role in student's life. Nowadays, the significance of campus placement has gradually become an integral part of an institute's offerings. GHS-IMR has a robust training and placement cell in place that will help you in getting your dream job. With our impeccable Placement record since inception our brand ambassadors, the Alumni's placed in over 1400+ companies which testifies our industry synchronized curriculum & teaching pedagogy.

The primary objective of the placement process at GHS-IMR is to facilitate the summer internship of all first-year students and placements of the final year students, providing them with the most remunerative career opportunities.



# The Placement Cycle

As an aspirant or someone in the first year, your placement preparation starts from Day 1 as a Student. The two years that you spend as student determine how your final placements go. We at GHS-IMR start preparing you for final placements from Day 1.





# PGDM COURSE STRUCTURE

The Course for the PGDM program is spread over six terms, each term being of 11-12 weeks. The first three terms are essentially devoted to foundation courses, across core areas of management.

The course curriculum follows a well-designed course structure. During the first year all students pursue the same course of study which enables them to build a

firm foundation of management concepts and skills across all the key disciplines. In the final year all students specialize in two electives areas of their choice from any area of the offered disciplines. Two areas opted as specialization are in form of major and minor areas. Student has to study 8 papers from their major area and 6 papers from their minor area.

## COURSE STRUCTURE

### PGP-I TRIMESTER-I

Code	Course
T-101	Organizational Behaviour-I
T-102	Quantitative Techniques I
T-103	Financial Accounting
T-104	Business Ethics & Sustainable Development
T-105	Business Laws
T-106	Micro Economics
T-107	Management Information System
T-108	Business Communication- I French Language- I (Non Credit)

### PGP-I TRIMESTER-II

Code	Course
T-201	Organizational Behaviour II
T-202	Quantitative Techniques- II
T-203	Management Accounting
T-204	Marketing Management
T-205	Macro Economics
T-206	Production & Operations Management
T-207	Business Communication- II French Language- II (Non Credit)

### PGP-I TRIMESTER-III

Code	Course
T-301	Research Methodology
T-302	Human Resource Management
T-303	Business Strategies & Strategic Management
T-304	Financial Management
T-305	Services Marketing
T-306	Business Environment
T-307	Operations Research
T-308	Business Communication- III

### PGP-II Trimester-IV

Code	Course
T-401	Entrepreneurial Development & Small Business Management
T-403	Data Analytics
T-404 M1	Sales & Distribution Management
T-404 M3	Strategic Brand Management
T-405 F1	Security Analysis & Portfolio Management
T-405 F2	Merchant Banking & Financial Services
T-406 HR11	Talent Management
T-406 HR2	Training & Development
T-407 IT5	e-Supply Chain Management
T-407 IT1	Data Modelling & Application
T-407 OM1	Logistics & Supply Chain Management
T-407 OM7	Theory of Constraints

### PGP-II Trimester-V

Code	Course
T-501	International Business Management
T-502	Advance Excel
T-503	Artificial Intelligence for Business
T504(M6)	Marketing Analytics
T504(M8)	Digital Marketing
T505(F3)	Taxation & Tax Planning
T505(F4)	International Financial Management
T506(HR1)	Compensation Management
T507(IT5)	Labour Laws & Employee Relations
T 507(IT6)	E-Commerce Technology
T509(OM3)	TQM in IT
T509(OM11)	Project Management Total Quality Management

### PGP-II Trimester-VI

Code	Course
T601(M5)	Advertising & Sales Promotion
T601(M7)	Retail Management
T602(F5)	Corporate Valuation and Mergers & Acquisitions
T602(F6)	Strategic Financial Management
T603(HR8)	HR Analytics
T603(HR5)	Organizational Change & Development
T604(IT6)	Software Engineering
T604(IT7)	Data Communication & Network
T606(OM6)	Advance Operation Research Models
T606(OM2)	Service Operations Management Summer Training Report Final Research Project

# ELECTIVES

## MARKETING

S. No.	Marketing
M1	Sales Management
M2	Consumer Behavior
M3	Strategic Brand Management
M4	Advertising Management
M5	Retail Management
M6	B2B Marketing
M7	Digital Marketing
M8	Rural Marketing
M9	Advance Market Research
M10	Marketing Analytics

## FINANCE

S. No.	Finance
F1	Security Analysis & Portfolio Management
F2	Merchant Banking & Financial Services
F3	Banking Service Operations
F4	Taxation & Tax Planning
F5	International Financial Management
F6	Strategic Financial Management
F7	Corporate Valuation and Mergers & Acquisitions
F8	Behavioral Finance
F9	Financial Engineering
F10	Personal Financial Planning

## HUMAN RESOURCE MGMT.

S. No.	Human Resource Management
HR1	Training & Development
HR2	Compensation Management
HR3	Labour Laws & Employee Relation
HR4	Personal Effectiveness & Working in Team
HR5	Human Resource Information System
HR6	International Human Resource Management
HR7	Organizational Change & Development
HR8	Organizational Psychology
HR9	HR Audit
HR10	Counseling & Consultancy

## ENTREPRENEURSHIP & FAMILY MANAGED BUSINESS

S. No.	Entrepreneurship & Family Managed Business
E&FMB 1	Family Business: Challenges, Issues and its Governance
E&FMB 2	Competitive Advantage & Strategic Management (Using Case based pedagogy)
E&FMB 3	SME & Exports
E&FMB 4	Entrepreneurial Finance
E&FMB 5	Project Management (a Business planning approach)

## INFORMATION TECHNOLOGY

S. No.	Information Technology
IT1	Data Modelling & Application
IT2	Data Warehousing and Business Intelligence
IT3	e- Commerce Technology
IT4	e-Supply Chain Management
IT5	Software Engineering
IT6	Data Communications and Network
IT7	Data Visualization for Decision Making
IT8	Enterprise Information System
IT9	Information Security in Business
IT10	Object Oriented Analysis & Design

## INTERNATIONAL BUSINESS

S. No.	International Business
IB1	Documentation , Procedure & Logistics for Global Trade
IB2	International Trade Bloc and Agreement
IB3	International Business Strategy
IB4	International Economics
IB5	Cross Cultural Behavior
IB6	Winning In Emerging Market
IB7	Transnational Marketing
IB8	International Financial System
IB9	Regulatory Environment for Global Business and International Marketing Research
IB10	Foreign Trade & Policy Framework

## OPERATIONS MANAGEMENT

S. No.	Operations Management
OM1	Logistics & Supply Chain Management
OM2	Service Operations Management
OM3	Advance Production
OM4	Theory of Constraints
OM5	Six Sigma
OM6	Advance Operation Research Models
OM7	Value Chain Management
OM8	Business Excellence
OM9	Project Management
OM10	Performance Evaluation & Management

## ENTREPRENEURSHIP & FAMILY MANAGED BUSINESS

S. No.	Entrepreneurship & Family Managed Business
E&FMB 6	Advance Integrated Entrepreneurial Management (AIEM)
E&FMB 7	Entrepreneurial Marketing
E&FMB 8	Entrepreneurial Knowledge Management
E&FMB 9	Detailed Project Report(DPR)
E&FMB 10	Industrial Cluster





## ADMISSION PROCESS AT GHS-IMR

GHS-IMR for its management programme looks for an ideal candidate who has the right aptitude, attitude, and the knowledge. It's because that person having qualifying characteristics can only extract benefits from the programme.



## ELIGIBILITY

Applicants for PGDM program should have a minimum of three-year bachelor's degree based on a 10+2+3 pattern or equivalent in any discipline from any collage/institute recognized by UGC with a minimum of 50% aggregate marks or equivalent CGPA in graduation with valid CAT/MAT/CMAT/ATMA score (45% aggregate marks for SC & ST and OBC candidates in graduation).

Candidates appearing for the final year/semester examination of the bachelor's degree (or equivalent examination) can also apply, subject to furnishing evidence of having earned the degree latest by 30th September; failing to comply leads to automatic withdrawal of the candidate from the program.

### Step I

Application forms can be obtained from the campus on cash payment of 500/- or alternatively can be downloaded from our website and sent to our postal address, enclosing a demand draft of Rs. 500/- in favor of Dr. Gaur Hari Singhania Institute of Management & Research, Kanpur payable at Kanpur.

### Step II

GD & PI

The candidate will receive an invitation letter or an email from the institute for appearing in the GD & PI process.

### Step III

Selection Letter

Selected candidates will be receiving the letter within 3 working day from the date of PI along with the registration date

### Step IV

Fees Submission

A period of 2-3 days would be given, to the selected candidates from the day of declaration of the result to submit the seat locking fees of INR 50,000/-.

Academic sessions of all the programs shall commence in the month of July (tentative).

### ADMISSION GUIDELINES

A candidate has to apply for admission to GHS-IMR on the application form enclosed with the prospectus along with duly attested copies of the following:

- Self-Attested copy of CAT/ MAT/CMAT/ATMA score.
- 10th and 12th Mark-Sheet and Certificate and Mark-Sheet of qualifying examination.
- National Identifier (Adhar Card)
- Recent photograph - 3 copies

### ELIGIBILITY CRITERIA FOR PGDM

An applicant should have a minimum of three year Bachelor's degree with 50% marks or equivalent in any discipline recognized by the UGC (45% aggregate marks for SC & ST and OBC candidates in graduation).

Applications are accepted for PGDM on the basis of CAT, MAT, CMAT, ATMA score. Once all the applications are received, candidates are then called for GD & PI or written test Process.



The admission offered is provisional and will stand cancelled if the eligibility criteria is not completed.



# ALUMNI SPEAKS

# ALUMNI SPEAKS



GHS-IMR gave me the perfect platform to brush up my management skills and ability to multitask. The trimester schedule followed by the institute always kept me on toes and never gave any breathing space which is now a hard reality in corporate world.

**Subodh Agarwal**  
Vice President-Citigroup  
PGDM Batch 1997-99



It's an honour to get my diploma from this pioneer institute of Kanpur. My journey of those years are full of practical knowledge to hone my professional skills which are relevant at present and creates an extra edge to my career. Thorough work of our faculties to build our modest personality with dexterity which suits our corporate world is commendable job by them.

**Mohd. Asad Khan**  
Sr. Marketing Officer  
Ambuja Cement Ltd.  
PGDM Batch 2011-13



We at GHS-IMR were privileged students to meet with eminent personalities to discuss the best practices. Guest Lectures facilitate good learning and were an eye opener for the real world that we are going to face in our daily corporate life.

**Deepak Agarwal**  
CEO - Middle East and Africa  
Kotak Mahindra(UK) Ltd. Dubai  
PGDM Batch 1997-99



In very short institute was game changer for my life. It worked like a manufacturing unit, I was raw when I joined the institute and felt polished when left the institute. Now I am successfully growing in my career all credit goes to GHS-IMR. Cheers...

**Sunil Kumar Yadav**  
Manager- Axis Bank Ltd.  
PGDM Batch 2006-08



In retrospective, GHS-IMR journey has been enriching and rewarding. Two years at GHS-IMR were full of enthusiasm energy and verve which were reflected in all its activities.

**Deepak Srivastava**  
Future Lifestyle Fashion Ltd.  
Bangalore  
PGDM Batch 1997-99



My life at GHS-IMR was not just a life but a journey, a journey where GHS-IMR played a crucial role in shaping me to what I am today. Not only has the institute helped me in developing my corporate skills but also blessed me with faculties who were more like friends to me who guided me during every phase of my college life.

**Mubashshir Shakeel**  
R.M., Learning Routes  
PGDM Batch 2014-16



I am thankful to GHS-IMR and its Faculty for not only enlightening me about management but also moulding me to face, handle and overcome the challenges of corporate world. Undoubtedly, GHS-IMR has helped me to grow my career manifold.

**Akhil Malhotra**  
DGM - Tata Teleservices Ltd.  
PGDM Batch 1997-99



GHS-IMR gave me the perfect platform to brush up my management skills and ability to multitask. The trimester schedule followed by the institute always kept me on toes and never gave any breathing space which is now a hard reality in corporate world.

**Surabhi Agarwal**  
Senior Financial Analyst  
Accenture  
PGDM Batch 2015-17



I am thankful for being the part of GHS-IMR family. I spend two years in GHS-IMR during my PGDM that proved like a milestone in my career. This college has not only given me quality education, practical knowledge but has also helped me to develop my persona as an individual.

**Mohd. Aquib**  
Sales & Service Engineer  
Ali & Sons Oil Field Services  
Abu Dhabi, UAE  
PGDM Batch 2014-16



I believe that the institute provides the right academic environment and rigor that enables you to hone your management skills and develop your core competencies. I believe that the students of GHS-IMR will continue to excel and carve out a name for them among management intelligentsia and I wish each one of them a bright future ahead.

**Sonal Sadhwani**  
Finance Professional  
IBM  
PGDM Batch 2018-20



I feel privileged to be part of GHS-IMR. The learning I got at the institute has been instrumental in my corporate success. The faculty at GHS-IMR through its case based teaching approach equipped us to deal with applied management problems. I wish the institute a great academic journey ahead.

**Shivangi Mor**  
Assistant Manager  
Lakme Salon, Unilever  
PGDM Batch 2020-22



My experience at GHS-IMR was wonderful. GHS has provided me immense opportunity to groom my overall personality. The method of teaching used here is a mix of case studies, presentations, expert sessions which helped me to learn things in a more practical way.

**Harshika Gupta**  
Manager- Hero Cycles Ltd.  
PGDM Batch 2013-15



# Some of our Illustrious Alumni

**Gaurav Jain**

Vice President  
Intas Pharma  
Africa

**Deepak Agarwal**

Head - Business Development  
Kotak Mahindra (UK) Ltd.  
(Middle East & Africa) Dubai, UAE

**Puneet Gandhi**

Director  
Sourcing & Category Management  
Accenture, UAE

**Anurag Chaturvedi**

Vice President-Marketing  
Ind-Swift Laboratories Ltd.  
New Delhi

**Mudit Mathur**

Vice President  
Federal Mogul  
New Delhi

**Rahul Singh**

Regional Head  
Fenesta  
Mumbai

**Animesh Chandra Agarwal**

Zonal Manager (Post Paid)  
Tata Teleservices  
Bhopal

**Rajneesh Singh**

Circle Sales Head  
Tata Docomo  
Bhopal

**Vivek Shukla**

DGM- Marketing  
Newgen Speciality Plastics Ltd.  
Noida

**Nishant Dixit**

Operational Head  
Standard Chartered Bank  
Jodhpur

**Pawan Khare**

DGM- Sales and Marketing  
Aeren R Enterprises  
Ludhiana

**Avneesh Trivedi**

Regional Credit Head  
Magma Housing Finance  
New Delhi

**Harendra Kumar**

Zonal Sales Manager  
Devyani Food Industries Ltd.  
(CreamBell Icecream)  
Jaipur

**Mayur Chawla**

Assistant Vice President  
(Regional Process  
Manager-North)  
HDFC Bank  
New Delhi

**Vishal Singh**

National Head- Alliance,  
Channel & Government Business  
K7 Computing Ltd. New Delhi

**Amit Abbott**

Store Manager  
Van Heusen  
(Madura Fashion & Lifestyle)  
(A Division of Aditya Birla Nuvo Ltd.)  
Kanpur

**Manasvi Mohan Shukla**

Senior Manager  
Hindustan Times  
New Delhi

**Animesh Chandra Agarwal**

Zonal Manager Post Paid  
Tata Teleservices  
Bhopal

**Sameer Vij**

Area Manager- Mortgages  
IndusInd Bank  
Gurgaon

**Sumit Raghunath**

Dy. General Manager  
JagranPrakashan Ltd.  
Kanpur

**Anshul Mathur**

Area Business Manager  
Samsung  
Lucknow

**Anshuman Sinha**

Regional Manager HD Rest of South  
Castrol India Ltd.  
Chennai

**Shakti Raj Sharma**

National Key Account Manager  
Beetel Teletech Ltd.  
Gurgaon

**Zeeshan Raza**

Manager- Passenger Car Business  
Tata Motors Ltd.  
Jaipur

**Maneesh Varshney**

Assistant Vice President  
and Branch Head  
Axis Bank, Moradabad

**Mukul Saxena**

Zonal Manager-North & East  
DDMS Ltd.  
(HCL Info systems Distribution division)  
New Delhi

**Alok Sharma**

Retail Head  
HCL Technologies  
Gurgaon

**Subodh Agarwal**

Vice President  
Citi  
Gurgaon

**Deepak Srivastava**

Assistant Vice President  
Future Life Style Fashion Ltd.  
Bangalore

**Tanzeem Siddiqui**

Associate Director- Sales  
Abbott India Ltd.  
Mumbai

**Rahul Kapoor**

Business Head  
Andromeda  
Mumbai

**Nitin Jain**

Chief Marketing Manager  
Arjun Pulp & Paper  
New Delhi

**Rajiv Kumar**

SAP Competency Head  
Sony India  
New Delhi

**Sumit Vohra**

Vice President  
IIFL Pvt. Health, India Info line  
Delhi

**Anand Singh Bisht**

Branch Manager  
ITC  
Bhubaneswar

**Paritosh Srivastava**

National Sales Manager  
Ingram Micro India Ltd.  
New Delhi

**Vibhav Verma**

Group Manager  
(Supply Chain Management)  
Apollo Tyres Ltd.  
Gurgaon

**Ehsan UI Haq**

Associate Director  
Mindshare  
New Delhi

**Vipul Bahl**

Cluster Head  
Indus Ind Bank  
Lucknow

**Priti Bhagat**

Station Head  
Red FM  
Kanpur

**Vishal Kapoor**

Ad Sales  
Star India Private Ltd.  
Broadcast Media  
New Delhi

**Mayank Dubey**

Branch Director  
Kaizen(BM)  
Pune

**Shashank Bhargava**

National Sales Manager, SAARC  
National Oil Well Varco  
New Delhi

**Anshuman Tiwari**

Assistant Manager  
ITC Ltd.  
Lucknow

**Jatin Pandey**

Area Sales Manager  
Emami Limited  
Kanpur

**Vikas Kapoor**

Manager (MARCOM)  
Havells India Ltd.  
Kanpur

**Abhishek Pahuja**

Senior Manager  
Grasim Industries  
New Delhi

**Tapas Varshney**

Product Manager  
Commercial Display  
LG Electronics India Pvt. Ltd.  
New Delhi

**Gautam Baderia**

Regional Manager  
Accessories Division  
Tata Motors Ltd.  
Ahmedabad

**Puneet Saxena**

Assistant Vice President  
and State Head  
Commercial Vehicle Delhi NCR  
Tata Motor Finance  
New Delhi

**Vaibhav Srivastava**

Manager - Transmission Lines  
and Distribution  
Goldstone Infratech Ltd.  
Ghaziabad

**Rocky Bagga**

Area Business Manager  
Titan Company Ltd.  
Chandigarh







# Faculty...The Seeders



**Dr. Rahul Goyal**  
**Director**

**Specialization :** Marketing, General Management, Supply Chain Management, Production & Operation Management  
**Education :** PH.D., MBA, LLB, ME, BE  
**Experience :** 24 years



**Dr. Shekhar Trivedi**

**Specialization :** Marketing, Communication, Digital Marketing  
**Education :** Ph.D., MBA, FDP-XLRI, PGCA, APR-MICA, Ahmadabad Certification in 'Hospitality Management' from Cornell University, USA Certification in 'Marketing in Digital World' from University of Illinois, USA  
**Experience :**  
Teaching Experience : 24 years  
Industry Experience : 2 years



**Dr. Parul Goyal**

**Specialization :** Human Resource Management  
**Education :** Ph.D., MBA, B.Sc. (Biology)  
**Experience :**  
Academic Experience : 22 years



**Mr. Devendra Jaiswal**

**Specialization :** Supply Chain Management, Management Information System, Theory of Constraints, Operations Research Quantitative Techniques  
**Education :** PGDBA (Systems), BE (Instru.) FDP-XLRI ADM (OM)-AIMA  
**Experience :**  
Teaching Experience : 15 years  
Industry Experience : 5 years consultancy experience 7 years



**Dr. Puneet Rai**

**Specialization :** Marketing, Corporate Social Responsibility & Consumer Response  
**Education :** MBA, Ph.D. (IIT, Kanpur)  
**Experience :**  
Academic experience : 17 years  
Industry experience : 07 years



**Dr. Manoj Kumar Srivastava**

**Specialization :** Supply Chain Management, Operations Management, Quantitative Techniques, Data Analytics  
**Education :** Ph.D. (BHU) ,MBA, B.Tech.  
**Experience :**  
Teaching Experience : 10 years  
Industry Experience : 3 years



**Mrs. Anmol Chopra**

**Specialization :** Economics Talent Management Ms-Excel  
**Education :** MBA(PGDM), M.Com.  
**Experience :**  
Teaching Experience : 01 year  
Industry Experience : 03 years



**CS. Harvinder Kaur**

**Specialization :** Finance Business Law  
**Education :** Company Secretary, M.Com., B.Ed.  
**Experience :**  
Teaching Experience : 10 year  
Industry Experience : 01 years







**Mrs. Smriti Saxena**

**Specialization :** Human Resource Management, Organizational Behaviour

**Education :** PGDM, MA(Economics), B.Sc.(Biotechnology)

**Experience :**

Teaching Experience : 11 years



**CA Govind Maheshwari**

**Specialization :** Taxation

**Education :** Chartered Accountant

**Experience :** 25 Years



**Dr. Vivek Singh**

**Specialization :** Organization Behaviour, Human Resource Management, Training and Development, HR Analytics, Performance Management, Strategic Human Resource Management

**Education :** Ph.D., MBA, UGC, NET, Certified Psychometric Analyst in Facet 5 United Kingdom, Applied NLP (Neuron-Linguistic Programming) Practitioner by the Association for NLP United Kingdom

**Experience :**

Teaching Experience : 20 years

Industry Experience : 02 years



**Mr. Nischal Mahajan**

**Specialization :** leadership personality development communication skills team building

**Education :** MBA

**Experience :**

Teaching Experience : 10 years

Industry Experience : 12 years



**Mr. Anant Agrawal**

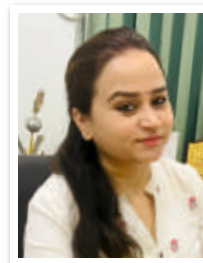
**Specialization :** Service Marketing Training and Development, Career Counseling, Motivational Speaker, Career Coaching & Life Coaching

**Education :** M.B.A., LL.B, C.A.(Inter), B.Sc.

**Experience :**

Teaching Experience : 09 years

Industry Experience : 12 years



**CS. NAVYA BAJPAI**

**Specialization :** Finance

**Education :** Company Secretary, B.Com

**Experience :**

Academic Experience : 6 years

Industry Experience : 3 years



**Er. Surabhi Srivastava**

**Specialization :** General Management, Foreign Language

**Education :** MBA, B.Tech.

**Experience :**

Academic Experience : 3 years

Industry Experience : 2 years



**Mr. Sanjay Mitra**

**Specialization :** Business communication

**Education :** B.Com (Hons), M.Com, B.Ed, PGDBA, ADMM

**Experience :**

Academic Experience : 27 years







**Mr. Vineet Agrawal**

**Specialization :** Services Delivery Management, Operations Management, Project Management Training & Development, Career Coaching, Life Coaching

**Education :** B.Tech.(IIT-K)

**Experience :**

Teaching Experience : 05 years

Industry Experience : 20 years



**Ms. Mohita Arya**

**Specialization :** organizational behavior corporate communication

**Education :** PGDM (XLRI)

**Experience :**

Teaching Experience : 05 years

Industry Experience : 15 years



**CA Manjari Sharma**

**Specialization :** Income Tax, GST and ROC Filing along with TDS Filing

**Education :** Chartered Accountant (FCA), M.Com.

**Experience :** 6 years



**Mr. Somil Mishra**

**Specialization :** Information Systems, Systems Design & Testing

**Education :** MBA (Information Systems)

**Experience :** 23 Years

**Mr. Gaurav Jain**

Vice President  
Intas Pharma, Africa

**Mr. Devendra Singh**

Founder & Business Head  
Digital Force & Digital Mantra

**Mr. Vishal Gautam**

Senior Manager, Defense Business (North & East India)  
Bacardi India Pvt. Ltd.

**Mr. Sudeep Goenka**

Director,  
Shubham Goldiee Group

**Mr. Sumit Raghunath**

G.M. Ad Sales, Dainik Jagran  
Innext the House of Jagran Prakashan Ltd.

**Mr. Khalid Ahmed**

Chief Brand Manager  
Bharat Petroleum Corporation Ltd.

**Mr. Rajesh Srivastava**

Head, Marketing Communication  
Nissan India

**Mr. Shashank Tripathi**

Head of Leasing  
Z Square Mall

**Mr. Kamal Raza**

Director of Rooms  
Intercontinental Hotel Group

**Mr. Shubham Gupta,**

Managing Director  
Vikrant Chemical Industries P. Limited

**Mr. Paritosh Srivastava**

Zonal Business Head (North and East)  
Berger Limited

**Mr. Aishwarya Gupta**

Associate Creative Director  
Evolve Digitas

**Ms. Somya Tondon**

Social Media Content Creator

**Mr. Vishnu Kumar Verma**

Joint Director  
MSME

**CA Dharmendra Srivastava**

Senior Partner of  
Dharmendra Srivastava and Associate Kanpur

**Mr. SP Yadav**

Assistant Commissioner  
Industry

**Mr. Sushil Kumar Agnihotri**

MSME  
Assistant Director

**A.K. Verma**

Branch Manager  
Bank of Baroda





# Market Yourself

Prepare Yourself for the Corporate World...

GHS-IMR gives you wings to chase your dreams by providing you excellence education and better opportunities. We offer you the choice to participate in learning and let you decide its pace. Your investment in terms of your participation in class, time efforts done by you and money is key to takeaway great personal learning as well as auspicious expert start. You will find the all necessary support and environment to choose your objective and chase your dreams.

PROFESSIONALISM

EMOTIONAL INTELLIGENCE

CULTURAL ADAPTABILITY

INNOVATION

CONTINUOUS LEARNING

INTEGRITY & ETHICAL APPROACH

COGNITIVE SKILLS

COMMUNICATION

PLANNING

QUALITY ORIENTATION

GENERAL KNOWLEDGE

TEAMWORK

ANALYSIS & JUDGEMENT

CUSTOMER FOCUSED SERVICES

**Mr. Sanjay Kumar**

Managing Partner  
Saroj Securities

**Mr. Vivek Verma**

Cluster Head  
ICICI Prudential Asset Management Company

**Mr. Vinay Rai**

Director  
Bliss Capital Services Private Limited

**Mr. Rajendra Singh**

Director  
Hydroelectric Plant Uttarakhand

**Dr. S.K. Agarwal**

Director  
Sky Academy Kanpur

**Dr S.K. Mahapatra**

Director  
School of Management KIIT University Bhubaneswar

**Navdeep Sridhar**

Copyright Advocate

**Anurag Saxena**

General Manager  
Lycot Clothing

**Mr. Praveen Sharma**

AGM Marketing  
Amar Ujala Prakashan Limited

**Dr. Sangeeta Trott**

ITM Business School  
Navi Mumbai

