



St. Joseph's Institute of Management

formerly known as St. Joseph's College of Business Administration
Accredited by NBA, Government of India

PROSPECTUS **PGDM**

Post Graduate Diploma in Management
(PGDM equivalent to MBA)

55
Years of
Academic Excellence

2024
ADMISSIONS





College Motto

The College motto "Fide et Labore" (Faith & Toil) is an invitation to our students to make a personal commitment to God, to fellow human beings and to intellectual pursuits. Success is the assured outcome of hard work.

Heritage

The JOSEPHITE tradition started in Bangalore with the opening of the St. Joseph's European High School by the Paris Foreign Mission Fathers in 1858. In 1884, St. Joseph's College was established. It has grown steadily and today has more than 10,000 students enrolled at the Undergraduate and Post Graduate courses in Arts, Science, Commerce, Computer, Law and Management disciplines in its independent Colleges namely, St. Joseph's University, St. Joseph's College of Commerce, St. Joseph's Evening College, St Joseph's College of Law and St. Joseph's Institute of Management, formerly called as St. Joseph's College of Business Administration.

St. Joseph's Institute of Management (SJIM) was established in the year 1968. The Institute currently offers a two-year PGDM course approved by the AICTE. SJIM operates out of a new state-of-the-art campus in the heart of the city, just off M.G.Road, Bengaluru.

SJIM has fifty years of legacy in management education and it is only Jesuit Business School in Bangalore. It is managed by the International Jesuit Organisation, which also runs XLRI, XIMB and LIBA.

SJIM is consistently ranked among top B Schools in India. Several of the faculty at SJIM have Ph.D's from reputed schools like IIMs/IITs, as well as vast corporate experience. Admissions are purely merit based and the small classroom size maximizes learning through close faculty-student interaction.

Vision

To be an academic institution fostering excellence in management for business and the common good.

Mission

- ◆ To nurture academic excellence in our students through relevant business education and skills.
- ◆ To pursue thought leadership through scholarship and engagement with practice.
- ◆ To strive to address the needs of our stakeholders.
- ◆ To be responsive to current and emerging management areas.

Values

- ◆ Jesuit spirit of Magis
- ◆ Ethical outlook
- ◆ Inclusiveness
- ◆ Social concern

Campus Facilities



A well-stocked Library spread over 496 sqm with 20,000 Books, Journals and a seating capacity of 100



An Air Conditioned Computer Lab with Computers, Software, Internet Bandwidth of 100 Mbps speed



Spacious Ground and Equipment for Badminton, Basketball / Football and Gym



Classrooms with WiFi, Projectors and Sound Systems



Secure campus with CCTV Coverage and spacious parking for 2 Wheelers and 4 Wheelers

Campus Facilities



Air-conditioned Auditoriums for internal and external programs



Basketball Court

Boardroom



Hostel

Gym

Pedagogy

A combination of methods appropriate for each course are used including

- Lecture sessions
- Group projects and exercises
- Case studies
- Simulated games
- Role-plays
- Audio visual presentations
- Individual assignments
- Student presentations
- Workshops



Students are encouraged to analyze, anticipate and innovate to prepare themselves for challenging professional careers

Evaluation

The college uses the concept of Credit to define the weight of a course in the curriculum.

Courses are classified as one, two or three credit courses depending on the expected workload for each course.

Students complete 112 credits towards the award of a PGDM Degree.

A method of continuous evaluation is adopted via tests, assignments and final examinations.

A ten point grading system is used for evaluating the student in each term.

A letter grade is awarded corresponding to the grade point and percentage marks achieved in each course.

A graduation cumulative grade point average(CGPA) is awarded to each student, which is the weighted average grade point of all the courses.

Admission Procedure

Eligibility

A candidate applying for this programme must :

- a) Be a Graduate or a Postgraduate Degree holder in any discipline from a recognized university.
- b) Have a consistent academic record of not less than 60% aggregate from X Standard onwards, in each year of study.

Candidates who have appeared for a final graduate level examination and are awaiting results may also apply. Offers of admission to such candidates, if made, will be provisional and will be automatically cancelled in the event of failure in the examination or failing to obtain 60% marks in the aggregate.

Seats available: - 240

Admission to the course will be based on:

- a) Entrance exam scores (CAT, XAT, MAT, CMAT, GMAT); MAT with minimum of 550 composite score.
- b) Essay Writing Assignment
- c) Personal Interview
- d) Work Experience
- e) Consistent high marks at 10th, 12th and degree levels.

Selection Process

Shortlisting

- Applicants will be shortlisted based on consistent academic performance, aptitude test scores and work experience.
- Only the shortlisted applicants will be called for Essay Writing and Personal Interview.

Fee Structure

Fee Structure 2024-26

Fee	
First Year	Rs. 4,65,000
Second Year	Rs. 4,65,000

SBI Educational loan is available upto 30 lakhs without collaterals

Installment	Fee	Due Date
1	Rs. 2,30,000	At the time of admission
2	Rs. 2,35,000	15 th September, 2024
3	Rs. 2,30,000	15 th March, 2025
4	Rs. 2,35,000	15 th September, 2025

**An additional refundable deposit (caution deposit) Rs. 20,000 is payable*

Scholarships PGDM 2024-26

1. Admission Scholarships:

CAT/XAT

Above 90 percentile	: Rs. 2 lakhs
85 to 89 percentile	: Rs. 1 lakh
80 to 84 percentile	: Rs. 80,000
75 to 79 percentile	: Rs. 60,000
70 to 74 percentile	: Rs. 50,000

CMAT/MAT

Above 95 percentile	: Rs. 1 lakh
90 to 94 percentile	: Rs. 80,000
85 to 89 percentile	: Rs. 60,000
80 to 84 percentile	: Rs. 40,000
75 to 79 percentile	: Rs. 20,000

Student should have a consistent academic record of the first class (minimum 60% marks) in STD X, STD XII & Graduation.

Half of the Admission Scholarship amount is awarded in the first year. Student should have 6.5 CGPA on a scale of 10 after the first term in SJIM. Continuation of Admission Scholarship in the 2nd year is subject to obtaining CGPA of 7.6 on a scale of 10 after the fourth term and no discipline case being recorded against the student.

2. General Merit Scholarships:

Rs. 50,000 each awarded to top 10 students in the first-year of PGDM.

Rs. 50,000 each awarded to top 10 students in the second-year of PGDM.

3. Merit-Cum-Means Scholarships:

Rs. 40,000 each awarded to 5 meritorious students belonging to economically poor category in the first-year of PGDM.

Rs. 40,000 each awarded to 5 meritorious students belonging to economically poor category in the second-year of PGDM.

Note: A student is eligible for only one scholarship.

All scholarship awardees are required to enrol for CIS (Course of Independent Study) of three credits

Recruiters Speak

Allegro Advisors

Our organization has been associated with graduates from St. Joseph's Institute of Management for the past couple of years and it has been more than a satisfactory experience. The students are both industry ready and well trained in soft skills as well. They are ready to take initiatives and are good team players too. Their value addition to the organization has been immense.

IDC CCR India

I've found the students coming for placements from St. Joseph's to be knowledgeable and have good communication skills. We've hired from Joseph's in the past and we've found the hires to be very competent employees who've added to the organization not just in economic terms but also in culture and values. Joseph's has a good system and we would love to come back to hire again.

Mindtree Ltd.

We have been hiring students from your institute as well as giving them Summer Internships in our organization. The quality of the students from SJIM is outstanding and the ones we have employed from campus recruitment are truly an asset to our organization. We also find the course curriculum is well equipped to qualify them for our industry. We found a heterogeneous mix of students with varied backgrounds. Their approach, outlook and enthusiasm was something we admire. The students have perspective and were high in their ability to articulate their views and present it with confidence. I believe they will have a great future. Campus atmosphere is supportive for the academic development. The presence of such high quality students proves that management of the university is still aiming high. The dedicated faculty members is helpful for the comprehensive development of the students.

Some of our Recruiters



Structure of the Program

I TRIMESTER	II TRIMESTER	III TRIMESTER
Business Communication	Business Laws	Business Strategy
Operations Management	Leadership in Action	Cost and Management Accounting
Statistics for Managers	Macroeconomics	Strategic Marketing
Information Systems for Managers	Corporate Finance	Operations Research
Managerial Economics	Principles of Marketing	Business Analytics for Managers
Financial Accounting	Human Resources Management	Business Research Methods
Organizational Behaviour	Business Ethics	Organizational Dynamics
	Business and Management Environment	Business and Management Environment
SUMMER TERM - IIP - INDUSTRY INTERNSHIP PROJECT		
IV TRIMESTER	V TRIMESTER	VI TRIMESTER
Entrepreneurship and Innovation	International Business	CSR, Environment and Sustainability
Business and Management Environment		
ELECTIVES COURSES		
FINANCE		
Analysis of Financial Statements	Derivatives Management	Security Analysis and Portfolio Management
Taxation	Financial Modelling using Excel	Behavioural Finance
Financial Markets and Services	Mergers and Acquisitions	International Finance Management
Commercial Banking		
HUMAN RESOURCES		
Total Rewards Management	Competency Modelling & Leadership Development	Training & Development
Labour Laws and Industrial Relations	Organization Development and Management of Change	International Human Resources Management
Talent Management	Performance Management	H R Analytics
MARKETING		
Consumer Behaviour	Business to Business Marketing	Strategic Brand Management
Marketing Research	Digital Marketing	Marketing Analytics
Sales & Distribution	Retail Marketing	Services Marketing
OPERATIONS		
Project Management	ERP – Enterprise Resource Planning	Design Thinking for Business Operations
Supply Chain Management	Lean Management & Six Sigma	Productivity Management
Total Quality Management	Service Operations Management	
GENERAL ELECTIVES		
Course of Independent Study (CIS)	Business, Government and Society	Fraud and Corruption Prevention Mgt
Emerging Technologies for Business	Global Markets and National Policies	Corporate Governance Management

Academic Highlights

BME (Business Management Environment)

SJIM offers a platform to its students to improve on the group presentation skills through BME presentations. Articles from credible sources like Harvard Business Review, CRISIL, and EBSCO are given to each group and they have to present it on alternate Wednesdays in front of other groups as well as one faculty member who will be evaluating them on their group effort. Apart from this, BME also checks the spontaneous as well as stress tolerant attitude of students because the faculty tells them on the spot as to which topic they should explain as well as respond to their questions. This in turn makes sure that the students know the full article and critically analyses it. This is certainly an added advantage to the SJIM students as these presentation skills will help in their careers as well.



CONSTITI-Q - A National Level Quiz Competition

Constitutional Club, St Joseph's College of Law, Bangalore, in association with St. Joseph's Institute of Management, Bangalore, organized Consti-Q, A National Level Online Quiz Competition on 16th & 17th of December, 2022.

The registrations of 681 participants were received through Google Form and 261 participants eventually participated in the Preliminary Stage, which was held on 16th December, 2022. The round comprised of 50 MCQ questions which were to be solved in 20 minutes by the Participants.

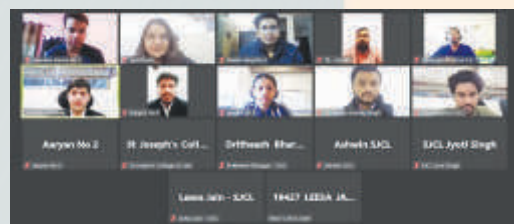
Out of the 281 participants, 06 (Six) were selected for the Final Rounds. Mr Aftab, a student of our Institute was the Quiz Master for the Final Rounds, which was conducted on 17th December, 2022 (Saturday).

The following students were adjudged as the winners of the Competition:

1st Position: Aryan Kumar, Deshbandhu College, Delhi

2nd Position: Akash Garg, Faculty of Management Studies, Delhi.

3rd Position: Balaji K, Dr Ambedkar Government Law College, Chennai



VERVE 2k23 - BizARENA

The annual flagship Inter-collegiate fest "Verve 2k23 - BizARENA" was held on March 17th and 18th, 2023 by St. Joseph's Institute of Management in an offline mode. This year marked the silver jubilee of the event. The competition was first held in the year 1998. The event was open to participants across the country and online visibility of thousands was reached with the use of online platform - Unstop. The fest saw registrations from colleges across the region. The competition was designed to test the business acumen and skills of the participants which included stress management, time management, presentation, financial planning, problem-solving, analytical skills, creativity among others during the two-day event. The rounds had a touch of the real-world and an added edge of entrepreneurship. The Total number of participants for the competition was 60 across various institutes.

The Judges for the rounds across 2 days were established alumni of the institute who brought in their expertise to the event and the faculties were also involved in the rounds. The Chief Guest for the inauguration ceremony was Mr. Saumil Sheth, Chief Operating Officer, Drishya AI Labs. He is an alumnus of IIM Bengaluru and Pennsylvania State University with an international experience of over 24 years. The guest for the valedictory ceremony was one of the alumnus of SJIM, Mr. Nelson Jacob Gladson, Regional Training Manager – Sales and Operations at Swiggy. Verve aims at bringing the opportunity and talent together to enable success. The event saw participants bringing innovative solutions to the problems handed to them which was the hallmark of the event.



Industry Internship Program

Internship is a mandatory requirement and the placement cell is actively involved in helping the students to work as interns in companies and start-ups. At the end of the first year, students are required to undertake an Industry Internship project in order to correlate the theory that they have learnt to what is being followed in the real life corporate world. The summer internship programme encourages students to undertake research-based / on the job projects for a period of 8 weeks, full time, in order to gain practical experience.



Details of Specializations

Overview

St. Joseph's Institute of Management offers a two-year full-time PGDM program which is equivalent to an MBA by AIU. This well-regarded PGDM is the institute's flagship program and is recognized by the AICTE and accredited by NBA. Students may specialize in two out of the four specializations (1. Finance 2. Marketing 3. Human Resources Management 4. Operations & Supply Chain Management 5. Business Analytics) offered by the institute.

The institute has a modern state-of-the-art campus on Primrose Road, off MG road, the heart of Bangalore's business district. Faculty have degrees from top notch schools in the country and abroad, and personal attention towards each student is emphasized. As a result, students are placed well and have gone on to assume important positions in the industry.

The institute also has cutting edge technologies and its faculty regularly update themselves in advanced pedagogical techniques. We note with pride that, even amidst a pandemic-inflicted economy, we have been able to provide our students with a complete full-time program experience. Our placements, despite a challenging job market, remain ahead compared with other institutes.

DETAILS OF SPECIALIZATIONS

→ Finance + Marketing

This is an excellent combination for those students who are keen on working in the finance field, but who believe they have the personality and flair for marketing. Our program offers you the opportunity to train yourselves from the best of both worlds. In finance, you will learn, for instance, about financial markets and services, portfolio management and banking. Then, you will draw from marketing specializations such as consumer behavior and sales and distribution to pitch these products to customers.

Students opting for the finance+marketing specialization choose careers that sell financial products to customers, such as commercial banks, investment or financial planning firms, credit card services or insurance companies. Of course, you have the flexibility to choose a job involving only finance, or only marketing, too.

Faculty: Abraham Karimpanal (MBA); Dr. Ashwin John (PhD); Dr. Binny Cherian (PhD); Dr. Anantharaman (PhD, Columbia University); Dr. Anup Krishnamurthy (PhD, IIM Bangalore); Dr. Avil Saldanha (PhD); Dr. Maria Immanuel (PhD); Dr. Leo Deepak (PhD); Dr. Jessy Nair (PhD); Suresh Herur (PGDIE, NITIE); Dr. Vivek Murthy (former Professor, IIM Bangalore).

Details of Specializations

→ Human Resources Management + Finance

If you believe that you want to work in the human resources departments of organizations, and you have a flair for quantitative subjects, this specialization may be your best choice. You will study the various aspects of human resources management in depth. But you will have an edge over other candidates in that you will also have a deep knowledge of taxation, mergers and acquisitions, financial modelling and so on. Candidates for human resources departments with these additional financial skills typically are preferred more and are paid higher.

Students opting for the finance+human resources management specialization choose careers in compensation and benefits, in HR strategy, or in firms in the process of mergers, acquisitions and the like. You could also choose a job involving only finance, or only human resources management.

Faculty: Dr. Ashwin John (PhD); Dr. Binny Cherian (PhD); ; Dr. Ananda Das Gupta (formerly Professor, IIPM Govt. of India); Dr. A. R. Rajagopalan (PhD) Dr. Caren Rodrigues (PhD, IIM Bangalore); OlvinVeigas SJ (MA) ; Dr. Maria Immanuel (PhD); Nazia Memon (MPhil, MBA);Dr. Leo Deepak (PhD); Roshan Pereira SJ (MIB); Suresh Herur (PGDIE, NITIE);Dr. Vivek Murthy (former Professor, IIM Bangalore).

→ Marketing + Human Resources Management

An alternative name for this specialization would be internal marketing, that is, marketing to current or potential employees of the organization. The specialization allows a student to base himself or herself either in primarily marketing or primarily human resource management but engage in cross-disciplinary tasks. For example, a student might apply their knowledge of digital marketing to training and development, or brand management to talent acquisition.

Students opting for the marketing+human resources management specialization choose careers in internal branding or salesforce management. Of course, he/ she could also choose a job involving only marketing, or only human resources management.

Faculty: Abraham Karimpanal (MBA); Dr. Anantharaman (PhD, Columbia University); Dr. Anup Krishnamurthy (PhD, IIM Bangalore); Dr. Ananda Das Gupta (formerly Professor, IIPM Govt. of India); Dr. A. R. Rajagopalan (PhD) Dr. Avil Saldanha (PhD); Dr. Caren Rodrigues (PhD, IIM Bangalore); OlvinVeigas SJ (MA) ; Nazia Memon (MPhil, MBA); Dr. Jessy Nair (PhD); Roshan Pereira SJ (MIB).

Details of Specializations

→ Finance + Operations & Supply Chain Management

Students interested in operations, or those from a quantitative or engineering background, may find this combination interesting, as it allows them to combine engineering, logistics and finance. Students will use their knowledge of lean management, six sigma, productivity, project, supply chain or services operations management to solve problems in the finance industry, including banking, insurance and financial planning.

Students opting for the finance+operations&SCM specialization choose primarily financial organizations, and work in their logistics departments. Keep in mind that a student might also choose a purely finance job, or an operations role only.

Faculty: Dr. Ashwin John (PhD); Dr. Binny Cherian (PhD); Dr. Maria Immanuel (PhD); Rajendra Desai (MS, USA); Dr. Leo Deepak (PhD); Dr. Venkateshraj (PhD); Dr. Deepika Joshi(PhD); Suresh Herur (PGDIE, NITIE); V. J. Lawrence (PGDOM); V. K. Anand (MBA); Dr. Vivek Murthy (former Professor, IIM Bangalore).

→ Marketing + Operations & Supply Chain Management

This specialization trains students interested in operations management for a career in marketing. Students will draw from operations subjects such as ERP, supply chain management, materials management and services operations management and apply these to marketing problems.

Students from the marketing+operations&SCM specialization may choose to work in logistics roles in business-to-business marketing, retail management or distribution. Some students decide to take up a purely marketing role, or a purely operations role as well.

Faculty: Abraham Karimpanal (MBA); Dr. Anantharaman (PhD, Columbia University); Dr. Anup Krishnamurthy (PhD, IIM Bangalore); Dr. Avil Saldanha (PhD); Dr. Deepika Joshi(PhD); Rajendra Desai (MS, USA); Dr. Jessie Nair (PhD); Dr. Venkateshraj (PhD); V. J. Lawrence (PGDOM); V. K. Anand (MBA).

→ Business Analytics + Finance

Financial analytics is a subset of business analytics and enterprise performance management. Using large amounts of primarily finance (but also other) data, finance analysts would answer questions related to customer- or employee- related behaviour such as loyalty or tenure. In addition, finance related insights may enable employees to predict or problem-solve to improve cash flow, profitability and value of the business.

Students who pursue this specialization may hope to pursue a career in predictive labour analysis, predictive sales analytics, client profitability analytics, employee productivity analytics, product profitability analytics, cash flow analytics and so on. This is an excellent specialization who wish pursue their career either in Business Analytics or Finance or Financial Analytics.

Faculty: Dr. Ashwin John (PhD); Dr. Binny Cherian (PhD); Dr. Maria Immanuel (PhD); Rajendra Desai (MS, USA); Dr. Leo Deepak (PhD); Dr. Venkateshraj (PhD); Suresh Herur (PGDIE, NITIE); V. K. Anand (MBA); Dr. Vivek Murthy (former Professor, IIM Bangalore).

Alumni Speak

Name : Prasad S N

Batch : 2012 - 2013

Current Organization : Grewind Solutions LLP

Designation : Founder

Hi wanted to take a moment to express my gratitude for the invaluable support and guidance I received during my time at your esteemed institution.

One aspect that truly stood out to me was the flexibility and understanding demonstrated by the college. Balancing work commitments and academic responsibilities was no easy task, but the professors were incredibly supportive and accommodating. They recognized the challenges faced by working professionals and tailored the program to suit our needs. This enabled us to hone our management skills while successfully managing our professional commitments. I particularly appreciate the college's consideration and support when I had to relocate to Germany for an assignment just before the submission of my final semester project. The college went above and beyond supporting me to submit my project remotely from Germany. This level of understanding and flexibility made a significant difference in my academic journey and further solidified my respect for the institution.

Looking back, I have fond memories of my time at St Joseph College of Management. The vast knowledge and expertise of the professors, combined with the extensive alumni network, create a rich learning environment that empowers students to excel in their respective fields. The college's commitment to fostering professional growth and nurturing well-rounded individuals is truly commendable. I am grateful for the opportunities I had at St Joseph College of Management, which have significantly contributed to my career development and personal growth. The skills and insights I gained from the program continue to positively impact my professional endeavours. Once again, I extend my heartfelt appreciation to the college and its dedicated faculty members for their unwavering support and guidance throughout my academic journey.



Name : Rowena Coelho

Batch : 1999 - 2001

Current Organization : Hewlette Packard Inc.

Designation : Market Place Manager - Omni Channel (Digital Marketing)

St, Joseph's College provided me campus placement opportunity which enabled me join Global Telesystems Ltd as Industry Consultant in International Trade and Commerce Network division. I engaged in a first-of its kind Electronic Data Interchange project working with Airlines, Customs and Freight forwarder community. The campus placement of Global Telesystems was impressive as it was at the forefront of E-Commerce Revolution.

St Joseph's college has industry led faculty and provides experiential learning which had provided me solid foundation in Marketing and Business. There is continuous learning mindset the esteemed institution has ingrained me as I have further ventured into Machine Learning, Bot Building and Digital Marketing.



Name : Ac.Newton Jeyakumar

Batch : 2004 - 2006

Current Organization : Kotak Mahindra Life Insurance

Designation : Senior Vice President, Zonal Business Head - Sales & Distribution

Thank you so much for your note. I'm incredibly proud to be a Josephite and a SJIM (SJCBA) alumni. I'm thrilled to provide the information because SJCBA gave me life and transformed me into a fully realized man. I consider my Gurus who guided my growth.



Alumni Speak

Name : Amar (Amarnath) Bhattacharya

Batch : 1988 - 1989

Current Organization : ECOFIN Global Consulting

Designation : Global Head - Investment, Technology, People & Culture

My journey started way back at St Joseph's College of Business Administration as it was known when I graduated in 1989 from the PGDM Course!

Memories, learnings, interactions are mostly invaluable carrying it forward in my life. Why mostly? The remainder of my time was spent interacting with Fr Walter Andrade & others. What stood was the sincerity of relationships that was forged. The bedrock of success in life is imbibed, imparted & learned. I learned, I absorbed, I interacted. SJIM now is the same as it was 34 years ago in many ways, of course the campus has changed, times have changed but sincerity, work ethics, respect, knowledge, thirst for growth hasn't at SJIM & me!! It's for you to accept, enrich & grow. Thanks to SJIM as it's known now I was able to do so in my travels far & wide across continents, domains & wonderful people I had the good fortune to meet as my foundation was laid by SJIM. Now as I look as a Global Head in ECOFIN Global Consulting, I would never miss a second of my times at SJIM! Would love to immerse myself over & again!!

Name : Anjana Srinivasan

Batch : 2006 - 2008

Current Organization : Younite

Designation : Business Consultant

As an alumna of SJIM (2006-2008 batch), it is an honour and privilege to share my experience as a student of the institution and about how it has supported and shaped my career and professional pursuits. Right at the start, when I started my journey with SJIM, I faced a huge setback on the personal front – the incomparable tragedy of losing my mother. As my academic career was at the crossroads and I was contemplating my next move, the college team supported me and provided the motivation to stay determined and focused on ensuring that I complete the course with flying colours. My academic journey at SJIM was a wonderful and memorable one. The institute conducted several guest lectures to make sure we were abreast of current industrial practices and requirements. The internship opportunity provided was based on our skill set and capabilities. This gave me an exposure to a multinational work culture and to understand the nuances of working in an organized set up.

I am very grateful to SJIM for playing a vital role in supporting me during difficult times and in providing the foundation that has helped shape my successful career.

Name : Allen Sandeep

Batch : 2002 - 2004

Current Organization : Naeem Holding Cairo - Egypt

Designation : Director of Research

Apart from the brilliant degree of knowledge in finance, SJIM taught me two crucial aspects very critical in the field of management. Number one, the persistent focus on business ethics and two, to never be insecure in recognising and promoting merit/talent even if it involves someone being a lot younger and less experienced than us. Organisations and societies prosper when we have the right people leading and setting an example from the front; all refined by its focus on recognising merit.



Governing Council



Rev. Fr Dionysius Vaz SJ
Provincial,
Karnataka Jesuit Province
Chairman

Rev. Fr. Brian Pereira, SJ
Vice President,
Bangalore Jesuit Educational
Society
Vice Chairman



Rev. Dr. Manoj D'Souza, SJ
Director, SJIM - Secretary

Dr. A. R. Rajagopalan
Dean, SJIM - Member



Dr. A. Anantharaman
Provost,
SJIM - Member

Rev. Fr. Denzil Lobo, SJ
Dean, IT,
St Joseph's University
Member



Rev. Dr. Charles Lasrado, SJ
Principal, St Joseph's
College of Commerce
Member

Dr. P. D. Jose
Associate Professor
IIM Bangalore
AICTE Nominee



Dr. Pallab Bandyopadhyay
Director - Human Resources,
Citrix - Member

Dr. Rajeev Noronha
Vice and Head
(Analytics - TCS)
Member



Dr. N. S. Rajan
Former Group
CHRO – Tata Sons
Member

Mr. Raj Narayan Ramakrishnan
Former CHRO - Titan
Member



Mr. Emmanuel David
Former Director
Tata Management
Training Centre – Pune
Member

Mr. Ajit Aranha
CFO / Director Business
Operations, EMC Data
Storage Systems Pvt Ltd
Member



Administration

Director

Rev Dr Manoj D'Souza SJ

Dean

Dr A R Rajagopalan

Core Faculty

Rev Dr Manoj D'Souza SJ MCA, MSc (UK), PhD General Management	Rev Dr Oswald Mascarenhus SJ MA (US), MBA(US), PhD(Wharton School of Business, US) Research
Dr Anantharaman AMP (Harvard Business School), PhD (Columbia University) Strategy and General Management	Rev Fr Roshan David Pereira SJ Masters in International Business (MIB) General Management
Rev Fr Olvin Veigus SJ Licentiate (MA) General Management	Prof Vivek Moorthy University of California Los Angeles (PhD) Economics
Mr Suresh Herur BE, PGDIE(NITIE), FCMA Finance	Dr Venkatesh Raj V BE(IISc), MBA, PhD Finance
Dr Binny Cherian MA (Eco), PGDBA, PhD Economics	Dr Maria Immanuvel MCom, MBA, PGDSRM, PhD Finance
Dr Ashwin Randolph John MBA, (PhD) Finance	Dr J Peter Leo Deepak PhD (Karunya University) Finance
Dr Jessy Nair PhD Marketing	Dr Avil Saldanha BE, PGDM, DIM, PhD Marketing
Dr Anup Krishnamurthy BE, PhD (IIM-Bangalore) Marketing	Mr Abraham Karimpanal BE (BITS, Pilani), MBA Marketing
Dr A R Rajagopalan MPhil, PhD Human Resource	Dr Ananda Das Gupta PhD Management
Mr Pradeep Seraphim PGDM, XISS - Ranchi HR and Placements	Dr Caren Rodrigues BE, PhD (IIM-Bangalore) Human Resources
Dr Shehla Malik MBA, PhD (Jamia Millia Islamia) Human Resources	Mr V J Lawrence BE, MS, PGDOM, FIE Operations
Dr Deepika Joshi MBA, PhD(NIT, Jaipur) Operations and Supply Chain Management	Mr Rajendra Desai MS (Operations Research) Analytics / Operations
Mr V K Anand BE, MBA MIS	

SJIM?

- SJIM is the first-ever B-School in Karnataka (est.1968)
- Ranked among top B Schools in India in NIRF rankings
- PGDM is accredited by NBA and equivalent to MBA by AIU.
- Managed by international Jesuit Organization which also runs XLRI/XIMB/LIBA
- Excellent placements in premier companies.
- Faculty trained at IIM/IISc/IIT/NITIE/BITS/US/UK
- Faculty with vast corporate experience and PhDs
- New campus with state-of-the-art facilities centrally located on MG Road in Bangalore
- Course content & teaching-learning methods on par with IIMs
- Small classroom size to maximize faculty-student interaction
- Merit-based admissions with merit scholarships.
- Dual specialization from Finance/HRM/Marketing/Operations/Business Analytics
- Several student-driven activities to develop managerial and organization skills
- Financial support for certifications
- On-campus facilities for sports and gym
- Excellent hostel facilities for both boys and girls
- Member of International Association of Jesuit Business Schools(IAJBS), Milwaukee, USA and ACCSB.
- International collaboration with foreign universities
- Faculty publications in international top-tier Business journals.

50+

Years Legacy

10,000+

Alumni

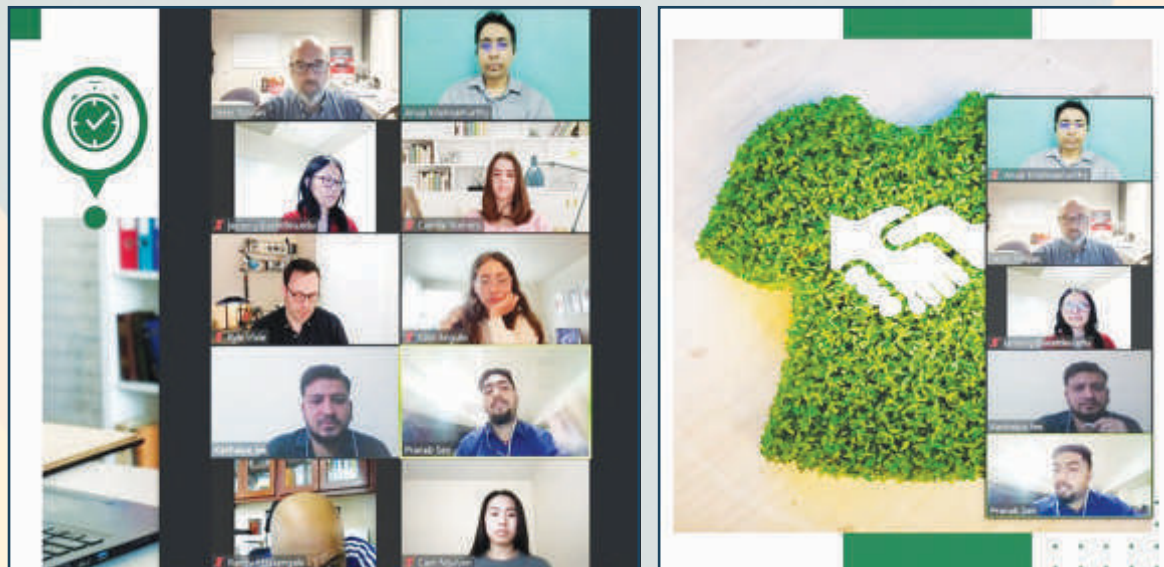
150+

Recruiters

Recent Events at SJIM

International Collaboration

SJIM currently has collaboration with four international institutions. In 2017, SJIM entered into an agreement with Albers School of Business and Economics, an AACSB Jesuits business school that is part of Seattle University, USA. Joint activities have included guest lectures in SJIM by



Albers faculty, research collaboration, and an international business plan competition. Other ongoing collaborations include those with Fu Jen Catholic University in Taiwan, Advantere School of Management, Spain and Ateneo de Manila, Graduate School of Business in Philippines.

SJIM signs MoU with Mazumdar Shaw Medical Foundation

On March 31st, 2023, the Mazumdar Shaw Medical Foundation - Technology Business Incubator (MSMF-TBI) and St. Joseph's Institute of Management (SJIM), Bangalore, signed a Memorandum of Understanding (MOU) to collaborate on promoting innovation and entrepreneurship in the healthcare sector.

The MOU was signed by Prof. Dr. Paul Salins, Managing Director of MSMF-TBI, and Rev. Dr. Manoj D'Souza, Director of SJIM. The agreement aims to establish a mutually beneficial partnership between the two organizations to promote healthcare innovation and entrepreneurship in India.

Under the MOU, MSMF-TBI and SJIM will collaborate on several initiatives, including organizing joint events, workshops, and seminars to promote healthcare

Recent Events at SJIM



entrepreneurship and innovation. The partnership also aims to provide mentorship, networking opportunities, and access to funding and resources for healthcare startups and entrepreneurs.

Furthermore, the agreement also highlights the establishment of a joint incubation program that will provide support to early-stage healthcare startups. The program will offer

resources such as office space, mentorship, and access to funding to help startups develop their products and services.

Overall, this MOU represents a significant step towards promoting healthcare innovation and entrepreneurship in India. The partnership between MSMF-TBI and SJIM will undoubtedly lead to the creation of new healthcare startups that will

contribute to improving the quality of healthcare in India. Mr Kiran Vuppala, Head Of Operations MSMF-TBI and Fr Olvin Veigas, Faculty at SJIM were present at the occasion.



Desiri Naturals given SJIM Social Entrepreneurship award 2023

Winner for 2023 : Desiri Naturals www.desiri.in

Desiri Naturals' vision of achieving a chemical-free food plate is truly inspiring, and the impact it has created is nothing short of phenomenal.



Started in 2017 by a trio of Mahesha M., Naveen Kumar and Yogesh Nanjappa, Desiri Naturals has demonstrated a strong commitment towards creating a positive impact on the environment by taking significant steps towards achieving a zero-carbon footprint. The initiative to convert 500 acres of land to chemical-free cultivation by 2025 is a testament to the company's dedication towards building a sustainable future.

Recent Events at SJIM

Desiri Naturals has been empowering women and creating employment opportunities in villages. The company's efforts to preserve Indian breed bulls and employ them in oil extraction is a unique approach towards preserving traditional practices while also promoting sustainable employment opportunities. The company's efforts for creating awareness about the importance of natural farming versus chemical farming has the potential to revolutionize the way farming is practiced in India.

International Conference - 2023

St. Joseph's Institute of Management, Bangalore organised an International Conference on the theme Business Transformation: Challenges and Best Practices on 17-18 February 2023.

Industry speakers and researchers from across India presented their views on this contemporary topic. Dr. N S Rajan, the former CHRO of Tata Sons spoke the need for purpose, passion, execution and listening skills to drive a company forward. Mr. Raghu Rajagopalan, the President- Group Business Development of Lifestyle International spoke on the transformation of customer experience in the retail sector.

Several industry speakers including Dr. Jamuna Ravi (former global IT portfolio head at HSBC), Ms. Savita Mallappa (Director-rProcess Outsourcing), Mr. Madhusudan, founder of Back to Basics organic farms), Mr. Satish KV (General Manager and Marketing Head, Adarsh Developers), Ms. Juneza Niaz (Service Design Manager, Jiva) and Ms. Vaishnavi Balakrishnan (Investigate and Learn Specialist at Shell) discussed on diverse nuances of transformation including sectors like healthcare, energy, banking, security technologies, farming and IT Services.



A panel discussion on the intersection of HR, culture, brands and advertising to build and transform businesses was conducted by Ms. Divya Khanna, author-The Company We Keep; Ms. Roli Singh, Head of HR-VFISLK; Mr. Sanjith Vasudev, Chief Career Scripter, Script My Career and Mr. Varghese John, Former VP, MullenLowe Lintas Group. Leadership issues and its harmonious linkages to corporate branding and the company culture was also dissected during the session.

Industry and academic researchers from across India presented their papers in person and in the online mode. This was followed by a panel discussion on the topic Business Transformation through Digitisation and Innovation moderated by Mr. Jose Jacob K, Founder & CEO – IntegroInfotech. Panelists included Mr. Bala Parthasarathy, the Chairman & Co-founder of Freo; Prof. Dr. Barbara Haering, the President, Strategy Board of University of Geneva; Mr. Chandrakanth B.N, the Chairman of Indo-American

Recent Events at SJIM

Chamber of Commerce; Mr. DilipGopinath, Director & Country Lead Tech Commercial Banking at HSBC; Mr. ShyamKarigiri, Managing Director of Moog India Technology Centre and Mr. Sujith Nair, CEO & Co-Founder of Foundation for Interoperability in the Digital Economy [FIDE].

Fr Rebello Memorial Cup 2023

"Excellence is not a singular act but a habit. You are what you do repeatedly." - Shaquille O'Neal

St. Joseph's Institute of Management hosted the "Fr Rebello Memorial Cup 2023" – An inter-collegiate men's basketball tournament - which was sponsored by OPPO. The event took place on 04th and 05th April, 2023.

The tournament had skilled players from 14 colleges across Bangalore, namely - SJCC, Christ University Main, MVIT, SURANA, PRESIDENCY, NMIT, DAYANAND SAGAR, RV, CMS, SJC, Jain University, MSR Applied Science, Reva & Raja Rajeshwari. The first set of matches were held on 4th April, 2023 to decide which teams would qualify for the final play-offs. The semi-final and the final match were held on 05th April, 2023 to decide which team was the best of the best. Throughout the whole tournament, students & faculty came to cheer & show their support towards the teams & all the



effort they were putting into the game. Finals were played between Jain University and SJCC.

At the end of two days, Jain University were declared the champions retaining the title "Fr Rebello Memorial Cup 2023". Arjun Yadav was declared the MVP.

SJIM Celebrates 54th Foundation Day

SJIM commemorated its 54th Foundation Day on 24th March 2023. This year, the event was presided over by Mr. Hemant Malik, CEO of ITC Foods Limited.

The event began with an invocation dance. The Chief Guest, Mr. Hemant Malik; SJIM Director, Rev. Dr. Manoj D'Souza SJ; Dean, Dr. Rajagopalan; Associate Dean, Prof. Lawrence, and Rohith KC, student representative, then lit the traditional lamp, as the SJIM choir led the audience in a hymn.

In his welcome address, Rev. Dr. Manoj D'Souza SJ mentioned that SJIM has continually been at the forefront of educational innovation. Founded in 1968, SJIM is

Recent Events at SJIM



Karnataka's oldest business school. This year, SJIM has been accredited by the National Board of Accreditation (NBA) and its PGDM degree has been recognized by the Association of Indian Universities (AIU) as equivalent to an MBA.

Mr. Hemant Malik, CEO of ITC Foods Limited delivered the Foundation Day Address. The session was highly interactive, and Mr. Malik touched upon the

strategic and marketing aspects of the FMCG industry, pointing out its immense consumer growth potential in India.

In keeping with SJIM's mission, SJIM annually awards a citation and cash prize to an organization whose business model has had a measurable social or environmental impact. This year, the SJIM Entrepreneurship Award was presented to Desiri Naturals, who, through harnessing bulls for oil extraction, simultaneously help farmers and rural women earn fair prices for their efforts.

Following this, SJIM honored the rank holders from the first- and second-year students. The event rounded off with an entertainment program, based on the classical forms of different Indian dances. Rohith KC, General Secretary of the Student Council, delivered the Vote of Thanks.

SJIM welcomed into AACSB

In our quest for continuous improvement, in 2022, St. Joseph's Institute of Management (SJIM) became a member of the Association to Advance Collegiate Schools of Business, also known as AACSB International. SJIM has begun the process of AACSB Accreditation in order to open up exceptional prospects for its students, faculty and alumni. AACSB accreditation is the oldest business school accreditation, sprung from the United States. Only around 950 business schools in the world are AACSB accredited.

SJIM was formally welcomed as an AACSB member at a special function conducted on December 9th at the 12th Indian Management Conclave 2022 held at IIM Kozhikode. Our Director, Dr. Manoj D'Souza SJ, received the AACSB certificate of membership from Amy Memon, Regional Head, South Asia, AACSB International.



International Collaboration

SJIM currently has collaboration with four international institutions.

In 2017, SJIM entered into an agreement with Albers School of Business and Economics, an AACSB Jesuits business school that is part of Seattle University, USA. Joint activities have included guest lectures in SJIM by Albers faculty, research collaboration, and an international business plan competition.

Other ongoing collaborations include those with Fu Jen Catholic University in Taiwan, Advantere School of Management, Spain and Ateneo de Manila, Graduate School of Business in Philippines.

Recent Rankings and Accreditations

- PGDM program is equivalent to MBA by AIU, Govt of India
- SJIM is a member of AACSB International
- PGDM program accredited by National Board of Accreditation (NBA)
- In 2023, SJIM ranked among top 125 B Schools in India by NIRF
- CSR-GHRDC (2023) has ranked SJIM as the First Outstanding B-School of Excellence in India
- THE WEEK (2023) has ranked SJIM among top 23 private B Schools in the South Zone

ಕ್ರೈಸ್ತ ಶಿಕ್ಷಣ ಸಂಸ್ಥೆಗಳ ಕೊಡುಗೆ ಮಹತ್ವದ್ದು ಸೇಂಟ್ ಜೋಸೆಫ್ ಇನ್ಸ್ಟಿಟ್ಯೂಟ್ ಆಫ್ ಮ್ಯಾನೇಜ್‌ಮೆಂಟ್‌ನಿಂದ ಅದ್ಭುತ ರಾಜ್ಯೋತ್ಸವ



ಬೆಂಗಳೂರು, ನ. 17- ಕನ್ನಡ ನಾಡು, ನುಡಿ ರಕ್ಷಣೆಗೆ ಕ್ರೈಸ್ತ ಶಿಕ್ಷಣ ಸಂಸ್ಥೆಗಳು ಮಹತ್ವದ ಕೊಡುಗೆ ನೀಡಿವೆ ಎಂದು ಕನ್ನಡ ಅಭಿವೃದ್ಧಿ ಪ್ರಾಧಿಕಾರದ ಅಧ್ಯಕ್ಷ ಟಿ.ಎಸ್. ನಾಗಾಭರಣ ಮೆಚ್ಚುಗೆ ವ್ಯಕ್ತಪಡಿಸಿದ್ದಾರೆ. ಎಂ.ಜಿ. ರಸ್ತೆಯ ಸೇಂಟ್ ಜೋಸೆಫ್ ಇನ್ಸ್ಟಿಟ್ಯೂಟ್ ಆಫ್ ಮ್ಯಾನೇಜ್‌ಮೆಂಟ್ ನಿಂದ ಅತ್ಯಂತ ಸಂಭ್ರಮ ಮತ್ತು ಅಮಿತೋತ್ಸಾಹದಿಂದ ಆಯೋಜಿಸಿದ್ದ ಕನ್ನಡ ರಾಜ್ಯೋತ್ಸವವನ್ನು ಉದ್ಘಾಟಿಸಿ ಮಾತನಾಡಿದ ಅವರು, ಹೊರ ರಾಜ್ಯದವರು, ಅನ್ಯ ಭಾಷಿಕರಿಗೆ ಕನ್ನಡ ಕಲಿಯಲು ಮಾತನಾಡುತ್ತಿರುವವರನ್ನು ಅರ್ಥಪೂರ್ಣವಾಗಿ

ಅರ್ಥಪೂರ್ಣ ಸಾಧ್ಯ ಎಂದರು. ಸೇಂಟ್ ಜೋಸೆಫ್ ಶಿಕ್ಷಣ ಸಂಸ್ಥೆಯ ವಿದ್ಯಾರ್ಥಿಗಳು ಮತ್ತು ಸಿಬ್ಬಂದಿ ಕನ್ನಡ ಭಾವುಕ ಬಣ್ಣವನ್ನು ಪ್ರತಿನಿಧಿಸುವ ಕೆಂಪು ಮತ್ತು ಹಳದಿ ಬಣ್ಣದ ಬುಟ್ಟಿ ಧರಿಸಿದ್ದು ವಿಶೇಷವಾಗಿದೆ. ಪ್ರತಿಯೊಬ್ಬರೂ ಕನ್ನಡ ಭಾಷೆಯಲ್ಲಿ ಮಾತನಾಡುವ ಮೂಲಕ ರಾಜ್ಯೋತ್ಸವಕ್ಕೆ ಮೆರಗು ತಂದರು. ಚಂಡಮದ್ದಲೆ, ಸಾಂಪ್ರದಾಯಿಕ ಯಕ್ಷಗಾನ ಪ್ರದರ್ಶನ ರಾಜ್ಯೋತ್ಸವದ ವೈಭವಕ್ಕೆ ಸಾಕ್ಷಿಯಾಯಿತು. ಡಾ. ವಿಜಯ ಲಕ್ಷ್ಮಿ ಸತ್ಯಮೂರ್ತಿ ಮತ್ತಿತರ ಗಣ್ಯರು ಕಾರ್ಯಕ್ರಮದಲ್ಲಿ ಉಪಸ್ಥಿತರಿದ್ದರು.

ನಾಡು, ನುಡಿಗೆ ಕ್ರೈಸ್ತ ಸಂಸ್ಥೆಗಳ ಕೊಡುಗೆ ಅಪಾರ: ಡಾ.ಟಿ.ಎಸ್.ನಾಗಾಭರಣ

ಬೆಂಗಳೂರು: ಕನ್ನಡ ನಾಡು, ನುಡಿ ರಕ್ಷಣೆಗೆ ಕ್ರೈಸ್ತ ಶಿಕ್ಷಣ ಸಂಸ್ಥೆಗಳು ಮಹತ್ವದ ಕೊಡುಗೆ ನೀಡಿವೆ ಎಂದು ಕನ್ನಡ ಅಭಿವೃದ್ಧಿ ಪ್ರಾಧಿಕಾರದ ಅಧ್ಯಕ್ಷ ಟಿ.ಎಸ್. ನಾಗಾಭರಣ ಮೆಚ್ಚುಗೆ ವ್ಯಕ್ತಪಡಿಸಿದ್ದಾರೆ. ಎಂ.ಜಿ. ರಸ್ತೆಯ ಸೇಂಟ್ ಜೋಸೆಫ್ ಇನ್ಸ್ಟಿಟ್ಯೂಟ್ ಆಫ್ ಮ್ಯಾನೇಜ್‌ಮೆಂಟ್ ನಿಂದ ಅತ್ಯಂತ ಸಂಭ್ರಮ ಮತ್ತು ಅಮಿತೋತ್ಸಾಹದಿಂದ ಆಯೋಜಿಸಿದ್ದ ಕನ್ನಡ ರಾಜ್ಯೋತ್ಸವವನ್ನು ಉದ್ಘಾಟಿಸಿ ಮಾತನಾಡಿದ ಅವರು, ಹೊರ



ರಾಜ್ಯದವರು, ಅನ್ಯ ಭಾಷಿಕರಿಗೆ ಕನ್ನಡ ಕಲಿಸಿದಾಗ ಮಾತ್ರ ರಾಜ್ಯೋತ್ಸವವನ್ನು ಅರ್ಥಪೂರ್ಣವಾಗಿ ಆಚರಿಸಲು ಸಾಧ್ಯ ಎಂದರು. ಸೇಂಟ್ ಜೋಸೆಫ್ ಶಿಕ್ಷಣ ಸಂಸ್ಥೆಯ ವಿದ್ಯಾರ್ಥಿಗಳು ಮತ್ತು ಸಿಬ್ಬಂದಿ ಕನ್ನಡ ಭಾವುಕ ಬಣ್ಣವನ್ನು ಪ್ರತಿನಿಧಿಸುವ ಕೆಂಪು ಮತ್ತು ಹಳದಿ ಬಣ್ಣದ ಬುಟ್ಟಿ ಧರಿಸಿದ್ದು ವಿಶೇಷವಾಗಿದೆ. ಪ್ರತಿಯೊಬ್ಬರೂ ಕನ್ನಡ ಭಾಷೆಯಲ್ಲಿ ಮಾತನಾಡುವ ಮೂಲಕ ರಾಜ್ಯೋತ್ಸವಕ್ಕೆ ಮೆರಗು ತಂದರು. ಚಂಡಮದ್ದಲೆ, ಸಾಂಪ್ರದಾಯಿಕ ಯಕ್ಷಗಾನ ಪ್ರದರ್ಶನ ರಾಜ್ಯೋತ್ಸವದ ವೈಭವಕ್ಕೆ ಸಾಕ್ಷಿಯಾಯಿತು. ಡಾ. ವಿಜಯ ಲಕ್ಷ್ಮಿ ಸತ್ಯಮೂರ್ತಿ ಮತ್ತಿತರ ಗಣ್ಯರು ಕಾರ್ಯಕ್ರಮದಲ್ಲಿ ಉಪಸ್ಥಿತರಿದ್ದರು.

MFI'S EARLIEST SUBSCRIBERS
Dr Venkateshraj
S.S. associate professor, Bangalore, MFI reader since 1982

'It sometimes acts as a ready reckoner for students'

While Dr Venkateshraj's investments are primarily in direct equity, he has found MFI to be very useful in his teaching and analytics work.



"Mutual funds are more in direct equity," Dr Venkateshraj tells us, pointing to his previous work, experience with the Bangalore Stock Exchange. "Direct investment in equities carries some risk but I can read it," the professor is rethinking, but it does catch an interesting and subtle nuance. "Whenever MFI is into his life?"

He believes we could learn our lessons, he explains that he has been tracking financial markets and investments along with some

moment of analysis for the last 10 years. "That is how I started using your magazine when I was doing some work on mutual funds. Your publications attracted me since it was not only based on mutual funds. Mutual Fund Insight scenarios act as a ready reckoner for students, and it also provides ready-made answers. I liked the 11 for my seniors when I give assignments to students in which students are working on internship projects related to mutual funds. Then there are the beautiful ads in the magazine. I got them ads up on the classroom screen and taught the features of mutual funds as a product."

"Before investing in a mutual fund, I usually look at the fund's rating provided by Value Research."

Do invest in mutual funds to save money for my children's education and to buy a house. My first mutual fund investment was in Franklin Templeton's fund, followed by an IDBI fund and a gold ETF. But before investing in a mutual fund, I usually look at the fund's rating provided by Value Research."

DESCRIBE MFI IN ONE PHRASE/WORD
A reliable source of information about Indian mutual funds.

YOUR FAVORITE MFI PICKS
The information

WISHES FOR THE TEAM
My best wishes for the continued success of your publication. Let it reach more investors.

170 SJIM students awarded PG diploma in management

The Hindu Bureau BENGALURU

St. Joseph's Institute of Management (SJIM) celebrated its 26th convocation day recently, with 170 students awarded the post-graduate diplomas in Management.

Rev. Fr. Dionysius Vaz S.J., Provincial of Karnataka Jesuit Province and Chairman of SJIM's Governing Council, awarded students their PGDM certificates.

Romal Shetty, CEO of Deloitte South Asia, delivered the convocation address and advised students

Rev. Fr. Dionysius Vaz S.J., Provincial of Karnataka Jesuit Province, awarded students the PGDM certificates

to engage in lifelong skill development, to make oneself invaluable to the organisation and to make a difference to society through their profession.

SJIM Director Manoj D'Souza S.J. pointed out in his annual report that this year SJIM has been accredited by the National Board of Accreditation (NBA).



SJIM

St. Joseph's Institute of Management

formerly known as St. Joseph's College of Business Administration

Accredited by NBA, Government of India

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