



# Lloyd Business School

Ladder Of Success

(Approved by AICTE, Ministry of HRD, Govt. of India)



## PGDM 5.0

SPECIALIZATIONS



Business Analytics



Supply Chain Management



Human Resource Management



Banking & Finance



Entrepreneurship



Digital Marketing



Core

# Information Guide 2024-25





“Transform Ideas into Impact: Choose Our Prestigious PGDM Journey.”

## Vision

"To be a globally recognized center of excellence in all aspects of management education and produce ethical leaders with functional expertise, promoting sustainable solutions, and an entrepreneurial & innovative perspective to improve their employability exponentially".

## Mission

- To offer an academically rigorous, practice and research- supported, management education based on principled and ethical values, sensitive to the ever-changing needs of the profession, society, industry, and country.
- To continue to provide a stimulating learning environment that fosters the understanding of disruptive, technological developments, and encourages continuous innovation and learning.
- To promote the practice of collaborations and work-related learning experience which focuses on the application of knowledge and skills which is globally relevant.
- Nurture personal mentoring that respects individuality and inspires students to become responsive and responsible business leaders who can make progressive and sustainable impacts.
- To provide broad and domain-specific knowledge to up skill, students, in definitive careers of functional expertise through various course electives in upcoming frontiers of management education.
- To stimulate and encourage entrepreneurial culture by equipping students with global business awareness, and developing faculty as thought leaders.

LLOYD  
EDGE





## Rankings & Awards

**RANKED 1**  
**TOP PVT. B- SCHOOL  
 IN GREATER NOIDA**

**OUTLOOK - ICARE  
 B- SCHOOL  
 RANKINGS 2024**



### OUTLOOK - ICARE B-SCHOOL RANKINGS 2024

**3<sup>rd</sup> RANKED**  
 TOP PVT. B- SCHOOL  
 IN UTTAR PRADESH

**5<sup>th</sup> RANKED**  
 TOP PVT. B- SCHOOL  
 IN DELHI NCR

**13<sup>th</sup> RANKED**  
 TOP PVT. B- SCHOOL  
 IN NORTH ZONE

**Times 3 School**  
 TIME B-SCHOOL SURVEY

**2<sup>nd</sup> in Greater Noida**   **12<sup>th</sup> in North India**   **30<sup>th</sup> in India**

## Message from Our Leaders



From His Desk :

“The essence of true education is not only to facilitate the students with tools to attain success in life but also to engrain values and skills in them.”

We, at Lloyd, work to incorporate the principles of modesty, compassion coupled with idea to effectuate innovation, growth and excellence. The curriculum of the program is industry oriented. Academic rigor is reflected in the course design and delivery of this program and I believe infusing technology into the management program will create futuristic jobs.

Various pedagogic tools help our students develop not only a holistic business perspective but an ability to seize opportunities in a competitive business environment. At the same time they remain committed towards the betterment of the society.

LBS is supported by state of the Art Infrastructure and coupled with industry oriented curriculum based on real life practical training. Academic rigor is reflected in the course design, delivery of academics and dedicated team of faculty members, equipped with right mix of industry-academic-research experience.

Members of faculty are involved in their pursuit of developing and disseminating knowledge through teaching, research and consulting. Lloyd Business School welcomes you to join us to realize your full potential under our able guidance.

*Manobar Thairani*  
 President

As technology continues to advance at a frenetic pace and world becomes increasingly unpredictable, there is change everywhere.

And not just change mandated by the AI & IT but change that Mother nature keeps challenging us with - floods, draughts, tsunamis and the deadly pandemics like Covid 19. During the 2 years of standstill of Covid, the vacuum cleaner salesman had no sales. He could neither visit his prospects, nor give them a demo. He analyzed this & worked out a plan. He contacted his earlier buyers, interacted with them on FaceTime & based on trust relationship he had established with them, sought their experiences and with their permission, stand these FaceTime conversations with his prospects. He needed new skills: mobile skills, tact, networking & confidence.

Skills not taught in the post graduate management program. More & more employers are moving beyond degrees and job titles to focus more on the skills the changing business environment needs.

So perhaps this is the time to redress this short coming with a new look at one B-school environment and incorporate technology-based education.

Lloyd Business School is fully prepared for opportunities that the 4th Industrial Revolution is offering which emphasizes the interconnections of machines & systems to achieve optical performance & productivity gains, which is the aim of any business.

Industrial revolution 5.0 is said to take it a step further. By this, fine tuning is created b/w human & machines, a collaboration b/w automated technology's ultra-fast accuracy and human's intelligence & creativity.

PGDM-5.0 at Lloyd Business School focuses on use of modern cutting edge technologies like AI, IoT, Big Data, Cloud Computing, Block Chain, Digital twins along with training the management students with leveraging human creativity & intelligence.

Preparing you not only for today but ensuring a futuristic career for you as well. I extend a warm welcome to all management aspirants for admission 2023. May the best ones get selected at Lloyd!

*Prof. (Dr.) Vandana Arora Setbi*  
 Chief Strategy Officer & Head of Growth at Lloyd

Ranked Among 100  
 Best B-School in  
 India by The Week  
 Best B-Schools

Best PGDM College for  
 Placement Support in  
 North India awarded  
 by National Board of  
 Accreditation  
 Chairman  
 Shri K.K. Agarwal

Ranked 16 in Private  
 Affiliated College  
 Delhi-NCR By The  
 Week Best B-Schools  
 Ranking





## Lloyd's Advisory Board



**Mr. Abhinav Jain**  
Founder  
Almond & Atechnos



**Mr. Anand Sagar**  
(IIM Calcutta)



**Mr. Anuj Batta**  
(IIM Calcutta)



**Mr. Arpan Gupta**  
Additional Director & Head -  
Mines, Metals, Cement, Power, Coal  
& Renewable Energy at FICCI



**Dr. Babu Lal**  
Ex- Executive Director  
BHEL



**CA Gaurav Arora**  
Head of Investor Relations & M&A  
Car Dekho



**Mr. Kapil Bardeja**  
(IIT Delhi)



**Mr. Khushroo Panthanky**  
Director  
Grant Thornton Advisory Pvt. Ltd.



**Mr. Kunal Bose**  
(IIM Calcutta)



**Mr. Naveen Luthra**  
(IIM Ahmedabad)



**Dr. Naveen Seth**  
Assistant Sec. General  
PHDCCI



**Ms. Nisha C.D. Kurup**  
Senior Manager, Content  
SHRM



**Mr. Nitin Saini**  
Sr. Consultant & Architect  
TCS



**Dr. Nitin Saini**  
Senior Strategy Consultant  
TCS



**Mr. Rajat Verma**  
Harvard Business School  
Founder & CFO - Lohum



**Mr. Rajiv Gulati**  
(IIM Ahmedabad)



**CS (Dr.) Nitin Saini**  
Past President  
ICSI



**Mr. Sandeep Pandey**  
(IIM Calcutta)



**Dr. Sapna Katiyar**  
Advisor - Technology  
Impledge Technologies



**Dr. Vijay Sharma**  
Head Cargo  
GMR Group

## Corporate Faculty



**Mr. Babu Lal**  
Former Executive Director,  
BHEL



**Dr. Bhavleen Rekhi**  
Corporate Trainer,  
Digital Marketing



**Mr. Gagan Agrawal**  
IBM - Delivery Manager



**CA Gaurav Arora**  
Head of Investor Relations & M&A  
Car Dekho



**Mr. Hrishikesh Pathak**  
Technical Consultant - IBM SPSS &  
Data Science IBM Gurgaon ,IN



**Mr. Ishaan Vaid**  
IBM - Consultant, Python Trainer



**Ms. Jeenu Beniwal**  
IBM - Consultant



**Ms. Khusbu Datwani**  
SME Analytics



**Mr. Manoj Bansal**  
IBM - Consultant



**Mr. Mehtab Mehdi**  
SME , Python



**Mrs. Priyanka Ganguly**  
Vice President, T&T Group



**Mr. Rajesh Goldy**  
SME ,Analytics IBM Bangalore,IN



**Ms. Rohini**  
IBM - Consultant



**Ms. Shefaly Dutta**  
Program Coordinator  
North & East, Career Education



**Mr. Umesh Roy**  
Regional HR Head Huawei  
Telecommunications



**Mrs. Venu Vashista**  
Director-Supply chain, Middle East  
& Sub Saharan Africa, Kohler



**Mr. V.G.S. Mani**  
Founder, The ChainWorks



**Mr. Yuvraj Sharma**  
Head-Sales, APAC, Geodis



**Manish Sahoo**  
PGDM-BFSI (2022-24)  
Yes Bank



## Corporate Mentors



**Ms. Alaknanda Misra**  
Vice President - Digital HR  
Genpact



**Ms. Anjali Ahuja**  
Entrepreneur  
Executive Search Professional



**Ms. Aparna Sethi**  
Founder  
Pro-Touch



**Mr. Deepak Bhel**  
Director - HR  
The Park



**Mr. Gaurav Arora**  
Senior Vice President  
Kotak Mahindra Bank



**Mr. Gaurav Vashisht**  
Entrepreneur  
Grren Décor



**Mr. Karan Luthra**  
HR Associate  
Ernst & Young



**Mr. Kaushik Mehrotra**  
Entrepreneur  
Financial Advisor - Start-ups & MSMEs



**Mr. Pradeep Gulati**  
Senior Level Manager  
Tv9



**Mr. Prashant Kapur**  
Entrepreneur  
Edustori



**Ms. Preeti Sinha**  
Senior Manager  
Wipro



**Dr. Rajiv Tyagi**  
Senior People Manager  
Mace Group



**Mr. Santosh Jha**  
Asst. General Manager  
Learning & Development  
Frankfin Aviation Services Pvt Ltd.



**Dr. S. K. Gupta**  
Managing Director  
Institute of  
Cost Accountants of India



**Mr. Vineet Mehra**  
Associate Director  
Unacademy



**Dr. Vinod Dumblekar**  
Entrepreneur  
Mantis



**Mansi Kesharwani**  
PGDM-HRM (2022-24)  
Solytics Partners

## PGDM 5.0

Lloyd Business School believes in creating learning opportunities based on the concept of 'Experiential learning' wherein a blend of case studies, role plays and practical exercises are used in tandem with theoretical discussions. With ICT based teaching methodology and tech-enabled classrooms, our student managers have the best possible resources that lay the foundation for generating a collaborative learning environment. The PGDM programme is centered on 3 keystones: Concepts, Application & Synthesis.

The Programme offers futuristic major specialization with industry amalgamation. The industry collaborated major specializations are:

**PGDM Entrepreneurship**  
Experience  
Ourselves. Mentorship  
from successful  
Entrepreneurs and Access  
to every step of your journey.

**Certifications Offered:**

- Foreign Language
- Soft-skills Development
- Digital Marketing

**PGDM Core**

**Certifications Offered:**

- Foreign Language
- Soft-skills Development
- Digital Marketing

**PGDM Business Analytics**  
in Collaboration with  
**IBM Business Analytics Lab**  
Member of the Career Education Program  
in Collaboration with  
Lloyd Business School, Greater Noida

**Certifications Offered:**

- Foreign Language
- Soft-skills Development
- Digital Marketing
- Advanced Excel

**Specialization Based Certification:**

- Level 1-Fundamentals of Analytics
- Level 2-Intermediary Levels of Analytics
- Level 3-Advanced Levels of Analytics

**PGDM Supply Chain Management**  
in Collaboration with  
**LSC**  
Logistics Skill Council

**Certifications Offered:**

- Foreign Language
- Soft-skills Development
- Digital Marketing
- Advanced Excel

**Specialization Based Certification:**

- SCRUM
- Six Sigma
- Lean Manufacturing

**PGDM Human Resource Management**  
in Collaboration with  
**ManpowerGroup**

**Certifications Offered:**

- Foreign Language
- Soft-skills Development
- Digital Marketing
- Advanced Excel

**Specialization Based Certification:**

- HR Analytics
- Performance Management & Competency
- Payroll management
- Talent Management

**PGDM Banking & Finance**  
in Collaboration with  
**NSE**

**Certifications Offered:**

- Foreign Language
- Soft-skills Development
- Digital Marketing
- Advanced Excel

**Specialization Based Certification:**

- Financial Markets
- Security Analysis
- Portfolio Management
- Credit & Risk Management

**PGDM Digital Marketing**  
in Collaboration with  
**upGrad Campus**

**Certifications Offered:**

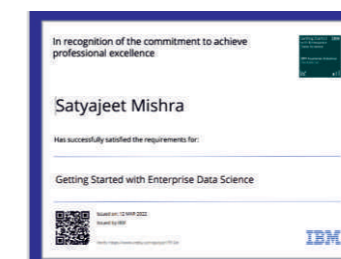
- Foreign Language
- Soft-skills Development
- Digital Marketing
- Advanced Excel

**Specialization Based Certification:**

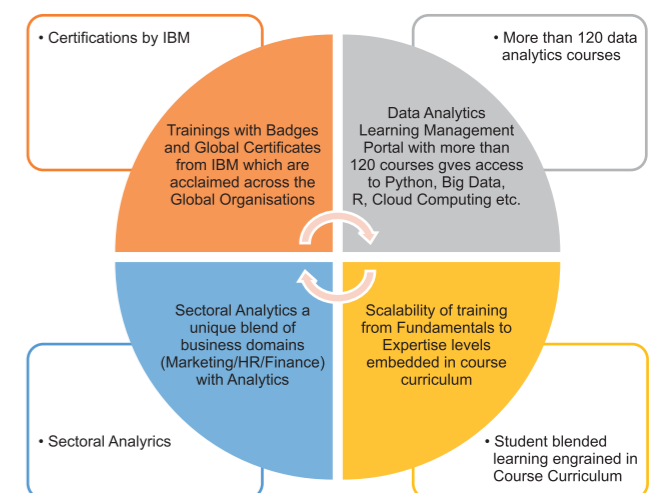
- Digital Marketing by upGrad

## IBM Learning Management System

This academic year a Learning Management System (LMS) has been launched at Lloyd Business School by IBM which includes more than 120+ courses in analytics like descriptive analytics, predictive analytics, block chain, fundamental statistics, sectoral analytics, cloud computing etc, the platform has been further enriched with certification and all other skills-related credential information into a single, easy to navigate resource, making it easier for you to find the credentials and related learning that matter most.



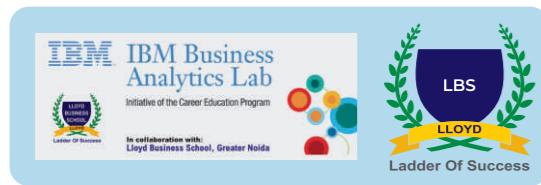
Certificates and Badges on LMS-IBM portal for successful completion of the courses



The courses are aligned as fundamental, intermediary and advanced to help students escalate pace with the program. At the conclusive end of the courses the students are provided with Badges and/or Certificates recognised by IBM and Lloyd, a sample of the same is attached.



## Specialisations



### The Global IBM-certified PGDM - BUSINESS ANALYTICS

The Post-graduate Diploma in Management (PGDM) in Business Analytics by Lloyd Business School, co-certified by IBM, provides an unmatched global opportunity for individuals to begin or shift their career in the exhilarating field of Business Analytics. This course, co-designed with IBM aims to provide in-depth knowledge of Business Analytics techniques and their applications in improving business processes and decision-making. The program has an industry endorsed unique pedagogy that blends general management & analytics to make the aspirant Industry ready.

#### Highlights

- Cutting-edge program designed and delivered in collaboration with IBM, a global leader in Analytics solutions
- IBM Business Analytics Lab Set at Lloyd Campus with latest tools in Big Data Analytics for student hands on learning
- On completion of the 2- year Full – Time PGDM Business Analytics Program, aspirants will receive an Industry endorsed Certificate of Achievement, which is co-branded by IBM
- Global Master Certification in Descriptive and Predictive Analytics from IBM
- A platform to master Data Science using leading tools such as R, Python Artificial Intelligence, Design Thinking, Predictive & Descriptive Tools
- The curriculum caters to the various skill requirements of organizations worldwide across diverse sectors like Financial Institutions, IT, Education, Healthcare, Insurance, Manufacturing, Retail, Supply Chain and others
- Opportunity to work on Live Projects mentored by Industry Experts
- Opportunity to participate in various National/International award winning contests including IBM's The Great Mind Challenge

The programme is co-designed by IBM & LLOYD keeping in view the fundamentals & practical knowledge required by the future data scientist to meet the demands of the Industry.

#### Academic Collaborations & Certifications

##### IBM Developer Skills Network Private Instance

- Level 1-Fundamentals of Analytics
- Level 2-Intermediary Level of Analytics
- Level 3-Advanced Level of Analytics

##### AWS Certifications

- Cloud Foundation
- Machine Learning
- Foundation Data Analytics

##### Celebal Technologies

- Power BI
- SQL
- Big Data



Adarsh Rai

PGDM-CORE (2022-24)  
LG Electronics India Pvt. Ltd

### PGDM - BANKING, FINANCIAL SERVICES & INSURANCE

PGDM in Banking, Financial services & Insurance (BFS & I) is a 2-year full time AICTE approved course. The programme runs in collaboration with Industry Partner National Stock Exchange Academy and aims at making a student excel in Banking & Financial Management and facilitate theoretical learning and the practical application of the same in highly competitive industry where skills define success. Lloyds PGDM program designed to impart contemporary strategic and operational business knowledge to the students in line with industry trends.

#### Highlights

- NSE Academy Certification in Financial Markets (NCFM) as a part of the curriculum
- Specialized knowledge of the fastest-growing sector in India
- Global competence development in the area of BFS & I
- Live market simulation through NSE Lab
- Certifications in all sectors
- Expert corporate faculty to deliver the course
- Industrial visit to National Stock Exchange





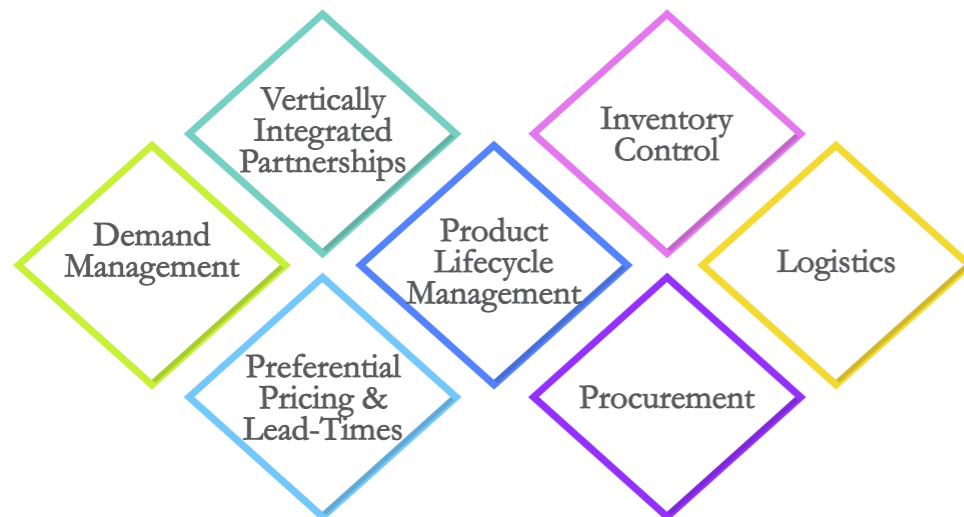
## PGDM - SUPPLY CHAIN MANAGEMENT

The programme runs in collaboration with Logistic Sector Skill Council (LSC) of India and aims at making a student excel in Supply Chain Management and facilitate theoretical learning and the practical application of the same in highly competitive industry where skills define success. Lloyd offers a unique 'Work & Learn Programme', which provides 'On-Job-Training' for educating our students about skills, knowledge, and competencies needed for employees to succeed within a corporate set-up as a part of the course. This Work & Learn Model is the most distinguishing feature of the course enabling fresh graduates with work experience.



### Highlights

- Specialized focus on Supply Chain Management
- Updated industry oriented curriculum & global exposure
- Collaboration with LSC
- Corporate Exposure & mentorship
- Certification courses in Logistics
- Analytics training in Logistics a Supply Chain



## PGDM - HUMAN RESOURCE MANAGEMENT

The two-year Post Graduate Diploma in Management - Human Resources (PGDM-HR) offered by Lloyd Business School in collaboration with Manpower, empowers you with the skills and confidence to leverage, emerging opportunities and drive business decisions in a global context. Responding to the dynamic requirement of the industry and recognizing the existing skill gap, Lloyd Business School has designed a highly industry-integrated course under the combined aegis of renowned faculty members and highly respected industry professionals. Four Trimesters of extensive classroom training & two trimesters of OJT in companies such as Manpower ensure that every postgraduate has the right knowledge and skills to make a mark in the industry.



### Highlights

#### The Industry Integrated PGDM – HRM Programme

- Industry Integrated Teaching Pedagogy
- 6-Months On the Job Training
- Average stipend during On-The- Job Training 2.5-3 lac P.A.
- ROI within 2 years of course completion
- Participation in Conclaves/Workshops



Harshita Singh  
PGDM-BA (2022-2024)  
Celebal Technologies



## PGDM- ENTREPRENEURSHIP

PGDM in Entrepreneurship is a 2 year full time AICTE approved course.

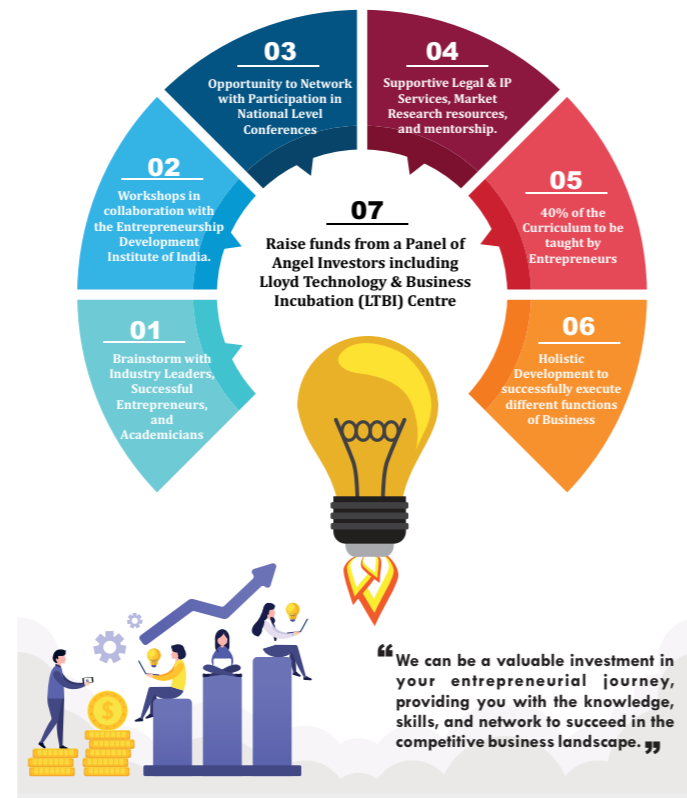
It provides an overview of entrepreneurship, its importance in the economy, and the traits and characteristics of successful entrepreneurs. It explores different types of entrepreneurship, such as social entrepreneurship, tech entrepreneurship, and small business entrepreneurship.

### Entrepreneurship Curriculum:

Comprehensive and specialized 1 focus on entrepreneurship, courses that cover topics such as entrepreneurial finance, startup management, innovation, business planning, and venture capital. Opportunity identification, business planning, funding strategies, innovation, marketing for startups, and entrepreneurial leadership. In-depth knowledge and practical skills required to navigate the unique challenges and opportunities of starting and running a business.

## Highlights

- Incubation Center And Startup Support
- Industry Connection
- Faculty With Entrepreneurial Experience
- Entrepreneurial Experiential Learning
- Guest Speakers And Mentors
- Funding Opportunities
- Entrepreneurship Events & Workshops
- Support Services
- Holistic Business Education



## PGDM DIGITAL MARKETING

PGDM in Digital Marketing is a 2-year full time AICTE approved course. The programme runs in collaboration with Industry Partner upGrad Campus and aims at making a student excel in Digital Marketing.





PDGM Digital Marketing is a **joint Degree** programs backed by industry experts, innovative delivery methods, and comprehensive placement preparations to ensure that students possess the necessary skills before entering the competitive job market.

## Highlights

- Fundamentals of Digital Marketing and Branding
- Content Marketing Strategy
- Customer Lifecycle Management & user Nurturing
- Digital Marketing Analytics in Practice
- Integrated and 360 Marketing
- Communications in the Digital Era & Website Design
- Social Media and Influencer Marketing
- Seo, Sem and Display Marketing

## Advantages

-  **Job-Ready and Industry Relevant specialized modules delivered directly from leading Industry Experts.**
-  **Credits to be added along with the Institution's Regular Curriculum.**
-  **Hands-on practical experience through industry-relevant projects & case studies guided by top professionals.**
-  **Admissions Marketing in all channels of upGrad Campus (Online as well as Offline) to boost program enrollment.**

-  **Opportunity to learn exclusive insights from current industry experts and solve their queries during live classes, doubt clearance sessions.**
-  **End-to-end Placement Assistance to Every Enrolled Student in the Pre-Final Year that consists of mock interviews, group discussions, presentations, and resume-building sessions.**
-  **Assured Internship and placement opportunities via the exclusive job portal of upGrad having more than 350+ hiring partners.**
-  **Get recognized as an "Emerging Tech learning enabled campus with 21st-century courses"**

In Association with  
**upGrad  
Campus**



**Abhishek Pandey**  
PGDM- CORE (2022-2024)  
Trident Information Systems



**Kavita Singh**  
PGDM-BA (2022-2024)  
Celebal Technologies



## PGDM - CORE

Lloyd Business School's PGDM is a 2-year full time AICTE approved course. The program offers dual specialization and intend to equip students with required managerial skills and knowledge with an eye to make them industry ready. The course offers dual specializations that empower students with versatility and confidence to leverage, emerging opportunities and drive business decisions in a global context. The dual specialization facilitates students to have an intense understanding and learning of cross-functional areas that in turn provides them an edge over other applicants in the job market.

The program is designed to impart contemporary strategic and operational business knowledge to the students in line with industry trends. The B School envisions to serve the industry with much needed pool of multi-talented and skilled managers mentored by renowned faculty members and highly respectable industry professional.

### Highlights

- Dual-Specialisation Programme
- Corporate Faculty
- Updated Industry Oriented Curriculum
- Practical Exposure through Corporate Lectures and Industrial Visits
- Certification Courses
- Opportunity to Participate in Diverse Clubs

### Specialisations

- Marketing
- Finance
- Human Resource
- Data Analytics
- International Business
- Operations



**Vishal Dixit**  
PGDM-HRM (2022-24)  
Moglix

## International Immersion

### International Study Tours

Lloyd Business School offers exclusive International Immersion Program for its full time PGDM Students as a part of its Experiential Learning Programs. The international Study Tour is a blend of knowledge enhancement and cultural immersion including industry visits, guest sessions and sightseeing.

### Highlights

- Academic Workshops
- University visits
- Leisure Sightseeing
- Industry Programs on emerging technologies

### MoU Signed with International University of Scholars, Bangladesh

On 27th Jan 2023 Lloyd Business School signed an exclusive MoU with International University of Scholars, Bangladesh with the aim to foster and promote collaboration in the field of education and research through the various activities.



One Week Extensive Learning & Interaction with Global Faculty and Corporates

Students  
Abroad Program

Malaysia

### MoU Signed with European Institute of Management

On 13th Feb 2024 Lloyd Business School signed an exclusive MoU with European Institute of Management holds great promise for fostering international academic exchange and enhancing educational opportunities.



WE'RE PLEASED TO ANNOUNCE!

**MEMORANDUM OF UNDERSTANDING (MoU)**

Academic and Research Collaboration

LLOYD BUSINESS SCHOOL (LBS)

& EIM-EUROPEAN INSTITUTE OF MANAGEMENT



eim european institute of management

www.lloydbusinessschool.edu.in



## Eminent Guests



**Prof. (Dr.) Nachiappan Subramanian**  
University of Sussex Business School  
United Kingdom



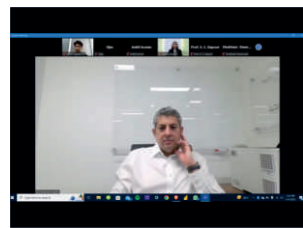
**Prof. Nilay Goyal**  
Professor, School of Administrative Studies,  
York University and  
Professor, School of Marketing, Seneca College,  
Toronto, Canada



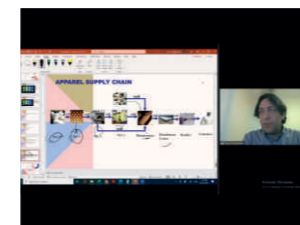
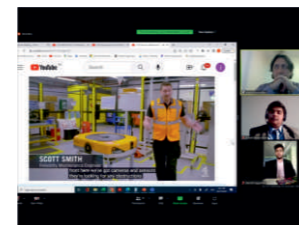
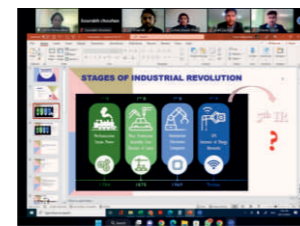
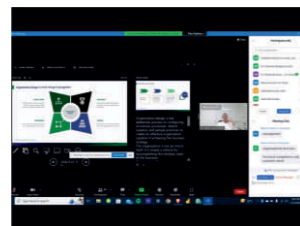
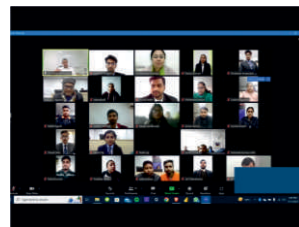
**Mr. Kamal Chhabra**  
CEO & Lead Instructor, KC GlobEd and  
Director, International Relations,  
North America, MSME  
& Startup's Forum-Bhara

## International Guest Lectures & Workshops

- International Guest Lectures & Workshops by Dr. Rohan de Rozario, Global Head, Hays, London, UK. The workshop helped students to gain knowledge about having a clear vision and goal for setting up an organization in this dynamic world of changing technology.



- 20th December 2022: Role of Technology and Analytics in Global Supply Chain by Dr. Joerin Motavallian, lecturer of Supply Chain at the Royal Management Institute of Technology, Melbourne Australia. The main Highlights of the session were the evolving environment of the global supply chain and the uses of AI in different operations in business.



**Shauryaa Mishra**  
PGDM-CORE (2022-24)  
i2v

## Corporate Resource Centre (CRC)

Facilitating Finest Placements since inception ...



**Mr. Sarathi Gouda**

Director- Corporate Relations & Career Planning

We at LBS believe in Dedication, Determination, Discipline & Effort. Our students are groomed keeping in mind the current needs & challenges of the Corporate work environment.



**Mr. Shyam Adhikari**

Deputy General Manager

A Visionary Leader with a bachelor's from Jadavpur and Post-Grad from Kolkata University. Transforming Education with 14 Years of Excellence.

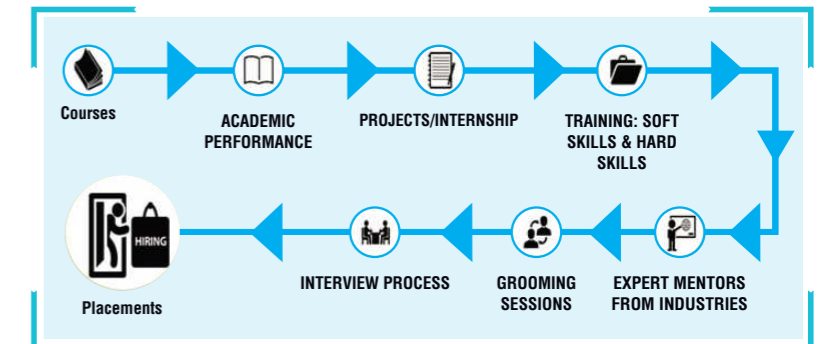
Placement Centre is all geared with full time senior professionals who have immense experience in corporate world's HRM and as specialised trainers.

## Modules of Corporate Readiness



### Objectives of CRC

- Giving valuable insight to the students in understanding their underlying individual talent
- Helping students in preparing their career planning
- Working in close contact with the personality grooming facilities
- Organising Guest Lectures, Seminars, Conferences and other activities for greater interface with the industry
- Planning and organising industry visits for students
- Keeping the Faculty ahead with changing needs of Industry



## Building Skills Through Corporate Exposures





## Top Recruiters



## RECRUITER TESTIMONIALS



Over all it was a very good experience and I thank everyone from the institute who organized the drive. The Students are very strong technically and we thank you once again. Thanks for inviting us, its indeed our pleasure to be a part of it. We take extreme pleasure in recruiting your students as Interns / Permanent employees in our company.

RAHUL SIWACH  
Senior Director



We have sourced some very good candidates from the Lloyd Business School. We were amazed by the immense talent and skills these students possess. Not only the students we were very impressed by the quality of education and training the institute has provided them. The students were confident and very well prepared for the interviews. We wish to congratulate and wish luck to all the students for their future.

SARVESH PANDEY  
Cluster Head



Take extreme pleasure in getting associated with Lloyd Business School for recruiting you students as employees in our company. We truly appreciate your combined efforts to set up an exclusive placement division to benefit both your students and the Industry. We are glad to have found some very sincere and hardworking candidates from Lloyd Business School. We look forward for a future association as well, and wish the best for the same.

LADIA GEORGE  
HR Business Partner



## Highest CTC Offered

24.8 LAKHS Highest Package Offered

6.58 LAKHS Average Package

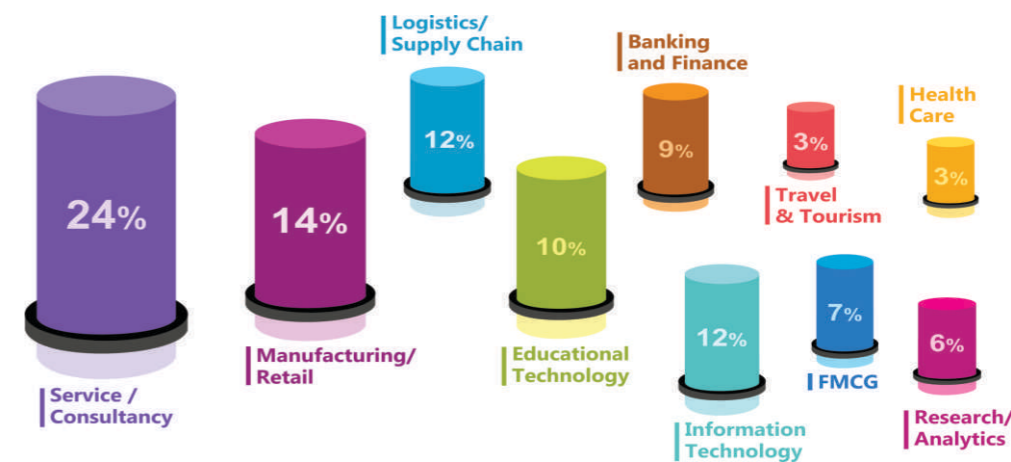
57 K Highest Internship Offered

400+ Offers & Internship

240+ Companies Visited

## Top Roles offered in Organisations

- Analyst
- Sales and Operations Analyst
- Assistant HR Manager
- Talent Acquisition Specialist
- Finance and Functional Analyst
- Credit Assesment Officer
- SAP EWM
- Fleet manager
- Operations Manager
- Associate Power BI Developer



Widespread Placements across all Sectors

## STUDENT TESTIMONIALS



Lloyd Business School is a place where you can find amalgamation of learning, recreational activities and exposure to cross-cultures. I am grateful to the CRC for proving me the valuable trainings that are necessary for getting prepared for internship and Final Placement. Overall, I am very happy with Lloyd and I ensure that every individual can grow here, I am proud to be Lloydian.

VIBHOR BANSAL  
(PGDM-BA)



You can't change the direction of wind but you can adjust your sail to reach your direction. What does it mean? It means that effort are worthless without right direction and this is what Lloyd Business School has given us. By providing right direction under the guidance of experienced and expert faculties, Lloyd groom their students and give them right direction to achieve goal.

GAURAV SHARMA  
(PGDM-SCM)



I always wanted to be a successful person. But the road to success is a rocky one. You need solid guidance and support to reach there. Lloyd Business School has been super supportive and incredibly instrumental in shaping my career. Thank you Lloyd Business School. Overall experience is good till now, learnt a lot of new things and how a formal organization works. Geared up to learn more and ready to experience new challenges and overcoming them.

TANYA WADHAWAN  
(PGDM-HRM)

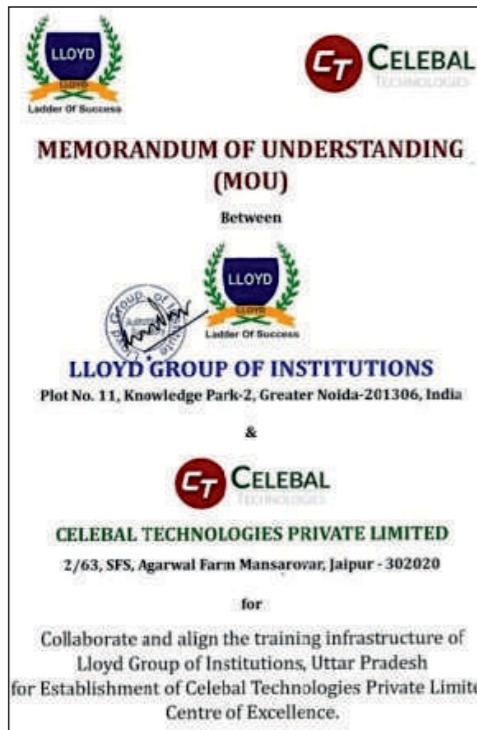


I have been a student in the Lloyd Business School for over two years now, and I can tell you that no other school can prepare you for successful career the way Lloyd can. Lloyd prepares the future leaders with the confidence needed to handle any challenge they will face throughout their careers. If you want to be the next great leader of tomorrow, Lloyd Business School is the place to be.

NITYA SHRIVASTAVA  
(PGDM-BFSI)



# Centre of Excellence for Business Analytics with Celebal Technologies



Lloyd Group of Institutions proudly announces the Grand Opening of the Centre of Excellence (CoE) for Business Analytics, Data Science and Emerging technologies.

Lloyd Group of institutions has believed in collaborating with Organizations on the development of Industrial and Academic interfaces through the Centre of Excellence model (CoE) for the educational growth trajectory of its students.

The Centre of Data Analytics & AI Initiatives at Lloyd Group of Institutions formally started its pursuit of excellence in data-driven decision-making in the year 2018 and intends to drive scientific thinking amongst students of Management.



### Domains for CENTRE OF EXCELLENCE (CoE):

- Big Data
- Cloud Innovation
- Competitive programming
- Machine Learning
- Artificial Intelligence
- DevOps
- Blockchain

### CoE with Celebal Technology would be coordinating:

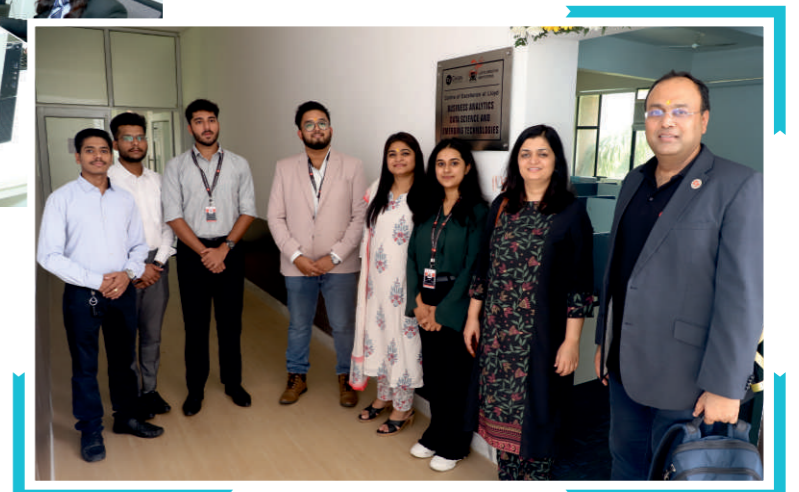
- Hackathons
- Training and Development of students
- Mentoring by Industry
- Summer Internship for students
- Projects and other assignments for students in industry



The year 2021-23 PGDM-Business Analytics batch proudly has a 100% hiring in the centre of excellence at an encouraging package by Celebal technologies which is a proud delight!



**Akash Mallick**  
PGDM-HRM (2022-24)  
Greenpanel





Collaboration With



## Trident Information Systems Pvt Ltd

### Trident Technologies Pvt Ltd Collaboration



With the intent to help the PGDM students/budding managers to upskill themselves in a techno-functional role which is the need of the hour we look forward to initiate an association with your organization which is technology oriented.

We propose to deploy a "HTD" model which is the Hire-Train-Deploy model, where in students of PGDM are exposed to training by Trident on skills which they can harness for a employable opportunity with your company.

The intent is to help develop resources customised for company requirements through a focused training approach to make them skill proficient and competent for industry roles reducing the gap the student takes to accommodate in to industry jobs and ascertain faster productivity at workplace.

Considering that the students from Management are an impetus for vibrant minds with energetic ideas, we at Lloyd have always believed that Industry 5.0 requires a skill set which is technologically oriented towards addressing dynamic markets for innovative solutions.

Setting the aforesaid as the backbone of liasoning Lloyd has entered in to a Industrial collaboration for Centre of Excellence in Microsoft Dynamics 365 for students of PGDM-BFSI and SCM.

The company would be providing training support and placement opportunities after the conclusion of the industrial training so that students can perform ERP skill set in their very 2nd year of PGDM in a niche skill set.

Through the MOU the following has been proposed :  
Set up Corporate Hub for Trident in association with the College for

Looking forward to a knowledge and skill based intervention for upskilling the students at Lloyd by Industry mentors like Trident Technologies who have acted as pillars of light for students graduating from Lloyd.

- » Placements
- » Technology Training
- » Train the Trainers
- » Hackathon and coding Events
- » Connect and Recruitments
- » Industry Institute Interaction



**Astha Roshan**  
PGDM-HRM (2022-24)  
Eduaxs Solutions

## Lloyd's Niyukti 2023-The Job Fest Season 7

# LLOYD NIYUKTI 2023

## LLOYD OFFERING WIDEST PLACEMENTS

**50+ Recruiters** **500+ Final Selection** **2000+ Registered Candidates**

### RECRUITERS PARTICIPATING

“ I have been fortunate to be invited to Niyukti Job Fest at the prestigious Lloyd Institute. I am hopeful that more than 500 candidates will be recruited. Congratulations to Lloyd Institute pillars, Mr. Manohar Thairani, President & Dr. Vandana Arora Sethi, Group Director, Lloyd for initiating Job Fest since 2016 and providing World Class Education. ”



**Shri. Awanish kumar Awasthi**  
Advisor to Hon'ble Chief Minister U.P  
and Former Additional Chief Secretary Govt of U.P.



**Abhay Mourya**  
PGDM-HRM (2022-24)  
Trade India





## Faculty

### MARKETING/IB



**Dr. Ripudaman Gaur**  
Dean Academics  
MBA, Ph.D. (Marketing)



**Dr. Kritya Gulati**  
Head Academics & Area Chair  
MBA, Ph.D. (Marketing)



**Dr. Vandana Pareek**  
Professor  
Ph.D., NET(JRF)



**Ms. Kajal Chauhan**  
Assistant Professor  
MBA



**Mr. Shubham Agrawal**  
Assistant Professor  
Phd (Pursuing), PGDM  
(Marketing), Eco. Honours



**Ms. Bhavana Sharma**  
Assistant Professor  
Ph.D.(Pursuing)

## Faculty

### HUMAN RESOURCE



**Dr. Fehmina Khaliq**  
Professor & Area Chair  
Ph.D., MBA(HRM)



**Mr. SC Kapoor**  
Associate Professor



**Dr. Shilpi Sarna**  
Professor & HOD  
Ph.D.



**Dr. Inakshi Kapur**  
Assistant Professor  
PGDBM, B Ed, B Com (H)  
M Com, Ph.D., UGC-NET



**Ms. Nilakshi Goel**  
Assistant Professor  
MBA (HR & Marketing),  
B.Tech (IT)



**Ms. Aishwarya Nigam**  
Assistant Professor  
UGC NET, MBA  
Human Resource Management

### FINANCE



**Dr. Satish Kr. Matta**  
Professor  
MBA, LLB, PG.DB.M.,  
Ph.D., M.Com.



**Dr. Puja Goel**  
Professor & Area Chair  
Ph.D.



**Dr. Pradeep Bhardwaj**  
Associate Professor  
Ph.D. (Finance) MBA



**Mr. Sachin Sinha**  
Assistant Professor  
BBA, MBA, M.Com,  
UGC NET, MA in Yoga



**Mr. Anup Nautiyal**  
Assistant Professor  
B.Com, MBA (Finance)



**Ms. Monika Kadam**  
Assistant Professor  
M.Com, MBA (Finance)  
Ph.D. (Pursuing) UGC NET

### IT/BUSINESS ANALYTICS



**Dr. Saumendra Mohanty**  
Professor & Area Chair (B.A)  
B.Tech (NIT Calicut)  
PGP (IMI Delhi), PhD



**Ms. Neha Issar**  
Assistant Professor  
B.Com, IBM Spark & Ph.D.(Pursuing),  
PGDM (Finance & Marketing)



**Mr. Rajul Gupta**  
Associate Professor  
PhD (Pursuing),  
MBA (IT & Marketing)



**Mr. Mohit Agrawal**  
Associate Professor  
PGDM(Marketing & strategy),  
B.Tech (CSIT)

### GENERAL MANAGEMENT



**Dr. Nakshatresh Kaushik**  
Professor  
MBA, LLB, PG.DB.M.,  
Ph.D., M.Com.



**Dr. Ajeeta Srivastava**  
Associate Professor  
Eco. Hon., Ph.D.



**Mr. Faisal Noman**  
Assistant Professor  
M.A., B.A. (H),  
UGC-NET, M.Phil



**Mr. Kumar Avinash**  
Assistant Professor  
M.A., B.A. (H),  
UGC-NET, M.Phil



**Dr. Babu Lal**  
Ex- Executive Director  
Corporate Learning &  
Development, BHEL

### OPERATIONS & SUPPYCHAIN



**Ms. Samiksha Budakoti**  
Assistant Professor  
JRF qualified, M.Sc  
Ph.D (Pursuing), UGC-NET



**Dr. Manisha Seth**  
Associate Professor



**Dr. Sharad Kr. Agarwal**  
Professor  
M.Sc. (Mathematics)  
Ph.D.



**Ms. Saloni Srivastava**  
Assistant Professor & Area Chair  
BA Hons, M A, NET Qualified  
Ph.D (Pursuing)



**Ms. Natasha Gambhir**  
Soft Skill Trainer



**Ms. Supriya Dang**  
Assistant Professor  
M.A. (English), M. Ed,  
UGC NET, Ph. D. (Pursuing)



**Ms. Ina Singh**  
Soft Skill Trainer

### TRAINING & DEVLOPMENT



# AICTE Sponsored International Conference

on

## “National Education Policy - Transformational Reforms in Higher Education (NEP-TRHE) : Making a Global Impact”

### Collaborations

Lloyd Business School has always had a keen interest in Education with Industry collaborations. These are guided by Lloyd’s principles of extending the best in class education and training. These collaborations, aim at giving the students an opportunity to study under the guidance of Subject Matter Experts and gain an in-depth exposure to the corporate world, ensuring industry readiness and bridging the Industry-Academia gap.

#### MOUs signed with:

 International Business Machines (IBM)	 Netprophets	 Manpower	 Varahi Ltd.
 Gopalji Dairy Foods Pvt.Ltd.	 TechSci Research	 IxamBee	 CMA CGM Logistics Park Pvt. Ltd.
 T&T Group	 Agarwal Movers & Packers	 RawMind	 TechnoData
 Logistics Sector Skill Council	 National Stock Exchange Academy	 Celebal Technologies Private Limited	 UAS International Collaboration
 Now.Bike	 PHDCCI	 Revature	 AAJ Enterprise
			



The Two Days Lloyd’s International Conference, sponsored by AICTE, themed on “National Education Policy - Transformational Reforms in Higher Education: Making a Global Impact” was successfully conducted at Lloyd Campus. Receiving more than 700 participants from 75 different organisations & 12 different states, with 126 Total Abstracts including Oral & Paper presentations.



The conference aimed at providing a common platform to all the stakeholders in Education - the regulators, managements, faculty members, researchers, students and people from Industry to deliberate on diverse perspectives of the **New National Education Policy** and understand its role in transforming higher education. The purpose was to provide an understanding of the proposed reforms and ease in creation of a roadmap for effective implementation.



**Astha Roshan**  
PGDM-HRM (2022-24)  
Eduaxs Solutions





## Eminent Guests



**Mr. Abhishek Goyal**  
Solutions Sales Principal  
Celebal Technologies



**Mr. Mayank Chhatwal**  
Secretary  
PHD Chamber Of  
Commerce and Industry



**Adv. Nupur Sharma**  
National Spokesperson  
Bharatiya Janata Party &  
Advocate, Supreme Court of India



**Mr. Pawan Tayla**  
India CFO, Publicis Sapient  
Corporate Trainer, Art of  
Living Corporate Programs



**Ms. Sushma Singh**  
Vice Chairperson  
Uttar Pradesh  
State Women Commission



**Dr. Ashok Kr Sangwan**  
Head  
Program Management Office  
Wipro Limited



**Dr. Aparna Sethi**  
Founder  
Pro-Touch



**Mr. Dipankar Das**  
Head (Staffing Operations)  
Manpower Group



**Mr. Gagan Agarwal**  
Leader-Academic Partnerships  
Career Education,  
IS/A IBM, India



**Mr. Hemant Shrivastava**  
Founder & CEO  
Sociocharge



**Mr. Jones Joseph**  
Consultant  
Ex-Kantar



**Ms. Monika Rani**  
IAS Additional CEO  
Yamuna Industrial  
Development Authority



**Ms. Neha Sehgal**  
Partner Development Manager  
Microsoft



**Mr. Pradeep Gulati**  
Senior Consultant  
Tv9



**Mr. Puneet Sharma**  
Product Head  
Tools & Technology,  
Tata Consultancy Services



**Ms. Saloni Kaul**  
Business Consultant & Coac  
Transforming Organizations  
Through its People.



**Mr. Sharthak Acharjee**  
Head Campus Recruiter  
Talent Engagement  
& Growth, Celebal Technologies

## Admission Process at Lloyd Business School



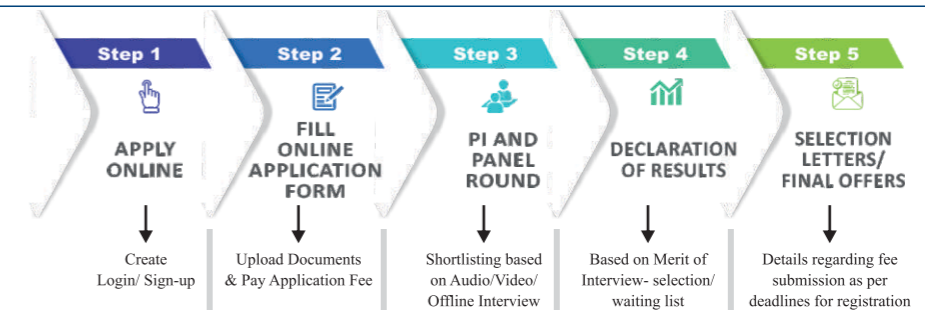
**Dr. Alka Jyoti**  
Director Admissions

### Message from the Director - Admissions

At Lloyd Business School, we are driven by the philosophy of combining theoretical knowledge with practical applications in order to create skilled, highly trained and employable professionals. The strength of the Institute lies in the niche and highly industry-integrated courses that Lloyd offers in the field of management under the combined aegis of renowned faculty members and highly respected corporate professionals.

Your admission at Lloyd Business School is the first step towards a brighter future. So if you are enthusiastic enough to challenge your limits and are looking to create a difference, we welcome you to embark on a journey that will open new avenues and take you to greater heights! Welcome Onboard!!



Admission process is based on a well-defined set of eligibility criteria that includes student's previous academic performance, extra-curricular activities and individual personality.



### Application Procedure

Application form can be obtained from admission office of Lloyd Business School or can also be downloaded from the website: [www.lloydbusinessschool.edu.in](http://www.lloydbusinessschool.edu.in)

### Payment Procedure

- Mode I :** Payment by Cash in the Institute
- Mode II :** Payment by Demand Draft / Cheque in favor of Lloyd Business School payable at New Delhi
- Mode III :** Online payment through NEFT mode. The details are given below :-  
In favor of : Lloyd Business School  
Branch : ICICI Bank, Omega 1, Greater Noida-201308  
A/C NO. : 218305000035  
IFSC CODE : ICIC0002183
- Mode IV :**   
(+91 98218 91832) 

## Fees Structure

Courses	Registration Amount	I Installment	II Installment	III Installment	Total Fees
PGDM BA	Rs. 75,000/-	Rs. 2,50,000/-	Rs. 2,40,000/-	Rs. 1,95,000/-	Rs. 7,60,000/-
PGDM SCM	Rs. 75,000/-	Rs. 2,20,000/-	Rs. 2,05,000/-	Rs. 2,00,000/-	Rs. 7,00,000/-
PGDM HRM	Rs. 75,000/-	Rs. 2,20,000/-	Rs. 2,05,000/-	Rs. 2,00,000/-	Rs. 7,00,000/-
PGDM BFSI	Rs. 75,000/-	Rs. 2,20,000/-	Rs. 2,05,000/-	Rs. 2,00,000/-	Rs. 7,00,000/-
PGDM CORE	Rs. 75,000/-	Rs. 2,15,000/-	Rs. 2,00,000/-	Rs. 1,90,000/-	Rs. 6,80,000/-
PGDM Entrepreneurship	Rs. 75,000/-	Rs. 2,20,000/-	Rs. 2,05,000/-	Rs. 2,00,000/-	Rs. 7,00,000/-
PGDM Digital Marketing	Rs. 75,000/-	Rs. 2,90,000/-	Rs. 2,75,000/-	Rs. 2,60,000/-	Rs. 9,00,000/-

\*Inclusive of Laptop + Exam Fee + Enrollment Charges + Foreign Trip.

\*Uniform charges to be paid separately by the students.



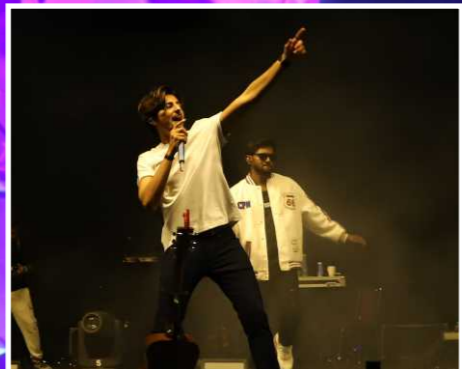


**CATALYST**



CATAL

YST 2.0



HELLO

BASSI

KISSI KO BATANA MAAT



# Lloyd Experiential Learning Trip to Kedarnath Trek

We Experienced

We Learnt

We Enjoyed

We Groomed

We Introspected

**Vivek Seth**  
PGDM-BFSI (2022-24)  
Trident Information Systems



## EVENTS AT LLOYD

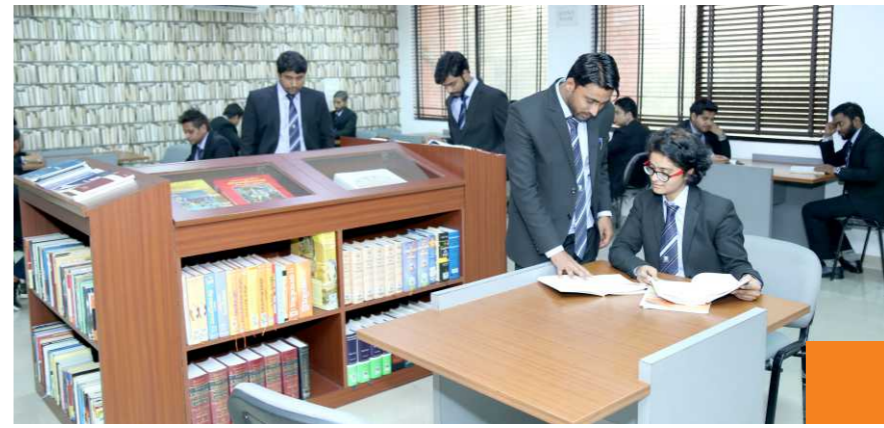






### CAMPUS FACILITIES

- Fully Aircondotioned & Wi-Fi Enabled Campus
- Hi-Tech Computer lab
- Multi- Cuisine Cafeteria
- Auditorium
- Yoga studio
- Sports Facility
- In-Campus Hostel



Tarun Pandey  
PGDM-BA (2022-24)  
Zee Media





# LLOYD BUSINESS SCHOOL

Plot No- 11, Knowledge Park II, Greater Noida – 201306, Uttar Pradesh, India

Toll Free No.: 1800-123-8414 | Website: [www.lloydbusinessschool.edu.in](http://www.lloydbusinessschool.edu.in) | E-Mail: [lloydadmissions@lloydcollege.in](mailto:lloydadmissions@lloydcollege.in)

